7th ISBEE World Congress, Bilbao, Spain July 15-18, 2020

Re-inventing globalization: Community, Virtues and the Power of Purpose

Located right next to the Guggenheim Museum Bilbao, the main 2020 venues are Bizkaia Aretoa & CRAI, Avenida Abandoibarra 3/5. 48009 Bilbao, Spain.

Timeline

1. November 30, 2019: Deadline for abstract submissions (500-1500 words)
2. January 15, 2020: Confirmation of acceptance to present at the ISBEE World Congress
3. May 15, 2020: Full paper submission
4. July 15-18, 2020: Seventh ISBEE World Congress

Olympics of Business Ethics

1. The ISBEE World Congress is often referred to as the “Olympics of Business Ethics” and attracts leading scholars and practitioners from around the world to examine comparative approaches to some of the most pressing ethical issues facing businesses and their stakeholders. It has been held every fourth year from 1996 in a location chosen not only for its practical accessibility but also its strategic importance to the global economy: 1996 in Tokyo, Japan, 2000 in São Paulo, Brazil, 2004 in Melbourne, Australia, 2008 in Cape Town, South Africa, 2012 in Warsaw, Poland, and in 2016, in Shanghai, China. In 2020 from July 15-18, the Seventh ISBEE World Congress will be hosted in Bilbao, Spain by the University of the Basque Country (UPV/EHU) and University of Deusto (UD).

Submissions

Scholars and practitioners from around the world are invited to submit paper abstracts and panel proposals to isbee.bilbao.2020@gmail.com The World Congress language is English. The abstracts will be peer-reviewed for relevance and rigor. Chairs of the Organizing Committee: LEIRE SAN-JOSE leire.sanjose@ehu.eus and JOSE LUIS RETOLAZA: joseluis. retolaza@deusto.es

Details

The following details are valid for both abstracts and full papers:

1. Electronic submission only. The text of all abstracts/papers must be double spaced. Abstracts should be 500-1,500 words. Full papers should not exceed 6,000 words. Abstracts/papers must have all these elements in order: Title / Summary / Keyword list / Body / References / Endnotes.
2. The accepted abstracts may be available on the Congress website, which can be accessed through ISBEE’s website, www.isbee.org
3. A selection of best papers presented at the Congress may be published in ISBEE-branded publications and special issues.

Background

The world is in a paradoxical state: cumulative global wealth is at an all-time high, unemployment in many advanced economies at an all-time low, and yet, dissatisfaction with the outcomes of global capitalism is growing, especially within younger generations. Moreover, trust in business leaders and elites in most large economies is at an all-time low, triggered by self-serving behavior of leaders and prominent business scandals, putting at risk the legitimacy of economic actors and their social license to operate.

The reasons for distrust and dissatisfaction are manifold: growing inequality in income and access to resources and a widening gap between rich and poor; complacency of elites in politics and business and their inaction in addressing the grand challenges of our time: the ethical tragedy of global climate change and the quest for sustainable futures; poverty alleviation and the challenge of a more inclusive and less divisive world; access to meaningful work, and health and well-being at work, and the ability to lead an active life; and the global leadership crisis and the rise of extremism around the world.

At the same we witness the rise of the purpose economy and global search for meaning; unprecedented opportunities (and challenges) through digital technologies and AI; and political activism of younger generations with the purpose of re-claiming their future. Against this background we cordially invite you to submit proposals for the 7th ISBEE World Congress in Bilbao, Spain, to participate in the discourse on how we may re-invent globalization, the role of local communities, virtues and values, and the power of purpose.

Themes

Submissions are invited, but not limited, to the following themes:

1. The changing geopolitical landscape and its implications for globalization
2. How can globalization be “re-invented”?
3. Global justice/in-justice
4. Global business ethics
5. Cosmopolitanism in the 21st century
6. The global/local tension of norms and values
7. The responsibilities of global corporations, including emerging country multi-nationals
8. Fairness in the global economy
9. Human rights and human flourishing
10. Supply-chain integrity and modern slavery
11. History and philosophies of globalization and their relevance
12. The future of global civil society
13. The ethical tragedy of climate change and challenges of intergenerational justice
14. The role of SDG’s and their implementation
15. The role of business in global poverty alleviation
16. International development from a humanistic perspective
17. The role of global values and virtues in creating better futures
18. Global health challenges, corporate responsibility, and healthy futures
19. Trust in business and global economic systems
20. Global governance and self-governance of global actors
21. The shifting dynamics of global power and their ethical implications
22. The role of local communities in creating a better world
23. The rise of the purpose economy and its implications for globalization
24. The role of B-Corps in a changing world
25. Responsible leadership
26. Global paradoxes and paradoxical management
27. New forms of organizing and their contribution to the creation of a better world
28. ‘Glocal’ business responsibility

Are our ethical theories applicable to digital futures?

1. Global AI and ethics
2. Digital management and governance
3. Global legitimacy and the social license to operate
4. Social innovation and entrepreneurship
5. The future of work

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