Thursday: August 9th

**SBE Board Meeting**
Location: Burnham Boardroom - 3rd Floor
8:30-4:00

**Registration**
Location: Huron Foyer - 23rd Floor
6:30-8:00

**Special Pre-Conference Session**
Teaching Business Ethics Effectively: Insights from Master Teachers
Location: Huron - 23rd Floor
3:30-4:00

**International Reception**
Location: Buckingham Ballroom - 3rd Floor
6:00-7:00

**Book Exhibit 6am-9pm**
Location: Frank Lloyd Wright/Adler - 3rd Floor
6:30-9:00
### Friday: August 10th

<table>
<thead>
<tr>
<th>Time</th>
<th>Registration</th>
<th>Events</th>
<th>PAPERS, PANELS, WORKSHOPS</th>
<th>EMERGING SCHOLARS</th>
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<td><strong>Session 1A</strong>&lt;br&gt;Tip Top Tap South - 23rd Floor&lt;br&gt;Panel: CSR and Stakeholders</td>
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<td><strong>Session 2A</strong>&lt;br&gt;Tip Top Tap South - 23rd Floor&lt;br&gt;Varied of Corporate Purpose</td>
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<td><strong>Session 2B</strong>&lt;br&gt;Tip Top Tap North - 23rd Floor&lt;br&gt;Banking &amp; Ethics</td>
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<td><strong>Doctoral Candidate Poster Session</strong>&lt;br&gt;Location: Buckingham Ballroom</td>
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<td><strong>Emerging Scholars Reception</strong>&lt;br&gt;Location: Buckingham Ballroom - 3rd Floor</td>
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**Book Exhibit** 6am-9pm  
Location: Frank Lloyd Wright/Adler - 3rd Floor
## EVENTS

### Speed Mentoring Breakfast
- Location: Buckingham Ballroom - 3rd Floor
- Participation: Speed Mentoring Participants Only

### Speed Mentoring
- Location: Buckingham Ballroom - 3rd Floor
- Participation: For advance registrants only

### Last Chance To Register & Purchase Tickets for the Presidential Luncheon
- Location: Tip Top Tap Foyer - 23rd Floor
- Must Purchase Tickets For This Event

### SBE Business Meeting
- Location: Buckingham Ballroom - 3rd Floor

### SBE/SIM Joint Keynote Address
- Location: Tip Top Tap Ballroom - 23rd Floor

### SBE/SIM Reception
- Location: Buckingham Ballroom - 3rd Floor

### Book Exhibit 6am-9pm
- Location: Frank Lloyd Wright/Adler - 3rd Floor

### PAPERS, PANELS, WORKSHOPS

<table>
<thead>
<tr>
<th>Time</th>
<th>Session 3A</th>
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<td>The Coming Robot Apocalypse</td>
<td>Mitchell/American College Forum</td>
<td>Ethics &amp; Compliance Professionals</td>
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<td>Empirical Perspectives</td>
<td>Price Gouging</td>
<td>Panel: Practical Wisdom in Business Part I</td>
<td>Political Philosophy I</td>
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<td>Panel: The Importance of Feminist Theory</td>
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<td>Panel: Practical Wisdom in Business Part II</td>
<td>Emerging Scholars, III</td>
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<td>Panel: Managing Value Pluralism and Power Imbalances</td>
<td>Corporate Agency and Responsibility</td>
<td>Journal Editors Discuss Publishing in Business Ethics</td>
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Sunday: August 12th

**EVENTS**

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**Session 7A**
Tip Top Tap South - 23rd Floor
Trust & Betrayal

**Session 7B**
Tip Top Tap North - 23rd Floor
Panel: Self-Examination and Self-Knowledge

**Session 7C**
Michigan - 23rd Floor
Wellbeing & its Applications

**Session 7D**
Huron - 23rd Floor
Workshop: Building an Intersectional Framework for Ethics

**Coffee Break:** Tip Top Tap Pre-function

**Session 8A**
Tip Top Tap South - 23rd Floor
New Waves in Business Ethics

**Session 8B**
Tip Top Tap North - 23rd Floor
Wrongdoing & Response

**Session 8C**
Michigan - 23rd Floor
Mining the Disciplines in Business Ethics

**Session 8D**
Huron - 23rd Floor
Corporate Social Responsibility

**Session 9A**
Tip Top Tap South - 23rd Floor
Political Philosophy II

**Session 9B**
Tip Top Tap North - 23rd Floor
Behavior & Business Ethics

**Session 9C**
Michigan - 23rd Floor
Pragmatism

**Session 9D**
Huron - 23rd Floor
Our Social Context

**Session 10A**
Tip Top Tap South - 23rd Floor
Integrative Social Contracts Theory

**Session 10B**
Tip Top Tap North - 23rd Floor
Panel: Understanding Business Ethics through a Tocquevillian Lens

**Session 10C**
Michigan - 23rd Floor
Workshop: From Toxic to Thriving: Transforming Moral Distress

**Session 10D**
Huron - 23rd Floor
Virtue & Business

**Session 11A**
Tip Top Tap North - 23rd Floor
Panel: Organizational Research on Character

**Session 11B**
Michigan - 23rd Floor
Classic Problems Revisited

**Session 11C**
Huron - 23rd Floor
Engaging the World

**Business Ethics Quarterly Editorial Board Luncheon**
Location: Olmstead - 4th Floor

**Former Emerging Scholars Luncheon**
Location: Buckingham Ballroom - 3rd Floor

**Book Exhibit Give-Away**
Location: Frank Lloyd Wright/Adler - 3rd Floor

**Emerging Scholars Coffee Break:** Tip Top Tap
1:45-3:00

**All Conference Participants**
3:00-6:30

**Farewell Reception**
Location: Buckingham Ballroom - 3rd Floor

**Book Exhibit 6am-6:30pm**
Location: Frank Lloyd Wright/Adler - 3rd Floor

By Invitation Only

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5
Events

Special Pre-Conference Session
Teaching Business Ethics Effectively: Insights from Master Teachers
Thursday, 2:00pm-5:30pm
Location: Huron - 23rd Floor
Organizer & Moderator:
Bradley Agle .................. Brigham Young University
Michael Brown .................. Pennsylvania State University, Erie
Jared Harris .................. University of Virginia
Aaron Miller .................. Brigham Young University
Co-sponsored by the Wheatley Institute at Brigham Young University

International Reception
Thursday, 6:00pm-7:30pm
Location: Buckingham Ballroom - 3rd Floor

Conference Welcome & Plenary
Thursday, 2:00pm-5:30pm
Location: Buckingham Foyer - 3rd Floor
SBE Executive Director
Jason Stansbury .................. Calvin College
SBE Program Chair:
Jeffrey Moriarty .................. Bentley University

Business Ethics: A Union Perspective
Arun Ivatury .................. Chief Financial Officer,
Service Employees International Union (SEIU)

Doctoral Candidate Poster Session
Friday, 5:45pm-6:15pm
Location: Buckingham Ballroom
Chair:
Florian Krause .................. University of Hanover & University of St. Gallen
Joë Martineau .................. HEC Montréal
Poster Presenters:
Alan Awilkadir .................. Estonian Business School
Oscar David .................. TIAS School for Business and Society
Markus Hametner .................. Vienna University
Jacob René Klumer .................. Aarhus University
Christopher Lennartz .................. KU Leuven
Roman Kordyukov .................. Bentley University
Junko Motohashi .................. Keio University
Luisa Murphy .................. Copenhagen Business School
Eduardo Ordóñez-Ponce .................. University of Waterloo
Erik Van Rietschoten .................. Vrije Universiteit Amsterdam
Clark Warner .................. Toulouse School of Management
Tyler Wasson .................. Bentley University

Emerging Scholars Reception
Friday, 6:00pm-7:30pm
Location: Buckingham Ballroom - 3rd Floor

Early Career Speed Mentoring
Saturday, 8:00am-9:00am
Location: Buckingham Ballroom - 3rd Floor
Advance Registration Required
Chairs:
Laura Hartman ........... l’Ecole de Choix/School of Choice
Diana Robertson ............ University of Pennsylvania
Early Career Participants:
Aimee E. Barbeau ........... University of Illinois at Urbana-Champaign
Vikram Bhargava ........... Santa Clara University
Constantino Grasso ........... Coventry University, U.K.
Gil Hersch ........... Virginia Tech
Robert C. Hughes ........... University of Pennsylvania
Julian David Jonker ........... University of Pennsylvania
Jooho Lee ........... Pepperdine University
Josephine (JS) Nelson ........... Villanova Law School
Maximilian J. L. Schormair .... University of Hamburg
Hasko von Kriegstein ....... Ryerson University
Mentors:
Miguel Alzola ............ Fordham University
Denis Arnold ............ University of North Carolina, Charlotte
Joanne Cuilla ............ Rutgers University
Cynthia Clark ............ Bentley University
Marc Cohen ........... Seattle University
Joseph Desjardins ........... College of St. Benedict/St. John's University
Thomas Donaldson ........... University of Pennsylvania
Heather Elms ............ American University
Nien-hê Hsieh ........... Harvard University
R. Edward Freeman ........... University of Virginia
Chris MacDonald ........... Ryerson University
John McCall ........... Saint Joseph's University
Libby Scott ........... Eastern Connecticut State University
Danielle Warren ........... Rutgers University

Presidential Luncheon & Awards
Saturday, 12:30pm-2:00pm
Location: Buckingham Ballroom
Advance Tickets Required
Presidential Address
Navigating Our Way Between Market and State
Jeffery Smith .............. Seattle University

SBE Business Meeting & Open Panel with the Board
Saturday, 4:00pm-5:15pm
Location: Buckingham Ballroom - 3rd Floor
Jason Stansbury ............ Calvin College
Jeffery Smith .............. Seattle University
Jeffrey Moriarty ............ Bentley University

SBE/SIM Joint Keynote Address
Doing Ethics in Difficult Contexts
Saturday, 5:30pm-6:30pm
Location: Tip Tap Top Ballroom - 23rd Floor
Janet Borgerson ............ Cass Business School, University of London, City

SBE/SIM Joint Keynote Reception
Saturday, 6:30pm-8:00pm
Location: Buckingham Ballroom - 3rd Floor
Papers, Panels & Workshops

Concurrent Session 1
Friday, 2:45pm-4:00pm

1A: Panel: Through the Looking Glass: The Effect of Corporate Social Responsibility/Irresponsibility on Stakeholders & Stakeholders’ Effect on CSR
Location: Tip Top Tap South - 23rd Floor
Danielle Warren...............Rutgers University
Lisa Lewin.....................Rutgers University
Michael Barnett................Rutgers University
David Hess.....................University of Michigan
Katherine Pattit..............University of St. Thomas
Anne-Laure Winkler............City University of New York

1B: Leadership/Women
Location: Tip Top Tap North - 23rd Floor
Chair:
Joanne Ciulla....................Rutgers University

The Conceptual Foundations of Leadership
David Wilson......................Webster University

The Case for Feminist Leadership Theory
Amy Ihlan.........................St. Catherine University

Women on Boards: Moving Beyond the Business Case to a Moral Justification
Sami Ghaddar......................Bentley University
Cynthia Clark..................Bentley University

1C: Exploitation
Location: Michigan - 23rd Floor
Chair:
Aaron Ancell....................Harvard University

Why Do We Care About Exploitation?
Julian Jonker......................University of Pennsylvania

Two Puzzles About Exploitation
Michael Kates......................Saint Joseph’s University

Mutually Beneficial Exploitation and the Desirability of Unenforced Law
Robert Hughes...................University of Pennsylvania

Emerging Scholars Breakfast
Friday, 8:00am-8:30am
Location: Tip Top Tap South - 23rd Floor
By Invitation Only

Emerging Scholars Workshop
Friday, 8:00am-12:30pm
Location: Tip Top Tap South - 23rd Floor
By Invitation Only

Chairs:
Jeff Frooman.................University of New Brunswick
Kendy Hess......................College of the Holy Cross
Daryl Koehn......................DePaul University
Florian Krause..............University of Hanover and University of St. Gallen
Joé Martineau.................HEC Montréal

Emerging Scholars:
Sebastian Everding........Martin-Luther-Universitat Halle-Wittenberg
Brian Hathaway.............University of Pennsylvania
Tara Konya..............University of North Carolina-Greensboro
Anna-Lena Maier........University of Hamburg
Preethi Manjunath........Nottingham Trent University
Kim Meijer-van Wijk........Tilburg University
Mahak Nagpal...............Rutgers Business School
Aviral Pathak...............University of Illinois - Chicago
Plamena Pehlivanova........University College London, Institute of Education
Maria Riegler..............FH Wien
Gary Rubin...............University of Glasgow
Stephanie Schrage........University of Hamburg

Emerging Scholars Luncheon
Friday, 11:30am-12:30pm
Location: Tip Top Tap South - 23rd Floor
By Invitation Only
1D: Emerging Scholars I  
Location: Huron - 23rd Floor

Chair:  
Jeff Frooman ........................ University of New Brunswick

Building an Understanding of Moral Ambiguity  
Mahak Nagpal ........................ Rutgers University

Reforming Moral Agency and Capacities of Judgment  
Plamena Pehlivanova ........................ University College London

Understanding (the Critical Discourse of) Business Ethics  
Kim Meijer-van Wijk ........................ Tilburg University

Incommensurability and Social Entrepreneurship  
Brian Hathaway ........................ University of Pennsylvania

Concurrent Session 2  
Friday, 4:15pm-5:30pm

2A: The Varieties of Corporate Purpose  
Location: Tip Top Tap South - 23rd Floor

Chair:  
Nien-hê Hsieh ........................ Harvard University

Corporate Purposes  
Steven Scalet ........................ University of Baltimore
Thomas Kelly ........................ Binghamton University

Managing for Social Welfare through Diversified Shareholders: Building on Heath’s Market Failures Framework  
Wayne Eastman ........................ Rutgers University
Andrea Marino ........................ Independent Scholar

Internal Stakeholders and Socially Irresponsible Employment:  
Evidence from Exporters in Emerging Markets  
Greg Distelhorst ........................ MIT
Anita McGahan ........................ University of Toronto

2B: Banking and Ethics  
Location: Tip Top Tap North - 23rd Floor

Chair:  
John Boatright ........................ Loyola University, Chicago

The Broker-Dealer Conundrum: Exploring Limited Paternalism as a Solution  
Kevin Gibson ........................ Marquette University

How to Control an Investment Banker: Theorizing the Contestation of Moralization of Finance from the Case of Islamic Banking  
Aaron Pitluck ........................ Illinois State University

Virtue and Risk Culture in Finance  
Anthony Asher ........................ University of New South Wales
Tracy Wilcox ........................ University of New South Wales

2C: Virtue and Moral Imagination  
Location: Michigan - 23rd Floor

Edwin Hartman ........................ New York University (Retired)
Patricia Werhane ........................ DePaul University and University of Virginia
David Bevan ........................ Monarch Business School
Timothy Hargrave ........................ Central Washington University
Miguel Alzola ........................ Fordham University

2D: Emerging Scholars II  
Location: Huron - 23rd Floor

Chair:  
Florian Krause ........................ University of Hanover and University of St. Gallen

Companies as Norm-Makers: The Why and When of Private Governance  
Maria Riegler ........................ FH Wien

Toward a Process Model of Political CSR in Global Value Chains: The Case of Living Wages in the Footwear Industry  
Stephanie Schrage ........................ University of Hamburg

The Potential and Limits of Political CSR in the Context of Middle Eastern Authoritarianism  
Anne-Lena Maier ........................ University of Hamburg

Why CSOs Have Problems Acting Effectively in Favor of Sustainability: A Comparison Between the Feedback-Mechanisms of CSOs and Firms  
Sebastian Everding ........................ Martin-Luther-Universitat-Halle-Wittenburg
Concurrent Session 3  
Saturday, 9:10am-10:00am

3A: The Coming Robot Apocalypse 
Location: Tip Top Tap South - 23rd Floor

Chair: 
Tobey Scharding.................Rutgers University
Why Robots Don’t Get It: First-Order Robots Amidst Second-Order Values 
Thomas Donaldson..................University of Pennsylvania 
Cristina Neesham.................Swinburne University
Moral Obligations Toward Things? How Sex Robots Challenge Our Justification for Norms of Interaction 
Florian Krause....................University of Hanover and University of St. Gallen 
Thomas Beschorner.................University of St. Gallen

3B: The Mitchell/American College Forum on Ethical Leadership: Lessons from a Unique Approach to Business Ethics 
Location: Tip Top Tap North - 23rd Floor

James Mitchell......................American College of Financial Services
Julie Ragatz.........................American College of Financial Services
Kevin Gibson.........................Marquette University

3C: Ethics and Compliance Professionals 
Location: Michigan - 23rd Floor

Chair: 
Tim Mazur..............................United Technologies Corporation
The Different Roles of an Ethicist in a Corporation 
Geert Demuijnck......................EDHEC Business School
Stimulating Ethical Behavior Through Innovative Ethics Officers: An Empirical Study 
Sjoerd Hogenbirk....................Erasmus MC
Desirée van Dunn.....................University of Twente
Christophe Gillis....................House of Performance

3D: Privacy 
Location: Huron - 23rd Floor

Chair: 
Tae Wan Kim.............................Carnegie Mellon University
Breaking the Privacy Paradox: The Value of Privacy and Associated Duty of Firms 
Kirsten Martin.........................George Washington University
Workplace Surveillance & Big Data: Contextualizing Digital Threats to Employees’ Moral Agency and Integrity 
Thorstén Busch.........................University of St. Gallen 
Christoph Schank.....................University of St. Gallen 
Ulrich Leicht-Deoalbo.................University of St. Gallen 
Antoinette Weibel.....................University of St. Gallen 
Simon Schaffhauser...................University of St. Gallen 
Isabelle Wildhaber....................University of St. Gallen 
Gabriel Kasper.........................University of St. Gallen

Concurrent Session 4  
Saturday, 10:10am-11:00am

4A: Empirical Perspectives 
Location: Tip Top Tap South - 23rd Floor

Chair: 
Danielle Warren.................Rutgers University
The Social Neuroscience of Empathy and Its Implications for Business Ethics 
Joé Martin­eau.......................HEC Montréal
Jean Decety.........................University of Chicago 
Eric Racine.........................Montreal Clinical Research Institute
Evidence in Support for Social Intuitionism: A Business Ethics Perspective 
David Ohreen..........................Mount Royal University

4B: Price Gouging 
Location: Tip Top Tap North - 23rd Floor

Chair: 
Julian Jonker.................University of Pennsylvania
Against Price Gouging 
Chris Tweedt.........................Christopher Newport University
Price Gouging Revisited: Toward an Economics-Informed Ethics of Substitution by Buyers in Emergencies 
Alexei Marcoux.................Creighton University
Joe Kleven.........................Creighton University
Eric Peterson.........................Creighton University
Michael Thomas....................Creighton University

4C: Practical Wisdom in Business and Management, Part I: Historical Perspectives 
Location: Michigan - 23rd Floor

Alejo José Sisón...................University of Navarra 
André Habisch.........................Catholic University of Eichstaett-Ingolstadt
Matthias Huehn.....................University of Navarra
German Scalzo.......................Panamerican University
Santiago García......................Panamerican University
Ignacio Ferrero.....................University of Navarra
Massimiliano Pellegrini........University of Rome

4D: Political Philosophy and Business Ethics, I 
Location: Huron - 23rd Floor

Chair: 
Jeffrey Moriarty..................Bentley University
The Transcendental Necessity of Democratic Politics for Business Ethics 
Abraham Singer..................Loyola University, Chicago
Democratic Governance and the Ethics of Compliance 
David Silver......................University of British Columbia
Concurrent Session 5  
Saturday, 11:10am-12:25pm

5A: The Importance of Feminist Theory(s) for Business Ethics and CSR  
Location: Tip Top Tap South - 23rd Floor

Patricia Werhane ................. DePaul University and University of Virginia
Kate Grosser ....................... RMIT University
Julie Nelson ...................... University of Massachusetts, Boston
Laura Spence ................... University of London

5B: Corporate Agency and Responsibility  
Location: Tip Top Tap North - 23rd Floor

Chair:  
Manuel Velasquez ............... Santa Clara University

Corporate Action without Corporate Minds  
Kenneth Silver ................... University of Southern California

What Does Corporate Responsibility for Negligence Law Mean (Before Judgment)?  
Gaston de los Reyes ............. George Washington University

Corporate Remediation of Human Rights Violations: A Restorative Justice Framework  
Maximilian Schormair ............ University of Hamburg
Lara Gerlach ..................... University of Hamburg

5C: Practical Wisdom in Business and Management, Part II: Recent Trends and Applications  
Location: Michigan - 23rd Floor

Claus Dierksmeier ............... University of Tubingen
Christopher Gohl ................. University of Tubingen
Ace Simpson ..................... University of Technology, Sydney
Ricardo Calleja ................. ISE Business School
Kleio Akrivou ................... University of Reading
Javier Pinto .................... University of the Andes
Carlos Rodriguez-Lluesma .... ISE Business School
César González-Cantón ...... CUNEF

5D: Emerging Scholars III  
Location: Huron - 23rd Floor

Chair:  
Joë Martineau .................. HEC Montréal

From Planned Development to Unplanned Planning: The Rise of Market Research in India  
Aviral Pathak ...................... University of Illinois, Chicago

Solving Societal Challenges: An Investigation of US Fashion Firms, Community Stakeholders, and the Sustainable Development Goals  
Tara Kanya ....................... University of North Carolina, Greensboro

Ethical Implications of Incentive plans on Investment Adviser Behavior: Solving for Moral Grounded Plans that Support Business Growth  
Gary Rubin ....................... University of Glasgow

Trickle-down Effects of Unethical Leadership in the Financial Services Industry  
Preethi Manjunath ............ Nottingham Trent University

Concurrent Session 6  
Saturday, 2:15pm-3:45pm

Location: Tip Top Tap South - 23rd Floor

Maximilian Schormair .......... University of Hamburg
Dirk Ulrich Gilbert ............. University of Hamburg
Daniel Vives Arenas .......... ESADE University
Cedric Dawkins ................ Loyola University, Chicago
Andreas Georg Scherer .......... University of Zurich
Abraham Singer ................. Loyola University, Chicago
Hugh Willmott ................. Cass Business School

6B: Regulation by and of Firms  
Location: Tip Top Tap North - 23rd Floor

Chair:  
Joseph Desjardins .............. College of St. Benedict/St. John's University

Markus Scholz ................. University of Applied Science, Vienna
Maria Riegler ................. University of Applied Science, Vienna

Collateral Damage: SMEs and the Burdens of Non-Governmental Regulation  
Chris MacDonald .............. Ryerson University
Hasco von Kriegstein ........ Ryerson University

Drawing Lines & Taking Sides: How National Business Systems Shape International Private Governance Engagement  
Erin Leithaeiser ............... Copenhagen Business School

6C: Journal Editors Discuss Publishing in Business Ethics  
Location: Michigan - 23rd Floor

Chair:  
Bruce Barry .................... Editor, Business Ethics Quarterly
Andrew Crane .................. Co-Editor, Business & Society
Daryl Koehn ................. Co-Editor, Business & Professional Ethics Journal
R. Edward Freeman .......... Co-Editor, Journal of Business Ethics
Dina Jamali .................... Editor, Business Ethics: A European Review

6D: When Robots Take Control  
Location: Huron - 23rd Floor

Chair:  
Kirsten Martin ................. George Washington University

Proportional Risk, Driverless Cars, and a New Solution to the (New) Trolley Problem  
Toby Scharding ................. Rutgers University

Driverless Cars: Agency, Complicity, and Other Ethical Implications Beyond the Algorithm  
Howard Harris ................. University of South Australia

Why a Right to Explanation of Automated Decision-Making Should Exist in the General Data Protection Regulation (GDPR)  
Tae Wan Kim ....................... Carnegie Mellon University
Bryan Routledge ............... Carnegie Mellon University
Concurrent Session 7
Sunday, 8:30am-9:45am

7A: Trust and its Betrayal
Location: Tip Top Tap South - 23rd Floor
Chair:
Marc Cohen..................Seattle University

The Sarbanes-Oxley Act of 2002:
Relationship to Magnitude of Financial Corruption and Corrupt Organizations
Mikhail Gorshunov........Auburn University
Achilles Armenakis........Auburn University
Hubert Feild........Auburn University
Ruixiang Song........Auburn University
Brian Vansant........Auburn University

Culture of Neutralization
Mayar Fahim........Audencia/University of Nantes
Bertrand Venard........Audencia/Oxford University (OII)

7B: ‘Know Thyself’: Examining the Role and Importance of Self-Examination and Self-Knowledge in Business
Location: Tip Top Tap North - 23rd Floor
Santiago Mejia........Fordham University
Patricia Werhane........DePaul University and University of Virginia
Daryl Koehn........DePaul University
Irene Chu........York St. John University

7C: Well-Being and its Applications
Location: Michigan - 23rd Floor
Chair:
Robert Hughes........University of Pennsylvania

Moral Dimensions of Wellbeing
Lindsay Thompson........Johns Hopkins University

Can Workplace Well-Being Policies Be Wrong?
Gil Hersch........Virginia Tech
Lauren Kuykendall........George Mason University

Deconstructing Dilemmas of Disability Equality in Walt’s Magical Kingdom: How Should Disney Provide People with Autism Spectrum Disorder Access to its Theme Parks?
Kevin Mintz........Stanford University

7D: Workshop: Building an Intersectional Framework for Ethics: Moving Feminist Ethics Forward from Care
Location: Huron - 23rd Floor
Robbin Derry........University of Lethbridge

Concurrent Session 8
Sunday, 10:00am-11:15am

8A: New Waves in Business Ethics
Location: Tip Top Tap South - 23rd Floor
Chair:
Richard DeGeorge........University of Kansas

Ethics of Tax Interpretation
Daniel Ostas........University of Oklahoma

Internet Addiction and Business Ethics
Vikram Bhargava........Santa Clara University
Manuel Velasquez........Santa Clara University

Entrepreneurs Should Give Away Pure Profits
Jooho Lee........Pepperdine University

8B: Wrongdoing and Response
Location: Tip Top Tap North - 23rd Floor
Chair:
Matthew Brophy........High Point University

Expressive Business Ethics: On Insult, Blame, and Disavowal in Business Ethics
Matthew Caulfield........University of Pennsylvania

Whistleblowing and Moral Residue
Jihwan Yu........City University of New York

Preliminary Thoughts on Types of Apologies: Interpersonal, Corporate, and Collective
Daryl Koehn........DePaul University

8C: Workshop: Mining the Disciplines: A Workshop Aimed at Enriching Business Ethics Scholarship
Location: Michigan - 23rd Floor
Richard Marens........California State University, Sacramento
Gastón de los Reyes........George Washington University
Nien-hê Hsieh........Harvard University
Tricia Olsen........University of Denver

8D: Corporate Social Responsibility
Location: Huron - 23rd Floor
Chair:
Cedric Dawkins........Loyola University, Chicago

The Relationship Between Stakeholder Theory and Corporate Social Responsibility
Sergiy Dmytriyev........University of Virginia
R. Edward Freeman........University of Virginia

Policy-Practice Decoupling in CSR Standards:
The Role of Design Characteristics
Norma Schönerr........Vienna University
Florian Findler........Vienna University
Heike Vogel-Pöschl........Vienna University

Does CSR Make Better Citizens? The Influence of Organizational Identification with a Firm Engaging in CSR on Prosocial Behavior Outside the Firm
Lisa Lewin........Rutgers University
Danielle Warren........Rutgers University
Mohammed Al Suwaidi........United Arab Emirates University
Concurrent Session 9
Sunday, 11:30am-12:20pm

9A: Political Philosophy and Business Ethics, II
Location: Tip Top Tap South - 23rd Floor

Chair: Abraham Singer .................... Loyola University, Chicago

A Liberal-Egalitarian Social Contract of the Firm
Pedro Francés-Gómez .................... University of Granada
Lorenzo Sacconi .................... University of Trento

Rawlsian Institutionalism and Business Ethics, or Does it Matter Whether Corporations are Part of the Basic Structure of Society?
Brian Berkey .................... University of Pennsylvania

9B: Behavior and Business Ethics
Location: Tip Top Tap North - 23rd Floor

Chair: Lori Ryan .................... San Diego State University

The Radical Behavioral Challenge and Wide-Scope Obligations in Business
Hasko von Kriegstein .................... Ryerson University

Do Rational Self-Interested Actors Keep their Word?
Ian Mainland .................... University of Minnesota

9C: Pragmatism
Location: Michigan - 23rd Floor

Chair: Gastón de los Reyes .................... George Washington University

Towards a Pragmatist Model of Stakeholder Dialogue
Christopher Gohl .................... University of Tubingen

Praise, Blame, Et Cetera: A Pragmatist Taxonomy of Business Ethics Deliberation and Judgment
Robert Shanklin .................... Santa Clara University
Michael Santoro .................... Santa Clara University

9D: Our Social Context
Location: Huron - 23rd Floor

Chair: Jason Stansbury .................... Calvin College

Social Situational Business Ethics
Framing for Engaging with Ethics Issues
Simona Giorgi .................... Boston College
Richard Nielsen .................... Boston College

Dwelling in an ‘ethos’ – Heideggerian Insights Into What We Mean by Organizational Culture and How We May Influence It
Mollie Painter Morland .................... Nottingham Trent University
Emrah Karakılıç .................... Nottingham Trent University
Dominik Heil .................... University of Witwatersrand

Concurrent Session 10
Sunday, 2:00pm-3:15pm

10A: Integrative Social Contracts Theory
Location: Tip Top Tap South - 23rd Floor

Chair: Thomas Donaldson .................... University of Pennsylvania

The Ends of Efficiency
Ryan Burg .................... Bucknell University

Digital Trust and Cooperation with an Integrative Digital Social Contract
Livia Levine .................... Jerusalem College of Technology

Ties that Double-Bind: An Integrated Social Contracts Theory on the Ethical Challenges Facing a China-Based Multinational Enterprise
Dirk Moosmayer .................... Univ. of Nottingham Business School, China
Susannah Davis .................... Universität Passau

10B: Understanding Business Ethics Through a Tocquevillean Lens
Location: Tip Top Tap North - 23rd Floor

Wayne Eastman .................... Rutgers University
Marc Cohen .................... Seattle University
Richard Marens .................... California State University, Sacramento

10C: Workshop: From Toxic to Thriving: Transforming Moral Distress in the Workplace (2.0)
Location: Michigan - 23rd Floor

Alexandra Klarén .................... Johns Hopkins University
Lindsay Thompson .................... Johns Hopkins University
Jaana Myllyluoma .................... Johns Hopkins University

10D: Virtue and Business
Location: Huron - 23rd Floor

Chair: Miguel Alzola .................... Fordham University

Socratic Ignorance and Virtue Ethics in Business
Santiago Mejía .................... Fordham University

Money Market Fund’s Collapse: A MacIntyrean Perspective
Andrea Roncella .................... University of Navarra
Ignacio Ferrero .................... University of Navarra

Bringing Morality Back In: A Conceptual Synthesis of Institutional Logics and MacIntyrean Virtue Ethics
Irene Chu .................... York St. John University
Geoff Moore .................... Durham University
Concurrent Session 11
Sunday, 3:30pm-4:45pm

11A: Engaging the World
Location: Tip Top Tap North - 23rd Floor

Chair:
Richard Nielsen ..................... Boston College

What Does it Take to Pay a Fair Day’s Wage?
A Post-Dualistic Exploration of British
SMEs’ Experiences of Living Wage
Adoption and Accreditation
Andrea Werner ..................... Middlesex University

Diversification for Profit or the Public Good?
Drivers of Cigarette Company Acquisition of the
Smokeless Tobacco Market in the United States
Yogi Hale Hendlin ................. University of California, San Francisco
Timothy Dewhirst ................. University of Guelph
Ganna Kostygina ................. University of California, San Francisco
Pamela Ling ..................... University of California, San Francisco

The Ethical Potentials of Cryptocurrencies
Christian Kalhofer ............. ADG Business School
Victoria Schafer ................ ADG Business School

11B: Panel: A Framework
and Future Directions
of Organizational
Research on Character
Location: Michigan - 23rd Floor

Thomas Wright ................. Fordham University
Miguel Alzola ................. Fordham University
Arthur DeGroat ................. Kansas State University
Kyle Emich ................. University of Delaware
Sean Hannah ................. Wake Forest University
Gerard Seijts ................. Western University

11C: Classic Problems Revisited
Location: Huron - 23rd Floor

Chair:
Patricia Werhane ................. DePaul University/University of Virginia

The ‘Adam Smith Problem’ Reconceived:
The Problem of Justice
Gregory Wolcott ................. Saint Mary’s College of California

Making the Means to an End? Critical Remarks
on Some ‘Aberrations’ in the Present CSR Debate
Michael Asslaender ............. Technical University Dresden
Stefanie Kast ................. Technical University Dresden

Corporate Social Performance and Hardin’s Paradox
Felix Martin ................. University of Lancaster
Stefanos Mouzas ............... University of Lancaster
Janet Borgerson studied philosophy, economics, and writing at the University of Michigan, Ann Arbor, and earned a Ph.D. in Philosophy from the University of Wisconsin, Madison. She completed postdoctoral work in philosophy, gender, and religious studies at Brown University. She has held tenured Associate Professorships at Stockholm University School of Business, where she earned a Docent degree in Business Administration, and University of Exeter Business School, earning an MA in Islamic Studies. Visiting positions include Walailak University, Thailand; Shanghai Institute for Foreign Trade; and the Centre on Digital Enterprise, University of Auckland, New Zealand. She is co-author of Designed for Hi-Fi Living: The Vinyl LP in Midcentury America (MIT 2017); From Chinese Brand Culture to Global Brands (Palgrave Macmillan 2013); and author of Caring and Power in Female Leadership: A Philosophical Approach (Cambridge Scholars 2018). Her research appears in a range of academic journals, including Body and Society; Advances in Consumer Research; Business and Society Review; and Philosophy Today. She is a Fellow of the Institute of Brands and Brand Relationships, a Board Member of the Race in the Marketplace Forum, and a former Trustee of the George Eastman Museum in Rochester, NY.
Thank You!

The Society for Business Ethics would like to thank the Social Issues in Management Division of the Academy of Management and the Loyola University Chicago, Raymond C Baumhart, S.J. Chair in Business Ethics for Sponsorship of the SBE/SIM Keynote Speaker.

**Best Conference Paper Committee:**

Norman Bowie
Jeffery Smith
Danielle Warren*

University of Minnesota
Seattle University
Rutgers University

**Best Dissertation Award Committee:**

Chris MacDonald
Emilio Marti
Celia Moore
Christopher Wickert*

Ryerson University
Rotterdam School of Management, Erasmus University
Bocconi University
Vrije Universiteit Amsterdam

**BEQ Best Article Committee:**

Andreas Georg Scherer
Tom Donaldson
Scott Reynolds

University of Zurich
University of Pennsylvania
University of Washington

**Lifetime Achievement Committee:** *(Service + Scholarship)*

Heather Elms*
Jeff Frooman
Jeffrey Moriarty
Jeffery Smith
Danielle Warren

Kogod School of Business, American University
University of New Brunswick
Bentley University
Seattle University
Rutgers University

The Society for Business Ethics would also like to thank the Emerging Scholars and Early Career Speed Mentors who generously donated their time and experience.

* Committee Chairs
# Conference Award Recipients

## Best Conference Paper Award of 2018

**Winner**  
Julian Jonker  
*University of Pennsylvania*  
*Why Do We Care about Exploitation?*

**Finalist**  
Greg Distelhorst and Anita McGahan  
*MIT & University of Toronto*  
*“Internal Stakeholders and Socially Irresponsible Employment: Evidence from Exporters in Emerging Markets”*

**Finalist**  
Kenneth Silver  
*University of Southern California*  
*“Corporate Action without Corporate Minds”*

## Best Dissertation Award of 2018

**Winner**  
Jens van’t Klooster  
*University of Cambridge*  
*“How To Make Money: Distributive Justice, Finance, and Monetary Constitutions”*

**Finalist**  
Mikhail A. Gorshunov  
*Auburn University*  
*“Antecedents of Financial Corruption in Organizations”*

**Finalist**  
Bjoern Mitzinneck  
*Cornell University*  
*“Organizing for Sustainable Change: Collective Entrepreneurship in the German Energy Sector”*

## BEQ Best Article Award of 2017

**Winner**  
Lauren McCarthy  
*Empowering Women Through Corporate Social Responsibility: A Feminist Foucauldian Critique*  
*BEQ 27(4), 603-631*

**Finalist**  
Cameron Sabadoz and Abraham Singer  
*Talk Ain’t Cheap: Political CSR and the Challenges of Corporate Deliberation*  
*BEQ 27(2), 183-211*

**Finalist**  
Sareh Pouryousefi and Jeff Frooman  
*The Problem of Unilateralism in Agency Theory: Towards a Bilateral Formulation*  
*BEQ 27(2), 163-182*

## Outstanding BEQ Reviewer Award

**Winner**  
Jeffrey S. Harrison  
*University of Richmond*
Lifetime Achievement Awards

Outstanding Contribution to Scholarship
Long-term / lifetime achievement award given to an SBE member who has contributed significantly to research in business ethics.

2018 Winner to be announced at Presidential Luncheon on Saturday
(Must Purchase Tickets For This Event)

Distinguished Service
Long-term / lifetime achievement award given to an SBE member who has contributed significantly to the Society for Business Ethics.

2018 Winner to be announced at Presidential Luncheon on Saturday
(Must Purchase Tickets For This Event)

Prior Winners

<table>
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<tr>
<th>Conference Year</th>
<th>Scholarship Award</th>
<th>Service Award</th>
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<tbody>
<tr>
<td>2017 (Atlanta)</td>
<td>Daryl Koehn</td>
<td>Joseph DesJardins</td>
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<td>2016 (Anaheim)</td>
<td>Linda Treviño</td>
<td>Laura Hartman</td>
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<td>2015 (Vancouver)</td>
<td>Edwin Hartman</td>
<td>Ronald Duska</td>
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<td>2014 (Philadelphia)</td>
<td>Kenneth Goodpaster</td>
<td>Gary Weaver</td>
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<td>2013 (Orlando)</td>
<td>Thomas Donaldson</td>
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<td>2012 (Boston)</td>
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<td>R. Edward Freeman</td>
<td>Al Gini</td>
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<td>2009 (Chicago)</td>
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<td>Richard DeGeorge &amp; Patricia Werhane</td>
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<td>Fordham University</td>
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<td>Andrew Crane</td>
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<td>2:15pm Sat</td>
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<td>Oscar David</td>
<td>TIAS School for Business and Society</td>
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<td>Susannah Davis</td>
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<td>R. Edward Freeman</td>
<td>Co-Editor, Journal of Business Ethics, and University of Virginia</td>
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<td>Jeff Frooman</td>
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<td>Robert Hughes</td>
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<tr>
<td>Amy Ihlan</td>
<td>St. Catherine University</td>
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<tr>
<td>Dima Jamali</td>
<td>Editor, Business Ethics: A European Review &amp; American University of Beirut</td>
<td>2:15pm Sat</td>
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<tr>
<td>Julian Jonker</td>
<td>University of Pennsylvania</td>
<td>2:45pm Fri, 8:00am, 10:10am Sat</td>
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## Program Participant Directory

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<tr>
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<tr>
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<tr>
<td>Emrah Karakılıç</td>
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<tr>
<td>Gabriel Kasper</td>
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<tr>
<td>Daryl Koehn</td>
<td>DePaul University, Co-Editor, Business &amp; Professional Ethics Journal</td>
<td>8:30am Fri, 2:15pm Sat, 8:30am &amp;10am Sun</td>
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<td>Tara Konya</td>
<td>University of North Carolina, Greensboro</td>
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<td>Thomas Wright</td>
<td>Fordham University</td>
<td>3:30pm Sun</td>
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<tr>
<td>Jihwan Yu</td>
<td>City University of New York</td>
<td>10:00am Sun</td>
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In Memoriam

Arthur Wesley Cragg
January 18, 1941 - August 26, 2017

Dr. Arthur Wesley (Wes) Cragg died on August 26, 2017. With Wes’s passing the Society for Business Ethics lost an esteemed colleague and friend. A former Rhodes Scholar, Wes received his B. Phil and D. Phil from Oxford University. He was a faculty member at Laurentian University before being appointed in 1992 as the inaugural George R. Gardiner Professor in Business Ethics at the Schulich School of Business and York University’s Department of Philosophy, a position he held from 1992 - 2006. Wes was a scholar-practitioner who worked diligently to improve global business practices and had as much influence in this regard as anyone in our field. Wes founded the Canadian Business Ethics Research Network (CBERN) in 2007 with the goal of promoting collaborative business ethics initiatives and research across academia, government, NGOs, and industry. A long-time advocate for indigenous rights in Canada and abroad, his research was designed to advance and improve upon informed consent and knowledge sharing, particularly within marginalized societies affected by mining. He was a former President of the Canadian Philosophical Society and the John Howard Society of Canada. Wes was also a longstanding member of the Business Ethics Quarterly editorial board. He led a team of co-editors on an important and influential special issue of BEQ (2012 22:1) on business and human rights. Wes passed away in the care of his family at his home in Ontario. His legacy continues, but he will be sorely missed as a committed business ethics leader, scholar, and mentor.
Dr. William (Bill) Crittenden Frederick died on March 16, 2018. Bill's influence on the fields of business & society and business ethics cannot be overstated. He was a founder and past chair of the Social Issues in Management division of the Academy of Management, and he was instrumental in AACSB's adoption of curriculum standards in B&S and BE for business schools. As dean of the Pitt Business School and later as the area's senior professor, he built and nurtured one of the largest and most enduring faculty and doctoral student program in B&S/BE. Bill was the persistent and persuasive bridge between SIM and the Society for Business Ethics, beginning in the 1980s, and later was elected SBE president. Bill served in the U.S. Army during World War II, and he earned his doctorate in institutional economics and anthropology at the University of Texas-Austin. He was a faculty member at Tampa University, the University of Florida, Kansas State University, and finally the University of Pittsburgh. He also served as dean of the business schools of K-State and Pitt. Those who knew him recognized Bill as a force of nature. His publication record included numerous books, including five editions of the best-selling text, Business and Society, and the inimitable Values, Nature, and Culture in the American Corporation, published in 1995 by Oxford University Press. As well, he published dozens of journal articles and more dozens of insightful book reviews. In addition to serving as a leader of SBE and SIM, he was also a past-president of the Society for the Advancement of Socio-Economics. Bill is survived by his wife, Dr. Millie Myers; a great many friends, colleagues, and former students; and a body of scholarly work that will inform the B&S/BE field for many decades to come.