

## CALL FOR SUBMISSIONS AND REVIEWERS

**Warwick Allerton – Chicago**  
**Chicago, Illinois (USA)**  
**10-12 August 2018**

### **SUBMISSION DEADLINE: 15 FEBRUARY 2018**

The Society for Business Ethics (SBE) welcomes scholarly submissions and reviewers for its 2018 Annual Conference. Please upload your submissions at the website: <https://mc.manuscriptcentral.com/sbeconference>. Only electronic submissions to this website, in PDF format, will be considered. If you have any questions or suggestions regarding the program, please contact the **Program Chair, Jeffrey Moriarty**: [sbeprogramchair2018@gmail.com](mailto:sbeprogramchair2018@gmail.com). Information regarding the conference location, registration and hotel is available at the SBE website: <https://www.sbeonline.org/conference/2018/>.

We accept four types of submissions: scholarly papers, panel proposals, workshop proposals, and emerging scholar proposals.

**1) Paper Submissions:** Papers should be double-spaced and use 12-point Times New Roman (or similar) type, and should be no longer than 30 pages (double-spaced). The manuscript itself must be suitable for blind review (prepared without a title page or any author identifying information in the text or notes). The paper should be uploaded as a PDF file. When submitting online, authors will be requested to provide a title, an abstract of no more than 250 words, five keywords, and at least three submission codes (listed below) that summarize the submission's topic areas and methodologies.

**2) Panel Submissions:** These are thematically organized sessions intended to advance theoretical understanding, analyze the implications of recent business activity or public policy developments, or provide pedagogical guidance. Submissions should be in the range of three to six pages and should identify the chair and all proposed participants by name, address, phone number, and email address. Panel proposals should include a title, a clear statement indicating the rationale for the panel, the format to be used, and the contribution of each panelist. The proposal should be uploaded as a PDF file. When submitting online, the panel proposer will be requested to provide an abstract of no more than 250 words.

**3) Workshop Submissions:** Workshops are interactive sessions where the attendees are participants and typically focus on scholarly development or pedagogy, although other types of submissions are welcome. Proposals should include a title and a clear statement indicating the rationale for the workshop, why your research and/or expertise qualify you to give this workshop, and how you would run the workshop. There should be no more than three workshop leaders. The proposal should be uploaded as a PDF file. When submitting online, the workshop leader will be requested to provide an abstract of no more than 250 words.

**4) Emerging Scholars Submissions:** Ph.D. candidates may submit an abstract of between 750 and 1,000 words describing a research project in business ethics or related domains. Abstracts should include a short list of relevant citations and include a cover page with full contact information and affiliation. In addition to being able to present their ideas in a paper session, students whose papers are accepted will be invited to attend a half-day workshop with senior SBE mentors. Although a Ph.D. student may be an Emerging Scholar more than once, priority is given to those who have not previously been accepted into the SBE conference program as an Emerging Scholar. The abstract should be uploaded as a PDF file.

**Multiple Submissions:** In an effort to be inclusive, and facilitate the participation of as many scholars as possible in the conference, individuals submitting paper proposals will be limited to one paper submission or one emerging scholar submission, but not both. (However, a PhD candidate who has submitted an abstract as an emerging scholar may be a co-author with another established scholar as lead author.) Scholars may also be included in up to two panel or workshop submissions for a total of three submissions. These rules may be relaxed if there is available space and a sufficient diversity of scholarly perspectives represented on the program. These rules will not prevent any program participant from also serving as a session chair appointed by the Program Committee.

**Reviewers:** Individuals who submit paper, panel and workshop proposals will automatically be considered by the Program Committee to be eligible peer reviewers for other submissions within their areas of expertise. **We welcome and strongly encourage others to volunteer to serve as a peer reviewer by following the “Create An Account” tab at the submissions website: <https://mc.manuscriptcentral.com/sbeconference>.** Authors and reviewers who have participated in any SBE Annual Conference since 2015 need not create a new account to be considered a reviewer for the 2018 Annual Conference.

**Submission Codes:** To facilitate matching submissions with reviewers, paper submissions should also include a three-letter code according to the following (list at least one number from Theoretical Perspectives, Application Contexts, and Methodologies (e.g., T-6; A-4; M-1)). Submissions will be considered that do not “fit” any of these categories.

#### **Theoretical Perspectives**

T-1 Accounting Theory  
T-2 Comparative ethics/ Pluralism  
T-3 Consequentialism  
T-4 CSR/corporate citizenship theory  
T-5 Critical theory  
T-6 Deontological ethics  
T-7 Economics (micro or macro)  
T-8 Feminism/Care ethics  
T-9 Finance Theory  
T-10 Legal studies  
T-11 Marketing Theory  
T-12 Organizational behavior/psychology  
T-13 Organizational theory/sociology  
T-14 Pedagogy  
T-15 Political theory  
T-16 Religion/Theology  
T-17 Social contract theory  
T-18 Stakeholder theory  
T-19 Strategic management  
T-20 Virtue ethics  
T-21 Other

A-9 Corporate/Industry self-regulation  
A-10 Distributive/Procedural justice  
A-11 Employment & labor issues  
A-12 Entrepreneurship  
A-13 Ethical decision making & behavior  
A-14 Environmental Sustainability  
A-15 Finance  
A-16 International business/ TNCs/Globalization  
A-17 Industry specific issues  
A-18 Information Technology/Internet  
A-19 Legal/Regulatory issues  
A-20 Marketing/Advertising  
A-21 Organizational culture  
A-22 Organizational ethics programs/initiatives  
A-23 Small & medium sized enterprises.  
A-24 Social/Ethical investing  
A-25 Spirituality/Religion in workplace  
A-26 Teaching/Curriculum  
A-27 Stakeholder Relations  
A-28 Other

#### **Application Contexts**

A-1 Accounting  
A-2 Business & human rights  
A-3 Competitive practices  
A-4 Corruption/Bribery  
A-5 Corporate communications/Transparency/Media relations  
A-6 Corporate governance  
A-7 Corporate reporting/accountability programs  
A-8 Corporate social responsibility

#### **Methodologies**

M-1 Analytical/Conceptual/Theoretical  
M-2 Case study (single case or comparative cases)  
M-3 Historical  
M-4 Qualitative (e.g., interview, participant-observer, ethnographic)  
M-5 Quantitative data (experimental)  
M-6 Quantitative data (field)  
M-7 Quantitative data (measure development)  
M-8 Other