



THE SOCIETY FOR BUSINESS ETHICS NEWSLETTER

Summer, 2005

Volume XV, Number 5

Annual Meeting Edition

Aloha! Welcome to the Annual Meeting issue of the SBE newsletter. Preparations are well under way for the 2005 annual meeting in Honolulu. Judging from the quality of submitted papers and panels, and the early registration numbers, this year's meeting promises to be among our very best ever. We hope that you can join us in Hawaii.

A registration form for the meeting is included in this newsletter, as well as hotel information and a copy of the preliminary program. Dennis Moberg will provide more information on the meeting, and especially plans for our 25th Anniversary celebration, in his President's Report.

I have noticed that past Executive Director's Reports have contained many "thank-you" and acknowledgements. After four months on the job, I now know well why this has been so. Many people put many hours into the smooth operation of the Society and they deserve our thanks. To start, I would like to thank Ed Hartman, program chair for this year's meeting, and Dennis Moberg, who is co-coordinating the 25th Anniversary proceedings. Ed and Dennis have put in countless hours developing the program and seeing to countless details. We owe them both our sincere thanks. A special "Thank-you" also is due to the people who agreed to review papers and panels for the meeting.

I would like to take this opportunity to announce that Bob Solomon has been elected to the Board of Directors, replacing Daryl Koehn whose term will expire in August. The Board has already benefited from Bob's insights and his willingness to serve. Bob's five-year term begins in August and we all look forward to having Bob join the board. I would also like to thank Gary Weaver who graciously allowed his name to be placed in nomination for the Board. Knowing his willingness to serve the society, I suspect that we will be able to find some things to keep Gary busy in the coming months.

This has been a transition year for SBE. I took over day-to-day work as Executive Director from John Boatright in January. Gina Wolfe, from Dominican University outside of Chicago, has generously agreed to take over my former role as editor for this newsletter. Welcome aboard, Gina, and let me offer my personal thank-you. We also have a new Communications and Marketing Director replacing Carol Osborne who stepped down last fall. Steve Lawler has stepped forward to fill this role. Welcome aboard, Steve, and thank-you. Both Gina and Steve will have much to share with you in the coming months. You can help them both by sharing information with them about conferences you are sponsoring, books you have written, interviews you have given, and any upcoming events or announcements that are of interest to our members. Please welcome them by helping them help all of us.

As many of you know, George Brenkert announced earlier this year that he would be stepping down as Editor-in-Chief of BEQ when his five-year term expires this August. The Board took seriously its responsibility to recruit and appoint the next steward for our most important publication. We are excited and

enthusiastic about the next editor-in-Chief. We hope that you will join us in welcoming him, when the announcement is made after the Board meets in Honolulu to confirm officially our choice. Please also join me in thanking George for five years of extraordinary service to our society, and to the greater cause of business ethics scholarship.

Finally, I need to offer an explanation and apology. You may have noticed that this is a combined issue of the newsletter. In the midst of all these transitions, while I was still newsletter editor, the mid-winter issue fell behind schedule. Rather than bring two issues out within a short time period, I decided it would make sense, at least financially, to wait for the preliminary program to be completed and simply publish one joint winter-spring issue. Fortunately, we now have a much more competent and talented editor in charge.

Please consider joining us in Hawaii. You will find no more stimulating scholarly conference, and no more collegial group, than the SBE annual meeting.

Joe DesJardins
Executive Director

Annual Meeting 2005

Renaissance Ilikai Waikiki
1777 Ala Moana Boulevard
Honolulu, Hawaii 96815-1606
1-800-245-4524

Please contact the Renaissance Ilikai Waikiki directly to make a guest room reservation. The rate is \$160 single/double occupancy. More deluxe rooms, including rooms with kitchens, are available for \$190-\$250. These rates are also available up to three days before and after the meeting. Identify yourself as attending the Society for Business Ethics meeting. **Hotel reservations must be made by Monday, July 4, 2005.**

Business Ethics Quarterly News

The state of *Business Ethics Quarterly* remains very healthy when measured by almost any standard. Subscriptions are up; submissions are up; the number of papers published during the past year is up; and we have made other changes that will enhance the status of this journal.

Among the changes either completed or in the process of being completed are the following:

- 1 Over the next year I will seek to appoint two new Associate Editors to serve as "action editors" with regard to the many manuscripts the journal now receives. Gary Weaver (University of Delaware) has agreed to serve as one of these Associate Editors. Linda Trevino has agreed to become Area Editor for Management. The addition of these two outstanding scholars to these important positions will further support the strength and reputation of BEQ in the field of business ethics.
- 2 The full-text version of *BEQ* is now available through EBSCO, a major service that provides online access to some of the most prominent journals in business. EBSCO's Business Source Premier provides full text for more than 2,800 business publications, including more than 900 peer reviewed journals.
- 3 I have established an email box for *BEQ* at Georgetown. The address is BEQ@georgetown.edu. You may now send me your papers electronically.
- 4 I will be putting new editorial guidelines on the SBE webpage in the very near future. Among the most important will be the limitation of manuscripts to 12,000 words in length. Further, if papers are sent to me electronically, they should be sent in the most recent version of Word (not Word Perfect). At the same time you send me your paper, you should send me a separate email message simply stating that you have sent your paper to the above email address. This second email should be sent to me at brenkg@msb.edu. This should serve to avoid situations in which papers are sent electronically to an address but do not, for some reason, arrive at that email inbox.

Finally, please help the Journal by requesting that your library become an institutional subscriber to BEQ. If you know of colleagues who are not subscribers, please encourage them to subscribe. On-line subscription, including institutional subscriptions, can now be done at: <http://www.pdnet.org/beq.html>

And, it should be noted, our subscription/membership price brings with it not only *Business Ethics Quarterly*, but also this newsletter, the publications of the Ruffin series from the Darden Graduate School of Business Administration (University of Virginia), possible membership in a list serve reserved for SBE members, and an annual national conference at which to share one's research and teaching results, as well as to network with others in the field. Surely this is a genuine bargain.

In short, we are making progress in strengthening *Business Ethics Quarterly*. You can continue to support the journal by sending us high quality manuscripts. We look forward to hearing from you.

George G. Brenkert
Editor-in-Chief

Society for Business Ethics

www.societyforbusinessethics.org

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BUSINESS ETHICS QUARTERLY

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agini@wpo.it.luc.edu

President's Report

Do you remember your first SBE meeting? I remember mine. I was full of anticipation. I had been warned that philosophers could be pretty brutal with their comments, so I was anxious about whether someone would spot the analytical holes in my paper. When the meetings began, I started feeling more comfortable. I was surprised at how many of the people I saw had familiar names. And my initial anxiety quickly dissipated as a friend introduced me around, and I began to feel part of what was going on. Yet, there seemed an impenetrable veil between old-timers and newcomers.

I remember thinking how my first SBE reception resembled a junior-high dance. There were pods of six or seven older people exchanging genuine hugs and jabbing each other in the ribs. And around them were people in groups of two or three talking but also watching the old friends in the pods laughing and teasing one another. The doctoral students on the outside whispered, wide-eyed at the apparent significance of it all. That first night, I ate alone, but that was the last time I found myself wondering whether this was a community I would ever be part of. The next day paper and panel sessions swept me into a whirlwind of new ideas, new colleagues, and new projects. My enthusiasm literally blew me into several pods where I found people amazingly receptive and helpful.

Those doctoral students at my first SBE meeting have now formed pods of their own, so the natural process of renewal and revitalization goes on. New anticipation, new anxiety, new opportunities to think together about our common projects.

And this year, we acknowledge our founders, those original pod-members who did all the work of forming our community and forming us. There will be a little nostalgia on the program, as Richard DeGeorge, the unofficial historian of the Society, recounts the events that led us to where we are today. But most of all, we will be asking our founders to share their wisdom about what our future research agenda should be and on how we should live our lives. They will also be sharing some of the leadership of this conference by chairing paper sessions.

If you find yourself outside one of the pods this year, please don't hold back. The best wisdom I have gleaned from SBE meetings is that pod boundaries are far less permeable than they seem.

I hope to see you in Hawaii,

Dennis

SBE Liaison to the APA Report

In an effort to improve attendance at SBE Group sessions at APA meetings, in recent years we have moved to a Author-Meets-Critics session focusing on recent books by senior scholars such as Richard DeGeorge, Patricia Werhane, and Norman Bowie. Now, in an effort to open up participation in the SBE-APA Group Sessions to more SBE/ APA members, we are inviting specific proposals and volunteer commentators/ critics for the Eastern, Central, and Pacific Division Meetings. Specifically, you are invited to do one of the following:

1. Recommend books to serve as the subject of an Author-Meets-Critics session. Books should be relatively recent (or forthcoming); should have a substantial philosophical component; and should focus on some topic or

range of topics in business ethics, broadly construed. Typically the author of the book will be a member of the APA.

2. Volunteer to serve as a commentator or critic at a group meeting. Include your areas of expertise and an indication of which APA meetings you would be willing to attend. Typically a commentator or critic will be a member of the APA.
3. Suggest, and be willing to take part in arranging, a joint session with another APA affiliated group. You should have a specific topic and specific speakers in mind, and some connection with the other group that would allow you to help coordinate the session. In this case, it is not necessary that the session focus on a book.

Please direct your responses to me at: darnold1@utk.edu. Do not reply to the entire SBE list-serv. Proposals will be evaluated as they are submitted. All else being equal, preference will be given to participation by individuals who have not participated in a recent SBE-APA Group Meeting. Keep in mind that these sessions are typically organized eight months in advance of the relevant meeting. Indicate your preference, if any, regarding which Division of the APA that you are targeting. In the case of the Pacific Division Meetings of the APA, Jeffery Smith (Redlands) will play the lead role in coordinating the session.

Denis Arnold
SBE Liaison to the APA

Position Available

Yale Center of Faith & Culture invites applications for the position of **Assistant Director of the Ethics and Spirituality in the Workplace Program (ESW)**. The successful candidate will be responsible for assisting the Director of ESW in the development, administration, and implementation of the program within the Center for Faith & Culture. In particular, the focus of this position is to conduct research, develop resources, and host programs/conferences in the field of ethics and spirituality in the workplace, and to develop scholarly position papers on thematic issues in the field. The position holder will assist the ESW director, and have various responsibilities including performing scholarly research, engaging with church laity and people in the workplace, speaking, and developing other programs to help people integrate faith and work.

Essential duties: 1) Develop and expand the current ESW program, including conducting research on ESW related topics; 2) Develop and write ESW related publications, teaching materials, and resource materials; 3) Assist the director of ESW in his current ESW research and programs; 4) Assist the director of ESW with the oversight and implementation of the ESW program, including hosting conferences and other special events, budgeting, administration, and reporting; and 5) Give lectures and participate in academic conferences, as appropriate, and speak at lay and church ESW events.

Education and experience: 1) Bachelor's degree in relevant field and two years of related work experience; 2) Preferred: PhD or a Bachelor's degree in a relevant field including ethics, theology or business and five years of experience in one or more of the following: academia, business and the church.

Skills and abilities: 1) Strong research, writing, and publishing skills in the field of moral theology or social ethics, and ideally in ESW; 2) Administrative skills to assist in the development, administration, implementation, and expansion of the ESW program, including conferences and symposia; 3) Leadership and organizational skills; and 4) Teaching and public speaking experience.

More information can be found at <http://www.yale.edu/faith/news/openings.html>

University of Michigan invites applications for the position of **Assistant, Associate, or Full Professor of Business Ethics and Business Law**. J.D. from accredited law school and a record demonstrating promise of, or proven, excellence in research and teaching required, with a focus on business ethics, corporate social responsibility, or a related field. Please send your resume to: Professor Dana Muir, 701 Tappan Street, Stephen M. Ross School of Business, University of Michigan, Ann Arbor, MI 48109-1234 or e-mail callen@umich.edu. Preference given to applications received by November 1, 2005. Applications will be accepted until the position is filled. The University of Michigan is a non-discriminatory employer.

Contribute to this Newsletter!

The SBE newsletter invites and welcomes any and all submissions from members and other interested parties. The newsletter is particularly well-positioned to provide a forum for short thought or opinion essays, pedagogical exchanges, and other items that would be of interest to our members. If you have something that would be appropriate for our members, please send it along. The editor welcomes ideas and suggestions for the newsletter. As always, please send conference announcements, call for papers, job announcements, and book information to the editor. The deadline for our next issue is September 15, 2005.

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Preliminary Program

Society for Business Ethics Annual Meeting

THURSDAY, AUGUST 4

- 10:00 am to 2:00 pm: **Board Meeting – EWA Board Room**
- 2:00 to 3:15 pm **25th anniversary panel – Salon H**
 Best Career Advice from Our Founders
 Dennis Moberg, Chair
- 3:15 to 4:30 pm **Panel: CSR and the Nestle Case – Salon H**
 Ed Hartman, Chair
- 4:45 to 6:00 pm **Panel: Challenges in Ethics Pedagogy – Salon H**
 Joseph Desjardins (moderator), St. Benedict's and St. John's
 Laura P. Hartman, DePaul University
 Thomas White, Loyola Marymount
 Ronald Duska American School
 Daryl Koehn, University of St. Thomas
 Lyla Hamilton, University of Colorado
 Robert Kolb, University of Colorado
 Stephen Barth, University of Houston
 The panel will be continued on Sunday morning, 10:15 to 11:30
- 3:00 to 6:00 pm Registration – *Salon H Foyer*
- 6:00 to 7:00 pm Reception – *Harbor View Suite*

FRIDAY, AUGUST 5

- 8:00 am to 4:00 pm Registration – *Salon H Foyer* Book Exhibits – *Salon H*
- 7:30 to 8:30 am Continental Breakfast – *Salon H Foyer*

8:00 to 9:30 am **Panel: Emerging Scholars A – Salon G**

Pat Werhane, Chair
In the Eye of the Blind Beholder: Extending the Veil of Ignorance to Individual Decision Making.
Katherina Glac, the Wharton School, University of Pennsylvania

Exploring Monsanto's Use of Terminator Technology.
Keith Bustos, University of Tennessee.

Prescriptively: The Role of the Corporation in Society.
David Ronnegard, London School of Economics.

Innovating Ethics.
Kirsten Martin, the Darden School, University of Virginia.

8:30 to 9:30 am

Papers: Norms and Codes – Salon F
Lisa Newton, Chair

Have You Read a Good Code Lately? Critical Theory, Codes of Ethics, and Management Practice.
Christopher Michaelson, the Wharton School, University of Pennsylvania

Regulating Behavior Off the Books: Perverse Effects of Requiring Disclosure.
Daylian M. Cain, Tepper School of Business, Carnegie Mellon University

9:30 to 9:45

Break

9:45 to 10:45 am

Papers: CSR – Salon F
Donna Wood, Chair

Managerial Perceptions of Corporate Social Responsibility in a UK Context: Is it Ethics (really) or just some Brilliant Disguise?
James A.H.S. Hine, Edinburgh University School of Management and Economics

Forces of Socially Responsible Supply Chain Management Orientation.
Haesun Park, School of Human Ecology, Louisiana State University

Papers: Moral Theory – Salon G
John Dienhart, Chair

The Complementary Employment of Continental and Pragmatic Philosophical Traditions in Business Ethics Interventions.
Mollie Painter-Morland, DePaul University
Conceptualizing Corporate Moral Responsibility: A Neo-Kantian Approach.
Wim Dubbink, Tilburg University

10:45 to 11:00

Break – Salon H

11:00 am to 12:15 pm

25th Anniversary Celebration Event – Salon F
Future Directions of Business Ethics
Dennis Moberg, Chair

(Lunch on your own)

2:00 to 3:15 pm

Papers: International Business Ethics – Ekahi Room

Richard DeGeorge, Chair

Justice in International Transfer Pricing. Ramon Paz-Vega, Instituto Tecnológico y de Estudios Superiores de Monterrey and Domenèc Melé, University of Navarra and IESE Business School

Piercing the Moral Veil of the Corporation: Corporate Moral Agency and International Business Ethics. Miguel Alzola and Michael A. Santoro, Rutgers Business School.

Japan's Stakeholder Economy.

Ian Maitland, Carlson School of Management, University of Minnesota, and Mitsuhiro Umezu, Faculty of Business and Commerce, Keio University.

Papers: Ethics and Culture – Ekolu Room

Ken Goodpaster, Chair

The Effect of Ethical Culture and Moral Identity in Activating Moral Imagination. David F. Caldwell and Dennis J. Moberg, Leavey School of Business, Santa Clara University

Cross-Cultural Comparison of Ethical Judgment: A Study of International Marketing Executives. Ying Ho, Kam-hon Lee, Gong-ming Qian, Julie H. Yu, Chinese University of Hong Kong.

Moral Business Cultures: The Keys to Creating and Maintaining Them. Steven P. Feldman, Weatherhead School, Case Western Reserve University

Papers: Governance – Elua Room

Mike Hoffman, Chair

Evaluating the Evaluators: Should Investors Trust Corporate Governance Metrics Ratings? Daryl Koehn and Joe Ueng, University of St. Thomas

Enterprise Level Corporate Governance and Trust. G. J. Rossouw, University of Pretoria

The 2004 Amendments to the Fed Sentencing Guidelines and their Implicit Call for a Symbiotic Integration of Business Ethics.

David Hess, University of Michigan, and Robert S. McWhorter, Nossaman, Guthner, Knox & Elliott, LLP

3:30 to 4:45 pm

Papers: Language – Ekahi Room

Archie Carroll, Chair

Discourse Ethics in Business Ethics: Justification and Application. Thomas Beschorner, Carl von Ossietzky University of Oldenburg.

Narrative Knowledge of Work: An Epistemological Evaluation of Scientific and Christian Stories of Work.

David Dawson, University of Gloucestershire, and Craig Bartholomew, Redeemer University College.

A Rhetorical Theory of Ethics.

C. Murat Alpaslan and Sandy Green, University of California at Northridge, and Ian Mitroff, University of Southern California

Papers: Ethics in Organizations – Ekolu Room

Ron Duska, Chair

Running a Business on the Moon and Seven Other Exercises that Facilitate Ethical Thinking.
Marvin T. Brown, University of San Francisco.

Some Ethical Considerations of the Consumer Metaphor in Management Education.
Thomas A. Wright, University of Nevada, Reno
Stephen Sommer, Pepperdine University

Moral Woman: Immoral Corporation.
Annabel Beerel, Worcester Polytechnic Institute.

3:30 to 5:00pm

Panel: Emerging Scholars B – *Elua Room*

Pat Werhane, Chair

Exiles on the Road to Utopia
Susan Rabern, Virginia Military Institute, The Darden School, University of Virginia

Stakeholder Theory: The Missing Link.
Julie Ragatz, Marquette University.

Level 5 Leadership: Theory and Practice.
Bidhan Parmar, the Darden School, University of Virginia.

Power, Legitimacy, and the Failure to Identify Vulnerable Stock holders.
Ryan Burg, the Wharton School, University of Pennsylvania

Commercial Cosmopolitanism: The Ethics of Identity in Post-National Business Culture.
Paul Harper, the Darden School, University of Virginia

5:30 to 7:00

Reception – *Pacific Terrace*

SATURDAY, AUGUST 6

8:00 am to 4:00 pm Registration – *Salon H Foyer*
 Book Exhibits – *Salon H*

7:30 to 8:30 am Continental Breakfast – *Salon H Foyer*

8:30 to 9:30 am	<p>Papers: Employment – Salon G Ed Freeman, Chair</p> <p>Jobless Recoveries, Displaced Workers, and the Duty to Create Jobs. Barbara H. Andolsen, Monmouth University</p> <p>Corporate Scandals and Spoiled Identities: How Organizations Shift Stigma to Employees. Danielle E. Warren, Rutgers Business School.</p> <p>Panel: The Ethical Obligations of Business Regarding Global Climate Change. – Salon H Denis Arnold, University of Tennessee Lisa Newton, Fairfield University Joseph DesJardins, College of St. Benedict and St. John's University</p>
9:30 to 9:45 am	Break
9:45 to 10:45 am	<p>Papers: Management Ethics – Salon G Laura Nash, Chair</p> <p>Executive Character: Creating Organizational Justice for a Healthy Workplace. Joanne H. Gavin, Marist College James Campbell Quick, Leadership Academy, University of Texas at Arlington</p> <p>Rescuing the Morality of Management: A Modern Virtue Ethics Approach. Geoff Moore, Durham Business School.</p> <p>Panel: Do We Have an Ethical Obligation to Intervene against Unethical Organizational Behavior? – Salon H Richard Nielsen, Boston College Ed Hartman, Rutgers Business School Ed Freeman, Darden School, University of Virginia.</p> <p>Panel: Japanese students discuss business ethics</p>
10:45 to 11:00	Break – <i>Salon H Foyer</i>
11:00 to noon	<p>Papers: Integrity – Salon G Br. Leo Ryan, Chair</p> <p>An Ethical Hero or a Failed Businessman? The Malden Mills Case Revisited. Penelope Washbourne, St. Mary's College of California.</p> <p>Nothing Personal: Integrity and Business Ethics. George D. Randels, Jr., University of the Pacific.</p>

Panel: Evaluating the Success of the Global Reporting Initiative Guidelines as a Model for Triple Bottom-Line Reporting. – TBA
Mollie Painter-Morland, DePaul University
Laura P. Hartman, DePaul University
Kathy Dhanda, DePaul University

Panel: Japanese students discuss business ethics – Salon H

12:15 to 2:00 pm

Annual Luncheon – Salon F
Richard DeGeorge – History of SBE
Acknowledgement of our Founders

2:15 to 3:45 pm

Papers – Corporate Social Performance – Salon G
Manuel Velasquez, Chair

Smithian CSP: Measuring Corporate Social Performance in the Context of Adam Smith's Theory of Capitalism.

Jeff Frooman, University of New Brunswick at St. John

From Fiduciary to Vivantary Responsibility.

Donald L. Adolphson, Romney Institute of Management, Brigham Young University.

Corporate Decisions and the Dual Democratic Deficit in GM Food Labeling.

Chris MacDonald and Melissa Whellams, Saint Mary's University

Papers: ISCT – Salon H

Tom Dunfee, Chair

ISCT and Conflicting Valid Ethical Views.

Betsy Postow, University of Tennessee.

Testing the Ties: Is There an Obligation to Obey Authentic Norms?

Gordon G. Sollars, Silberman College of Business, Fairleigh Dickinson University

Does Integrative Social Contract Theory Reduce to Ethical Relativism?

Denis Arnold, University of Tennessee

Panel: Business and Peace: How Do They Affect One Another? – Eklou Room

Tara Radin, Hofstra University

Martin Calkins, University of Massachusetts, Boston

Tim Fort, University of Michigan

Beverly Kracher, University of Nebraska

Craig Dunn, University of Washington

4:00 to 5:00 pm

Business Meeting – Salon H

5:00 to 6:00 pm

Reception – Oahu Suite

6:15 to 7:30 pm

Joint meeting with SIM Division of the Academy of Management

Speaker: Richard Rorty, Stanford University

“Is Philosophy Relevant to Business Ethics?”

SUNDAY, AUGUST 7

7:30 to 8:30 am

Continental Breakfast – *Salon H Foyer*

Book Exhibits – *Salon H*

8:30 to 10:00 am

Papers: Professional Ethics – Ekahi Room

Chair: TBA

The History and Role of the Insurance Professional.

Ronald Duska, the American School

Accounting for Accountability: Deontological Foundation for Corporate Financial Disclosure

Lester A. Myers, University of San Francisco

A Role for HR in Corporate Ethics? South African Practitioners' Perspectives.

L. J. Van Vuuren and R. J. Eiselen, University of Johannesburg.

Papers: Ethical Behavior – Ekolu Room

Chair: TBA

Think Macro, Act Micro: Ethics Action Methods and Investor Capitalism.

Richard Nielsen, Boston College

The MMC Scandals Show the Need for the Company to Reform its Business Ethics.

Ken Ando, Management Planning Company.

Papers: International Issues – Elua Room

Gina Wolfe, Chair

“What’s Wrong with Sweatshops?” Reconciling People and Profits in the 21st Century.

Tara J. Radin, Hofstra University, and Martin Calkins, University of Massachusetts, Boston

Normative Foundation of the Stakeholder View – An International Perspective.

Sybille Sachs and Mark Veser, University of Applied Sciences in Administration Zurich

Corporate Social Responsibility in Europe: Analyzing Business in Transnational Contexts.

Davide Secchi, Università degli Studi dell’Insubria

10:00 to 10:15

Break – *Harbor View Suite*

10:15 to 11:45 am

Papers: Leadership – Ekahi Room

Danielle Warren, Chair

Responsible Leadership in Business – A Relational Approach.

Thomas Maak, INSEAD, and Nicola Pless, University St. Gallen

Warriors and CEOs: Nietzsche, Identity, and Professional Ethics.
Pauline M. Kaurin, Pacific Lutheran University

Maximization, Incomparability, and Managerial Choice.
Nien-he Hsieh, the Wharton School, University of Pennsylvania

Papers: Dynamic Conditions – *Ekolu Room*
Daylian Cain, Chair

Do Starting Conditions Have Lasting Effects? A Model of Ethical Resilience in
Entrepreneurial Firms.
Jared Harris, Carlson School of Management, University of Minnesota.

The Values of Time: Ethical Implications of Temporal Perspectives.
Rich Dejordy, Boston College

Persuasion, Manipulation, and Responsibility.
Andrew Gustafson, Washburn University

Papers: Unethical Behavior – *Elua Room*
Marty Calkins, Chair

Free Speech in the Workplace.
Rob Macklin, Charles Sturt University, Earl Spurgin, John Carroll University

Nietzsche's Ugliest Man: Untimely Thoughts on the Myth of Amoral Business.
Christopher Field, Loyola University Chicago

Issues in the Evolution and Devolution of Japanese Corporate Management and
Governance.
Akira Saito, Chuo University

Panel: Continuation of Challenges in Ethics Pedagogy – *TBA*

Noon to 1:30 pm

BEQ Board Meeting – *Eha Room*



Conferences and Calls for Papers

EBEN Research Conference, Tallinn, Estonia June 16-18, 2005

The Estonian Business School and EBS Centre for Ethics will host the Research Conference of the European Business Ethics Network (EBEN). The theme of the conference is "Ethical Leadership. Ethical Challenges for Businesses" which allows the participants to reflect and debate the role of ethics in leadership and management, at all levels. Ethical behaviour and effective leadership are intertwined and inseparable. Deeds and decisions of leaders both in politics and organisations have strong influence on a wide range of people. It is the leader's task to lead their followers and businesses meaningfully. Meaningful leadership means leadership that is ethically sound, sustainable and that contributes to society at large.

Against this background the Research Conference 2005 will focus on questions such as: Do leaders pay enough attention to ethical principles and consider the other sides' interests and needs and treat them as equal partners? What are the main reasons why ethical leadership is not widely used and is often misunderstood or confused with "good management"? What are the challenges in a complex world for leaders who want to behave ethically? What is ethical leadership in business? What makes a good leader?

The conference provides a forum for business ethicists, business and public administrators, consultants and NGO activists to assess and critically evaluate *ethical leadership* as well as

to explore *ethical leadership challenges* in the new economic, political, and social reality of the 21st century. Furthermore, participants are encouraged to describe the leadership practices in different countries, societies and to argue how leaders can achieve (organisational) goals while being effective and acting with integrity.

The conference date is June 16 - 18, 2005 (from Thursday to Saturday). The venue for the conference is the Estonian Business School. Information on registration and housing can be found at <http://www.ebs.ee/index.php?id=2218>

The contact person at EBS is Mari Kooskora, Director, EBS Centre for Ethics, Estonian Business School, 10114 Tallinn, Estonia. Tel. + 372 665 1346; + 372 665 1300; Fax + 372 631 3959; Email: mari.kooskora@ebs.ee; website: <http://www.ebs.ee/index.php?id=2218>

International Conference on Business Performance & CSR, London, England June 22, 2005

The conference is organized by the International Research Group for Business Performance & Corporate Responsibility of Middlesex University Business School and is aimed at participants from industry and commerce, the public sector, not for profit national and international organizations, academia, and consultancy.

The rationale for this conference is to update attendees on such issues as a) the need to convince corporations, whether large, medium or small, to behave in a socially responsible manner, through proving this is good for business, especially in the long term; b) the impetus for organizations to ensure, that their activities seek to increase positive, and reduce negative, impacts on their stakeholders and c) the definite link between social and financial performance; this is especially appropriate when looking at the increased relevance of intangible assets, such as reputation and knowledge networks, which turn into a source of market value and a competitive advantage. It is intended to provide means, metrics, and best practice to underline the fact that corporate responsibility should not be perceived simply as an add-on or purely philanthropic but should be formulated as a corporate strategy in the pursuit of business.

Further information can be found at the conference website <http://mubs.mdx.ac.uk/bpcsr05> or by contacting Denise Arden at Middlesex University Business School Tel +44 (0)20 8880 4222

Teaching Business Ethics Conference, Boulder, Colorado, July 20 – 22, 2005

Sponsored by The Association to Advance Collegiate Schools of Business, the Conference will include panel sessions and roundtable discussions dealing with specific

topics such as business ethics teaching resources (cases, simulations, exercises, and videos), frameworks, and challenges related to implementation. The conference provides the opportunity for the sharing of resources, approaches, and insights into effective methods for teaching business ethics.

Attendees will learn new approaches and insights into effective methods for teaching business ethics; examine best practices for foundational coursework in business ethics and business and society; explore the challenges of motivating and educating faculty regarding the nature and scope of business ethics; exchange ideas about how to incorporate ethics into the curriculum; gain new insights into achieving college-wide goals for covering business; learn what corporate America desires schools of business to contribute to ethics education.

The conference will be of particular interest to professors, program directors, and administrators wanting to plan, teach, and assess ethics initiatives; professors who are interested in exchanging ideas on developing and implementing effective initiatives for integrating ethics in their courses; and professors who are teaching or plan to teach the business ethics or business and society course.

More information on the conference, including registration forms, can be found at <http://www.aacsb.edu/conferences/events/conferences/tbe-jul-05-desc.asp>

Ethics: The Guiding Light - The 12th Annual International Conference Promoting Business Ethics, October 26, 2005 - October

28, 2005, St. John's University, Manhattan Campus

Sponsored by the Vincentian Universities in the United States, DePaul University, Niagara University, and St. John's University, the 12th Annual International Conference Promoting Business Ethics encourages a very broad-based approach to the discussion of ethical theory and practice and seeks contributions to that discussion from business and academic professionals who are promoting business ethics.

The conference will begin with a special luncheon program at 11:30 a.m. on Wednesday, October 26, 2005, and conclude about 4 p.m. on Friday afternoon, October 28, 2005. As a **special feature** of this year's conference, on Thursday, October 27, we will be highlighting ethical issues facing the insurance industry and related research. To encourage fresh, new research in this area, the School of Risk Management, Insurance and Actuarial Science of The Peter J. Tobin College of Business, is providing cash prizes of \$3,000, \$2,000, and \$1,000 for the best papers on insurance/ethics issues research. A special committee to judge those papers is being established.

The conference will be held at the Manhattan campus of St. John's University located in the heart of New York City's historic Financial District, minutes away from the World Financial Center, The Statue of Liberty, Battery Park and the South Street Seaport as well as many other attractions and museums. The Manhattan campus is located between Greenwich Street and West Street on Murray Street. It is easily accessible by mass transit. If you are

traveling by car, the campus's location on the West Side Highway makes it easy to reach whether you are driving from upstate, the city's other boroughs, Long Island, New Jersey or any of the area's major airports.

Conference Registration and Hotel Information: The special conference registration fee (\$225) will include two continental breakfasts, three lunches, a welcoming reception, daily morning and afternoon refreshments and publication of conference papers and abstracts. We have arranged a special conference rate, \$249 per night (single or double) with the Wall Street District Hotel located conveniently in the heart of NYC's financial district. The hotel is within blocks of the Manhattan campus. A shuttle bus will also be available. Contact the hotel directly for reservations at Wall Street District Hotel, 15 Gold Street at The Corner of Platt Street, New York, NY 10038. Tel. 212-232-7700; Reservations 212-232-7800; Email: reservations@wallstreetdistrict.com; website: www.wallstreetdistrict.com

For more information about the conference, contact Mary Maury. Tel. 718-990-7356; Fax 718-990-1868; Email: maurym@stjohns.edu; Pat Primeaux, S.M. Tel 718-990-1556; Fax 718-990-1907; Email: primeaup@stjohns.edu; or Charles Wankel. Tel. 718-990-2153; Fax 718-990-1868 Email: wankelc@stjohns.edu

Fifteenth Annual Meeting of the Association for Practical and Professional Ethics, Jacksonville Florida March 2-5, 2006.

The 2006 APPE Annual Meeting will be held at the Hyatt Regency Jacksonville Riverfront Hotel, in Jacksonville Florida. The Hyatt is located on the banks of the St. John's River, 20 minutes south of Jacksonville International Airport, 20 minutes north of St. Augustine and the beaches, and one mile off Interstate 95. Annual Meeting rate for the hotel will be \$119 for a single. **More details will follow in our Call for Papers.** Submissions are invited on ethical issues in various fields (e.g., public administration, law, the environment, accounting, engineering, computer science, research, business, medicine, journalism and the academy) and on issues that cut across professions. Special consideration will be given to topics that deal with ethical issues which cut across at least two disciplines or professions, and are co-authored by persons from different disciplines. Teaching demonstrations, discussion of moral education and presentations on ethics curriculum development are welcome.

Details will be available at a later date on the APPE website at <http://www.indiana.edu/~appe/>

North American Case Research Association (NACRA) Conference October 27-29, 2005 CALL FOR CASES/PAPERS/SYMPOSIA

NACRA invites submissions for the 2005 conference, which will be held at Sea Crest Oceanfront Resort & Conference Center, North Falmouth, Massachusetts (Cape Cod).

Conference Roundtables: NACRA's annual conference features roundtable discussions where all participants receive suggestions about their cases

in a constructive atmosphere. The goal of these workshops is to help authors develop their cases for publication in refereed journals, such as NACRA's *Case Research Journal*, and in textbooks. Cases may deal with any topic in any academic discipline where dynamic classroom discussion is useful. Cases must be original work based on real events, real people, and real organizations, and must not have been previously published or accepted for publication elsewhere, either in journals or books.

Two new tracks have been added for the 2005 conference: "Case Research for Theory Building and Testing" and "Teaching with Cases." In addition, a new award for best case in corporate governance has been established. See web site for details on this and other awards.

A Newcomers' Workshop for faculty and graduate students new to the case writing process is scheduled at the start of the conference. Pre-registration is requested.

The deadline for submission is Monday, June 13, 2005. See www.nacra.net for detailed submission instructions.

For more information contact Deborah R. Ettington, Ph.D., NACRA Vice President of Programs - 2005
466 Owen Building,
Eastern Michigan University,
Ypsilanti, MI 48197
Tel. 734-487-0160; Email: deborah.ettington@emich.edu

International Perspectives in Applied Ethics: Recent Developments in China and the U.S., Wuhan, China October 15-16, 2005 CALL FOR PAPERS

The Department of Health Care Ethics, Regis University, Denver, CO and the Department of Philosophy, Wuhan University, Wuhan, China invite your participation in a conference examining recent developments in applied ethics in both the People's Republic of China and in the United States.

The theme of the conference is International Perspectives in Applied Ethics: Recent Developments in China and the U.S. Presentations should focus on the theoretical foundations of applied ethics or on the specific areas of bioethics/health care ethics, business ethics, or environmental ethics. Organizers also intend the conference to foster relationships among scholars in China and the US working in diverse disciplines under the general rubric of applied ethics.

The conference will be held from 15-16 October 2005 on the ancient and beautiful campus of Wuhan University in Wuhan, located at the confluence of the Yangtze River and the Hansui River in Hubei Province in central China. Attendees are encouraged to extend their stay through 19 October to enjoy networking and sightseeing sponsored by the Department of Philosophy, Wuhan University.

Wuhan is a city of 7.2 million with a long and illustrious history. The university has played an important role in that history. The city is the location where the first shot of the 1911 Revolution was fired. It has been an important ancient town since the Shang and Zhou dynasties in the

Spring and Autumn Period, and the period of the Warring States. Wuhan was at one time the political, military and cultural center of China. More recently, Wuhan University has been at the very center of the "New China" reform and open policies.

The conference organizers welcome submissions from scholars working in the above mentioned areas of applied ethics. One page abstracts for individual papers should be **submitted by June 15, 2005**. Paper presentations will be limited to 30 minutes; longer papers may be summarized.

Abstracts and inquiries should be directed to: Mark E. Meaney, Ph.D., Director, Department of Health Care Ethics, Rueckert-Hartman School for Health Professions, Regis University, Carroll Hall 425, 3333 Regis Boulevard, G-5, Denver, CO 80221-1099. Tel. 303-964-5110; Email: mmeaney@regis.edu

Society for Judgment and Decision Making 2005 Annual Meeting CALL FOR ABSTRACTS

The Society for Judgment and Decision Making (SJDM) invites abstracts for symposia, oral presentations, and posters on any interesting topic related to judgment and decision making. Completed manuscripts are not required. SJDM's annual conference will be held at the Sheraton Centre in Toronto, ON, Canada, from November 12-14, 2005. As in 2004, we've added a full day (Saturday) to the schedule to make room for more presentations and for two keynote speakers.

Keynote speaker #1 is Michael Posner, Professor Emeritus of Psychology, University of Oregon, and author of many path-breaking articles on neural mechanisms and structures underlying selective attention. Due to heightened security, we cannot provide the name of the second keynote speaker #2 at this point.

Submissions for symposia, oral presentations, and posters should be made through the SJDM website at <http://sql.sjdm.org>. Technical questions can be addressed to the webmaster, Alan Schwartz, at www@sjdm.org. All other questions can be addressed to Judy Lin, at judylin@mit.edu. **The deadline for submissions is July 15, 2005.**

Eligibility: At least one author of each presentation must be a member of SJDM. Joining at the time of submission will satisfy this requirement. A membership form may be downloaded from the SJDM website at <http://www.sjdm.org>. An individual may give only one talk (podium presentation) and present only one poster, but may be a co-author on multiple talks and/or posters.

Awards: The Best Student Poster Award is given for the best poster presentation whose first author is a student member of SJDM. The Jane Beattie Travel Memorial Scholarship subsidizes travel to the United States for scholarly pursuits related to JDM research, including attendance of the annual meeting.

Further details regarding these awards are available at <http://www.sjdm.org>. The following are on the Program Committee: Craig Fox (institutional

memory) Dan Ariely (program chair) Derek Koehler (conference coordinator) Ellen Peters (speaker coordinator) George Wu (poster chair) Judy Lin (Organizer galore) Maya Bar-Hillel (fearless president) Mike DeKay (institutional memory) Rachel Croson (communications) Rebecca Ratner (social chair) Yuval Rottenstreich (equipment coordinator).

"The Ethics of Genetic Commerce" Japha Symposium on Business and Professional Ethics, Boulder, Colorado, November 11, 2005 CALL FOR PAPERS

We seek academically-oriented studies of issues related to the ethics of genetic commerce. Likely approaches might include: the ethics of genetic screening of insurance applicants or potential employees; social issues involved in the genetic modification of plants or the cloning of animals; business use of genetic information; access to gene therapy; and other concerns related to the creation, use, and control of genetic material and information. The key for successful submission is to focus on the business ethics of genetic commerce. Papers must be in English and an ideal length is 20 pages. Travel grants and honoraria will be available for paper presenters.

Papers presented at the Japha Symposium will be published in our monograph series: Leeds School Series on Business and Society published by Blackwell Publishers. For more information see <http://leeds.colorado.edu/japha>

Submit a two-page proposal by August 1 and final papers by

September 15, 2005 to Lyla D. Hamilton, Faculty Director, Center for Business and Society, Leeds School of Business, University of Colorado, 419 UCB, Boulder, Colorado 80309. Tel. 303-735-4358; Email: Lyla.Hamilton@Colorado.edu

Special Issue of *Business Ethics: a European Review* "Sustaining Competences for Corporate Social Responsibility: a Sensemaking Perspective" CALL FOR PAPERS

Corporate Social Responsibility (CSR) has been on the agenda of many academics and practitioners, interested in incorporating environmental and social responsibility in organizations in the private as well as the public domain. The agenda of CSR research and practice has so far been dominated by a focus on activities formalizing CSR in an organizational context, like codes of conduct, the development of indicators and the construction of management systems meeting internally or externally defined criteria and standards.

Despite all these efforts, recent business cases like Ahold and Enron made it painfully clear that their well-defined and communicated business values have not been able to prevent top executives from demonstrating unethical behaviour. Embedding responsible behaviour in an organisation and creating a truly responsible organisational culture, involves new communicative approaches to management and organisational change. In addition to the increasing criticism of a linear or rational view of CSR, these examples

give rise to questions concerning the dynamic processes underlying corporate (ir)responsible behaviour.

Central Theme: Contributions are invited for a special issue of *Business Ethics: a European Review*, on the organizational dynamics underlying CSR. This call for papers is one of the activities of the Thematic Platform 'Sustaining Competences for Corporate Social Responsibility: a sensemaking perspective'. This platform is part of the European Business Ethics Network (EBEN) and joins researchers with an interest in understanding the dynamics and processes necessary for embedding CSR in organizations.

Papers on a wide variety of business ethics and CSR topics will be considered. However, the editors of the special issue of *Business Ethics: a European Review* are particularly interested in receiving papers in which the concept of sensemaking in relation to CSR is investigated. Possible approaches can include critical papers that are challenging the dominant literature on CSR, and analysis of the social-dynamics of CSR in organizations. Contributors are invited to address themes such as:

- 1 The development of corporate (ir)responsible behaviour overtime
- 2 Mechanisms and processes resulting in irresponsible behaviour in organizations
- 2 Balancing collective vs. individual norms and values relating to CSR in organizations
- 3 Processes of sensemaking related to the development and implementation of CSR in organizations.

It is planned that the selected papers will be published in a special issue of *Business Ethics: a European Review*.

Submissions: The deadline for submissions is August 1, 2005. All suitable submissions will be subjected to a review process. Please send **3 copies** of a full paper following *Business Ethics: a European Review* style guidelines (see <http://www.blackwellpublishing.com/journals/beer/>) to: André Nijhof, University of Twente, Faculty BBT – C1.04, P.O Box 217, 7500 AE Enschede, the Netherlands.

Please include full contact details, including e-mail address.

Further information can be obtained from the special issue editors: Dr. André Nijhof, University of Twente, Netherlands, a.h.j.nijhof@utwente.nl and Prof. Dr. Ronald Jeurissen, Universiteit Nyenrode, Netherlands, r.jeurissen@nyenrode.nl.

"Ethics and Entrepreneurship" Conference, which will result in a special issue of the *Journal of Business Venturing*, Carlson School, University of Minnesota, Spring 2006 CALL FOR PAPERS

What is the relationship between business ethics and entrepreneurship? How might insights from one discipline enrich the theoretical frameworks of the other? Does the new venture setting contain specific and unique ethical challenges? If so, how might they be effectively understood and addressed?

These questions arise from a small, but growing, literature that lies at the

intersection of entrepreneurship research and business ethics scholarship. Although this indicates that there is an embryonic interest in ethics and entrepreneurship, there has been only one significant, concerted effort (Ruffin Lectures, 2002) to stimulate research and facilitate analysis in this area.

Accordingly, the goals of this conference are to (a) stimulate scholarly interest in issues around ethics and entrepreneurship and promote new lines of research from the relevant literatures, (b) build a conceptual foundation for studying business ethics within entrepreneurial settings that will facilitate analysis and empirical inquiry of the problem, and (c) develop frameworks and research-based knowledge that will ultimately help and inform entrepreneurs in their efforts to conduct ethical business.

To achieve these objectives, the organizers will seek manuscripts that draw on theoretical perspectives not only from the fields of entrepreneurship and business ethics, but also from organizational behavior and theory, strategic management, psychology, sociology, economics, and other relevant disciplines. Theories may be focused on the individual entrepreneur, the new venture, or the broader impact of entrepreneurship on society. The broad domain of the forum is intended to help to build and extend the body of theory in ethics and entrepreneurship.

Examples of several broad categories of relevant questions include, but are not limited to, the following:

Individual Entrepreneurial Ethics

- How do the personal traits typically associated with entrepreneurs impact their ethical decision-making processes?
- What specific ethical dilemmas arise for managers within the new venture environment?
- How might stakeholder theory be specifically applied to founders, entrepreneurial teams, and others with a stake in the new venture?

Organizational Entrepreneurial Ethics

- How can positive ethical cultures or climates be formed in new ventures?
- How might ethical climate or culture in a new venture achieve resilience overtime?
- How do entrepreneurial stakeholders qualitatively differ in character from the traditionally considered large-corporation stakeholders?
- What are the ethical considerations relevant to corporate venturing?

Social Entrepreneurship

- What are the differences between business and social entrepreneurs?
- Are founders with past business entrepreneurship experience more likely to be successful at social ventures?
- What lessons can mainstream entrepreneurial practice learn from the social venturing arena?

Entrepreneurship, Business, and Society

- What are the requisite ethical considerations for entrepreneurial opportunity exploitation?
- What are entrepreneurs' special or particular societal obligations, as distinct from managers in mature firms?
- How are these obligations relevant in corporate venturing situations, as opposed to stand-alone startups?
- What are the moral implications of Austrian/Schumpeterian creative destruction, and when should they be considered?

Submissions: To be considered for inclusion in the conference program, and for eventual publication in a special issue of the *Journal of Business Venturing*, manuscripts must be **received by February 1, 2006**. There are two ways to submit the manuscript. The strongly preferred way is by e-mail attachment. To do so, simply attach a copy of the Microsoft Word or Adobe Acrobat file to an email and send it to ethicsconf@csom.umn.edu. Alternatively, you may submit hard copy of your manuscript to: Ethics and Entrepreneurship Conference, 3-365 Carlson School of Management, University of Minnesota, 321 19th Avenue South, Minneapolis, MN 55455.

The Conference Organizers/Guest Editors are Norman Bowie, University of Minnesota, Harry Sapienza, University of Minnesota, and Jared Harris, University of Minnesota.



Society for Business Ethics

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Annual Dues

\$60.00 for individual members

\$30.00 for retired persons and students

\$145.00 for institutional membership

(add \$8.00 shipping for members outside of North America)

Please Note: It is now possible to subscribe to Business Ethics Quarterly or join the Society for Business Ethics online. You can find the link at Societyforbusinessethics.org, or at the Philosophy Documentation website, <http://www.pdcnet.org/member-sbe.html>

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*Due to the relocation of the office of Newsletter Editor,
there is Volume XV No.4, Spring 2005 will not be published.*

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