

# 2023 ANNUAL CONFERENCE

Boston, Massachusetts (US) August 3-6, 2023



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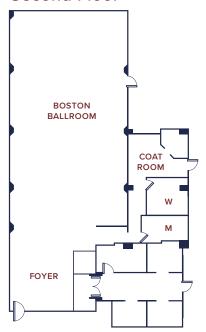
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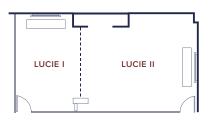
#### The Colonnade Hotel

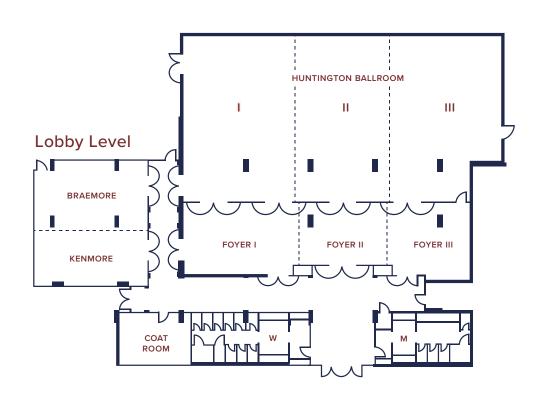
120 Huntington Avenue, Boston, Massachusetts, US, 02116 www.colonnadehotel.com

#### Second Floor



First Floor LUCIE DRINK + DINE PRIVATE DINING ROOM







	OTHER EVENTS		PAPERS, PANELS & WORKSHOPS			
	Other Events	Social Events	Hybrid Room <u>link</u> Huntington I & II, Lobby Lvl.	Huntington III, Lobby Lvl.	Braemore, Lobby Level	Boston Ballroom, 2 <sup>nd</sup> Fl.
8 AM	SBE Board					
9 AM	Breakfast					
10 AM	Colonnade East, 5th Floor					
11 AM	0.1111001					
12 PM						
1 PM						
2 PM				Teaching Ethics		
3 PM		Registration		Workshop		
4 PM		Marble Foyer, Lobby Level		Learning from Master Teachers		
5 PM				Huntington III, Lobby Lvl.		
6 PM	Intl. Reception Huntington Fyr., Lobby Lvl.					
7 PM	3 , 7 , 7 , 7					

FR	RIDAY A	UG. 4	Hybrid Room <u>link</u> Huntington I & II, Lobby Lvl.	Huntington III, Lobby Lvl.	Braemore, Lobby Level	Boston Ballroom, 2 <sup>nd</sup> Fl.
7 AM						
		Registration				
8 AM	Emerging	Marble Foyer				
	Scholars					
9 AM	Workshop and Lunch					
J AIVI	Colonnade East &					
	West, 5th Floor					
10 AM						
11 AM						
12 PM		Registration				
		Marble Foyer				
1 PM			Conference			
			Welcome			
2 DM			& Opening Plenary			
2 PM			1 lettary			
		Coffee Break (until 3pm)				
3 PM			1A: Papers	1B: Papers Profit and the	1C: Papers Education and the	1D: Papers Organizations and
			Purpose and Integrity	Common Good	Common Good	Responsibility
4 PM			2A: Papers	2B: Papers	2C: Papers	2D: Papers
			Justice and Repair	Exploitation	Sustainability and Stakeholders	Ethics and Technology
5 PM		Coffee Break (until 5:15pm)				
			Diversity, Equity &			
6 PM			Inclusion Plenary (begins 5:15pm)			
O PIVI	50 D		(Seguio Griophi)			
	<b>E.S. Poster Session</b> Huntington Foyer,	Emerging Scholars				
7 PM	Lobby Level	Reception				
		Huntington Foyer				
8 PM						

## SATURDAY AUG. 5

	OTHER EVENTS		PAPERS, PANELS & WORKSHOPS			<u> </u>
	Other Events	Social Events	Hybrid Room <u>link</u> Huntington I & II, Lobby Lvl.	Huntington III, Lobby Lvl.	Braemore, Lobby Level	Boston Ballroom, 2 <sup>nd</sup> Fl
7 AM						
		Coffee Break				
8 AM			Coffee with an Author Garrett W. Potts' Work as a	Coffee with an Author Kirsten Martin's Ethics		
			Calling: From Meaningful Work to Good Work	of Data and Analytics: Concepts and Cases		
9 AM			3A: Agora Fables, Sonnets, and Ethics	<b>3B: Panel</b> Re-Imagining Business Ethics Education	3C: Papers  Moral and Legal Issues	3D: Emerging Scholars
10 AM						
			<b>4A: Papers</b> Performance and Progress	4B: Workshop ChatGPT: The Dangers and Opportunities for Teaching, Research,	4C: Papers Agency Theory	4D: Emerging Scholars
11 AM				and Professional Life		
		Coffee Break	TICKETS REQUIRED			
12 PM			Presidential Luncheon and Achievement Awards			
1 PM						
			5A: Panel	5B: Established	5C: Papers	5D: Papers
2 PM			Political Corporate Social Responsibility in Times of War	and Emerging Scholars	Elites and Executives	Technological Solutions
3 PM			<b>6A: Papers</b> Trust and Relationships	6B: Emerging Scholars	6C: Workshop  Developing a  Character-Based  Approach to Moral	6D: Papers Markets and Ethics
					Education	
4 PM		Coffee Break	SBE Business Meeting & Annual Awards Ceremony			
5 PM						
			SBE / SIM Keynote Address, with			
6 PM			Erika Cheung			
		Keynote Reception				
7 PM		Huntington Foyer				
8 PM						
		Huntarige of Poyer				

## **SUNDAY AUG. 7**

	OTHER	EVENTS		PAPERS, PANELS	& WORKSHOPS	5
	Other Events	Social Events	Hybrid Room <u>link</u> Huntington I, Lobby Level	Huntington III, Lobby Lvl.	Braemore, Lobby Level	Boston Ballroom, 2 <sup>nd</sup> Fl.
7 AM						
		Coffee Break	Junior Scholars Network Breakfast			
8 AM						
			<b>7A: Panel</b> Responsibility and	<b>7B: Panel</b> Business Ethics, Classical	7C: Papers Law, Ethics,	7D: Papers Ethics Beyond
9 AM			Decision-Making	Liberalism, and New Liberalism: Problems and Opportunities	and Business	Business
			8A: Papers	8B: Workshop	8C: Papers	8D: Papers
10 AM			Goods, Aid, and Blame	Incorporating Women, Gender, Feminism, and Intersectionality into Business Ethics in the United States	Aesthetics and Care	Lying and Whistleblowing
11 AM		Coffee Break (until 11:15am)				
			<b>9A: Papers</b> Selves and Others	9B: Agora Beyond the Status Quo	9C: Papers Virtues and Markets	9C: Papers Ethics in Organizations
12 PM	BY INVITATION ONLY	BY INVITATION ONLY		Status Quo		
	BEQ Editorial Board Luncheon	Former Emerging Scholars Luncheon				
1 PM	Colonnade West, 5th Floor	Colonnade East, 5th Floor				
	Book Give-Away		10A: Panel	10B: Papers	10C: Papers	10D: Papers
2 PM	Kenmore, Lobby Level		The Lack of Normativity in Business (Ethics) and Responding to Grand Challenges	Behavior and Blame	Theory of the Firm	Ethics and Employment
3 PM			11A: Papers Norms and Practices	11B: Workshop  Teaching Both/And Thinking As Part Of A Business Ethics Curriculum: What Are The Challenges And How To Meet Them	11C: Panel Author Meets Critics on J.P. Messina's Private Censorship	11C: Papers CSR and Sustainability
4 PM			In Memoriam Session			
		Closing Reception				
5 PM		Huntington Foyer				
6 PM						
7 PM						
8 PM						

## **EVENTS**

## THURSDAY – SATURDAY

#### **Teaching Ethics Workshop**

#### **Learning from Master Teachers**

Thursday, 2:00pm-6:00pm Huntington III, Lobby Level

Facilitator:

Presenters:

Nien-hê Hsieh Harvard U. (US)

## **Emerging Scholars Workshop** and Lunch

Friday

Workshop: 8:00am-12:30pm Lunch: 12:00pm-1:00pm

Colonnade East & West, 5th Floor

# Conference Welcome & Opening Plenary

Saturday, 1:00pm-2:30pm Hybrid Room, Huntington Suite I & II, Lobby Level

A link will be added to the digital program soon.

See page 19

### **Diversity, Equity & Inclusion Plenary**

Friday, 5:30pm-6:30pm Hybrid Room, Huntington Suite I & II, Lobby Level

A link will be added to the digital program soon.

See page 20

# Coffee with an Author on Garrett W. Potts' Work as a Calling: From Meaningful Work to Good Work

Saturday, 8:00am-8:45am Hybrid Room, Huntington I & II, Lobby Level

A link will be added to the digital program soon.

Author

Chair/Panelist

# Coffee with an Author on Kirsten Martin's *Ethics of Data and Analytics: Concepts and Cases*

Saturday, 8:00am-8:45am Huntington III, Lobby Level

Author

Chair

**Panelists** 

## SATURDAY - SUNDAY

### **EVENTS**

#### **Presidential Luncheon and Awards**

Alejo Sison, "Digital Transformation of Work: Challenges & Opportunities"

Saturday, 12:00pm-1:25pm Hybrid Room, Huntington I & II, Lobby Level

A link will be added to the digital program soon.

# SBE Business Meeting & Annual Awards Ceremony

Saturday, 4:00pm-5:25pm Hybrid Room, Huntington I & II, Lobby Level

A link will be added to the digital program soon.

#### **SBE/SIM Joint Keynote Address**

Saturday, 5:30pm-6:30pm Hybrid Room, Huntington I & II, Lobby Level

**Reception**, 6:30pm-8:00pm Huntington Foyer, Lobby Level

See page 21

#### Junior Scholars Network Breakfast Meeting

Sunday, 7:30am-8:30am Hybrid Room, Huntington I, Lobby Level

A link will be added to the digital program soon.

## **Business Ethics Quarterly Editorial Board Luncheon**

Sunday, 12:30pm-1:30pm Colonnade West, 5th Floor

**By Invitation Only** 

#### **Former Emerging Scholars Luncheon**

Sunday, 12:30pm-1:30pm Colonnade East, 5th Floor

By Invitation Only

#### **Book Give-Away**

Sunday, 1:30pm-4:00pm Kenmore, Lobby Level

#### In Memoriam Session

Sunday, 4:00pm-4:30pm Huntington I, Lobby Level

A link will be added to the digital program soon.

**Dennis Moberg** 

Jerry Cavanaugh

**David Dick** 

Tributes to these individuals may be found at **sbeonline.org/category/memoriam** 



#### **Closing Reception**

Sunday, 4:30pm-6:00pm Huntington Foyer

#### FRIDAY, 3:00PM - 3:55PM

#### 1A: Papers: Corporate Purpose and Integrity

Location: Hybrid Room, Huntington I & II, Lobby Level

A link will be added to the digital program soon.

Chair

Corporate Integrity. Seriously?: The Language Illusion

Corporate Purpose and the Business Ethics of Ambiguity

Alan Morrison......U. of Oxford (UK)

## 1B: Papers: Profit and the Common Good

Location: Huntington III, Lobby Level

The Internal Good of Business: How Profit-Seeking Can Help Us Improve the World Together

Virtuous Shareholders

Kevin Jackson......Fordham U. (US)

# PAPERS, PANELS & WORKSHOPS

## 1C: Papers: Education and the Common Good

Location: Braemore, Lobby Level

Redefining Academic Safe Space in Business Ethics Education

Joé Martineau\* *HEC Montréal (Canada)*Audrey-Anne Cyr. *UNC Charlotte (US)* 

PRME'd for Citizen Ethics: Service Learning Lessons for Responsible Management Education

# **1D: Papers: Organizations and Responsibility**

Location: Boston Ballroom, 2nd Floor

The Third Circle of Positive Organizational Ethics

Maria Prats\* Southern Illinois U. Edwardsville (US)

The Impact of Informal Institutional Pressures on CSR Reporting and Reporting Authenticity Patterns in an Emerging Market: Evidence from China

#### FRIDAY, 4:00PM - 4:55PM

#### 2A: Papers: Justice and Repair

Location: Hybrid Room, Huntington I & II, Lobby Level

A link will be added to the digital program soon.

Chair

Racial Justice Without Character: Structure, Agency, and the Extended Mind

Abraham Singer..........Loyola U. Chicago (US)

A Process Model of Organizational Repair Efforts: The Case of U.S. Universities and Antebellum Slavery

#### **2B: Papers: Exploitation**

Location: Huntington III, Lobby Level

Who is Wronged by Wrongful Exploitation?

**Exploitation and Oppression** 

Andrew Allison......U. of Calgary (Canada)

# PAPERS, PANELS & WORKSHOPS

## **2C: Papers: Sustainability and Stakeholders**

Location: Braemore, Lobby Level

The Boundaries Of Planetary Boundaries: Looking To Neltiliztli As An Alternative For Corporate Sustainability

An Exploratory Analysis of Stakeholder Relationships: A Configurational Approach

Yiyu Wang U. of Nottingham Ningbo (China)
Youngun Kim U. of Nottingham Ningbo (China)
Saileshsingh Gunessee U. of Nottingham Ningbo (China)
Peter Hofman James Cook U. Australia (Singapore)

#### 2D: Papers: Ethics and Technology

Location: Boston Ballroom, 2nd Floor

Intruding on the Commons: Technological Dominion and the Ethical Use of Fundamental Resources

How Digital Technology Shapes Self-Consciousness in Work Relationships? Reference to Hegel

#### **SATURDAY, 9:00AM - 10:10AM**

#### 3A: Agora

#### **Fables, Sonnets, and Ethics**

Location: Hybrid Room, Huntington I & II, Lobby Level

A link will be added to the digital program soon.

Chair

Jeff Moriarty......Bentley U. (US)

Aesop's Fables and the Foibles of Followers

Sonnets: Ethics Story-Poems as a

**Response to Economics** 

Why would anyone voluntarily study business ethics?

#### 3B: Panel

Re-Imagining Business Ethics Education, or, A Philosopher, a Theologian, a Political Scientist, a Historian, and an Accountant Walk into the Classroom...

Location: Huntington III, Lobby Level

Chair

**Panelists** 

1 diletists	
Peter Fritz	College of the Holy Cross (US)
Christopher Staysniak	College of the Holy Cross (US)
Alex Hindman	College of the Holy Cross (US)
Karen Teitel	College of the Holy Cross (US)

# PAPERS, PANELS & WORKSHOPS

#### **3C: Papers: Moral and Legal Issues**

Location: Braemore, Lobby Level

Should There Be an Ethics Judgment Rule?

Santiago Mejia\*......Fordham U. (US)

Group Differences Regarding Moral And Legal Beliefs: Does Professional Practice Shape Our Expectations And Judgment In Contract Negotiations?

Stefanie Jung Technical U. of Munich (Germany)
Lína María Gélvez Álvarez Technical U. of Munich (Germany)

**Apple's Antitrust Paradox** 

#### **3D: Emerging Scholars**

Location: Boston Ballroom, 2nd Floor

Balancing Cultural Identities and Workplace Norms: A Grounded Theory Study on Immigrant Women's Agency

Alif Laila Tisha\* U. of Washington (US)

Can She Fix It? The Role Of Female Executives In Diminishing The Gender Wage Gap

The Ethics and Epistemology of Corporate Advertising

#### **SATURDAY, 10:15AM - 11:25AM**

# PAPERS, PANELS & WORKSHOPS

#### **4A: Papers: Performance and Progress**

Location: Hybrid Room, Huntington I & II, Lobby Level

A link will be added to the digital program soon.

Chair

Madhavi Venkatesan.......Northeastern U. (US)

A Market-Based View of Progress

The Effects of Organizational Dependence and Channel Administration on Whistleblowing Accounting Fraud

Martin Altenburger Webster Vienna Private U. (Austria)
Eva Zedlacher Webster Vienna Private U. (Austria)

**Employee Sensemaking Of Human Rights And Peace** 

#### 4B: Workshop

ChatGPT: The Dangers and Opportunities for Teaching, Research, and Professional Life

Location: Huntington III, Lobby Level

Chair

Santiago Mejia......Fordham U. (US)

Panelists

Diana Acosta Navas. Loyola U. Chicago (US)
Tae Wan Kim. Carnegie Mellon U. (US)
Gus Skorburg. U. of Guelph (Canada)

#### **4C: Papers: Agency Theory**

Location: Braemore, Lobby Level

**Artificial Moral Agents** 

Reading Friedman Liberally

Grounding Beneficence on Agency Theory: A Kantian Response

#### **4D: Emerging Scholars**

Location: Boston Ballroom, 2nd Floor

Leveraging Paradox to Reduce Emotional Exhaustion: When and Why Balancing Rigidity and Flexibility Affects Employee Emotional Exhaustion

Eriselda Danaj\*......IESE Business School (Spain)

The Military Hierarchy Experience: Ethical Leadership Issues From the View of the Lower Ranks and Implications for Incorporating Ethical Leadership into Strategy

Doing Bad Things for Good Reasons: An Examination of Unethical Pro-Organizational Behavior Among Professional Workers

#### **SATURDAY, 1:30PM - 2:40PM**

#### 5A: Panel

## Political Corporate Social Responsibility in Times of War

Location: Hybrid Room, Huntington I & II, Lobby Level

A link will be added to the digital program soon.

Chairs

competenzcentrum (Germany)

Dresden (Germany)

Dresden (Germany)

**Panelists** 

Dorothee Baumann-Pauly.......Geneva School of Economics and

Management (Switzerland)

#### **5B: Established and Emerging Scholars**

Location: Huntington III, Lobby Level

Drawing upon Aristotle to Ground and Limit Political Corporate Social Responsibility

Who Is Responsible For Corporate Wrongdoing? A Complicity Model

**Bottom Up Business Ethics** 

# PAPERS, PANELS & WORKSHOPS

#### **5C: Papers: Elites and Executives**

Location: Braemore, Lobby Level

Is Being Part Of The Elite Still Meaningful? An Exploratory Study Based On Interviews With Alumni From École Polytechnique And Harvard

Anne-Sophie Dubey\* École Polytechnique (France)

Matthieu Battistelli U. Savoie Mont Blanc (France)

Caroline Mattelin-Pierrard U. Paris 1 Panthéon-

Sorbonne (France)

A Rawlsian Analysis of Executive Compensation

Impact of Network Prominence on Corporate Social Responsibility and the Role of Insider Directors

#### **5D: Papers: Technological Solutions**

Location: Boston Ballroom, 2nd Floor

Is Technology Best-Suited To Solve Complex Problems? An Examination Into Technosolutionism, What It Entails And What It Predicts

Honesty at a Distance: No Effect of Technologically Mediated Communication on Honesty

Turning Garment Worker Engagement
Technology Inside Out: The Ethics of Supply
Chain Engagement Technologies

#### **SATURDAY, 2:45PM - 3:55PM**

#### **6A: Papers: Trust and Relationships**

Location: Hybrid Room, Huntington I & II, Lobby Level

A link will be added to the digital program soon.

Chair

Cynical Employees and Mencian Managers: A Lay Theory Approach to Overcoming Barriers to Trust

Helet Botha......U. of Michigan-Dearborn (US)

Saras Sarasvathy......U. of Virginia (US)

Power Distance as a Relational Antecedent to Corporate Social Responsibility

Sorting Scams: Constructing a Typology of Market Manipulations

#### **6B: Emerging Scholars**

Location: Huntington III, Lobby Level

Reframing Data Privacy In Business Using Do No Harm As A First-Order Principle And Practical Wisdom

AI-Empowered Organizations for Human Flourishing

A Two-tier Social Contract Informed by the Capability Approach as the Framework of an Extended and Alternative Model of Corporate Governance for the Digital Economy

# PAPERS, PANELS & WORKSHOPS

#### **6C: Workshop**

Developing a Character-Based Approach to Moral Education

Location: Braemore, Lobby Level

Chai

### **6D: Papers: Markets and Ethics**

Location: Boston Ballroom, 2nd Floor

Do Win-Win Narratives Make for Risky Business?: The Avoidance of Impact Risk Information in Impact Investing

Employee and Customer References in Retailers'
Codes of Ethics or Codes of Conduct

Julie Nelsen. Washington State U. (US)
Chrissann Ruehle. Florida Gulf Coast U. (US)
Mary Henderson. St. Catherine U. (US)

Through Aristotelian Lenses, Potential Reforms of the Leveraged Buyout Model: Preserving Wealth Expansion and Reducing Wealth Transfers and Destruction

**SUNDAY, 8:30AM - 9:40AM** 

### 7A: Papers: Corporate Responsibility

Location: Hybrid Room, Huntington I, Lobby Level

A link will be added to the digital program soon.

Chair

Cynthia Clark Bentley U. (US)

Bound sages and free fools? On the appropriate division of auxiliary responsibility to regulate

Climate Change and Christian Religiosity

**Ethical Decision Making as a Negotiation** 

Itzhak Aharon Jerusalem College of Technology (Israel)

#### **7B**: Panel

## **Business Ethics, Classical Liberalism, and New Liberalism: Problems and Opportunities**

Location: Huntington III, Lobby Level

Chair

**Panelists** 

Michaela Lobo. U. of Pennsylvania (US)

J.P. Messina. Purdue U. (US)

Lori Verstegen Ryan. San Diego State U. (US)

Carson Young. SUNY Brockport (US)

# PAPERS, PANELS & WORKSHOPS

#### 7C: Papers: Law, Ethics, and Business

Location: Braemore, Lobby Level

Common Carriage as a Framework for Evaluating the Permissibility of Discrimination by Businesses

William English\*......Georgetown U. (US)

**Branding Corporate Criminals** 

Anti-Corruption Legitimacy: To Fight Or Not To Fight Against Crime?

Bertrand Venard Audencia Nantes (France)

Yehuda Baruch U. of Southampton (UK)

Sonal Jain U. Catholique de Lille (France)

#### **7D: Papers: Ethics Beyond Business**

Location: Boston Ballroom, 2nd Floor

Academic Corporate 'Shills' and Conflict of Interest

How to Secure Academic Freedom – Some Game Theoretical Insights into the External Funding of Universities

Hanging Together: The Persistence Of Misconduct Groups In The Chicago Police Department

#### **SUNDAY, 9:45AM - 10:55AM**

#### **8A:** Papers: Goods, Aid, and Blame

Location: Hybrid Room, Huntington I, Lobby Level

A link will be added to the digital program soon.

Chair

James Murphy......Loyola U. Chicago (US)

Practice-Driven Institutionalism and MacIntyrean Practice-based Morality: Virtues and a Typology of Goods

Lending and Precarity: An Argument for Flexibility in Sovereign Debt Markets

Aatif Abbas......Syracuse U. (US)

Are Our Causal Attributions For Mistreatment Simple Or Complex? A Conceptual Analysis And Preliminary Findings Of Observers' Internal And External Attributions And Blame Patterns For Direct Workplace Aggression

Eva Zedlacher Webster Vienna Private U. (Austria)

#### 8B: Workshop

Incorporating Women, Gender, Feminism, and Intersectionality into Business Ethics in the United States

Location: Huntington III, Lobby Level

Chairs

# PAPERS, PANELS & WORKSHOPS

#### **8C: Papers: Aesthetics and Care**

Location: Braemore, Lobby Level

**Aesthetic Reparations and Product Mix Obligation** 

Suneal Bedi Indiana U. (US)

Art And The Marketing Of Luxury Fashion: Can The Benefit To Brands Extend To The Artworld?

Matthew Johnson Hult International Business

School (UK)

Rob Barlow......Hult International Business

School (US)

Doing Caring Research: Practicing
An Ethic Of Care In Fieldwork

Management (France)

Haley Beer......Warwick Business School (UK)

#### **8D: Papers: Lying and Whistleblowing**

Location: Boston Ballroom, 2nd Floor

Sweet Little Lies: Can Accountants Identify Deception?

Jonathan Farrar Wilfred Laurier U. (Canada)

The Hegemony of Definitions: Different Views on Corruption in China

Alicia Hennig......Technische U. Dresden (Germany)

Michael Asslaender Technische U. Dresden (Germany)

Listening To Whistleblowers – Insights

From Negative Capability

Wim Vanderkerckhove............EDHEC Business School (France)

#### **SUNDAY, 11:15AM - 12:25PM**

#### **9A: Papers: Selves and Others**

Location: Hybrid Room, Huntington I, Lobby Level

A link will be added to the digital program soon.

Chair

In Search Of The Yardstick To Evaluate Action (In Business) – A Phenomenological Suggestion Based On Wittgenstein, Heidegger And Foot

Should Business Ethics Professors Share Their Personal Opinions in Class?

Struggle for Recognition: Self, Others and Organization

#### 9B: Agora

#### **Beyond the Status Quo**

Location: Huntington III, Lobby Level

Erasing the Redline: Grassroots initiatives to Eliminate Racial Geographies of Blight in US Cities

Sustainable Development Goals and Business Ethics: Visions for Responsible Management and Leadership

Beyond the Brave New Nudge: Activating Ethical Reflection Over Behavioral Reaction

# PAPERS, PANELS & WORKSHOPS

#### 9C: Papers: Virtues and Markets

Location: Braemore, Lobby Level

Moral and Immoral Markets: The Case

for Commercial Surrogacy

Miguel Alzola\*.....Fordham U. (US)

Why the Market Failures Approach Needs Virtues

Understanding Market Moralism: An Experimental Inquiry into the Perception of Price Gouging

#### **9D: Papers: Ethics in Organizations**

Location: Boston Ballroom, 2nd Floor

How Does Epistemic Injustice Manifest In Organisations?

Michaela Lobo\*......U. of Pennsylvania (US)

An Integrated Model of Organizational Ethical Decision Making as a Complex Adaptive System

The New Business Case

#### **SUNDAY, 1:30PM - 2:40PM**

#### 10A: Panel

## The Lack of Normativity in Business (Ethics) and Responding to Grand Challenges

Location: Hybrid Room, Huntington I, Lobby Level

A link will be added to the digital program soon.

Chair

N. Craig Smith......INSEAD (France)

Markus Scholz.....TU Dresden (Germany)

Facilitators

Mollie Painter......Nottingham Trent U. (UK)

#### 10B: Papers: Behavior and Blame

Location: Huntington III, Lobby Level

#Hypocrites! When Firm CSR Communication Conflicts With News Reporting

Lisa Lewin......SUNY Old Westbury (US)

Blaming as Equals at Work

Grant Rozeboom......St. Mary's College of California (US)

What's Special About Collective Action?

# PAPERS, PANELS & WORKSHOPS

#### **10C: Papers: Theory of the Firm**

Location: Braemore, Lobby Level

There Is No Libertarian Theory of Corporate Governance

Carson Young\*......SUNY-Brockport (US)

Abiding by Morality Within the Neoclassical Theory of the Firm

Santiago Mejia......Fordham U. (US)

Thick Descriptions, Inferentialism, And Mutual Recognition: Reframing The Normative And Discursive Basis Of Business Ethics As Practice

#### 10D: Papers: Ethics and Employment

Location: Boston Ballroom, 2nd Floor

Relationships Between Ethical Leadership, Employee Loyalty, Work-Family Conflict and Ethical Behavior Performance

Career Website Inaccessibility For Disabled Consumers: Challenges & Opportunities

Is a Low-Wage Job a Benefit or a Harm?

SUNDAY, 2:45PM - 3:55PM

## **PAPERS, PANELS & WORKSHOPS**

#### 11A: Papers: **Norms and Practices**

Location: Hybrid Room, Huntington I, Lobby Level

A link will be added to the digital program soon.

Chair

When Are Norms Prescriptive? Understanding and Clarifying the Role of Norms in **Behavioral Ethics Research** 

Danielle Warren Rutgers U. (US)

Theory of the Firm and Corporate Function

Artificial Intelligence, Radical Ignorance, and Consent

#### 11B: Workshop

Teaching Both/And Thinking as Part of a Business Ethics Curriculum: What Are The Challenges And How To Meet Them

Location: Huntington III, Lobby Level

Chair Bobby Parmar......U. of Virginia (US)

#### 11C: Panel

#### **Author Meets Critics on J.P.** Messina's Private Censorship

Location: Braemore, Lobby Level

Author

J.P. Messina......Purdue U. (US)

Chair

Carson Young......SUNY Brockport (US)

**Panelists** 

Bruce Barry......Vanderbilt U. (US) Vikram Bhargava......George Washington U. (US) 

#### 11D: Papers: CSR and Sustainability

Location: Boston Ballroom, 2nd Floor

MNCs as Responsible Political Actors in Global Business: Challenges and Implications for Human Resource Management

Andreas Georg Scherer\_\_\_\_U. of Zurich (Switzerland) Christian Voegtlin\* ZHAW (Switzerland)

**Examining the Social Capital of Entrepreneurs** with Disabilities Using an Intersectional Lens

Deepa Chaudhary......IIM Udaipur (India)

The Impact of Social Class on CSR Attitudes - An **Empirical Analysis of German Top Managers** 

Anke Schulz Ludwig-Maximilians U. München (Germany) Dominik van Aaken..... ...Charlotte Fresenius U. München (Germany)

# OPENING PLENARY EVENT

# The Promise of Diversity and the Problem with DEI, Inc.: Why a Corporate Approach to Campus DEI Issues is So Misguided

#### **Amna Khalid**

Associate Professor of History, Carleton College (US)

#### Jeffrey Aaron Snyder

Associate Professor of Educational Studies, Carleton College (US)

#### **Abstract**

Attention to persistent inequities in higher education is a most welcome development and long overdue. Over the past several years, colleges and universities have poured money into campus DEI initiatives. But the conventional approach to this work—what Khalid and Snyder call DEI, Inc.—is deeply flawed. Driven by a corporate logic, DEI, Inc. sees education as a product and treats students as consumers. It relies heavily on top-down management, quantitative metrics and outside consultants. By privileging training over education, Khalid and Snyder will argue that the DEI, Inc. model is ultimately counter-productive in terms of achieving vital diversity, equity and inclusion goals.

#### FRI. AUG. 4, 1:00PM - 2:30PM

#### Huntington I & II, Lobby Level



Amna Khalid is an Associate Professor in the Department of History at Carleton College in Northfield, Minnesota. She specializes in modern South Asian history and the history of medicine.

Born in Pakistan, Amna completed her Bachelor's Degree at Lahore

University of Management Sciences. She went on to earn an M.Phil. in Development Studies and a D.Phil. in History from Oxford University.

Amna is the author of multiple book chapters on the history of public health in nineteenth-century India, with an emphasis on the connections between Hindu pilgrimages and the spread of epidemics.

Growing up under a series of military dictatorships, Amna has a strong interest in issues relating to censorship and free expression. She speaks frequently on academic freedom, free speech and campus politics at colleges and universities as well as at professional conferences. Her essays and commentaries on these same issues have appeared in outlets such as the *Chronicle of Higher Education*, *The Conversation*, *Inside Higher Ed*, and *The New Republic*. She hosts a podcast and accompanying blog called "Banished," which explores censorship in the past and present.

Amna is a Fellow at the University of California National Center for Free Speech and Civic Engagement this 2022-2023 academic-year, along with her colleague Jeffrey Aaron Snyder. They are completing a project called "Anti-CRT Bills Come to Campus: Documenting and Analyzing Emerging Threats to Free Expression and Academic Freedom from State Legislatures."



Jeffrey Aaron Snyder is an Associate Professor in the department of Educational Studies at Carleton College. Snyder's work explores the connections between the history of education and broader trends in U.S. cultural and intellectual history, examining questions about race, national identity and

the purpose of public education in a diverse, democratic society.

Snyder has a keen interest in issues of academic freedom and free expression, especially as they relate to liberal arts education. He is a Fellow with the University of California National Center for Free Speech and Civic Engagement this 2022-2023 academic-year, along with his colleague Amna Khalid. They are completing a project called "Anti-CRT Bills Come to Campus: Documenting and Analyzing Emerging Threats to Free Expression and Academic Freedom from State Legislatures."

Snyder is the author of the book *Making Black History: The Color Line, Culture and Race in the Age of Jim Crow.* He is a frequent contributor to newspapers and magazines, including *The Chronicle of Higher Education, The New Republic* and *The Washington Post.* He holds a B.A. from Carleton, an EdM in Learning and Teaching from the Harvard Graduate School of Education and a PhD in the History of Education from New York University.

# DIVERSITY, EQUITY & INCLUSION PLENARY

### FRI. AUG. 4, 5:15PM - 6:25PM Huntington I & II, Lobby Level

# **Diversity, Equity, and Inclusion: Navigating Disruptive Ethical Terrain**

## The Diversity, Equity, and Inclusion Committee of the Society for Business Ethics

Mihailis Diamantis	U. of Iowa (US)
César González-Cantón	CUNEF U. (Spain)
Shazia Rehman Khan	Bahria U. (Pakistan)
Marta Rocchi	Dublin City U. (Ireland)
Lindsay Thompson	Johns Hopkins U. (US)
Rita Mota	ESADE Business School (Spain)
Florian Krause	U. of St. Gallen (Switzerland)

#### Abstract

Diversity, equity, and inclusion (DEI) are emerging as prominent ethical issues in business, society, and higher education. DEI assertions challenge traditional social norms that some regard as unethical constraints on human flourishing while others regard those same norms as essential foundations of business and society. DEI invites discernment of core values and first principles to anchor these conversations about the future of humanity.

What does DEI mean for SBE as an international academic business society? How do we define DEI? What are the intellectual and social foundations of DEI? What are the implications of DEI for SBE internal governance and practice of business and social ethics? How do we integrate DEI in our research, teaching, and managerial practice? How do we model collegial ethical pluralism in an ethically antagonistic polarized world? What guidance can we offer business and organization leaders struggling with DEI issues?

Facilitated by the SBE Diversity Equity and Inclusion committee members, this interactive plenary session is an opportunity for SBE conference participants to explore and discuss DEI issues, concerns, and questions with colleagues. The informal small group roundtable format is designed to foster friendly open inquiry and exchange of diverse ideas and perspectives on DEI with a view towards the future of SBE as a leading global voice for ethics in business and society.

We look forward to a hopeful and inspiring community conversation!

# SBE / SIM JOINT KEYNOTE EVENT

#### Wild Wild West of Business Ethics: Turning to Silicon Valley for Educational and Research Opportunities

#### **Erika Cheung**

Executive Director, Ethics in Entrepreneurship

#### **Abstract**

From unicorns to cryptocurrencies, Silicon Valley has now produced an anthology of cautionary business tales. The keynote presentation will give a whistleblower's perspective on one of the largest Silicon Valley fraud cases, Theranos, and more broadly explore why conversations of ethics are urgently needed in innovation and startups. The discussion will explore the ways in which narrative can be leveraged to teach the next generation of business leaders. Additionally, it will explore the role ethicists can play in not only understanding what has happened in the past, but also inform the entrepreneurial community on how to act ethically and responsibly in the future.

#### SAT. AUG. 5, 5:30PM - 6:30PM

#### Huntington I & II, Lobby Level



**Erika Cheung** is currently the executive director of Ethics in Entrepreneurship, a non-profit whose mission is to foster ethical questioning, culture, and systems in startups and startup ecosystems. We provide programs catered to workers, investors, and founders.

Erika is an advisor to several family offices, venture capital firms, and governmental investment programs focused on healthcare, biosciences, and biotechnology companies. She invests a portion of her time building cross-border networks between the US and the Asia Pacific region to facilitate the growth of companies operating in emerging markets.

Her first job out of college was working for Theranos, where she subsequently was one of the critical whistleblowers reporting the fraud case to regulators preventing the company from providing false lab results to patients. The Theranos scandal has been extensively covered in the media. She's working towards obtaining her ACFE-certified fraud examiner's license to educate others on fraud prevention strategies and develop programs to protect business stakeholders from high-risk ventures. She is also an advisor to several whistleblower advocacy organizations to support individuals who may be retaliated against while reporting misconduct.

She is passionate about innovation ecosystem building, development, economic mobility, affordable healthcare, and public-interest technology projects. She is an avid mixed martial artist in her free time and hopes to support efforts that leverage martial arts to empower trauma survivors.

## EMERGING SCHOLARS PROGRAM

#### **Scholars**

Sannah Asif, Rutgers Business School (US)
Eriselda Danaj, IESE Business School (Spain)
Paul Forrester, Yale U. (US)
Pietro Ghirlanda, U. of Milan (Italy)
Francesco Giarmoleo, U. of Navarra (Spain)
Usochi Ilozumba, HHL Leipzig Graduate
School of Management (Germany)
Robert Mass, New School for Social
Research and Hunter College (US)
Kyle Payne, Bellevue U. and Collins Engineers (US)
Alessio Salviato, U. Vita-Salute San Raffaele (Italy)
Alif Laila Tisha, U. of Washington (US)
Caroline Walsh, U. of San Diego (US)

#### **Mentors**

Miguel Alzola, Fordham U. (US)
Joanne Ciulla, Rutgers U. (US)
Kendy Hess, College of the Holy Cross (US)
Nien-hê Hsieh, Harvard U. (US)
Tae Wan Kim, Carnegie Mellon U. (US)
Daryl Koehn, DePaul U. (US)
Kirsten Martin, U. of Notre Dame (US)
Jeffrey Moriarty, Bentley U. (US)
Niki A. den Nieuwenboer, U. of Kansas (US)
Wayne Norman, Duke U. (US)
Christian Voegtlin, ZHAW (Switzerland)

### **Workshop Presenter**

N. Craig Smith, *INSEAD (France)* "Publication Strategies and Tactics"

#### **Organizers**

Florian Krause, *U. of St. Gallen (Switzerland)* Joé Martineau, *HEC Montreal (Canada)* 

#### **Poster Session**

A Survey Of Al Ethics In Business Literature:

Maps And Trends Between 2000 And 2021  Marco Tulio Daza
Misinformation and Consumer Deception in an Age of Rising Technology David Eisenberg
A New Narrative On Responsible Innovation Based On Corporate Social Responsibility, Participative Innovation And Systemic Sustainable Development Svetlana Ivanova
Beyond the Bottom Line: Corporate Diplomacy & Human Rights Responsibility within the Context of UN Sustainable Development Goal 16 Catherine McDonald
When Is Institutional Diffusion Successful? The Importance Of Institutional Awareness And Social Development Status In The Diffusion Of The SDGs Tatjana Minulla
Rethinking Service Inclusion: Co-Evolution Of Climate Change Skeptics And The Marketplace Oluwatobi Adeyemi Ogunmokun
Corporate Narrative Responsibility  – a MacIntyrean Approach  Johannes Penninger
Corporate Political Responsibility And Its Effect On (De)Legitimacy Milena StörmerFriedrich-Alexander U. (Germany)
Rethinking ESG Criteria in Green Bond Investing: An Ethical and Legal Perspective Chenghuai Xu
Bound by Origins: Second-Generation Immigrant Founder's Cultural Heritage and Corporate Sustainability Performance Zhaoyi Yan

# ANNUAL AND PRESIDENTIAL AWARD RECIPIENTS

#### **Best Conference Paper Award of 2023**

#### Winner

**Amy Sepinwall**, *U. of Pennsylvania (US)* "Artificial Moral Agents: Corporations and AI"

#### **Finalists**

Johanna Jauernig, *U. of Arizona (US)* "Understanding Market Moralism: An Experimental Inquiry into the Perception of Price Gouging"

**Abraham Singer**, *Loyola U. Chicago (US)* "Racial Justice Without Character: Structures, Agents, and the Extended Mind"

#### **Best Dissertation of 2023**

#### Winner

"Roles and the Filtering of Reasons" by **Hamish Russell** 

Doctorate awarded by: U. of Toronto (Canada)

#### **Finalists**

"Upholding Impossible Occupational Mandates: Mandate Deflecting and Diffracting among Employment Couselors in Prisoner Reentry" by **Audrey Holm** Doctorate awarded by: *Boston U. (US)* 

"CEOs as Agents of Organizational and Societal Change" by **Moritz Appels** 

Doctorate awarded by: *U. of Mannheim (Germany)* 

#### **Best Practical Solutions Award 2023**

#### Winner

Judith Schrempf-Stirling, *U. of Geneva (Switzerland)*Jordi Vives, *U. of St. Gallen (Switzerland)*Diego Coraiola, *U. of Victoria (Canada)*"A process model of organizational repair efforts: The Case of U.S. Universities and Antebellum Slavery"

#### **Finalists**

**Jooho Lee**, *Pepperdine U (US)*"The Internal Good of Business: How Profit-Seeking Can Help Us Improve the World Together"

**Lisa Lewin**, SUNY Old Westbury (US) **Danielle Warren**, Rutgers U. (US)

"#Hypocrites! When firm CSR communication conflicts with news reporting"

#### **BEQ Outstanding Article of 2023**

#### Winner

Alan D. Morrison, Rita Mota, William J. Wilhelm, Jr. "Relationships, Authority, and Reasons: A Second-Personal Account of Corporate Moral Agency"

BEQ 32(2), 322-347

#### **Finalists**

#### Tae Wan Kim, Bryan R. Routledge

"Why a Right to Explanation of Algorithmic Decision-Making Should Exist: A Trust-Based Approach" BEQ 32(1), 75-102

#### Juliane Reinecke, Jimmy Donaghey

"Transnational Representation in Global Labour Governance and the Politics of Input Legitimacy" BEQ 32(3), 438-474

#### BEQ Outstanding Reviewer Award of 2023

#### Winner

Robbin Derry, U. of Lethbridge (Canada)

#### **Presidential Award Winners**

The 2023 SBE Presidential Award Winners will be announced at the Presidential Luncheon.

YEAR LOCATION	WINNER	WINNER
2022 Seattle	Alan Strudler	Jeff Frooman
2021 Online	Daryl Koehn	Elizabeth Scott
2020 Online	George Brenkert	Denis G. Arnold

#### **Lifetime Achievement Award Winners**

YEAR LOCATION	SCHOLARSHIP AWARD	SERVICE AWARD
2019Boston	Joanne B. Ciulla	Thomas Donaldson
2018Chicago	John Boatright	Joanne B. Ciulla
2017Atlanta	Daryl Koehn	Joseph DesJardins
2016Anaheim	Linda Treviño	Laura Hartman
2015Vancouver	Edwin Hartman	Ronald Duska
2014Philadelphia	Kenneth Goodpaster	Gary Weaver
2013Orlando	Thomas Donaldson	George Brenkert
2012Boston	Patricia Werhane	John Boatright
2011San Antonio	Richard DeGeorge	Michael Hoffman
2010Montréal	R. Edward Freeman	Al Gini
2009Chicago	Norman Bowie	Patricia Werhane & Richard DeGeorge

## **SOCIETY FOR BUSINESS ETHICS**

## **2023 ANNUAL** CONFERENCE

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## THANK YOU!

#### **Best Conference Paper Committee**

Matthew Caulfield, Fordham U. (US) Marta Rocchi, DCU Business School (Ireland) Jeffery Smith, Seattle U. (US) \*

#### **Best Dissertation Award Committee**

**Kendy Hess,** Holy Cross U. (US) \* Grant Rozeboom, St. Mary's U. of California (US) Isaac Smith, Brigham Young U. (US) **Hannah Trittin,** Leuphana U. Lüneburg (Germany)

#### **BEQ Outstanding Article Award Committee**

**Daniel Arenas,** ESADE Business School (Spain) **Vikram Bhargava,** George Washington U. (US) Niki den Nieuwenboer, U. of Kansas (US)

#### **Presidential Award Committee**

Miguel Alzola, Fordham U. (US) Tae Wan Kim, Carnegie Mellon U. (US) **Kirsten Martin,** U. of Notre Dame (US) \* Christopher Wong Michaelson, U. of St. Thomas (US) Alejo Sison, U. of Navarra (Spain)

#### **Best Practical Solutions Award Committee**

Seth Collins (US) \* Patricia Kanashiro (US)

#### **Emerging Scholars Program Reviewers**

Kendy Hess, Holy Cross U. (US) Jeffrey Frooman, U. of New Brunswick (Canada)

\* Committee Chairs

The Society for Business Ethics wishes to thank the Social Issues in Management Division of the Academy of Management for their co-sponsorship of the Joint Keynote Event; the late Denis Collins for his sponsorship of the Best Practical Solutions Award; the Emerging Scholars Mentors who generously donated their time and experience; the Diversity, Equity, and Inclusion Committee and Junior Scholars Network for their consultation and contributions to the program; session chairs and technology chairs; and every person who has had a role in presenting, preparing, submitting, and reviewing material for the program.