



THE SOCIETY FOR BUSINESS ETHICS NEWSLETTER

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Report from the Executive Director

Jeff Frooman

University of New Brunswick

It may still be the dead of winter, but it's already time to start thinking about your summer travel plans and our 2012 Annual Meeting--to be held this year in Boston, Massachusetts. The meeting takes place early in August, Friday the 3rd through Sunday, the 5th. We'll have the International Reception on the preceding evening, Thursday, August 2nd (for the early-birds), possibly a few pre-conference activities on Friday morning, and then we'll get under way with the main conference at 1:00 pm on Friday afternoon. The conference will end on Sunday with a reception Sunday evening.

It's truly my pleasure to announce that we'll be at a Fairmont hotel this time, the Fairmont Copley Plaza (138 James Avenue) in Boston. This vintage hotel, long one of the most luxurious in the city, will be celebrating its 100th anniversary early in the summer. In anticipation of this anniversary, the hotel has been under refurbishment from top to bottom for the past two years. Facing out onto the Copley Square park, it really is quite a grand building both inside and out. (Visit their [website](#) for a peek.)

For those of you wishing to attend activities at the Academy of Management, we'll be in the thick of their insanity, but in what will be our own peacefully quiet hotel. The Fairmont Copley Plaza is only a ten-minute walk to the Heinz Convention Center on Boylston Street, head-

quarters for the AOM.

Let me express one concern, though. Some of you may remember our 1997 Annual Meeting in Boston. Hotel space was bit tight back then--the AOM had 3,000 participants taking up every available guest room in the relatively small area where our two conferences (SBE's and AOM's) are located, known as the Back Bay. This year the AOM is planning on shoehorning 12,000 participants into the Back Bay hotels, and even though the city's convention planners have told me the city has far more guest room capacity in the Back Bay than it had 15 years ago, they conceded it was hard to imagine satisfying the demands of that many convention-goers.

So book early! Rooms rates at the Copley Plaza are tiered based on the size of the accommodation, ranging from \$179/night to \$209/night.

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(Report from the Executive Director Continued from page 1)

These rates are as good or better than anything you'll find at the Academy (except for the hotel they have reserved for graduate students).

And as always, it is important that we fill our block of reserved rooms. Failure to do so will cause us to sustain a fairly hefty penalty. Reserving your rooms directly through the Fairmont reservation system will guard against this.

You can register for the conference, make your hotel reservations, and submit your work to the conference all online. From the homepage of the SBE website, simply click on the "Annual Meeting" button. You'll be taken to a page that has clickable links to the Philosophy Documentation Center's conference registration page, the Fairmont Copley Plaza's guest room reservation page, and the Society's call for submissions (which includes the submission link).

Finally, I should mention that the annual SBE election for the Board will begin in February. As we've done for a couple of years now, the vote will be conducted electronically. We'll announce the opening of the election via the website, the SBE listserv, and a direct emailing to the membership. Please be on the lookout for it!

SBE on LinkedIn

As a small experiment in social networking, a "group" has been established for SBE on LinkedIn, the business-oriented social networking site (www.linkedin.com). Supplementing the SBE listserv and Newsletter, it is designed as another possible means of generating conversation, asking questions, or making announcements. At this time the group is fully moderated and open to SBE members only; however, this could change in the future, as warranted.

If you are currently a LinkedIn member, simply search LinkedIn's groups for Society for Business Ethics. Then click to Join Group. If you are not a member of LinkedIn at this time, and have interest in joining, you can do so by going to the url above and selecting Join Today. Alternatively, you can e-mail Bob Krug, SBE Treasurer, (rkrug@sjcnv.edu), and an invitation will be generated for you.

CIC REPORT

The SBE's Committee on International Collaboration (CIC) seeks to promote collaboration among SBE colleagues throughout the world by sharing information on a regular basis through the SBE Newsletter, annual conferences, the listserv and other means. This installment features brief updates from several of our colleagues from diverse global regions offering brief updates and their perspectives on what lies ahead for our discipline. If you would like your center or institute to be featured, please contact co-chairs, Laura Hartman at Lhartman@depaul.edu or Daryl Koehn at koeh4561@stthomas.edu.

ISBEE Secretariat

The International Society of Business, Economics and Ethics (ISBEE) is a global organization whose mission is to provide a forum for the discussion of the ethical dimensions of economic, social and environmental issues that affect companies nationally and internationally. ISBEE hosts conferences and programs to provide an opportunity for the exchange of ideas and experiences between academicians and practitioners. ISBEE cooperates with regional and national networks around the globe, including societies from North America, Latin America, Europe, Japan and Africa.

Effective January 1, 2012, the ISBEE secretariat responsibilities will be transferring from Lindsay Thompson, associate professor at the Johns Hopkins Carey Business School, to Christopher Michaelson, assistant professor at the University of St. Thomas Opus College of Business, with support from its Center for Ethical Business Cultures. All communication should be directed to Dr. Christopher Michaelson at isbee@cebcglobal.org.

Inaugural ABEN Conference

A year ago, the Australasian Business Ethics Network (ABEN) was formally established as an open organization aiming to support research that addresses ethically and politically topical business is-

ssues of concern and relevance to both the international and Australasian community. The network held its first annual conference in Auckland, New Zealand on December 2nd and 3rd 2011.

Dr. Cécile Rozuel and her colleagues from Auckland University of Technology organised the event over a day and a half. The theme of this inaugural conference, "Business Ethics: Expectations and Disappointments", aimed to stimulate reflection on the state of business ethics research and teaching, and identify ways to raise moral awareness at all levels of an organisation. Submissions were invited on a wide range of topics and more than forty scholars from Australia, New Zealand and overseas responded to the call with inspiring papers.

Of significant interest were sessions dedicated to ethics education and the interconnection between ethics, business and public policy. Other papers addressed the role of spirituality at work, the limitations of corporate social responsibility and existing business models, ethical challenges facing finance and human resource management professionals, issues of corporate governance and leadership, as well as moral tensions in academic life. Selected papers from the conference will be published in late 2012 in the Australian Journal for Professional and Applied Ethics and the Journal of Business Ethics Education.

The small size of the event meant that all participants had the opportunity to network and discuss at length with colleagues about their research. A point of difference at the conference was the all organic and fair-trade catering which received unanimous praise. At the conference dinner, the Business and Professional Ethics Journal was (re)launched by Michelle Greenwood (Monash University), celebrating the journal's new editorial direction under Mollie Painter-Morland (DePaul University) and Patricia Werhane (DePaul University).

A business meeting confirmed the future direction of ABEN including the intention to host a website and

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POSITIONS

Faculty Position in Leadership, Sustainability, and Organizational Change Ph.D./D.B.A. Program in Values-Driven Leadership College of Business, Benedictine University

Position Description: The Center for Values-Driven Leadership (CVDL), College of Business, Benedictine University invites applications for a fulltime tenure-track faculty position (open rank: assistant, associate, or full) in Leadership, Sustainability, and Organizational Change, to begin Spring/Summer 2012 in its Ph.D./D.B.A. Program in Values-Driven Leadership.

Qualifications: A Ph.D. in sustainable enterprise, social entrepreneurship, corporate responsibility, leadership, organizational behavior, organizational change, strategic management, business ethics, or a related social science field; a significant publication record underway; an excellent teaching record; an active research agenda; a commitment to high-impact scholarship; and evidence of an international reputation as a leader in the field. Because the Ph.D./D.B.A. program is targeted at senior business leaders, significant corporate experience is also required. International experience or a demonstrated interest in international, cross-cultural research and practice is preferred.

Responsibilities: Maintain a vigorous and high-quality program of research and publication; provide excellent instruction in the Ph.D./D.B.A. program in values-driven leadership; chair Ph.D. and D.B.A. dissertation committees; collaborate with colleagues to develop and sustain an active portfolio of externally funded research; participate in service activities consistent with rank; and help to build, grow, and sustain the CVDL's reputation as a world leader in the fields of leadership, sustainability, and organizational change. Some teaching at the master's level and in executive education programs may also be required as these programs develop. Salary and rank are commensurate with qualifications.

About the CVDL: The CVDL is a gathering place where top executives, entrepreneurs and thought leaders come together to innovate at the forefront of sustainable business practice. Its Ph.D./D.B.A. program is uniquely designed for senior business leaders committed to advancing the fields of leadership, sustainability, corporate responsibility, and strategic change in today's global context. It offers a unique combination of research, theory, practice, international exchanges, and interaction with global thought leaders to equip executives with the knowledge and skills they need to lead strategically and have a transformative impact on business and society. For more about the CVDL and the Ph.D./D.B.A.

program, go to www.cvdl.org.

About Benedictine University: Benedictine University is a Catholic university in the Benedictine tradition located in Lisle, Illinois, 25 miles west of the City of Chicago at the heart of Chicago's "High Tech Corridor." Its location provides excellent opportunities for research and consulting with major corporations, easy access to Chicago's Midway and O'Hare airports, and close proximity to a variety of communities recognized among the best places to live in America for the quality of their educational, cultural, recreational, and healthcare offerings. The University also has campuses in Springfield, IL, China, and Viet Nam, serves a total of approximately 10,000 FTE graduate and undergraduate students, and is growing rapidly under entrepreneurial leadership. Consistent with its Benedictine heritage, the University enjoys a strong culture of hospitality and a spirit of open exchange among faculty and between faculty and students. Benedictine University is an Affirmative Action/Equal Opportunity Employer. For more about Benedictine University, go to www.ben.edu.

Application Deadline: The position is posted until December 31, 2011, but applications will be accepted and reviewed until the position is filled. Priority will be given to applications received by October 15, 2011.

Application Process: To apply, please log on to Academic Jobs Online [here](#) to complete the online application profile, and upload the following application materials electronically:

A cover letter (1-2 pages) that includes a brief description of your interest in the position, research agenda, and teaching philosophy

- Curriculum Vitae
- Teaching Evaluations
- Three References

Applicants receiving further consideration will be asked to submit additional information as needed. Incomplete applications will not be reviewed.

Any questions should be directed to James D. Ludema, Ph.D., Director of the Ph.D./D.B.A. Program in Values-Driven Leadership and Chair of the Faculty Search Committee, at cvdlfacultysearch@ben.edu.

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BOOKS, JOURNALS & MULTIMEDIA

SPRINGER ANNOUNCES NEW PUBLICATIONS

The Next Generation of Responsible Investing
(Advances in Business Ethics Research Book Series)

Hebb, Tessa (Ed.), 2012
ISBN: ISBN 978-94-007-2347-4
For more information click [here](#).

Asian Journal of Business Ethics
First Issue published January, 2012

The Asian Journal of Business Ethics publishes original articles from a wide variety of methodological and disciplinary perspectives concerning ethical issues related to business in Asia, including East, Southeast and South-central Asia. Like its sister publication, the Journal of Business Ethics, AJBE explores and analyzes the moral dimensions of production, consumption, labour relations, and organizational behavior, while taking into account the unique societal and ethical perspectives of the region. Coverage includes analysis of corporate responsibility, systems of production, consumption, marketing, advertising, social and economic accounting, labour relations, public relations and organizational behaviour from a moral or ethical point of view.

The Asian Journal of Business Ethics will benefit a broad readership with interest in business ethics, including universities, business schools, government agencies, non-government organizations, business community and consumer groups

For more information visit Springer's [website](#).



***Cliques and Capitalism:
A Modern Networked Theory of the Firm***
Palgrave Macmillan, 2011

Deborah E. de Lange, Assistant Professor
Memorial University of Newfoundland
ISBN: 978-0230114548

De Lange suggests a new contextually linked building block model to develop theories of the firm in the field of strategy and organizations. Using this approach, she proposes two models: one that is a realistic American version and another that is a futuristic sustainable model. Both are new networked models that integrate current theories; a review of international corporate governance supports the sustainable firm that solves problems of the current one. Through a revised theoretical lens, the book answers a provocative question surrounding modern corporate America: Who wields the power? In this investigative look at the institutional mechanisms behind who is truly running the show, *Cliques and Capitalism* seeks to not only explain why the current corporate system fails to function well,

but also offers solutions for improved corporate governance through a new sustainable model.



A Stakeholder Approach to Issues Management
Business Expert Press, 2011
by Robert G. Boutilier

"This outstanding book offers you a fact-based strategy development process for managing issues and controversies.

If you're a practitioner, it details how to ground your strategic advice on empirical research that reveals the sociopolitical dynamics of the issue. It is the first book to approach issues management from a blended application of advances in stakeholder theory and social network analysis. You'll learn how to track the sociopolitical environment in order to (a) avoid risks and crises, (b) obtain essential environmental scanning information for strategy development or adjustment, and (c) secure the organization's reputation and access to vital resources.

The techniques described in this book have proven effective in issues management projects around the world. They work equally well whether the stakeholders are illiterate subsistence villagers or Internet savvy global activists." For more information visit the publisher's [website](#).



***Organization & Environment
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December 2011***

Interactions In and Between Strategic Action Fields: A Comparative Analysis of Two Environmental Conflicts in Gold-Mining Fields in Turkey
Hayriye Özen and Şükrü Özen

Towards a Deeper Philosophy of Biomimicry
Freya Mathews

Explaining Ups and Downs in the Public's Environmental Concern in Sweden: The Effects of Ecological Modernization, the Economy, and the Media
Niklas Haring, Sverker C. Jagers and Johan Martinsson

The Metabolic Rifts of Livestock Agribusiness
Ryan Gunderson

Toxic Pollution and School Performance Scores: Environmental Ascription in East Baton Rouge Parish, Louisiana
Cristina Lucier, Anna Rosofsky, Bruce London, Helen Scharber, and John M. Shandra

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Citation Classics and Foundational Works

Metaphor as the Foundation of Organizational Studies: Images of Organization and Beyond
John M. Jermier and Linda C. Forbes

Reflections on Images of Organization and Its Implications for Organization and Environment
Gareth Morgan

Book Reviews

The Passage to Cosmos: Alexander von Humboldt and the Shaping of America, by Laura Dassow Walls
Piers H.G. Stephens

Food Sovereignty: Reconnecting Food, Nature and Community, edited by Annette Aurélie Desmarais, Nettie Wiebe & Hannah Wittman
Josh Brem-Wilson

In Earshot of Water: Notes from the Columbia Plateau, by Paul Lindholt
Frank M. Coleman

Notes from the Ground: Science, Soil and Society in the American Countryside, by Benjamin R. Cohen
Matthew Roth

Technonatures: Environments, Technologies, Spaces and Places in the Twenty-First Century, by Damien F. White and Chris Wilbert
Geoffrey Whitehall

Living in Denial: Climate Change, Emotions and Everyday Life, by Kari Marie Norgaard
Renee Lertzman

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Post-Doctoral Bridge to Business Program

The Pamplin College of Business at Virginia Tech is offering an AACSB-sponsored Post-Doctoral Bridge to Business Program this summer. It is designed to prepare individuals holding a PhD in a nonbusiness discipline for research and teaching in a business school. Having successfully completed the program, the graduating candidate will be deemed academically qualified by AACSB International to transition to a tenure-track academic career in business. Program tracks are offered in Management, Marketing and Finance in this 8-week residential program. Further details are available at www.aqbridge.pamplin.vt.edu or interested parties may contact Pamplin Professor of Management Rich Wokutch at wokutch@vt.edu.



OPEN POSITION BUSINESS ETHICS DEPARTMENT IESE BUSINESS SCHOOL - BARCELONA, SPAIN

The Department of Business Ethics at IESE Business School invites qualified candidates to apply for a tenure track position as an associate or an assistant professor of Business Ethics and other related fields.

IESE Business School is the Graduate School of Management of the University of Navarra, offering MBA and Ph.D programs plus an extensive Executive Education portfolio in key countries or regions around the world, including Germany, Eastern Europe, the United States, Brazil and China. We are committed to the development of leaders who can have a positive, deep and lasting impact on people, firms and society through professionalism, integrity and spirit of service. IESE believes that companies are communities of people, and that management should be centered on people. The ethical and moral values the School draws from are based on the Christian tradition and humanistic principles, a perspective that has been at the roots of social and human progress in Europe and in many other countries around the world. These values emphasize the intrinsic rights and above all the dignity of every person.

IESE's commitment to business ethics and corporate social responsibility is reflected by its two research centers (Center for Business in Society and ICWF International Center of Work and Family), three chairs (Chair of Business Ethics, 'la Caixa' Chair of Corporate Social Responsibility and Corporate Governance, and "Crédit Andorrà" Chair of Markets, Organizations and Humanism), and a strong publishing re-

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Society for Business Ethics Annual Meeting

CALL FOR SUBMISSIONS

August 3-5, 2012

Fairmont Copley Plaza, Boston, MA

Submission Deadline: March 15, 2012

We accept four types of submissions: scholarly papers, panels proposals, workshop proposals, and emerging scholar proposals. If you have questions or suggestions regarding the program please contact the Program Chair, Ronald Duska: rduska@comcast.net. Submit electronic copies of your paper or proposal, or workshop proposal at this [website](#). Only electronic submissions submitted at this website will be considered.

Paper Submissions: Papers should be double-spaced and use 12-point Times New Roman (or similar) type, and should be no longer than 30 pages (double-spaced). The manuscript itself must be suitable for blind review (prepared without a title page or any author identifying information in the text or notes). Authors should prepare a separate title page listing full contact information for all authors. The manuscript body and title page should be submitted as two separate documents. The first page of the manuscript should include the title and an abstract (abstracts must not exceed 150 words). Cover pages must also include the three-letter code based on the categories listed below.

Panel Submissions: These are thematically organized sessions intended to advance theoretical understanding, analyze the implications of recent business activity or public policy developments, or provide pedagogical guidance. Submissions should be in the range of three to six pages and should identify the chair and all proposed participants by name and affiliation. Panel proposals should include a title, a clear statement indicating the rationale for the panel, the format to be used, and the contribution of each panelist.

Workshop Submissions: Workshops are interactive sessions where the attendees are participants and typically focus on scholarly development or pedagogy, although other types of submissions are welcome. Proposals should include a title and a clear statement indicating the rationale for the workshop, why your research and/or expertise qualify you to give this workshop, and how' you would run the workshop. There should be no more than three workshop leaders and the names and affiliations of the leader(s) should be provided.

Emerging Scholars Submissions: Ph.D. candidates may submit an abstract of between 750 and 1,000 words describing a research project in business ethics or related domains. Abstracts should include a short list of relevant citations and include a cover page with full contact information and affiliation.

Multiple submissions: Individuals submitting papers and panel or workshop proposals will be limited to one paper submission or emerging scholar submission (either, but not both), and inclusion in up to two panel or workshop submissions for a total of three submissions. This will not prevent any program participant from also serving as a session moderator appointed by the Program Committee.

To facilitate matching submissions with reviewers, paper submissions should also include a three-letter code according to the following (list at least one number from Theoretical Perspectives, Application Contexts, and Methodologies (e.g., T-6; A-4; M-1)). Submissions will be considered that do not "fit" any of these categories.

Theoretical Perspectives

T-1 Accounting Theory
T-2 Comparative ethics/Pluralism
T-3 Consequentialism
T-4 CSRI/corporate citizenship theory
T-5 Critical theory
T-6 Deontological ethics
T-7 Economics (micro or macro)
T-8 Feminism/Care ethics
T-9 Finance Theory
T-10 Legal studies
T-11 Marketing Theory
T-12 Organizational behavior/psychology
T-13 Organizational theory/sociology
T-14 Pedagogy
T-15 Political theory
T-16 Religion/Theology
T-17 Social contract theory
T-18 Stakeholder theory
T-19 Strategic management
T-20 Virtue ethics
T-21 Other

Application Contexts

A-1 Accounting
A-2 Business & Human Rights
A-3 Competitive practices
A-4 Corruption/Bribery
A-5 Corporate communications/Transparency/Media relations
A-6 Corporate governance
A-7 Corporate reporting/accountability programs
A-8 Corporate social responsibility
A-9 Corporate/industry self regulation
A-10 Distributive/Procedural justice
A-11 Employment & labor issues
A-12 Entrepreneurship
A-13 Ethical decision making & behavior
A-14 Environmental Sustainability
A-15 Finance
A-16 International bus./TNCs/Globalization
A-17 Industry specific issues
A-18 Information Technology/internet
A-19 Legal/Regulatory issues
A-20 Marketing/Advertising
A-21 Organizational culture

A-22 Organizational ethics programs/ initiatives
A-23 Small & medium sized enterprises.
A-24 Social/Ethical investing
A-25 Spirituality/Religion in workplace
A-26 Teaching/Curriculum
A-27 Stakeholder Relations
A-28 Other

Methodologies

M-1 Analytical/Conceptual/Theoretical
M-2 Case study (single case or comparative cases)
M-3 Historical
M-4 Qualitative (e.g., interview, participant-observer, ethnographic)
M-5 Quantitative data (experimental)
M-6 Quantitative data (field)
M-7 Quantitative data (measure development)
M-8 Other

CALL FOR REVIEWERS

Dear SBE member,

As chairman of the program committee for the Society for Business Ethics Annual Meeting I am looking for faculty members who can review papers submitted for presentation. If you are willing to do so, please email me your address and areas of expertise, and I will put you on the list. I would hope there would not be more than three papers or panel projects to review.

The deadline for submission is March 15 and we are looking for a two week turnaround.

Thanks for your willingness to serve in this capacity.

Ronald Duska
518 Conestoga Road
Villanova PA 19085
610-247-6215
rduska@comcast.net

www.BusinessEthicsZone.com

Please Indicate your area(s) of expertise:

Theoretical Perspectives

T-1 Accounting Theory
T-2 Comparative ethics/Pluralism
T-3 Consequentialism
T-4 CSRI/corporate citizenship theory
T-5 Critical theory
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T-20 Virtue ethics
T-21 Other

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A-28 Other

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M-1 Analytical/Conceptual/Theoretical
M-2 Case study (single case or compara-
tive cases)
M-3 Historical
M-4 Qualitative (e.g., interview, partici-
pant-observer, ethnographic)
M-5 Quantitative data (experimental)
M-6 Quantitative data (field)
M-7 Quantitative data (measure devel-
opment)
M-8 Other

ANNOUNCEMENTS

Centre for Social and Sustainable Innovation University of Victoria

The Centre for Social and Sustainable Innovation at the Gustavson School of Business at the University of Victoria. As part of its celebration on December 2, 2011, the CSSI hosted Dr. Zhang Jianfei, mayor of Changsha, China, for his presentation “Sustainability as the Eternal Pursuit of Cities.”

The goal of the CSSI, under the direction of Dr. Monika Winn, is to help faculty, staff and students integrate sustainability and social responsibility into all educational offerings at Gustavson, from undergraduate to PhD, from classrooms to work terms and international exchanges.

For more information visit [website](#).



New Report Identifies When Climate Change Policies Work

The Network for Business Sustainability (NBS), a Canadian not-for-profit organization that connects thousands of researchers and business leaders worldwide, is pleased to announce the publication of two systematic reviews completed in 2011.

After a year-long review of more than 200 studies evaluating the success of environmental policies worldwide, a Canadian research team working with NBS has identified three key features of effective environmental policies: mandatory reporting, financial instruments and flexible implementation. According to the reviewed studies, mandatory over voluntary reporting is preferable, says Carleton University’s Graeme Auld, an assistant professor in the School of Public Policy and Administration and a co-author of the report. “When policies require companies to report their progress toward emissions reduction, for example, the studies we examined found greater positive results [57 percent success rate] compared to policies that ask for voluntary reporting only [9 percent success rate].” Policies that include financial instruments rather than regulation also prove more effective. And, those policies that had built-in flexibility – that is, they gave companies a choice in how to achieve a specific environmental goal – had more success than policies with rigid design.

A full discussion of building effective environmental policy can be found in the Systematic Review *When Do Climate Policies Work? A Systematic Review of Experiences from Low-Carbon Technology Promotion and Water Management*. A condensed Executive Report has been designed to help decision-makers in government and industry develop and advise on environmental policy.

A second systematic review, *Decision-making for Sustainabil-*

ity: A Systematic Review, will be published in February 2012 and will be available at [nbs.net](#). Co-authored by Drs. Joseph Arvai, Victoria Campbell-Arvai and Pier Steel, all at the University of Calgary, 207 sources were reviewed to determine how individuals make decisions regarding social and environmental issues.

The Network for Business Sustainability is a Canadian not-for-profit organization that connects thousands of researchers and business leaders worldwide, with the goal of creating new, sustainable business models for the 21st century. NBS receives funding from the Social Sciences and Humanities Research Council of Canada, the Richard Ivey School of Business at The University of Western Ontario, the [Université du Québec à Montréal \(UQAM\)](#), and industry partners.

[When Do Climate Policies Work?](#) A Systematic Review of Experiences from Low-Carbon Technology Promotion and Water Management (116 pages)

[Building Effective Environmental Policy: A Guide for Decision-makers](#) (22 pages)

(CIC Report Continued from page 3)

hold regular scholarly events. A committee was formed, to be chaired by Cristina Neesham (Monash University).

The next conference is scheduled in December 2012 (to be confirmed for December 2-3) in Melbourne, Australia and will be convened by Ed Wray-Bliss (Deakin University). Information about ABEN will be available on the network’s website (to go online early 2012): [www.aben.org.au](#). If you have any queries or ideas for the network, please contact Cristina Neesham at cristina.neesham@monash.edu.au

CALLS FOR PAPERS AND CONFERENCES

**Center for Multicultural Management and Ethics (CMME)
Western Hemispheric Integration Conference
Theme: Best Practices in Organizational Governance**

Paper Submission Deadline: **February 15, 2012**

Notification: The authors of accepted papers will be notified by **February 29, 2012**.

Types of Submissions

You are invited to submit a paper, multi-speaker symposium, or workshop. Submissions should present new material, distinct from published works. Submissions should be consistent with one or more of the general content areas listed below. We encourage a broad range of topic areas, and priority is given to those with clear relevance to best practices in any type of organization (such as businesses, government entities, and non-profit organizations) in the Western Hemisphere. We encourage innovative submissions that highlight dialogues between theory and practice, different countries and cultures, different content areas, and different disciplines.

Just a few examples of relevant topics are: best practices in contracting and procurement, investigative journalism of organizational misconduct, challenges of sole source contracting and procurement, using audits to discover and prevent inappropriate behaviors, using employee training and hiring procedures to improve workforce integrity, etc.

Conference Theme Tracks

- Best Practice Ethics in Organizations
- Best Practice Governance Mechanisms

General Best Practice Tracks

- Managing Human Resources
- Organizational Behavior
- Marketing and Consumer Behavior
- Finance and Accounting
- Strategy, Entrepreneurship, and Family Business Management of Information Technology Other Innovative Topic Areas

Papers presented at this conference will be considered for one of three Best Paper Awards.

- Best Practitioner Paper
- Best Scholarly Paper
- Best Graduate Student Paper

For more information visit [website](#).



**3rd Academic Conference On Social Responsibility
July 12-13, 2012
Theme: Sustainability, Issues and Strategies**

The Center for Leadership and Social Responsibility at the Milgard School of Business, University of Washington Tacoma is pleased to announce its third annual research conference to be held July 12-13, 2012 in Tacoma, Washington, USA. This conference has attracted leading academics from more than ten countries.

The growing body of research on sustainability raises new questions for scholars that span across disciplines. Much has been learned, yet our knowledge is fragmented by an array of definitions, theories, approaches and conclusions that remain unconnected. This conference aims to broaden and advance the discourse on sustainability connecting scholars with diverse backgrounds and approaches.

Sustainability describes an organization's capacity for long term survival in a web of economic, social, and environmental systems. Many businesses have embraced sustainability initiatives or incorporated sustainability into their social responsibility or citizenship efforts. As global events remind us of the fragility of both natural and man-made systems, new insights are needed into the processes and efficacy of sustainability efforts by business.

- How do businesses recognize and respond to sustainability issues? What happens when they fail to recognize sustainability issues?
- How do they influence or partner with stakeholders such as customers, employees, suppliers, activists, governments, etc. around sustainability?
- What results have businesses achieved and how are they measured and communicated?
- What effects do sustainability efforts have on businesses and on their relationships with investors, regulators, customers, business partners and employees?

We invite submissions of full papers and research briefs that address these and related questions. Scholars from disciplines including accounting, finance, economics, management, marketing and related fields are invited to share their research perspectives and results. We also encourage doctoral students to submit their research for this conference. The deadline for submissions is **February 21, 2012**.

(Continued on page 11)

CONFERENCE OVERVIEW

The aim of the conference is to showcase the most current research within the disciplines and allow participants to identify points of intersection across disciplines. To encourage discussion and cross-fertilization of ideas, the size of the conference is deliberately kept small. Highlights include a keynote address from a leading academic thinker, a panel discussion with executives from leading companies, presentation of current research, and roundtable discussion and development of new research ideas.

CALL FOR PAPERS

Scholars from multiple disciplines are invited to submit research papers or proposals to the conference. Both theoretical and empirical research is welcomed. Submissions are invited for two types of sessions:

Research Paper Presentations: This format supports formal presentation of a fully developed manuscript based on original theoretical or empirical research. Research papers should be approximately 25 pages in length. Research paper presentations will be grouped into sessions of 3-4 paper presentations followed by guided discussion with the audience.

Research Briefs: This format supports abbreviated presentation of research that is in development. Research briefs should be submitted in the form of a 2000 word (approximately 8-page) abstract that frames the inquiry and outlines the theory or methods used to investigate it. Research briefs will be presented orally in a roundtable format and accompanied by small group discussion.

Information for Contributors

- Papers submitted should not have been accepted for publication in a journal or at another conference.
- All papers submitted will be double-blind reviewed by at least two reviewers.
- For each paper submitted, the author(s) agree to provide blind peer reviews for two papers submitted to the conference.
- By submitting a paper, the author(s) certify their intent for at least one author to attend the conference and present the paper if it is accepted.
- Authors will be notified of their paper's status by **April 2, 2012**
- Authors of accepted research papers and briefs will be invited to submit updated manuscripts by July 2, 2012.
- Electronic proceedings of the conference will be published. Authors may elect to opt out of the proceedings if inclusion would create a conflict with publishing in another outlet.
- Further details regarding the conference and the call for

papers are provided online [here](#).

SUBMISSION DEADLINE: **FEBRUARY 21, 2012**

Submission Guidelines

- Follow the length guidelines above for each submission type. Please use standard 1 inch (2.5 cm) margins and 11 or 12 point font.
- Please number all pages of the manuscript beginning with the title page.
- Include all authors' names, affiliations and contact information on the title page (page 1).
- On the second page of the manuscript include an abstract of no more than 250 words. Provide a list of up to five keywords that describe the main themes and topics of your paper.
- Papers should be submitted in MS Word format to the Center at clsr@uw.edu by **February 21, 2012**.



8th European Conference on Management, Leadership and Governance

The 8th European Conference on Management, Leadership and Governance (ECMLG 2012) is being held at the Neapolis University of Pafos in Cyprus on 8-9 November 2012.

The conference attracts researchers from around the globe to discuss various aspects of research methods. You can see more details of the conference [here](#). Questions can be addressed to Sue Nugus, Conference Director at sue@academic-conferences.org.



European Journal of Operational Research Call for Papers Special Issue on Eco-Efficient Based Green Supply Chain Management

For complete information visit the Journal's [website](#).
Deadline for submission: **August 31, 2012**

Special Issue Editors:

Kannan Govindan
Department of Business and Economics
University of Southern Denmark, Odense, Denmark

Yong Geng
Institute of Applied Ecology
Chinese Academy of Sciences, P.R. of China

Qinghua Zhu

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School of Business Management
Dalian University of Technology, P.R. of China

Charbel Jabbour
The Sao Paulo State University
Faculty of Engineering at Bauru, Brazil

Joseph Sarkis
Graduate School of Management
Clark University, Worcester, MA



**Call for Abstracts
The Sustainability, Ethics and Entrepreneurship (SEE)
Conference**

Dates: Thursday-Friday, April 12-13, 2012
Location: University of Denver, Denver CO
Reregistration: FREE

Keynote Speakers:

Sankaran Venkataraman, MasterCard Professor of Business Administration, Darden School of Business, University of Virginia

Jay Barney, Chase Chair for Excellence in Corporate Strategy and Professor of Management & Human Resources, Ohio State University

Tom Dean, Professor of Entrepreneurship and Sustainable Enterprise, Colorado State University

Jim O'Toole, Daniels Distinguished Chair of Business Ethics, University of Denver

Building on the vibrant cohort of scholars in ethics, entrepreneurship, and sustainability, the SEE Conference will enable local, national, and international researchers to drive the development of these increasingly important and rapidly changing areas of study. Sustainability, ethics, and entrepreneurship draw on knowledge from diverse, but converging streams of research. These include but are not limited to studies on sustainability, social entrepreneurship, business ethics, firm-community ties, and environment impacts, to name a few. The fact that ethics and sustainability are intertwined with the concept of entrepreneurship is no longer new.

Indeed, many argue that ethical choices are a fundamental aspect of any business activity, and critical to sustained success of startups, small firms, medium enterprises, and large, multinational corporations. Some even suggest that the focus on sustainability, ethics, and entrepreneurship triangulates every economic opportunity. The goal of the conference is to advance knowledge about SEE-related topics.

We invite participants to submit abstracts (2-3 page) that ad-

dress a broad array of subjects on the topics of sustainability, ethics, and entrepreneurship (SEE). These abstracts will be reviewed by our Advisory Board. For potential topics, see our website (SEE Conference)

Participants of the SEE conference can expect to:

- Share cutting-edge research, ideas and theories.
- Foster collaborative research efforts.
- Build a worldwide network of scholars who advance the state of knowledge about SEE.

The conference will start with a reception, dinner, and keynote speaker (Venkat) on Thursday, April 12. On Friday, April 13, there will be a full day of presentations, and three keynote speakers (breakfast, lunch, and afternoon snacks will be provided). The conference will end with a dinner and a keynote speaker (Jay Barney). For more information visit the conference [Website](#).

Deadlines

January 20, 2012: Abstract Submission Deadline

February 20, 2012: Acceptance Notification

March 15, 2012: Program is available

Inquiries

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**Call for Papers
Conference on Oaths and Codes in Economics and Business
May 11-12, 2012
Groningen, The Netherlands**

A selection of papers will be published in a special issue of Review of Social Economy

Deadline submission extended abstracts: **1 March 2012**

Organizer/Guest Editor

Boudewijn de Bruin (University of Groningen)

Invited Speakers

John Boatright (Loyola University Chicago) George DeMartino (University of Denver)

Since 2010, members of the executive boards of all banks in the Netherlands have had to sign an oath just as doctors swear the Hippocratic Oath. This Banker's Oath is part of a code of ethics which was developed to restore trust in banking after the

(Continued on page 13)

economic crisis. This initiative-unique in the world-has drawn international attention, and suggestions about similar oaths and codes can be heard in various countries. Accountants, financial advisers, actuaries, and controllers have started reevaluating their professional codes of ethics. A group of Harvard Business School graduates suggested the MBA Oath (Anderson and Escher, 2010), while economist George DeMartino proposed the Economist's Oath (Oxford University Press 2010). But can oaths and codes work in fields fraught with conflicts of interests (Boatright 2008)?

The Economist's Oath is primarily addressed to economists working as policy advisers, focusing as it does on methodological issues and issues of social justice. An economist swearing the oath promises to recognize that economics is an imperfect science, fraught with uncertainty, lack of precision, and many competing theoretical perspectives. The MBA oath contains the familiar themes from the business ethics and CSR literature: integrity, truthfulness, sustainability, accountability, stakeholders interests, and the avoidance of unbridled self-interest. And the Banker's Oath is primarily a promise to give the interests of clients a central place in one's professional decisions.

Professional oaths and codes are gaining popularity. But in stark contrast to the literature on corporate codes of ethics, surprisingly little research exists on professional oaths and codes. Questions include how the general public perceives oaths and codes; whether they help professionals stay focused on their social functions; how they influence behavior (if they do); whether they increase professionalism; whether they are consistent with general moral duties; whether they help moral deliberation or discussion within a profession; or whether they lead to distrust and illusory quality guarantees.

The Review of Social Economy and the University of Groningen, The Netherlands, devote a conference and a special issue to professional oaths and codes. The conference will take place on 11 and 12 May 2012 in Groningen, The Netherlands. Invited speakers are John Boatright (Loyola University Chicago) and George DeMartino (University of Denver). A selection of papers presented at the conference, upon passing double-blind peer review, will be published in a special issue or Review of Social Economy. Guest editor is Boudewijn de Bruin (University of Groningen).

We invite submission of extended abstracts of around 1,000 words for conference presentations with a deadline of **1 March 2012**. The topic is professional oaths and codes in the broadest sense of the word, including philosophical, economic, psychological, sociological approaches. Submissions, and inquiries, should be sent to Boudewijn de Bruin at b.p.de.bruin@rug.nl and Wilfred Dolfsma, corresponding editor Review of Social Economy, at w.a.dolfsma@rug.nl.



Call for Papers
Special Issue
"Sustainable Development and Financial Markets"
in *Business & Society*

Guest Editors:

Timo Busch, Department of Management, Economics, and Technology, ETH Zurich, Switzerland, tobusch@ethz.ch

Rob Bauer, Maastricht School of Business and Economics, and European Centre for Corporate Engagement (ECCE), Maastricht, The Netherlands, r.bauer@maastrichtuniversity.nl

Marc Orlitzky, The Pennsylvania State University, Altoona, USA, moo3@psu.edu

To what extent and how can capitalist structures and processes foster, encourage, or facilitate business environmental responsibility? This question is a vigorously debated issue with a long history, particularly given the increasing influence of, and research on, sustainable investment. Sustainable investment practices are often described using overlapping and complementary terms, such as social, ethical, responsible, or socially responsible (Eurosif, 2010). In this Call for Papers, sustainable investment is used as generic term to describe investment strategies centered on long-term environmental, social, and corporate governance (ESG) criteria; thus seeking to contribute to sustainable development by integrating investors' financial objectives with restrictions on ecological and social issues or concerns (Eurosif, 2011; Hoffmann, Scherhorn & Busch, 2004; Juravle & Lewis, 2009; WEF, 2011). The most well-known and widely used definition of sustainable development is "development that meets the needs of the present without compromising the ability of future generations to meet their own needs" (WCED, 1987).

In recent years, sustainable investment practices have increasingly gained importance in capital markets (e.g., Bauer, Koedijk, & Otten, 2005; Galema, Plantinga, & Scholtens, 2008). In fact, stock market data show that sustainable investments have reached US\$ 10.6 trillion globally; for European investments alone, there was an increase from US\$ 3.8 trillion in 2007 to US\$ 7 trillion at the end of 2009, which corresponds to a compound annual growth rate of 36 percent (Eurosif, 2010) [Applied exchange rate: EUR/US\$ 1.40]. In addition, according to some industry surveys (e.g., Allianz, 2010), the market is expected to grow further. The signatories of the Principles for Responsible Investment increased from 557 organizations, worth US\$ 18.5 trillion, in 2009 to over 900, worth US\$ 30 trillion, in 2011 (PRI, 2010, 2011). Empirical studies suggest that sustainable investments may either outperform the market (e.g., Derwall, Guenster, Bauer, & Koedijk, 2005), underperform the market (e.g., Chong, Her, & Phillips, 2006), or make no difference in terms of their risk-adjusted financial

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returns (e.g., Bauer, Derwall, & Otten, 2007). Epistemological concerns with previous research (see, e.g., Orlitzky, 2011; Vogel, 2005) notwithstanding, the results indicate that, at a minimum, there seems to be no clear indication for a negative relationship between share price performance and corporate environmental or social performance (Kurtz, 1997; Kurtz, 2008; Orlitzky, Schmidt, & Rynes, 2003). One might assume that these trends in financial markets and results of empirical studies lead to a greater focus on sustainable development in business practices.

In reality, however, we can observe a somewhat paradoxical situation. On the one hand, many reasons can be identified as to why equity market participants have shown increasing interest in issues of ecological sustainability. In cases where the biophysical environment imposes new constraints and offers new opportunities for businesses, firms must respond to sustainability challenges effectively (Hart & Milstein, 1999; Russo & Fouts, 1997; Shrivastava, 1995). One of the most prominent examples of the business sphere being impacted by the biophysical environment is the limited availability of crude oil coupled with steadily increasing energy demand. This presents both a clear constraint on all carbon-dependent industries and a unique opportunity for the entire renewable energy sector. Furthermore, in some areas, policy makers have started to put pressure on business to internalize negative externalities through environmental regulations. An example of this is the European emissions trading scheme. Such changing conditions in the business landscape affect business risk, profitability, and ultimately competitive advantage (e.g., Busch & Hoffmann, 2011; Orlitzky, 2005; Orlitzky & Swanson, 2008; Porter & Kramer, 2006; Porter & van der Linde, 1995). As such, sustainability has become a central issue in many industries and firms, and it appears plausible that ESG criteria are increasingly integrated into investment decisions (Mercer, 2009; Mercer & UNEP FI, 2007).

On the other hand, when considering ecological reality, current global production and consumption patterns seem to have become even more unsustainable, according to several analyses and projections. For example, global CO₂ emissions increased by 4.4 percent between 2008 and 2010 (from 29.3 to 30.6 gigatons), while at the same time global GDP increased by only 3.9 percent (from US\$71.7 trillion to US\$74.4 trillion) [<http://www.iea.org>]. This implies that carbon intensity (defined as CO₂ emissions / GDP) increased by .5 percent in the last three years, a trend that raises fundamental questions about the ecological sustainability of current business practice. This dangerous trend is also reflected by the ecological footprint of human activities. In 2007, humanity used the equivalent of 1.5 planets to support its activities; by 2030 humanity is projected to require the capacity of two Earths (WWF, Zoological Society of London & Global Footprint Network, 2010). Given the current population growth, the world's population is projected to grow to about 9.3 billion by 2050 (in 2011, it reached the inglorious milestone of seven billion) – despite an assumed declining growth rate [http://www.npg.org/facts/world_pop_year.htm]. In

the words of Jeffrey D. Sachs, director of Columbia University's Earth Institute, "This is a crowded planet. This is trouble, frankly..." [<http://finance.yahoo.com/blogs/daily-ticker/7-billion-people-equals-least-one-major-problem-175402181.html>]

As such, many examples can be found which illustrate that, in spite of increasing concerns about environmental and closely related social and governance issues, there has not been a significant global shift towards greater sustainability. This Special Issue will address this paradoxical situation related to the market demand for and "supply" of sustainable development. Contributions to the Special Issue may cover (but are not limited to) the following research questions:

- What are the contemporary sustainable investment practices, and how effective are they in terms of their contribution to sustainable development? How are these sustainable investing practices affected by other events and upheavals in financial markets, such as the 2008/2009 financial crisis or the 2011 Euro crisis?
- How can different (economic, sociological, psychological, etc.) theories of equity market participants' decision making, business cycles, and aggregate market dynamics inform the debate on sustainable development and financial markets?
- How do individual market participants react to sustainable investment products? Do the characteristics of these "sustainable" investors differ from those of regular investors?
- Is the filing of shareholder proposals on environmental and social issues an effective mechanism for investors? And, if so, which investors are most likely to have an impact?
- How do ESG signals affect financial markets? What is the impact of institutional entrepreneurs on the viability of ESG investing?
- How, if at all, do sustainability-oriented institutional logics influence investor choices and corporate finance decisions? In general, what is the impact of sustainable investing?
- To what extent do the trends in sustainable investing call for changes in corporate governance structures?
- What are effective (or ineffective) corporate strategies to attract capital from sustainability-oriented investors? How can we use theory to derive best practices for business—particularly environmental entrepreneurs?
- What are some firm-internal preconditions for more successful business positioning vis-à-vis with sustainability-oriented investors?
- What is the role of sustainability-related investment recommendations from security analysts and rating agencies for firms and investors (see, e.g., Ioannou & Serafeim, 2010)?

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- What theoretical perspectives or typologies can be identified for different investment styles, and what do they imply for efforts seeking to foster sustainable business practices? For example, what is the role of "impact investments"? This investment style critically reflects on the outcomes (e.g., the environmental improvement) of an investment strategy before an investment in an asset or construction of a portfolio occurs (Eurosif, 2010).
- What are individual and/or institutional investors' expectations about sustainable development, and how do these expectations affect their investor behaviors? To which extent do (should) investors reflect on sustainability trends in investment decisions from a real-options point of view (e.g., Busch & Hoffmann, 2009)?
- What are the myths and realities of sustainable investments? What are the validity challenges inherent in ESG data screens (Chatterji, Levine & Toffel, 2009; Entine, 2003; Waddock, 2003)? In other words, do ESG criteria and data really measure what they purport to measure?
- How can ESG criteria best be applied to other asset classes beyond publicly traded securities (e.g., corporate bonds), and how may possible barriers be overcome?

Process and timeline

Release of call for papers for the Special Issue "Sustainable Development and Financial Markets": December 2011.

Deadline for submissions: **October 15th, 2012**

Manuscripts must be submitted electronically via email to Timo Busch: tobusch@ethz.ch

The submission should consist of two separate WORD documents: (i) a manuscript without title page and without author identification information of any kind, and containing an abstract (about 100-150 words) and keywords (3 – 5); (ii) a title page with full author contact information

Further information regarding the formatting of Business & Society can be found on the [web page](#) (do not submit the paper through the online submission system)

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BAS formatting for references generally follows APA standards. Book and journal titles are italicized, together with journal volume numbers. Book, chapter, and journal article titles are lower case as shown below.

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Call for Papers for a Special Issue of *Business and Society* Corporate Sustainability – Off to Pastures New or Back to the Roots? Exploring New Perspectives, Theories and Research Methods in Corporate Sustainability Research

Guest editors

Tobias Hahn, Euromed Management Marseille
Frank Figge, Euromed Management Marseille
J Alberto Aragón Correa, University of Granada
Sanjay Sharma, University of Vermont

Deadline for submissions: **30 September 2012**

Research on corporate sustainability has gained considerable momentum and recognition over the last two decades. Fostered by milestone publications like the special issues of the *Academy of Management Review* in 1995 and the *Academy of Management Journal* in 2000, environmental and sustainability issues have developed from niche topics into widely accepted research topics in the field of management and organization research. At the same time, this mainstreaming of corporate sustainability research has somewhat narrowed the methodological and theoretical approaches chosen by corporate sustainability scholars. While approaches such as the resource based view or institutional theory have greatly contributed to gain a better understanding of organizational responses to sustainable development, we believe that the time is ripe for exploring a wider range of perspectives. In order to promote methodological and paradigmatic heterogeneity and innovation in the production of rigorous research on corporate sustainability, this special issue seeks papers that adopt new perspectives, theories and research methods to guide academic corporate sustainability research into the next decades.

In this context, we believe that two avenues appear particularly promising: On the one hand, a return to some of the fundamental notions of sustainable development offers the potential to address sustainability-related issues that have been neglected in current corporate sustainability research. On the other hand, the adoption of theories, methodologies and perspectives that have not yet been taken up to investigate corporate sustainability promises insights that go beyond our current understanding of corporate responses to sustainability challenges.

For this special issue we thus particularly encourage submissions that (a) look into corporate responses to sustainability aspects that have so far only received scant attention or (b) that take on theoretical and/or methodological perspectives that have not yet been widely used to analyze corporate responses to sustainable development. The following sections provide more detailed guidance on this topical focus of the special issue.

The very definition of sustainable development comprises numerous aspects that have not yet received widespread attention by corporate sustainability scholars. This holds for the funda-

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mental definitional core of sustainability as well as for specific sustainability issues and different types of strategic responses. For instance, with regard to its definitional foundations and despite the fact that sustainable development adopts a long-term perspective and stresses intergenerational equity, the construct of time has only sparsely been at the focus of research on corporate sustainability. Topic wise, a wide array of issues and challenges are being discussed in the context of sustainability. Not all of them have received the same attention by management and strategy scholars. For instance corporate responses and strategies in the context of climate change have been treated extensively in the sustainability-related management and organization theory literature. In contrast, the role and strategies of firms with regard to other sustainability challenges such as the loss of biodiversity or environmental justice are a lot less researched. Some of the fundamental strategies proposed in the sustainable development literature, for instance based on sufficiency considerations, have been adopted in other fields of business studies such as marketing and consumer behavior but much less so by management and strategy scholars. Submissions that seek to develop and exploit these or other fundamental aspects of sustainable development for research on corporate sustainability at the organizational level are particularly encouraged.

Today, institutional theory and the resource based view seem to represent the dominant theoretical perspectives of management research into corporate sustainability. These approaches have considerably helped to further our understanding of corporate responses to sustainability issues, for instance when it comes to corporate climate strategies. However, there are still phenomena, such as why companies voluntarily contribute to sustainability or how and which corporate sustainability emerge and dominate in organizations, that are not understood well enough. This special issue encourages submissions that adopt alternative theoretical and/or methodological perspectives to gain a better understanding of phenomena in corporate sustainability. Because sustainable development is an overarching normative concept with implications at and across levels and addressing many different functional areas of the firm and its wider environment, theoretical and methodological cross-fertilization within the field of management and organization studies but also from other fields and disciplines appear most promising. Sustainability-related research based on institutional theory oftentimes focuses on the legitimizing effect of norms and rules and associated corporate strategies. In contrast, theories of institutional work or structuration have received much less attention to explain the behavior of firms vis-à-vis sustainability-related norms and rules. Likewise, the literature on corporate sustainability strategies predominantly adopts a top-down perspective of planned strategies in contrast to bottom-up approaches that perceive strategies of emergent patterns shaped by action rather than strategic planning. A better understanding of corporate responses to sustainability issues might also be gained through experimental methods as oftentimes used in psychology and behavioral economics. While clearly not limited to the above examples, this special issue seeks submissions

that venture for new theoretical or methodological pastures in the quest for a better understanding of corporate responses to sustainability.

With this special issue we thus encourage innovative and rigorous research that contributes to a better understanding of organizational responses, strategies, business models and policies with regard to sustainability challenges. We explicitly welcome conceptual as well as empirical submissions. While the focus of this special issue will be to encourage innovative, novel, and even unorthodox approaches in corporate sustainability research the call is very open and inclusive with regard to a wide range of corporate sustainability related topics such as sustainable business models and entrepreneurship, environmental strategy and policy, innovation and green products, green consumerism and shareholder activism, environmental accounting and performance, the role of firms in natural protection, stakeholder and community management, governance for sustainability, as well as management tools and approaches for corporate sustainability. However, in their submission letter authors should provide a paragraph that explains the fit of their submission with this special issue: Authors should thus either explain which so far under-researched sustainability aspect with regard to the fundamental notion of sustainable development they address in their research (“back to the roots”) or need to show how and in what respect their theoretical or methodological perspective offers novel insights that go beyond the currently dominant approaches (“off to pastures new”).

The topic of this special issue is closely related to the GRONEN Research Conference 2012 that is held in southern France on 26-29 June 2012. For more details please visit www.gronen2012.org. Interested authors in this call for papers are invited to submit their work also to the GRONEN conference to discuss their drafts with guest editors, reviewers, and other colleagues at the conference. However, participation in the conference is NOT a requirement for submissions to this special issue.

Submissions to the special issue should be sent by email to specialissue.bas@gmail.com and should be prepared in accordance with the submission guidelines of Business and Society (for details see here). The deadline for submissions is **30 September 2012**.

Any questions regarding the special issue can be addressed to the guest editors:

Tobias Hahn: tobias.hahn@euromed-management.com

Frank Figge: frank.figge@euromed-management.com

J Alberto Aragón Correa: jaragon@ugr.es

Sanjay Sharma: ssharma4@bsad.uvm.edu

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**European Business Ethics Network (EBEN) Research Conference 2012: Accountability, Transparency, Sustainability
Newcastle University Business School, England,
7-9th June, 2012**

Come to Newcastle upon Tyne next June! After successful previous EBEN research conferences, Newcastle University is hosting the 2012 event. The conference will be held at the new business school building, right next to St James's Park (home of Newcastle United) in the very centre of Newcastle.

The themes of the conference are: 'Accountability, transparency, sustainability' and as always, intending participants are encouraged to interpret these themes widely to provide a rich and interesting set of contributions at the conference.

There will be a special stream on 'research methods in business ethics', with the best papers from this stream being considered for a special edition of 'Business Ethics: a European Review'.

The plenary speakers, both of whom will talk about the research methods we use in business ethics research, are:

Professor Chris Cowton, Dean of Huddersfield Business School and editor of Business Ethics: a European Review.

Professor Geoff Moore, Chair in business ethics at Durham Business School, Durham University.

Please send abstracts and/or papers David Campbell at:
david.campbell@ncl.ac.uk.

Deadline for submission of abstracts and papers is **31st January 2012**.

For more information visit the Conference website [here](#).



Global Business & Organizational Excellence

Global Business & Organizational Excellence (GBOE) is published six times a year. It provides its readers with detailed case studies and practical guidance on strategies and techniques that can be used to enhance business performance and competitive position. It has a strong practitioner focus and many of its articles are based on mature initiatives that have already clearly demonstrated their effectiveness. Its readers consist mainly of executives and senior managers in business and government, academics and consultants.

GBOE is issuing a call for papers for the following types of articles:

- Articles that present the results of practical, applied academic research on topics related to international business

that are written in a form suitable for a broad audience that includes practitioners as well as academics.

- Articles on organizations (business, government, or not-for-profit) written by practicing managers or consultants that provide current, real-life examples of the ways in which their organizations have achieved excellence.

We encourage authors to use a straightforward writing style and to include concrete examples, anecdotes, and direct quotations to help bring the story to life and make it accessible to a non-specialist audience.

Author guidelines and further information can be found [here](#).

Articles should be submitted to Mary Ann Castronovo Fusco, Editor-in-Chief, journal@macfusco.com or Chris Kimble, Senior Academic Editor, chris.kimble@euromed-management.com



**CALL FOR PAPERS AND ABSTRACTS EXTENDED
The Fifth ISBEE World Congress
Tradition and New Horizons:
Towards the Virtue of Responsibility
Warsaw, Poland, 11 -14 July 2012**

Presented by the International Society of Business, Economics and Ethics & Kozminski University

The ISBEE World Congress, referred to as the 'Olympics of Business Ethics', is held every fourth year from 1996. It has always succeeded in attracting the best minds in the field of business ethics. The Congress provides a forum for business and academics to grapple with some of the most pressing ethical issues facing businesses all over the world, and the new horizons coming from business ethics research to fill a wide range of social expectations. The Fifth ISBEE Congress in Warsaw, hosted by Kozminski University, will be an important part of academic and practical contribution to the world-wide initiatives on promoting ethical conduct.

Businesses in Central and Eastern Europe (CEE) have gone through a long lasting period, facing the economic burdens of destruction. Since the end of the Cold War the transition to a market economy in CEE has not only opened up new horizons for business but also created a need to renew traditional values in the interest of social stability and the well-being of societies. CEE economies are going through a deep and rapid change which is a unique experience. But we are now all over the globe in a process of transition with not only positive consequences, but also casing several interrelated crises: economic recession, energy insecurity, food crisis, demographic challenges and the overarching climate crisis. The recent financial crisis intensified these challenges. It is time to understand that solving any of these challenges requires addressing all. There is a growing body of knowledge on a new approach focused on systemic change in the ethical way, but much more has to be

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done in order to reach a “new sustainability consensus”. The role of business is as important as the role of government and civil society. But the moral aspects of business conduct have never been so much in doubt.

Today the world’s people and their leaders face a complex and multi-faceted set of ‘responsibility questions’. As the tension between different actors increases, the negative social effects become increasingly problematic for the human welfare. As the regulating power of national and international governments is limited, this challenge has generated a strong interest in responsibility of business leaders. Some firms find it increasingly important to meet the expectations of different stakeholders with respect to the company’s contribution to profit, planet and people. This interaction between companies and various stakeholders constitutes a third mechanism that supplements the shortcomings of the market mechanism and government regulation in serving the well being of the society.

The 2012 Fifth ISBEE Congress will look to identify key directions for future research that address the complexity of challenges and possible solutions. It will serve as an inspiration-sharing platform around the vital area of responsibility. The main theme of the Congress is: "Tradition and New Horizons: Towards the Virtue of Responsibility". Possible areas that will be addressed in the Congress program include:

- Ethical Entrepreneurship
- Ethics in Small and Medium Enterprises
- Transparency and Sustainability Reporting
- Integration of Sustainability and Ethical Concerns
- Innovation for the Sustainable Economy
- Global Ethical Standards in Business
- Inclusive, Smart and Sustainable Growth
- The New Potential for Ethical Economy
- The Business of Inclusiveness
- Ethical Leadership for the Post-crisis World
- Measurement of the “Responsible Performance”
- Stakeholder Engagement on a Multi-sectoral Level
- Ethical Patterns of Governance
- Business Ethics Education
- Learning from the Past, Learning for the Future
- Business Ethics in Transition Countries

Contributions may address any of the above issues.

Submissions

We are calling for submissions to the 2012 Fifth ISBEE Congress based on the following guidelines:

- Submissions should be in the form of an initial max. 5

page summary of your proposed inputs (1500 words maximum) which sets out primary ideas.

- The deadline for contributions is **31 January 2012**.
- Your contributions will be peer reviewed for relevance and rigour.
- Confirmation of acceptance will be sent within 30 days.
- The deadline for the full paper submission (no more than 6000 words) is **15 May 2012**.
- The Congress language is English.

The following details are valid for both summaries and full papers:

- Electronic submission only – in Microsoft Word or RFT Format. The text of all summaries / papers must be double spaced
- Summaries / papers must have all these elements in order: Title / Authors with institutional affiliations and emails / Abstract / Keyword list / Body / References / Endnotes (if any) / Brief biographical details (max. 70 words)
- All tables and figures must be on separate pages at the end, numbered and with captions. In the main text of the summary / paper, all tables and figures must be referred to, and all must have call-outs [Figure 1 about here]. All figures must also be supplied in original file format (i.e., .JPG, .EPS, .TIF, etc).
- If the lead author is “Brian Jones”, the main filename given to the electronic version should be: brian.jones.doc. Figure filenames should be structured accordingly: brian.jones_fig1.jpg, etc.
- All submissions should be sent by e-mail to ISBEE 2012 Congress Secretariat: isbee2012@kozminski.edu.pl
- With the permission of the authors, the accepted abstracts will be available on the Congress website.
- A selection of the best papers presented at the Congress will be published in the ISBEE-branded publications

Important dates

31 January 2012: abstracts submitted

15 February 2012: confirmation of acceptance

15 May 2012: full papers expected

For any further information about Congress please visit www.isbee2012.kozminski.edu.pl

We look forward very much to receiving your contributions and to meeting you at the Congress on 11th July 2012 in Warsaw. We would like to invite people from East and West, South and North, to discuss current global issues in the heart of Europe.

About ISBEE

The International Society of Business, Economics, and Ethics (ISBEE) is the first world-wide professional association to fo-

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cord in the business and society field from faculty across all managerial disciplines within the school. Moreover, some of our academic activity highlights are: the International Symposium on Business Ethics and Society, the International Conference on Humanizing the Firm and the Management Professions, and being the host of major international business ethics conferences. In addition IESE is one of the founding members the EABIS (The Academy of Business and Society) and has signed the Principles for Responsible Management Education (PRME).

Qualifications: We are looking for exceptional scholars in Business Ethics and Corporate Social Responsibility, and, as such, the ideal candidates will preferably have a background in Business Ethics, Philosophy or related studies, as well as Management. Candidates should have completed (or be near completion) a doctorate or equivalent degree in an appropriate discipline from an accredited institution, possess strong teaching skills and be passionate about teaching and interacting with students in MBA and executive programs, and demonstrate their ability to publish in refereed journals.

We offer a professional working environment stimulating activities in research, teaching and in-depth contact with business communities, and a competitive salary and benefits in function of the person's experience and publications' record.

Application Process: Applications should be submitted via email with PDF attachments, and should include a cover letter of motivation, curriculum vitae, a statement of teaching and research, evidence of teaching effectiveness and evidence of research productivity, and three reference letters. Please, send the application by **March 1st, 2012** to Dr. Joan Fontrodona (jfontrodona@iese.edu)

Business Ethics Department
IESE Business School - University of Navarra
Av. Pearson, 21 - 08034 Barcelona (Spain)
Phone: +34 93 253 4200 / Fax: +34 93 253 4343



**Zuzana Simoniova Cmelikova Visiting International
Scholar in Leadership and Ethics
Jepson School of Leadership Studies
University of Richmond, Virginia**

The Jepson School of Leadership Studies is accepting applications for the position of Zuzana Simoniova Cmelikova Visiting International Scholar in Leadership and Ethics for 2012-13. This program, made possible by a generous gift from the Ukrop family, is designed to give visiting scholars who have extensive international experience the opportunity

to develop courses, to design programs, or to conduct research on leadership ethics.

Visiting international scholars may be new Ph.D.'s or experienced scholars who hold a Ph. D. in an academic area related to the study of leadership and ethics. Scholars from newly formed democracies are encouraged to apply. Applicants should explain in a cover letter how their research, teaching, and future plans relate to the scholarship that they would pursue as a visitor at Jepson.

The Visiting International Scholar will be in residence at the University of Richmond for the academic year in order to pursue his or her own advanced research related to leadership and ethics. Successful applicants will receive a research stipend.

Candidates should submit a letter of application, a curriculum vita, three letters of reference, a one-page research plan, and a writing sample. Additional information about the Jepson School and the University can be found at jepson.richmond.edu. The successful applicant must meet all position requirements at the time of selection.

Inaugurated in 1992, the Jepson School of Leadership Studies is an independent academic unit of the University and offers students the opportunity to major or minor in Leadership Studies. With the aim of educating students for and about leadership, the Jepson School offers intellectually challenging liberal arts curriculum delivered by means of a rigorous and innovative pedagogy.

Applications should be sent electronically to <https://www.urjobs.org/>. Inquiries may be directed to Nancy Nock, International and Grant-Funded Programs Coordinator, Jepson School of Leadership Studies, nnock@richmond.edu. Review of applications will begin on December 1 and continue until the position is filled.

The University of Richmond is committed to developing a diverse workforce and student body and to supporting an inclusive campus community.



**University of Amsterdam Business School
Ph.D. Position in International Strategy & Organizations
(W12-006)**

The University of Amsterdam Business School (ABS, The Netherlands) provides academic courses in accounting, finance, management, marketing, and strategy, based on international research carried out in these areas. Within ABS, the strategy and marketing section is involved in teaching at BSc and MSc levels, as well as in executive education. Staff members publish in top-tier journals including Academy of Management Re-

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cus exclusively on the study of business, economics, and ethics. Its professional orientation involves people not only with academic competencies but also with practical competencies in responsible management positions (such as vice-presidents and issue managers) and entrepreneurs of medium-size and small companies. Individual membership consists of academicians, managers of business firms and of not-for-profit organizations, and others who have an interest in business ethics. Organizational membership includes companies and other organizations. ISBEE is strongly international in character with members from around the world.

ISBEE developed in response to a felt need to bring together individuals in traditionally distinctive fields - economics, business, law, and philosophy - and different practical areas - human resources, marketing, finance, social and environmental concerns. What characterizes these individuals is their common interest in the ethical dimension of economic, social, and environmental issues that affect domestic and global firms and hence individuals and broader structures as well. The organization offers a global network of persons and organizations and a wide range of professional activities including quadrennial congresses, proceedings, and Web page.

Earlier congresses took place in Tokyo, Japan (1996); São Paulo, Brazil (2000); Melbourne, Australia (2004); Cape Town, South Africa (2008).

Local Host and Congress Organizer

The Kozminski University is an internationally renowned private business school located in the very heart of Europe. It is the best business school in Central and Eastern Europe according to the 2010 European Business Schools Ranking published by the "Financial Times". Also in the 2010 Global Masters in Management ranking it was ranked highest among all universities in the region. Its Executive MBA program is the only Polish EMBA program listed among the top 100 EMBA programs in the world. Kozminski University holds EQUIS and AMBA accreditations and is in the process of obtaining the AACSB accreditation.

The University is actively involved in promoting business ethics through its Business Ethics Centre (BEC), which is a joint unit of both the Kozminski University and the Institute of Philosophy and Sociology, Polish Academy of Sciences. Its mission is to serve as a center of excellence in the discipline of Business Ethics and Corporate Responsibility. Actively operating in different research and educational projects and working with managers in Poland and in the region, BEC is recognized by the country's academia and business as well as by scholars, practitioners, and organizations from other countries and international associations. It collaborates with the European Business Ethics Network (EBEN) via Polish Association for Business Ethics (EBEN Poland), the Academy of Business in Society (EABIS), the UN Global Compact, the Caux Round Table, and other.



Call for Nominations IABS BEST PAPER COMPETITION FOR PAPERS PUBLISHED IN 2010 Deadline: February 15, 2012.

Please submit your best paper of 2010 for the IABS Best Paper Award. This annual IABS award is co-sponsored by the California Management Review and carries a small monetary award. The winner will be announced at the IABS meeting in Bath, UK. All submitted papers will be read and carefully considered by the awards selection committee. Both self-nominations and nominations of other people's work are encouraged. For self nominations, please select the best one to submit on your own behalf if there are multiple papers in 2010 that you may have authored or co-authored.

The criteria for nominations are:

- (1) At least one author must be a current member of IABS, and
- (2) The paper must have been published in calendar year 2010 in a print or online journal.

Electronic (pdf) submission is preferred, but hard copy submissions will be accepted as well. Be sure that the full citation is included in your email. Please write "IABS best paper nomination" in the email subject line.

Send nominations to Anke Arnaud, Best Paper Award Committee Chair, at arnauda@erau.edu or

Anke Arnaud, Ph.D.
Assistant Professor
College of Business
Embry-Riddle Aeronautical University
600 S. Clyde Morris Blvd.
Daytona Beach, FL 32114



The 39th Organizational Behavior Teaching Conference (OBTC) June 20-23, 2012 – Brock University <https://obtc.org>

Conference Theme
Sustainability: Sustaining Ourselves, Students, Community, and Global World

When we speak of sustainability, we often think of "green" or the environment these days, but truthfully, sustainability is all around us and impacts us daily at multiple levels, so much so that we often are not mindful of it when we act. If innovation fuels our fire, then sustainability ensures that fire continues to burn. How often do we engage in a new venture only to find that it is short-lived and its full potential is not achievable? In

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times of economic downturns and turbulence, we need to ask ourselves at what cost do we try to maintain our way of life? We as educators need to continuously ask ourselves how is it possible to sustain our passion for learning and teaching when a new idea can get old pretty quickly? How can we sustain our enthusiasm for teaching when we are bombarded with potential constraints or obstacles? Often the concept of sustainability goes unrecognized and untapped, due to our own oversight or lack of deep thinking. In this conference, we encourage participants to engage in an ongoing dialogue that has the potential to allow each of us to exchange new ideas, approaches, awareness, and practices to enhance our lives and our work.

A few of the possible areas we might explore are:

- How can we sustain our passion for teaching, given external constraints and obstacles?
- How can we sustain our enthusiasm for helping our students, given their changing needs and our changing demographics?
- How can we sustain our educational pedagogue (e.g., active learning, experiential learning) when alternative educational models (e.g., distance learning) move away from traditional classroom learning?
- As we find ourselves at different career stages, what do we need to do and who do we need to be as professionals to sustain us in our engagement?
- How can we effectively sustain our learning relationships in communities, given our diversity?
- What can we do to ensure our continued interaction of our local communities to enhance our students' learning, when their existence might be threatened?
- How can we help students to sustain their passion for learning beyond our classroom?
- How can we ensure that we can sustain our global connectiveness and collaboration when potential human conflicts increase uncertainties?
- How can we sustain quality of our educational programs or institutions given potential budget reductions during our economic downturns?

These are only a few thoughts to stimulate sessions, but feel free to be creative and thoughtful about ways in which we can be open to areas yet unexplored by this conference or our field. In alignment with the culture of the OBTC, we aspire to create a sense of ongoing community and caring as we share our best with each other, not only at the conference, but throughout the year as we stay in touch and depend on each other for support, advice, and friendship.

Conference Site

Brock University in St. Catharines, Ontario, Canada and the Faculties of Applied Health Sciences and Business are pleased

to host the 2012 Organizational Behavior Teaching Conference (OBTC) June, 2012. We recognize the importance of superior conference facilities for OBTS members and are committed to providing quality accommodations, food services, and event logistics for all OBTC delegates. In addition, we are excited to showcase Brock's programs and facilities to a national and international audience of management educators.

Brock University is well equipped, ready, and eager to host OBTC in June 2012. With over 17,000 full-time students and nearly 600 faculty, we're small enough to be intimate, big enough to be world-class and in demand among international students. In addition, Brock University is known for its commitment to teaching and learning from both sides of the brain! Our campus and conference facilities are numerous, enabling all conference activities and accommodations to be located on site. In addition, Brock University is located in the Niagara Region, which is a premier tourism destination in Canada with an abundance of exciting attractions to ensure an enjoyable visit. The region has established a long history of meeting tourist and conference delegates' needs. Our university is 1.5 hours from the Lester B. Pearson International Airport in Toronto, Ontario and one hour (and a border crossing) away from the Buffalo International Airport. We're easy to get to and worth the travel for the 2012 OBTC.

For OBTC 2012, our intention is to develop a quality conference for all delegates and to share with them Niagara's cultural, environmental, recreational, and social gems including Niagara Falls and of course, our numerous award winning wineries! We will also endeavor to protect the natural environment during the hosting of OBTC 2012. Brock is located in a park-like setting atop the Niagara Escarpment and is the only Canadian university that is part of a UNESCO Biosphere Reserve. As such, we will take every effort to ensure the natural environment is safeguarded for sustained use by the next generation. Every attempt to "green" OBTC 2012 and minimize waste and material use (i.e., use either reusable or biodegradable materials) will be implemented. Put OBTC at Brock University in your calendar for June 20-23, 2012!

Conference Submissions

Conference submissions (up to 5 pages, .doc or .docx format) should be uploaded to the central submission website (<https://obtc.org>) by the **January 15, 2012**, priority deadline. Acceptance notifications will be sent by **February 15, 2012**. For further information regarding the program, contact Kenneth Rhee at obtc@obtc.org, or for information regarding the site, contact Kirsty Spence at kspence@brocku.ca.



The Future of Capitalism: Ethics, Sustainable Practice, and the Global Economy

The 8th Bentley Global Business Ethics Symposium and Faculty Development Teaching Workshop Sponsored by the State

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Street Foundation

Symposium: Monday, May 21, 2012, Bentley University, Waltham, Massachusetts
Faculty Development Teaching Business Ethics Workshop: Tuesday May 22 – Friday, May 25.

The symposium, the 8th in a multi-year partnership, is intended to unite business and higher education in the common goal of building a strong ethical foundation from which to serve our many constituencies and communities. The event will bring together international experts for in-depth discussions of current practices and challenges in business ethics, corporate responsibility, and sustainability. Over 30 speakers and panelists from leading companies, universities and NGOs across the globe will share their thoughts throughout the day in a series of interactive panels. The full program and registration details will be available soon at: <http://alliance.bentley.edu/symposium>.

The Symposium is followed by Bentley's Teaching Business Ethics Faculty Development Workshop (May 22-25). Please contact Tony Buono (abuono@bentley.edu) for participation details. Due to the generous support of the State Street Foundation travel and accommodation stipends/support are available. The event is held in memory of Timothy B. Harbert, Chairman and CEO of State Street Global Advisors and Trustee and Alumnus of Bentley College. Additional information on the program is available [here](#).

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view, Journal of International Business Studies, Journal of Management, Journal of Management Studies, Marketing Science, Organization Studies, Organization Science, Strategic Management Journal.

This PhD project will focus on how multinational enterprises (MNEs) organize their international operations in the context of the global business environment more generally, including the variety of requirements in different locations related to stakeholder and shareholder pressures, and the changing role of government. The candidate should be interested in exploring issues of coordination and control with respect to overseas subsidiaries, and relationships between headquarters and subsidiaries. Specific topics might include, for instance, which coordination strategies and control mechanisms are used under which circumstances, and for which kinds of activities (e.g., innovation, new market development, corporate social responsibility, or a combination thereof). However, there is considerable scope for the candidate to help define the more detailed focus within the broader realm of MNE strategy and organization in relation to the expertise of the supervisors. The types of MNEs considered may vary from small entrepreneurial firms to large and mature MNEs, and from manufacturing to service firms. The research will require the development of strong academic

writing and methodological skills as well as the ability to access and acquire secondary and primary data.

Requirements

- A Master's degree (MSc, MA, or drs) in the area of business (business studies, business administration, management, strategy or marketing) with excellent grades and a demonstrable interest in the area of (international) strategy
- Interest (and preferably experience) in field research, including studies focusing on organisations
- Well-developed analytical skills, creativity, precision, and perseverance
- The drive to publish in top-level academic journals in the field of management
- Mastery of both written and spoken English

Further Information

This project is part of ABS' research initiative on corporate governance, which involves senior and junior researchers from various disciplines. The supervisors of this project will be Prof.dr. Ans Kolk and Dr. Alan Muller. Requests for information should be directed to Dr. Muller (E: amuller@uva.nl; T: +31 (0)20 525 4262).

The UvA is located in the centre of Amsterdam. For more information on the Amsterdam Business School and its strategy & marketing section, please visit <http://www.abs.uva.nl/strategyandmarketing>. The closing date for applications is **18 February 2012**.

Appointment

The appointment will initially be for 1.5 years, to be extended to a total of 4 years upon excellent performance (two evaluations will be held, one after 10 and one after 14 months). The salary will be in accordance with the University regulations for academic personnel, and will range from € 2,042 (first year) up to a maximum of € 2,612 (final year) gross per month. The collective employment agreement of the Dutch universities will be applicable. The PhD thesis should be finalised within four years. In this period, the candidate will also be expected to do some teaching (20% of the time). Targeted starting date is 1 September 2012, but a later start can be discussed.

Applications

Applicants should send their CV and a covering letter to:

Universiteit van Amsterdam,
Personnel Department,
Roetersstraat 11, 1018 WB
Amsterdam, The Netherlands.

Applications may also be emailed to applications-feb@uva.nl. Please include the job reference number W12-006.