



THE SOCIETY FOR BUSINESS ETHICS NEWSLETTER

September 2018

Volume XXIX, Number 3

FROM THE EXECUTIVE DIRECTOR

As I write this, the SBE Annual Conference was just over a month ago, and my email is still flowing with follow-ups from the last conference and preparations for the next one. What a delight to be part of a Society that has so much energy around so many interests from so many dedicated members!

The 2018 Annual Conference in Chicago was a resounding success. Two hundred forty four people attended . . . The most since 246 came to the 2012 meeting in Boston, and the second highest total in the past ten years. The Presidential Luncheon sold out. Ninety-two separate papers, panels, or workshops were accepted. And the conversations in the lobbies and at the receptions were fascinating. I genuinely appreciate everyone who contributed their efforts or their presence or both to this most recent gathering of our Society.

The 2019 Annual Conference, back in Boston, promises to be another success. It will be held August 9-11 (with pre-conference events on Thursday the 8th) at the Colonnade Hotel, just across the street from the Prudential Center complex, and centrally located for attendees who plan to also attend the Academy of Management or otherwise get out and about in the city. Look for the call for papers next month, and be sure to get your submissions in by February 15, 2019!

Please mark your calendars for the 2020 Annual Conference in Vancouver as well! That will be held August 7-9 (again, with pre-conference events on Thursday the 6th) at the Sutton Place Hotel. Sutton Place is also centrally located, near the corner of Burrard and Robson Streets, and just 900 meters up Burrard Street from Canada Place.

As you may have seen in a recent announcement to our members, SBE's relationship with the Social Issues in Management (SIM) Division of the Academy of Management is friendly. Although both organizations are investigating ways to keep the cost of the joint keynote address and reception under control, both organizations are committed to not only co-sponsoring next year's joint keynote and reception, but also collaborating on an additional joint event. I will look forward to sharing more details once they are finalized!

Together with the Wheatley Institution, SBE will also be co-sponsoring the "Teaching Ethics at Universities" conference at Brigham Young University, June 17-21 of 2019. As part of SBE's sponsorship, we are paying conference registration fees for up to three dissertation-phase SBE members who are participants in or alumni of the Emerging Scholars Program. Applicants should submit statements of interest and qualifications to me (jason.stansbury@calvin.edu) by January 4. Selected members will be informed of their selection via email, and SBE will pay their conference registration fees directly. Travel expenses and incidentals will be the participants' own responsibilities. This has been a very successful biennial event, and the SBE Board is eager to give more SBE student members the opportunity to benefit from it. More information on the conference is available here:

<http://teachingethics.byu.edu/>

(Continued on page 2)

Society for Business Ethics

www.sbeonline.org

Board of Directors

Past President

Jeffery Smith
Seattle University
+1 (206) 296-5714
smitjeff@seattleu.edu

President

Jeffrey Moriarty
Bentley University
jmoriarty@bentley.edu

Executive Director

Jason Stansbury
Calvin College
+1 (616) 526-7714
jason.stansbury@calvin.edu

Program Chair

Jeff Frooman
University of New Brunswick
frooman@unb.ca

Secretary

Danielle Warren
Rutgers University
dwarren@business.rutgers.edu

Treasurer

Tim Mazur
United Technologies Corporation
+1 (469) 222-1145
bizethix@gmail.com

Kirsten Martin
George Washington University
martink@email.gwu.edu

Business Ethics Quarterly

Editor in Chief

Bruce Barry
Vanderbilt University
EditorBEQ@vanderbilt.edu

Managing Editor

Elizabeth Scott
BEQmanaginedit@easternct.edu

FROM THE EXECUTIVE DIRECTOR

Last, with Laura Hartman's upcoming retirement from DePaul University, I have volunteered to administer SBE's favorite communication platform for getting announcements out quickly: the Listserv!

To ensure the continued responsiveness of the Listserv, I have moved it to a new institution-independent platform: Google Groups. If you would like to receive (or send) Listserv messages, you will need to join the new Google group. You can do so by signing into your Google account, and then clicking [this link](#).

Then click "Apply for membership." Enter your display name and choose your email delivery preference, ranging from "Notify me for every new message" to "Send daily summaries" to "Send combined updates (25 messages per email)" to "Don't send email updates" (if you prefer to engage with the group through the web forum only). Then click "Apply to join this group." I will approve new members in batches; please be patient, as this is a manual process. Once your membership is approved, you will receive an email with the subject line "Your request to join Society for Business Ethics Listserv was approved."

If you do not already have a Google account associated with the email address you would like to use for this Listserv, you will need to create one. However, you can connect that Google account to any email address you like . . . whether gmail, or your institutional email, or another personal email address. You can do that behind [this link](#).

Beta-testers have noted that some users get an "unknown server error" when they try to visit the group but they are not signed into their Google account, or they are signed into a different Google account than the one approved to join the Listserv (e.g., they're logged into their Gmail account, but joined the Listserv using a Google account associated with a different email). Signing into the Google account associated with the email subscribed to the Listserv solves this problem.

Once your Listserv group membership is approved, you will be able to send email messages to the group by sending them to society-for-business-ethics-listserv@googlegroups.com from the email address you used to join. You will also be able to view the online forum [here](#). Note that the welcome page behind that link includes some guidelines for postings.

I look forward to seeing you online soon, and in person next year in Boston!

- Jason Stansbury

NEWS FROM *BUSINESS ETHICS QUARTERLY*

It was my pleasure at the recent 2018 SBE conference in Chicago to present journal awards that recognize outstanding contributions to BEQ. One recognizes an outstanding article that appeared in the journal in 2017 (volume 27). Members of my editorial team nominate contenders, which are then reviewed in depth by committee of three BEQ associate editors. This year the committee included Andreas Georg Scherer (University of Zürich), Tom Donaldson (University of Pennsylvania), and Scott Reynolds (University of Washington). The committee selected a winner and also recognized two runner-up articles. At the SBE conference Andreas Scherer on behalf of the award committee joined me at the presidential luncheon to present the award.

The outstanding article award winner is “Empowering Women Through Corporate Social Responsibility: A Feminist Foucauldian Critique” (BEQ 27[4], 603-631) authored by Lauren McCarthy. McCarthy’s article scrutinizes accepted narratives of corporate social responsibility’s impact on women, using a Foucauldian lens to reveal individual experiences of resistance and self-making. Balancing existing perspectives on gender with her own novel insights, McCarthy demonstrates that CSR should be understood as a self-directed process rather than merely a corporate initiative. McCarthy’s article appeared in the journal as part of a special section on gender, business ethics, and CSR.

One of the runner-up articles is “Talk Ain’t Cheap: Political CSR and the Challenges of Corporate Deliberation” (BEQ 27[2], 183-211) by Cameron Sabadoz and Abraham Singer. The award committee highlighted this article as illuminating the significant but previously unconsidered challenges firms face when practicing corporate deliberation. Sabadoz and Singer provide critical insights and recommendations on how corporate deliberation can be applied to improve political corporate social responsibility. The other runner-up article is “The Problem of Unilateralism in Agency Theory: Towards a Bilateral Formulation” (BEQ 27[2], 163-182) by Sareh Pouryousefi and Jeff Frooman. The award committee commended Pouryousefi and Frooman for adroitly challenging agency theory’s assumption of unilateral obligations, and proposing instead a novel bilateral perspective that not only captures the reality of principal-agent relationships, but also offers the norm of reciprocity as a solution to agency risks.

NEWS FROM *BUSINESS ETHICS QUARTERLY*

(Continued from page 3) At the SBE meeting we also presented an award given annually to recognize the contributions of one individual as an exemplary reviewer for BEQ. The outstanding reviewer award highlights the essential contributions that quality reviewers make to the journal's ongoing success. This year we honor Jeff Harrison (University of Richmond) for his service to the journal as a consistently excellent reviewer combining high standards with insightful comments and developmental feedback. It is also worth noting that Jeff agrees to review frequently and delivers on time. With the reviewer award we celebrate the crucial contributions that reviewers make to the journal's ongoing success. In that spirit I thank all SBE members who give generously of their time and expertise to provide informative and constructive reviews. The journal's role and reputation as a leading multi-disciplinary outlet in business ethics depends on that generosity.

Impact Numbers

Each summer brings updates to statistics that purport to summarize academic journal impact. There are several entities that disseminate these analysis, with Clarivate's Journal Citation Reports impact factor being the most widely circulated. Newly released data situate BEQ's five-year Clarivate impact number at its highest point to date, 3.958, which ranks second among fifty-one journals in ethics. Another widely used statistic is the Scopus CiteScore. BEQ's CiteScore of 2.13 places the journal seventh out of more than four-hundred journals in philosophy. While it is somewhat gratifying to find that these numbers tend to reflect the prestige that we believe the journal deserves, it is also the case that the validity of these so-called impact ratings is a source of ongoing controversy in academic publishing. I report them here to the society's membership more out of obligation than pride. We rightly take pride not in the magnitude of imperfect metrics, but rather in the quality of the scholarship that actually appears in the journal's pages.

BEQ on Twitter!

Lastly I want to reiterate that BEQ is active on Twitter, and I urge SBE members on Twitter to follow us and retweet @BEQJournal.

- Bruce Barry, Editor in Chief

EMERGING SCHOLARS



The Society for Business Ethics' Emerging Scholar program is a warm and collegial welcome to the most promising PhD students. Our 2018 Emerging Scholars are Sebastian Everding, Brian Hathaway, Tara Konya, Anna-Lena Maier, Preethi Manjunath, Kim Meijer–van Wijk, Mahak Nagpal, Aviral Pathak, Plamena Pehlivanova, Maria Riegler, Gary Rubin and Stephanie Schrage.

During the conference, the Emerging Scholars presented and discussed their work with other members of the Society for Business Ethics. Furthermore, they had a professional development workshop on finding their own teaching style and one-on-one talks to an established mentor about their research. They were also honoured with the SBE Founders' Award as well as at the SBE's social events. In addition, the Society for Business Ethics covered their conference fee as well as a one-year membership.

The program was organised by Jeff Frooman, Florian Krause and Joé Martineau and especially supported by Daryl Koehn and Kendy Hess as well as Miguel Alzola, George Brenkert, Joanne Ciulla, Marc Cohen, Wim Dubbink, Heather Elms, Kirsten Martin, Niki den Nieuweboer, Guido Palazzo and Florian Wettstein.

To apply for the Emerging Scholars Program in 2019, Ph.D. candidates may submit an abstract of between 750 and 1,000 words describing a research project in business ethics or related domains. Abstracts should include a short list of relevant citations and include a cover page with full contact information and affiliation. In addition to being able to present their ideas in a paper session, students whose papers are accepted will be invited to attend a half-day workshop with senior SBE mentors. Although a Ph.D. student may be an Emerging Scholar more than once, priority is given to those who have not previously been accepted into the SBE conference program as an Emerging Scholar. The abstract should be uploaded as a PDF file. Submissions are due on February 15, 2019.

CALLS FOR PAPERS AND CONFERENCES

Ethics and Capitalism

26th International Vincentian Business Ethics Conference (IVBEC) 2019

Dates: October 24th to October 26th, 2019

Hosted by: Dublin City University (DCU)

Venue: DCU All Hallows Campus, Grace Park Road, Drumcondra, Dublin 9, D09N920 Ireland

Abstract Proposals Due: April 2nd, 2019. We encourage proposals from academics, business professionals and young scholars. Anyone wishing to present a paper at one of the parallel sessions, should submit an abstract of 500 words max in a WORD document format via email to ivbec2019@dcu.ie by April 2nd, 2019.

The theme of the 26th IVBEC 2019 conference is **Ethics and Capitalism**. Capitalism, as an economic system, continues to spark many ethical, political, economic, social and cultural debates. It is a system that is not solely confined to economics but has ramifications for many aspects of democratic and family life around the world. However, the connection between economic self-interest and the benefit of all remains a perennial issue. As a subject, capitalism invites an interdisciplinary approach such as political theory, social theory, theology, philosophy as well as ethics.

As usual, the IVBEC is interested in leading academics, business professionals and young scholars' examination and reflection on current ethical issues affecting businesses, economic, political and social life. At this conference, there will be keynote addresses and parallel oral presentation sessions to generate debate and discussion amongst conference participants on business ethics in general and on the theme of capitalism in particular. We hope that this conference will provide an opportunity to bring together scholars and practitioners from around the world to take time to reflect on capitalism as an economic system from a business ethics perspective. The language for the conference will be English.

Some Key Dates

Abstract Proposals Due: April 2nd, 2019.

Early Registration Deadline: 2nd September 2019

Conference Dates: October 24th to October 26th, 2019

Contact Details

Dr Alan J. Kearns

Dr Gabriel Flynn

E: ivbec2019@dcu.ie

For more information and updates on the conference, please visit: www.ivbec.weebly.com

CALLS FOR PAPERS AND CONFERENCES—continued

ABEN 2018 – Call for Papers

Conference title: **Australasian Business Ethics Network Conference,
9-11 December 2018**

Conference location: Massey University, Auckland, New Zealand

Submission deadline: 30 September 2018

Registration deadline: 12 September 2018



Submissions are invited for the 8th Annual ABEN Conference on Business Ethics, to be hosted by Massey University at their Albany campus in Auckland, New Zealand. The conference will begin on the afternoon of 9 December 2018 with a Doctoral Workshop, followed by a Welcome Reception for all participants. Sessions for the delivery of papers at the 8th Annual ABEN Conference will be held on 10 and 11 December 2018.

The theme for this year's conference is Ethics and Sustainability in the Age of Disruption. A range of technological and organisational changes in recent years have significantly disrupted, and continue to disrupt existing ways of doing business around the world. While it could be argued that not all new technologies and innovations are disruptive, they can be beneficial in the long term and require creativity, initiative and objectivity. We consider the implications that such disruption has on efforts to promote ethics and sustainability within the business sphere, as well as how the imperatives of ethics and sustainability can themselves disrupt existing business practices.

We also welcome papers on broader topics, whether theoretical or empirical, that consider ethical aspects of business.

Link to conference call: <https://aben.org.au/conference/call-for-papers/>

CALLS FOR PAPERS AND CONFERENCES—continued

European Group for Organizational Studies (EGOS)

“Enlightening Future” – 35th EGOS Colloquium, Edinburgh (UK), 4-6 July 2019

Call for Papers for Sub-theme 61:

Advancing Enlightenment: Philosophical Ideas and Methods for Organizational Research

Convenors: Cristina Neesham, Swinburne University of Technology, Australia,
cneesham@swin.edu.au

Andreas Georg Scherer, University of Zürich, Switzerland,
andreas.scherer@business.uzh.ch

Thomas Donaldson, University of Pennsylvania, United States,
donaldst@wharton.upenn.edu

The purpose of this subtheme is to explore the potential of philosophical ideas and methods to advance organizational research for the benefit of society and humanity and to address grand challenges humankind is facing. This aim aligns the central Enlightenment principles of engaging humanist values, reflection, and reasoning as foundations of meaning, knowledge, and informed action. In the past two hundred years, the Enlightenment principles have been the basis of the development of the sciences and of political, economic, and societal institutions, with all its positive achievements, but also negative effects for people and planet.

The conference is organized in a workshop format, which implies that every participant spends the three-day conference in the subgroup where his/her paper is presented. Half the time is dedicated to paper presentation while the other half is free for discussion within the group. Therefore, it is also a prerequisite that participants of the subgroup are familiar with all papers presented. The papers will be accessible on the conference website one month in advance. This workshop format allows for an intense, three-day immersion in a particular area of research and provides opportunities for profound exchange and learning within a group of international scholars.

Further information can be found on the EGOS website at https://www.egosnet.org/2019_edinburgh/CfP and (for submitting to this subtheme) https://www.egosnet.org/jart/prj3/egos/main.jart?rel=de&reserve-mode=active&content-id=1534193845533&subtheme_id=1511424446496

The submission platform is now open for submissions of short papers. The schedule for submissions to the conference is as follows:

- January 14, 2019, 23:59 CET:** **Deadline for short papers of 3,000 words** to be submitted to the EGOS website; review by the sub-theme convenors
- End of February, 2019: Notification of acceptance, rerouting, or rejection of papers
- Mid June, 2019: Full papers to be uploaded to the EGOS website

Any inquiries concerning this sub-theme track should be directed to Cristina Neesham at cneesham@swin.edu.au

POSITION ANNOUNCEMENTS

Assistant Professor of Business Law Ross School of Business, University of Michigan.

The Stephen M. Ross School of Business at the University of Michigan seeks applicants for a tenure-track position at the assistant professor level in the Business Law Area starting in the Fall 2019 term. The selected candidate's primary teaching responsibilities will be to teach business law in the undergraduate (BBA) program but may be required to teach in any of the school's degree programs. The candidate will be expected to produce high-quality research published in leading law reviews and/or business journals.

Qualified candidates must have earned a J.D. from an ABA accredited law school. The candidate must have an excellent academic record and demonstrate a strong interest, and ability, in conducting high-quality, scholarly research in an area relevant to business. Examples of such fields include, but are not limited to, corporate law, contract law, employment law, financial regulation, securities law, intellectual property, and international trade. A qualified candidate must also demonstrate excellence in university teaching or the potential to be an outstanding teacher in business law. The review of applications will begin immediately. All applications received before October 15, 2018, will receive full consideration. However, applications received after the deadline may be considered until the position is filled.

For additional information and a complete position announcement, please visit http://careers.umich.edu/job_detail/162128/assistant_professor_of_business_law

Please contact Jen Mason, Area Administrator, via email with questions at masonlj@umich.edu

Applicants are required to submit their applications electronically by visiting the website: <http://www.bus.umich.edu/FacultyRecruiting> and uploading the following:

A cover letter that includes a description of the candidate's experience and interest in academic research and teaching.

A curriculum vitae that includes three references.

The University of Michigan is an equal opportunity/affirmative action employer.

MEMBER NEWS

From Costantino Grasso:

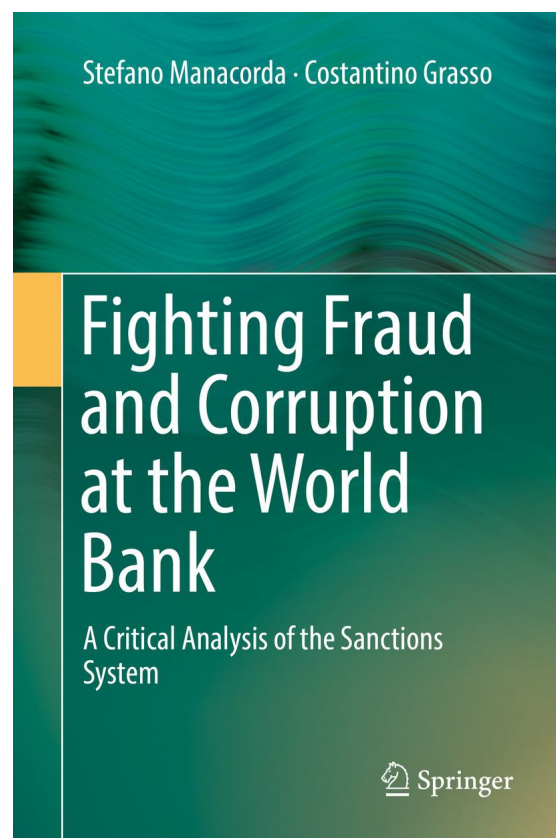
Stefano Manacorda and Costantino Grasso, *Fighting Fraud and Corruption at the World Bank: A Critical Analysis of the Sanctions System* (Springer 2018).

This book focuses on the World Bank's sanctions system, which is an innovative instrument of global governance implemented by the leading multilateral development bank in order to impose penalties on legal entities and individuals that are involved in Bank-financed projects. The book offers an in-depth examination of all the phases of its procedure with a special focus on key aspects such as the criteria for assigning liability to legal entities and corporate groups, as well as the World Bank's jurisdictional reach over non-contractors. The

book also explores the compatibility between the legal framework implemented by the Bank and the rule of law, the role of precedents, and the level of due process. Finally, because the study was conducted on the basis of a detailed and painstaking examination of the most relevant decisions taken by the Sanctions Board, it also provides the first-ever commentary on the World Bank's case law.

"This rich and detailed analysis of the World Bank's sanctions system offers insights on approaches that could improve enforcement in many countries, as well as raising questions about features of the Bank's system that could benefit from reconsideration." - Jennifer H. Arlen, New York University School of Law.

Additional information here: <https://www.springer.com/gb/book/9783319738239>

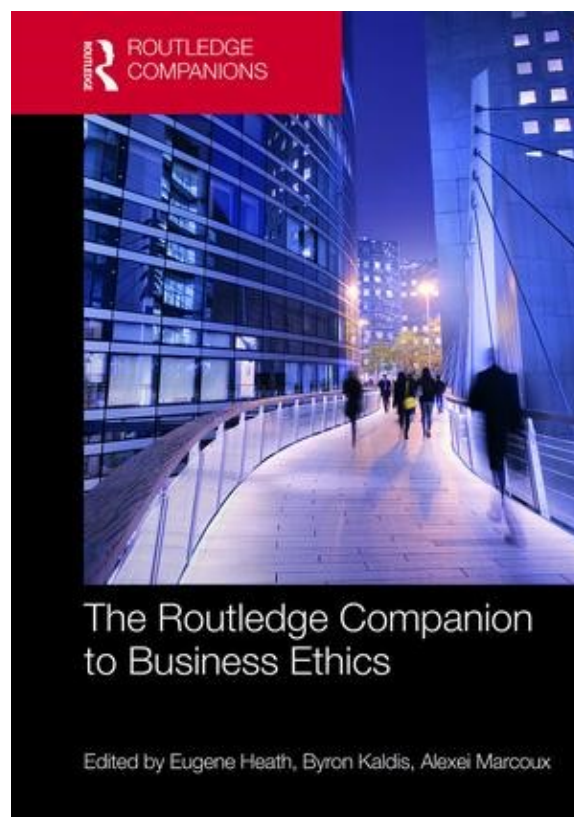


MEMBER NEWS — Continued

From Eugene Heath:

A comprehensive and novel overview of business ethics has just been published (2018) by Routledge: *The Routledge Companion to Business Ethics* provides an original perspective on the discipline of business ethics, covering the major areas of the field as well as new and emerging topics. With eight thematic units, the volume ranges over an extraordinary set of subjects and includes chapters on the history and pedagogy of business ethics, moral philosophy, the nature of business, responsibilities within the firm, economic institutions, the 2008 financial crisis, globalization, and business ethics in different regions of the world. Led by a well-respected editorial team (Eugene Heath, Byron Kaldis, and Alexei Marcoux), this unique volume gathers an international array of experts whose various critical approaches yield insights from areas such as public policy, economics, law, and history, in addition to business and philosophy.

Additional information can be found on the book's website: <https://www.routledge.com/9781138789562>



MEMBER NEWS — Continued

From Chris MacDonald:

Announcing the *Concise Encyclopedia of Business Ethics* (ISBN 978-0-9940760-1-4).



The *Concise Encyclopedia* is a free online resource, aiming to provide readers with a useful, concise overview of the *central* concepts and debates in business ethics. Our goal is not to be exhaustive, but to provide key definitions, main areas of controversy, and pointers for further reading.

The *Concise Encyclopedia* is intended to be useful to: students of Business Ethics and Corporate Social Responsibility; scholars working in adjacent fields (such as economics and law) who are unfamiliar with current work in business ethics; and scholars of business ethics seeking greater understanding of concepts outside their specializations.

Professors will find the *Concise Encyclopedia* especially useful to recommend to students. Students love online resources. Why let them resort to Wikipedia – with its bloated pages, written by no one you trust – when you could send them to a resource written by authors of two respected business ethics textbooks?

The *Concise Encyclopedia* is written and updated by Chris MacDonald and Alexei Marcoux (editors of the *Business Ethics Journal Review*) and published by The Journal Review Foundation. It is available free, online, at <https://conciseencyclopedia.org/>

MEMBER NEWS — Continued

From Daniel T. Ostas:

Wolters Kluwer International is the world's largest publisher of scholarly law books. I provide a link below to a book on the ethical duty to pay tax that I recently coauthored with Professor Axel Hilling of Lund University (Sweden).

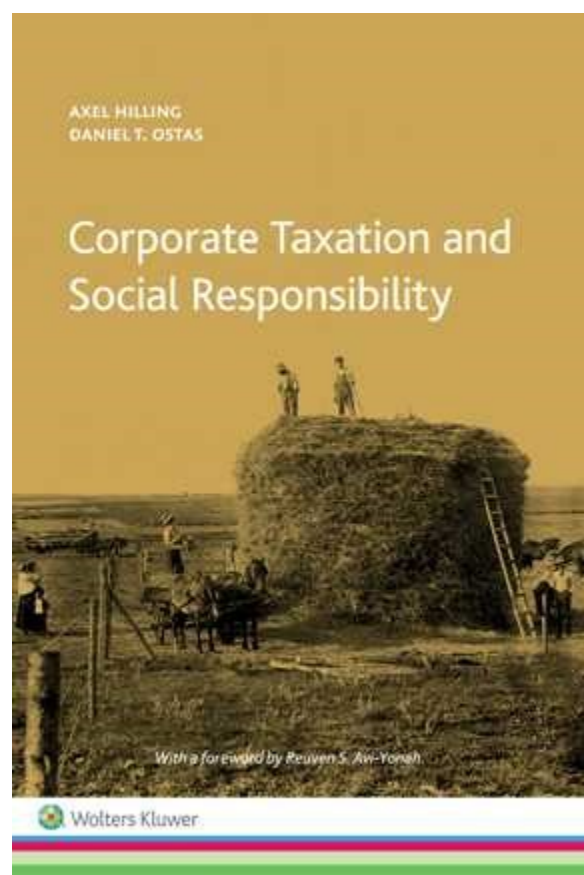
The Foreword is written by the most highly-cited tax- law-scholar in the world, Professor Reuven Avi-Yonah of the University of Michigan Law School.

This advertisement is written by Wolters Kluwer:

The book *Corporate Taxation and Social Responsibility* explains the bases for the polarized positions in the debate on multinational corporate tax strategies. Based on legal theory, political philosophy, and international tax law, the authors find strong arguments to require corporate executives to carry out their tax strategies in a responsible way, that is, in a way that is difficult to criticize with ethical arguments. International tax strategies such as debt-push-down and the double-Irish-with-a-Dutch-sandwich are analyzed and discussed in relation to anti-avoidance regulations and possible legal applications. The concepts of social responsibility and business ethics are discussed in depth and related to corporate tax. In short, this book explains in a simple and accessible manner the challenges facing today's international tax regime, and it presents possible solutions to meet these challenges.

Here is a link to the Wolters-Kluwer website advertisement:

<https://lrus.wolterskluwer.com/store/product/corporate-taxation-and-social-responsibility/>



MEMBER NEWS — Continued

From Diana Robertson:

Dear SBEers:

My Wharton colleagues and I are dedicated to developing the next generation of business ethics scholars, a goal near and dear to us at SBE. Please encourage your promising undergraduate and Master's students to apply.

Diana Robertson, Doctoral Coordinator



ETHICS & LEGAL STUDIES DOCTORAL PROGRAM

The Wharton Ethics & Legal Studies Doctoral Program invites applications for Fall 2019. The program prepares students for tenure-track academic careers in business ethics and/or business law at leading universities.

Students take core courses in philosophical ethics and law in business, and courses in an additional discipline including management, philosophy, law, or marketing. Students can take courses in other Wharton and Penn departments and can pursue joint degrees.

Students enter the program from a variety of disciplinary backgrounds, including undergraduate degrees in business, philosophy, pre-law, psychology, and sociology.

The expected time to complete the degree is five years. Students receive tuition waivers, health insurance, and an annual living stipend. The deadline for doctoral program applications is December 15. Strong GRE or GMAT scores are required with GRE scores preferred. The last possible test date for the GRE and GMAT is December 15.

To enrich the field of business academia and research, we encourage applicants from all personal backgrounds.

[Click here to see our program's placement history.](#)

[Click here to apply to our program.](#)

MEMBER NEWS — Continued

From Carol Bond:

I have recently published a book: “Business & Peacebuilding: the role of Natural Resources Companies” (Routledge, 2018)

<https://www.routledge.com/Business-and-Peace-Building-The-Role-of-Natural-Resources-Companies/Bond/p/book/9781138236387>

In a world struggling to adapt to seismic social and environmental changes, the time is now for businesses to prioritise creating local conditions of peace. This book builds on original research foregrounding ‘peace’ as a core business outcome for natural resources industries. Especially in non-warlike situations where natural resources industries have exacerbated or caused conflict, foregrounding peace as a core business outcome can bring substantial benefits. Peace is a concept external and internal stakeholders understand. Consequently, research shows that when natural resources sector CSR professionals start reframing their day-to-day decisions in terms of peace outcomes, they are more likely to create efficient and cost-effective solutions to environmental, social and economic business challenges.

This book provides both theory and practical suggestions for how to reframe day-to-day CSR activities of natural resources companies as peace-focused, business decisions. Especially in the remote and rural regions of the world where natural resources industries have the greatest impact, businesses can lead the way in contributing to conditions of peace while bringing much needed resources to market.

