

THE SOCIETY FOR BUSINESS ETHICS NEWSLETTER

Spring, 2007 Volume XVII, Number 4

Report from the Executive Director

Plans are well underway for the 2007 SBE annual meeting. As usual, we will meet immediately prior to the Academy of Management meetings in Philadelphia. This year, the Westin Philadelphia, which is just a few blocks from the Convention Center location for the AoM, will host our meeting. Group rates are available from July 31 through August 8, but you must make your reservation before July 5.

Richard Nielsen has done an excellent job as program chair putting together another outstanding line-up of papers, panels, and presentations. We think this will another outstanding conference planned and we hope you can join us.

Again this year, we will rely on the good work of the Philosophy Documentation Center to organize our registration. For your convenience, PDC has established an on-line registration site; it can be found at: http://www.pdcnet.org/2007-SBE-Conference.html. A mail-in form is also provided in this newsletter.

For the first time we will also have online hotel registration available. The Westin Philadelphia has

provided a page for our conference, which can be found in the box below.

Our groups rates are available from July 31-August 8, so those planning to attend the AoM meetings can remain at one hotel with attractive group rates. The recently renovated Westin is a beautiful hotel located just a sort work from the Convention center that will host the AoM meetings. Reservations must be made by July 5 to guarantee our group rate.

Our own SBE website has links available to both the conference and hotel registration site, as well as a downloadable copy of the preliminary program for the meeting. The website can be found at www.societyforbusinessethics.org

Last year a record of almost 200 people attended our annual meeting. Two years ago in Hawaii, we established a record with more than 40 attendees from outside the US. With historic Philadelphia providing the background, let's aim to break both attendance records this year. Come, please join us in Philly!

Joe DesJardins Executive Director

Online hotel registration available is NOW available at

http://www.starwoodmeeting.com/StarGroupsWeb/booking/reservation?id=0608010014&key=B11A3

Links to online conference and hotel registration have also been posted on the SBE website at.

www.societyforbusinessethics.org

If you prefer the old fashioned way, please contact the **Westin Philadelphia** directly to make a guest room reservation. Please identify yourself as attending the Society for Business Ethics meeting. (Tel: 215-563-1600)

Society for Business Ethics www.societyforbusinessethics.org

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Gina Wolfe 708-524-6493 rwolfe@dom.edu In each issue of the SBE Newsletter, the Committee on International Collaboration (CIC) will ask colleague organizations around the world to share information about their association and activities. The CIC hopes that these materials will create broader awareness of the work of our global colleagues and might offer SBE members opportunities for participation and collaboration of which they might not have been previously aware. If you would like to suggest an organization to include, please email Laura Hartman at LHartman@depaul.edu. Our next profile is of the Australian Association for Professional and Applied Ethics.

Australian Association for Professional and Applied Ethics

The Australian Association for Professional and Applied Ethics (AAPAE) grew out of a conference on Teaching Applied Ethics held in Sydney in 1992. Academics and professionals from many different backgrounds met together, found a great deal of common ground, profited from their interchanges, and were eager to meet again on a regular basis. The next step was to form an association which could bring together people normally separated by traditional discipline boundaries. Hence the formation in 1993 of the AAPAE, a non-partisan, non-profit national umbrella organization for all those concerned with applied ethics in its many forms.

The broad purpose of the AAPAE is to encourage awareness of applied ethics as a significant area of concern, and to foster discussion of issues in applied ethics. It provides a meeting point for practitioners from various fields and academics with specialist expertise. It welcomes everyone who wants or needs to think and talk about applied or professional ethics. The AAPAE also attempts to foster connections with special interest groups. The AAPAE does not endorse or support any particular viewpoint, but rather aims to promote a climate in which different and differing views, concerns, and approaches can be expressed and discussed.

The formal aims of the AAPAE, as stated in its constitution, are

- To facilitate networking between individuals and institutions working or interested in the area of professional and applied ethics.
- To foster community discussion of issues related to professional and applied ethics.
- To encourage a focus on the teaching of professional and applied ethics.
- To facilitate the organization of conferences, meetings and other events in order to fulfill the above aims.
- To develop and distribute publications, including a newsletter and conference proceedings.

The 14th Annual AAPAE Conference, "Enhancing Responsibility," will be held on June 27-29, 2007, at RMIT University, Melbourne Australia. AAPAE welcomes practitioners, scholars, and researchers from various disciplines and professions for discussion of interests and issues in applied and professional ethics. The Convener and Chair of the conference is Dr. Michael Segon who can be contacted at Michael.segon@rmit.edu.au. Further details about AAPEA and the conference can be found on the Association's website at http://www.arts.unsw.edu.au/aapae/

Preliminary Program

Annual Meeting Society for Business Ethics August 2-5, 2007

Wednesday, August 1

5:30 – 7:00 p.m. **International reception** (all early arriving attendees are invited)

Thursday, August 2

10:00 a.m. to 2:00 p.m. **Board Meeting**

Noon to 6:00 p.m. **Registration**

3:00 to 4:30 p.m.

Panel: "Human Rights in China"

Chair, Michael Santoro, Rutgers University Georges Enderle, University of Notre Dame George Brenkert, Georgetown University Tom Dunfee, University of Pennsylvania

6:00 to 7:00 p.m. **Reception**

Friday, August 3

8:00 a.m. to 4:00 p.m. **Registration**

7:30 to 8:30 a.m. **Continental Breakfast**

8:15 to 8:30 a.m. Welcome: Ed Hartman, President

8:30 to 9:30 a.m.

Paper Session: Business Ethics and Punishments

Chair, John Hasnas, Georgetown University

"Corporate Criminal Responsibility: What's Wrong with Punishing the Innocent" John Hasnas, Georgetown University

"Corporate Codes of Ethics: Can Punishments Enhance Their Effectiveness?" Till Talaulicar, Technical University of Berlin

"War, Profits, and Morality: Corporate and Civilian Liability in *Just in Bello*," Miguel Alzola, Rutgers University

Featured Papers

Chair, Ken Goodpaster, University of St. Thomas

"Do Firms Do 'Worse' by Doing 'Bad'? Financial Misrepresentation and Subsequent Firm Performance,"

Jared Harris, University of Virginia

"Conscience and Culture -- Conceptual and Practical Challenges."

Ken Goodpaster, University of St. Thomas

Panel: "European Perspectives: Applied Ethical Research Methodologies"

Co-Chair, Laura Hartman, DePaul University

Co-Chair, David Bevan, Royal Holloway, University of London

Bill Cooke, Manchester Business School

James Hine, University of Edinburgh Management School

Peter Reason, University of Bath

9:30 to 9:45 a.m. **Break**

9:45 to 10:45 a.m.

Paper Session: Stakeholder Relations

Chair, Rex Mixon, New York University

"Stakeholder Management in Organizational Behavior,"

Russell E. Fail and Edward Goldberg, Capella University

"The Ethics of Pressure Groups and Stakeholder Reciprocity: The Missing Link in

Stakeholder Theory,"

Yves Fassin, Ghent University

"Building a Case Against Corporate Social Irresponsibility: A Contra-positive Approach to Understanding CSR,"

Timothy S. Clark, George Washington University

Panel: "Is A Regulatory Response Needed To Address Private Equity-Leveraged Buyouts?"

Chair, Richard Nielsen, Boston College

Thomas Donaldson, University of Pennsylvania

Wim Dubbink, Tilburg University

Ed Kane, Boston College

Paper Session: Organizational Legitimacy and Authority

Chair, Robbin Derry, Northwestern University

"The Use of Frames and Distrust as Legitimation Tools for Tobacco Control Activists,"

Robbin Derry and Sachin V. Waikar, Northwestern University

"The Income Trust As the Basis for a Theory of Legitimate Authority,"

Jeff Froomani, University of New Brunswick at Saint John

"Canadian Codes of Ethics: A Lexical Analysis,"

Richard Hudson, Mount Allison University

10:45 to 11:00 a.m. **Break**

Panel: "Building Bridges from Positive Organizational Scholarship to Ethics: Research on Virtuousness in Organizations"

Chair, David Bright, Wright State University Kim Cameron, University of Michigan Marc Levine, Boston College Leslie Sekerka, Naval Postgraduate School

Paper Session: Cross-Cultural Business Ethics

Chair, Martin Calkins, University of Massachusetts-Boston

"The Roots of Justice in Islamic Business Ethics,"

Martin Calkins, University of Massachusetts – Boston

"Comparative Study Between Japanese and Anglo-American Approaches to Business Ethics," Joaquin R. Ferrer Jr., Nanzan University

"Nordic Values & The Nordic Triple Bottom Line,"

Robert Strand, Boston Scientific

Paper Session: Ethics Programs

Chair, Wim Dubbink, Tilburg University

"Transparency Gained, Morality Lost: A Critique of the Administrative Conceptualization of CSR, Illustrated by Dutch Policy,"

Wim Dubbink, Tilburg University

"A Strategic Approach To Ethics Program Design: Examples from the Canadian Public Sector," Stephen Maguire, Carleton University

"Evaluating Governmental and Corporate Ethics Policies and Their Effect On Upper Management,"

Scott Mensch, Eberly College of Business

12:15 to 2:00 p.m. **A lunch of one's own**

2:00 to 3:15 p.m.

Featured Papers

Chair, Norm Bowie, University of Minnesota

"Organizational Integrity,"

Norm Bowie, University of Minnesota

"Building an Ethical America,"

R. Edward Freeman, University of Virginia.

Paper Session: Ethics Processes

Chair, Betsy Postow, University of Tennessee

"Job Appraisal Outcomes: Does Ethics Education Overcome Job Outcome Bias?" Peggy A. Cloninger, University of Houston-Victoria

"Ethical Economy as the Economy of Ethics and as the Ethics of the Market Economy," Peter Koslowski, Amsterdam/Free University

"When Valid Moral Norms Conflict: Seeking a Reasonable Unilateral Decision Process," Betsy Postow, University of Tennessee

Panel: "The Sickness of Capitalism: Teleopathy and Conscience in Goodpaster's Conscience and Corporate Culture"

Chair, Wim Dubbink, Tilburg University Jeffery Smith, University of Redlands Kenneth E. Goodpaster, University of St. Thomas

3:30 to 4:45 p.m.

Panel: "Robert Solomon: A Memorial"

Chair, Ed Hartman, New York University Robert Audi, University of Notre Dame Joanne Ciuilla, University of Richmond Daryl Koehn, University of St. Thomas Richard Nielsen, Boston College

Emerging Scholars

"Adam Smith and the Nature and Limits of Corporate Social Responsibility,"

Bill Forster, University of Virginia

"Understanding Socially Responsible Investing: A Social Cognition Model Of Investor Decision Making,"

Katherina Glac, University of Pennsylvania

"The Uses and Abuses of 'Bricolage' in Business Theory,"

Paul Harper, University of Virginia

"An Ethical Critique to Social Capital Theory: Exploitation as a Basis of Benefit from Social Capital,"

Jegoo Lee, Boston College

5:30 to 7:00 p.m. **Reception**

Saturday, August 4

8:00 a.m. to 4:00 p.m. **Registration**

7:30 to 8:30 a.m. **Continental Breakfast**

8:30 to 9:30 a.m.

Featured Papers:

Chair, Ian Maitland, University of Minnesota

"Privacy in Public Space and Non-Governmental Surveillance,"

Richard DeGeorge, University of Kansas

"Virtue or Control in the Governance of the Firm?"

Ian Maitland, University of Minnesota

Panel: "Ethical Implications of Financial Misrepresentation"

Chair, Kenneth William Kury, Saint Joseph's University Jared Harris, University of Virginia Michael D. Pfarrer, University of Denver 9:30 to 9:45 a.m. **Break**

9:45 to 10:45 a.m.

Paper Session: Business Ethics Outcomes

Chair, Daryl Koehn, University of St. Thomas

"Stakeholder Theory and Corporate Morality: Is a Shareholder Focus Associated With Corporate Unethical Actions?"

Exequiel Hernandez, University of Minnesota

"Back-dated Stock Options and Restatements of Suspect Earnings: Is There a Correlation?" Joe Ueng, University of St. Thomas and Daryl Koehn, University of St. Thomas "When Lying Doesn't Pay,"

Danielle E. Warren, Rutgers University

Panel: "Japanese Business Ethics and The 'Bushido Tradition"

Chair, Nobuyuki Chikudate, Hiroshima University, Japan

William Black, Institute for Fraud Prevention

Ron Dufresne, St. Joseph University

Chiaki Nakano, Reitaku University, Japan

Paper Session: Free Expression, Transparency and Whistle-blowing

Chair, Bruce Barry, Vanderbilt University

"Leakers on Corporate Boards and Other Groups: Ethical Deviants or Mere Drips?"

Dennis J. Moberg and Manuel Velasquez, Santa Clara University

"Limits to Freedom of Expression in the American Workplace: Implications and Remedies," Bruce Barry, Vanderbilt University

"The Ethics of Direct to Consumer Pharmaceutical Advertising,"

Denis G. Arnold, University of Tennessee

10:45 to 11:00 a.m. **Break**

11:00 a.m. to noon

Featured Papers

Chair, Al Gini, Loyola University

"Why It's Hard to Be Good: The Shadow of Self,"

Al Gini, Loyola University

"Public Pensions and the Promise of Shareholder Activism for the Next Frontier of Corporate Governance,"

David Hess, University of Michigan

Panel: "Social Science Approaches to Business Ethics Research"

Chair, Jared Harris, University of Virginia Kirsten Martin, The Catholic University of America Daylian Cain, Harvard University

12:15 to 2:00 p.m. Luncheon and Presidential Address

Ed Hartman

2:15 to 3:45 p.m.

Paper Session: Ethics Leadership

Chair, David Hess, University of Michigan

"An Interdisciplinary Approach to Values and Leadership,"

Bernice Ledbetter, University of LaVerne

"Moralization of the Firm: Institutionalization of Corporate Ethics and Corporate Social Responsibility Programs in Firms,"

Jacob Dahl Rendtorff, Roskilde University

"Business, Ethics, and the Hope of Society in Hannah Arendt,"

Carlo Carrascoso, University of Virginia

Emerging Scholars

"The Moral Psychology of Virtues in Organizations,"

Miguel Alzolai, Rutgers University

"The Importance of Being Emotional,"

Tara Ceranic, University of Washington

"Business Ethics and Moral Psychology,"

Bobby Parmar, University of Virginia

4:00 to 5:00 p.m. **Business Meeting**

5:00 to 6:00 p.m. **Reception**

6:00 to 7:30 p.m.

Joint SIM/SBE Program

Chair, Robert Phillips, University of Richmond Speaker, Robert Frank, Cornell University and New York Times "Identifying the Right Targets for Moral Outrage"

7:30 to 8:30 p.m. **Reception**

Sunday, August 5

7:30 to 8:30 a.m. **Continental Breakfast**

8:30 to 10:00 a.m.

Paper Session: Ethics, Entrepreneurship, and Innovation

Chair, Laura Dunham, University of St. Thomas

"Practical Wisdom as a Framework for Entrepreneurial Strategy,"

Laura Dunham, University of St. Thomas, John McVea, University of St. Thomas, and R. Edward Freeman, University of Virginia

"Entrepreneurial Founders in the Original Position: Towards a Rawlsian Conception of Justice in New Organizations"

Scott L. Newbert, Villanova University and Michael D. Stouder, University of Michigan-Flint

"Successful Innovation or Sustainable Technological Network? Leveraging Actor-Network Theory in the Study of Innovation, Ethics, and Strategy,"

Kirsten Martin, Catholic University of America

Emerging Scholars

"Is Dewey's Notion Of The Public An Early Statement Of Stakeholder Theory?"

Richard Mays Owen, Our Lady of the Lake University

"Does 'Walking the Talk' Really Matter in a Sales Culture?"

Simone De Colle, University of Virginia

"The Effectiveness of Business Ethics Instruction: A Cumulative Study,"

Rommel Salvador, University of Central Florida

"Stakeholder Green," Jeff York, University of Virginia

10:00 to 10:15 **Break**

10:15 a.m. to noon

Paper Session: Japanese Business Ethics and Governance

Chair, Akira Saito, Chuo University

"The Japanese Model of Corporate Management: A Driving Force for the Development of Japanese Corporations But Also a Source of Ethical Difficulties,"

Akira Saito, Chuo University

"Reforming Corporate Governance in Japan,"

Nobuyuki Demise, Meiji University

Paper Session: Moral Imagination

Chair, Timothy Hargrave, University of Washington, Bothell

"Moral Imagination and Collective Action,"

Timothy Hargrave, University of Washington, Bothell

"The Shaping of a Society's Economic Ethos,"

Walton Padelford, Union University and Darin White, Union University

Paper Session: Utilitarian Theories

Chair, Kalynne Hackney Pudner, Auburn University

"Corporations and Consequentialism,"

Waheed Hussain, The Wharton School

"Exploring Knowledge Creation Mechanisms of Socially Responsible Organizations As a Factor Of Value Creation,"

Anne Barraquier, CERAM Sophia Antipolis

"MySpace Friends and the Kingdom of Ends'

Kalynne Hackney Pudner, Auburn University

12:30 to 2:00 p.m. **BEQ** Board Meeting

Comments on, questions about, or ideas for getting the word out about what the Society for Business Ethics is doing and how members might serve as resources to scholars, practitioners, and others who care deeply about business ethics.

Visit with Steve Lawler, Director of Communications, in Philadelphia or contact him by phone at 314.753.7911 or by e-mail at steve.lawler@SBEthics.org

SBE News and Announcements

SBE Board Election Update

By the time you read this newsletter you should have received your ballot for the SBE Board of Directors election. Due to unique circumstances, we are following a different process this year.

Bob Solomon's untimely death in January created a vacancy on the Board. SBE By-Laws grant the Board of Directors authority to appoint someone to fill such vacancies. Because we were just entering the nomination and election cycle, the Board decided that transparency in governance would be better served by conducting a single election for two seats rather than appointing a new member.

The By-Laws also grant the Board authority to establish the election slate and they require a 50% majority of those voting for election. To avoid the expense and delay of run-off elections, recent practice has been for the Board to submit two names to the membership for election, guaranteeing that one person would attain the 50% standard. However, we were pleased to receive many nominations this year and, given the unique circumstances, the Board has decided to submit all of the nominees who agree to stand for election to the membership and, if needed, conduct a run-off election.

The Board made one further change. Bob's term was for 2005-2010 and he would have served as program chair for the 2008 annual meeting. For a smoother transition and to minimize the challenges for new members, Rob Phillips' term was moved up one year; it will now expire in 2010 rather than 2011 and Rob will serve as program chair in 2008. This means that we now will be electing one person to serve a four year term (2007-2011 and serving as program chair in 2009) and one person to the normal five year term (2007-2012 and serving as program chair in 2010). The Board intends to work with the new members to allocate the seats in a way that is most convenient for those involved.

If you haven't done so already, I urge you to vote by returning your ballot before the deadline.

Joe DesJardins Executive Director

BEQ Update

Business Ethics Quarterly started 2007 with several additions and changes in editorial staff. A full list of changes is described in the "from the editor" introduction to the January issue, along with publication statistics for the last year. Thus, I thought I would use this space to say a few things about the editorial process and the tasks performed by the various people serving editorial roles. Final decisions on articles and reviews are made either by one of the associate editors or by me. Associate Editor Al Gini is the final arbiter on reviews, and the other associate editors and I handle article manuscripts. Advisory editors in various subject areas are scholars that the associate editors and I call upon for help with manuscripts that stretch our own competencies. We might ask advisory editors for suggestions for reviewers for a particular manuscript, or ask for an initial opinion on a manuscript (i.e., is it good enough to send out for review), or ask them to help put together a special forum on a particular topic in their field, or request their help in a situation where reviewers are sharply divided on a manuscript's merits.

When a submission arrives, the editor (or, occasionally, an associate editor) makes an initial decision as to whether the manuscript is a reasonable candidate for full review by between two and four anonymous reviewers (usually it's three reviewers). Manuscripts that fail this initial screening usually do so on grounds that they either (a) are not on a topic appropriate for BEQ, (b) essentially repeat what already has been said on a topic, without contributing much new insight, (c) are more journalistic or "oped" than scholarly in level of argument and detail, (d) if empirical, make largely descriptive, rather than explanatory, use of the data, or (e) are not written with adequate clarity.

Having passed that initial screening, an anonymous copy of manuscript is sent out for review. We always try to have at least one member of the editorial board among the reviewers. In addition, we try for appropriate disciplinary coverage among reviewers; for example, a philosophy-oriented manuscript goes to mostly philosophically-trained

reviewers. The *mostly* is important. We sometimes send manuscripts to a reviewer from an "outside" field, for assistance in determining whether the author has framed the ideas in a way that connects adequately with scholars from outside the author's specialty. Once the reviews are in, either I or one of the associate editors read the reviews, read the manuscript, read whatever else we need to (because sometimes we need to read further on a topic in order to make an informed decision), and write the decision letter. Decisions normally are either reject, revise and resubmit, conditionally accept, or accept (with the latter two almost never occurring on an initial submission; it is normal to receive a request for revision, and if authors receive a request for revision, it means they have made it past the toughest hurdle). A majority of decision letters are written by me, with Associate Editors Bowie and Schminke dividing the remainder (according to whether they are mostly philosophical or social scientific in subject matter).

Authors receive the decision letter along with anonymous copies of the reviewers' comments (and the reviewers receive each others' comments). Authors do not receive an evaluation form that reviewers submit to the decision editor, on which they rate manuscripts on criteria such as quality of argument, engagement with existing literature on a topic, significance of conclusions, importance of the topic, originality of ideas, writing quality, and methodological rigor (for empirical studies). Reviewers sometimes provide additional comments to the decision editor (e.g., "I've made many comments, but my first two comments are the most important with respect to whether the manuscript should be accepted," or "The misunderstandings and errors in the manuscript do not give me confidence in the author's ability to revise it successfully.")

Authors always should read the reviewers' comments in light of the decision editor's letter. Reviewers do not always agree, and the editor's letter often will give advice as to which issues, of those raised by reviewers, are most important to deal with. Also, the editors do not simply tally the reviews, pro and con, to make a decision. We're also evaluating the quality of reviews as we read them, and may discount a review if we think that

the reviewer in some way has not done a careful and balanced job.

Authors invited to submit a revision also should send along a separate document in which they explain how they have dealt with the various issues raised by the decision editor and reviewers (e.g., if a reviewer says that you should have considered the implications of work by Abbott and Costello for your own thesis, tell the reviewer that you've incorporated a discussion of this work in relation to your own on page 23 of the revised manuscript). Please note: authors are free, in this response, to argue that the editor or reviewers are wrong, misunderstood the manuscript, etc., and so consequently no changes have been made in the manuscript. (Whether editors and reviewers will agree, of course, is an open question.)

In the case of a revised manuscript, the original decision editor reads the revision (and the author's reply to reviewers), and makes a new decision as to whether the issues and concerns prompted by the first version of the manuscript have been dealt with adequately. In some cases it's obvious. But in most cases, the manuscript is sent back out to the original reviewers to get their opinion on the revision, and the process is repeated. It is important for authors to do revisions carefully, as we try to make a fairly final decision on most manuscripts during the second round of review. That is, once we receive a revision, the most likely decision on it will be either rejection or conditional acceptance (i.e., accepted provided certain minor problems are fixed - e.g., "clarify the first paragraph on page 13," "add a brief discussion of the implications of your conclusion for thinking about topic X," etc.).

Once a manuscript is finally accepted, Associate Editor Gini (with a little input from me) is responsible for scheduling which articles appear in which issues, and he also works with the Philosophy Documentation Center during the production process for each issue. And that, in its basics, is the *BEQ* manuscript handling process.

Gary Weaver Editor in Chief

Call for papers

Special Issue Business & Society Dr. Martin Luther King, Jr.'s Contributions to Management Scholarship and Practice

Submission deadline: August 31, 2007

This Special Issue of Business & Society invites scholars to examine the contributions of Dr. Martin Luther King, Jr. to the field of business-and-society and management. Dr. King is regarded by many as one of the greatest leaders of the 20th century. He challenged the status quo of racial discrimination by using America's historic ideals of freedom and opportunity in brilliant works, such as his "I Have A Dream" speech in August 1963 and his "Letter from a Birmingham Jail," published in 1963. His work cut across racial, institutional, and cultural lines by developing cooperative and non-violent strategies to bring attention to the struggle for civil rights, social justice, and well-being. economic Wellknown events in which he played a pivotal role include the Birmingham bus boycott (1955), the "Bloody Sunday" march in Selma (1965), and the historic "March on Washington" (1963). Dr. King as a social activist, leader, and scholar focused our collective attention on issues of social justice not only locally, but also globally. He wrote that "among the moral imperatives of our time, we are challenged to work all over the world with unshakable determination to wipe out the last vestiges of racism. It is no mere American phenomenon. Its vicious grasp knows no national boundaries."

While Dr. King was assassinated in March 1968 at the age of 39, his legacy is extraordinary. Less than a year after the historic March on Washington, President Lyndon Johnson signed into law the 1964 Civil Rights Act, which banned discrimination in public facilities, such as hotels and restaurants, and also prohibited employment discrimination. The following year, the Voting Rights Act was enacted. It was to be followed by the Fair Housing Act to remove discrimination buying and renting of housing. These two pieces of landmark legislation were accompanied by a host of other social and organizational changes, including affirmative action, which was designed to counter the legacy of discrimination and to promote social justice.

In respectful memory of the 40th anniversary of his death, Business & Society will publish an issue on Dr King's contributions that relate specifically to the business-andsociety field and to management scholarship. Both macro and micro topics of scholarly importance are appropriate. We encourage authors to rely heavily on the writings, speeches, and impact demonstrated of Dr. King's work and to provide thought-provoking manuscripts that link his legacy to current scholarship most relevant readers of Business & Society.

Topics that fit the special issue theme include, but are not limited to: progressive social values that Dr. King championed models of leadership (e.g., transformational, charismatic, servant) as exemplified by King organizational, social, and governmental strategies for ending discrimination the interface between social justice, social responsibility, and business ethics the role of corporate governance and accountability for social justice (or injustice) measuring the impact of social justice actions on corporate social performance strategies for incorporating lessons from Dr. King into the teaching of business-andsociety and business ethics courses international dimensions of social justice within businessand-society relationships.

Authors are requested to submit papers electronically to both special issue editors. Manuscripts should conform to submission guidelines for *Business & Society*.

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20th EBEN Annual Conference

The European Identity in Business and Social Ethics

September 18 – 20, 2007 Leuven, Belgium

The European political project as well as its social model, both based on extensive stakeholder dialogue and consensus, have recently suffered clear setbacks. Europe is now defined by some as 'the old Europe' - a dinosaur on its way to extinction. The same seems to hold for the world of business ethics. Corporate governance, SOX, whistle blowing regulation, CSR, it is just a sample of themes with a clear Anglo-Saxon origin that dominate the business ethics agenda worldwide. And yet when we take a closer look we notice that all these themes upon reaching the continent are translated in a slightly different manner. European corporate governance rules differ from their American counterparts; whistle blowing legislation is on the rise but provokes discussions in France and elsewhere that are unimaginable in the US and the way CSR gets translated in Europe differs from its American origins.

This conference will ask the question whether there still is a European way of dealing with business ethics issues. Topics to be considered include, but are not limited to, the following:

- Legislating whistle blowing
- European corporate governance, does it exist?
- Business ethics and the Lisbon strategy
- European CSR policy

- The functioning of stakeholder dialogue
- Role of trade unions
- CSR and NGO's
- Participation
- Developing business ethics in SME's
- CSR for SME's
- Diversity and women studies
- Public service ethics
- Financial ethics
- Teaching ethics
- Ethics training in organizations
- Supply chain integrity
- Bribery, corruption, nepotism
- Responsible leadership
- CSR and development

Contributions are invited as full papers or, alternatively, as 2-page abstracts. They should be submitted to the EBEN secretariat by email in a Word formatted attachment no later than **May 31, 2007**. The email address is: ann.vanespen@econ.kuleuven.be

Information on acceptance of papers will be given by June 30, 2007. Contributions of both academics and practitioners are encouraged. Please note that only submitted full papers are eligible for consideration for the special issue of The Journal of Business Ethics. If you want your paper to be considered please note "JBE" on the cover page. Since papers will be submitted to a peer review process, please make sure that it contains a cover page with all relevant information (title, authors, contact details, etc.) and that no author identifying information is included from page 2 onwards. Start with the title, include a short abstract of 100-200 words and use Times Roman font, 12 pt, double spaced and follow the JBE style guide for your references (e.g. Author, 1st and 2nd Author: 2007, 'My EBEN paper', in *The Journal of Business Ethics* 99(1), 21-32.).

Teaching track papers are also encouraged and selected papers will be recommended for publication in the *Journal of Business Ethics Education*; and, as usual, EBEN members are free to submit a paper on any topic in business ethics and its related topics. Paper presenters will be entitled to a reduced conference fee.

A selected conference paper will receive the *EBEN Best Paper Award*. The conference will take place in the historical university town of Leuven, Belgium. Many of the hotels as well as the major attractions are within walking distance.

The conference will be preceded by the Annual doctoral workshop, September 17 at the University of Leuven, which is being organized by Prof. Wim Vandekerckhove. The deadline for application to the workshop is **May 31, 2007**. Interested students are encouraged to apply for one of the limited slots by sending an abstract of their thesis, including name, affiliation and the intended focus of their presentation to:

wim.vandekerckhove@ugent.be

North American Case Research Association

2007 Annual Meeting

October 18-20, 2007 Keystone, Colorado

Submissions of cases are invited. Eligible cases may deal with any topic in any academic discipline where dynamic classroom discussion is useful. Cases must be original work based on real

events, real people, and real organizations, and must not have been previously published or accepted for publication elsewhere, either in journals or books. Submitted cases may also not be under simultaneous review for other conferences or publications. Cases presented in other workshops may be submitted only if they have been substantially revised since that presentation; authors should describe the case's previous history in their submittal letter.

If accepted, the submission must be presented. In consideration of having a submission reviewed for the conference, authors are committing to having at least one author attend and participate in the roundtable discussions or paper and symposia presentation.

Each case must be presented by at least one author who participates in both the Friday and Saturday morning roundtable sessions. No more than two cases may be presented in the same track by the same author.

Submissions should be sent by email attachment to the appropriate track chair by Monday, June 11, 2007. Include one file with the cover page, submission form, and case summary or paper abstract. Include the case and instructor's manual (IM) or paper submission in a separate file that does not contain any information identifying the authors. Symposia proposals may be sent in a single file.

Each case submission should be submitted to only one Track Chair; please indicate if it may be appropriate for other tracks. If a case does not seem to fit one of the tracks listed, contact the program chair. Submissions should include:

- Cover page showing names, affiliations and contact information for all authors, and identifying the contact person for all correspondence. Student authors should be identified as such on the cover page.
- Case submission form attesting to originality and the right to publish.
- One-page summary of the case for the Proceedings, following prescribed format.
- Case and "Instructor's Manual" (IM), also known as the "teaching note."

Paper submissions for the "Teaching with Cases" or "Case Research for Theory Building and Testing" tracks may vary in length, but should be submitted with a separate one-page abstract.

Symposia proposals for these tracks are limited to two pages and should include program participants by name and affiliation, and time allotment requested. Ideas for proposals may be discussed with the program chair.

New case researchers may submit "case embryos" – ideas for cases still under development – for feedback from experienced case authors. See www.nacra.net for submission form and send to the program chair by September 10, 2007.

For further information, contact the NACRA Vice-President of Programs for 2007, Jim Fisher at fisherje@slu.edu or by mail at Saint Louis University, 3674 Lindell Boulevard, St. Louis, MO 63108

Tel: 314.977.3854 Fax: 314.977.1647

Fort Hays State University College of Business and Leadership

Annual Business and Leadership Symposium 2007

> September 26-27, 2007 Hays, Kansas

The deadline for the call for papers has been extended from May 15, 2007 to **July 17, 2007**. Details on the conference and the call for papers can be found in the Winter 2007 edition of the *SBE Newsletter*.

For further information, contact Dr. M. A. Zainuba at tel. 785-628-5503 or mzainuba@fhsu.edu

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Applied Business and Entrepreneurship Association International

Fourth Annual Meeting

November 16-20, 2007 Maui, Hawaii

Please indicate your topic area and the area number in your email subject line. All electronic submissions (including detailed abstracts) must include email attachments in MsWord. Research papers in all areas of business and economics, as well as the topic areas listed below, are invited for presentation. Proposals for cases, workshops, symposia, colloquia, tutorials on current issues, and other special sessions, are also welcome.

Submitted papers go through a double blind peer review process. Authors, whose papers are accepted, will be notified by email. Accepted papers will be published

in the peer reviewed *Electronic* Conference Proceedings.

Presenting author(s) are required to register for and attend the conference, and present the paper at the time specified in the conference program. Publication of multiple papers by the same author will be subject to extra charges.

All complete papers will be considered for Best Paper Awards in their respective tracks. Student papers will also be considered for award in the Student Papers Track. Conference best papers are eligible for publication in the special issue of the *Indian Journal of Economics and Business*.

Organized sessions on topics of interest are invited. Sessions include a chair and two or more paper presenters. The organizer is responsible for contacting session participants. Proposals for organized sessions should be submitted to abeai@up.edu for approval and scheduling.

Proposals for Table Discussions are also invited. Participating authors exchange and prepare to discuss all papers. The objective is to provide authors with detailed and helpful comments that may make their papers publishable in academic journals of their choice. Proposals for organized Table Discussions should be submitted to abeai@up.edu for approval and scheduling.

Topic Areas and Tracks include the following:

- Accounting I (Audit/Financial/Tax/ AIS)
- Accounting II (Cost/Managerial)

- Business Law
- Business Ethics
- Public Policy in Business / Business Strategy
- Cases, Workshops, Special Sessions
- E-Business
- Economics I (Macro/ Micro theory)
- Economics II (Applied and Empirical Research)
- Entrepreneurship and Small Business Management
- Finance I (Financial Market, Derivatives, Investments)
- Finance II (Financial Institutions, Corporate Finance)
- Innovative Teaching I (Curriculum Design, Electronic Resources)
- International and Global Business/Economics
- Logistics and Transportation
- Management and Organizational Behavior

- Management Information Systems
- Marketing/ e-Marketing
- Production and Operations Management
- Quantitative Methods and Management Science
- Student Papers in all Fields of Business and Economics
- Supply Chain Management and Quality control

Please submit your manuscripts, proposals, and other research material by August 15, 2007 to abeai@up.edu. Include your topic area and the topic area number in your email subject line. All materials presentation should include the following on the first page: Title, Topic area and the topic area number, Author (s), Author address and email, Institution address. For more information see www.ijeb.com

Business Ethics Quarterly

The Changing Role of Business in a Global Society: New Challenges and Responsibilities

Special forum in Business Ethics Quarterly

Call for Papers Deadline December 1, 2007

Guest Editors:

Andreas Georg Scherer, University of Zurich, Switzerland Guido Palazzo, University of Lausanne, Switzerland Dirk Matten, Schulich School of Business, York University, Canada

For further information contact guest editor Andreas Scherer at andreas.scherer@iou.unizh.ch

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