

SOCIETY FOR BUSINESS ETHICS

2020 VIRTUAL CONFERENCE PROGRAM



40TH
ANNIVERSARY

SOCIETY FOR BUSINESS ETHICS

2020 VIRTUAL CONFERENCE

sbeonline.org



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Zoom Access

For the security of our sessions this year, and in lieu of the printed name badges typical of our physical conferences, SBE has stationed Zoom Hosts in each Zoom session. Attendees will be admitted to each session from its waiting room by the Zoom Host, based on their inclusion on the list of conference registrants as of 6 AM GMT (2 AM EDT) on the day of a given session.

Please be sure to register for the conference through Cambridge Core before that deadline, so that you are not prevented from accessing any sessions that you wish to attend.

Please also be understanding of the necessary delay to access each session due to this security precaution, and consider arriving a few minutes early.

Please submit your questions or comments for the presenters through the Q&A function in Zoom. Attendee questions and comments will not be visible to other participants; session chairs will pose a selection of those questions to the presenters during the allotted time.

Thanks in advance for your cooperation in adapting SBE 2020 to the virtual environment!

OVERVIEW SCHEDULE		Emerging Scholars Events	Papers, Panels & Workshops	Events
MON. AUG. 3	ZOOM A	ZOOM B	ZOOM C	ZOOM D
11 AM EDT 3 PM GMT	Emerging Scholars Workshop (by Invitation Only)	Teaching Workshop		
1:15 PM EDT 5:15 PM GMT	BREAK			
1:45 PM EDT 5:45 PM GMT	Conference Welcome & Plenary			
3:00 PM EDT 7 PM GMT	Plenary Social Hour, Hosted by Plenary Contributors of the Society			
TUES. AUG. 4				
11 AM EDT 3 PM GMT	Autonomy & Exploitation	Responses to Workplace Wrongdoing	Advances in Stakeholder Theory	International Business & Corruption
11:45 AM EDT 3:45 PM GMT	BREAK			
12:15 PM EDT 4:15 PM GMT	Emerging Scholars	Aristotle & Adam Smith	Finance & Accounting	
1:15 PM EDT 5:15 PM GMT	BREAK			
1:45 PM EDT 5:45 PM GMT	Listening Session			
3 PM EDT 7 PM GMT	Doctoral Candidate Poster Session			
3:30 PM EDT 7:30 PM GMT	Emerging Scholar Social Hour (by Invitation Only)			

WED. AUG. 5	ZOOM A	ZOOM B	ZOOM C	ZOOM D
10 AM EDT 2 PM GMT	BEQ Editors' Zoom Room: Ask Us Anything			
11 AM EDT 3 PM GMT	Sustainability	Corporate Purpose	Predicting Ethical Behavior	Political Philosophy
11:45 AM EDT 3:45 PM GMT	BREAK			
12:15 PM EDT 4:15 PM GMT	Business Ethics Education	Corruption	Emerging Scholars Workshop	Ethical Decision-Making
1:15 PM EDT 5:15 PM GMT	BREAK			
1:45 PM EDT 5:45 PM GMT	Presidential Address & Awards Presentation			
3 PM EDT 7 PM GMT	Presidential Social Hour			

THU. AUG. 6	ZOOM A	ZOOM B	ZOOM C	ZOOM D
10 AM EDT 2 PM GMT	BEQ Editorial Board Meeting (by Invitation Only)			
11 AM EDT 3 PM GMT	Concern for Societal Outcomes	Deliberative Democracy	Perspectives on Business & Society	Philosophical Relevance: Contrasting Views
11:45 AM EDT 3:45 PM GMT	BREAK			
12:15 PM EDT 4:15 PM GMT	Corporate Social Responsibility	PANEL: Meaning of Work in the Fourth Industrial Revolution	Employment Ethics	Emerging Scholars 3
1:15 PM EDT 5:15 PM GMT	BREAK			
1:45 PM EDT 5:45 PM GMT	KEYNOTE Making the Ugly Calls – How Google Approaches the Question of What Ads Are Allowed			

FRI. AUG. 7	ZOOM A	ZOOM B	ZOOM C	ZOOM D
11 AM EDT 3 PM GMT	MacIntyre and Morality	Morality in the Marketplace	Artificial Intelligence	
11:45 AM EDT 3:45 PM GMT	BREAK			
12:15 PM EDT 4:15 PM GMT	PANEL: The Role of Business Ethics Case Competitions: Questions and Answers	Meaning in Life & Work	Leadership	
1:15 PM EDT 5:15 PM GMT	BREAK			
1:45 PM EDT 5:45 PM GMT	Business Meeting & Annual Awards			

MON. AUG. 3	ZOOM A	ZOOM B
11 AM EDT 3 PM GMT to 1:15 PM EDT 5:15 PM GMT	<div><div><div>Emerging Scholars Workshop (by Invitation Only)</div><div>Presentation : Developing a Research Stream</div><div>Daryl Koehn, <i>DePaul University</i></div><div>Mentors</div><div>Marc Cohen, <i>Seattle University</i></div><div>Robbin Derry, <i>University of Lethbridge</i></div><div>Edward Freeman, <i>University of Virginia</i></div><div>Jeff Frooman, <i>University of New Brunswick</i></div><div>Kendy Hess, <i>College of the Holy Cross</i></div><div>Tae Wan Kim, <i>Carnegie Mellon University</i></div><div>Daryl Koehn, <i>DePaul University</i></div><div>Chris MacDonald, <i>Ryerson University</i></div><div>Jeff Moriarty, <i>Bentley University</i></div><div>Sareh Pouryousef, <i>Ryerson University</i></div><div>Amy Sepinwall, <i>University of Pennsylvania</i></div><div>Judith Schrempf-Stirling, <i>University of Geneva</i></div><div>Anne-Laure Winkler, <i>Baruch College, City University of New York</i></div></div><div><div>Chairs</div><div>Florian Krause, <i>University of St. Gallen</i></div><div>Joé T. Martineau, <i>HEC Montréal</i></div><div>Emerging Scholars</div><div>Obaid Amjad, <i>ESADE Business School - Sant Cugat Campus</i></div><div>Oyku Arkan Tunc, <i>Rutgers University</i></div><div>Nathania Chua, <i>ESADE Business School</i></div><div>Zhen Liang, <i>DePaul University</i></div><div>Samuel Mortimer, <i>University of Pennsylvania</i></div><div>Roxanne Ross, <i>University of North Carolina at Charlotte</i></div><div>Felix Schultz, <i>Martin Luther University Halle Wittenberg</i></div><div>Alysha Shivji, <i>The University of Manchester</i></div><div>Guilherme Siqueira, <i>University of Pennsylvania</i></div><div>Valerie-Jean Soon, <i>Duke University</i></div><div>Carolina Villegas-Galaviz, <i>Universidad Pontificia Comillas</i></div><div>Tyler Wasson, <i>Bentley University</i></div></div></div>	<div><div>Teaching Workshop</div><div>Organizer & Moderator: Bradley Agle, <i>Brigham Young University</i></div><div>Developing Ethical Culture with Lessons Learned from Teaching On-line</div><div>Scott Reynolds, <i>University of Washington</i></div><div>Pedagogies for Teaching Business Ethics</div><div>Paul Fiorelli, <i>Xavier University</i></div><div>Effectively Teaching Business Ethics On-line</div><div>Kirsten Martin, <i>University of Notre Dame</i></div></div>
	BREAK 1:15 PM to 1:45 PM EDT 5:15PM to 5:45 PM GMT	
1:45 PM EDT 5:45 PM GMT to 3 PM EDT 7 PM GMT	<div><div>Conference Welcome & Plenary</div><div>The SBE at 40: Forty Voices Reflect on Its Past and Future</div><div>SBE Program Chair: Danielle Warren, <i>Rutgers University</i></div></div>	
3 PM EDT 7 PM GMT to 4 PM EDT 8 PM GMT	<div><div>Plenary Social Hour, Hosted by Plenary Contributors of the Society</div></div>	

TUES. AUG. 4	ZOOM A	ZOOM B	ZOOM C	ZOOM D
11 AM EDT 3 PM GMT to 11:45 AM EDT 3:45 PM GMT	<p>Autonomy & Exploitation —</p> <p>Session Chair: Nien-hê Hsieh, <i>Harvard University</i></p> <p>How to Evaluate Managerial Nudges Grant Rozeboom, <i>St. Norbet College</i></p> <p>Price, Risk, and Exploitation Julian Jonker, <i>University of Pennsylvania</i></p>	<p>Responses to Workplace Wrongdoing —</p> <p>Session Chair: Celia Moore, <i>Imperial College Business School</i></p> <p>Socioemotional Resource Exchanges and the Motivations for Retaliations Against Whistleblowers Coralie Fiori-Khayat, <i>ICN Artem Business School</i></p> <p>It's Only the Target's Fault? A Qualitative Analysis of Organizational Third Parties' Single and Conjunctive Attributions, Labelling and Organizational Responses to Workplace Bullying Complaints</p> <p>Eva Zedlacher, <i>Webster Vienna Private University</i></p> <p>Allison Snowden, <i>Webster Vienna Private University</i></p>	<p>Advances in Stakeholder Theory —</p> <p>Session Chair: Ed Freeman, <i>University of Virginia</i></p> <p>An Integrated Model of Ethical Capital and Relational Wealth of the Firm Bradley Goronson, <i>Brigham Young University</i></p> <p>Justin Ames, <i>University of Michigan - Dearborn</i></p> <p>Bradley Agle, <i>Brigham Young University</i></p> <p>Finance, Human Flourishing and the Logic of Stakeholder Engagement Geoffrey Friesen, <i>University of Nebraska-Lincoln</i></p>	<p>International Business & Corruption —</p> <p>Session Chair: William Laufer, <i>University of Pennsylvania</i></p> <p>Impact of Home Country Corruption on Nascent International Entrepreneurs Farzana Chowdhury, <i>Durham University Business School</i></p> <p>David Audretsch, <i>Indiana University</i></p> <p>Corruption and Location Choice Firm-Level Evidences</p> <p>Lili Yan, <i>Saint Mary's College of California</i></p> <p>Robert Weiner, <i>George Washington University</i></p>
	BREAK 11:45 AM to 12:15PM EDT 3:45 PM to 4:15 PM GMT			

TUES. AUG. 4	ZOOM A	ZOOM B	ZOOM C	ZOOM D
12:15 PM EDT 4:15 PM GMT to 1:15 PM EDT 5:15 PM GMT	<p>Emerging Scholars 1 —</p> <p>Session Chair: Lily Morse, <i>University of West Virginia</i></p> <p>Ethical Culture: A Multi-Level Framework</p> <p>Roxanne Ross, <i>University of North Carolina at Charlotte</i></p> <p>When Does an Ethical Climate Lead to Silence? The Role of Moral Character in Predicting Employee Whistleblowing</p> <p>Oyku Arkan Tunc, <i>Rutgers University</i></p> <p>Transformative Identity Work Towards Solidarity with Communities Through Service-Learning Nathania Chua, <i>ESADE Business School</i></p> <p>Why Strengthening the Local Community Plays an Ever More Important Role in the Age of Globalization? Zhen Liang, <i>DePaul University</i></p>	<p>Aristotle & Adam Smith —</p> <p>Session Chair: Alan Strudler, <i>University of Pennsylvania</i></p> <p>A Deeper “Adam Smith Problem” —And Why This Matters for Business Persons</p> <p>Gregory Wolcott, <i>George Mason University</i></p> <p>What Money Is and Ought to Be Against Teleology in Thinking About Money</p> <p>David Gordon Dick, <i>University of Calgary</i></p> <p>The Best Argument for Corporate Character Miguel Alzola, <i>Fordham University</i></p>	<p>Finance & Accounting —</p> <p>Session Chair: David Hess, <i>University of Michigan</i></p> <p>Trust, (Un)trustworthiness, and Cryptocurrencies Tobey K. Scharding, <i>Rutgers University</i></p> <p>Yuji Ijiri’s Fairness Question in Accounting Perspectives from Analytic Ethics</p> <p>Tae Wan Kim, <i>Carnegie Mellon University</i></p> <p>Pierre Jinghong Liang, <i>Carnegie Mellon University</i></p> <p>John Hooker, <i>Carnegie Mellon University</i></p> <p>Comparing Apples with Apples Benchmarking Australian Socially Responsible Investment Funds</p> <p>Aaron Gilbert, <i>Auckland University of Technology</i></p> <p>Ayesha Tanya Scott, <i>Auckland University of Technology</i></p> <p>Huigiong Joanne Tang, <i>Auckland University of Technology</i></p>	
	BREAK 1:15 PM to 1:45 PM EDT 5:15PM to 5:45 PM GMT			

TUES. AUG. 4	ZOOM A	
1:45 PM EDT 5:45 PM GMT to 3 PM EDT 7 PM GMT	Listening Session — Listening Session on Diversity, Equity, and Inclusion in the Society: As organizations around the world address concerns about systemic racism and structural injustices, the Society for Business Ethics invites its members to express their voices on these and related matters. In this session, Board members will listen to members’ reflections, concerns, and suggestions about the Society itself – which, as Executive Director Jason Stansbury recently reflected, “is demographically dissimilar to the population of the world who we serve.” The issue of diversity, equity, and inclusion is not only about representation but also about the lived experience of members. The goal of this endeavor is to advance toward a Society of Business Ethics in which scholars, regardless of identity, feel welcome and valued (Facilitated by Kirsten Martin, University of Notre Dame and Christopher Michaelson, University of St. Thomas)	
3 PM EDT 7 PM GMT to 3:30 PM EDT 7:30 PM GMT	Doctoral Candidate Poster Session — Chairs Florian Krause, <i>University of St. Gallen</i> Joé T. Martineau, <i>HEC Montréal</i>	Poster Presenters Maria Batishcheva, <i>National University of Ireland Galway</i> Eriselda Danaj, <i>University of Navarra - IESE Business School</i> Conti Gonzoalo, <i>Martin Luther University of Halle-Wittenberg</i> Jasmine Gunkel, <i>University of Southern California</i> Sara Jespersen, <i>Copenhagen Business School</i> Elli Meleti, <i>University of Glasgow</i> Samuel Skowronek, <i>University of Pennsylvania</i> David Sotola, <i>Stellenbosch University</i> Etye Steinberg, <i>University of Toronto</i>
3:30 PM EDT 7:30 PM GMT to 4:30 PM EDT 8:30 PM GMT	Emerging Scholars Social Hour (by Invitation Only)	
WED. AUG. 5		
10 AM EDT 2 PM GMT to 11 AM EDT 3 PM GMT	BEQ Editors’ Zoom Room: Ask Us Anything —	Editors of Business Ethics Quarterly will be online for an hour to talk about publishing in the journal and answer questions about the journal. BEQ is SBE’s journal which means it’s your journal, so pop in, say hello, and ask us anything!

WED. AUG. 5	ZOOM A	ZOOM B	ZOOM C	ZOOM D
11 AM EDT 3 PM GMT to 11:45 AM EDT 3:45 PM GMT	<p>Sustainability —</p> <p>Session Chair: Mike Barnett, <i>Rutgers University</i></p> <p>The Climate Imperative for Management Brian Berkey, <i>University of Pennsylvania</i> Eric Orts, <i>University of Pennsylvania</i></p> <p>Fix the Future?! Perspectives on Sustainability, Agility and Time Florian Krause, <i>University of St. Gallen</i></p>	<p>Corporate Purpose —</p> <p>Session Chair: John Boatright, <i>Loyola University</i></p> <p>On the Limits of Pro- Social Economic Approaches to Shareholder Primacy Santiago Mejia, <i>Fordham University</i></p> <p>Organic Corporate Purpose Gaston de los Reyes, <i>George Washington University</i></p>	<p>Predicting Ethical Behavior —</p> <p>Session Chair: Taya Cohen, <i>Carnegie Mellon University</i></p> <p>Applying Neuroscience to Understand the Attitude-Behavior Gap in Consumer Ethical Decision Making Dirk Moosmayer, <i>Kedge Business School</i> Jia Jin, <i>Ningbo University</i></p> <p>Moral Disengagement and Corporate Ethics An Interactionist Perspective in Predicting Purchasing Managers' Unethical Practices Michelle C. Hong, <i>North Dakota State University</i> Jin Li, <i>North Dakota State University</i> Linlin Chai, <i>North Dakota State University</i> Chanchai Tangpong, <i>North Dakota State University</i></p>	<p>Political Philosophy —</p> <p>Session Chair: Wayne Norman, <i>Duke University</i></p> <p>What Justifies Social Enterprise? Insights from Political Philosophy Theodore Lechterman, <i>Hertie School of Governance</i></p> <p>Ideal and Non- Ideal Theory for Business Ethics Lessons from Political Philosophy Aaron James Ancell, <i>Bentley University</i></p>
	BREAK 11:45 AM to 12:15 PM EDT 3:45 PM to 4:15 PM GMT			

WED. AUG. 5	ZOOM A	ZOOM B	ZOOM C	ZOOM D
12:15 PM EDT 4:15 PM GMT to 1:15 PM EDT 5:15 PM GMT	Business Ethics Education — <p>Session Chair: Christopher Michaelson, <i>University of St. Thomas</i></p> What Factors Predict Faculty Engagement in Business Ethics Education? <p>Laura Beauvais, <i>University of Rhode Island</i> Susan M. Bosco, <i>Roger Williams University</i> David Desplaces, <i>The Citadel</i> Avi Kay, <i>Jerusalem College of Technology</i></p> Developing and Validating the Business Ethics Denial Scale <p>Hasko von Kriegstein, <i>Ryerson University</i> Kristyn A. Scott, <i>Ryerson University</i></p> Vygotskian Business Ethics Education <p>David Ohreen, <i>Mount Royal University</i></p>	Individual Perspectives on Corruption — <p>Session Chair: Miguel Alzola, <i>Fordham University</i></p> A Descriptive Phenomenological Research <p>Exploring the Lived-Experiences of Business People Involved in Corporate Bribery: An Indonesian Study</p> <p>Nadiatus Salama, <i>Hiroshima University</i> Nobuyuki Chikudate, <i>Hiroshima University</i></p> A Cognitive Approach to the Problem of Corruption <p>Miguel Velasco, <i>University of Minnesota</i> Paul Johnson, <i>University of Minnesota</i></p>	Emerging Scholars 2 — <p>Session Chair: Lauren Aydinliyim, <i>Baruch College, City University of New York</i></p> Setting the Expectations Right <p>Reassessing the Power of the GDPR in Protecting the Privacy of Online Users</p> <p>Obaid Amjad, <i>ESADE Business School - Sant Cugat Campus</i></p> The Search for the Kantian Theory of the Corporation <p>Samuel Mortimer, <i>University of Pennsylvania</i></p> Governance as a ‘Game Changer’ for the Circular Economy <p>Value Creation by Collaboration in the Plastic Value Chain</p> <p>Felix Schultz, <i>Martin Luther University Halle Wittenberg</i></p> Humanization of Farmworkers <p>As A Systems Change Approach to Non-State Remedy for Business-Related Human Rights Abuses</p> <p>Alysha Shivji, <i>The University of Manchester</i></p>	Ethical Decision-Making — <p>Session Chair: Scott Reynolds, <i>University of Washington</i></p> Which Way the Wind Blows <p>Differing Effects of Emotional Ambivalence on Morality</p> <p>Naomi Rothman, <i>Lehigh University</i> Kristin Smith-Crowe, <i>Boston University</i> Maryam Kouchaki, <i>Northwestern University</i> Krithiga Sankaran, <i>University of Utah</i> Shimul Melwani, <i>University of North Carolina - Chapel Hill</i></p> Physicians’ Decision Criteria in Moral Dilemmas <p>An Empirical Investigation from India</p> <p>Rajesh Chandwani, <i>Indian Institute of Management (IIM) Ahmedabad</i> Vimal Kumar M, <i>IIM Tiruchirappalli</i> S Kumaravel, <i>IIM Tiruchirappalli</i> Sirish Kumar Gouda, <i>IIM Tiruchirappalli</i></p> Development of Ethical Expertise <p>What Makes Managers Reflect on their Decisions?</p> <p>Helet Botha, <i>University of Virginia</i> Bidhan (Bobby) Parmar, <i>University of Virginia</i> Amrisha Vaish, <i>University of Virginia</i></p>

WED. AUG. 5	ZOOM A	ZOOM B	ZOOM C	ZOOM D
	BREAK 1:15 PM to 1:45 PM EDT 5:15PM to 5:45 PM GMT			
1:45 PM EDT 5:45 PM GMT to 3 PM EDT 7 PM GMT	Presidential Address & Presidential Awards Presentation — “Where the Moral Limits of Markets Intersects the Market Failures Approach”			
3 PM EDT 7 PM GMT to 4 PM EDT 8 PM GMT	Presidential Social Hour, Hosted by Past Presidents of the Society —			

THU. AUG. 6	ZOOM A	ZOOM B	ZOOM C	ZOOM D
10 AM EDT 2 PM GMT to 10:45 AM EDT 2:45 PM GMT	BEQ Editorial Board Meeting (by Invitation Only)			
11 AM EDT 3 PM GMT to 11:45 AM EDT 3:45 PM GMT	<p>Concern for Societal Outcomes —</p> <p>Session Chair: George Brenkert, <i>Georgetown University</i></p> <p>Unveiling Ethical Conflicts of Digital Platforms A Critical Analysis from the Perspective of Political Corporate Social Responsibility</p> <p>Dirk Ulrich Gilbert, <i>University of Hamburg</i></p> <p>Stephanie Schrage, <i>University of Hamburg</i></p> <p>Past the Business Case Reorienting Corporate Philanthropy Research towards its Outcomes on Beneficiaries</p> <p>Marian Eabrasu, <i>European Business School</i></p> <p>Arthur Gautier, <i>ESSEC Business School</i></p>	<p>Deliberative Democracy —</p> <p>Session Chair: Wayne Eastman, <i>Rutgers University</i></p> <p>The Deliberative Coase Theorem An Externality-Based View on CSR</p> <p>Robin Schnider, <i>University of Zurich</i></p> <p>Deliberation Without Democracy in Multi-Stakeholder Initiatives</p> <p>Rob Barlow, <i>Hult International Business School - San Francisco</i></p>	<p>Perspectives on Business & Society —</p> <p>Session Chair: Jill Brown, <i>Bentley University</i></p> <p>CSR Simplified: Excavating the Business and Society Conversation</p> <p>Andrew Lynn, <i>University of Virginia</i></p> <p>Matthew Caulfield, <i>University of Pennsylvania</i></p> <p>Mapping the Evolution of the Business and Society Field and Moving the Research Agenda Forward</p> <p>Elisabet Garriga, <i>EADA Business School Barcelona</i></p>	<p>Philosophical Relevance: Contrasting Views —</p> <p>Session Chair: Jeff Moriarty, <i>Bentley University</i></p> <p>If I Had a Hammer Nietzsche within Business Ethics</p> <p>Joseph McManus, <i>Monmouth University</i></p> <p>Kantian Ethics in Competitive Contexts</p> <p>Robert Charles Hughes, <i>University of Pennsylvania</i></p>
	BREAK 11:45 AM to 12:15 PM EDT 3:45PM to 4:15 PM GMT			

THU. AUG. 6	ZOOM A	ZOOM B	ZOOM C	ZOOM D
12:15 PM EDT 4:15 PM GMT to 1:15 PM EDT 5:15 PM GMT	<p>Corporate Social Responsibility —</p> <p>Session Chair: Heather Elms, <i>American University</i></p> <p>Why Government Matters for Corporate Social Responsibility in South Korea Comparative Analysis on Global Environmental and Labor Standards</p> <p>Jinyoung Lee, <i>Mary Baldwin University</i></p> <p>Chongkyoon Lee, <i>James Madison University</i></p> <p>Jason McSparren, <i>University of Massachusetts - Boston</i></p> <p>Business Ethics, CSR and the Normative Question In What Sense are Actions Obligatory?</p> <p>Michelle Darnell, <i>Pennsylvania State University</i></p> <p>Beyond “Do No Harm” Corporations, Human Rights, and Activism</p> <p>Rita Mota, <i>University of Oxford</i></p> <p>Alan D. Morrison, <i>University of Oxford</i></p>	<p>PANEL: Meaning of Work in the Fourth Industrial Revolution —</p> <p>Co-Chair Christopher Michaelson, <i>University of St. Thomas</i></p> <p>Co-Chair Tae Wan Kim, <i>Carnegie Mellon University</i></p> <p>Panelists Joanne Ciulla, <i>Rutgers University</i></p> <p>Santiago Mejia, <i>Fordham University</i></p> <p>Michael G. Pratt, <i>Boston College</i></p> <p>Jennifer Tosti-Kharas, <i>Babson College</i></p>	<p>Employment Ethics —</p> <p>Session Chair: Pat Werhane, <i>DePaul University</i></p> <p>The Ethics of At-Will Employment</p> <p>Vikram Bhargava, <i>Santa Clara University</i></p> <p>Carson Young, <i>State University of NY - Brockport</i></p> <p>A Dilemma for Critics of a Living Wage</p> <p>Michael Kates, <i>St. Joseph’s University</i></p> <p>A Normative Framework for Ethical Non-Compete Agreements</p> <p>Lauren Aydinliym, <i>Baruch College, City University of New York</i></p>	<p>Emerging Scholars 3 —</p> <p>Session Chair: Tobey Scharding, <i>Rutgers University</i></p> <p>Towards a New Theory of Bribery</p> <p>Guilherme Siqueira, <i>University of Pennsylvania</i></p> <p>Personalization and the Problem of Sorting</p> <p>Valerie-Jean Soon, <i>Duke University</i></p> <p>Changing Values in Business Analytics and Artificial Intelligence</p> <p>Carolina Villegas-Galaviz, <i>Universidad Pontificia Comillas</i></p> <p>An Examination of Domestic Political CSR in an Enduring State Setting The American Technology Industry and the Housing Crisis</p> <p>Tyler Wasson, <i>Bentley University</i></p>

THU. AUG. 6	ZOOM A	ZOOM B	ZOOM C	ZOOM D
	BREAK 1:15 PM to 1:45 PM EDT 5:15PM to 5:45 PM GMT			
1:45 PM EDT 5:45 PM GMT to 2:45 PM EDT 6:45 PM GMT	<p>KEYNOTE</p> <p>—</p> <p>Session Chair: Kirsten Martin, <i>University of Notre Dame</i></p> <p>Making the Ugly Calls How Google Approaches the Question of What Ads Are Allowed</p> <p>Scott Spencer, Vice President of Product Management, Ads Privacy & Safety, Google</p>			

FRI. AUG. 7	ZOOM A	ZOOM B	ZOOM C	ZOOM D
11 AM EDT 3 PM GMT to 11:45 AM EDT 3:45 PM GMT	<p>MacIntyre and Morality —</p> <p>Session Chair: Alejo José G. Sison, <i>University of Navarra</i></p> <p>MacIntyre and the Morality of Inclusion <i>A Critical Review</i></p> <p>Irene Chu, <i>University of Bradford</i> Mai C. Vu, <i>Northumbria University</i> Nicholas Burton, <i>Northumbria University</i></p> <p>Following ‘Conflict of Interest’ Rules <i>The Role of Virtuous Habituation</i></p> <p>Mollie Painter, <i>Nottingham Trent University</i> Robin Holt, <i>Copenhagen Business School</i></p>	<p>Morality in the Marketplace —</p> <p>Session Chair: Richard De George, <i>University of Kansas</i></p> <p>Conscience in Commerce <i>Amy Sepinwell, University of Pennsylvania</i></p> <p>The Moral Arithmetic of Drug Prices <i>Ian Maitland, University of Minnesota</i></p>	<p>Artificial Intelligence —</p> <p>Session Chair: Tom Donaldson, <i>University of Pennsylvania</i></p> <p>Artificial Intelligence and a Microperspective of Organizational Corruption <i>How Human-AI Collaboration Affects Individuals’ Corrupt Behavior</i></p> <p>Yan Bai, <i>Universidade Católica Portuguesa - Católica Lisbon</i> Elena Reutskaja, <i>University of Navarra</i> Antonino Vaccaro, <i>University of Navarra</i> Daniel Fernandes, <i>Universidade Católica Portuguesa - Católica Lisbon</i></p> <p>A Framework for Fairer Machine Learning in Organizations <i>Lily Morse, West Virginia University</i> <i>Mike H. Teodorescu, Boston College</i> <i>Yazeed Awwad, Massachusetts Institute of Technology</i> <i>Gerald Kane, Boston College</i></p>	
	BREAK 11:45 AM to 12:15 PM EDT 3:45PM to 4:15 PM GMT			

FRI. AUG. 7	ZOOM A	ZOOM B	ZOOM C	ZOOM D
12:15 PM EDT 4:15 PM GMT to 1:15 PM EDT 5:15 PM GMT	<p>PANEL: The Role of Business Ethics Case Competitions: Questions and Answers —</p> <p>Chair Michelle Darnell, <i>Pennsylvania State University</i></p> <p>Panelists Areti Vogel, <i>Stetson University</i> Paul Melendez, <i>University of Arizona</i> Cameron Welsh, <i>University of Calgary</i> Gretchen A. Winter, <i>University of Illinois</i></p>	<p>Meaning in Life & Work —</p> <p>Session Chair: Norm Bowie, <i>University of Minnesota</i></p> <p>What It Means to be Truly Human in Organizations Martin Buber’s Concept of I-Thou Relations Ulrich Leicht-Deobald, <i>University of St. Gallen</i> Lyndon Earl Garrett, <i>Boston College</i> Lloyd E. Sandelands, <i>University of Michigan</i></p> <p>Importance of Values in Predicting Happiness A Longitudinal Investigation Kunal Kamal Kumar, <i>Indian Institute of Management - Udaipur</i> Sushanta Kumar Mishra, <i>Indian Institute of Management Indore</i></p> <p>Meaningful Work and the Purpose of the Firm David Silver, <i>University of British Columbia</i></p>	<p>Leadership —</p> <p>Session Chair: Joanne Ciulla, <i>Rutgers University</i></p> <p>Truth, Trust, and Candour The Role of Virtue in Leader Communication Raymond B. Chiu, <i>Brock University</i></p> <p>How Does Unethical Leadership Flow? Perspectives from Meaning in Life Preethi Misha, <i>Nottingham Trent University</i> Marius van Dijke, <i>Nottingham Trent University</i></p> <p>Ethical and Leadership Challenges by Organizational Culture Type Daryl Koehn, <i>DePaul University</i></p>	
	BREAK 1:15 PM to 1:45 PM EDT 5:15PM to 5:45 PM GMT			
1:45 PM EDT 5:45 PM GMT to 3 PM EDT 7 PM GMT	Business Meeting & Annual Awards			

KEYNOTE



Scott Spencer

Vice President of Product Management,
Ads Privacy & Safety, Google

Making the Ugly Calls – How Google Approaches the Question of What Ads Are Allowed

Scott Spencer is Vice President of Product Management for Ads Privacy and Safety at Google. Scott sets the vision and strategy for Google to create a long-term viable ads ecosystem for publishers, users, and advertisers. Scott and his team develop products that help Google combat ad fraud, ad spam and malware in order to maintain the integrity of its advertising business. His team oversees Google's advertising and publisher policies to ensure consumer's privacy is respected and to help protect people from harmful, misleading, offensive and annoying ads. As part of those efforts, Scott works with the Coalition for Better Ads, an industry group tasked to improve online ad experiences that drive people to install ad blockers and establish an industry-wide standard for ad experiences. In addition, Scott represents Google in industry forums like TAG and the IAB Tech Lab, helping to develop and advocate for standards across the industry.

Throughout his time at Google, Scott has worked on nearly every product and platform in Google's ads portfolio. He played an instrumental role in the development of programmatic advertising including the launch of the DoubleClick Ad Exchange over 10 years ago as well as Google's acquisition of Invite Media which eventually would become DoubleClick Bid Manager, Google's demand side platform (DSP).

Before joining Google, Scott was a management consultant at Integral, Inc. providing strategy analysis to Fortune 500 companies on Product Development Process and Customer Satisfaction leverage. Scott holds a BS in Economics from MIT.

THANK YOU!

Best Conference Paper Award Committee

Joanne B. Ciulla*, *Rutgers University*
Rosemarie Monge, *University of St. Thomas*
Sareh Pouryousefi, *Ryerson University*

Best Dissertation Award Committee

Ryan Fehr, *University of Washington*
Kendy Hess, *College of the Holy Cross*
Chris MacDonald*, *Ryerson University*
Emilio Marti, *Erasmus University*

BEQ Outstanding Article Award Committee

Jerry Goodstein, *Washington State University (Emeritus)*
Kelly Martin, *Colorado State University*
Juliane Reinecke, *King's College London*

Presidential Achievement Award Committee (Service + Scholarship)

Bruce Barry, *Vanderbilt University*
Jeff Frooman, *University of New Brunswick*
Kirsten Martin, *University of Notre Dame*
Jeff Moriarty*, *Bentley University*
Alejo José G. Sison, *University of Navarra*
Danielle Warren, *Rutgers University*

Emerging Scholars Program Reviewers

Kendy Hess, *College of the Holy Cross*
Judith Schrempf-Stirling, *University of Geneva*

The Society for Business Ethics would also like to thank
Florian Krause and Joé T. Martineau for leading the Emerging
Scholars Program, and all the Emerging Scholars mentors
who generously donated their time and expertise.

*Committee Chairs

ANNUAL AWARD RECIPIENTS

Best Conference Paper Award of 2020

Winner

Julian Jonker, *University of Pennsylvania*
Price, Risk, and Exploitation

Finalist

Lily Morse, *West Virginia University*,
Mike H. Teodorescu, *Boston College*,
Yazeed Awwad, *Massachusetts Institute of Technology*,
Gerald Kane, *Boston College*
A Framework for Managing Fairer Machine
Learning in Organizations

Finalist

Miguel Alzola, *Fordham University*,
The Best Argument for Corporate Character

Best Dissertation Award of 2020

Winner

Tania Jain, PhD, *Saïd School of Business, Oxford University*
Classroom Classism: Deconstructing Diversity
Resistance in an Educational Organisation

Finalist

Jihyeon Kim, *University of Illinois at Urbana Champaign*,
Amorality and Morality Penalties in Selection Decisions

Finalist

Karim Ginena, *University of Virginia*,
Exploring Right-Vs-Right Ethical Dilemmas: How
Firefighters Experience and Manage Loyalty Tensions

BEQ Outstanding Article Award of 2019

Winner

Santiago Mejia
Weeding Out Flawed Versions of Shareholder
Primacy: A Reflection on the Moral Obligations
That Carry Over from Principals to Agents

BEQ 29(4), 519-544.

Finalist

Robert C. Hughes
Paying People to Risk Life or Limb

BEQ 29(3), 295-316.

Finalist

Vivek Soundararajan, Jill A. Brown, and Andrew C. Wicks
Can Multi-Stakeholder Initiatives Improve
Global Supply Chains? Improving Deliberative
Capacity with a Stakeholder Orientation

BEQ 29(3), 51-69.

BEQ Outstanding Reviewer Award 2020

Winner

Niki den Nieuwenboer, *University of Kansas*

PRESIDENTIAL ACHIEVEMENT AWARDS

Lifetime Achievement Award Winners

2019 (Boston)

2018 (Chicago)

2017 (Atlanta)

2016 (Anaheim)

2015 (Vancouver)

2014 (Philadelphia)

2013 (Orlando)

2012 (Boston)

2011 (San Antonio)

2010 (Montreal)

2009 (Chicago)

Scholarship Award

Joanne B. Ciulla

John Boatright

Daryl Koehn

Linda Treviño

Edwin Hartman

Kenneth Goodpaster

Thomas Donaldson

Patricia Werhane

Richard DeGeorge

R. Edward Freeman

Norman Bowie

Service Award

Thomas Donaldson

Joanne B. Ciulla

Joseph DesJardins

Laura Hartman

Ronald Duska

Gary Weaver

George Brenkert

John Boatright

Michael Hoffman

Al Gini

Richard DeGeorge
& Patricia Werhane

The Presidential Award for Outstanding Scholarly Achievement

Long-term achievement award given to an SBE member who has contributed significantly to research in business ethics.

2020 Winner to be announced at the Presidential Awards Presentation on Wednesday, August 5.

The Presidential Award for Outstanding Service

Long-term achievement award given to an SBE member who has contributed significantly to the Society for Business Ethics.

2020 Winner to be announced at the Presidential Awards Presentation on Wednesday, August 5.

IN MEMORIAM

Rev. Raymond C. Baumhart, S.J.

Rev. Raymond C. Baumhart, S.J., Loyola University Chicago's longest-serving president and an influential scholar of business ethics, passed away early Thursday, October 10, at Colombiere Center in Clarkston, Michigan at the age of 95.

As professor and dean at the School of Business and then as president, Father Baumhart was influential in opening the doors to students, academic and administrative leaders, and trustees. His academic work revolved around business ethics, and included the 1968 book *An Honest Profit: What Businessmen Say About Ethics in Business*, published by Holt, Rinehart, & Winston. Upon his retirement from Loyola, the University established the Raymond C. Baumhart, S.J., Chair in Business Ethics in 1994.

Born and raised in Chicago, Father Baumhart had a deep commitment to the city and Loyola's mission of educating future generations of ethical leaders. His impact is memorialized in the Baumhart Center for Social Enterprise and Responsibility, which extends Father Baumhart's legacy of infusing social responsibility and community good into business practice.

Adapted from President Jo Ann Rooney's message to the Loyola University Chicago community on October 11, 2019

You can read Father Baumhart's [full obituary](#) and more about his impact and legacy at Loyola in this [digital exhibit](#).

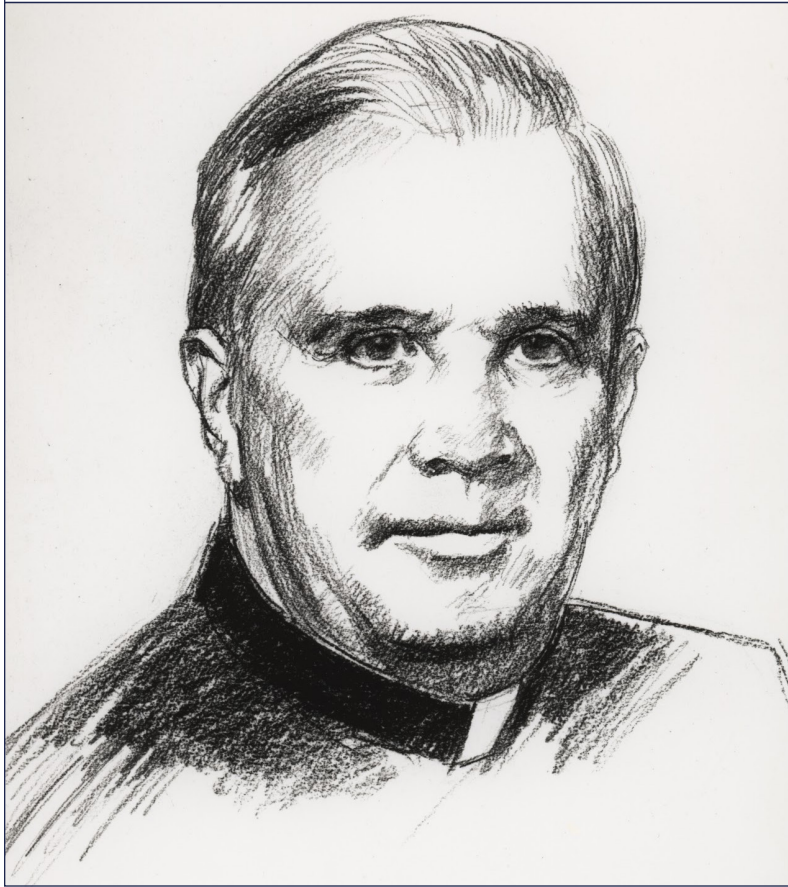


Photo courtesy of Loyola University Chicago Archives and Special Collections.



CELEBRATING
40 YEARS
OF SBE