CORPORATIONS AS POLITICAL ACTORS: AN INTERDISCIPLINARY READING GROUP

Organiser: Onna Malou van den Broek (@onnamalou), University of Exeter, UK

Join us for the second term of our reading group aiming to create a critical and interdisciplinary future agenda on corporate political activity (CPA) research. We will, again, read and discuss a variety of works that defines CPA as a wide range of rulemaking activities; explores power dynamics and hidden forms of control; and empirically studies different spheres of influence.

If you'd like to join, please email o.m.van-den-broek@exeter.ac.uk.

SCHEDULE AUTUMN 2023

September 28, 2 pm (GMT)

Susana Esper, Assistant Professor in CSR, IESEG School of Management (France) "Engaging Stakeholders During Intergovernmental Conflict: How Political Attributions Shape Stakeholder Engagement", Journal of Business Ethics, 2023, with Luciano Barin-Cruz and Jean-Pascal Gond.

October 26, 3 pm (GMT)

David Coen, Professor of Public Policy, UCL (UK) "Business Lobbying in the European Union", Oxford University Press, 2021, with Alexander Katsaitis and Matia Vannoni.

November 30, 3 pm (GMT)

Ivana Katic, Assistant Professor of Organizational Behavior, Yale (USA) & Amy Hillman, Rusty Lyon Chair of Strategy, Arizona State University (USA) "Corporate Political Activity, Reimagined: Revisiting the Political Marketplace", Journal of Management, 2023.

December 14, 3 pm (GMT)

Dorottya Sallai, Assistant Professor of Management, LSE (UK)
"The antecedents of MNC political risk and uncertainty under right-wing populist governments", Journal of International Business Policy, 2023, with Gerhard Schnyder, Daniel Kinderman and Andreas Nölke.

