



THE SOCIETY FOR BUSINESS ETHICS NEWSLETTER

Summer, 2007

Volume XVIII, Number 1

Report from the President

Richard Nielsen has assembled an excellent program for this year's SBE conference. We should be proud of what our members are doing. But as my attendance at a recent IABS conference showed me, we are not the only business ethics society that can do a good program. The show that Ben Wempe put on in Florence is evidence of the growth and improvement in our field, and of the rewards of conversations between philosophers and social scientists.

Not coincidentally I think of two friends we have lost this year. In January Bob Solomon died of a heart attack. Bob's contributions to our field were many, including his introduction of Aristotle's views, and in particular the notion of virtue, to business ethics. Bob demonstrated that philosophers have much of value to say about what businesspeople ought to do.

Dick Rorty died of pancreatic cancer in June. Not a business ethicist, Dick offered us a significant challenge. After accepting our invitation to give our keynote address in Honolulu two years ago, Dick quickly absorbed a great deal of work in our field and then argued that philosophy has not much distinctive to add to our conversations about business ethics. Dick was a provocateur, and in this case he provoked the reply by Richard DeGeorge and others that, though ethics may not be an esoteric game that only a few initiates can play, actual philosophers have made significant contributions of an identifiable sort to the field of business ethics.

Both Bob and Dick rejected the idea that philosophers (and only philosophers) discover principles that can be applied to the world described by organization theorists and other empirical workers to generate ethical mandates for businesspeople.

They were rightly skeptical about the usefulness of moral principles. Bob wrote and spoke about the critical role of the virtues and the passions in the ethical life, and pointed to psychology as a source of wisdom about ethics. Dick highlighted moral imagination, as the likes of Aristotle and Pat Werhane have done, and offered literature as one source of the enhancement of ethical sensibility that he hoped future generations would achieve. Neither Bob nor Dick believed that the scientific method as usually understood was the only way, or even always the best way, to learn what we need to know about the nature of business or anything else.

If they were right, the gap between philosophical and empirical work in business ethics is not as great as we have assumed. Philosophers do have some moves that many other scholars have not learned: they are good at identifying questionable presuppositions, for example. But others, including colleagues from organization theory, can do that and other things that philosophers do, as well as some things that philosophers don't do. Organization theorists and other social scientists give us information about human beings and communities that Aristotle would have considered essential ethical knowledge. Bob and Dick would agree that we need to harness the distinctive but transferable and complementary strengths that we bring to our common interests. We have much to say to each other, and our conversation is well launched.

Please join us in Philadelphia to continue the conversation.

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President

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CIC Report

Dear SBE Members Interested in Global/International Issues:

*Are you interested in expanding your global or international perspective? Would you like to learn more about programs, colleagues, conferences in other parts of the world? Perhaps you might wish to network with colleagues from institutions in other countries in order to explore teaching opportunities or to create scholarly partnerships or other collaborative relationships? In addition to our **International Reception** held each year on the Wednesday prior to the Annual Meeting (mark your calendars now – **all are invited!!**), your SBE Committee on International Collaborations (CIC) also strives in each newsletter to provide information to assist you in these and other ventures and is seeking your input on how to be most effective in doing so.*

*In each issue of the SBE Newsletter, CIC asks colleague organizations around the world to share information about their association and activities. What other organizations would you like to see featured? Are you a member of an organization that should be mentioned on these pages? Do you have an annual meeting coming up that we could discuss? The CIC hopes that these materials will create broader awareness of the work of our global colleagues and might offer SBE members opportunities for participation and collaboration of which they might not have been previously aware. **If you would like to suggest an organization, please email Laura Hartman at LHartman@depaul.edu.** The first profile that CIC presented was of the International Society of Business, Economics and Ethics. In anticipation of its quadrennial World Congress to be held in Cape Town, South Africa next summer, it is once again featured. Please do let us know of others you would like to see in this space or other regions you would like to see represented!*

The International Society of Business, Economics and Ethics

The International Society of Business, Economics and Ethics (ISBEE, <http://www.isbee.org/>) is a global organization that supports a cross-disciplinary approach with the participation of both academicians and practitioners. Its membership consists of business ethicists, business leaders, professionals, and others who have an interest in business ethics. Organizational members include companies, NGOs, and charities. ISBEE operates as a network organization for continental, regional and country business ethics networks. It has close links with organizations such as the Society for Business Ethics, the Latin American Business Ethics Network, the European Business Ethics Network, the Business Ethics Network of Africa, and the Japan Society for Business Ethics Studies.

ISBEE organizes a World Congress on Business Ethics, which is often portrayed as the "Olympics of Business Ethics" as it brings the best minds in the field together on a quadrennial basis. The next Congress will be in Cape Town in South Africa in July 2008 and information can be found on a link from ISBEE's main website. The main theme of the 2008 Congress is Global Fairness - Local Integrity. The call for papers, which are being solicited until January 2008, can be found on page 11 below. For more information, please see the website, or contact the President of ISBEE, Prof. Deon Rossouw (South Africa) at deon.rossouw@up.ac.za

Preliminary Program
Annual Meeting
Society for Business Ethics
August 2-5, 2007

Wednesday, August 1

5:30 – 7:00 p.m. **International reception** (all early arriving attendees are invited)

Thursday, August 2

10:00 a.m. to 2:00 p.m. **Board Meeting**

Noon to 6:00 p.m. **Registration**

3:00 to 4:30 p.m.

Panel: "Human Rights in China"

Chair, Michael Santoro, Rutgers University
Georges Enderle, University of Notre Dame
George Brenkert, Georgetown University
Tom Dunfee, University of Pennsylvania

6:00 to 7:00 p.m. **Reception**

Friday, August 3

8:00 a.m. to 4:00 p.m. **Registration**

7:30 to 8:30 a.m. **Continental Breakfast**

8:15 to 8:30 a.m. **Welcome: Ed Hartman, President**

8:30 to 9:30 a.m.

Paper Session: Business Ethics and Punishments

Chair, John Hasnas, Georgetown University
"Corporate Criminal Responsibility: What's Wrong with Punishing the Innocent"
John Hasnas, Georgetown University
"Corporate Codes of Ethics: Can Punishments Enhance Their Effectiveness?"
Till Talaulicar, Technical University of Berlin
"War, Profits, and Morality: Corporate and Civilian Liability in *Just in Bello*"
Miguel Alzola, Rutgers University

Featured Papers

Chair, Ken Goodpaster, University of St. Thomas

"Do Firms Do 'Worse' by Doing 'Bad'? Financial Misrepresentation and Subsequent Firm Performance"

Jared Harris, University of Virginia

"Conscience and Culture -- Conceptual and Practical Challenges"

Ken Goodpaster, University of St. Thomas

Panel: "European Perspectives: Applied Ethical Research Methodologies"

Co-Chair, Laura Hartman, DePaul University

Co-Chair, David Bevan, Royal Holloway, University of London

Bill Cooke, Manchester Business School

James Hine, University of Edinburgh Management School

Peter Reason, University of Bath

9:30 to 9:45 a.m. **Break**

9:45 to 10:45 a.m.

Paper Session: Stakeholder Relations

Chair, Rex Mixon, New York University

"Stakeholder Management in Organizational Behavior"

Russell E. Fail and Edward Goldberg, Capella University

"The Ethics of Pressure Groups and Stakeholder Reciprocity: The Missing Link in Stakeholder Theory"

Yves Fassin, Ghent University

"Building a Case Against Corporate Social Irresponsibility: A Contra-positive Approach to Understanding CSR"

Timothy S. Clark, George Washington University

Panel: "Is A Regulatory Response Needed To Address Private Equity-Leveraged Buyouts?"

Chair, Richard Nielsen, Boston College

Thomas Donaldson, University of Pennsylvania

Wim Dubbink, Tilburg University

Ed Kane, Boston College

Paper Session: Organizational Legitimacy and Authority

Chair, Robbin Derry, Northwestern University

"The Use of Frames and Distrust as Legitimation Tools for Tobacco Control Activists"

Robbin Derry and Sachin V. Waikar, Northwestern University

"The Income Trust As the Basis for a Theory of Legitimate Authority"

Jeff Froomani, University of New Brunswick at Saint John

"Canadian Codes of Ethics: A Lexical Analysis"

Richard Hudson, Mount Allison University

10:45 to 11:00 a.m. **Break**

11:00 a.m. to 12:15 p.m.

Featured Papers

Chair, Denis Arnold, University of Tennessee
"Organizational Integrity"
Norm Bowie, University of Minnesota
"Building an Ethical America"
R. Edward Freeman, University of Virginia.

Paper Session: Cross-Cultural Business Ethics

Chair, Martin Calkins, University of Massachusetts-Boston
"The Roots of Justice in Islamic Business Ethics"
Martin Calkins, University of Massachusetts – Boston
"Comparative Study Between Japanese and Anglo-American Approaches to Business Ethics"
Joaquin R. Ferrer Jr., Nanzan University
"Nordic Values & The Nordic Triple Bottom Line"
Robert Strand, Boston Scientific

Paper Session: Ethics Programs

Chair, Wim Dubbink, Tilburg University
"Transparency Gained, Morality Lost: A Critique of the Administrative Conceptualization of CSR, Illustrated by Dutch Policy"
Wim Dubbink, Tilburg University
"A Strategic Approach To Ethics Program Design: Examples from the Canadian Public Sector"
Stephen Maguire, Carleton University
"Evaluating Governmental and Corporate Ethics Policies and Their Effect On Upper Management"
Scott Mensch, Eberly College of Business

12:15 to 2:00 p.m. **A lunch of one's own**

2:00 to 3:15 p.m.

Panel: "Building Bridges from Positive Organizational Scholarship to Ethics: Research on Virtuousness in Organizations"

Chair, David Bright, Wright State University
Kim Cameron, University of Michigan
Marc Levine, Boston College
Monica Worline, Emory University

Paper Session: Ethics Processes

Chair, Gina Wolfe, Dominican University
"Job Appraisal Outcomes: Does Ethics Education Overcome Job Outcome Bias?"
Peggy A. Cloninger, University of Houston-Victoria
"Ethical Economy as the Economy of Ethics and as the Ethics of the Market Economy"
Peter Koslowski, Amsterdam/Free University

Panel: "The Sickness of Capitalism: Teleopathy and Conscience in Goodpaster's Conscience and Corporate Culture"

Chair, Wim Dubbink, Tilburg University
Jeffery Smith, University of Redlands
Kenneth E. Goodpaster, University of St. Thomas

3:30 to 4:45 p.m.

Panel: "Robert Solomon: A Memorial"

Chair, Ed Hartman, New York University
Robert Audi, University of Notre Dame
Joanne Ciulla, University of Richmond
Daryl Koehn, University of St. Thomas
Richard Nielsen, Boston College

Emerging Scholars

"Adam Smith and the Nature and Limits of Corporate Social Responsibility"
Bill Forster, University of Virginia
"Understanding Socially Responsible Investing: A Social Cognition Model of Investor Decision Making"
Katherina Glac, University of Pennsylvania
"The Uses and Abuses of 'Bricolage' in Business Theory"
Paul Harper, University of Virginia
"An Ethical Critique to Social Capital Theory: Exploitation as a Basis of Benefit from Social Capital"
Jegoo Lee, Boston College

5:30 to 7:00 p.m.

Reception

Saturday, August 4

8:00 a.m. to 4:00 p.m.

Registration

7:30 to 8:30 a.m.

Continental Breakfast

8:30 to 9:30 a.m.

Featured Papers:

Chair, Ian Maitland, University of Minnesota
"Privacy in Public Space and Non-Governmental Surveillance"
Richard DeGeorge, University of Kansas
"Virtue or Control in the Governance of the Firm?"
Ian Maitland, University of Minnesota

Panel: "Ethical Implications of Financial Misrepresentation"

Chair, Kenneth William Kury, Saint Joseph's University
Jared Harris, University of Virginia
Michael D. Pfarrer, University of Denver

9:30 to 9:45 a.m. **Break**
9:45 to 10:45 a.m.

Paper Session: Business Ethics Outcomes

Chair, Daryl Koehn, University of St. Thomas

"Stakeholder Theory and Corporate Morality: Is a Shareholder Focus Associated With Corporate Unethical Actions?"

Exequiel Hernandez, University of Minnesota

"Back-dated Stock Options and Restatements of Suspect Earnings: Is There a Correlation?"

Joe Ueng, University of St. Thomas and Daryl Koehn, University of St. Thomas

"When Lying Doesn't Pay"

Danielle E. Warren, Rutgers University

Panel: "Japanese Business Ethics and The 'Bushido Tradition'"

Chair, Nobuyuki Chikudate, Hiroshima University, Japan

William Black, Institute for Fraud Prevention

Ron Dufresne, St. Joseph University

Chiaki Nakano, Reitaku University, Japan

Paper Session: Free Expression, Transparency and Whistle-blowing

Chair, Bruce Barry, Vanderbilt University

"Leakers on Corporate Boards and Other Groups: Ethical Deviants or Mere Drips?"

Dennis J. Moberg and Manuel Velasquez, Santa Clara University

"Limits to Freedom of Expression in the American Workplace: Implications and Remedies"

Bruce Barry, Vanderbilt University

"The Ethics of Direct to Consumer Pharmaceutical Advertising"

Denis G. Arnold, University of Tennessee

10:45 to 11:00 a.m. **Break**

11:00 a.m. to noon

Featured Papers

Chair, Al Gini, Loyola University

"Why It's Hard to Be Good: The Shadow of Self,"

Al Gini, Loyola University

"Public Pensions and the Promise of Shareholder Activism for the Next Frontier of Corporate Governance"

David Hess, University of Michigan

Panel: "Social Science Approaches to Business Ethics Research"

Chair, Jared Harris, University of Virginia

Kirsten Martin, The Catholic University of America

Daylian Cain, Harvard University

12:15 to 2:00 p.m. **Luncheon and Presidential Address**
Ed Hartman

2:15 to 3:45 p.m.

Paper Session: Ethics Leadership

Chair, David Hess, University of Michigan

"An Interdisciplinary Approach to Values and Leadership"

Bernice Ledbetter, University of LaVerne

"Moralization of the Firm: Institutionalization of Corporate Ethics and Corporate Social Responsibility Programs in Firms"

Jacob Dahl Rendtorff, Roskilde University

"Business, Ethics, and the Hope of Society in Hannah Arendt"

Carlo Carrascoso, University of Virginia

Emerging Scholars

"The Moral Psychology of Virtues in Organizations"

Miguel Alzolari, Rutgers University

"The Importance of Being Emotional"

Tara Ceranic, University of Washington

"Business Ethics and Moral Psychology"

Bobby Parmar, University of Virginia

4:00 to 5:00 p.m.

Business Meeting

5:00 to 6:00 p.m.

Reception

6:00 to 7:30 p.m.

Joint SIM/SBE Program

Chair, Robert Phillips, University of Richmond

Speaker, Robert Frank, Cornell University and *The New York Times*

"Identifying the Right Targets for Moral Outrage"

7:30 to 8:30 p.m.

Reception

Sunday, August 5

7:30 to 8:30 a.m.

Continental Breakfast

8:30 to 10:00 a.m.

Paper Session: Ethics, Entrepreneurship, and Innovation

Chair, Laura Dunham, University of St. Thomas

"Practical Wisdom as a Framework for Entrepreneurial Strategy"

Laura Dunham, University of St. Thomas, John McVea, University of St. Thomas, and R. Edward Freeman, University of Virginia

"Entrepreneurial Founders in the Original Position: Towards a Rawlsian Conception of Justice in New Organizations"

Scott L. Newbert, Villanova University and Michael D. Stouder, University of Michigan-Flint

"Successful Innovation or Sustainable Technological Network? Leveraging Actor-Network Theory in the Study of Innovation, Ethics, and Strategy"

Kirsten Martin, Catholic University of America

Emerging Scholars

"Is Dewey's Notion Of The Public An Early Statement Of Stakeholder Theory?"

Richard Mays Owen, Our Lady of the Lake University

"Does 'Walking the Talk' Really Matter in a Sales Culture?"

Simone De Colle, University of Virginia

"The Effectiveness of Business Ethics Instruction: A Cumulative Study"

Rommel Salvador, University of Central Florida

"Stakeholder Green"

Jeff York, University of Virginia

10:00 to 10:15

Break

10:15 a.m. to noon

Paper Session: Japanese Business Ethics and Governance

Chair, Akira Saito, Chuo University

"The Japanese Model of Corporate Management: A Driving Force for the Development of Japanese Corporations But Also a Source of Ethical Difficulties"

Akira Saito, Chuo University

"Reforming Corporate Governance in Japan"

Nobuyuki Demise, Meiji University

Paper Session: Moral Imagination

Chair, Timothy Hargrave, University of Washington, Bothell

"Moral Imagination and Collective Action"

Timothy Hargrave, University of Washington, Bothell

"The Shaping of a Society's Economic Ethos"

Walton Padelford, Union University and Darin White, Union University

Paper Session: Utilitarian Theories

Chair, Kalynne Hackney Pudner, Auburn University

"Corporations and Consequentialism,"

Waheed Hussain, The Wharton School

"Exploring Knowledge Creation Mechanisms of Socially Responsible Organizations as a Factor of Value Creation"

Anne Barraquier, CERAM Sophia Antipolis

"MySpace Friends and the Kingdom of Ends"

Kalynne Hackney Pudner, Auburn University

12:30 to 2:00 p.m.

BEQ Board Meeting

Comments on, questions about, or ideas for getting the word out about what the Society for Business Ethics is doing and how members might serve as resources to scholars, practitioners, and others who care deeply about business ethics.

Visit with Steve Lawler, Director of Communications, in Philadelphia or contact him by phone at 314.753.7911 or by e-mail at steve.lawler@SBEthics.org

Call for papers

Fourth ISBEE World Congress

July 15 – 18, 2008
Cape Town, South Africa

The theme of the Fourth World Congress is Global Fairness – Local Integrity. An important feature of the Congress will be the Global Reports on research currently being conducted on fairness in international trade and investment and on ethics in small and medium enterprises. In addition, attendees can look forward to a welcome reception, official Congress dinner, and sight-seeing opportunities whilst attending the Congress. Various opportunities for excursions will be made available to attendees and their partners/spouses.

Paper or case study presentations on topics related to the congress theme, or on other topics related to the ethics of business and economics are being solicited for the concurrent sessions.

Among the themes that will be addressed are:

- Fairness in international trade and investment
- Ethics in small and medium enterprises
- Global standards in business, e.g. The UN global compact and the Caux Roundtable Principles
- The role of Compliance Officers in corporate governance
- Corporate governance and trust in business
- Ethical implications of contemporary technologies
- Ethics and business leadership

- Ethics in family business
- The ISO Social Responsibility Standard & GRI
- Property rights in a globalized economy and their ethical relevance
- Globalization and global ethics
- The place of institutional actors in corporate ethics
- Business ethics in developing countries

Individual presentations will be 20 to 30 minutes duration. The deadline for submissions is **January 2008**. Papers (no more than 4200 words, plus a 100 – 150 word abstract) should be will be peer reviewed. Papers and abstracts should be accompanied by brief biographical details (50 words) and full mailing and e-mailing addresses. The Congress language is English. Papers must be submitted by mail to: ISBEE Secretariat, Philosophy Department, University of Pretoria, Pretoria 0002, South Africa or by email to deon.rossouw@up.ac.za. This email address is being protected from spam bots, you need JavaScript enabled to view it.

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Energy & Responsibility: A Conference on Ethics and the Environment

April 10-12, 2008
University of Tennessee

Conflicts and controversies about energy have become familiar features of the political and economic landscape around the globe. The environmental consequences of energy production,

distribution, consumption, and policy invite consideration of the ethical implications of both practice and policy. The conference, which is supported by Alcoa Inc. and the Tennessee Valley Authority, will feature panel discussions by industry representatives. Keynote speakers include:

- **R. K. Pachauri**, Chairman, Intergovernmental Panel on Climate Change
- **Henry Shue**, Merton College, Oxford University
- **Dale Jamieson**, New York University
- **Richard Morgenstern**, Resources for the Future
- **Dale Bryk**, Natural Resources Defense Council and Yale University

We invite submissions on such questions as:

- What are our ethical obligations with respect to energy as individuals, stakeholders (such as governments, producers, distributors, owners of energy resources, and consumers), businesses, communities, and workplaces?
- How should ethical concerns inform policy on energy?

Select conference papers will be published in an anthology alongside the keynote papers. Deadline for submission: **October 1, 2007**. For complete details on submission requirements consult the conference web page:

http://isse.utk.edu/energy_and_responsibility/index.html
or email Denis Arnold at: Darnold1@utk.edu

Position Openings

Ramapo College of New Jersey Assistant/Associate Professor Of Business Ethics Tenure Track – Fall 2008

Ramapo College of New Jersey is located in the beautiful foothills of the Ramapo Valley Mountains approximately 25 miles northwest of New York City. Ramapo College is a comprehensive institution of higher education dedicated to the promotion of teaching and learning within a strong liberal arts based curriculum, thus earning the designation "New Jersey's Public Liberal Arts College." Its curricular emphasis includes the liberal arts and sciences, social sciences, fine and performing arts, and the professional programs within a residential and sustainable living and learning environment. Organized into thematic learning communities, Ramapo College provides academic excellence through its interdisciplinary curriculum, international education, intercultural understanding, and experiential learning opportunities.

DESCRIPTION: Teach primarily in the area of Business Ethics. Candidate may also teach a combination of required and elective courses such as Perspectives of Business and Society.

REQUIREMENTS: Earned doctorate in a business discipline or closely related area. A.B.D. with imminent completion date will be considered. Teaching experience at the college level and teaching and research interests in Business Ethics. Professional experience in the private sector with a for-profit organization is desirable. Faculty members are expected to maintain active participation in research, scholarship, college governance, service, academic advisement, and professional development activities.

All applications must be completed online at: <http://www.ramapojobs.com>.

Please attach resume, cover letter, a statement of teaching philosophy, and three references to the application. Hard copies of resumes and/or applications will not be accepted. Review of applications will begin immediately and continue until the position is filled. Since its beginning, Ramapo College has had an intercultural/international mission. Please tell us how your background, interest, and experience can contribute to this mission, as well as to the specific position for which you are applying. Position offers excellent state benefits. To request accommodation, call (201) 684-7379. Dr. Rikki Abzug, search committee chair. Ramapo College is a member of the Council of Public Liberal Arts Colleges. EEO/AFFIRMATIVE ACTION

Business Ethics Quarterly

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The Changing Role of Business in a Global Society: New Challenges and Responsibilities

Special forum in *Business Ethics Quarterly*

**Call for Papers
Deadline December 1, 2007**

Guest Editors:

Andreas Georg Scherer, University of Zurich, Switzerland

Guido Palazzo, University of Lausanne, Switzerland

Dirk Matten, Schulich School of Business, York University, Canada

For further information contact guest editor Andreas Scherer at andreas.scherer@iou.unizh.ch

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