As you can see from this edition of the Newsletter, there is a lot going on in the Society and the field of business ethics! Many member news items, position announcements, and calls for papers have been coming in, and the 2018 Annual Conference is taking shape. With a lot to look forward to, this issue is bigger than the last one.

February 15 is the deadline for submissions for consideration both for the 2018 Annual Conference program, and for the 2018 Emerging Scholars program. Volunteer reviewers are welcome and strongly encouraged; if you have not participated in the SBE Annual Conference since 2015, then you can volunteer through the “Create An Account” tab at the submissions website: https://mc.manuscriptcentral.com/sbeconference. Authors and reviewers who have participated since 2015 need not create an account to be considered as a reviewer for the conference. With the help of our reviewers, we hope to issue acceptances by the beginning of May, and post a preliminary program by mid-May.

February 15 is also the deadline for nominations for the SBE Board of Directors. If you would like to nominate someone, please email me at jason.stansbury@calvin.edu with your nomination. And please look forward to the election of our next director in April!

Preparations are well underway for the Annual Conference, which will convene at the Warwick Allerton in Chicago, Illinois. Pre-conference activities begin on Thursday August 9, and the conference itself will run from Friday August 10 to Sunday August 12. This edition of the newsletter includes information on three of our featured events, which have proven fun and valuable for participants in prior years: the Teaching Business Ethics pre-conference session, the Speeeed Mentoring session, and the Emerging Scholars program. Conference registration and hotel reservations are available on the SBE Conference site (https://www.sbeonline.org/conference/2018/). We anticipate another thoughtful, collegial, and altogether rewarding conference.

Finally, membership renewals for 2018 are available through the Cambridge University Press member services site (i.e., Cambridge Core) behind this link: https://www.cambridge.org/core/membership/sbe

SBE members are doing interesting and important work all around the world, and I (for one) feel privileged to serve you!

- Jason Stansbury
Once again the Society for Business Ethics Annual Conference will feature a pre-conference session on the teaching of business ethics. The session will run from 2:00 to 6:00 p.m. on Thursday, August 9th, and is sponsored by the Wheatley Institution at Brigham Young University. Presenters at this session are chosen from professors who have been honored as "Master Ethics Teachers" at the biennial SBE sponsored teaching ethics conference, held in Provo, Utah in May of odd numbered years (next conference in May, 2019).

Last year's session featured the following presenters: Jeff Sonnenfeld from Yale, Marshall Schminke from Central Florida, Anne Lawrence from San Jose State, and Chris Adkins from Notre Dame. Unlike typical teaching sessions where the presenters discuss their teaching techniques or pedagogical approaches, in this session the presenters actually teach a class session as if they are doing it in their own classroom. At the full teaching ethics conference in Provo, UT, the presenters teach a full class with students in the front of the room. Because of time constraints, at this SBE session in Chicago, the presenters will teach a portion of their class. This session will provide you with a terrific opportunity to learn from several of the top business ethics professors through observation. I've already incorporated many of the things I've seen my colleagues do in these sessions.

Make your travel arrangements to arrive in time for this pre-conference session. You'll be richly rewarded for your time investment.

- Brad Agle
Of special attention for SBE’s early career members, SBE offers a dynamic, stimulating and fun program designed specifically for them! In its third annual Speeeed Mentoring Session, these colleagues are encouraged to seed relationships with established-career colleagues. During this one-hour block set aside on Saturday morning – posing no conflicts with any other scheduled SBE events – you will have the opportunity to sit down for a chat with seasoned scholars and educators! In fact, one past participant explained that “the information the mentors provided was useful. But more significant was the relationships it allowed me to start to form and the fact that it helped me feel like a part of the SBE community.”

In this lightning-fast, highly structured, hour-long session, accepted mentees will be introduced to a dozen participating mentors. Please note that these interactions are intended to serve as brief introductions and chats, which will allow participants to build relationships throughout this and future SBE conferences, and throughout the year, if they wish. “As someone new to the field it was a great way to quickly meet several prominent business ethics scholars, and it gave me the confidence to then follow up with them for longer discussions later in the conference,” says one mentee.

Other past participants shared their experience of the program: “The SBE Speed Mentoring event was the best spent hour at the conference. It is a rare opportunity to have many luminaries in the field in one room, all eager to help you and to get to know you.” Another participant explained that “the intentional format of the program helped me to ask questions about various norms within our academic community without it feeling awkward. I would highly recommend it!”

Additional benefits include the opportunity to expand your professional network, building both formal and informal collaborative relationships, the ability to make quick connections on which they can follow-up later during the conference, and the chance to share a bit of content surrounding their research interests. They will have “broken the ice,” so to speak, and can add not only these veteran colleagues to their network but also additional peers at their experience level, as well.

SBE members are eligible for the Speed Mentoring session if they currently hold a faculty position, are about to begin a faculty position, or hold a terminal degree, (a PhD, JD, or equivalent) and currently are seeking a faculty position.

Those members who are interested in participating are invited to follow submission guidelines included on SBE’s website (https://www.sbeonline.org/mentorship/speeeed-mentoring/). The submission deadline is June 1, 2018.

See you in Chicago!

- Diana Robertson, The Wharton School University of Pennsylvania
- Laura Hartman, The School of Choice, Haiti
Ph.D. students whose research touches on business ethics, business & society, sustainability, or corporate social responsibility are invited to submit an abstract for the SBE "Emerging Scholar" program. Abstracts for both theoretical papers (either normative or positivist) and empirical papers are welcome. The emerging scholar workshop will take place on 10 August, 2018 during the annual meetings of the Society for Business Ethics and the Academy of Management in Chicago, Illinois. The deadline for submissions is 15 February, 2018. Ph.D. students may submit an abstract of between 750 and 1,000 words along with a short list of relevant citations and a cover page with full contact information and affiliation. More information and submission guidelines are available on the SBE website: https://www.sbeonline.org/mentorship/emerging-scholars/

The goal of the emerging scholar workshop is to provide students with professional advice and a networking opportunity with members of the Society for Business Ethics. Emerging scholars will also present their research in a paper session at the SBE conference, which will take place 10-12 August 2018 in Chicago. Ph.D. students whose abstracts are accepted will receive the Society for Business Ethics Founders' Award, a complimentary SBE conference registration, and a one-year subscription to SBE's multidisciplinary journal Business Ethics Quarterly.

Please address all questions to Florian Krause: Florian.Krause@unisg.ch

Best,

Jeff Frooman, Colina Frisch, Florian Krause and Joé Trempe-Martineau
SBE Emerging Scholar workshop chairs
Academy of Management
Social Issues in Management Division’s
2018 Doctoral Student Consortium

The Social Issues in Management (SIM) Division announces the 2018 Doctoral Student Consortium to be held at the Academy of Management meeting in Chicago, IL. The Consortium will bring together doctoral students and experienced SIM faculty to discuss opportunities and challenges in the field. Attending doctoral students will receive detailed and constructive feedback on their questions from an accomplished scholar in the field.

The Consortium will begin at 5pm on Thursday, August 9th, with a fireside chat with Professor Thomas Donaldson of the Wharton School of Business at the University of Pennsylvania who will discuss his research and career in academia in an interview with Professor Michael Johnson-Cramer (Bucknell University). A social dinner will follow. On Friday the 10th, the Consortium will begin at 8:00am and finish at 4:30pm. The tentative program will include panels and discussions on:

(a) SIM teaching practicum: How to be successful in the classroom,
(b) The publishing process – Engaging with editors and reviewers, becoming a good reviewer, publishing “strategies”,
(c) Ask the experts lunch with SIM scholars,
(d) Managing relationships – work-life, international, career choice issue, and
(e) Surviving doctoral program- dissertating and job market.

Doctoral students in the SIM area are eligible to apply for the consortium. Please note that acceptance into the consortium is via application only, and that the application materials will be received only through its application site which will be announced in February 2018.

Jegoo Lee (Stonehill College) & Naomi A. Gardberg (CUNY)
2018 SIM Doctoral Student Consortium Co-Chairs
Lucerne Summer University: Ethics in a Global Context  
June 4-8  
Institute of Social Ethics (ISE) at the Faculty of Theology  
University of Lucerne

“Know how, act now” – Applications are now open for the 1st session of the "Lucerne Summer University: Ethics in a Global Context" held on June 4-8, 2018 at the Institute of Social Ethics ISE at the Faculty of Theology of the University of Lucerne. The "Lucerne Summer University: Ethics in a Global Context" is organized under the patronage of UNESCO. Students (BA, MA, PhD, postdoc) from around the world and from a variety of disciplines can apply to take part in building a global network for sustainable responsibility by participating in the “Lucerne Summer University: Ethics in a Global Context”. They do this by demonstrating their interest in present and future ethical issues in a global context and by having specific plans on how they can achieve a positive effect by implementing the skills learned at the Summer University in their individual situation and academic work, not to mention what they would bring to the global and interdisciplinary network of people involved in the fields of science and research.

The participants will achieve an internationally recognized certificate and 3 ECTS credits will be rewarded for
• preparation work (20 hours),
• active participation to the courses (30 hours) and
• the final paper (25 hours) on the action-based clarification of an ethical issue that is relevant for one’s own context and implementing the results accordingly – accompanied by two other participants as mentors.

Applicants should send us the following documents (written in English):
• signed application form
• curriculum vitae (one page/500 words) including recommendation letters from two professors
• letter of motivation (one page/500 words) that illustrates why you wish to participate in the “Lucerne Summer University: Ethics in a Global Context”, what you hope to gain from your participation for your academic career, and how you will implement your new knowledge locally (e.g. on campus, in your community, …)

Please send the documents via email to: ise@unilu.ch

Applicants who wish to participate in the “Lucerne Summer University: Ethics in a Global Context” must apply by February 15, 2018. The selected participants will be notified within two weeks after the registration deadline.

Good command of English is required. The Summer University is conducted in English in its entirety and students are required to actively participate, both orally and in writing.

Please forward this information to potential interested parties within your network. Thank you very much!

If you have any questions, contact us –

Juliette Wyler  
Coordinator Lucerne Summer University  
Ethics in a Global Context – organized under the patronage of UNESCO  

University of Lucerne


Scholars from all disciplines are invited to apply, and we invite contributions that reflect the interdisciplinary character of BHR in theory and in practice. We will also consider applications to participate as observers and discussants. Anyone interested in this possibility should submit their application in a few sentences to the email address below. Doctoral candidates are not eligible to present their research at this workshop, but they are welcome to attend. To discuss their work, PhD students may apply to the Young Researchers Summit (https://bhr.stern.nyu.edu/youngresearchers/).

This is a workshop to discuss research-in-progress; papers must be unpublished at the time of presentation. In addition to presenting a paper at the conference, participants are expected to read and be prepared to comment on and discuss the papers of other participants. The conference will be organized around three parallel working groups. Please indicate in your application to which of the three broad tracks you would like to contribute: (1) preventing, managing, and measuring BHR; (2) human rights in global supply chains and specific industry settings; or (3) conceptual approaches to BHR.

To apply, please submit an abstract of no more than 250 words to bhrnyu2018@gmail.com with the subject line Business & Human Rights Conference Proposal. Please include your name, affiliation, contact information, workshop theme preference, and short curriculum vitae. The proposals will be assessed by an organizing committee comprised of Dorothée Baumann-Pauly (NYU Stern, Program Chair and head of the committee), Justine Nolan (University of New South Wales), Penelope Simons (University of Ottawa), Kish Parella (Washington & Lee School of Law), Karin Buhmann (Copenhagen Business School), Merryl Lawry-White (Debevoise & Plimpton LLP), César González Cantón (CUNEF, Madrid), Humberto Cantú Rivera (University of Monterrey), Stephen Park (University of Connecticut), Michael Santoro (University of Santa Clara, President of the Global Business and Human Rights Scholars Association) and Anita Ramasastry (University of Washington School of Law, Vice-President of the Global Business and Human Rights Scholars Association).

The deadline for submission of abstracts is March 1, 2018. Scholars whose submissions are selected for the symposium will be notified no later than March 15. Full papers must be submitted by August 1.

About the Global BHR Scholars’ Association: The Global Business and Human Rights Scholars’ Association is a non-profit, non-partisan membership association dedicated to bringing together a global and interdisciplinary group of scholars with an interest in the area of business and human rights, raising awareness of the human rights and other potentially harmful impacts of business activity, and promoting respect for international human rights among states, business enterprises, and other organizations. Membership is free and open to business and human rights scholars from every country and region of the world. More information about the Association and membership is available on our website: www.bhrscholarsassociation.org
International Society for MacIntyrene Enquiry
2018 Annual Conference:

Learning from MacIntyre

Durham University, UK

Call for Papers

We invite papers for the 12th Annual Conference of the International Society for MacIntyrene Enquiry (http://macintyreneenquiry.com/) jointly organised by Northumbria and Durham Universities, and hosted by Durham, UK, July 1-4 2018.

The Conference Theme is ‘Learning from MacIntyre’. We are particularly looking for papers that do one or more of the following, although papers related to other areas and applications of MacIntyre’s work are also welcome:

1. Review how MacIntyre’s theses and arguments have been used and challenged within particular disciplines

2. Show how other disciplines might learn from these uses

3. Suggest an agenda for future work that seeks to defend, extend and apply MacIntyre’s theses and arguments

4. Relate MacIntyre’s theses and arguments to practices and political activism

We hope to see a wide range of disciplinary and cross-disciplinary work at the conference, including but not limited to: Moral Philosophy, Political Philosophy, Philosophy of Mind, Philosophy of Action, Theology, Thomism, Marxism, Critical Theory, Education, Business, Organization, Medicine, Law, Sociology and Communication.

Abstracts of between 500-1000 words (not including a list of main references) should be sent to geoff.moore@durham.ac.uk by March 30, 2018. Decisions will be made by May 1 following double-blind review.
Business Ethics in the 6ix

The forum Business Ethics in the 6ix is a one-day workshop-style event in which new research in business ethics will be discussed. Papers will be circulated prior to the event. Sessions will begin with a 10-minute commentary, followed by a 10-minute response by the speaker, and a 30-minute question period.

The forum will take place on Monday, May 14th 2018 at the Ted Rogers School of Management near Dundas Square.

In addition to the keynote and three invited speakers, there are 2 slots open for submissions. Any paper in business ethics will be considered for acceptance.

Please submit a paper, draft, or extensive, detailed outline for discussion. In order to have your work considered, email a .pdf, .doc, or .docx file to

business.ethics.toronto@gmail.com

by March 31. Please ensure your work is prepared for blind review. Send an additional file with full author information.

For more information click here: http://be6.ca
Full-Time Lecturer in Business Ethics  
Portico Program  
Carroll School of Management  
Boston College

The Carroll School of Management at Boston College invites applications for a full-time lecturer position to teach a six course load in the innovative and interdisciplinary Portico Program. Portico is a three credit course that offers freshmen business majors a unique opportunity to develop a nuanced method for recognizing and responding to the ethical challenges of contemporary business; situate contemporary business within the global and historical perspective; learn about business through engagement with faculty and practitioners; and raise questions about personal aspirations and the opportunities available in the world of work. Portico lecturers are responsible for teaching and advising a significant number of undergraduate management students during their first year. More information about the course can be found on our website, www.bc.edu/portico.

Qualifications:

- An earned doctorate is strongly preferred, preferably in Philosophy, Applied Ethics, or Business (with a focus in Business Ethics). Alternatives may be considered (e.g., ABD, J.D., MBA with an M.A. in Philosophy).

- An informed understanding of business disciplines and the history of the field.
- Experience, ability and interest in teaching freshmen in a teaching-intensive position.
- The capacity to advise and mentor freshmen on academic, vocational, and formational matters.
- The ability to thrive independently while holding a commitment to being part of a team.

Application Instructions:

Our review of applications will begin March 1st, and continue until the position is filled. We are requesting the following materials: cover letter, CV, teaching statement, student evaluations, and two letters of recommendation. Apply here - apply.interfolio.com/48371
The Management Department of the College of Business and Technology at the University of Nebraska at Kearney is seeking applications for a Lecturer position beginning August 2018. Primary teaching responsibilities will include undergraduate Principles of Management (MGT301) and Business Ethics (MGT493) courses with an expected teaching load of 4 classes in both the fall and spring semesters. The Lecturer is expected to contribute to the growth of the Management program and the College of Business and Technology through service activities, including student advising and recruitment, and maintain currency and relevancy in the field through ongoing professional engagements and development.

Required Qualifications: Master’s degree in business or related field. Excellent communication (written and verbal) and interpersonal skills. Minimum of 5 years industry experience relevant to the teaching requirements. Successful candidate must meet AACSB standards for faculty sufficiency.

Preferred Qualifications: Ph.D. (or DBA) in Business or related field. Previous university teaching experience including developing syllabi, creating learning activities that stimulate student engagement and critical thinking, and developing appropriate evaluative methods. Previous experience teaching online courses. Evidence of scholarly productivity. Significant managerial experience.

HOW TO APPLY: Application review begins February 23, 2018. For more information and to apply visit http://unkemployment.unk.edu. For more information about the position contact: Dr. Susan Jensen, (308) 865-8189, jensensm1@unk.edu. For more information about the online application process contact: 308-865-8522 or employment@unk.edu.
Executive Director

Markkula Center for Applied Ethics

Santa Clara University

Santa Clara University, a Jesuit, Catholic University in Silicon Valley, seeks an innovative, charismatic, and entrepreneurial leader for the Markkula Center for Applied Ethics. Founded in 1986, the Markkula Center is the largest and most active university-based ethics center in the world, with programs in bioethics, business ethics, campus ethics, character education, digital journalism ethics, government ethics, internet ethics, leadership ethics, social sector ethics, and technology ethics. The Center’s mission, which plays a central role at Santa Clara and extends beyond campus to Silicon Valley and the larger world, is to educate and empower individuals and organizations to make good ethical choices and how to create ethical organizations.

The Executive Director is the chief executive of the Center with full responsibility for the vision, strategy, fundraising, and leadership of the Center. In addition, the Executive Director, who reports to the Provost, is a senior University leader, and insures that the Center advances the overall mission and reputation of Santa Clara University. While the successful candidate will serve full-time as Executive Director, she or he will also hold a faculty appointment at Santa Clara University.

Nominations and expressions of interest, including a CV and cover letter of interest, can be sent via email to Ms. Chris Changras at cchangras@scu.edu. Questions concerning this search may be directed to the search committee chair: Dr. Elsa Chen, Vice Provost for Academic Affairs, at echens@scu.edu. Interested applicants can view a position description and apply through the Santa Clara University Human Resources web site at https://jobs.scu.edu/postings/6729.

The position will remain open until filled, but materials should be sent by March 9, 2018 for fullest consideration. The recruitment will be conducted in confidence until finalists are invited for campus visits, at which time professional references will also be contacted.

*Santa Clara University is an Equal Opportunity/Affirmative Action employer, committed to excellence through diversity and inclusion, and, in this spirit, particularly welcomes applications from women, persons of color, and members of historically underrepresented groups. All qualified applicants will receive consideration for employment without regard to race, religion, color, national origin, sex, sexual orientation, gender identity or expression, age, status as a protected veteran, status as a qualified individual with a disability, or other protected category in accordance with applicable law. The University will provide reasonable accommodations to individuals with a disability.*
From Patricia Werhane, R. Edward Freeman, and Sergiy Dmytriiev:

*The Cambridge Handbook of Research Approaches to Business Ethics and Corporate Responsibility*, edited by Patricia H. Werhane, R. Edward Freeman, and Sergiy Dmytriiev (Cambridge University Press, 2017). While the scholarship on business ethics issues has been growing in number and scope, the discipline of business ethics does not seem to have a clearly formulated set of research approaches that serve the field’s specific needs and purposes. This is the first book of its kind that provides an overview of research approaches available to scholars who are interested in conducting research in the area of business ethics. Renowned business ethicists in the field shared their expertise in the corresponding research approaches, demonstrating that business ethics as an academic field of inquiry has a vast repertoire of research approaches and methods tailored to the specifics of business ethics. Among others, this volume covers philosophical (historical, normative) and empirical (qualitative, quantitative, experimental, contemporary, and case study) research approaches to business ethics; it also considers the role of a scholar herself in conducting research.


From David Schein:

Dr. David D. Schein is pleased to announce his new book: *The Decline of America: 100 Years of Leadership Failures*, which provides an extensively documented, in-depth analysis of the ethical leadership of the last 100 years of American presidents. Review copies are available for inclusion in business ethics or leadership courses. He is also the author of “Grandma Got Run Over by a Freeway,” just published by Sage Business Cases, which provides an introduction to stakeholder analysis. Dr. Schein is Associate Professor and Director of Graduate Programs for the Cameron School of Business at the University of St. Thomas – Houston.
**From Chris MacDonald:**

**Announcing the new online *Concise Encyclopedia of Business Ethics!***

The Journal Review Foundation is pleased to announce the launch of the *Concise Encyclopedia of Business Ethics*, which is freely available online, at [https://conciseencyclopedia.org](https://conciseencyclopedia.org)


*The Concise Encyclopedia* aims to provide readers with a brief, useful overview of key issues in business ethics. Its aim is *not* to be exhaustive, but to provide key definitions, main areas of controversy, and pointers for further reading. Its short and readable entries are designed to be of use especially but not exclusively to undergraduate students and to scholars new to the field.

Check out *The Concise Encyclopedia of Business Ethics* at: [https://conciseencyclopedia.org](https://conciseencyclopedia.org)

---

**From Amy Salapak:**

I am a member of the SBE and a recipient of the 2018 Fulbright Professional Coral Sea (Business/Industry) Scholarship for my project, *“How Do We Foster Ethics in Business? The Carrot or the Stick?”*

I am currently undertaking a Masters by Research at the Faculty of Business and Law at Curtin University, Western Australia. I am also a lawyer specialising in litigation with more than a decade’s legal experience acting for corporate entities, the government and private sector. I am currently an in-house lawyer with the West Australian Department of Health, and an accredited mediator. As a Visiting Research Fellow at Rutgers University’s Institute of Ethical Leadership, my research will investigate the American perspective of what is required to foster ethics in business, and whether this requires a carrot or stick approach. I will use my Fulbright Scholarship to explore the role culture, leadership, organisational behaviour, legal and regulatory frameworks have in encouraging ethical conduct.

The link to my Fulbright profile can be found here: [https://www.fulbright.org.au/current-scholars/](https://www.fulbright.org.au/current-scholars/)
From Joanne Ciulla:

The Institute for Ethical Leadership (IEL) at Rutgers Business School is proud to announce the formation of the IEL Research Fellows. The IEL Research Fellows are full-time faculty members of Rutgers Business School who do research and/or teaching in areas related to Business Ethics, Leadership Ethics, and Corporate Social Responsibility. The eight Fellows meet regularly throughout the academic year to discuss their research, serve as advisors who shape the direction of research and other IEL activities, and contribute to the Institute’s programs and the academic programs at RBS. Under its new director Joanne B. Ciulla, the institute will focus its work on developing cutting-edge research, hosting conferences and visiting scholars, and creating programs for practitioners.

(Seated left to right): Tobey Scharding, Jerry Kim, Chris Young, Danielle Warren, Mike Barnett, Chao Chen (standing), Wayne Eastman and Joanne Ciulla