



THE SOCIETY FOR BUSINESS ETHICS NEWSLETTER

June 2019

Volume XXX, Number 2

FROM THE EXECUTIVE DIRECTOR

The 2019 Annual Conference is just over two months away, and I am glad to share lots of SBE news with you!

The draft program is available on the SBE website (<https://www.sbeonline.org/conference/2019/>). Thank you to Jeff Frooman, this year's program chair, and to all of the authors and reviewers who helped to make this year's program an exciting one!

The SBE website also includes buttons for conference registration and hotel room reservations. Tickets for the Presidential Luncheon and Lifetime Achievement Awards Ceremony are available behind the conference registration button. Discounted early registration ends on July 16 at 12:00 PM GMT, and somewhat-less-discounted late registration ends on July 26 at 12:00 PM GMT . . . after which registration will be available onsite.

I would like to call your attention to some particular program elements:

- On Thursday, August 8, from 1:00 to 5:00 in the afternoon, Brad Agle of Brigham Young University will be hosting a pre-conference session on "Teaching Business Ethics Effectively: Insights from Master Teachers," co-sponsored by the Wheatley Institution of BYU.
- On Friday, August 9, from 1:00 to 2:30, SBE is pleased to present the Conference Welcome and Opening Plenary. This year's plenary will address Gender Equity and Intersectionality; we are looking forward to an informative presentation and a lively discussion!
- On Friday, August 9, from 5:30 to 6:00 PM, attendees are invited to gather in memory of the late Ron Duska and Mike Hoffman.
- On Saturday morning, August 10, from 7:00 to 9:00, attendees are invited to attend the Gender Equity and Intersectionality Workshop, with breakfast sponsored by SBE. This workshop will include an overview of intersectional theory based on the work of critical race scholars, and share ideas about why an intersectional ethics approach is increasingly important for the field of business ethics. Attendees who would like their work-in-process to be included in a roundtable discussion are invited to submit a one page abstract to robbin.derry@uleth.ca by June 15; submission of an abstract is NOT required in order to attend the workshop.
- On Saturday afternoon, August 10, from 4:00 to 5:15, this year's SBE Business Meeting will include presentation of SBE's and BEQ's annual awards. Please plan to attend this occasion of recognition for our colleagues!
- On Saturday evening, August 10, from 5:30 to 6:30, this year's SBE / SIM Joint Keynote Address (co-sponsored by the Zicklin Center at Wharton) will be delivered by Pascale Helene Dubois . . . the Vice President of Integrity at the World Bank. She will be speaking on "The pursuit of poverty alleviation with legitimacy: How the World Bank's Sanctions System helps to spread integrity."
- On Sunday morning, August 11, from 7:00 to 8:15 AM, Cambridge University Press will be sponsoring a full hot breakfast buffet, to be followed by a presentation on "Increasing the Visibility of your Published Research." Breakfast can accommodate up to 55 participants, by RSVP to Victoria Penner at victoriaapenner@gmail.com (note the double "a" in the address) by July 28.

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www.sbeonline.org

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FROM THE EXECUTIVE DIRECTOR

- On Sunday afternoon, August 11, from 3:30 to 4:45 PM, to help authors prepare their manuscripts for submission to the upcoming ***Business Ethics Quarterly*** special issue on *The Challenges and Prospects of Deliberative Democracy for Corporate Sustainability and Responsibility*, a special issue paper development workshop will be held. Authors are invited to present and discuss their working papers during the workshop. Presentation at the workshop does not guarantee acceptance of the paper for publication in ***Business Ethics Quarterly***, and submission of a paper to the workshop is not a precondition for submission to the special issue. To be considered for the workshop, please send your working paper (full papers as well as short papers with max. 3,000 words including references are accepted) to Maximilian Schormair (maximilian.schormair@uni-hamburg.de) by June 15, 2019.

Also, for the first time, SBE members who are attending the Annual Conference are invited to display a single book in the Exhibit Hall free of charge. Thirty-six display spaces of 12 inches by 15 inches are available by reservation on a first-come-first served basis. Participants will be responsible for setting up their own displays, in the marked spaces reserved for them. SBE is not responsible for the security of materials on display, and display materials that have not been removed by exhibitors are, according to SBE tradition, made available for free to attendees beginning at 1:45 on Sunday, August 11. Interested members should RSVP to Victoria Penner at victoriaapenner@gmail.com (note the double "a" in the address) by July 28.

Finally, I am glad to announce that in response to the feedback received in last year's post-conference survey, SBE is increasing the availability of coffee breaks throughout the program, and food at the receptions. In order to free up funds for more food and more coffee, we are going to have a cash bar instead of an open bar at the SBE / SIM Joint Keynote Reception, though we will still host open bars at the other receptions on Thursday, Friday, and Sunday.

I am enthusiastic about the scope and quality of this year's program, and appreciative of everyone who has contributed to it! Looking forward to seeing you in Boston - Jason Stansbury

OUR NEWEST DIRECTOR ON THE SBE BOARD

Dear Fellow SBE Members,

My name is Alejo José G. Sison and I would like to thank you for the opportunity to serve you as member of the SBE Board. First, let me tell you a bit about myself.

Originally from the Philippines, I left Manila to pursue Philosophy studies in Spain. I eventually earned a doctorate writing on Ancient Greek Ethics. Then I got my first job teaching... in a Business School! It was painful, but I learned a lot about ethics in the professions and the challenges of presenting it to an audience sometimes not only uninclined, but perhaps even hostile to such matters.

How? By relating ethics to flourishing! Who wouldn't want that? And that's how I got started on the virtue ethics approach, which connects business with the economy and politics, in a generally Aristotelian framework.

For family reasons I returned to Manila and taught at a small liberal arts college with a graduate school in economics and business. After a couple of years, I was fortunate to get a Fulbright Scholarship at Harvard. It was amazing to see how professors and students engaged with the different disciplines of law, psychology, sociology, technology, and so forth, looking for ways to advance their own research concerns. I also had the chance to meet Mike Hoffman, in the Managing Ethics in Organizations program at Bentley. He invited me to be a fellow at the Center for Business Ethics and encouraged me greatly in my career.

In due course I returned to the University of Navarra in Spain which has hosted me since. Thanks to its network of partner universities, I have taught in several programs in Latin America, Asia, and Africa. Meanwhile, I served as member then president of the European Business Ethics Network (EBEN) from 2009-2012. I also carried out editorial tasks in the Journal of Business Ethics, Business Ethics - A European Review, and our own Business Ethics Quarterly, among others. For the academic year 2018-2019, I am Visiting Ordinary Professor at the Busch School of the Catholic University of America.

You can find out more about my work at my [personal academic webpage](#) and blog, [Work, Virtues, and Flourishing](#).



POSITION ANNOUNCEMENT

Koch Endowed Chair in Business Ethics

Department of Ethics and Business Law

Opus College of Business, University of St. Thomas

The Opus College of Business at the University of St. Thomas invites applications for the Barbara and David A. Koch Endowed Chair in Business Ethics to begin Fall, 2020. David A. Koch was the former President and Chairman of the Board of Graco, Inc. located in Minneapolis Minnesota, and a longtime benefactor of the University of St. Thomas along with his wife Barbara. The mission of the Koch Chair is to institutionalize and advance the role of Business Ethics in the educational programs of the University of St. Thomas through teaching, research, faculty development, and curriculum development. Drawing upon the liberal, professional, and Catholic mission and identity of St. Thomas, the Koch chair plays a leading role in making the ethical aspects of management a distinctive feature of business education at the Opus College of Business.

The Chair is a member of the Ethics and Business Law Department in the Opus College of Business with one of the largest Business Ethics faculty in the world. The Chair has ample financial, human and organizational resources including an annual two course teaching load and research support. The Chair serves in a leadership role for the Center for Ethics in Practice, coordinating applied business ethics research, as well as serving as an advisor to other institutional organizations. The Chair also participates in Business Ethics activities that enhance the national and international reputation of the Opus College of Business and the University of St. Thomas on an ongoing basis.

The Chair is responsible for research through continued scholarship and active participation in community, corporate and professional activities. The Chair teaches Business Ethics in programs in the Opus College and is a liaison for Business Ethics for the rest of the University and the Profession. As part of these responsibilities, the Chair develops curricula, and faculty and professional relationships, that enhance Business Ethics education at the University of St. Thomas.

POSITION ANNOUNCEMENT — continued

Founded in 1885 by John Ireland, the archbishop of St. Paul and Minneapolis, The University of St. Thomas is a Catholic co-educational liberal arts institution. St. Thomas has grown from humble beginnings to become Minnesota's 17th largest nonprofit organization and the largest outside the field of health care. With more than 6,000 undergraduate and 4,300 graduate students, St. Thomas is also the largest private college or university in Minnesota.

St. Thomas seeks to deliver an education of unquestionable excellence, rooted in the Catholic faith tradition, to students from a wide variety of backgrounds. The university distinguishes itself as a liberal arts, comprehensive university that emphasizes a value-centered, career-oriented education — one that sees beyond “career” to “calling”— and as an outstanding teaching university with faculty and staff whose scholarship, service and personal attention to students change lives.

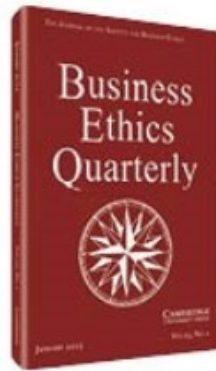
The Opus College of Business is accredited by the Association to Advance Collegiate Schools of Business International (AACSB). It is dedicated to fulfilling the university's mission through undergraduate and graduate business programs that transform the way business is taught and practiced. Principled Leadership is one of three strategic pillars of the Opus College of Business and signifies the commitment to business ethics of the College.

The ideal candidate will be a full professor with a Ph.D. or terminal degree in a relevant field and an outstanding record of scholarship and teaching as well as a demonstrated ability to build relationships with local business and community leaders and other colleagues in the field of business ethics. The candidate should support the missions of the University of St. Thomas and the Opus College of Business. Interested candidates should provide a letter of interest, curriculum vitae, and references. Applications should be submitted by October 1, 2019, although the position will remain open until filled. For further information, please contact Senior Associate Dean Michael Garrison, Search Committee Chair, at mjgarrison@stthomas.edu.

CALLS FOR PAPERS AND CONFERENCES

Business Ethics Quarterly

The Journal of the Society for Business Ethics



Call for Submissions: A special issue on...

Exploring Important Thinkers to Generate New Theory in Business Ethics

Guest Editors:

Andrew C. Wicks, University of Virginia

Patricia H. Werhane, DePaul University and the University of Virginia

Lindsay Thompson, Johns Hopkins University

Norman Bowie, University of Minnesota

Submission Window: September 1, 2019 through November 1, 2019.

Overview:

Business ethics is a hybrid discipline built on the conceptual resources of several fields, including moral and political philosophy, economics, sociology, and social psychology. While business ethics is a domain unto itself, scholars continue to draw on a variety of theories and ideas from disciplinary fields to generate original work. Scholars have already utilized resources from a variety of sources to great effect. In moral and political philosophy, Kant, Mill, Aristotle, Smith, Marx, Habermas, Sen, Nozick, Walzer, and Rawls are all scholars who have figured prominently in dialogues within business ethics. To remain vibrant, and to innovate, business ethicists should continually be searching for new ideas that hold promise to enrich the dialogue. In this special issue, we invite colleagues to submit papers that a) bring in work from important thinkers in a variety of disciplines who have been overlooked or underutilized within the business ethics literature so far, b) provide important resources from these thinkers to generate new theories and insights on a given topic in business ethics, and c) show how this work can be used, more broadly, to inform the larger dialogue in contemporary business ethics.

The full call is here: <https://doi.org/10.1017/beq.2018.45>

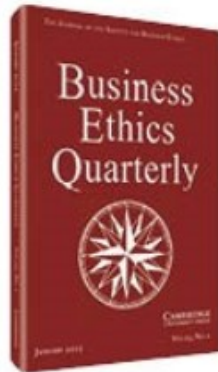
BEQ, published by Cambridge University Press, is the official journal of the Society for Business Ethics. For more information contact BEQ editor in chief Bruce Barry at EditorBEQ@vanderbilt.edu.

Follow BEQ on Twitter [@BEQJournal](https://twitter.com/BEQJournal).

CALLS FOR PAPERS AND CONFERENCES— continued

Business Ethics Quarterly

The Journal of the Society for Business Ethics



Call for Submissions: A special issue on...

The Challenges and Prospects of Deliberative Democracy for Corporate Sustainability and Responsibility

Guest Editors:

Dirk Ulrich Gilbert, University of Hamburg

Andreas Rasche, Copenhagen Business School

Maximilian J. L. Schormair, University of Hamburg

Abraham Singer, Loyola University Chicago

Submissions window: December 1, 2019 through January 31, 2020.

Overview:

The concept of deliberative democracy has received growing attention over the past years in business ethics as well as in management and organization studies. Reinvigorating past research on organizational and workplace democracy, deliberative forms of corporate governance reject monistic notions of stakeholder value and aim for multiple objectives, such as financial, social, and environmental objectives simultaneously. Starting from the assumption that deliberative decision-making processes can foster the integration of these sometimes contradicting values, deliberative democracy appears to be particularly suitable for sustainability-oriented organizations. However, the implementation of deliberative democracy within such organizations is neither without obstacles nor without instrumental as well as normative shortcomings. This call for submissions invites for consideration papers that discuss the challenges and prospects of deliberative democracy for corporate sustainability and responsibility. A list of specific possible research questions in several domains is found in the full call for submissions.

The full call is here: <https://doi.org/10.1017/beq.2019.2>

BEQ, published by Cambridge University Press, is the official journal of the Society for Business Ethics. For more information contact BEQ editor in chief Bruce Barry at EditorBEQ@vanderbilt.edu.

Follow BEQ on Twitter [@BEQJournal](https://twitter.com/BEQJournal).

CALLS FOR PAPERS AND CONFERENCES — continued

Ethics and Capitalism

26th International Vincentian Business Ethics Conference (IVBEC) 2019

Theme: Ethics and Capitalism

October 24th to October 26th, 2019

Dublin City University, All Hallows Campus, Ireland

Email Submissions to: ivbec2019@dcu.ie

Early Registration Deadline: 2nd September 2019

<http://ivbec.weebly.com>

Dublin City University, DePaul University, St. John's University, and Niagara University jointly host this conference on rotating years and invite scholars from across disciplines with interest in business ethics to join us for this year's conference in Ireland. The theme this year is "Ethics and Capitalism." Capitalism, as an economic system, continues to spark many ethical, political, economic, social and cultural debates. It is a system that is not solely confined to economics but has ramifications for many aspects of democratic and family life around the world. However, the connection between economic self-interest and the benefit of all remains a perennial issue. As a subject, capitalism invites an interdisciplinary approach such as political theory, social theory, theology, philosophy as well as ethics.

At this conference, there will be keynote addresses and parallel oral presentation sessions to generate debate and discussion amongst conference participants on business ethics in general and on the theme of capitalism in particular. We hope that this conference will provide an opportunity to bring together scholars and practitioners from around the world to take time to reflect on capitalism as an economic system from a business ethics perspective.

Confirmed Speakers:

- Mairead McGuinness, MEP, Vice President of the European Parliament
- Professor Patrick Honohan, Former Governor of the Central Bank of Ireland
- Professor Andrew Crane, University of Bath, UK
- Professor Daryl Koehn, DePaul University, Chicago
- Professor Michael Stefan Aßländer, International Institute of the Technical University Dresden, Germany

CALLS FOR PAPERS AND CONFERENCES — continued

Call for Papers for a Special Issue of *Organization*:

‘Exploring dark and unexpected sides of digitalization: How digital technologies challenge organizations and organizing’

Submission deadline: June 30th, 2019.

This special issue of *Organization* aims to extend the critical debate on the impact of digital technologies and internet firms on organizations and organizing. Today, the link between digital technologies, the increasing power of internet firms, and the accompanying power shifts in and around organizations is not well understood in theoretical or empirical terms. The responsible guest editors invite scholars to explore the ‘dark’ and the unexpected sides of digitalization, i.e. issues that have been (so far) overlooked, ignored, or suppressed in regards to the digitalization of organizations and organizing.

The further exploration of the dark and unexpected sides of digitalization is one that is well suited for cross-disciplinary research and for thinking critically beyond established boundaries. Scholars from various disciplines are welcome to submit manuscripts that engage with critical organizational research. The political and ethical implications of digitalization on organizations and organizing can be analyzed on multiple levels.

Papers may be submitted electronically from 31 May 2019 until the deadline date of 30 June 2019 (final deadline). For further questions about the special issue please use the guest editors’ contact email: darksideofdigitalization@gmail.com. For more information, view the full call for papers [here](#).

CALLS FOR PAPERS AND CONFERENCES — continued

Call for Concise Cases

The International Journal of Instructional Cases (IJIC)

2019 Business Ethics Case Writing Competition

Deadline: August 1st 2019

Theme: Business Ethics— Challenges and Conundrums

Goal of the competition: We share a strong commitment to advancing good business ethics curricula for both undergraduate and graduate programs. To that end, this competition aims to generate teachable concise cases with expanded teaching notes related to addressing the ethical challenges presented to businesses and organizations internationally for use in the classroom and the boardroom.

Your case submission may focus on any specific ethical theme, as long as your case is four pages or fewer. Cases may be submitted in English, Spanish, or French and will be reviewed in English.

Prize: The winning case will receive an award of US \$250 and fast track review for publication in IJIC. The prize will be awarded in December 2019.

Full information is available at <http://www.ijicases.com/business-ethics-2019/>

CALLS FOR PAPERS AND CONFERENCES — continued

Australasian Business Ethics Network conference 2019 –

“Business Ethics: new challenges, better theories, practical solutions”



Conference dates: 8 - 10 December 2019 (Doctoral workshop:
8th December 2019 at Swinburne University of Technology)

Location: RMIT University, Melbourne, Australia

Deadline for Submission of Papers: 31 August 2019

Early Bird Registration Closes: 15 October 2019

Deadline for Presenters to Register: 31 October 2019

School of Accounting



Submissions are now invited for the 9th Annual Australasian Business Ethics Network (ABEN) Conference, to be hosted by the School of Accounting, RMIT University, Melbourne.

The theme for this year's conference is Business Ethics: new challenges, better theories, practical solutions. Contemporary society and businesses require trust built on ethical foundations to ensure good governance, transparency and efficient cooperation. Continuing revelations of unethical behaviour in different sectors discovered by a number of Royal Commissions in Australia shed a light on old and new challenges for business ethics academia and practice. Technological, geopolitical and social developments pose new issues for investigation. These changes require the development, reassessment and reconceptualization of ethics theories for organisations that provide better understanding and practical solutions. What are the roles of individuals, organisations, government, civil society, academia and professionals in building trust, transparency and ethical conduct? How can business ethics enable us to solve business problems?

We also welcome papers on broader business ethics topics, whether theoretical or empirical.

For all enquiries regarding registration, please contact Dr Alena Golyagina
(alena.golyagina@rmit.edu.au)

For all enquiries regarding submission of papers, please contact Dr Andrew West
(andrew.west@qut.edu.au)

MEMBER BOOK PUBLICATIONS

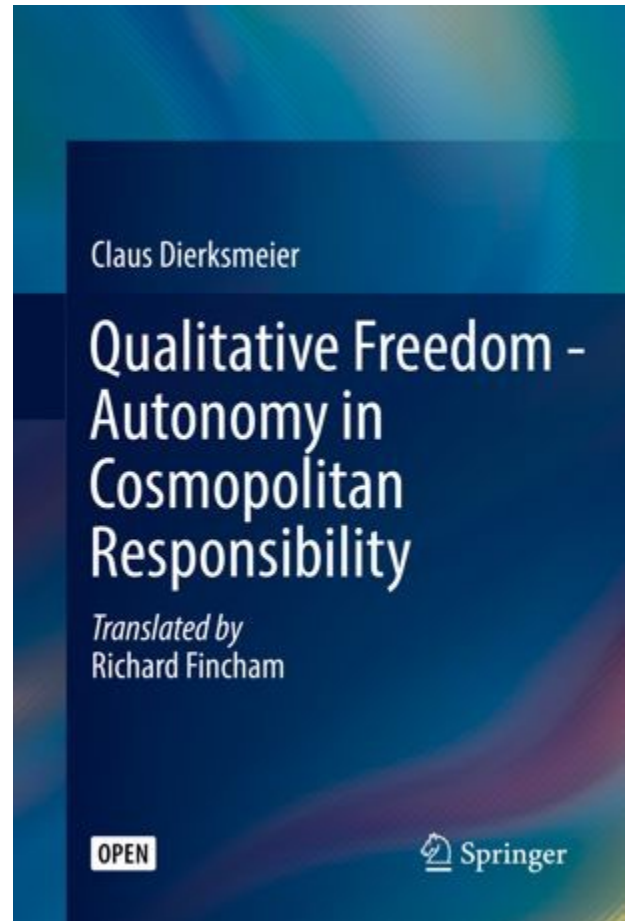
From Claus Dierksmeier :

Qualitative Freedom - Autonomy in Cosmopolitan Responsibility.

In the light of growing fundamentalism, this open access book defends the idea of freedom as paramount for the attempt to find common ethical ground in the age of globality. Critically reviewing the last 200 years of the philosophy of freedom, it revises the principle of liberty in order to revive it. Its relevance for business ethics lies in its response to the criticism open societies worldwide have come under lately. The belief that politics and markets fare best when guided by the principle of liberty presently faces multiple challenges such as terrorism, climate warming, inequality, populism, and financial crises. In the view of its critics, the idea of freedom no

longer offers adequate guidance to meet these challenges and should be partially corrected or even entirely replaced by countervailing values. Against the reduction of freedom to the merely quantitative question as to how much liberties individuals call their own, this book draws attention to the qualitative concerns which and whose opportunities society should foster. Dierksmeier argues that inherent in the idea of individual liberty is the notion of a cosmopolitan responsibility which commits us to defend as well as advance the freedom of each and every world citizen.

The book can be downloaded for free (open access) from the following website: <https://link.springer.com/book/10.1007%2F978-3-030-04723-8#about>

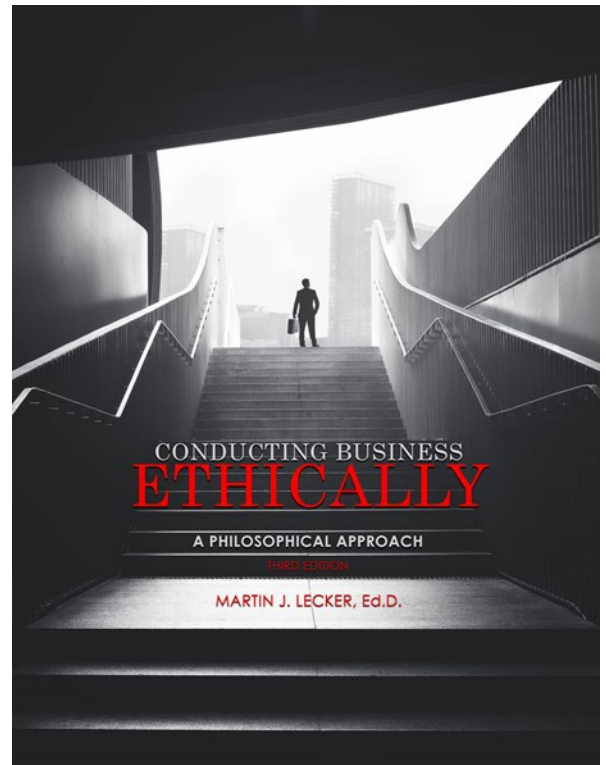


MEMBER BOOK PUBLICATIONS — continued

From Martin J. Lecker :

Martin J. Lecker, Conducting Business Ethically: A Philosophical Approach (Kendall Hunt Publishing, 2019).

This e-text provides a creative approach by applying philosophy from classical Greek and Eastern works, including material from contemporary Western thinkers, as well as a diversity of current philosophers representing Native American, Asian American, African American, Latino and Muslim philosophical thought, as part of an ethical decision making process for business students or those working in the business world.



Conducting Business Ethically introduces some of the classical philosophies and teaches students how to apply their decision making when faced with ethical dilemma of their own in the business world. The textbook can be considered a “jumping off” point for more experienced instructors who may pick and choose the chapters they want to cover, while less experienced instructors and/or those teaching the course for the first time, may want to teach all the chapters (or as many as possible) and use the text for the semester’s course content. In addition, there is an epilogue on social responsibility which gives an additional dimension to future business executives and entrepreneurs.

Additional information can be found on the book’s website:

<https://he.kendallhunt.com/lecker>

MEMBER NEWS

From David Schein:

David D. Schein, Associate Professor and Director of Graduate Programs at the Cameron School of Business of the University of St. Thomas, Houston, Texas, has been appointed Editor-in-Chief of The International Journal of Cultural Management,

<https://www.inderscience.com/jhome.php?jcode=ijcultm>

which is published by Inderscience. He is looking forward to participation from SBE members.

MEMBER NEWS — continued

From David S. Lee:



Along with David Bishop, my colleague at the University of Hong Kong, we launched the first of its kind massive online open course focused on the ethics of financial technology (“fintech”) and the implications of new technology broadly. Our course is titled **FinTech Ethics and Risks** and is hosted on the edX platform.

Many of the technologies and issues we consider in the course (e.g., artificial intelligence, big data, privacy) have the capability to significantly impact all of our lives, so through this course we want to consider their influence before they become so pervasive they are difficult to manage. The idea of our course seems to have resonated with many as we were able to launch with thousands of students registered from around the world.

The course is offered without cost and can be used as a standalone module or in conjunction with other curriculum in a wide variety of contexts including as part of a university course or even for corporate training. For those interested in learning more about the course or registering, please refer to the following link: <https://www.edx.org/course/fintech-ethics-and-risks>.