



THE SOCIETY FOR BUSINESS ETHICS NEWSLETTER

Fall, 2006

Volume XVII, Number 2

Report from the Executive Director

The beginning of each new academic year provides a good time for reflection on where the Society has been and where we are headed in the immediate future. Looking back, many of our members have returned from the 2006 annual meeting. I am very happy to report that this year's meeting was another highly successful event. Attendance was up almost 20%, to a total registration of just under 200 people. We ran three concurrent sessions throughout most of the weekend and still had plenty of time for meeting new people, for renewing friendships, and, of course, for socializing.

Special thanks must be offered to Ed Hartman and Richard Nielsen who served as program chairs. A tremendous amount of work goes into organizing this program and Ed and Richard did a terrific job. Ed and Richard experimented with some new and successful elements to the program, including some featured papers and a Thursday afternoon invited panel on Wal-Mart. Thank you, gentlemen, for a job well-done!

We opened this year's annual meeting on Wednesday evening with a small reception to honor our international members and attendees. Because travel arrangements for many of our international members require that they arrive on Wednesday, SBE has continued the practice started by Daryl Koehn's Center for Business Ethics, of holding an informal reception for early arrivals. This year more than 35 people attended, including guests from Japan, the Philippines, the United Kingdom, India, Indonesia, and the Netherlands. We hope to continue this tradition in future years and welcome all SBE members who arrive early to attend.

Dennis Moberg's year as SBE president came to a close at this meeting. Dennis shared his thinking on practical wisdom and was honored at our annual luncheon. For those who missed it, Dennis'

Presidential Address was probably the most high-tech of all our presidential addresses, complete with video clips and a soundtrack. (Hint: "I don't think we're in Kansas any longer.")

Our joint SIMS/SBE Saturday evening session featured a keynote address by Ray Anderson, founder and Chairman of Interface Carpeting. Well over 200 people attended Anderson's inspiring and rousing talk on Interface's evolution towards sustainability. Jeff Frooman organized this very successful evening. Thanks, Jeff!

Once again this year we were able to support several graduate students with modest stipends. Our Founders Awards help offset the expense of attending the annual meeting for graduate students who have papers accepted on the program. This year we offered eight such awards.

Our annual business meeting provided reports on membership, finances, and *BEQ*, all of which included nothing but good news. Our individual and total membership is at an all-time high. I am happy to say that SBE remains in very healthy financial shape. *BEQ* continues to flourish under the editorship of Gary Weaver and remains the pre-eminent professional scholarly journal in business ethics.

Finally, on Sunday morning we were treated to two stories on business ethics and our meeting in the *Atlanta Journal and Constitution*. Several members were quoted in these stories, which were later picked up by the wire services and appeared in several other newspapers across the country. Thanks go to Steve Lawler for his continued work in fostering our good relations with journalists.

Looking forward, I encourage you to keep an eye on the SBE webpage. A new, more user-friendly and

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www.societyforbusinessethics.org

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In each issue of the SBE Newsletter, the Committee on International Collaboration (CIC) will ask colleague organizations around the world to share information about their association and activities. The CIC hopes that these materials will create broader awareness of the work of our global colleagues and might offer SBE members opportunities for participation and collaboration of which they might not have been previously aware. If you would like to suggest an organization to include, please email Laura Hartman at LHartman@depaul.edu. Our next profile is of Latin American Association of Business, Economics, and Ethics.

ALENE**Latin American Association of Business, Economics, and Ethics**

ALENE is the Latin American Association of Business, Economics, and Ethics. It gathers professors and practitioners interested in ethical values in the business world. **ALENE** was founded in 1998, during the 1st Latin-American Congress of Business, Economics, and Ethics, held in São Paulo, Brazil.

ALENE strives to promote and to support the teaching and the public performance of its members, spreading out the Ethics values in business and economics. To carry out this task, **ALENE** supports field research projects, public conferences, and masterly lessons in universities, either private or public. Many of its members teach in universities, take part in congresses and in international or local seminars. From their leadership positions, other members develop their management responsibilities based on Ethics values. **ALENE** members often publish their work as books or articles in specialized journals, in newspapers or in magazines of broader circulation. This publication covers the current dilemmas and perspectives of issues related to different subjects of management Ethics.

ALENE proposes cooperation among the universities, national and private institutions and management associations. In this sense, it promotes annual Latin-American congresses, where the fundamental aspects of Ethics applied to business and economics are discussed with an academic and a managerial perspective. These Congresses bring together university professors, academicians, researchers, advertisers, journalists, and others who work for the moral fundamentals of the human behavior in the organizations. Three of these were in Brazil, two in Argentina, and one in Chile. The next Annual Conference was hosted by the University ESAN, Lima, Peru, on Oct. 9-11, 2006. The main topic was: Ethics in the organizations, in the economy and in the society:

Objectives:

- To make possible the knowledge among its members and the exchange of experiences.
- To facilitate the relationships and the exchange of articles and research reports between professors, practitioners and academic institutions from Latin America.

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much more substantive, webpage will be launched in the very near future. Steve Lawler has also spearheaded this work and he shared a version of the new site with many members in Atlanta.

Next year's meeting will be in Philadelphia. This meeting promises to be the best ever, so please make plans well in advance. Look for the call for papers elsewhere in the newsletter and on the website.

Please also note the call for nominations to the SBE board. Each year members are asked to nominate someone to the SBE board. Terms are for five years and self-nominations are always welcomed. Elections will take place in the winter for a term that begins at next year's annual meeting.

Joe DesJardins

- To promote academic projects of national and regional research from Latin America about Ethics applied to business and economics.
- To promote and to organize annual congresses in different countries of Latin America that strengthens the link among academics and practitioners from these countries and other nations.
- To elaborate and to distribute the proceedings of the congresses, offering wide specialized bibliographical references.
- To maintain contacts The International Society of Business, Economics, and Ethics (ISBEE), as well as with regional networks such as The European Business Ethics Network (EBEN), the Society for Business Ethics (SBE) and the BEN-Africa.

If you need more information, feel free to contact us by email: alene@alene.org

SBE Group Session
American Philosophical Association, Eastern Division
December 28, 2006
9:00 – 11:00am
Washington, D.C.

Topic: Google, Human Rights and China

Chair: Nien-hê Hsieh (University of Pennsylvania)
Speakers: George Brenkert (Georgetown University)
Jeffrey Smith (University of Redlands)
Commentator: Michael Boylan (Marymount University)

Location:
Virginia Suite B (Lobby Level)
Marriott Wardman Hotel

To suggest topics for future SBE Group Sessions at the APA, please
contact Denis Arnold at darnold1@utk.edu

SBE News and Announcements

The annual meeting's first event was the reception for international members of the Society. For those who were unable to attend, we've included the welcome read on Daryl Koehn's behalf and Mr. Yoichi Sato's response.

Welcome to the first ever SBE International Reception. We are delighted to welcome our many guests who have come from afar. We hope that this Wednesday night reception will become a permanent part of the SBE program. The evening gives members a chance to talk with each other in a friendly way and to meet the SBE leadership. Often the SBE leaders are distracted during the conference as they run around trying to make sure things are working correctly or as they substitute as moderators. But on Wednesday night, we can all relax.

I would like to extend a special welcome to our many guests from the Japanese business ethics society (JABES) and Business Ethics Research Council (BERC). Many have presented conference papers at SBE regarding breaking scandal in Japan as well as papers that explore the possibility that a distinctively Japanese ethic exists. Again we are privileged to have representatives from Snow Brand Milk, a company that has done a truly amazing job of reinventing itself after a major scandal that threatened the very existence of this firm. Often we business ethicists focus on the negative. It's nice to have a positive story to tell.

So, please make yourself comfortable and enjoy the food and drink!

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My name is Yoichi Sato, a member of Japan Society for Business Ethics Study (JABES).

On behalf of all of my Japanese colleagues I would first like to say a few words of thanks to Professor Daryl Koehn, who has done so much over the past several years to strengthen relations between JABES and SBE. I am sorry she cannot be here this evening due to illness and we send her our best wishes for a speedy recovery. We would also like to thank Professor Dennis Moberg, Professor Edwin Hartman, Professor Joe DesJardins, Professor Laura Hartman, Professor Regina Wolfe and many others of the Society for Business Ethics for your kind invitation this evening to the Global Networking Reception for the International Participants.

This year eight Japanese colleagues have joined you in Atlanta. Five are regular participants you know well and three are attending for the first time. The new participants are Ms. Yukiko Furuya, Advisor for Consumers, Mr. Tatsuhiro Ohkubo, General Manager of the Compliance Department, Snow Brand Milk Products Co., and Mr. Yoshihiro Okada, Doctoral Program, University of Tsukuba. The regular participants are Ms. Nobuko Hiwasa, Outside Director and Chairwoman of the Ethical Committee of Snow Brand Milk Products Co., Mr. Junsuke Deguchi, Vice-Chair, Board of Regents of Chuo University, Professor Hiro Umezu, Professor Akira Saito, and myself, Yoichi Sato.

The novel *Gone with the Wind* was written by Margaret Mitchell of Atlanta and published some 70 years ago (initially appearing with the title "Tomorrow is Another Day"). The film version of *Gone with the Wind* came to Japanese theaters in 1945, right after the end of the World War II. At that time, as you can easily imagine, the Japanese were facing serious social problems, including poverty, and the appearance of *Gone with the Wind* was received as a kind of angel from the United States. It impressed and really encouraged the Japanese people as a symbol of the new "wind" from America, the wind of democracy, capitalism, and peace. For your information, the word "wind" in Japanese also means "culture", and the word is used in such a way as "family culture", "school culture" and "corporate culture".

Because the annual meeting of SBE in 2006 is being held in Atlanta, we Japanese recall the impact then of *Gone with the Wind* and once again we are grateful to the American people for what you have done for Japan over many years.

The SBE Annual meeting starts tomorrow. Over the next four days we would like to learn from the meeting, gain a new wind on business ethics issues, and hope to introduce them to the Japanese business scene as well as academic society.

Geographically, our world is separated East and West, South and North, but despite our differences we find many things in common. For example, the central concept for business ethics expressed by the English word "integrity" has several meanings, such as adherence to moral principle, honesty or wholeness, and the Japanese term is exactly the same. There are differences in history, culture, national character and habit, and accordingly there are differences in ethics and morals by country. Yet, we would like to learn how ethics and morals are manifest in different cultures and embrace them in our ethical study and business conduct in Japan. I hope that we can also bring a fresh East wind to America, from Japan and Asia.

Yoichi Sato

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SBE Liaison to the American Philosophical Association Report

As the SBE Liaison to the American Philosophical Association, I am pleased to report that this past year was an especially productive one for business ethics at the APA. SBE again sponsored Group Sessions at the Eastern, Central, and Pacific division meetings. In addition, evidently for the first time in the history of the APA, we were successful at getting business ethics sessions onto each of the three *main* APA divisional programs. This bodes well for the future of business ethics at the APA. In my judgment, as a result of our efforts, it should now be much easier for members of the APA to get business ethics papers on the main program of APA meetings. SBE members who are also APA members (a requirement for submission) are strongly encouraged to submit papers to one or more of the APA's three divisions. In this way, discussion of philosophical issues of interest to business ethicists might become a standard feature of APA meetings. Over the coming year I will coordinate an effort to persuade the APA Executive Board to institutionalize these changes by establishing a special committee on Business, just as the APA already has special committees on Medicine and Law. For more information, or to support this effort, please contact me at: darnold1@utk.edu.

Denis Arnold

SBE Membership Report August 2006

	2002	2003	2004	2005	2006
<u>Individual</u>					
US full	346	367	355	367	382*
US S/R	64	77	89	97	114
Canada full	14	17	20	22	17
Canada S/R	3	6	5	3	5
Int'l full	82	77	88	83	83
Int'l s/r				21	28
Total Individual	520	561	576	593	601*
<u>Institutional</u>					
U.S.	312	325	322	327	329*
Canada	19	17	18	16	16
Int'l	82	75	74	81	77
Total Inst.	413	417	414	424	422
<u>TOTAL:</u>	933	978	990	1017	1023

*Highest paid membership totals since shift to Philosophy Documentation Center (circa 1998).

Society for Business Ethics

CALL FOR PAPERS

27th Annual Meeting

August 2-5, 2007

Philadelphia, Pennsylvania

Submit electronic copies of your paper or panel proposal to **both**:

Richard Nielsen
nielsen.sbe07@bc.edu

and

Robert Solomon
rsolomon@mail.utexas.edu

Submission Deadline: February 1, 2007.

ALL SUBMISSIONS MUST BE ELECTRONIC.

Documents must be in Word – nothing in PDF, rich text format, etc.

Cover page on all submissions:

Include the full title, author's name, address, phone number, FAX, and email address on the cover page. Panel proposals should identify the chair and all proposed participants by name, address, phone number, and email address. To facilitate matching submissions with reviewers, every submission must also convey the submission content with a three-letter code according to the following (list at least one number from Paradigms, Application Contexts, and Methodologies but as many as apply (e.g., P-5, 11, 13; A-4; M-1, 6). Submissions will be considered that do not "fit" any of these categories.

Paradigms

P-1 Environmental ethics
P-2 Comparative ethics
P-3 Feminist ethics
P-4 Kantian ethics
P-5 Law & Economics
P-6 Moral psychology
P-7 Organizational
Behavior/Management
P-8 Rawlsian theory
P-9 Religious considerations
P-10 Post-modernism
P-11 Contract theory
P-12 Stakeholder theory
P-13 Utilitarianism
P-14 Virtue ethics

Application Contexts

A-1 Accounting
A-2 Codes of ethics
A-3 Corporate governance
A-4 Corporate social
responsibility/Reporting
A-5 Distributive/Procedural justice
A-6 Employment
A-7 Ethical decision making
A-8 Finance
A-9 Global business practices
A-10 Health care
A-11 Social/ethical investing
A-12 Legal/Regulatory issues
A-13 Management programs/
Practices
A-14 Marketing/Purchasing

A-15 Organizational culture/ Ethics
programs

A-16 Public policy/Public sector
A-17 Spirituality
A-18 Teaching/Curriculum
A-19 Technology
A-20 Unethical practices
A-21 Whistle blowing

Methodologies

M-1 Analytical/Conceptual/
Theoretical
M-2 Assessment
M-3 Case studies
M-4 Ethnographic methods
M-5 Experimental design (including
statistical analysis)
M-6 Empirical field work (including
statistical analysis)

Paper Submissions: Repeat the full title on page one of the paper without the author's name or any other identifying information. Provide a 150-word abstract. As a courtesy to our reviewers, please restrict papers to 30 pages (double-spaced) or less.

Panel Submissions: You may identify panelists by name in the body of your proposal. Panel proposals should include a clear statement indicating the rationale for the panel and the format to be used. Panel proposals must also include a 150-word abstract for each participant/entry. Panels will normally be comprised of no more than three presenters plus a chair (who may also be one of the three presenters). Panels should not include discussants.

Multiple submissions: Individuals submitting papers and panel proposals will be limited to one paper submission and inclusion on one panel submission. (This will not prevent any presenter from also serving as a session moderator appointed by the Program Committee).

Call for papers

Seventh International Conference of Computer Ethics: Philosophical Enquiry

**July 12-14, 2007
San Diego, California, USA**

The CEPE conference series is recognized as one of the premier international events on computer and information ethics attended by delegates from all over the world. Conferences are held about every 24 months, alternating between Europe and the United States. CEPE 2007 is the seventh conference in the series.

Papers. CEPE2007 welcomes high quality paper and panel proposals in all areas of computer/IT ethics. This includes, but is not limited to, ethical issues relating to:

- Online communities, the virtual and the "real"
- Privacy, data protection, RFID, surveillance, CCTV, spam, phishing, and spyware
- Global computing and intercultural information ethics
- Information access, search engines, and the digital divide
- Democracy and the internet; computing technology and natural disasters
- Virtuality, simulation and reproduction
- Computing, identity and difference: gender, ethnicity, race, religion
- Pen source; virtual ownership; intellectual property & copyright
- Emerging technologies, such as nanotechnology, supercomputing, Internet2, robotics, bio-

medicine, bioinformatics and bioengineering

- New military, security and law enforcement applications of IT
- New developments in artificial intelligence, artificial agents, embedded systems and artificial life.

We particularly welcome papers from applied ethics fields other than computer ethics that focus on any of the above areas, as well as papers from computer science professionals who combine their state-of-the-art knowledge of IT with ethical analysis. Papers will be accepted on the basis of a submitted abstract, which will be refereed. An abstract must be between 1200 and 1400 words in length (references included) and submitted via email as embedded plain text or an attachment in RTF or WORD or PDF format. Abstracts must be submitted no later than **13 November 2006** to CEPE2007@sandiego.edu.

Authors will be informed of the decision of the referees by 30 January 2007. Full papers must be submitted by 1 May 2007.

Panel Proposals. We will also accept proposals for panel discussions, also to be submitted by 13 November 2007. Panel proposals must include a statement of the general topic and an overview of the specific questions or issues to be addressed. In addition, the proposal should include a list of the panelists involved, their expertise in this area, and whether they have indicated that they are willing to participate. Please use the *Panel Proposal Form* on the CEPE2007 website.

Organizing Committee includes conference director Lawrence M. Hinman (University of San Diego, USA) and conference Co-directors Philip Brey (University of Twente, The Netherlands), Luciano Floridi (Oxford University, United Kingdom), Frances Grodzinsky (Sacred Heart University, USA) and Lucas Introna (Lancaster University, United Kingdom).

CEPE2007 will be held in conjunction with the San Diego Computer/IT Ethics Week, sponsored by the Center for Ethics in Sciences and Technology, which will be held from July 9-14 at various locations throughout San Diego. Further details will be posted on the CEPE2007 website at <http://CEPE2007.sandiego.edu> and on the Center for Ethics in Sciences & Technology website at <http://ethicscenter.net>.

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Annual Meeting of the International Association for Business & Society May 31-June 3, 2007 Florence, Italy

The International Association for Business and Society (IABS) will hold its 2007 annual conference at Villa La Pietra in Florence, Italy. Named after the stone pillar indicating one Roman mile along Via Bolognese from the city gate, the Villa offers a majestic view of the city centre. For many centuries it was the home of prominent Florentine families.

The theme of the conference is *advising practitioners*. This is inspired by one of Florence's most famous sons, Niccoló Machiavelli, who lived and worked here from 1469-1527. Machiavelli has been characterized as arguably the most political of all great political thinkers (Pitkin, 1984). He had an acute insight into the nature of politics, yet he was never in a position to exercise formal political power. The only way for him to actually exercise influence was through his advice to the rulers of his times, as he attempted in *The prince*, the famous treatise on statecraft he wrote for Lorenzo de' Medici in 1513. But the fragility of his enterprise is illustrated by the fact that by then he had already fallen into disgrace and saw himself forced to retire to his family estate.

Business & Society scholars typically also find themselves in the role of advisor to practitioners. As academics they often have advanced insights but in order to apply these they need to be made available to practitioners in one way or the other.

IABS, a learned society devoted to research and teaching in the area of business, government, and society, is also a collegial community. Founded in 1990, it has more than 300 members worldwide. Its research domain covers the various aspects of the interface between business and the socio-political dynamics of its environment. Topics include stake-holder theory, corporate social responsibility and performance, business ethics, environmental affairs, business and government relations, corporate governance, and cross-cultural issues. IABS also sponsors a highly

ranked, widely indexed journal, *Business & Society*, the only peer-reviewed scholarly journal devoted entirely to research into and analysis of the relationships between business and society.

We invite a variety of formats:

Discussion Session – a short, informal presentation of research ideas intended to solicit constructive feedback. *Workshop Session* – a working meeting to address a specific research or teaching challenge. *Symposium* – presentations related to a well defined theme. *Paper Session* – a formal summary presentation of completed conceptual or empirical papers.

Abstracts, 3-5 pages double spaced, should fully describe the objectives and scope of your research. All conference proposals will be subjected to a blind review process. Each submission should include a cover sheet with author information (name, address, phone, fax, email); corresponding author; and intended session format (discussion, workshop, paper, or symposium). Submission of an abstract for review constitutes a commitment that one paper author or all panelists or symposium members will attend the conference if the submission is accepted.

E-mail one copy or mail five copies of proposals for consideration by **December 1, 2006**, to: Ben Wempe, IABS 2007 Program Chair, RSM Erasmus University, Department of Business - Society Management, Room T7-13, P.O. Box 1738, 3000 DR Rotterdam, The Netherlands.
Tel. ++31-(0)104082435;
E-mail: iabs2007@rsm.nl

11th European Business Ethics Network – UK Conference 9th Ethics and Human Resource Management Conference

April 12-13, 2007
Cheltenham, United Kingdom

"Ain't Misbehaving?: Organisations, Ethics and Misbehaviour"

The 2007 EBEN-UK/EHRM conference will be hosted by the University of Gloucestershire's Business School, Cheltenham, United Kingdom, one of the UK's larger business schools, which provides a spectacular conference venue. Cheltenham, England's Regency spa town, is the centre for the Cotswolds – an area of outstanding natural beauty. Wide, tree lined streets, elegant architecture, fine parks and gardens give Cheltenham a stylish air. Cheltenham is located to the west of London and there are direct bus services from the centre of London and Heathrow airport. The town is also in easy reach, by road or rail, of Birmingham and Bristol (with their international airports) and Oxford.

The theme for the conference is "Ain't Misbehaving?: Misbehaviour, Ethics and Organisations". Misbehaviour is a part of everyday life in organizations as people challenge accepted norms, but the ethics of this phenomenon has seen limited debate. Is the nature of individual and organizational misbehaviour the same? What is the impact of this misbehaviour? How should we view this misbehaviour? When should misbehaviour be welcomed and discouraged?

Whilst welcoming submissions from any area of business ethics, it is these questions that this conference highlights.

The conference will run from the 12th to 13th of April 2007 and we welcome submissions on all aspects of ethics in organizational life and the areas below in particular:

- Issues of misbehaviour in organizations
- Corporate social responsibility and philanthropy
- Environmental and social auditing
- Ethics in not-for-profit organizations
- Research methods for business ethics
- Socially responsible investment

Papers will be selected by peer review. Please submit either:

- an outline proposal for a paper (about 500 words long) headed by your title, name, address and email address OR
- a completed paper and an abstract (100 to 200 words long) headed by your title, name, address and email address

Please follow the submission guidelines on our website to ensure correct formatting.

The deadline for proposals is **15 December 2006**. Proposals should be submitted to Joanna Page, the EBEN Conference Administrator at EBENUK2007@glos.ac.uk.

For further information please visit www.ebenuk2007.org or contact the conference organizer, David Dawson, at ddawson@glos.ac.uk.

**EBEN Research
Conference 2007
June 21-22, 2007
Bergamo, Italy**

"Finance and Society in Ethical Perspective"

The University of Bergamo, Faculty of Economics and Business Administration and the Italian chapter of EBEN are pleased to announce the Research Conference of the European Business Ethics Network (EBEN), June 21-22, 2007 in Bergamo, Italy.

Aim of the Research Conference: The current global financial market, which impacts on both the politico-economic choices of governments and the management of organizations, poses a wide range of ethical challenges. In order to cope with these issues, it is important to stimulate a wide range of debates and analyses of the relationship between finance, broadly construed, and society.

Contributions are invited from a wide range of academic perspectives that may offer insights into this vital area of modern life. Possible topic areas of interest include, but are not limited to

- Ethics in financial services
- Codes of conduct for finance and banking
- Finance and economic and social accountability
- Financial markets and corporate control
- Ethical theories and finance
- Philosophical and ethical bases for modeling finance and finance theory
- Virtues in finance
- Religions and religious prescriptions on finance

- Finance and human rights
- Ethical and social issues regarding credit and banking services
- Microfinance and evaluation of its impacts
- Finance and not-for-profit organizations
- Finance and public administration
- Finance and the insurance industry
- Finance and ecology
- Finance and health care
- Finance and the right to education
- Finance and social development
- Ethical initiatives in finance
- Teaching ethics in finance
- Socially responsible/ethical investment
- Social investing and financial performance
- Social responsibility and finance

Ethical aspects of

- Investment choices
- Savings management
- Pensions
- Financial economics and business finance
- Norms for financial activities
- Transparency and financial operations
- International finance
- Stakeholder approach on finance
- Stakeholders engagement and managerial behaviour
- Corporate governance in finance and banks
- Mergers and acquisitions in banks and financial markets

Theoretical, empirical, and managerial approaches to these issues are welcome. Papers/abstracts or "research in progress" should present theoretical framework for analyses, empirical references to existing practices or proposals to improve ethics in finance.

Presentations and proposals which are not related to the above theme will be referred to the next EBEN Annual Conference.

This EBEN Research Conference follows the established format which allows researchers ample time to present their research in order to get feedback from other colleagues. Each workshop will last for 45-60 minutes, to be divided between one presentation and the following discussion. The official language of the conference will be English. The conference will be held on June 21 and 22, 2007 (from Thursday afternoon to Friday evening) at the University of Bergamo, Italy - Faculty of Economics and Business Administration (Via dei Caniana 2 – Bergamo).

Participants are asked to provide a detailed abstract of their planned presentation (approximately 500 words) accompanied by a short biographical note (100 words). These should be submitted electronically by **February 15, 2007** to eben2007@unibg.it. In cases of uncertainty about the suitability of their topic, potential participants may contact the organizers to discuss their proposal.

Conference host is Gianfranco Rusconi, Head of Business Administration Department, University of Bergamo, Via dei Caniana, 2, 24129 Bergamo, Italy. Tel. 0039 035 2052554; Fax. 0039 035 2052549; Email: gianfranco.rusconi@unibg.it

All information on registration, travel and accommodation will be published on the website at www.unibg.it/eben2007

Global Trends

In response to members' suggestions and in an effort to broaden the scope of the SBE Newsletter, occasional reports on global trends will be published as space allows. Pieces should be between 600-1,000 words in length. To make a submission or for further information contact Gina Wolfe, SBE Newsletter editor, at rwolfe@dom.edu.

Business Ethics Education in Poland: An Update

Each year in February and March I travel to Poland to teach Business Ethics and Human Resource Management as Visiting Professor, in the Poznan University of Economics MBA Program. My Business Ethics course is required of all first year MBA students and Human Resource Management is required of all second year MBA students. The MBA program is offered in cooperation with Georgia State University, Atlanta. The Program each year enrolls forty working women and men for weekend classes.

This year I had the added opportunity to visit with two Polish colleagues and friends who are among the most prominent, internationally recognized professors of Business Ethics in Poland: Professor (hab. dr) Jacek Sojka and Professor (hab. dr) Wojciech W. Gasparski. Professor Sojka is Director, Institute of Philosophy and Culture and Professor of Business Ethics, School of Law, Marketing/Management Program, Adam Mickiewicz University, Poznan and President, EBEN-Poland. Professor Gasparski is former head, Research Group for Ethics in the Economy and Business, Institute for Philosophy and Sociology, Polish Academy of Sciences, and since 1999 Director, Business Ethics Center, Leon Kozminski Academy of Entrepreneurship and Management, Warsaw.

Their respective academic and professional activities provide an insight to the vibrancy of business ethics studies in Polish business, economics and philosophy programs.

Professor Sojka has been President of EBEN Poland since its formal establishment in 2000. Professor Laura Hartman, writing in *The Society for Business Ethics Newsletter*, Spring 2006 (Vol. XVI, No. 4, p. 2-3) about EBEN – European Business Ethics Network, noted that EBEN embraces National Networks in nine countries of which Poland is one of the most recent national affiliates. EBEN – Poland sponsors seminars, conferences, exchanges of ideas concerning business school curricula, teaching business ethics, current ethical issues in Polish business and European initiatives in the field of business ethics and corporate social responsibility.

EBEN – Poland officers, in addition to the President, are two Vice-Presidents, one each from the Academy and from business. Prof. Anna

Lewicka-Strzalecka, Polish Academy of Sciences represents universities and Dr. Andrej Kociolek, Infovide, Warsaw, represents business and industry. The Secretary, Mr. Michal Macierzynski of PR News Warsaw, is from business and the Treasurer, Dr. Przemyslaw Rotengruber, is from Adam Mickiewicz University, Poznan. Professor Bozena Klimczak, Wroclaw School of Economics is Chairman of the Program Committee.

Their respective academic and professional activities provide an insight to the vibrancy of business ethics studies in Polish business, economics and philosophy programs.

Professor Sojka has been President of EBEN Poland since its formal establishment in 2000. Professor Laura Hartman, writing in *The Society for Business Ethics Newsletter*, Spring 2006 (Vol. XVI, No. 4, p. 2-3) about EBEN – European Business Ethics Network, noted that EBEN embraces National Networks in nine countries of which Poland is one of the most recent national affiliates. EBEN – Poland sponsors seminars, conferences, exchanges of ideas concerning business school curricula, teaching business ethics, current ethical issues in Polish business and European initiatives in the field of business ethics and corporate social responsibility.

EBEN – Poland officers, in addition to the President, are two Vice-Presidents, one each from the Academy and from business. Prof. Anna Lewicka-Strzalecka, Polish Academy of Sciences represents universities and Dr. Andrej Kociolek, Infovide, Warsaw, represents business and industry. The Secretary, Mr. Michal Macierzynski of PR News Warsaw, is from business and the Treasurer, Dr. Przemyslaw Rotengruber, is from Adam Mickiewicz University, Poznan. Professor Bozena Klimczak, Wroclaw School of Economics is Chairman of the Program Committee.

In June 2002, EBEN Poland was host to the Annual All Europe EBEN Research Conference on "Ethical Dilemmas of Corporate Governance." EBEN Poland in 2005 published those proceedings in *Business Ethics After Enron* (ed. Jacek Sojka). In Fall 2006 they will host a first ever joint conference with the Polish Economics Society. Academics, mostly business ethics teachers, and some representation from business form the 40 person EBEN-Poland.

According to Professor Sojka "one of the most often discussed topics within EBEN Poland is the relation between corporate social responsibility and business ethics". The European "Green Paper" defines corporate social responsibility as "a concept whereby companies integrate social and environmental concerns in their business operations and in their interaction with their stakeholders on a voluntary basis". The idea of corporate social responsibility has dominated discussion within companies, in classrooms and in the media.

In an October 2005 interview in "The Civic Initiatives" section of the Poznan *Glos Wielkopolski*, Professor Sojka suggested "one should not assume that business is by its very nature irresponsible and needs an injection of responsibility. Unfortunately such a conviction can be heard all too often. On the other hand, if we want to have responsible business in Poland, we should closely watch what business is doing. And at the same time we should raise the level of economic knowledge of an average consumer". Professor Sojka further observed that business ethics "is not a particular concept or ideology. It is based on a deeper insight into the nature of values which guide our choices ...". His required Business Ethics course in the Adam Mickiewicz Magister program is taught in English.

Academic Vice-President Professor Anna Lewicka-Strzalecka succeeded Professor Gasparski as head of the Research Group for Ethics in the Economy of the Polish Academy of Sciences. One important initiative of the group is the monthly (Oct. – May) "Round Table" informal meetings in Warsaw of teachers of business ethics. Some meetings involve a speaker followed by reflections on the theme. Other meetings are "Sharing Sessions" around techniques for teaching some specific business ethics topic. These meetings are attended by faculty from throughout Poland. There is a core of approximately 90 Polish University professors now teaching business ethics in Poland.

One of the first assignments of Professor Wojciech Gasparski when he became Director of the Ethics Center at Leon Kominski was to lead a faculty committee in developing a Code of Ethics for the Academy. The resulting

Code represents a pioneer effort for a higher education institution in Poland. Professor Gasparski is Consulting Editor of a series of volumes of the International Society of Praxiology published by Transaction Publishers (Rutgers University Press). In 1995, Vol. 16 *Human Action in Business* appeared. Most volumes since 1995 have focused on ethical themes.

Poland is in the aftermath of a political upset in the November 2005 elections. The Law and Justice Party (PiS.), a modern Populist Party, defeated the presumably favored Civil Platform Party (PO). PiS campaigned on an anti-corruption ticket with election promises to crackdown on corruption. In January 2006 the new government established a Central Anti-Corruption Bureau (CBA) with power equal to those enjoyed by the police, with a first year budget of PLN 70 M (\$24 M) and a staff of 500. The CBA Director reports directly to the Prime Minister.

Just as the Sarbanes – Oxley Act of 2002 was adopted in the wake of US corporate scandals so too the CBA is a reaction to Polish corporate scandals. In Poland investigating commissions hearings enjoyed live coverage. The Polish media has reported that, by its 2005 peak, there were new scandals almost daily, frequently involving left wing politicians of the Democratic Left Alliance (SLDS) Party, the new name of the former Communist Party. PriceWaterhouse Coopers Economic Crime Survey 2005 identifies corruption as the third most common crime affecting Polish companies. Transparency International has identified Poland among "the most corrupt" countries in the EU. These trends complicate the mission of introducing and promoting business ethics and corporate social responsibility in the curriculum and in the marketplace.

Leaders like Professors Sojka and Gasparski, their colleagues and EBEN-Poland are facing great academic and cultural challenges in their efforts to integrate ethical thinking in the Polish University courses in business. They look to SBE for inspiration, guidance and materials to sustain and enhance their efforts.

Leo V. Ryan, CSV
DePaul University

Positions and Fellowships Available

International Centre for Corporate Social Responsibility (ICCSR)

**Nottingham University Business
School
Nottingham, England**

Lecturer/Associate Professor (Reader) in Business Ethics. Nottingham University Business School is a leading centre for management education and research and forms part of one of the most successful universities in the UK. The School is located in state-of-the-art premises on the

award winning Jubilee Campus, a few minutes from the University Park campus. A second Business School building opened in 2004. The School conducts world-class research and achieved a Grade 5 in the 2001 RAE. Its teaching has been rated as excellent by HEFCE. As part of its on-going development, the School has recruited to a significant number of new posts and currently has 31 Professors. It was the only UK school listed in the 2005 Beyond Grey Pinstripes index for integrating social and environmental issues into teaching and research.

The School wishes to appoint a Lecturer or Associate Professor (Reader) in the ICCSR, which is a leading teaching and research centre of its kind. It engages in mainstream teaching and research in the broad area of corporate social responsibility. It adopts an interdisciplinary approach and an international focus (see: <http://www.nottingham.ac.uk/business/ICCSR.html>).

Candidates should bring experience of undergraduate and post-graduate teaching in business ethics and related areas. This post

will involve developing and teaching BA, MA, MBA and Executive modules. The successful candidate may be asked to contribute to other aspects of ICCSR and Business School teaching and graduate supervision. For a senior post, candidates should bring an outstanding research and publication record, especially in the area of business ethics, and they should demonstrate how they will build on their research agenda. For appointment at Lecturer level, candidates should demonstrate potential to develop high quality research projects.

Informal enquiries may be addressed to Professor J Moon, Director International Centre for Corporate Social Responsibility, tel: 0115 951 4781 or Email: Jeremy.Moon@Nottingham.ac.uk

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Department of Law & Social Responsibility

Sellinger School of Business and Management

**Loyola College
Baltimore, MD**

Applications are invited to fill a full-time, tenure-track position as Assistant Professor of Law & Social Responsibility beginning in August 2007. Candidates must have a J.D. degree from an accredited United States law school. Additionally, candidates must demonstrate commitment to scholarly research and publication, best evidenced by publication in law review journals.

The position provides candidates

with the opportunity to teach business students in both undergraduate and graduate (MBA) programs. At the undergraduate level, the Department of Law & Social Responsibility offers a required course that examines the legal environment of business. Candidates committed to teaching justice-infused sections of this course will be preferred. Justice-infused courses examine oppression, discrimination, prejudice, stigmatization, and/or privilege.

At the graduate (MBA) level, the Department of Law & Social Responsibility offers two required courses – a course that focuses on corporate/organizational compliance with laws and regulations, and a higher-level required course that examines ethics and corporate social responsibility.

Candidates will be preferred if they demonstrate commitment to teaching courses that examine ethical business practices and/or have work experience related to corporate compliance and/or promoting business integrity. The ideal candidate will have exceptional interpersonal skills and exhibit a high degree of flexibility, a strong work ethic, and dedication to Loyola's Jesuit Catholic mission.

Loyola College, located in Baltimore, Maryland, is a dynamic, highly selective, Jesuit Catholic institution in the liberal arts tradition. It has been recognized as a leading independent, comprehensive university in the northeast United States. Committed to diversity, social justice, and intellectual excellence, the College enrolls over 3,200 students in its

undergraduate programs and 3,000 students in its graduate programs located in nearby Timonium and Columbia, Maryland.

The College is committed to enhancing cultural and intellectual diversity among its faculty. We welcome and encourage applications from women, people with disabilities, veterans, and particularly people from historically under-represented groups. Loyola is an Equal Opportunity Employer.

Candidates must apply by submitting a cover letter, curriculum vitae, and list of references to Professor Andrea Giampetro-Meyer, Department of Law & Social Responsibility, Loyola College, 4501 N. Charles St. Baltimore, MD 21210-2699. For full consideration, the application should be completed by **October 31, 2006**

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Jule and Marguerite Surtman Distinguished Professorship in Business Ethics

University of North Carolina at Charlotte

The Belk College of Business, the Department of Philosophy, and the Center for Professional and Applied Ethics of the University of North Carolina at Charlotte invite applications for the Jule and Marguerite Surtman Distinguished Professorship in Business Ethics, beginning August 2007. The Surtman Professor will have a joint appointment in the Belk College (tenure home) and the

Philosophy Department in the College of Arts and Sciences, and will be a Senior Associate of the Ethics Center.

Qualifications for this joint appointment include a Ph.D. in Philosophy, Management, Business Administration, or a related field, and a distinguished research record in business ethics that warrants appointment to an endowed professorship. The ideal candidate will provide leadership in business ethics at UNC Charlotte by enhancing or creating relationships with the business community and by developing symposia, curricula, and research programs for students and professionals. The Surtman Professor will teach three courses a year in business and philosophy.

UNC Charlotte is a rapidly growing research intensive, doctoral-level state university located in the second largest financial center in the U.S., with over 20,000 students and 800 full-time faculty members. Accredited by AACSB International, the Belk College of Business offers undergraduate programs ranging from entrepreneurship to management information systems (2500 students), and specialized graduate degrees in accounting, economics, and mathematical finance (500 students). The Belk College offers an M.B.A. and, starting August 2006, a Ph.D. The Department of Philosophy has 14 full-time faculty members, including the Distinguished Professor in Health Care Ethics (Dr. Rosemarie Tong). The Department offers a Graduate Certificate in Applied Ethics and, starting August 2006, an M.A. in Ethics and Applied Philosophy. The Center for Professional and Applied Ethics hosts

the annual Barnhardt Seminar on Ethics and the World of Business. For more information on the University the Belk College of Business, the Philosophy Department, and the Center for Professional and Applied Ethics, please visit the website found at www.uncc.edu.

Interested parties should send a letter describing their qualifications, along with a CV and three letters of recommendation, to: Surtman Search Committee, Dean's Office, Belk College of Business, UNC Charlotte, 9201 University City Blvd., Charlotte, NC 28223-0001.

Screening of applications will begin on or before **November 1, 2006**, and will continue until the position is filled. UNC Charlotte is an AA/EOE employer, values diversity in its faculty and students, and especially encourages applications from women and underrepresented minorities.

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**Harvard University
Faculty Fellowships in
Ethics
(Residential)
Academic Year 2007-2008**

Applications are invited from teachers and scholars who wish to develop their ability to address questions of moral choice in areas such as business, design, education, government, law, medicine, and public policy. Applicants should hold a PhD in philosophy, political theory, theology or related discipline, or an advanced professional degree, and should be no more than ten years from

their first academic appointment. Deadline for applications is **November 1, 2006**. For more information see the website at www.ethics.harvard.edu or contact Edmond J. Safra Foundation Center for Ethics, 79 John F. Kennedy Street, Cambridge, MA 02138. Tel. 617-495-1336; Fax 617-496-6104; Email ethics@harvard.edu.

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**Culp Chair of Ethics
High Point University
High Point, NC**

The Department of Religion and Philosophy of High Point University, High Point, N.C., invites applications and nominations for the Culp Chair of Ethics, appointment to begin Fall, 2007. Candidates must hold a Ph.D. or other earned doctorate and possess a broad knowledge of contemporary issues in ethics. Favorable consideration will be given to candidates who hold additional degrees and/or professional, business, or public policy experience. Applicants should demonstrate a dedication to teaching and be prepared to teach undergraduate and graduate courses in the context of a liberal arts institution related to the United Methodist Church. Teaching expectations include current courses in business ethics, environmental ethics, and courses in the University's Philosophy and Religion curriculum and Graduate programs. The ability to develop and administer the Department's work with the University's new service learning and civic engagement program in ethics is also an asset. This program is the result of the University's commitment not only to sustained

and transformative student learning, but an institutional pledge to bring its resources to bear on the human, social, business, and environmental challenges facing the larger community and to build new and meaningful community partnerships. Successfully implemented, the Service Learning and Civic Engagement Program promises to bring national recognition to the University. Send nominations and/or complete dossier to Dr. Clinton D. Corcoran, High Point University, University Station, Montlieu Avenue, High Point, N.C., 27262-3598. High Point University is an Equal Opportunity Employer. Women and minorities are encouraged to apply. The deadline for the submission of applications is **November 1, 2006**.

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Joint Appointment Position in Albers School of Business and the College of Arts and Sciences

**Seattle University
Seattle, WA**

Asst. Prof. (with possibility of hire at Assoc. level), tenure-track, beginning September 2007. AOS: Business Ethics. No AOC, but strong background in the history of philosophy is necessary. This position will be a joint appointment between the Philosophy Department in the College of Arts and Sciences and the Department of Management in the Albers School of Business and Economics. The majority of the position is dedicated to teaching business ethics in the School of Business. The duties of the position also include helping business faculty

integrate ethics into courses such as finance, marketing, accounting, and management. Although teaching duties will be dedicated almost entirely to core business ethics education, there will be opportunities to teach for the Philosophy Department and to work with other faculty in the coordination and advancement of business ethics education throughout the University. The Albers College of Business and Economics is committed to creating and maintaining a Center for Business Ethics which will strengthen ties we already have with Fortune 500 companies in the Northwest and which will create opportunities for research. Please send letter of application, CV, writing sample, teaching evaluations, and three letters of recommendation to John Dienhart (dienharj@seattleu.edu). We request that candidates submit as many documents as they can by email, but we understand that some documents, like teaching evaluations, may only exist in hardcopy. If possible, scan these into PDF files and attach them to emails. Letter of reference should be sent by the referee from the referee's email. Hard copy address: John Dienhart, Seattle University, Albers School of Business and Economics, 901 12th Ave, Seattle, WA 98122. We will interview candidates at the Eastern APA meeting. Due date is **November 13, 2006**, but we will **accept applications until the position is filled**.

Seattle University, founded in 1891, continues a four hundred and fifty year tradition of Jesuit Catholic higher education. The University's Jesuit Catholic ideals underscore its commitment to the centrality of teaching, learning, and scholarship, of values-based

education grounded in the Jesuit and Catholic traditions, of service and social justice, of lifelong learning, and of educating the whole person. Located in the heart of dynamic Seattle, the University enrolls approximately 6,000 undergraduate and graduate students in eight colleges and schools. Students enjoy a university ethos characterized by small classes, individualized faculty attention, a strong sense of community, a commitment to diversity, and an outstanding faculty. Seattle University is an equal opportunity, affirmative action employer.

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