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Call for contribution to edited book “Philosophy for Business Ethics”

Edited by Guglielmo Faldetta, Edoardo Mollona, and Massimiliano Pellegrini.

The book addresses the philosophical foundations of management and business, both in theory and in practice. We welcome any kind of study that successfully applies philosophical paradigms and theories belonging to the field of philosophy to better explain, and hopefully impact, ethical behaviours in management and business. We encourage scholars to identify and discuss both conflicts and agreement about philosophical foundations of managerial and business actions and behaviours.

We welcome contributions belonging to four specific areas of interest:

1. Philosophical foundations of business management

For this section, we are interested in receiving contributions that reflect upon the normative aspect and the philosophical foundations of business management. Academics and practitioners often discuss about the ethical and moral aspect of management and business actions, but they often lack a deeper philosophical reflection. We welcome studies that successfully adopt and apply different philosophical paradigms and theories belonging to the field of philosophy to explain, interpret, and hopefully impact business management issues. We are looking for novel or established approaches that can create more synergies between philosophical studies and managerial disciplines. Specific topics may include but are not limited to:

- Virtue Ethics
- Ancient Philosophies and Management
- Consequential vs. Non-consequential Ethics
- Continental Philosophy and Management
- Marxist and Gramscian ethics
- Religion and Spirituality (Christianity, Islamism, Taoism, Confucianism, Hinduism and Buddhism spiritualism)

2. Philosophical explanation for internal systemic and social mechanisms

For this, we would like to receive contributions that adopting several philosophical interpretations explain the functioning of a company, either in its technical or social dimension. Related to the technical system, ethical issues arise from a plethora of conditions like business models, knowledge management systems, and the consequence of the digital revolution and the new technologies like Big data, Internet of Things, Artificial intelligence, and in a broader sense the smart manufacturing paradigm. These technical innovations have huge consequences on both internal environment of a company, such as working conditions and treatments, and also external environment, such as customers and their data, relationship with supplier and competitors etc. Related to the social system instead ethics is pervasive in each social behavior, and this urges scholars to offer more solid philosophical foundations about guideline and development effort. Summarizing a non-exhaustive list of topics could be:

- Ethics for the digital revolutions: AI, IoT, Big data and smart transformation;
- Impact of the digital revolution: Internal HRM practice in relation to the digital revolution, such as smart working, working monitoring;
- External relationships with customers, suppliers and stakeholders in general, due to the digital revolution;
- Leadership and ethics;
- Social mechanisms such as trust, reciprocity, justice;
- Organizational culture and Ethics
- Employees value alignments

3. Philosophical explanations for negative organizational behaviors

For this section, we are interested in receiving contributions that use different philosophical paradigms and theories to analyze and explain negative organizational behaviors. Negative behaviors are perceived as in contrast to widely accepted social standards and norms, and may be directed against other organizational members, the organization as a whole, or even outside the organization.

We are looking for studies that, adopting different philosophical approaches, can help academics and practitioners understand how to contrast and prevent negative behaviors, or, in a critical perspective, detect the positive consequences of some negative behaviors.

Negative behaviors capture a wide range of constructs of varying intensity, that may include but are not limited to:

- Corruption
- Bullying
- Incivility
- Abusive supervision
- Harassment
- Counterproductive work behaviors
- Deviant behaviors
- Revenge
- Workplace aggression and violence

4. Philosophical explanations of firms' political action

For this section, we are interested in receiving contributions that adopt different philosophical paradigms and theories to investigate the political activity of firms. We assign to the concept of political activity two meanings, which are both of interest of our section. First, we refer to political activity, in broad sense, as the activities that firms pursue to maintain and intervene upon their power relationships with a variety of stakeholders. Second, we refer to political activity, in a narrower meaning, as the activities that firms put in place in order to affect policy-making processes. In this latter significance, for example, we include lobbying activities.

We look for contributions that provide guidance to policy-makers and practitioners to assess limits and ethical consequences of political activities.

Specific topics may include but are not limited to:

- Corporate social versus political responsibility.
- Normative stakeholder theory
- Deliberative democratic processes in stakeholders' management.
- Political representation and corporate political activity.
- Theories of justice and corporate political activity
- Ethical assessment of private funding of politics
- Ethical assessment of grass root lobbying
- Fairness and representation in regimes of private law
- Manipulation of information for political purposes

Important Dates:

June 30, 2020: Book Chapter Proposal

July 20, 2020: Accept/Reject Notification

October 31, 2020: Full Chapter Submission

Submission Procedure:

The deadline for chapter proposal submissions is June 30, 2020. Proposals should be limited to **250 words**, explaining the aims of the chapter and how it fits into the general theme of the book and/or one of the four specific areas.

The chapter proposal submissions must be sent to the editors Guglielmo Faldetta (guglielmo.faldetta@unikore.it), Edoardo Mollona (edoardo.mollona@unibo.it), and Massimiliano Pellegrini (massimiliano.pellegrini@uniroma2.it).

Notifications regarding the status of the chapter proposal will be made available to authors by July 20, 2020.

Based on accepted chapter proposals, chapter submissions will be accepted before October 31, 2020. All submitted chapters will be blinded reviewed. Chapter submissions must not exceed 10.000 words.