



THE SOCIETY FOR BUSINESS ETHICS NEWSLETTER

Summer, 2009

Volume XX, Number 1

Report from the Executive Director

Jeff Frooman
University of New Brunswick

The election is over, and the membership has spoken! Our newest member of the Board is Ron Duska of the American College, whose specialty is ethics in accounting and the financial services industry. It's worth noting, too, that Ron comes to us with loads of previous board experience--he was the Executive Director of the Society during much of the 1990s and also was editor of the newsletter at the same time. We feel lucky to have him on board.

Ron replaces Richard Nielsen, who now rotates off the board after having served on it for five years. Richard was Program Chair for our 2007 annual meeting in Philadelphia, and was President last year, 2007-2008. We thank you, Richard, for all your hard work and the contributions you've made over these five years to the organization.

Finally, let me also thank Bob Kolb for having stood in both rounds of the Board election--both in the initial field of six candidates and in the run-off against Ron. It was a closely contested race, and I thank Bob for having made such a sporting go at it.

And now it's on to Chicago and the 2009 Annual Meeting. Our current Program Chair, Joanne Ciulla, has put together a wonderful program, and you can get your first peak at it here in the newsletter. I'm looking forward to seeing you all in the Windy City

CIC REPORT

In each newsletter, SBE's Committee on International Collaboration introduces SBE members to cross-cultural, international or other global alliances or related activities that have entered the world's agenda. The purpose of this edition's discussion is to introduce you Globaethics.net and let you know about a survey project it is undertaking.

Globethics.net is a global network of individuals and institutions interested in different fields of applied ethics. It offers access to resources on ethics, especially through its global digital library on ethics. In addition, it facilitates collaborative web-based research, conferences, online publishing and active sharing of information.

Globethics.net aims especially at increasing the visibility of, and access to ethics perspectives from Africa, Latin America and Asia. It seeks to strengthen global common values and respect for ethical contextual diversity.

A current project of Globethics.net involves its Global Survey of Business and Economic Ethics as field of Teaching, Training and Research. Its leadership would like to invite SBE members to participate in this survey. For the purpose of the survey the world has been divided into eight regions: (1) Latin America, (2) North America, (3) Sub-Saharan Africa, (4) Europe, (5) Middle East & North Africa, (6) Central Asia, (7) South & East Asia and (8) Oceania. There is a regional coordinator and a regional research team for each of these regions. More than 50 researchers have thus far joined these regional research teams.

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www.societyforbusinessethics.org

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The project started in January 2009 and will run over an 18 month period. It will produce a number of outcomes, the most important of which are:

1. A Global Report on Business Ethics as Field of Teaching, Training and Research
2. A Global Bibliography of Business Ethics publications
3. A Global Directory of Individuals and Institutions with expertise in Business Ethics.

At this stage of the project, individuals and institutions with expertise in the Field of Business Ethics are being identified. (For the purpose of the survey, "expertise in the field of Business Ethics" is defined as: "as being involved in offering training or education, or being involved in research in the field of Business or Economic Ethics.") If you are an expert in Business Ethics in terms of this definition, you are invited to complete either the individual or institutional survey questionnaire. The respective questionnaires can be completed at <http://www.globethics.net/web/guest/research>.

If you have any questions about the Committee on International Collaboration, or if you would like to feature your organization or its activity(ies) in the next newsletter, please contact either Laura Hartman (LHartman@depaul.edu) or Daryl Koehn (KoehnD@stthom.edu).

Society for Business Ethics Annual Conference Allerton Hotel, Chicago, IL August 6-9, 2009

Please visit the Society for Business Ethics' web page at www.societyforbusinessethics.org for the latest information on the 2009 Annual Conference, including a preliminary program and registration materials.

2009 SBE Meeting Draft Schedule

*All rooms are on the 23rd floor of the Allerton Hotel unless otherwise noted

Thursday, August 6

8:00 am – 4:00 pm	Registration	Lobby
10:00 am – 2:00 pm	Board Meeting	Burnham Boardroom (4th flr)
3:00 pm - 3:30 pm	General Session: Welcome Joanne Ciulla, Program Chair, Jeff Frooman, SBE Executive Director, Rob Phillips, SBE President	Renaissance N
3:30 pm - 4:45 pm	Plenary Session 1 <i>Chronicles of a Financial Crisis: Examining the Roles of Institutions, Individuals, and Society</i> - Regina Wolfe, DePaul University, Wm. Marty Martin, De Paul University Stephen Wolfe, Thayer Brook Fund	Renaissance N
5:00 pm - 6:30 pm	Welcome Reception for Foreign Guests (all are invited)	Renaissance

Friday, August 7

7:30 am - 8:30 am	Breakfast	Lobby
8:30 am - 9:40 am	Concurrent Sessions I 1. Are There Predictable Measures of Ethical Behavior? Chair: Rob Phillips, University of Richmond, <i>Are Institutional Ethics Standards Quantifiable? An Objective Methodology To Measure Countries' Corruption Levels</i> - Joao Neiva De Figueiredo, Saint Joseph's University <i>CSR Rating Agencies: What is Their Impact on Corporate Behavior?</i> - Steven Scalet and Thomas F. Kelly, Binghamton University, SUNY <i>Codes of Payment Practice: Do They make a Difference?</i> - Christopher J. Cowton and Leire San-Jose, University of Huddersfield Business School, UK	Venetian
	2. Panel: Corporate Responsibility: A History Kenneth Goodpaster, St. Thomas University, Archie Carroll, University of Georgia, Kenneth Lipartito, Florida International University, James E. Post, Boston University, Patricia Werhane, University of Virginia and De Paul University, David Rodbourne, Vice President of CEBC	Renaissance N
	3. Ethical Behavior in the Workplace Chair: Diana Robertson, University of Pennsylvania <i>The Case of Anonymous Whistle-Blowers: Spies for Responsible Business</i> - Heiko Spitzbeck, Cranfield School of Management, UK <i>Exploring the Impact of Codes of Ethics on Behavioral Intentions in the Workplace</i> - Lindsey Godwin and Brandon Leishman, Morehead State University <i>The Missing Link: The Relationship Between Status And Organizational Deviance</i> - Niki A. den Nieuwenboer, Erasmus University, The Netherlands	Renaissance S
9:40 am - 10:00 am	Break	Lobby
10:00 am - 11:10 am	Concurrent Sessions II 1. Norms, Stakeholders and Corporate Relationships Chair: Niki A. den Nieuwenboer, Erasmus University <i>Competitive and Cooperative Hypernorms</i> - Kareem M. Shabana, Sarah A. Wright, Ann K. Buchholtz and Archie B. Carroll, University of Georgia <i>Bounding Stakeholder Relationships</i> - Kirsten Martin, The Catholic University of America <i>Exploring Characteristics of B2B Partnerships That Can Bring Societal Benefits</i> - Kevin Money, Carola Hillenbrand and Marc Day, Henley Business School and Gregory M. Magnan, Seattle University	Venetian
	2. Panel: Recent Interpretations of Kant Wim Dubbink, Tilburg University, The Netherlands, Norman Bowie, University of Minnesota, Jeffrey Smith, University of Redlands, David Lea, University of Sharjah, United Arab Emirates	Renaissance N
	3. Do Pharmaceutical Companies Have Moral Obligations? Chair: Joe DesJardins, College of St. Benedict <i>Why Drug Companies Don't Have Special Responsibilities in the AIDS Crisis</i> - Ian Maitland, University of Minnesota <i>Banning Direct To Consumer Advertising Of Pharmaceuticals: A Human Rights Analysis of Third Party Paternalism for Policy Reasons</i> - Alex Wellington, Ryerson University, Canada	Renaissance S
11:10 am - 11:30 am	Break	Lobby
11:30 pm - 12:40 pm	Concurrent Sessions III 1. Rights Democracy and Justice in Business Chair: Daryl Koehn, St. Thomas University <i>The Duty to Protect: Corporate Complicity, Political Responsibility, and Human Rights Advocacy</i> - Florian Wettstein, University of St. Thomas <i>A Critical Look on the Validity of Deliberative Democracy for Conceptualizing the Interaction Between NGOs and Corporations</i> - Dorothea Baur University of St. Gallen, Switzerland <i>Marketing to the Poor: Extending Models and Frameworks for Engaging Impoverished Market Segments with an Integrative Justice Approach</i> - Nicholas J. C. Santos and Gene R. Laczniak, Marquette University	Venetian

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2. Individualism and Virtuous Utilitarianism **Renaissance N**
Chair: Ian Maitland, University of Minnesota
Towards the Good Corporate Citizen: Collectivist and Individualist Concepts of Corporate Moral Responsibility - Jacob Dahl Rendtorff, Roskilde University, Denmark
Business Ethics Contrariwise: Non-Possessive Individualism - Ruth Capriles, Catholic University Andrés Bello, Venezuela
Toward a Virtuous Utilitarianism - Eiji Furuyama Nihonbashi Gakkan University and Japan Society for Business Ethics

3. Happiness and Organizational Systems **Renaissance S**
Chair: Lindsey Godwin, Moorhead State University
The Psychology of Happiness and Contractarian Business Ethics - Brian K. Steverson, Gonzaga University
Practice Based Theory Building in Organizational Ethics - Richard Nielsen, Boston College
Best Practices and the 'Optimal Ethics Systems Model' Benchmark - Denis Collins, Edgewood College

12:40 pm - 2:00 pm **Lunch** (on your own)

2:00 pm - 3:10 pm **Concurrent Sessions IV**
1. Panel: Business Roundtable **Venetian**
To Be Announced

2. Assessment of Business Ethics Education **Renaissance N**
Chair: Al Gini, Loyola University
Organizational Ethics Education and Training: A Review of Best Practices and Their Application - Leslie E. Sekerka, Menlo College
Character Assessment in Business Ethics Education - Thomas A. Wright, Kansas State University
Managerial Education and CSR: A Study on the Recent Trends in CSR Teaching in Italian Universities - Giovanna Bottani, Italian Centre for Social Responsibility

3. Incentives and Regulations in Business **Renaissance S**
Chair: Denis Arnold, University of North Carolina, Charlotte
Incentives in the Financial Crisis of Our Time - Robert Kolb, Loyola University
The Right Tool in the Wrong Hands: The Strategic Use of Regulatory Tools - Jeff Frooman and Angela Wisniewski, University of New Brunswick, Canada

3:10 pm - 3:30 pm **Break**

3:30 pm - 4:40 pm **Concurrent Sessions V**
1. Morality and the Market **Venetian**
Chair: Manuel Velasquez, Santa Clara University
Business Lobbying and the Implicit Morality of the Market - Pierre-Yves Néron, University of Toronto
Mind the Green Gap: A Critical Examination of Voluntary Carbon Offset Providers - K. Kathy Dhanda and Laura P. Hartman, DePaul University
Room for Change: The Normative Implications of Socially Responsible Investing for the Fiduciary Duties of Managers and Financial Intermediaries - Katharina Glac, University of St. Thomas

2. Justice and Legitimacy in Business **Renaissance N**
Chair: George Brenkert, Georgetown University
Do Corporations Have a Duty to Further Justice? - Wim Dubbink and Bert van den Ven, Tilburg University, The Netherlands:
Corporate Citizenship and the Process of Legitimation: A Habermasian Perspective - Iris Hofmann and Dirk Ulrich Gilbert, Friedrich-Alexander Universität Erlangen-Nürnberg, Germany, and Andreas Rasche, The University of Warwick, UK
The Descriptive Operation of the Shareholder Primacy Norm and its Prescriptive Legitimacy on a Rawlsian Interpretation - David Ronnegard, and N. Craig Smith, INSEAD, France

3. Panel: Virtues and the Common Good in Business Ethics **Renaissance S**
Chair: Edwin Hartman, New York University
Alejo José G. Sison, IESE Business School, University of Navarre, Spain, Joan Fontrodona, IESE Business School, University of Navarre, Robert G. Kennedy, University of St. Thomas

4:40 pm - 6:00 pm **Plenary Session II:** **Venetian**
Commerce in the Kingdom of Ends: A Tribute to Norm Bowie
Chairs: Denis Arnold, University of North Carolina Charlotte and Jared Harris, University of Virginia
Speakers: Ronald Duska, American College, Ed Freeman, Darden School, University of Virginia, Patricia Werhane, DePaul University, Chicago & University of Virginia

6:00 pm - 7:00 pm **Reception** **Renaissance**

Saturday, August 8

7:30 am - 8:30 am **Breakfast** **Lobby**

9:00 am - 10:15 am **Concurrent Sessions VI**
1. Emerging Scholars I **Venetian**
Chair: David Bevan, University of London
Consumers Perception of CSR in a Developing Country - Denni Arli, Australian School of Business, and Hari Lasmono, University of Surabaya, Indonesia
Does CSR Inspire Organizational Citizenship Behavior? - Carol-Ann T. Sirsly and Magda Donia, Concordia University
Reducing Relevance of Differences and Dichotomies: A Case Study of a Multi-Layered Supply Chain - Prabhvir Vishnu, Erasmus University, The Netherlands
How the Effects of Racial Segregation Continues to Affect African American Entrepreneurship - Paul Harper, University of Virginia

2. Roundtables **Renaissance N**
Session 1: 9:00-9:30 – change tables – Session 2: 9:45-10:15
Table 1:
Session 1 - *Challenges to Ethical Analysis Posed by Unintended Consequences* - Daryl Koehn, University of St. Thomas
Session 2 - *Speaking Platitudes to Power: Business Ethics in an Age of Economic Insecurity* - Richard Marens, California State University, Sacramento
Table 2:
Session 1 - *Strengthening Ethical Decision Making and Stakeholder Analysis by Using Analytic Decision Making Tools* - Donald L. Adolphson, Brigham Young University
Session 2 - *Bernard Williams, Business, and Ethics* - Pepe Lee Chang, University of Texas at San Antonio

3. Panel: Practical Business Ethics Initiatives: Models Risks and Rewards **Renaissance S**
Kirk Hanson, Markkula Center for Applied Ethics, Santa Clara University, James Weber, Beard Center for Leadership and Ethics, Duquesne University, Beverly Kracher, Greater Omaha Alliance for Business Ethics, Creighton University

10:15 am - 10:30 am **Break** **Lobby**

10:30 am - 11:45 am **Concurrent Sessions VII**
1. MacIntyre and Business Ethics **Venetian**
Chair: Kevin Gibson, Marquette University
Virtue in Business Alliance Boots and an Empirical Exploration of MacIntyre's Conceptual Framework - Geoff Moore, Durham University, UK
Moore on MacIntyre on Business Ethics - Edwin M. Hartman, New York University
Mr. Bentham, Meet Mr. MacIntyre: Normative Competition, Normative Contradiction, and Normative Consensus - Wayne Eastman, Rutgers University

2. Roundtables **Renaissance N**
Session 1: 10:30-11:00 - change tables - Session 2: 11:15-11:45
Table 1:
Session 1: *From Hired Hands to Co-Owners: Compensation, Team Production, and the Role of the CEO* - John R. Boatright, Loyola University
Session 2: *Global Business Integrity Capacity: Responsible Financial Risk Management* - Joseph A. Petrick, Wright State University

Table 2:
Session 1: *Same Song/Different Beat: The Harmony and Dissonance of the Automobile and Oil Industries' Strategies in China and India* - Martin Calkins, University of Massachusetts Boston
Session 2: *Marketing Products of Dubious Use: The Case of Direct-to-*

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Consumer Genetic Tests - Chris MacDonald, Saint Mary's University, Canada

3. Panel: Ethics Issues in the Financial Recovery Programs

Renaissance S

Richard P. Nielsen, Boston College, Ronald Duska, The American College, Edward J. Kane, Boston College, Thomas Donaldson, University of Pennsylvania

12:00 pm - 1:45 pm **Presidential Lunch Address and Awards** **Buckingham Ballroom (3rd flr)**

2:00 pm - 3:45 pm **Joint SBE/ SIM** **Wright (3rd flr)**

Talking Shop:

The Art of Teaching Business Ethics

Chair: Joanne B. Ciulla, University of Richmond

Virtue and Vice in Literature: Resources for Teaching Business Ethics - Philip L. Cochran and Richard Gunderman, Indiana University

Managing an Undergraduate Eco-Olympics and MBA Environmental Audit Project - Denis Collins, Edgewood College

Tale of Two Cities: Teaching with Video Conferencing - Robbin Derry, University of Lethbridge, Edmonton, Canada

Teaching Business Ethics to The Corporate World - Thomas Donaldson, University of Pennsylvania

2:00 pm - 3:45 pm **Joint SBE/ SIM** **Adler Room (3rd flr)**

Ethics in Higher Education:

The Cheating and Plagiarism Challenge

Chair: Stephen C. Carleon, Piedmont College

Bahaudin Mujtaba, Nova Southeastern University, William Bateman, Northwood University, Robert Kitahara, Troy University, John Fitzgerald, Keiser University

3:45 pm - 4:00 pm **Break** **Lobby**

4:00 pm - 5:30 pm **Plenary Session: The Best Paper Finalists** **Buckingham Ballroom (3rd flr)**
(open to SIM members)

Chair: Jeff Frooman,

1. *Mental Models that Impede Business' Role in Global Poverty Alleviation* - Dennis Moberg, Santa Clara University, Laura Hartman, DePaul University, Patricia Werhane, DePaul University and University of Virginia, and Scott Kelley, DePaul University

2. *Skating on Thin Ice: Locating the Ethics of Causality and Responsibility in the Icelandic Banking Crisis* - James Hine, University of Edinburgh and Ian Ashman, University of Central Lancashire, UK

3. *Participation in the Workplace: Are Employees Special?* - Jeffrey Moriarty, Bentley University

6:00 pm - 7:30 pm **Joint SBE/SIM Keynote** **Buckingham Ballroom (3rd flr)**

Chairs: Ian Maitland, University of Minnesota and Jeremy Moon, University of Nottingham, UK

Keynote: Deirdre N. McCloskey, Distinguished Professor of Economics, History, English, and Communication at the University of Illinois at Chicago: *The Bourgeois Virtues: Ethics for an Age of Commerce*

7:30 pm - 8:30 pm **Joint SBE/SIM Reception** **Buckingham Ballroom (3rd flr)**

Sunday, August 9

7:30 am - 8:30 am **Breakfast** **Lobby**

8:30 am - 9:40 am **Concurrent Sessions IX** **Venetian**

Chair: Angelo Carrascoso, University of Virginia

An interdisciplinary Perspective on the Sources of Organizational Ethical Failures - Simone De Colle, University of Virginia

Business Ethics and Failing Firms - Ryan Burg, University of Pennsylvania

The Role of Thick Concepts in the Application of ISCT - Bastiaan van der Linden, Nijmegen School of Management, The Netherlands

Authentic Morality Versus Practical Morality - Mladen Pecujlija, University of Novi Sad, Serbia

2. Governance, Costs, and Competition **Renaissance N**

Chair: Ronald Duska, The American College

Legislating Business Ethics: Varied Approaches to Encourage Ethical Behavior Through Corporate Governance - Norman D. Bishara, University of Michigan

Does Transaction Cost Theory Preclude Ethics? - Domènec Melé and César G. Cantón, IESA University of Navarra, Spain

Discrimination and Banks: How Far Can We Go with Competition? A Reply to Block, Snow, and Stringham - Davide Secchi, University of Wisconsin, La Crosse

3. Technology and Transparency **Renaissance S**

Chair: Richard DeGeorge, University of Kansas

Information Communication Technologies and Radical Organizational Transparency: An Empirical Study - Antonino Vaccaro, Carnegie Mellon University & Catholic University of Portugal

Transparency as a Moral Choice for Enhancing Corporate Reputation - Howard Harris, University of South Australia

iEthics - Wade M. Chumney, Georgia Institute of Technology and Tammy W. Cowart, University of Texas at Tyler

9:40 am - 10:00 am **Break** **Lobby**

10:00 am - 11:10 am **Concurrent Sessions X**

1. Emerging Scholars III

Venetian

Chair: Jeffrey York, University of Virginia

Ethics at the Business Unit Level: The Strategic Antecedents of the Organizational Climate for Ethics - Sébastien Fosse, IE Business School, Spain

Under What Conditions Can Socially Responsible Investment Become an Effective Tool for Labor? - Anne-Laure Winkler, Rutgers University

Trust and Cooperation in Inter-organization Collective Action Alliances - Paul Ziek, Rutgers University

2. Corruption and Regulation **Renaissance N**

Chair: Antonino Vaccaro, Carnegie Mellon University and Catholic University of Portugal

Are Corruption Indices a Self-fulfilling Prophecy? A Social Labeling Perspective of Corruption - Danielle E. Warren, Rutgers University

Business Ethics as Self-Regulation - Wayne Norman, Duke University

Can the Department of Justice Improve Corporate Ethics?: Deferred Prosecution Agreements and Corporate Monitorships in Practice - David Hess, University of Michigan and Cristie Ford, University of British Columbia

3. Panel: What is a Good Answer to an Ethical Question?

Renaissance S

Christopher Michaelson, University of St. Thomas, Bruce Buchanan, New York University, Katherina Glac, University of St. Thomas, Kenneth Goodpaster, University of St. Thomas, Nien-hê Hsieh, University of Pennsylvania

11:10-11:30 **Break** **Lobby**

11:30-12:40 **Plenary Session 4: SBE Business Meeting** **Renaissance N**

12:40-2:10 **BEQ Editorial Meeting/Lunch** **Frank Lloyd Wright (3rd flr)**

BOOKS, JOURNALS & MULTIMEDIA

Sustainable Success with Stakeholders – The Untapped Potential

By Sybille Sachs, Edwin Rühli and Isabelle Kern

Palgrave 2009 (to be published in August 2009)

Who are your stakeholders, what do they expect from you and how can your firm benefit from them? This book provides answers to these questions and shows you how strategically important partners can be included into your firm's value creation, how you and your stakeholders can benefit from each other and how you can achieve sustainable success in a competitive environment.

The results of the extensive research done with seven Swiss firms - most of which are either global players themselves or are subsidiaries of global corporations – were initially presented at a 2007 conference in Zurich, but are further elaborated in this book.

Many firms confirm that stakeholders are important to them. But - as the book title "Sustainable Success with Stakeholders - The Untapped Potential" suggests - firms often lack a systematic approach to stakeholder management. They lack experience in defining their strategically important stakeholders, in engaging their stakeholders in value creation initiatives, and particularly in understanding the potential benefit that stakeholders can bring to their own firm.

This book shows managers in a very hands-on manner how they can identify their stakeholders and cooperate with them in a way that is mutually successful and satisfying. The book includes numerous examples from the case studies and from international companies, illustrating the stepping stones to a comprehensive stakeholder management framework. This makes it an indispensable companion for managers of small and large firms.

In addition, the book is also well suited for management education and MBA courses as it illustrates the theoretical concepts of the Stakeholder View and their application in practice. It thus bridges the gap between theory and practice in a convincing manner. It shows how the narrow shareholder value thinking can be overcome and be replaced by a comprehensive theory of the firm.

SBE MENTORSHIP PROGRAM

The Society for Business Ethics is proud to announce the establishment of the **SBE Mentorship Program**. The Mentorship Program pairs faculty of all ranks who are interested in any of the following activities or discussions with SBE faculty who have distinguished records in related arenas:

- Enhancing their scholarship skills
- Broadening their scholarly agendas
- Examining their balance of teaching, scholarship and service
- Enhancing their teaching skills
- Further developing their pedagogy
- Exploring administration opportunities

The SBE Mentor shall provide assistance and constructive guidance to those who desire such direction in a given substantive area.

Historically, many business ethics faculty remain the sole professor in their discipline within their units or schools. In order to gain the wisdom of colleagues' experiences, they usually have to wait until the annual SBE meetings, if that. The ultimate goal of the SBE Mentorship Program is the establishment of a community of faculty on whom our rising faculty can call when they seek support. This program represents a unique opportunity for professional development in a collegial, collaborative and developmental environment.

If you would like to participate in the program and to become associated with an SBE Mentor, or if you would enjoy serving as a Mentor, please contact Laura Hartman at LHartman@depaul.edu. I will look forward to working with you to find the most effective fit with a mentor in the Society. For those interested in mentoring, please accept in advance my gratitude for your pledge of the most valuable "commodity" that any professional can offer — one's time — as well as your support of this promising SBE initiative.

CALL FOR PAPERS AND CONFERENCES

CALL FOR PAPERS

Edeltraud Guenther's chair of environmental management and accounting at Technische University Dresden (Germany) is hosting the 2009 Annual Meeting of the section for Sustainability Management of the German Academic Association for Business Research (VHB): Climate change a challenge for business administration (October 5 -6, 2009). For the conference a good working knowledge in German is required. However, papers can be submitted in English. Best papers will be published in a special issue of Business Research (BuR).

Interested in submitting a paper? Send an email to ema@mailbox.tu-dresden.de



International Journal of Sociology and Social Policy

Call for papers - Special Issue on Developments in CSR Research: Beyond the Confines of the Business Case

As CSR has evolved as a concept so has the research and literature seeking to understand it. However, the quantity of new research has not necessarily been matched by the breadth. Research tends to be a) business focused - looking at the impact of CSR on the business community, changes in company practice, strategy etc. and/or b) business framed - focused upon demonstrating the business value of CSR, i.e. business case, stakeholder management, measuring and reporting etc. The debates surrounding the role of business in society inevitably involve a broad range of different voices and opinions. This is not just a discussion for business by business; the current and future role of business in a globalised society has social, political and environmental ramifications.

This special edition will encourage a broader approach to CSR, including among others:

- The political implications of CSR
- The changing nature of CSR discourse
- The impact and role of social movements on CSR, including anti-corporate protest
- Alternative theoretical approaches to understanding CSR
- Critical perspectives on CSR
- CSR from the community perspective
- Public perceptions of responsible business practice
- Prioritizing the Ethical and moral perspectives of

CSR

- Alternative strategies for responsible business practice
- The utilization of CSR in different cultural contexts
- CSR from the stakeholder perspective
- CSR in the public sector

We would encourage papers from a broad range of disciplinary backgrounds and perspectives and from a diverse range of theoretical traditions. You are invited to submit articles no later than 20th February 2010. All papers will be subject to a rigorous peer review. Feedback on papers will be given in the Later Spring for 2010 publication date.

Papers should be between 6,000-7,000 words.

Submissions should be made through Scholar One's Manuscript Central:

<http://mc.manuscriptcentral.com/ijssp> When submitting a paper, please choose the special issue option on the system.

Please read the author guidelines on the journal homepage before submitting www.emeraldinsight.com/ijssp.htm

Guest Editors

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ISBEE Conference News

The next World Congress of ISBEE (International Society of Business, Ethics and Economics) will be held July 11-14, 2012 at Kozminski University in Warsaw, Poland under the direction of Wojciech Gasparski, the Director of the Business Ethics Centre at Kozminski University and the Warsaw National Organizing Committee with members from Poland, Russia, Hungary and other countries. The theme of the conference is: "Tradition and New Horizons: Towards the Virtue of Responsibility." There will be a Call for Papers in 2010, and panels and presentations are strongly encouraged from business, government, and NGO leaders, as well as from academia. We will also invite financial contributions to subvent the travel for graduate students and any of our members who need travel support.

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For a free trial to the journal, please email the Publisher
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The Journal of Organizational Moral Psychology

The Journal of Organizational Moral Psychology publishes research in organizational ethical behavior, organizational moral psychology, and human moral cognition, judgment, reasoning and decision-making. The journal seeks articles that present original empirical research, theoretical development, reviews of the pertinent literature, and methodological advancements relevant to organizational moral psychology and behavior. Approaches that are cross-disciplinary and/or multidisciplinary are also welcome as important contributions to this field have been conceived in Psychology, philosophy, management, marketing, sociology, anthropology, biology, law, economics, medicine and others.

We are interested in publishing articles that explore these topics as they apply to individuals, dyads, groups, and higher levels of analysis. We take the organization to be a construct covering a wide spectrum of social collectives; formal, informal, illegal or legal collaborations, in the private or public sector. We value research that makes a fundamental and substantial contribution to our understanding of ethical behavior in organizations.

Scholars with research concerns in moral psychology are invited to submit their work or to participate as reviewing members of the editorial board

George W. Watson, Ph.D.

Managing Editor and Associate Professor
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CALL FOR PAPERS **JOURNAL OF ASIA-PACIFIC BUSINESS** Editor-in-Chief, Riad A. Ajami, PhD

“Value Creation, Social Innovation and Entrepreneurship in Global Economies”

Deadline for submission of papers: *September, 30, 2009*

Guest Co-Editor:

Natasha V. Munshi, Wright State University

Social innovation can be described as the commercialization of new products and services for a social cause such as eradication of poverty, hunger, sexually transmitted diseases, and education. While theoretical frameworks have abounded in academia, practitioners have had much difficulty implementing them. As a result, many large corporations have adopted a philanthropy agenda within the narrow definition of corporate citizenship, or a sustainability agenda focused on environmental stewardship. However, these types of social initiatives by companies have traditionally been treated as add-on costs to the main business model of economic profit maximization.

Today, a new hybrid business model has emerged for value creation that wholly integrates the social and environmental dimensions into their value creation process. Social innovators—those entrepreneurs who have deliberately set as their target the creation and implementation of novel goods and services with a social conscience - have been largely responsible for this change in how value creation is perceived. Among this set of individuals is Bill Gates, whose Gates Foundation provides millions of dollars in financial grants to social causes, and Muhammad Yunus, Grameen Bank’s founder, who created micro-loan financing programs that have revolutionized grassroots communities in developing countries. Other social innovators such as Jorgen Phillip Sorenson, whose company, Ecover, has become the largest producer of environmentally friendly detergent products, and Amy Smith, the MIT based founder of D-Labs, who is currently working on clean water projects in developing countries, have also turned the traditional for-profit business model on its head by showing that it is possible to both be good and do well.

Although such business world examples are increasingly observed in the global economy, the academic literature has had no discourse on the topic of social innovation. The provenance of social innovation, especially the role

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of social entrepreneurs, institutions, networks, and geographic clusters is still unclear.

The goal of this special issue is look into how theory can inform practice and what lessons are to be learned from practice on value creation through social innovation.

We are interested in high quality articles that look into topics related to and including:

1. Leadership in social innovation in multinationals (e.g. transactional versus transformational leadership styles that drive social innovation processes and activities).
2. Types of organizational learning processes involved in social innovation (e.g. whether there a tension between exploration or exploitation processes or whether these are complementary processes).
3. The ways in which diffusion of social innovation differs, if at all, from other innovation diffusion models.
4. The emergence of regional and global de-facto standards in social innovation.
5. The roles of social networks, institutions, and clusters in the diffusion of social innovation goods and services, and the role, if any, that the investment community plays in the identification of social innovation opportunities.
6. The types of public-private partnerships that exist for the development of social innovation projects across international borders.
7. The regional differences, if any, which explain the origins of social innovation, and whether national systems of social innovation exist.
8. The role that institutional mechanisms such as, status, reputation, symbols, and stories play in the development of organizational norms and routines for social innovation intra- and entrepreneurship.
9. The competition, if any, between the different business models for key resources, the ways these new hybrid business models protect and appropriate rents from their scarce resources, and how they sustain competitive advantage.
10. Issues related to the role of culture in social innovation.

Both quantitative and qualitative studies are encouraged although purely descriptive studies or industries profiles are discouraged. The editors would welcome cross-disciplinary studies that make a contribution toward theory building and practice.

Papers for consideration for publication in this special issue should be submitted by email by **September 30, 2009**. Papers should be no more than 20 pages double-spaced, with full citation of sources using the APA style.

Papers should not have been previously published nor be under consideration elsewhere. All submissions will be subject to a double-blind peer review.

To receive instructions for authors and to submit your work contact:

Cyd Craddock

Managing Editor, *Journal of Asia-Pacific Business*

japbsubm@wright.edu

*Include "Munshi Special Issue" in the subject line for all correspondence.



***Journal of Business Ethics Education Volume 6: 2009
Call for Papers***

The JBEE editors are seeking contributions for Volume 6: 2009. They are particularly interested in innovative case studies, lectures and teaching strategies which deal with business ethics, corporate social responsibility and related issues within the key management subject areas. They also encourage submissions of the latest education research and curriculum development in business ethics. Submissions for the current Volume will be accepted until November 30th 2009. Submission guidelines can be viewed at <http://www.neilsonjournals.com/JBEE/jbeesubmit.html>.

Subscription Discount for SBE members

Personal online access to the JBEE is now available at a discounted rate to all SBE members via the Philosophy Documentation Center website at <http://www.pdcnet.org>

For all enquiries relating to this information and the JBEE, contact the Publishing Editor:

Peter Neilson

Publishing Editor JBEE

NeilsonJournals Publishing

pneilson@neilsonjournals.com

<http://www.neilsonjournals.com/JBEE>



CALL FOR PAPERS - REMINDER

23rd Annual Conference 2009

AUSTRALIAN and NEW ZEALAND ACADEMY of MANAGEMENT (ANZAM)

Melbourne, Australia 1-4 December 2009

Hosted by Monash University (Business and Economics)

The 2009 Conference theme Sustainable Management and Marketing will explore the critical issues facing our local, national and global community; and provide oppor-

(Continued on page 10)

(Calls for Papers continued from page 9)

tunities for educators, management practitioners and not-for-profit, government and community sectors to connect professionally and socially to make an invaluable contribution to achieve sustainable management and marketing.

PAPERS and WORKSHOP/SYMPOSIA are invited on research related to the conference theme and key management areas. Please note that all papers will be double-blind refereed.

Online paper submissions close - Friday 26 June 2009 Go to www.anzam.org/conference for paper and workshop submission guidelines and conference details.

TIMELINES

- Full papers for refereed submissions - 26 June 2009
- Proposals for workshop/research symposia submissions - 26 June 2009
- Notification of acceptance/rejection - 28 August 2009
- Final refereed papers for proceedings - 2 October 2009
- Early bird registration closes - 2 October 2009

BONUS OPTION

Delegates travelling to Melbourne can choose to attend two conferences. The annual ANZAM conference will be preceded by the annual ANZMAC conference. ANZAM and ANZMAC (Australian and New Zealand Marketing Academy) will be held back-to-back, with Wednesday 2 December 2009 offering a combined program day, plus a joint cocktail reception at the National Gallery of Victoria.

The collaboration of these primary professional bodies for marketing and management educators, researchers, students and practitioners in Australia and New Zealand will see two similarly themed conferences run with one common overlapping day. Separate papers may be submitted to either conference (not the same paper to both), and a fee structure has been established to accommodate those wishing to attend some or all of both conferences.

The ANZAM 2009 Conference registration form in PDF format is now available at www.anzam.org/conference/registration

INVITED SPEAKERS include: Professor Tim Flannery, internationally acclaimed writer, scientist, explorer and Australian of the year 2007 and Professor Dexter Dunphy, a leading authority in culture and organisational transformation.

VENUE: Crown Promenade Hotel, Melbourne, Victoria, AUSTRALIA

QUESTIONS: If you have any queries, please email: promaco@promaco.com.au

Please forward this email to any of your colleagues who may be interested!

Mark your diary now to be in Melbourne, 1-4 December 2009. We look forward to seeing you there.

Professor James C Sarros
Department of Management
Monash University University
ANZAM 2009 Conference Chair

and

Professor Amrik Sohal
ANZAM President, 2009
www.anzam.org



Conference Announcement
IFSAM 2010, Paris 8-10 July 2010
(International Federation of Scholarly Associations of Management)
Conference theme: Justice and Sustainability in the Global Economy
www.ifsam2010.org

Call for conference papers

Track: “Responsible management”

Chairs

- David Bevan, David.Bevan@rhul.ac.uk
School of Management, Royal Holloway, University of London, Egham, Surrey TW20 0EX, England
- Herve Corvellec, Herve.Corvellec@msm.lu.se
Department of Service Management, Lund University, Box 882, se-25108 Helsingborg, Sweden
- Eric Fay, Fay@em-lyon.com
OCE Research Center, EMLYON Business School, 23, Avenue Guy de Collongue, F-69130 Ecully, France

Track description

Apparently echoing the slogans “People, not profit” or “Save the planet” chanted by activists for more than a decade on the streets of Seattle and Göteborg, or at the World Social Forums of Porto Allegre or Nairobi, many multinational firms have launched campaigns, devised propaganda and activities that seem to project social and environmental responsibility. In the space of a few years,

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Corporate Social/Sustainable Responsibility (CSR) has become a new buzzword and a major focus – if not an industry in itself - for managers, consultants, auditors, journalist, teachers and students. Such regimes of CSR rest on ‘responsibility’ determined by the firms. In this track we consider how is such responsibility experienced (and influenced) at the level of managers as individuals or representatives of a collective?

While the same word responsibility is used, the meaning varies as one moves from one form of responsibility to another: corporate, professional, personal/individual. The formal processes of corporate responsibility differ from those of individual

responsibility: the expression of preference or antipathy is unlikely to be symmetrical. Moving from formal decision-making to discourse, standardized CSR messages are casually passed around corporations, with more or less practical implications; at individual levels, though, this may entail complex trade-offs and conspicuous risks.

While engaging fully with the meaning of responsibility – beyond limited or professional liability – seems to be repudiated at a corporate level (for evident legal and economical reasons), it is a matter of growing concern at a moral and democratic level. Is responsibility a matter to be determined by corporations? Is it also - maybe even only - a critical matter for the human being that is every manager, in and out of work? We suggest that such discussion merits emphasis in research, teaching and civil society debates.

This track will explore the conditions for, and the possibility of, truly responsible management: the responsibility of the individual and the responsibility of managers as agents of the firm.

We invite contributions from all perspectives - positivist, appreciative, interpretive and critical. We are keen to hear from authors inspired by phenomenology, action research, practice theory, appreciative inquiry, critical management studies, public policy, (corporate) governance, organization studies, anthropology, sociology, clinical psychology (and other possible fields without limitation).

Key dates

- Submission: Full Papers can be sent to any of the chairs above no later than January 31, 2010
- All papers will be subjected to a double-blind peer review
- Early bird registration to the conference: April 30,

2010

- Conference: Paris 8-10 July 2010

<http://www.ifsam2010.org/>

Organizer: [Conservatoire National des Arts et Métiers \(CNAM\)](#)



Call for papers
7th ADERSE Congress
CSR & Innovation
Groupe Sup de Co-La Rochelle
January 21-22, 2010

ADERSE (*Association pour le Développement et l'Enseignement de la Responsabilité Sociale des Entreprises*) is an academic association founded in 2002. In keeping with the association's aims, ADERSE's first six congresses fostered the development of research and teaching themes in French universities and “grandes écoles”, with the participation of European colleagues from the first congresses of Paris and Toulouse. The congress in Lyon, co-organized with ISEOR and the “Social Issues of Management” of the Academy of Management, reinforced **international partnerships**. This tendency continued during the congresses of Bordeaux, Grenoble and Pau (with the **Society for Business Ethics** as well as the International Society for Economics, Business and Ethics). The 6th congress, which took place in January 2009 and was organized by Groupe ESC-Pau and the University de Nice, sought to explore the operational consequences of ADERSE's previous work by focusing on “CSR Tools and Practices”

To continue making CSR operational in an extremely unpredictable and complex conjectural context, **the 7th Congress of the ADERSE, organized by the Groupe ESC-La Rochelle, is aimed at studying the links between CSR and Innovation**. This congress seeks to offer a space for dialog between company representatives and researchers to explore innovation, in all of its forms (technological, managerial, organizational, cultural, etc.), as a vector of CSR. It will also provide the occasion to identify, analyze and theorize good practices.

As with previous ADERSE international congresses, papers may be proposed in **three languages: English, French and Spanish**.

A space for exchanging information and viewpoints, the 7th Congress of the ADERSE at La Rochelle is open to company representatives, public organization members, researchers (business, economics, sociology, law, etc.)

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and, more largely, to all stakeholder representatives. Conferences, round tables and workshops will allow for the expression of both academic and operational viewpoints.

Suggested subjects (list is non-exhaustive):

CSR, innovation and human resource

- CSR and innovative approaches to working conditions
- CSR and organizational innovation
- CSR and new principles of leadership and managing people
- CSR and innovative practices in human resource management
- CSR as a source of innovation for the firm's social policy

CSR and innovations in accounting, control and finance

- CSR and green accounting
- CSR and auditing
- CSR and the environmental scorecard
- CSR and the evaluation of externalities
- CSR and extra-financial evaluation
- CSR and investment risk
- CSR and loans

CSR and innovation in the social and solidarity economy

- Fair trade
- Financial solidarity and micro-loans
- Alternative exchanges (SEL, AMAP, etc.)
- Partnerships with NGOs, social actors, institutions, etc.
- Social and solidarity entrepreneurship
- CSR and new models of local development

CSR and marketing

- CSR and product innovation
- CSR and stakeholder communication (integrated communication, social communication, etc.)
- CSR and the dominant service logic
- New approaches in marketing (philanthropic marketing, cause marketing, sustainable marketing, etc.)
- Contribution of CSR to branding
- New trends in responsible consumption & marketing
- Agreement to pay and CSR
- Eco-design, coproduction
- New sales techniques

CSR and innovative strategies

- CSR as a new strategy for value creation (reconfiguration of the business model)

- CSR, norms and new global approaches to quality
- CSR and innovation in terms of risk management
- CSR as ethics of a strategic process
- CSR and project management, integration in the project policies
- CSR and the new particularities of SME
- CSR and new norms (ISO 26,000, etc.)
- CSR and new forms of distribution
- CSR and economies of energy, CSR and recycling, CSR and materials reduction
- CSR and biodiversity protection

CSR and normative national and European frameworks

- CSR, innovation and labor law
- CSR, innovation and environmental law (planning, certification, green taxes, etc.)
- CSR, innovation and business law (governance, etc.)
- Norms and practices of CSR in other countries

Calendar

- **September 1, 2009:** Submission of intention to communicate (abstract of 300 words)
- **September 15, 2009:** Response of pre-acceptance (see note regarding papers from international visitors, below)
- **November 23, 2009:** Submission of full papers for evaluation by the scientific committee
- **December 14, 2009:** Response from Scientific Committee for acceptance
- **January 4, 2010:** Submission of final text with requested modifications
- **January 21-22, 2010:** 7th Congress of the ADERSE

For practical reasons, the papers submitted by international academics or practitioners will be accepted on the basis of a review of their abstracts rather than their full papers. Final decisions on these papers will be rendered by Review Committee no later than September 15, 2009.

Presentation guidelines

Length of communications

15 pages maximum (35,000 characters): notes, graphics, annexes et bibliography included

Formatting

Text in Word format, single line spacing (text body, boxes, bibliography, annexes).

Margins

A4, by default

Top: 2.5 cm

Bottom: 2.5 cm

Left: 2.5 cm

Right: 2.5 cm

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Binding: 0 cm
Header: 1.25 cm
Footer: 1.25 cm

Titles and sub-titles use the following hierarchy

TITLE : CENTERED, BOLD, UPPER CASE, Times New Roman 18

1. Justified, Bold, Lower case, Times New Roman 16

1.1. Justified, Bold, Lower case, Times New Roman 14

1.1.1. Justified, Bold, Lower case, Times New Roman 12

Body of text in Times Roman, 12

Presentation of the author(s) and the communication

1st page (not numbered):

- Title (TNR18)
- Author(s)' last name(s), first name(s), bold, TNR 14, centered.
- Position(s) and scientific affiliation(s)
- Place(s) of work and address(es)
- Author telephone number(s) and e-mail address(es)

2nd page :

- Title (TNR18)
- Abstract of 6 to 12 lines + 5 keywords (in language of the text, plus in English)

3rd page :

- Beginning of text...

The pages should be numbered in the lower right corner, using the format 1, 2, 3, etc., and starting with page 2.

Notes should be in the form of footnotes. Headers and footers are to be avoided.

Citations and bibliography

Author citations in the body of the text should appear as follows: (Dauce and Rieunier, 2002, p. 55).

Authors must imperatively limit their bibliography to only the references cited in the text.

Bibliographic references at the end of the paper are as follows:

Lee M.D.P., (2008), "A review of the theories of corporate social responsibility: Its evolutionary path and the road ahead", *International Journal of Management Reviews*, Vol.10, N°1, pp. 53-73.

Senge P.M., (1992), *The Fifth Discipline – The Art and Practice of The Learning Organization*, London, Century Business.

Contact

Papers should be sent by e-mail to the following address only: aderse2010@esc-larochelle.fr

For more information :

www.aderse.org

www.esc-larochelle.fr

ENROLLMENT To be announced

STEERING COMMITTEE OF THE ADERSE

To be announced

CONGRESS ORGANIZATION COMMITTEE

Pierre BARET baretp@esc-larochelle.fr

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ANNOUNCEMENTS

CHAPPLE CHAIR IN BUSINESS AND SOCIAL RESPONSIBILITY

Dr. Rajat Panwar was recently endowed with the newly established Chapple Chair in Business and Social Responsibility at Northland College. He has an MBA from Lucknow, India and a PhD from Oregon State University, USA. In his new appointment, Dr. Panwar's plans include developing a social entrepreneurship focused business program at Northland, an environmental liberal arts college located in northern Wisconsin next to lake Superior.

POSITIONS

University of St. Thomas

The University of St. Thomas, Opus College of Business, Department of Ethics and Business Law, seeks candidates for a tenure-track position (Asst., Assoc., or Full Professor) in Business Ethics starting in Fall 2010.

Candidates must have a Ph.D. (or equivalent degree) in Business Ethics or related field. ABD candidates will be considered if the degree is completed by January 1, 2010. Candidates should have a demonstrated ability to teach both undergraduate and graduate courses in business ethics, a commitment to research and professional engagement, and strong interpersonal skills. Teaching experience and research record should be commensurate with rank sought.

Candidates should have the intellectual capacity to make a contribution to the mission of the department and the college. The Department of Ethics and Business Law strives to be a leading center for education and scholarly inquiry into contemporary issues of ethics, law, business and society. The department and its 13 full-time faculty play an integral role in the college's instructional programs and in its vision to be recognized for excellence in educating highly principled global business leaders.

The successful candidate will also possess a commitment to the ideals of the university mission. Inspired by Catholic intellectual tradition, the University of St. Thomas educates students to be morally responsible leaders who think critically, act wisely, and work skillfully to advance the common good, and seeks to develop individuals who combine career competency with cultural awareness and intellectual curiosity.

Established in 1885, the University of St. Thomas is located in the major metropolitan area of Minneapolis-St. Paul, and is Minnesota's largest private university. Its 11,000 students pursue degrees in a wide range of liberal arts, professional, and graduate programs.

The University of St. Thomas has a strong commitment to the principles of diversity and inclusion, to equal opportunity policies and practices, and to the principles and goals of affirmative action. In that spirit, the University welcomes nominations and applications from a broad and diverse applicant pool.

Determination of candidates for screening interviews will be based on the submitted materials, which must include at least the following items: cover letter, curriculum vitae, writing sample(s), evidence of teaching ability, and contact information for three professional references. Applications will be reviewed beginning September 15, 2009, and will continue until the position is filled. Candidates should visit <http://jobs.stthomas.edu> for full position information and application instructions.

Questions may be directed to the Search Committee chair:

Kenneth E. Goodpaster
Koch Endowed Chair in Business Ethics
University of St. Thomas
1000 LaSalle Avenue TMH331
Minneapolis, MN 55403-2005

CALL FOR PROPOSALS – DUE MARCH 1, 2010

BUSINESS ETHICS QUARTERLY 2011 ANNUAL REVIEW ISSUE

Business Ethics Quarterly invites authors to submit proposals for manuscripts that provide comprehensive and insightful scholarly surveys of topics relevant to business ethics research, to be published in an annual review section of the journal during 2011. Articles in the annual review section should summarize recent important research on a topic relevant to business ethics (broadly defined), develop linkages between that topic and other important topics and issues, and provide valuable directions for future research on the topic. Work from both the social sciences and humanities is welcome; authors should consult *BEQ*'s "information for contributors" page to see the range of topics *BEQ* considers for publication (www.businessethicsquarterly.org).

Proposals are due March 1, 2010.

Proposals should be five to ten pages long (double-spaced), not including references. Please limit references to one page, single-spaced, highlighting the most significant works in the topic area you propose to survey. Any necessary tables or charts also should be in an appendix, and should be limited in number.

Submit proposals to managing editor Elizabeth Scott at BEQmanagingedit@easternct.edu.

Proposals will be reviewed by the editor and associate or advisory editors or editorial board members. Accepted proposals will then go through the process below. Strict adherence to the timeline (below) is essential in order to meet publication deadlines. Proposals will be evaluated on the following criteria:

1) Importance: The proposed review manuscript must address an important and substantial area of research, integrating a wide range of research on that topic in a way that makes a clear contribution to the advancement of theory and research relevant to business ethics. The contribution to advancing theory and research is essential; proposals that merely summarize existing research will not be accepted, and manuscripts that fail to advance theory and research will be rejected despite earlier approval of a proposal. Please note that during 2008 and 2009, *BEQ* is publishing reviews on moral identity, whistleblowing, neuroscientific approaches to ethics, organizational justice research, evolutionary approaches to ethics, and the ethics of emotional influence in organizations. Thus we are not likely to accept a proposal on one of these topics unless it takes a radically different approach to the issue. Other topics also are under consideration for 2010 publication; authors might wish to check with the journal to determine if their topic of interest already is under consideration.

2) Organization: The proposal should be clearly organized, well-argued, and engage the relevant existing research well.

3) Feasibility: The proposal should be defined precisely enough that the editors will be able to judge its feasibility with respect to the publication timeline (below). The review and publication timeline for the annual review section is as follows; strict adherence to this timeline is essential for a successful proposal and manuscript:

March 1, 2010 Proposals due to *Business Ethics Quarterly* by email to BEQmanagingedit@easternct.edu.

April 15, 2010 Decisions on proposals provided to authors, including feedback for use in developing the initial draft of the review.

September 1, 2010 First draft of the review due.

November 1, 2010 Feedback to authors regarding first draft.

December 15, 2010 Revised second draft due, followed by publication in an annual review section of *Business Ethics Quarterly* during 2011.

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