



# ***THE SOCIETY FOR BUSINESS ETHICS NEWSLETTER***

*Summer 2018*

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## **FROM THE PROGRAM CHAIR**

Thanks to you, the members of the Society for Business Ethics, our 2018 Annual Conference is guaranteed to be a roaring success.

We received a large number of submissions this year – 150 in total. This is a 50% increase over last year. As a result, program space was at a premium, and many good submissions could not be accepted. It is hard to know exactly why we got so many submissions this year, but the fact that the conference will be held in fabulous Chicago, IL, is surely a significant reason.

All of these submissions had to be read and reviewed, and quickly. I was impressed by how many of you jumped at the chance to review a paper, panel, or workshop proposal (or several!), and how generous you were with your comments. We had a lot of help from our colleagues in the wider academic community as well. Building the SBE program is truly a collaborative effort, and my deepest thanks to all of you who played a part.

The program is packed with interesting sessions by scholars from over 20 countries. You will see some familiar themes. There are sessions on corporate social responsibility, stakeholder theory, and virtue ethics. You will also be exposed to some new ideas. There are sessions on feminism, self-knowledge, and robots.

We lead off with a plenary session featuring Arun Ivatury, the Chief Financial Officer of the Service Employees International Union (SEIU). In this interactive session, Mr. Ivatury will discuss what “business ethics” means from the perspective of organized labor. Our SBE/SIM keynote speaker is Janet Borgerson of the Cass Business School, who will explore connections between feminist ethics and business ethics. Brad Agle graciously returns to moderate a special pre-conference session on teaching business ethics. And the SBE and its members continue to nurture new talent through our popular Emerging Scholars and Speed Mentoring sessions.

Our outstanding intellectual content combined with our generous and welcoming receptions makes the SBE one of the best “deals” among academic conferences. Come join us! Registration, hotel information, and the preliminary program for the conference [can be found on the SBE website](#). To get the “early bird” rate for the conference, be sure to register by Thursday, July 5<sup>th</sup>.

I look forward to seeing – and thanking – all of you in person in Chicago.

Best,

Jeffrey Moriarty, Program Chair, Bentley University

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[www.sbeonline.org](http://www.sbeonline.org)

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## KIRSTEN MARTIN JOINS THE SBE BOARD



**KIRSTEN MARTIN** is the winner of the 2018 SBE Board of Directors election! She will take office at the SBE Annual Conference this August in Chicago.

Kirsten is an associate professor of Strategic Management and Public Policy at the George Washington University's School of Business where she researches business ethics, privacy, technology, and corporate responsibility. She has written about privacy and the ethics of technology in leading academic journals across disciplines (Journal of Business Ethics, Harvard Journal of Law and Technology, Journal of Business Research, Journal of Legal Studies, The Information Society, etc.) as well as practitioner publications such as MISQ Executive; and she recently delivered a Ted Talk. She is the Research and Business Ethics editor for the Journal of Business Ethics and the recipient of NSF grants for her work on privacy, technology, and ethics. Kirsten is also a member of the advisory board for the Future Privacy Forum and the Census Bureau's National Advisory Committee for her work on privacy and the ethics of Big Data. Kirsten is a fellow at the Business Roundtable Institute for Corporate Ethics for her work on stakeholder theory and trust. She earned her B.S. Engineering from the University of Michigan and her MBA and Ph.D. from the University of Virginia's Darden Graduate School of Business.

Kirsten has been consistently active within SBE for over 16 years since her days attending the Annual Meeting as a doctoral student. Her first academic presentations were at SBE. She is committed to ensuring SBE and the Annual Meeting remain inviting to new ideas, voices, and narratives while maintaining a normative, critical lens on the practice of business.

# CALLS FOR PAPERS AND CONFERENCES

## **8th Annual Australasian Business Ethics Network (ABEN) Conference 2018** **Massey University, Auckland** **9 - 11 December 2018** **Doctoral workshop: 9th December 2018**

### **“Ethics and Sustainability in the Age of Disruption”**

Submissions are now invited for the 8th Annual ABEN Conference on Business Ethics, to be hosted by Massey University at their Albany campus in Auckland, New Zealand. The conference will begin on the afternoon of 9 December 2018 with a Doctoral Workshop, followed by a Welcome Reception for all participants. Sessions for the delivery of papers at the 8th Annual ABEN Conference will be held on 10 and 11 December 2018.

The theme for this year's conference is **Ethics and Sustainability in the Age of Disruption**. A range of technological and organisational changes in recent years have significantly disrupted, and continue to disrupt existing ways of doing business around the world. While it could be argued that not all new technologies and innovations are disruptive, they can be beneficial in the long term and require creativity, initiative and objectivity. We consider the implications that such disruption has on efforts to promote ethics and sustainability within the business sphere, as well as how the imperatives of ethics and sustainability can themselves disrupt existing business practices.

We also welcome papers on broader topics, whether theoretical or empirical, including (but not limited to):

<ul style="list-style-type: none"><li>• Maori and Indigenous ethics</li><li>• Corporate social responsibility, sustainability, and irresponsibility</li><li>• Artificial intelligence, disruptive technology and ethics</li><li>• Managerial ethics</li><li>• Critical business ethics</li><li>• Business ethics education</li><li>• Ethics in human resource management</li><li>• Ethics of care (vs. ethics of justice)</li><li>• Leadership and ethics</li></ul>	<ul style="list-style-type: none"><li>• Marketing ethics</li><li>• Religiosity, spirituality, and ethnicity</li><li>• Accounting ethics</li><li>• Business law and ethics</li><li>• Ethics in finance</li><li>• Complexity and complex adaptive systems</li><li>• Managing wicked problems</li><li>• Emergence vs. evolution</li><li>• Knowledge-based organising</li></ul>
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# **CALLS FOR PAPERS AND CONFERENCES — continued**

## **“Ethics and Sustainability in the Age of Disruption” (Continued)**

If you wish to make a submission for presentation at the ABEN Conference, please submit a 500-word abstract **by 31 August 2018**. Full papers may also be submitted, to be peer reviewed if required by your funding institution.

Papers and abstracts can be submitted by email to Associate Professor Gabriel Eweje at [g.eweje@massey.ac.nz](mailto:g.eweje@massey.ac.nz)

It is essential for all participants including delegates, speakers and guests to register online with payment of the applicable registration fee.

[Click here to register](#)

### **Registration Entitlements**

- Doctoral Workshop, Massey University, 9 December
- Welcome Reception, 9 December
- ABEN Conference, Massey University, 10 & 11 December
- Conference Dinner, 10 December

### **Registration Fee**

- Full Registration, before 12 November - NZ\$390
- Full Registration, after 12 November – NZ\$480
- Student Registration, before 12 November - NZ\$270
- Student Registration, after 12 November – NZ\$360

### **Key Dates**

- Call for Papers - Now Open
- Registration - Now Open
- Deadline for Submission of Papers - 31 August, 2018
- Notification of Accepted Papers - 1 October, 2018
- Early Bird Registration Closes - 12 November, 2018
- Deadline for Presenters to Register - 12 November, 2018

### **Jan Schapper Scholarship in Critical Business Ethics**

As in previous years, the Jan Schapper Scholarship in Critical Business Ethics is being offered for a PhD student, early career researcher or other worthy recipient and comprises a bursary and the waiving of the ABEN conference registration fee. The Scholarship was founded in 2015 to encourage critical approaches to business ethics at the ABEN annual meeting. If you would like to be considered for the scholarship, please indicate this when registering for the ABEN conference; eligible participants will be invited to submit a full paper by 16 September 2018. A decision on the award will be made in early October.

Jan Schapper was one of the founders of ABEN and worked at Monash’s Department of Management for 15 years before returning to La Trobe in 2010. Deeply immersed in feminist, Marxist and psychoanalytic scholarship, Jan’s research interests included higher education, critical approaches to business ethics and CSR, and workplace equality and diversity. She was especially keen that as a scholarly community we pay attention to questions of critical pedagogy, teaching and learning, and to ensuring that we provide supportive and friendly environments in which future scholars can develop their work. Jan died surrounded by her family and friends on September 24, 2014. Further information is available at <https://aben.org.au/jan-schapper-scholarships/>.

# **CALLS FOR PAPERS AND CONFERENCES — continued**

## **“Ethics and Sustainability in the Age of Disruption” (Continued)**

### **Venues**

#### **8th Annual ABEN Conference**

Date Monday 10 & Tuesday 11 December, 2018  
Where Massey University, Albany Campus, Auckland  
Time 9.00am- 5.00pm Monday / 8.00am - 5.00pm Tuesday

#### **Doctoral Workshop**

Date Sunday 9 December 2018  
Where Massey University, Albany Campus, Auckland  
Time 1:00 – 4.30pm

#### **Welcome Reception**

Date Sunday 9 December 2018  
Where Massey Business School, Flexi Space (MBS2.15)  
Time 5.30pm

#### **Conference Dinner**

Date Monday 10 December 2018  
Where Portofino Devonport, 26 Victoria Rd, Devonport, Auckland 0624  
Time 6:00pm (Transportation will be provided from the conference venue)

(NB: if you wish to bring guests to the dinner, please inform conference organiser Gabriel Eweje (G.Eweje@massey.ac.nz) to organize)

#### **Contact Us**

For all enquiries regarding registration or submission of papers, please contact Associate Professor Gabriel Eweje (G.Eweje@massey.ac.nz).

#### **On behalf of the ABEN 2018 Conference Organising Committee:**

Associate Professor Gabriel Eweje (Massey University)  
Dr Andrew West (Queensland University of Technology)  
Dr Heather Stewart (Griffith University)  
Dr Julia Benkert (Swinburne University)

# **CALLS FOR PAPERS AND CONFERENCES — continued**

## **Special Issue of the *Journal of Business Ethics* The Ethics of the Commons Submission Deadline: 15 December 2018**

### **Guest editors**

Helen Haugh, University of Cambridge, UK, [h.haugh@jbs.cam.ac.uk](mailto:h.haugh@jbs.cam.ac.uk)  
Marek Hudon, Université Libre de Bruxelles, Belgium, [mhudon@ulb.ac.be](mailto:mhudon@ulb.ac.be)  
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### **Introduction to the Special Issue**

The concept of ‘the commons’ has a long history (Sison & Fontrodona, 2012) and during the last three decades has generated increasing excitement in the scholarly literature. A major factor in the surge of interest has been the work inspired by Elinor Ostrom, Nobel memorial prize in economics sciences laureate for 2009, especially when linked to the economic and social crises that have fostered interest in different ways of organizing economic life. Recovering and implementing the concept of the commons has been hailed by scholars and practitioners as a way of creating new collective wealth (Akrivou & Sison, 2016; Bollier & Helfrich, 2014; Tedmanson et al., 2015), and for addressing what are seen as the societal ills created by neoliberalism (Caffentzis, 2010).

This is a call for submissions to a special issue of the *Journal of Business Ethics* aimed at providing an overarching perspective on the ethical dimensions and drivers of the phenomenon labelled ‘the commons’. In its broadest sense, ‘the commons’ is understood to refer simply to resources of many kinds, e.g., open access and public goods, where no individual person has the right to exclude others from enjoying their benefits. Ostrom focuses on the common property regime - a tighter concept of the commons wherein some group succeeds in making a ‘common pool resource’ a shared benefit by establishing the right of exclusion from it and managing it in a way that avoids the infamous ‘tragedy of the commons’ (Ostrom, 1990, 1999; Ostrom & Hess, 2008). This special issue particularly welcomes more bounded conceptualization of the commons.

The (re)emergence of a “commons paradigm” (Bollier, 2011) refers explicitly to how civil society organizations enable people to collaborate and share. This paradigm presents a way that is simultaneously novel yet draws also on the deep history of analyzing social practices implemented through cooperation, collective action and solidarity (Peredo et al., 2017)

Collective forms of resource ownership and management are often directed toward the common good in keeping with the ethics of living in a community whose purpose is both individual and collective flourishing (Argandoña, 1998; Haugh, 2007; Melé, 2009, 2012; Peredo & Chrisman, 2006; Sison et al., 2012). In this regard, commons organizations create, transform and legitimize nonprofit and community norms and rules (Bushouse et al., 2016; Marquis & Battilana, 2009; Périlleux & Nyssens, 2017). Some forms of commons require multiple forms of collective action for their management (Ostrom, 1990). These participatory methods generate ethical challenges due to the complexity of their management and collective governance.

Others have drawn attention to the way that new commons are being created in many resources and environments (Fournier, 2013; Meyer & Hudon, 2017), and how commons are being ‘enclosed’ and removed from wider access (Bollier, 2003). The idea of ‘commoning’ has become a central concept in determining how commons are created and recognized as a social phenomenon (Euler, 2015; Fournier, 2013; Linebaugh, 2008). This call seeks papers that examine the ethical landscape of the commons in any and all of these dimensions.

# **CALLS FOR PAPERS AND CONFERENCES — continued**

## **The Ethics of the Commons (Continued)**

### **Possible Themes and Topics**

We seek papers that shed light on the ethical foundations and implications of the commons. We welcome original papers from a wide variety of methodological and disciplinary perspectives and invite papers that provide insights into, but not limited to, the following topics:

#### **Topic 1: Conceptualization, Ethics and Rights related to the commons**

- How does ethics shape the definition and conceptualization of commons?
- How do different ethical theories provide descriptive and normative insights into commons?
- Property rights, including common property rights, are after all rights. How do the ethical implications of different property regimes compare and influence entrepreneurship and organizing?
- For organizations and communities, how do ethical drivers enable collective action in social, environmental and other commons?

#### **Topic 2: Governance of Commons**

- What are the motivations and mechanisms for cooperation and participation in commons governance and management?
- What are the ethical challenges to and limits of collective action and decision-making in commons organizations?
- How has the conception, practice and institutionalization of commons evolved over time, and what are the ethical factors that contribute to its evolution and persistence?
- How do values and culture regenerate collective practices?

#### **Topic 3: Social and Community Entrepreneurship and Impacts**

- What insights can a study of the commons offer to social and community entrepreneurship research?
- How is social value created through commons organizations?
- What are the ethical implications of new commons and new ways of commoning for entrepreneurship?
- What are the ethical impacts of commons in housing? Food? Environmental activism? Other commons?

#### **Topic 4: The Commons in a Market Society**

- Are there differences in the way that private property and common property regimes influence markets? If so, what are the ethical implications?
- Do prevailing conceptions of entrepreneurship impinge on the role of the commons as a means of producing and distributing goods, e.g., by new forms of enclosure in items such as traditional knowledge, patents, and the human genome?
- Do commons represent an ethical challenge to capitalist-market/neoliberal political systems?

# CALLS FOR PAPERS AND CONFERENCES — continued

## The Ethics of the Commons (Continued)

### Submission Process and Deadlines

Authors are encouraged to refer to the Journal of Business Ethics website for instructions on submitting a paper. Submission to the special issue by **December 15, 2018** is required through Editorial Manager at: <http://www.editorialmanager.com/busi/>. Upon submission, please indicate that your submission is to this Special Issue. For any questions, please contact the guest editors.

### References

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## **CALLS FOR PAPERS AND CONFERENCES — continued**

### **The Ethics of the Commons (Continued)**

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# CALLS FOR PAPERS AND CONFERENCES—continued

## Special Issue of the *Journal of Business Ethics* Pre-Registered Research on Business Ethics: Critical Inquiry and Practical Application

### Editors of the Special Issue:

Theme 1: Julia Roloff, Rennes School of Business, France, [julia.roloff@rennes-sb.com](mailto:julia.roloff@rennes-sb.com)

Alexander Newman, Deakin University, Australia

Greg Shailer, Australian National University, Australia

Joelle Vanhamme, EDHEC Business School, France

David Wasieleski, Duquesne University, USA and ICN Business School, France

Theme 2: Michael J. Zyphur, University of Melbourne, Australia, [mzyphur@unimelb.edu.au](mailto:mzyphur@unimelb.edu.au)

Gibson Burrell, University of Leicester and Manchester Business School, UK

Gazi Islam, Grenoble Ecole de Management, France

Dean Pierides, University of Stirling, UK

Honesty and transparency, and the trust they are meant to generate, are often described as being fundamental to research because they facilitate the development and deployment of shared practices and discourse that constitute science and its relationship with society. This special issue will interrogate these topics in relation to recent efforts to increase trust in quantitative research through the practice of pre-registering empirical, hypothetico-deductive studies before analyzing data. This will be done in two themes: 1) *empirical contributions* that follow the logic of pre-registration; and 2) *critical theoretical or empirical work* that evaluates the logic and practice of hypothesis testing and/or pre-registration. We elaborate on these themes in turn.

### Theme 1: Empirical contributions that follow the logic of pre-registration

In terms of pre-registered empirical contributions, this special issue seeks papers that test business ethics theories and hypotheses that have not yet been subjected to systematic replication research or which remain contested. We welcome studies that aim to provide direct replications of prior studies, for example in the case of experimental research, as well as conceptual replication in which the context of the study, such as time, place, or industry varies from the original study, for example in case of field research. Moreover, we welcome studies that test hypotheses for the first time based on well-reasoned theory or previous exploratory research. All types of hypothesis testing research in the field of business ethics is welcome, including but not limited to experimental designs, surveys and mixed method studies.

The value of an initial proposal for a study will be evaluated based on explanations of (1) why the research is important for business ethics, (2) why the proposed sampling approach and data collection capture the studied phenomenon well in terms of validity, and (3) which precautions are taken to ensure that data collection and analysis will be conducted in a transparent and trustworthy manner. Research plans that convince reviewers and editors on these three points will be accepted in-principle, indicating that a study which follows the agreed-upon research plan will be published no matter its findings. The authors have 9 months time to collect and analyse data and to complete the writing of the manuscript. Final manuscripts will again be reviewed to ensure that the research plan was followed and that the manuscript is meeting all quality standards of the *Journal of Business Ethics* in terms of writing, reasoning, analysis and methodological rigor. For more details on this process, please see the editorial by Roloff and Zyphur (2018) on this topic. **Theme 1 deadline for submissions is January 1<sup>st</sup>, 2019.**

# CALLS FOR PAPERS AND CONFERENCES—continued

## Pre-Registered Research on Business Ethics (Continued)

### Theme 2: Critical inquiry into hypothesis testing research and pre-registration

The second theme is aimed at empirical and/or theoretical work on how the first theme and its *raison d'être* can be critically understood in relation to topics such as the ethics of transparency, honesty, trust, reflexivity, data, epistemology, ontology, and the link between science and society. This theme offers a space for critical perspectives on concepts, practices, and institutional arrangements that are often uncritically accepted by hypothesis-testing researchers.

There many ways to craft papers for this critical inquiry. To begin, the emphasis on making correct inferences under uncertainty that motivates pre-registration can be understood in relation to a problem of trust—trust in researchers, quantitative results, and so forth. Some quantitative researchers recognize this, noting that “trust and uncertainty are related concepts: any reduction in uncertainty associated with a model is directly proportional to the level of trust associated with the model” (Benjamin, Vadakkeveedu & Ramachandran 2017, p. 290). However, such a view of trust glosses over ethical and other implications of such logics.

Research in the sociology and history of knowledge shows that mechanisms for generating trust are foundational for creating knowledge communities and their commitments—including practices, discourse, research objects/subjects (e.g., see Jasanoff 2004, 2009, 2010, 2014; Leonelli, Rappert & Davies 2017; Poovey 1998; Porter 1996; Shapin & Schaffer 1985). By focusing narrowly on a specific set of epistemic and ontological commitments, the effort to pre-register research in order to enforce a particular brand of hypothetico-deductivism overlooks wider ethical and other implications of this enforcement. Different epistemic cultures value different ways of treating knowledge and concepts such as uncertainty (Knor-Cetina 2009, 2013), and the practical implications of specific epistemic and ontological commitments can be interrogated in order to assess their value rather than purchased wholesale on terms that are then used to produce rules for the conduct of research (see Dewey 1920, 1938; Fish 1985, 2003; van Fraassen 2008). As one example, by eliminating exploratory practices in the analysis of data, what important skills may be lost amongst quantitative researchers? As a second example, what kinds of personal responsibilities and the selves who may have them are lost or ‘colonized’ by the logic of formal pre-registration and other tools for enforcing hypothetico-deductivism?

With this in mind, the second theme of the special issue seeks to understand the ethical, practical, epistemic, ontological, institutional, and other implications of the drive to enforce a kind of hypothetico-deductivism. Whether through pre-registration or other methods, this effort is ostensibly meant to create trustworthy results, but the way this is being organized across the physical and social sciences begs critical questions about the rationale that justifies the approach. Trust can come from many sources, such as reflexivity (Finlay 2002), but the drive towards hypothetico-deductivism appears to be an effort to dominate the discourse surrounding trust, in part, with a quantitative model of inference under a probabilistic form of uncertainty.

Furthermore, the idea that pre-registration and related activities are a way of increasing transparency in the practice of research is an open question. Will pre-registration work as purported, or will researchers find other ways to engage in exploratory analyses? Perhaps more importantly, is an effort toward a hypothetico-deductive understanding of the research process really the best way to conceptualize how research can be made transparent? Perhaps not, as the goals of transparency can have serious consequences (see Strathern 2000; Tsoukas 1997).

To address such consequences, the second theme of this issue invites submissions that explore and perhaps serve to guard against the uncritical adoption of pre-registration and its logic. Critical inquiry on this topic may be theoretical or empirical, and submissions will be evaluated using the typical high standards of the *Journal of Business Ethics*. **Theme 2 deadline for submissions is July 1<sup>st</sup>, 2019.**

**For more details see:** Roloff, J. & Zyphur, M. J. 2018. Null Findings, Replications, and Pre-Registered Studies in Business Ethics Research. *Journal of Business Ethics*, <https://doi.org/10.1007/s10551-018-3864-8>

## MEMBER NEWS

*From Kleio Akrivou:*

***The Inter-Processual Self: Towards a Personalist Virtue Ethics Proposal for Human Agency (2018)***

Authored By Kleio Akrivou, José Víctor Orón Semper and Germán Scalzo  
(publisher: Cambridge Scholars, Cambridge, U.K.)

This cross-disciplinary book proposes a radical new way of understanding the self, as well as personal, relational, and systemic growth. The theoretical proposal is theoretically drawing from history of knowledge and aims to recover the unity of thought and action which has been a foundation of classical virtue ethics (Confucian and Aristotelian). Inspired by the transcendental philosophical anthropology of Polo, it offers a sound philosophical basis for approaching the debates on human development in a current, novel way. Based on previous research bridging philosophy, psychology, and neuroscience, it identifies two alternative paradigms for conceptualising the self and human development: the “autonomous self” (AS) and the “inter-processual self” (IPS). On the grounds of ontological, epistemological, and teleological concerns, IPS refutes the idea of self-autonomy, positing that the self understands and experiences role integrity in relationship to others, under assumptions of free and open systems. The book also suggests how this new theoretical proposal may be applied and tested, and lays the groundwork inspiring a renewed view of education, governance, and management.

*“This excellent book inspires richer approaches to the study of human action and moral development, clear proof that the effort to overcome disciplinary limitations can indeed be fruitful.”*

- **Dr José Ignacio Murillo** (University of Navarra, Spain)

*“There is a profound need to retrieve and develop richer, nobler pictures of the human being; the Inter-Processual Self meets that critical need.”*

- **Dr Joseph E. Davis** (University of Virginia, USA)

*“With a combination of breadth and depth, this book offers a thought-provoking philosophy of the self that can renew various disciplines with the humanism and practical wisdom that it extols.”*

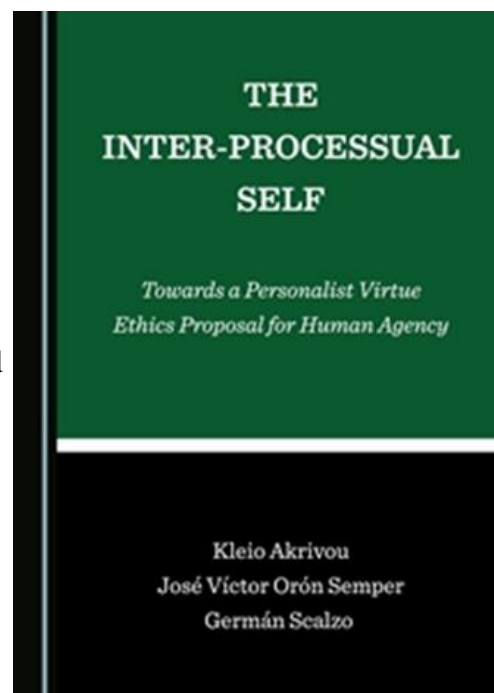
- **Dr Maribel Blasco** (Copenhagen Business School, Denmark)

**Dr Kleio Akrivou** is an Associate Professor in Business Ethics and Organisational Behaviour at the University of Reading, UK. She has a PhD in Moral Psychology and Behavioral Science from Case Western Reserve University, USA.

**Dr José Victor Orón Semper** is a researcher in the Mind-Brain group of the Institute for Culture and Society at the University of Navarra, Spain. He holds a PhD in Education and serves as the Director of the educational program UpToYou.

**Dr Germán R. Scalzo** is a Professor of Business Ethics at the Universidad Panamericana, Mexico. He has a PhD in Government and Organizational Culture from the Institute for Business and Humanism of the University of Navarra, Spain.

<http://www.cambridgescholars.com/the-inter-processual-self>



## MEMBER NEWS —continued

*From Sergiy Dmytriyev:*

*The Moral Imagination of Patricia Werhane: A Festschrift*, edited by R. Edward Freeman, Sergiy Dmytriyev, and Andrew C. Wicks (Springer, 2018). This book celebrates the work of Patricia Werhane, an iconic figure in business ethics. This festschrift is a collection of articles that build on Werhane's contributions to business ethics in such areas as Employee Rights, the Legacy of Adam Smith, Moral Imagination, Women in Business, the development of the field of business ethics, and her contributions to such fields as Health Care, Education, Teaching, and Philosophy. All papers are new contributions to the management literature written by well-known business ethicists, such as Norman Bowie, Richard De George, Ronald Duska, Edwin Hartman, Michael Hoffman, Mollie Painter-Morland, Mark Schwartz, Andrew Wicks, and others. The volume is comprised of articles that reflect on Werhane's work as well as build on it as a way to advance further research. At the end of the festschrift, Pat Werhane provides responses to each chapter. The first chapter of the book also includes the overview of Patricia Werhane's work and her academic career. The book is written to appeal to management scholars and graduate students interested in the areas of Business Ethics, Modern Capitalism, and Human Rights. Patricia Werhane is one of the most distinguished figures in the field of business ethics. She was a founder of the field, she is one of its leading scholars, and she has had a profound impact on the world of business practice. Among her many accomplishments, Pat is known for her original work on moral imagination, she is an acclaimed authority on employee rights in the workplace, and she is one of the leading scholars on Adam Smith. Having been active in Academia for over 50 years, Werhane is a prolific author of over a hundred articles and book chapters, and the author or editor of twenty-seven books, including *Adam Smith and his Legacy for Modern Capitalism*, *Moral Imagination and Management Decision-Making*, and co-authored books *Organization Ethics in Health Care*, *Alleviating Poverty Through Profitable Partnerships*, *Obstacles to Ethical Decision-Making*, *Corporate Responsibility: The American Experience*, and *Research Approaches to Business Ethics and Corporate Responsibility*.

<https://www.springer.com/us/book/9783319742915>



## MEMBER NEWS —continued

*From Christopher Michaelson:*

I will be promoted to Full Professor at my current institution, the University of St. Thomas, effective September 1.

**Christopher Michaelson**

David A. and Barbara Koch (pronounced “coach”) Distinguished Professor of Business Ethics and Social Responsibility

Associate Professor, Ethics and Business Law

*From Norman Mooradian:*

My book on information ethics for records managers and information professionals is being published by the American Library Association. It will be available in June. The title is ***Ethics for Records and Information Management***.

The book developed a professional ethics for records managers and professionals who manage information and digital content for organizations. It draws on business ethics, professional ethics and other applied ethics fields. The target audience is practitioners and students in the information fields. I will be using it in a seminar this summer in records and archive ethics that I teach for San Jose State University, School of Information.



<https://www.alastore.ala.org/content/ethics-records-and-information-management>



## MEMBER NEWS —continued

**From Marta Rocchi:**

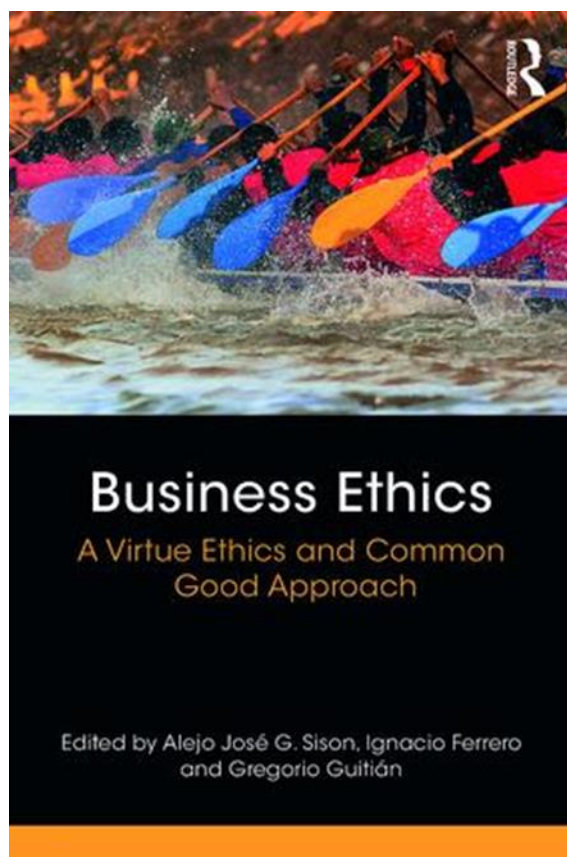
Sison, Alejo José G., Ignacio Ferrero Muñoz, and Gregorio Guitián. 2018. *Business Ethics: A Virtue Ethics and Common Good Approach*. 1<sup>st</sup> Edition. New York: Routledge.

Can business activities and decisions be virtuous?

This is the first business ethics textbook to take a virtue ethics approach. It explains how virtue ethics compares with alternative approaches to business ethics, such as utilitarianism and deontology, and argues that virtue ethics best serves the common good of society.

Looking across the whole spectrum of business—including finance, governance, leadership, marketing and production—each chapter presents the theory of virtue ethics and supports students' learning with chapter objectives, in-depth interviews with professionals and real-life case studies from a wide range of countries.

*Business Ethics: A Virtue Ethics and Common Good Approach* is a valuable text for advanced undergraduates and masters-level students on business ethics courses.



<https://www.routledge.com/Business-Ethics-A-Virtue-Ethics-and-Common-Good-Approach/Sison-Ferrero-Guitian/p/book/9781138242579>

**From Leslie Sekerka:**

Sekerka, L. E. 2018. *Being a better bear: Flying higher with ethics*. Atherton, CA: Menlo Imprint.

The 2nd book in the children's ethics series has just been published. At Fred's website below, SBE members can see an example of how to advance their research for the betterment of their communities, other audiences, and society writ large.

<https://childrensethics.com/>

[https://www.amazon.com/Being-Better-Bear-Flying-Higher/dp/0991519647/ref=sr\\_1\\_1?ie=UTF8&qid=1523306276&sr=8-1&keywords=being+a+better+bear](https://www.amazon.com/Being-Better-Bear-Flying-Higher/dp/0991519647/ref=sr_1_1?ie=UTF8&qid=1523306276&sr=8-1&keywords=being+a+better+bear)

