

THE SOCIETY FOR BUSINESS ETHICS NEWSLETTER

Fall, 2002

Volume XIII, Number 2

Letter from the President

Greetings! As your new President, I want to thank you for the giving me the honor of serving you during the coming year.

Our annual SBE conference in Denver went extremely smoothly. Donna Wood did a great job as program chair putting together a well-organized set of paper and panel sessions. The quality of the presentations was very high. Thanks, too, to our outgoing president Laura Hartman who challenged us to take more responsibility for shaping the behavior of our students. John Boatright did his usual professional job of negotiating contracts and paying expenses connected with the conference. George Brenkert ran a helpful meeting for BEQ reviewers; he described the state of the journal and covered a variety of procedural issues. Pat Werhane took responsibility for putting together a track for new scholars. This track has been a success, and we hope to repli-

cate that success next year. John Dienhart and Laura Hartman worked with representatives from the Ethics Officer Association to put on a thought-provoking session discussing practical issues that arise in running ethics programs within a company. This session was

well-received, so we plan to offer a similar session next year. Finally, thanks to all of you who attended and made the conference both challenging and fun.

Next year SBE will meet in

continued on page 6.

New SBE Listserver!!

SBE is excited to introduce a listserver available to and accessible only by SBE members. The purpose of this list is both to allow for a free exchange of opinions on issues of interest to SBE members, as well as to provide an effective mechanism for disseminating and collecting information with regard to the Society. We will begin this process shortly via the listserver with a brief questionnaire about the location of future SBE meetings - please keep your eyes open for this message and we would appreciate your response. This will be an "opt-in" benefit of membership-only those members who choose to join will receive emails from the list. Directions for joining are included below. If you have any further questions about how to use a listserver, please contact

Laura Hartman at 312/362-6569 or LHartman@depaul.edu. Thanks for joining us!

To subscribe to the list, users should send mail to: majordomo@forums.depaul.edu
The first line of the body of the message should read:

subscribe sbe
username@email.address (Replace username@email.address with your own email address, e.g., subscribe_sbe@csbsju.edu)
When a subscription is approved, the server will automatically send an information file to them that explains how to unsubscribe, lists current subscribers, get the archives, etc.

The address for posting messages to the list is: sbe@forums.depaul.edu
The list will be archived at: <http://forums.depaul.edu/majordomo/lists/sbe>

Business Ethics Quarterly News

Business Ethics Quarterly, the journal for the Society for Business Ethics, is in its twelfth year, and we thank you for your continuing support.

Business Ethics Quarterly continues to prosper and grow, thanks to its contributors, editorial board, and subscribers. We urge you to encourage your library to subscribe if they do not. It is now considered the leading theoretical journal in the field—a “must” for those doing research, BEQ is also on ABI-Inform Wilson.

We have received a number of requests to photo-copy articles from BEQ. Please keep in mind BEQ’s Photocopy Policy found on the insider cover of each issues. In order to be “user-friendly,” copies of articles published in BEQ may be made for instructional, non-commercial use. BEQ does not require prior clearance and makes no charge for this use. However, the commercial use of any article appearing in BEQ will require the permission of both of the journal and the author(s) in question.

The Philosophy Documentation Center has now published all back issues (1991-2000) of BEQ on a fully searchable CD-ROM, which is available in either PC or Mac format. It is available to individuals for \$120. Institutional licenses are also available.

Finally, any submission of manuscripts should contain the author’s e-mail address, if the author has one. This will facilitate communication for the editorial staff.

We welcome your comments and we welcome ideas for future special issues or topics of interest to our readers. Please contact me:

George Brenkert
McDonough School of Business
Georgetown University
Washington, DC 20057
(202) 687-7701
email: brenkg@msb.edu

CALL FOR PAPERS: ACCOUNTING ETHICS

Business Ethics Quarterly is planning a special issue on the topic of Accounting Ethics. Although papers relating to all areas of accounting ethics are welcome, a focus on issues relating to the current difficulties of public accounting firms and the problems of corporate financial reporting are especially welcome. Examples of topics include: auditor independence, earnings management, accounting standards, auditing standards, codes of professional conduct as guides to ethical behavior, the expectations gap, the roles of accountants and auditors, auditing vs. management consulting, the relationships between auditors and their clients, the responsibility of management accountants (including CFOs) for deceptive financial reports, the role of audit committees, accounting decision-making with a focus on the ethical aspect of accountants’ professional judgment, the education and socialization of professional accountants, and accountants’ attitudes about confidentiality. Papers addressing conceptual, empirical, methodological, practical or theoretical issues are encouraged. Empirical papers should have a clear theoretical foundation.

Subject to the availability of funding, a research conference will be held early in 2003, sponsored jointly by the University of Alberta and Business Ethics Quarterly, based on the papers submitted for the special issue. Further information will be available at a later date.

Since papers will be refereed blind, papers should not identify the author in any way. Author identification should be limited to a removable cover page. Electronic submission of papers is strongly preferred. Electronic submissions should be included as a Word attachment to an email message. Paper submissions must include 4 copies of the paper. Other submission information may be found in each issue of Business Ethics Quarterly.

Deadline: December 15, 2002

Papers should be submitted directly to the Editor for this special issue:

James Gaa
Department of Accounting and MIS
School of Business
University of Alberta
Edmonton, Alberta T6G 2R6 Canada
James.Gaa@UAlberta.ca

Calendar of Upcoming Events

- October 11-12, 2002 The 5th International Business and Economics Conference St. Norbert College, De Pere, WI
 "Harmony and Hegemony in an era of Globalization"
- October 23-25, 2002 Ninth Annual International Conference Promoting Business Ethics, Niagara University
- December 4-7, 2002 The Indian Institute of Management Calcutta international conference on Business-Social Partnerships: Beyond Philanthropy
- December 12-13, 2002 Conference: Teaching Business Ethics 2 "Innovation and Technology" Brunel University, London, UK
- December 15, 2002 Deadline for submissions, special issue of BEQ on "Accounting Ethics"
- February 20-22, 2003 "Business Ethics in a Global Economy" University of Santa Clara Conference
- Feb 27-March 2 12th Annual Meeting Association for Practical and Professional Ethics
- April 21-22, 2003 Business and Medical Ethics Conference on the Future of the Pharmaceutical Industry
 The Prudential Center for Business Ethics at Rutgers University
- May 8-11, 2003 "Moral Imagination" Conference, Carlson School of Management, University of Minnesota
- July 15-18, 2003 Fifth International Symposium on Catholic Social Thought and Management Education, Bilbao Spain
- August 2003 Society for Business Ethics Annual Meeting, Seattle, WA, in conjunction with the Academy of Management

Society for Business Ethics

** NEW Website!! ** www.societyforbusinessethics.org **NEW**

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NEWSLETTER

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Minutes: Society for Business Ethics Annual Meeting
August 10, 2002
Westin Tabor Center, Denver, CO

President Laura Pincus Hartman convened the meeting at 4:00 p.m.

1. Minutes of previous meeting held on August 4, 2001, were approved.
2. Membership Report: John Boatright submitted a membership report (attached to the Executive Director's file copy of these minutes), which was accepted by the attending membership. There are currently 520 individual members (down from 535 last year) and 413 institutional members (up from 383 last year). Total membership increased from 918 to 933.
3. Financial Report: (written report attached to the Executive Director's file copy of these minutes) John Boatright reported that SBE continues to have a substantial surplus, and he explained any extraordinary items. Dues will be held at their current level for the coming year. Financial statements will be published in the SBE newsletter. A question from the floor about the size of the surplus was answered with respect to PDC/BEQ needs and the financial risks of conducting an annual meeting.
4. Budget: John Boatright reported anticipated income of \$48,500 and expenses of \$42,500 for 2003, pointing out that expenses do not reflect the subsidies of various universities who support SBE and BEQ. John answered questions about meeting costs, powerpoint availability, and an opt-in e-mail newsletter. He announced that the budget has been approved by the Board and no further action is required.
5. BEQ Report: (written report attached to the Executive Director's file copy of these minutes) George Brenkert provided an extensive report on the state of the journal. Pricing for individual members is to remain the same as last year, and the Board has approved a \$10 increase in the price for institutional members. George showed that BEQ is still a relative bargain among business ethics/business & society journals. George reported on author attributes, indexing, online availability, Lexis-Nexis referencing, CD-ROM availability, special issues, a new publication licensing agreement, 12-month operations, submission and acceptance rates, and reviewer processes. He announced his intention to appoint area editors to help with recruiting of authors and identification of reviewers. Pat Murphy will be area editor for marketing; Tim Fort

will be area editor for law. George will seek area editors for accounting & finance, management, and perhaps one or two other areas. In addition he announced that he is seeking a new book review editor, and is considering a case study editor. George thanked Al Gini, George Leaman, and John Boatright for their efforts on behalf of the journal, as well as authors and reviewers.

6. Future Annual Meetings: John Boatright announced that SBE will meet in conjunction with the Academy of Management in 2003 (Seattle), 2004 (New Orleans), and 2005 (Honolulu), and will consider a non-AOM meeting site for 2006. Questions were raised and addressed concerning the purpose and expense of meeting in Hawaii. John discussed the upcoming member survey.

7. Old Business:

- Joe DesJardins requested contributions and suggestions for the newsletter.
- Pat Werhane asked about the earlier recommendation for a check-off box to support doctoral students. Laura responded that the Board had agreed instead to freeze doctoral student registration fees and to admit them to the Presidential luncheon for free.

8. New Business:

- Laura reported that the Board is discussing a strategic planning process and a revision of governance structure to better reflect the needs of SBE's mission statement.
- Laura reported that she would be initiating a media guide, an opt-in "compendium of experts" to help SBE members gain media access.
- A question from the floor concerning the EOA connection was answered with a request for SBE members to participate and help keep the connection constructive. Laura also announced that Ed Petry of EOA has offered to accept some SBE members for free at the EOA annual conference in October, in exchange for moderating sessions or other assistance. Ed is also willing to publish bibliographic notes in the EOA newsletter.

9. Announcements:

- Daryl Koehn presented the Best Paper Award to Ian Maitland for his paper, "The Poverty of Philosophy: A Utilitarian Critique of the Singer Solution to World Poverty."
- IABS meets in Rotterdam in June, 2003. Deadline for receipt of abstracts is December 3.
- EBEN meets in Oslo in June, 2003, just before IABS. Deadline for receipt of abstracts is February 15, 2003.

Adjourned.

Seattle, again overlapping with the 2003 Academy of Management conference. In 2004, we have contracted with a hotel to hold the annual SBE meeting in New Orleans in conjunction with the Academy. In 2005, the AMA plans to go to Hawaii. We will be polling our membership to learn whether you would like to go to Hawaii or would prefer an alternative site. Some of you have expressed concern about the expense of such a trip, while others are excited by the prospect of traveling offshore. Laura Hartman has graciously offered to establish a listserver to enable the SBE Executive Committee to communicate with the membership. We promise that we will not abuse this server by pestering you with unwanted emails. We would ask, though, that when you receive this email, you promptly let us know how you feel about the Hawaii option. John Boatright must book hotels several years in advance, so this issue needs to be resolved in short order. Although the executive board does not operate by plebiscite, we certainly will take into account the responses we get from you.

We are already planning for

next year's event in Seattle. I would like to involve more of our members and to recruit new members, especially from Asia. I have contacted a number of people in Japan, China, and Hong Kong who have indicated that they would be willing to help us publicize the event and to encourage colleagues to submit papers to the conference. I would encourage you to consider writing a paper. If you have suggestions for areas that we ethicists have not addressed in the past, please email them to me. I cannot promise that your paper will be accepted, but I am certainly willing to work with you to try to create some cutting edge paper sessions.

Many members indicated that they appreciated the special edition of the newsletter featuring thoughts on the Enron debacle. Joe DesJardins and I will be putting our heads together to come up with some more topics to be discussed in the newsletter. Your suggestions are most welcome.

In addition to starting a listserver for us, Laura has offered to put together a media guide. This guide will list the names of our members, their areas of expertise, and their contact information and

will be shared with print, radio, Internet and television personnel. The guide will be produced on an "opt-in" basis—i.e., you will be listed only if you desire to be. We hope that this list will enable the media to contact a wider segment of our membership so that we collectively can hear from a wider array of business ethicists.

I will close by urging you to ask your university to become an institutional member of the Society for Business Ethics. Institutional memberships, as well as your individual memberships, support our society. Through the Philosophy Documentation Center, you can obtain a CD-ROM containing all of the published papers from BEQ. The disk is an extremely convenient and fast way to do literature searches when you are writing a paper, so you may wish to consider purchasing this CD for your home or office use.

Please feel free to call me at 713-942-5917 or email me at koehnd@stthom.edu if you have any thoughts you would like to share.



Society for Business Ethics Announcements

Call for Nominations!

Each year the Society for Business Ethics elects a new member of the Board of Directors (formerly the "Executive Committee"). During their five-year term on the Board, members serve as program chair for the SBE annual meeting and President of the Society. Please consider nominating someone to serve—self-nominations are always welcome.

A nomination form appears on page 22 of this newsletter.

Annual Meeting

Call for Papers !

The 2003 annual meeting of the Society for Business Ethics will take place July 31 – Aug. 3, 2003 in Seattle, immediately preceding the annual meeting of the Academy of Management. The Society invites submissions of papers, symposia, panels, and special workshops for this meeting. Papers should not exceed 25 pages, including references and exhibits. Proposals for symposia, panels or special workshops should include a summary statement of the proposed event by its organizer describing the substance of the panel and providing commitments from all participants. Send FOUR copies of your paper or proposal appropriate for blind review by March 1, 2003 to:

Daryl Koehn

Cullen Chair of Business Ethics

University of St. Thomas

3800 Montrose Blvd.

Houston, TX 77006

713-942-5917

Questions? email Daryl at koehnd@stthom.edu

Contribute to this Newsletter !

The SBE newsletter invites and welcomes any and all submissions from members and other interested parties. The newsletter is particularly well-positioned to provide a forum for short thought or opinion essays, pedagogical exchanges, and other items that would be of interest to our members. If you have something that would be appropriate for our members, please send it along. The editor welcomes ideas and suggestions for the newsletter. As always, please send conference announcements, call for papers, job announcements, and book information to the editor. The deadline for our next issue is December 1, 2002.

Joe DesJardins

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SBE'S ANNUAL PROGRAM, DENVER 2002

from Donna Wood, Co-Program Chair

Have you ever been stalked, sniped, or nibbled at in an on-line auction? Alexei Marcoux has some ideas for you. Have you ever wondered what spirituality and Harry Potter have in common? Ask Pat Primeaux. Want to see what a good social science study looks like? Check with Vanessa Hill. Are you concerned that corporate child labor codes might be mere fluff? Chat with Ans Kolk. Want to know what Exxon has been up to lately? Brooke Hamilton can tell you. Does it make any sense for health care professionals to follow their own values in ethically tricky situations? John Alexander has a good argument on this question.

These are just a few examples of what went on in the SBE meeting this year. In short, the Denver program turned out to be fun and interesting. As always, this outcome results from the good work of submitters and presenters, the careful attention of reviewers, and the enthusiasm of participants.

This year and next, Daryl Koehn and I are sharing program duties for the annual meeting. For 2002, I handled the submissions, reviews, and program structure, while Daryl organized marketing, the keynote speaker, and local arrangements information. For next year, we switch, so be thinking soon about the submissions you will be sending Daryl!

This year's program was perhaps smaller than those of years past, but was equally vigorous and fruitful for members who attended. 46 papers and 6 discussion panels were on the program, and from all accounts, the sessions were well-attended and lively.

Special events in this year's program included:

- a preconference workshop held jointly with the Ethics Officers Association. Thanks to Laura Hartman and John Dienhart of SBE, and Ed Petry and others of EOA, for making this happen.
- a keynote address by Michael Kinsley of the Rocky Mountain Institute. We learned a lot of interesting things about environmental sustainability and how to make it happen. Thanks to Daryl Koehn for arranging this event.
- a commissioned panel on the relationships between social science and philosophy as approaches to knowledge. Gary Weaver organized a blockbuster panel.
- Laura Hartman's presidential address, exhorting us all to get moving and make our voices heard in the world. Thanks, Laura, for an inspiring message. We'll work to get over our collective laryngitis!
- Two, count 'em, two, developing scholars sessions with a total of eight papers presented by "youngsters" (on the career path, at least) in business ethics. Thanks to Pat Werhane for supervising this entire process.
- An amazing presentation by Dave Whetten, former president of the Academy of Management, in a joint session with the Social Issues in Management division of AOM. Dave laid out a theory of organization social identity and presented data on the importance of founder values to consistently high social performance.

The Best Paper Award this year went to Ian Maitland, University of Minnesota, for his paper, "The Poverty of Philosophy: A Utilitarian Critique of the Singer Solution to World Poverty." Congratulations, Ian!

I'd like to thank the colleagues who reviewed papers for this year's meeting: John Alexander, Jeff Barach, Shawn Berman, John Boatright, Norm Bowie, Len Brooks, Brian Burton, Tara Ceranik, Sandra Christensen, Phil Cochran, Margaret Cording, Joe DesJardins, John Dienhart, Laura Dunham, Craig Dunn, Ron Duska, Heather Elms, Bob Frederick, Virginia Gerde, Dan Gilbert, Kirk Hansen, Ed Hartman, Laura Hartman, Vanessa Hill, Bill Laufer, Peter Madsen, Ian Maitland, Alexei Marcoux, Michael Meeks, Dennis Moberg, Pat Murphy, Richard Nielsen, Martin Nyberg, Karen Paul, Joe Petrick, Tara Radin, Lori Ryan, Libby Scott, Gordon Sollars, Bob Solomon, Donna Trent, Craig Van Sandt, Gary Weaver, Jim Weber, Pat Werhane, and Andy Wicks. Reviewers are absolutely essential to a quality program, and you did a great job. Thanks.

In addition, a number of people served as session chairs, and they deserve our thanks for keeping discussions on track and time limits maintained: Aviva Geva, Marty Calkins, Rosa Chun, Craig Dunn, Lorilee Schneider, Laura Hartman, Ron Duska, Brian Davis, Gary Weaver, Pat Werhane, Daryl Koehn, Tim Mazur, Tara Ceranik, Lester Myers, Laquita Blockson, Pat Murphy, Richard Coughlan, Thomas Whetstone, and Shawn Berman.

Finally, I'd like to thank Laura Hartman for her counsel throughout the year, and John Boatright for his incredible service as SBE's executive director.

It was a pleasure to serve SBE in this way. I'm looking forward already to next year's meeting in Seattle.

Positions Available

DEPAUL UNIVERSITY

Faculty position: The Wicklander Chair in Business Ethics and Director of the Institute for Business & Professional Ethics

DePaul University invites applications for a faculty position as the Wicklander Chair in Business Ethics and the Director of its Institute for Business and Professional Ethics. The Institute is jointly supported by DePaul's College of Commerce and College of Liberal Arts and Sciences. The successful candidate may come from any disciplinary background, will have credentials suitable for appointment at the rank of Full Professor, should have established a significant scholarly record in the area of ethics, and should have extensive experience teaching business or professional ethics. Salary is competitive. The University is committed to diversity in hiring and particularly encourages applications from member of under-represented groups.

Preliminary inquiries should be sent to Laura Hartman, Associate Vice President for Academic Affairs, DePaul University Executive Offices, 1 E. Jackson Blvd., Chicago, IL 60604 or Lhartman@depaul.edu.

THE WHARTON SCHOOL

UNIVERSITY OF PENNSYLVANIA POSITION IN BUSINESS ETHICS

The Wharton School of the University of Pennsylvania invites applications for a possible visiting position in business ethics in its Department of Legal Studies. The position may be renewable. Candidates must demonstrate excellence in teaching and scholarship, and should have experience teaching business, professional ethics or a course of a similar nature. Salary is competitive with leading business school salaries for similar positions.

Information regarding the Legal Studies Department can be found at <http://lgst.wharton.upenn.edu/>. Specific information about the Ethics Program can be found at <http://ethics.wharton.upenn.edu/>.

The University of Pennsylvania is an equal opportunity, affirmative action employer and encourages minority and women candidates to apply.

Priority will be given to materials received before December 20, 2002, consideration may be given to applications received after this date.

Please send curriculum vitae, references, and evidence of teaching excellence to:

Ms. Tamara English
Legal Studies Department
University of Pennsylvania
600 Jon M. Huntsman Hall
3730 Walnut Street
Philadelphia, PA 19104-6340

continued on page 10.

DUQUESNE UNIVERSITY

Faculty Position in Business Ethics/Business and Society

Duquesne University's A. J. Palumbo Undergraduate School of Business Administration and John F. Donahue Graduate School of Business is seeking applicants for a tenure-track faculty position for the fall of 2003 in the Business Ethics and Business and Society areas. Applicants should have an earned Ph.D., or equivalent, with a record of established or emerging excellence in teaching and scholarship. The rank associated with the position is negotiable, with preference given to applicants with significant academic experience. Tenure requirements include a strong research record.

Typical teaching load is six classes per year at the undergraduate and graduate levels. Course coverage is needed in the areas of business ethics, business and society, and specialized areas of applied business ethics. Teaching in a related management field is an option.

The faculty candidate is expected to support activities sponsored by the schools' Beard Center for Leadership in Ethics, which include course development, research projects, and professional ethics workshops.

Duquesne University is a private Catholic, coeducational urban university founded in 1878 by the Congregation of the Holy Ghost. It is committed to academic excellence, developing moral and spiritual values, and maintaining an ecumenical atmosphere open to diversity for its nearly 10,000 students. Its attractive campus setting is located on a bluff overlooking the City of Pittsburgh, one of the nation's most livable cities.

The Palumbo and Donahue Schools are accredited by the AACSB/IAME with enrollments of 1300 and 700 respectively. Our students are served by 50 full-time faculty members complemented by adjunct professors. Degrees awarded include the BSBA, MBA (with a Concentration in Business Ethics), MS in Information Systems Management, and MS in Taxation, in addition to several joint degrees at the undergraduate and master's levels including an MS in Leadership and Business Ethics.

While no formal interviews will be held at the Society for Business Ethics and Academy of Management meetings in Denver this August, Dr. Jim Weber, chair of the faculty search committee, will be available for informal discussions with prospective applicants during these meetings.

Candidates are encouraged to submit their detailed vitae, evidence of established or emerging excellence in teaching and scholarship, and the names of three references by September 15, 2002 to:

Dr. Jim Weber
Professor of Management
Rockwell Hall #813
Duquesne University
Pittsburgh, PA 15282
office: (412) 396-5475 fax: (412) 396-4764 email: weberj@duq.edu

Duquesne University is an Equal Opportunity Employer

UNIVERSITY OF MICHIGAN BUSINESS SCHOOL

ASSISTANT, ASSOCIATE or FULL PROFESSOR OF BUSINESS ETHICS AND BUSINESS LAW:

J.D. from accredited law school and a record demonstrating promise of, or proven, excellence in teaching and ethics research. Ph.D. in ethics or a related field preferred. Contact: Prof. Timothy L. Fort, University of Michigan Business School, 701 Tappan, Ann Arbor, MI 48109-1234 (timfort@umich.edu). Please reply by December 1, 2002. The University of Michigan is a non-discriminatory employer.

Conferences and Call for Papers

Business Ethics in a Global Economy

Call for Papers and Participation
An International Conference for Executives and Scholars
Sponsored by the Markkula Center for Applied Ethics
Santa Clara University
February 20-22, 2003

The Markkula Center for Applied Ethics is sponsoring the second national Santa Clara Conference on Business Ethics in February 2003. The conference is designed for business executives and for business ethics teachers and researchers who deal with global issues in business ethics. It is part of a year-long Institute on Globalization sponsored by Santa Clara University. The conference will consist of three parts:

Thursday, February 20, 2003 - Silicon Valley Corporate Ethics Tour

Attendees will tour two prominent Silicon Valley high-technology firms and hear briefings from the heads of global operations from these firms. The briefings will be designed to help teachers and scholars identify and present critical ethical issues in global business. Thursday evening's keynote talk, part of Santa Clara's year-long Institute on Globalization, will be given by a renowned international corporate executive.

Friday, February 21, 2003 - Dialogue on Ethics and Globalization

Friday's sessions will be devoted to a day-long dialogue between practitio-

ners and scholars around such themes as global labor and environmental standards, local community involvement, the Third World critique, and the development of international ethical norms. Corporate participants will include members of the Markkula Center's Business and Organizational Ethics Partnership and its Senior Leaders' Forum. Scholars may propose panel topics for this day's program.

Saturday, February 22, 2003 - Presentation of Papers

The more academic portion of the conference will be held on Saturday, including two panels of emerging scholars in business ethics whose work will be showcased. Papers to be presented Saturday will be selected in a competitive process described below. The conference will conclude Saturday evening with a dinner.

(Additional information about the program will be posted on the Markkula Center website at www.scu.edu/ethics)

Areas of Focus

Proposals for Friday panels and for Saturday papers are welcome on any aspect of business ethics. Those that deal with some aspect of globalization are especially encouraged and will receive priority consideration. **Please submit a 75-word abstract by September 1, 2002.** Notification of accepted panels and abstracts will be mailed on **October 15, 2002.** Full papers must be submitted at the time of the conference in order to be

considered for inclusion in the journals.

Travel Grants

As is our custom (i.e. our practice at our first national conference in 2000), we will use our available funds to encourage the participation by scholars early in their careers. If you are a non-tenured faculty member who received your degree within the past five years, you may apply for a full travel stipend to attend the conference if your paper is accepted. Advanced doctoral students will also be considered. Full papers in this category must be submitted by November 1, 2002. Notifications will be made by November 15, 2002.

Publication

Following our very successful post-conference publication from the first national conference in 2000, we again plan to publish selected papers with the cooperation of leading business ethics journals. One set of selected papers will be published in a special issue of *Business Ethics Quarterly*. Other papers may be published with the cooperation of other journals.

Conference Hosts

The Markkula Center for Applied Ethics, established in 1986, promotes teaching and research on applied ethics in the fields of business ethics, health care and biotech ethics, public policy and government ethics, character education, and legal ethics. The Center, one of four "centers of distinction" established by Santa Clara University, has a staff of 12 plus 48 affiliated scholars from all of

the university's schools and departments.

The Institute on Globalization is a program offered during the 2002-03 academic year featuring conferences, a speaker series, exhibits and performances, curriculum development, and other activities related to globalization. Inquiries about the Institute can be directed to Don Dodson, Vice Provost for Academic Affairs, ddodson@scu.edu.

Co-Chairs of the 2003 Business Ethics and Globalization Conference: Kirk Hanson, Executive Director, Markkula Center for Applied Ethics, SCU

Dennis Moberg, Wilkinson Professor of Management, Leavey School of Business, SCU
Co-Editors of the Special Issue of *Business Ethics Quarterly* to be published from conference papers: Professors Manuel Velasquez, Martin Calkins, and Shawn Berman, all of the Leavey School of Business, SCU

Please send abstracts to:

Kirk Hanson, Executive Director
Markkula Center for Applied Ethics
Santa Clara University
Santa Clara, CA 95053
Kohanson@scu.edu

ANNOUNCEMENT AND CALL FOR PAPERS

The Carlson School of Management and the College of Liberal Arts at the University of Minnesota in cooperation with the **Center for Ethical Business Cultures** will host a conference on moral imagination May 8-11, 2003. We are happy to report that Professor Stuart Albert (Organizational Studies University of Minnesota) will deliver a luncheon

address on Friday May 9 and that Patricia Werhane, (Peter and Adele Ruffin Professor of Business Ethics, Darden School University of Virginia) will deliver a luncheon address on Saturday May 10. Other invited speakers include Professors Dennis Moberg, (Santa Clara University) Scott Reynolds (University of Washington) and Karen Schnatterly (University of Minnesota.) Additional invited speakers will be named shortly.

We also invite submitted papers on the use of moral imagination in business. Papers should be of such length that they can be presented in forty-five minutes. Papers must be received by March 1, 2003. There are a limited number of slots for submitted papers. Persons whose papers have been accepted for inclusion will be notified by late March. Papers from all disciplines including philosophy, psychology, management and organizational studies are encouraged. Persons interested in being commentators or moderators should notify Lois Graham at lgraham@csom.umn.edu Additional information on the conference can also be obtained from Ms Graham.

Business and Medical Ethics Conference on the Future of the Pharmaceutical Industry April 21-22, 2003

The Prudential Center for Business Ethics at Rutgers University will host a conference on business and medical ethics in the pharmaceutical industry on April 21-22, 2003 at the New Jersey Performing Arts Center (NJ PAC).

As Congress begins to consider various reform proposals, the future of the pharmaceutical industry is very much in flux. This is an opportunity for opinion leaders in and outside the industry to discuss and help shape that future.

Entitled *The Grand Bargain: The Pharmaceutical Industry and Society in the 21st Century*, the conference will provide a forum for the public debate about ethical issues in the pharmaceutical industry. The conference is co-sponsored by the HealthCare Institute of New Jersey (HINJ), Johnson & Johnson, and the Prudential Foundation

Scheduled Speakers Include: Governor James McGreevey (not yet confirmed); Rep. Rush Holt; Dr. Delon Human, Secretary General of the World Medical Association; Sandra Thurman, International Aids Trust; Prof. Patricia Werhane, Darden Graduate School of Business, University of Virginia; Prof. Norman Daniels, Harvard University School of Public Health. Distinguished panels will be conducted on the following topics: **Ethical issues in Clinical Trials; Patents and Equal Access; Bioethical Issues in the 21st Century.**

Please reserve the date to attend this landmark conference on April 21-22, 2003. Details will be posted on our website and a brochure, which will include a reservation blank, will be mailed in late Fall. To make advance reservations, please call 973-353-5879 or visit our website. We look forward to seeing you at NJPAC. Edwin M. Hartman, Director
Prudential Business Ethics Center at Rutgers



**Twelfth Annual Meeting
Association for Practical and
Professional Ethics
February 27 - March 2, 2003**

The Annual Meeting, open to Association members and nonmembers, welcomes persons from various disciplines and professions for discussion of common concerns in practical and professional ethics. The meeting provides an opportunity to meet practitioners, professionals and scholars with shared interests. Sessions will appeal to practicing professionals concerned with ethics and faculty who wish to incorporate ethical issues into their courses but lack training in ethics; those interested in ethics curriculum development; theoreticians in practical ethics; and scholars in specific areas of practical ethics. For more information visit the Associations website: <http://php.indiana.edu/~appe/program.html>

**European Business Ethics
Network
Call for Papers
EBEN Research Conference**

**"Walking the Walk"
Closing the Gap Between Corporate Principles and
CSR Reporting
June 20-23, 2003**

The aim of this EBEN Research Conference is to invite researchers to present their findings/work-in-progress dealing exclusively with the chosen theme. The underlying research objective is to discover, describe, and evaluate how companies translate notions of Corporate

Social responsibility (CSR) into their corporate strategy, and how (and to what extent) these are linked to corporate principles and ethical values.

The host for this conference is Prof. Heidi von Weltzien Hoivik, Center for Ethics and Leadership, Norwegian School of Management. Location will be Norwegian School of Management, School of Marketing, 0506 OSLO, Norway.

Submissions of abstracts by February 15, 2003 to: EBEN Secretariat c/o Tone Mikkelsen email: eben@bi.no or visit the EBEN website: <http://eben.org/index.htm>

**Business as a Calling:
The Calling of Business
The Fifth International
Symposium on
Catholic Social Thought and
Management Education
Universidad de Deusto
Bilbao, Spain
July 15-18, 2003**

While the language of calling and vocation has been developed as it is related to ordained ministry and the religious life, the ideas of vocation and calling as it relates to business is largely uncharted territory, particularly in the Catholic tradition. Even for other Christian traditions, the vocabulary and grammar of business as a vocation has not been well developed. Yet, the importance of business as an institution in contemporary life and the theological significance of vocation within the Christian tradition raise significant questions of a personal understanding of work as well as of a social understanding of business.

In the Vatican II document *Lumen Gentium*, the bishops wrote that the vocation of humanity is to "seek the kingdom of God by engaging in temporal affairs and ordering them according to the plan of God." This kind of vision stands in sharp contrast to the way in which most managers and entrepreneurs understand themselves and their work as a career driven by individual interests and their own particular self-defined choices. Without reflection on the spiritual and moral purpose of one's gifts, abilities, and motivations, one's work and career is not likely to be seen as a calling. Absent this reflection, even people with excellent professional or technical educations can find themselves driven by a privatized personal ethic that ignores the rich concept of vocation and focuses solely on the limited, limiting concept of career. Should an analogous concept of personal calling be applied at the organizational level? Without reflection on the organization's vocation and mission to bring about a common good, managers of even the best run, profitable businesses may risk creating enclaves of self-interested, utilitarian employees, wholly unconnected and unresponsive to the good they might do which would bring their work and therefore themselves into a deeper horizon of meaning and purpose.

For information visit: <http://www.stthomas.edu/cathstudies/cst/mgmt/Bilbao/papercall.htm>



**IABS 2003
Preliminary Call for Program
Proposals
June 26 - 30
Erasmus University Rotterdam,
The Netherlands**

The International Association for Business and Society (IABS) invites you to participate in the 14th annual conference, to be held at Erasmus University Rotterdam, The Netherlands, on June 26 – 30, 2003.

All topics relevant to the study of business and society are invited. Topics related to a special conference theme track, "The Emergence and Evolution of Institutions in Business and Society" are especially encouraged, which include (not limited to):

- Accountability and transparency
- Global environmental challenges
- Global labor standards and practices
- Governance regimes
- Institutional conflicts
- Multi-sector collaborations
- Theories of corporate/business citizenship

The year 2002 marks the 400th birthday of the first multinational corporation, the United East-India Company (VOC) in Amsterdam. The creation of this new business institution occurred well before the first formal institution of the nation-state at the West-Phalian peace of 1648. Since the early 17th century, the two institutions, corporations and nation-states, have evolved in different directions, with the corporation becoming the main vehicle for creating private economic wealth, and the state ensuring the common interest of the public domain.

As the ongoing processes of globalization, deregulation, trade liberalization

and privatization shift the delicate balance of powers between important institutions, especially between business and the nation-state, it is timely to address the emerging practices that modern corporations initiate to collaborate and engage with and to influence their many constituencies.

Which of the emerging experiments in stakeholder consultation, dialogue, accountability, and transparency will ultimately take root in the complex and ongoing play of forces that characterize modern social and economic interaction? This is an important question that the IABS 2003 conference will seek to address. The growth in power and influence of business has been accompanied by the decreasing centrality of the nation-state in contemporary times. The capacity and responsibility for the public domain by governments have been shrinking. It is not yet clear how these developments will affect society, but it does seem clear that modern corporations are going to have a bigger role, and hence greater responsibility, in shaping and safeguarding the future social context of business. Thus, an important theme for this conference involves the emergence and evolution of institutions in business and society that address the reality of the gradual shift of responsibility to shape and safeguard society from governments to business.

The formal paper call for IABS 2003 conference will be issued in early Fall 2002 (abstract submission deadline is December 3, 2002). Papers presented at the annual conference are selected through a blind review process, and are published in the conference proceedings. Members of the IABS listserv will receive the paper call electronically. Conference updates will be posted on the IABS website, www.iabs.net. If you are not a subscriber of the IABS listserv, and would like to receive a

paper call, and/or additional information about the organization/conference, please place your name on our mailing list by emailing your contact information (postal and email addresses) to:

Patsy G. Lewellyn, IABS 2003
Program Chair
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**Futures of Ethical Corporations
Call for papers
for a special edition
of Futures; Journal of Policy,
Planning and Futures Studies
Guest editors:
Jane Collier and Ted Fuller**

The purpose of this special edition of Futures³ is to provide a thorough examination of the histories, trends, trajectories and 'futures' of ethical corporations. Authors are invited to submit articles (6,000-8,000 words) that explore alternative futures for "ethical corporations". In the process of such exploration, the very meaning of the words "ethical corporation" now and in future should be challenged, deconstructed, (re)defined, debated etc. In doing so, knowledge can be created, for example about; false assumptions, unwanted consequences of desired actions, present hegemonies, the limitations of ideal types, inherent values, etc. Futures is an international, multi-disciplinary academic refereed journal for academic and policy readership. Articles must be grounded but need not be empirically based. It is expected that the entire special edition will cover a number of dimensions relating to

ethical corporations.

Futures studies do not deal with predictions. Their purpose is to articulate strong and robust ideas about the future and to critique current assumptions, practices and expectations. Useful ideas about the future are often framed as alternative possibilities (hence futures) given a set of assumptions or alternative assumptions. These forward views might be extrapolations of present trends; might seek to articulate a desired or undesired future (and from whence these came); or might be more exploratory and investigative of possible futures.

The articles will be peer-refereed according to the normal practice of the Futures journal. Submission deadline for articles is October 31st 2002.

Publication date is scheduled for the second half of 2003. Inquiries and articles should be emailed to Ted Fuller: ted.fuller@durham.ac.uk
Web address: www.dur.ac.uk/ted.fuller/calls/fec.htm

Jane Collier, Judge Institute of Management, University of Cambridge, Trumpington Street Cambridge CB2 1AG UK

Ted Fuller, University of Durham Business School, Mill Hill Lane, Durham, DH1 3LB, UK

Futures® is a multidisciplinary refereed journal concerned with medium and long-term futures of cultures and societies, science and technology, economics and politics, organisations and corporations, environment and the planet and individuals and humanity. Covering methods and practices of futures studies, the journal seeks to examine possible and alternative futures of all human endeavours. Futures® seeks to promote divergent and pluralistic

visions, ideas and opinions about the future. Indexed in SSCI / ABI etc.
<http://www.elsevier.com/inca/publications/store/3/0/4/2/2/>

Second Annual Conference on Corporate Governance and Sustainable Peace sponsored by the William Davidson Institute and The Aspen Institute's Initiative for Social Innovation Through Business on November 22-24 in Ann Arbor. For info contact Tim Fort: timfort@bus.umich.edu



Contribute to this Newsletter !

The SBE newsletter invites and welcomes any and all submissions from members and other interested parties. The newsletter is particularly well-positioned to provide a forum for short thought or opinion essays, pedagogical exchanges, and other items that would be of interest to our members. If you have something that would be appropriate for our members, please send it along. The editor welcomes ideas and suggestions for the newsletter. As always, please send conference announcements, call for papers, job announcements, and book information to the editor. The deadline for our next issue is December 1, 2002.

Joe DesJardins
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Announcements

Case study available for your use. Are you looking for an innovative, exciting new case to teach? Kolcraft, Hasbro, and the Playskool Travel-Lite Crib case-study, available for free, is designed for use in courses addressing:

- Business ethics
- Organizational behavior
- Product development
- Governmental regulation
- Crisis management
- Succession management
- Business law

The narrative of the case provides material for discussing ethically responsible corporate policy and practice-this is particularly important at a time when MBA programs are seeking ways to incorporate ethics in their teachings, and students are actively requesting the exploration of ethics in the classroom

This case is free of charge: it is in the public domain and may be downloaded and reproduced without permission, thanks to the generosity of the James S. Kemper Foundation, which provided an Ethics in Business Grant to the Graduate School of Business at the University of Chicago

Kolcraft, Hasbro, and the Playskool Travel-Lite Crib, written by David Zivan, discusses the design, development, marketing, sale, and recall of the Playskool Travel-Lite. The Travel-Lite is a portable crib-manufactured by Kolcraft Enterprises and licensed by Hasbro's Playskool division-that was recalled after three children were killed when one of its top rails collapsed and strangled them.

Part A discusses how the Travel-Lite came to market, and details the deaths of three infants in the product, and brings Sanfred Koltun, CEO of Kolcraft, to a point where he must decide how the company will conduct a recall, as ordered by the CPSC.

Part B details the recall process as it occurred, including negotiations between Kolcraft and the CPSC, and Kolcraft's actions in conducting its recall. It also details the three infant deaths, which occurred after the recall had been suspended by the CPSC.

Part C considers the numerous issues surrounding the succession of the company to Sanfred Koltun's son, Thomas, in the early 1990s, and details other deaths that occurred during and after the recall. The case ends with Thomas Koltun facing a major lawsuit, public relations challenges, maneuverings by Hasbro to separate itself from the product's liabilities, and the possibility that Travel-Lites are still in use by the public.

Teaching note

Teaching notes to accompany Kolcraft, Hasbro, and the Playskool Travel-Lite Crib will be available for distribution to professors in Fall 2002.

For more information, or to download the case, visit: <http://www.chicagocdr.org/cases/>

The David Berg Center for Ethics and Leadership at the Katz School of Business at the University of Pittsburgh announces "The Off-Air Business and Society Video Project." Under the direction of Center Brad Agle and Steve Brenner, this project aims to capture and make available to the field of business ethics and business and society relevant material from television newsmagazines in a timely, high quality, and value-added fashion. The project currently contains over 100 video segments. Licensing and other legal issues remain to be worked out. If you are interested in helping, or know someone or something that would be useful, please contact us. Berg Center, Tara Ceranic, Coordinator (412) 648-2160, email: bergcenter@katz.pitt.edu

The Sears Lectureship in Business Ethics at Bentley College will present a public lecture by John Brennan, Chairman and CEO of the Vanguard Group on Tuesday October 29, 2002. Mr. Brennan's topic will be "The Market Value of Integrity" and will be presented in the Wilder Pavilion, Adamian Academic Center at Bentley College, Waltham, MA.

Books

Accounting Ethics by Ronald Duska and Brenda Shay Duska (Blackwell Publishing, pb 0631216510, \$29.95) Accounting Ethics uses concrete examples and case studies, including current situations such as the Enron/Arthur Andersen debacle, to examine a wide range of ethical issues involved in the accounting field. Visit the Blackwell website for more info – available December 2002. www.blackwellpub.com

Ethics and HRD: A New Approach to leading Responsible Organizations by Tim Hatcher (Perseus Publishing, Sept. 2002; 0-7382-0564-8, \$32.50, 272pp) As corporations become increasingly more powerful, their decisions have a larger impact on the social and ecological landscape both domestically and internationally. In *Ethics and HRD*, Tim Hatcher shows how human resource development departments can foster ethical consciousness and play an important role in transforming their organizations into responsible corporate citizens. He describes the relationship between ethical leadership, social responsibility, and HRD and shows how to synthesize them into a new and more sustainable paradigm for HRD. The first book of its kind, it will serve as a guide for managers, human-resource professionals, and students of HRD alike. Tim Hatcher is an associate professor of leadership and human-resource education at University of Louisville.

The Emergence of Business Ethics 8 volumes, edited with an introduction by Morgen Witzel (Thoemmes Publishing, <http://www.thoemmes.com/>

business/ethics.htm) Debates about the ethics of business seem to belong particularly to our own time – but in fact the field has a long and rich history. Two figures from around the turn of the eighteenth and nineteenth centuries set the tone for much of our modern thinking: Jeremy Bentham argued for the basic moral rightness of business, while Robert Owen, acknowledging that rightness, turned the focus instead towards the social responsibility of business to employees. Later writers and business leaders such as Edward Cadbury, Ida Tarbell, Henry Dennison and Edward Filene would link these two ideas: the right of businesses to exist and trade depended partly on how well they met their responsibilities to their workers and their customers. October 2002 / December 2002 (USA) ISBN 1 84371 013 7 8 volumes: 2250 pp: Cloth : new collection : 216x138mm Price: £595.00/\$895.00

An Introduction to Business Ethics by Joe DesJardins (McGraw-Hill, 0-767-40700-8 2003 / Softcover / 272 pages: August 2002) The publisher describes this as a cutting-edge text [that] incorporates the latest issues and topics (including coverage of Enron and Arthur Andersen) with a straight-forward and accurate survey of the multidisciplinary field of business ethics. DesJardins focuses on ethical reasoning and critical analysis throughout, while integrating the perspective of philosophy with those of management, law, economics, and public policy. A more complete description, and a form to request a free (!) copy, is available at : <http://www.mhhe.com/catalogs/0767407008.mhtml>

Business Ethics and Values by Colin Fisher and Alan Lovell (Pearson Education Publishing, 0273-65194-3 pbk, 353 pp) Offering a successful blend of academic theory and concrete issues, *Business Ethics and Values* is suitable for undergraduate, and post-graduate students with or without practical experience in the business world. With chapters reflecting a series of lectures, the book serves as a self-contained course in business ethics assuming little prior knowledge of formal business ethics education on the part of the student. Crucial to this new book is the way it introduces the student to the complexities and principles of ethical issues through the medium of real-world case examples and simulations. These features aim to stimulate debate and enable the reader to appreciate and understand the relevance and many-sidedness of ethical arguments

Greenwood Publishing offers a variety of business ethics books, now highlighted on their webpage and available at a 20% discount through Sept. 30. Go to: <http://www.greenwood.com/> for more information.

Global Pirates: Fraud in the Off-shore Insurance Industry by Robert Tillman (Northeastern University Press, 1-55553-505-4 \$20, pbk) In 1990, a congressional subcommittee warned of 'financial knaves and buccaneers' in the insurance industry—unlicensed and largely unregulated companies that operate out of countries like Antigua and the Cayman Islands and sell hundreds of millions of dollars in worthless insur-

ance policies to unsuspecting Americans every year. Increasingly, when a fire, car accident, or medical emergency strikes, policyholders suddenly find themselves victims of a global con game as phone calls are not returned and claim settlements fail to materialize, resulting in financial ruin if not physical harm.

Global Pirates is a critical investigation of international insurance fraud. Robert Tillman portrays the often surreal world of the burgeoning offshore insurance industry; a world in which sophisticated white-collar criminals operate beyond the reach of government regulators to set up elaborately orchestrated scams that drain illegal profits out of the \$3 trillion U.S. insurance market. He also describes how the new global economy allows these scam artists to take advantage of rapidly changing financial markets and the regulatory environments that surround them.

Drawing on congressional hearings, court documents, published articles, and interviews with law enforcement officials, Tillman uses numerous case studies to illustrate degrees of insurance fraud: simply ignoring auto, medical liability, and worker compensation claims while citing NAFTA exemptions to local regulations; selling bogus policies to businesses in 'redlined,' low-income neighborhoods and to high-risk drivers abandoned by legitimate auto insurers; and falsifying multinational subsidiaries, assets, and even identities of company principals. He examines how 'fantasy islands' are created, explores emerging connections between offshore entities and money laundering, drug cartels, and organized crime, and discusses how outlaw insurers evade prosecution by setting up complex financial networks that crisscross national boundaries.

Ethics and Governance: Business as Mediating Institution by Timothy Fort, University of Michigan Business School (Oxford University Press: Ruffin Series in Business Ethics, 320 pp.; \$49.95 0-19-513760-4) This book argues that ethical business behavior can be enhanced by taking fuller account of human nature, particularly with respect to the need for creating relatively small communities within the corporation. Timothy Fort discusses this premise in relation to the three predominant theories of business ethics—stakeholder, virtue, and contract. Drawing heavily from philosophy, he analyzes traditional business ethics and legal theory. Overall, his work provides a good example of how to integrate normative and empirical studies in business ethics, a task that often receives substantial discussion in academic journals.

Memory as a Moral Decision: The Role of Ethics in Organizational Culture by Steven P. Feldman (Transaction Publishers, March 2002, 245 pages, ISBN: 0-7658-0105-1, \$39.95). Over the last two decades the study of organizational culture has become one of the central disciplines in the field of management. This literature has had a significant influence on how we understand, design, and thus experience organizations. Through detailed textual analyses of key writings in the field, Feldman examines this literature for its ethical assumptions and implications. He develops a historically grounded theory of moral tradition for this purpose. He discovers that the literature on organizational culture is caught between two basic assumptions: ethics is the responsibility of senior executives exercising superior rationality, and ethics is a form of power/knowledge that subjugates individuals for organizational purposes. Feldman critiques these two positions

as they are found in classic works and contemporary approaches such as institutional theory, critical theory, and postmodernism. From this series of analyses, Feldman concludes that modern organization theory and the organizations it helps create have reduced ethics to politics and in so doing have undermined the tension between inner ideals and outer action. Feldman argues that only by maintaining a tension between ideals and action do we have the moral resources to evaluate the endless opportunities that come before us in organizational life. See Transaction's website for a 20% discount: www.Transactionpub.com

The Blackwell Guide to Business Ethics edited by Norman Bowie. (December 2001, 368pp, Hardcover 0631221220 \$69.95. Paper 0631221239 \$34.95) The *Blackwell Guide to Business Ethics*, written by an international assembly of experts, acquaints the reader with ethical issues in the practice of business, theoretical and pedagogical issues, and important new directions in the field. The volume provides a foundation for understanding changes to the nature of business due to technology and globalization. It includes discussion of current ethical issues in areas such as marketing, accounting, and financial markets. The contributors also explore the frontiers of ethical thinking in healthcare, genetic research laboratories, and organizations responsible for the computer revolution and e-commerce. Visit Blackwell at www.blackwellpublishers.co.uk

Business Ethics by Michael Boylan (Prentice Hall, 2001) This book aspires to introduce the student to important ethical issues that arise in the world of business. As such, it fits into that branch of ethics referred to as Applied Professional Ethics. Business Ethics is

the third book in the series *Basic Ethics in Action*. The series includes this book and two other anthologies on applied professional ethics: *Environmental Ethics* and *Medical Ethics*. The series (for which I am the general editor) also features other (generally single author) titles in *Normative and Applied Ethics*. These will include social and political philosophy, professional ethics, human rights, and legal ethics (among others in an expanding list). The series will also include focus books that are about half as long as the current one on particular moral issues, such as genetic engineering, international business, and informed consent. *Basic Ethics in Action* includes both types of book. The series aspires to the pattern set by Prentice Hall's influential *Foundations of Philosophy* series of the 1960s and 1970s

Corporate Irresponsibility: America's Newest Export by Lawrence E. Mitchell. (George Washington University Press 2002, 320pp Cloth 09023-4, \$27.95) Corporations are often so focused on making short-term profits for their stockholders that they behave in ways that adversely affect their employees, the environment, consumers, American politics, and even the long-term well being of the corporation, says Lawrence Mitchell in this provocative book. This is a significant issue not only in the United States but also in the world, for many countries are beginning to emulate the American model of corporate governance. Mitchell criticizes this emphasis on profit maximization and the corporate legal structure that encourages it, and he offers concrete proposals to being about more socially responsible corporate behavior. Mitchell declares that managers should be freed from the legal and structural constraints that make it difficult for them to exercise ordinary moral judgment

and be held accountable for their actions. He suggests, for example, that earnings reports be required annually rather than quarterly, that the capital gains tax be increased on stocks held for fewer than thirty days, and that elections of corporate boards of directors be held every five years rather than every year. Mitchell places the problem of corporate irresponsibility within the broader context of American life and demonstrates the extent to which contemporary corporate behavior represents a corruption of our cherished liberal values of personal freedom and individuality.

Business on Trial: The Civil Jury and Corporate Responsibility by Valerie P. Hans. (2000, 288pp. 14 illus. Cloth 08206-1, \$35.00) Jury verdicts in business trials are considered by many to be influenced less by a corporation's negligence than by sympathy for the plaintiffs, prejudice against business, and a belief in the corporation's "deep pockets." This book assesses these assumptions in the first systematic study of how juries make decisions in typical business cases. Surprisingly, says the author, the assumptions are either false or exaggerated.

The Ordinary Business Of Life: A History of Economics From the Ancient World to the Twenty-First Century by Richard Blackhouse. (March 2002, 368pp. 1 table 5 line illus. 0-691-09626-0, \$35.00) In some of Western culture's earliest writings, Hesiod defined the basic economic problem as one of scarce resources, a view still held by most economists. Diocletian tried to save the failing Roman Empire with wage and price fixes- a strategy that has gone entirely out of style. And just as they did in the late nineteenth century, thinkers trained in physics renovated economic inquiry

in the late twentieth century. Taking us from Homer to the frontiers of game theory, this book presents an engrossing history of economics, what Alfred Marshall called "the study of mankind in the ordinary business life." Roger E. Blackhouse holds a chair in the History and Philosophy of Economics at the University of Birmingham.

Designer Food: Mountain Harvest Breadbasket For The World by Gregory E. Pence. (December 2001, 256pp Cloth 0-7425-0839-0, \$26.00) Absolutely everyone must eat. People decide several times a day what to eat and what not to eat, and the personal issue about genetically modified food is whether it is safe to eat- not only in the moment, but also over the long run. *Designer Food* addresses these and other pressing questions surrounding the ethics and genetically modified food in the premier, single authored commentary on the subject. Beginning with a thorough chronicling of GM Food's rise to fame first in England and later in North America, the book considers such issues as the symbolic importance of food, world hunger, food terrorism and sabotage, and democratic public participation in the growing debate surrounding genetically modified food.

The Ethics of Food: A Reader for the 21st Century edited by Gregory E. Pence. (January 2002, Paper 0-7425-1334-3 \$26.95, Cloth 0-7425133-5 \$65.00) Food makes Philosophers of us all. Death does the same... but death comes only once... and choices about food some many times each day. In *The Ethics of Food*, Gregory E. Pence brings together a collection of voices who share the view that the ethics of genetically modified food is among the most pressing societal questions of our time. This compre-

hensive collection addresses a broad range of subjects, including the meaning of food, moral analyses of vegetarianism and starvation, the safety and environmental risks of genetically modified food, issues of global food politics and the food industry and the relationships among food, evolution, and human history. Will genetically modified food feed the poor or destroy the environment? Is it a threat to our health? Is the assumed healthfulness of organic food a myth or a reality? The answers of these and other questions are engagingly pursued in this substantive collection, the first of its kind to address the broad range of philosophical, sociological, political, scientific, and technological issues surrounding the ethics of food.

Faith, Morals, and Money What the World's Religions Tell Us about Ethics in the Marketplace by

Edward D. Zinbarg (Continuum, 2001, 182 pages, hardcover, \$22.95, ISBN 0-8264-1342-0) Most books on business ethics approach the subject philosophically. What's wrong with this, says the author, is that it neglects the most important source of most people's understanding of right and wrong: their religious tradition. Following a lucid summary of the ethical systems of Judaism, Christianity, Islam, Hinduism, Buddhism, and Confucianism, the author presents a variety of case studies (in lively dialogue form) from the whole gamut of economic life, including: misrepresentation by sellers, truth in advertising, sale of harmful products, pricing of essential products, buyers' responsibilities to sellers, buyers and sellers in cyberspace, professional ethics, bribery, the "new employment contract," the ethics of part-time employment, taking disciplinary action, exporting jobs to less-developed countries, child labor, environmental ethics, women in the marketplace. The solutions may vary

from tradition to tradition, but overall one is struck by the similarities rather than the differences. This is a book grounded in the real ethical challenges to modern business managers, workers, and consumers with a world-religions perspective so necessary in an era of globalization.

Morality and the Market by Eugene Heath (McGraw-Hill, 2002, 704pp, Paper 0-07-234508-x \$51.75) *Morality and the Market* is a business ethics anthology unlike any other. The book covers the foundations of markets, their operations, and their effects by incorporating most traditional business ethics topics while introducing new ones as well. The result is a text with genuine diversity of opinion, philosophical depth, and breadth of topic, accompanied throughout by a knowledgeable and sympathetic account of the traditional issues in business ethics. *Morality and the Market* places special and distinctive emphasis on virtue and its applicability to the contexts of commerce. Each of the traditional topics of business ethics is related to particular virtues. For example, the virtue of honesty is related to advertising and sales; integrity is related to whistle blowing; social responsibility is related to business profit; and courage is related to entrepreneurship. *Morality and the Market* explores the moral foundations of markets, their moral consequences, and considers the effects of commerce on the arts, culture, the environment, and technological progress.

Managing as if Faith Mattered: Christian Social Principles within the Modern Organization by Helen J. Alford O.P. and Michael J. Naughton (University of Notre Dame Press, 2002, 336 pp Paper 0-268-03462-1, \$21.95) Challenging the often-practiced double standard of

private and public moralities, this book bridges what is for some managers and employees a fault line between their work and their faith. Recovering a rich social tradition found within Christianity, they connect the well-developed and developing ideas of the common good, virtue, and social principles with concrete management issues such as job design, just wages, corporate ownership structures, marketing communication and product development. As Bob Wahlstedt, chairman of Reell Precision Manufacturing states in the Foreword to the book, "Michael and Helen combine the results of their theological inquiry with the experience of practitioners to make a compelling case for the integration of spiritual principles, values and insights with management theory." This book will challenge both those who think that the Christian tradition has nothing to say to modern business and those who think that nothing more than a personal living-out of their faith in the work situation is needed. For more information of the book see

<http://www.stthomas.edu/cathstudies/publications/faithmattered/>

Business and Society: Corporate Strategy, Public Policy, Ethics, by James E. Post, Anne T. Lawrence and James Weber, (10th edition, Irwin/McGraw-Hill, 2002, 634 pages, ISBN 0-07-244506-8). This book explores the complex relationship between modern business and its stakeholders. In this edition there are four new chapters: Technology-An Economic-Social Force, Managing Technological Challenges, Business and the Media, and Global Social Issues for a New Century. New end-of-chapter discussion cases include: Ethical Principles in E-Commerce, Napster, and Smoking in the Workplace. New and updated end-of-book case studies feature: The Tobacco Deal, The Anti-Trust Case against Microsoft, and The Transformation of Shell. Visit the book's Online Learning Center at www.mhhe.com/plw10e.

REMINDERS

Annual Meeting Call for Papers !

The 2003 annual meeting of the Society for Business Ethics will take place July 31 – Aug. 3, 2003 in Seattle, immediately preceding the annual meeting of the Academy of Management. The Society invites submissions of papers, symposia, panels, and special workshops for this meeting. Papers should not exceed 25 pages, including references and exhibits. Proposals for

symposia, panels or special workshops should include a summary statement of the proposed event by its organizer describing the substance of the panel and providing commitments from all participants. Send FOUR copies of your paper or proposal appropriate for blind review by March 1, 2003 to:

Daryl Koehn
Cullen Chair of Business

Ethics

University of St. Thomas
3800 Montrose Blvd.
Houston, TX 77006
713-942-5917

Questions? email

Daryl at koehnd@stthom.edu



New SBE Listserver!!

SBE is excited to introduce a listserver available to and accessible only by SBE members. The purpose of this list is both to allow for a free exchange of opinions on issues of interest to SBE members, as well as to provide an effective mechanism for disseminating and collecting information with regard to the Society. We will begin this process shortly via the listserver with a brief questionnaire about the location of future SBE meetings - please keep your eyes open for this message and we would appreciate your response. This will be an "opt-in" benefit of

membership-only those members who choose to join will receive emails from the list. Directions for joining are included below. If you have any further questions about how to use a listserver, please contact Laura Hartman at 312/362-6569 or LHartman@depaul.edu.
Thanks for joining us!

To subscribe to the list, users should send mail to: majordomo@forums.depaul.edu
The first line of the body of the message should read:
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your own email address, e.g., sbsjardins@csbsju.edu) When a subscription is approved, the server will automatically send an information file to them that explains how to unsubscribe, lists current subscribers, get the archives, etc.
The address for posting messages to the list is:
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<http://forums.depaul.edu/majordomo/lists/sbe>

Board of Directors Nomination Form

Each year members of the Society for Business Ethics elect a new member to the Board of Directors (formerly the Executive Committee). The Board is the governing body of our Society and is responsible for all major decisions affecting the Society. Members of the Board of Directors serve a five year term. During the second year of membership, an individual will serve as program chair for our annual meeting and during the third year will serve as our Society's president.

You are invited to nominate a member of the society to stand for election to the Board. Self-nominations are welcome.

Please indicate the name, address, and institutional affiliation in the spaces below. Both the nominee and the nominator must be members of the Society for Business Ethics.

NOMINEE: Joseph DesJardins
ADDRESS Dept. of Phil.
College of St. Benedict - S
St. Joseph's MN 56374
INSTITUTIONAL AFFILIATION College of St. Benedict's
Your Signature: 

Return this form by November 1, 2002 to:

Daryl Koehn
Center for Business Ethics
Cameron School of Business
University of St. Thomas
3800 Montrose Avenue
Houston, TX 77006

Society For Business Ethics

Membership Application

Dues Payment Form

Annual Dues
\$60.00 for individual members
\$30.00 for retired persons and students
\$135.00 for institutional membership
(add \$8.00 shipping for members outside of North America)

Name _____

Institution _____

Address _____

Institution Phone Number _____

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Home Phone Number _____

☐ Renewal

☐ New Member

Make checks payable to: The Society for Business Ethics

Mail Dues to:
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Philosophy Documentation Center
P.O. Box 7147
Charlottesville, VA 22906-7147
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Memberships can be paid with Visa, Mastercard, and Discover.
Credit card information can be faxed to the above number.

Membership includes a subscription to:

Business Ethics Quarterly
The Journal of the Society For Business Ethics

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