



THE SOCIETY FOR BUSINESS ETHICS NEWSLETTER

Fall 2017

Volume XXVIII, Number 3

FROM THE PRESIDENT

The term of President is a short, only a single year; but it represents the fourth year of a five-year commitment that those on the Society's Ethics Executive Board give to its membership. It is a privilege to be your President and assist my Board colleagues to improve what the Society can offer to its members.

Part of this work will involve working closely with our new Executive Director, Jason Stansbury, Treasurer, Tim Mazur and newest elected Board member, Danielle Warren. I am brimming with confidence in their commitment to the work ahead. The Annual Conference and *Business Ethics Quarterly* are at the heart of the Society. These three individuals are uniquely positioned to help rectify challenges and provide experienced, interdisciplinary insight on both of these fronts.

Speaking of the Annual Conference, Chicago here we come! The best part of the upcoming conference is that Chicago is one of my favorite American cities, arguably the quintessential American city, blending histories of trade, agriculture, the Great Migration, transportation and architecture in one special place. Jason Stansbury will be providing some information in this newsletter about the conference logistics. But I also want to welcome any comments or suggestions regarding anything that can make the Annual Conference a more fruitful experience to you. Feel free to contact me, Jason, or Jeff Moriarty, the Annual Conference Program Chair, with any ideas you may have. As always, the Annual Conference will be focused on high-quality paper sessions, novel workshop and panel themes, and time for you to confer with colleagues, old and new.

As I prepare to address you in Chicago, many things are running through my head. How well have we, as an academic society, served the wider academic community? Can business ethics be a model for interdisciplinary inquiry? How has the changing educational landscape altered the way we teach business ethics? How have the "big" issues of the first part of the 21st century—migration, digitalization, populism, civility, extremism and economic growth—shaped how we view the role of corporations in society? Big questions indeed, but, with your help, I hope we can have some meaningful conversations between now and August. Time to get to work!

♦ Jeffery Smith

Society for Business Ethics

www.sbeonline.org

Board of Directors

Past President

Heather Elms
American University
+1 (202) 885-1965
elms@american.edu

President

Jeffery Smith
Seattle University
+1 (206) 296-5714
smitjeff@seattleu.edu

Executive Director

Jason Stansbury
Calvin College
+1 (616) 526-7714
jason.stansbury@calvin.edu

Program Chair

Jeffrey Moriarty
Bentley University
jmoriarty@bentley.edu

Secretary

Jeff Frooman
University of New Brunswick
frooman@unb.ca

Treasurer

Tim Mazur
United Technologies Corporation
+1 (469) 222-1145
bizethix@gmail.com

Danielle Warren
Rutgers University
dwarren@business.rutgers.edu

Business Ethics Quarterly

Editor in Chief

Bruce Barry
Vanderbilt University
EditorBEQ@vanderbilt.edu

Managing Editor

Elizabeth Scott
BEQmanaginedit@easternct.edu

FROM THE EXECUTIVE DIRECTOR

Warm greetings for the last two months of 2017! It has been another productive year for the Society for Business Ethics, and we are already looking forward to 2018. I hope that you are too.

Communication has been a frequent theme in my conversations with SBE members since I took office in August. So, we are making announcements from the Society available in several different media for your convenience.

- The newsletter will be published in the Fall, Winter, and Spring of each year, and now includes a section on member news.
- To provide timely announcements to our members, we are also posting them to the SBE website (www.sbeonline.org), and the SBE page on LinkedIn (<https://www.linkedin.com/company/society-for-business-ethics/>) as we receive them.
- Please send announcements of 1300 characters or less to me at jason.stansbury@calvin.edu, and I will be glad to post them to LinkedIn. I am also glad to have longer announcements posted on the website as .pdfs.
- Members are also welcome to post their own announcements to the SBE LinkedIn group (<https://www.linkedin.com/groups/3809232>) and / or the Listserv (<https://mailman.depaul.edu/mailman/listinfo/sbe-list>).

As you fill in your calendars for 2018, please keep SBE on your schedule!

- The call for papers for the 2018 Annual Meeting will be posted later this month, and submissions will close on February 15.
- Nominations for the Board of Directors will open on January 15, and will also close on February 15.
- The 2018 Annual Meeting will be held at the Warwick Allerton-Chicago, beginning with pre-conference programming on Thursday, August 9, and ending with the closing reception on Sunday evening August 12.

Finally, after long deliberation, the Board voted this Fall to increase conference registration fees. While we strive to keep the costs of attending the Annual Meeting low, rising expenses have necessitated that we raise revenues to keep up. Therefore, while keeping fees unchanged for students and emeriti, we have increased fees for all other attendees by \$50. This modest change keeps SBE's fees quite low compared with other academic conferences, but will allow us to responsibly offer the program and amenities our members expect.

With that, we expect another engaging and collegial meeting in Chicago next August! I look forward to seeing you there.

- Jason Stansbury

NEWS FROM *BUSINESS ETHICS QUARTERLY*

One of the singular pleasures of serving as BEQ's editor is having the opportunity to recognize outstanding work that appears in our pages. We do so in the form of the Best Article Award, given each year at SBE's annual meeting. The process for selecting the award winning article begins months earlier, when nominations are offered by members of the team of BEQ associate editors. I then convene a committee of associated editors to review the nominated articles and make the choice. This year that committee was chaired by Jerry Goodstein (Washington State University), and also included Tom Donaldson (University of Pennsylvania) and Kelly Martin (Colorado State University). The committee selected a winner and also elected to recognize two runner-up articles.

At the SBE meeting in Atlanta this past August, the award for best article published in the journal in 2016 (volume 26) was presented to Jessica A. Kennedy, Tae Wan Kim, and Alan Strudler for their article "Hierarchies and Dignity: A Confucian Communitarian Approach" (in the October 2016 issue). For this committee this article stood out because the authors address a problem of timely and timeless value to business ethics – how corporate hierarchies can be squared with human dignity. Weaving together Confucian arguments with Kantian ideas and Coasian/Williamsonian theorizing, the committee observed, Kennedy et al. challenge conventional thinking about the relationship between hierarchy and dignity in the workplace.

One of two articles identified by the selection committee as a runner-up for the award is "Stakeholder Judgments of Value" by Leena Lankoski, N. Craig Smith, and Luk Van Wassenhove (in the April 2016 issue). The committee lauded this article for its creative use of prospect theory as a foundation for developing a conceptual model of stakeholder subjective value and utility. The other runner-up article for the award is "Human Dignity and The Dignity of Work: Insights from Catholic Social Teaching" by Alejo José G. Sison, Ignacio Ferrero, and Gregorio Guitián (in the October 2016 issue). The award committee appreciated this articles reliance on Catholic Social Teaching, an overlooked reservoir of insights into problems of applied ethics, especially with respect to issues of poverty and dignity.

At the SBE meeting each year we also honor an individual for outstanding contributions as a reviewer for BEQ. At this year's meeting in Atlanta, the Reviewer Award was presented to Sébastien Mena (City, University of London), a member of the journal's Editorial Board. Sébastien is a consistently excellent reviewer who balances high standards with insightful comments and developmental feedback. The reviewer award is an opportunity to celebrate the crucial yet often unheralded contributions that reviewers make to the success of the journal. In that spirit I thank all who have given generously of their time and expertise over the past year to provide reviews that are informative, constructive, and timely. The journal couldn't continue to enjoy its role and reputation as a leading multidisciplinary outlet for first-rate work in business ethics without you.

(Continued on page 4)

NEWS FROM *BUSINESS ETHICS QUARTERLY*

(Continued from page 3)

Rankings and Impact

Summer tends to be the time when journals receive updates of statistics that summarize impact. The most widely used measure is the Journal Citation Reports impact factor (published by Clarivate). The JCR numbers newly released in 2017 put BEQ's five-year impact factor at its highest point ever, 3.881, which ranks second among 51 ethics journals across all academic and professional fields. There are also updated Scopus CiteScore numbers (published by Elsevier). BEQ's CiteScore of 2.51 places the journal 2nd out of 452 for philosophy journals, and is the highest of any ethics journal across all professional fields.

Also, some good news from France recently came our way. We learned that BEQ has been elevated in the ranking of peer-reviewed journals in business and economics maintained by the French Comité National de la Recherche Scientifique. The CNRS ranking considers academic reputation, audience, and impact. In the newest ranking, BEQ is now a category 2 journal (these are highly selective journals publishing articles with significant visibility that make important contributions).

BEQ on Twitter!

Lastly I want to mention that BEQ has become active on Twitter since the start of 2017. SBE members on Twitter are encourage to follow us @BEQJournal and retweet to spread the word.

- Bruce Barry, Editor in Chief

ADDITION TO THE LEADERSHIP TEAM



As announced at the Annual Meeting in Atlanta, the newest member of the SBE Board of Directors is Danielle Warren.

Dr. Warren is an Associate Professor of Management and Global Business at Rutgers Business School. Her research builds upon normative and descriptive theory and includes qualitative and quantitative examinations of moral emotions, constructive and destructive deviance, collective corruption and workplace attributes that lead to ethical organizational cultures, such as ethical leadership, ethics training and sanctioning systems.

Dr. Warren's work has been published in the *Academy of Management Review*, *Accounting and the Public Interest*, *Business and Professional Ethics Journal*, *Business and Society*, *Business Ethics Quarterly*, *Business & Society Review*, *Group Decision & Negotiation*, *Journal of Business Ethics*, *Organization Science*, and *Research in Organizational Behavior*.

At Rutgers, Dr. Warren teaches undergraduate, MBA and doctoral courses in business ethics. She is Senior Fellow of the Zicklin Center for Business Ethics Research at The Wharton School and serves on the editorial board of *Business Ethics Quarterly*.

She received an M.A. and Ph.D. from The Wharton School, University of Pennsylvania and a B.S. from Rutgers University, New Brunswick, NJ.

CALLS FOR PAPERS AND CONFERENCES

International Society for MacIntyrean Enquiry 2018 Annual Conference:

Learning from MacIntyre

Durham University, UK

Call for Papers

We invite papers for the 12th Annual Conference of the International Society for MacIntyrean Enquiry (<http://macintyreanenquiry.com/>) jointly organised by Northumbria and Durham Universities, and hosted by Durham, UK, July 1-4 2018.

The Conference Theme is 'Learning from MacIntyre'. We are particularly looking for papers that do one or more of the following, although papers related to other areas and applications of MacIntyre's work are also welcome:

- Review how MacIntyre's theses and arguments have been used and challenged within particular disciplines
- Show how other disciplines might learn from these uses
- Suggest an agenda for future work that seeks to defend, extend and apply MacIntyre's theses and arguments
- Relate MacIntyre's theses and arguments to practices and political activism

We hope to see a wide range of disciplinary and cross-disciplinary work at the conference, including but not limited to: Moral Philosophy, Political Philosophy, Philosophy of Mind, Philosophy of Action, Theology, Thomism, Marxism, Critical Theory, Education, Business, Organization, Medicine, Law, Sociology, and Communication.

Abstracts of between 500-1000 words (not including a list of main references) should be sent to geoff.moore@durham.ac.uk by February 1, 2018. Decisions will be made by March 1 following double-blind review.

CALLS FOR PAPERS AND CONFERENCES—continued

Business Ethics in the 6ix

The forum *Business Ethics in the 6ix* is a one-day workshop-style event in Toronto in which new research in business ethics will be discussed. This is the second edition of the forum and will feature a keynote by Margaret Blair (Vanderbilt Law). Papers will be circulated prior to the event. Sessions will begin with a 10-minute commentary, followed by a 10-minute response by the speaker, and a 30-minute question period.

In addition to the keynote and three invited speakers, there are 1-2 slots open for submissions. Any paper in business ethics will be considered for acceptance. Submissions for the second edition are now open.

The forum will take place on Monday, May 14th 2018 at the Ted Rogers School of Management near Dundas Square.

CFP: <https://philevents.org/event/show/29626>

Free Registration: <https://www.eventbrite.ca/e/forum-business-ethics-in-the-6ix-tickets-37807785103>

CALLS FOR PAPERS AND CONFERENCES—continued

20th IESE International Symposium on Ethics, Business and Society: “*The Meaning of Work in the Fourth Industrial Revolution*” Barcelona, July 2 and 3, 2018

While the implications of the Third Industrial Revolution are still unfolding, new technological disruptions and the promise of immediate breakthroughs at many levels have contributed to the narrative of a Fourth Industrial Revolution.

There is a growing social concern regarding the disruptive impact of this new wave of technological changes on the future of work. This state requires having an explicit conversation on the deep values at stake, particularly the role of work in human life. Conceptual papers, as well as empirical research, including case studies, are welcome.

Deadlines:

- ♦ February 13, 2018: **Paper proposal**. 1000 words, explaining the aim, methodology, possible findings and relevant references.
- ♦ March 6, 2018: **Response** to authors.
- ♦ June 5, 2018: **Full papers** submission.

Instructions:

- ♦ The official language of the Symposium is English.
- ♦ Please send proposals using the paper submission platform at www.iese.edu/20symposium.

For Further Information:

Prof. Joan Fontrodona.

Phone: +34 932 534 200.

E-mail: 20symposium@iese.edu.

Webpage: www.iese.edu/20symposium

CALLS FOR PAPERS AND CONFERENCES—continued

Building Institutions for the Common Good: The Purpose and Practice of Business in an Inclusive Economy

The Tenth International Conference on Catholic Social Thought and Business Education and The Sixth Colloquium on Christian Humanism In Business and Society

**Minneapolis
June 21-23, 2018**

In times of growing populism and inequality, the institutions of society come under stress. Such political and economic institutions, however, are crucial in the challenging task of building a humane and flourishing society.

In his encyclical *Laudato Si'* Pope Francis has expressed this concern: “Within each social stratum, and between them, institutions develop to regulate human relationships. Anything which weakens those institutions has negative consequences, such as injustice, violence and loss of freedom.” (LS, 142)

What better place to start changing how economic and political leadership as well as businesses can contribute to the strengthening of inclusive institutions in society than with our future business leaders?

Our conference will concentrate on how Catholic business schools can address these issues and develop research and curriculum informed by the Catholic social tradition.

The audience for the conference will largely be academics from Catholic universities in the areas of business, economics, theology, philosophy, and administration, along with some business practitioners. Our past conferences have attracted between 200-300 people from over 30 countries.

The conference provides an opportunity for faculty, especially in business schools, to focus on mission driven research and curriculum, which accrediting institutions such as AACSB are looking for. There will also be publishing opportunities after the conference.

Call for Papers: <https://stthomas.edu/cathstudies/news/commongood/cgc/>

Deadline Extended to December 15!

[Annotated Bibliography](#) as of October 25, 2017.

[Conference Details & Registration](#)

POSITION ANNOUNCEMENTS

Three-Year Term Teaching Professor

Georgetown University's McDonough School of Business seeks applications for a three-year term teaching professor in ethics. This position is indefinitely renewable contingent on funding and performance.

The position carries a 2/2 load. The teaching professor will teach four sections of our senior ethics class, Social Responsibilities of Business, in 2018-2019. Thereafter, the professor will teach four sections of a new, improved ethics class we are developing, or possibly other related classes depending on our needs and course availability. We are looking for active researchers and excellent teachers, and the successful applicant will be treated as a peer and an equal in our department. The teaching professor will be invited to participate the Institute for Markets and Ethics's academic symposia and its ongoing project to develop innovative tools and techniques to improve the teaching of applied and professional ethics. Previous experience teaching business ethics, moral psychology, and group dynamics is preferred, but not necessary; we will help train successful applicants. Salary and benefits are highly competitive.

The position is open to PhDs in normative disciplines working on normative projects, such as philosophy, political science, and public policy, or to JD graduates who also hold a PhD in a cognate field. Please send only a CV and a cover letter to msbethicssearch@gmail.com.

Deadline for applications is February 23, 2018.

POSITION ANNOUNCEMENTS – continued

Junior Faculty Fellowship in Ethics at Georgetown University

Georgetown University's McDonough School of Business seeks applications for a Junior Faculty Fellowship in Ethics.

As part of its mission to advance scholarship and the teaching of ethics in universities and professional schools, McDonough School of Business's Georgetown Institute for the Study of Markets and Ethics offers Junior Faculty Fellowships in Ethics to new PhDs or recent PhDs in non-tenure track positions who wish to pursue a career teaching and researching applied ethics.

We have one such opening for the 2018-19 academic year. These are two-year fellowships that are designed to provide the training and experience essential to becoming successful university level teachers of applied ethics. GISME Junior Fellows teach two sections of an ethics course per year at MSB (or, with approval, in the philosophy department) and receive the support of Georgetown's ethics faculty to produce quality scholarship during their time in residence. Fellows also participate in GISME's academic symposia and its ongoing project to develop innovative tools and techniques to improve the teaching of applied and professional ethics. Fellows are required to produce at least one article of publishable quality during the term of the fellowship.

The fellowship is open to recent PhDs in normative disciplines such as philosophy, political science, and public policy, as well as to recent law graduates who hold a PhD in a cognate field. Compensation is highly competitive. Appointment is for the period August 1, 2018-July 31, 2020. Please send only a CV or resume and a cover letter describing one's teaching and research interests to msbethicsfellowship@gmail.com. Deadline for applications is February 23, 2018.

POSITION ANNOUNCEMENTS – continued

Tenure-track Assistant Professor of Business Ethics and/or Applied Ethics at Marymount University

The Department of Philosophy at Marymount University invites applications for a tenure-track Assistant Professor of Business Ethics and/or Applied Ethics beginning August 2018. AOS: Business Ethics and/or Applied Ethics. AOC: Social and Political Philosophy. Teaching load 3/3, to include two sections of business ethics per semester. Summer teaching available. Standard service obligations.

Candidates should be committed to working with a diverse, metropolitan student body, developing a research agenda, and contributing to the university community through service responsibilities.

The candidate will have a PhD in Philosophy in hand. Candidates for the position must clearly demonstrate the potential for excellence in research and teaching and have a record of (or clear potential for) distinguished scholarship and student mentorship.

For further details and to apply, please visit www.marymountjobs.com and search for Position M00839

Marymount University is an Equal Opportunity Employer.

MEMBER NEWS

Welcome to the newest section of the SBE Newsletter!

While the Newsletter has long included announcements of conferences, calls for papers, and open positions, our members often have other news that they would like to share with each other. Member News is a space for our members to share word of dissertation defenses, promotions or tenure, new positions, monograph publications, awards, or retirements.

Please consider adding your news in the next Newsletter!

From Eugene Heath:

Wealth, Commerce, and Philosophy: Foundational Thinkers and Business Ethics, edited by Eugene Heath and Byron Kaldis, with a foreword by Deirdre McCloskey (University of Chicago Press, 2017). This volume provides business ethicists a unified source of clear, accurate, and compelling accounts of how the ideas of foundational thinkers—including Aristotle, Confucius, Augustine, Ibn Khaldun, Hume, Smith, Marx, as well as Hayek, Rawls, and Sen, among others—relate to wealth, commerce, and markets. Containing twenty original scholarly essays, each written by a specialist, this book illuminates perspectives that will inform discussion in fresh and often unexpected ways.

<http://press.uchicago.edu/ucp/books/book/chicago/W/bo25581486.html>

