

# THE SOCIETY FOR BUSINESS ETHICS



May, 2001

N E W S L E T T E R

Volume XII, No. 1

## *Executive Director's Report- Annual Meeting Edition*

And the winner is. . . Donna Wood! Congratulations to Donna on her election to the Board for a five-year term. The SBE is also a winner in having the many talents of Donna in this leadership role. I remember the efficiency with which she organized the IABS meeting in Paris, and so I look forward to the benefits that her enthusiasm and dedication will bring to SBE. Thanks also go to Joe Petrick, whose name also appeared on the ballot.

Donna replaces Archie Carroll, who will finally be allowed to retire from office. Archie is the first person to be affected by a change in the bylaws that extends the term of Board members from four years to five. During the past five years, Archie made many contributions to the Society for which he deserves hearty thanks. Thanks Archie!

This newsletter is devoted mainly to the upcoming annual meeting in Washington, DC, August 2-5. Laura Hartman, the program chair, has waded through the submission and reviews to offer us an exciting roster of events. In addition to the usual paper presentations and panels, Laura has arranged for Peter Woicke, the

managing director of the World Bank, to deliver the keynote address. We will continue the tradition, begun last year, of a joint session with the SIM division of the Academy of Management. This year, Andy Semmel, the foreign affairs legislative aide to Indiana Senator Richard Lugar will speak on the topic "How Governments Matter." Georgetown University will sponsor a reception on Friday evening at the National Press Club.

A preliminary program appears in this newsletter, along with a registration form. The registration form along with other information is also available on the Society's web site at [www.luc.edu/depts/business/sbe](http://www.luc.edu/depts/business/sbe). You are encouraged to make your hotel reservation early and to stay in the meeting hotel, the Hotel Washington, at the meeting rate. The ability of the Society to keep the registration fee low depends on members occupying the reserved block of rooms.

The 2001 annual meeting is shaping up to be one of the best yet. I am looking forward to a great experience. See you in DC!

### **SOCIETY FOR BUSINESS ETHICS ANNUAL MEETING**

**August 2-5, 2001  
Washington, D.C.**

The Society for Business Ethics Annual Meeting will be held this year from August 2 - 5, 2001, in Washington, DC. The conference will take place at the lovely, convenient Hotel Washington (<http://www.hotelwashington.com/>) located at Pennsylvania Ave at 15th Street NW, Washington, DC, 20004.

A registration form has been included in this newsletter, but can also be found at the SBE's website, located at <http://www.luc.edu/depts/business/sbe/registration.htm>. Please register early for the conference (you get a lower rate!) and contact the hotel for your room reservations before July 3. The hotel can be reached directly at 202-638-5900 (or toll-free at 800-424-9540). **Please make sure to mention that you are attending the Society for Business Ethics annual meeting for special conference room rates.**

The conference will begin with a reception on Thursday evening (August 2) and will conclude by midday on Sunday (August 5). For those interested in also attending the Academy of Management's Annual Meeting, the Hotel Washington is not far from the Academy's location.

The preliminary program for the annual meeting begins on page 3.

**For more information about the conference or other issues, please contact program chair Laura Hartman at [Lhartman@wppost.depaul.edu](mailto:Lhartman@wppost.depaul.edu) or telephone (312-362-6569).**

# Business Ethics Quarterly News

*Business Ethics Quarterly*, the journal for the Society for Business Ethics, is in its eleventh year, and we thank you for your continuing support.

*Business Ethics Quarterly* continues to prosper and grow, thanks to its contributors, editorial board, and subscribers. We urge you to encourage your library to subscribe if they do not. It is now considered the leading theoretical journal in the field—a "must" for those doing research, BEQ is also on ABI-Inform Wilson.

We have received a number of requests to photo-copy articles from BEQ. Please keep in mind BEQ's Photocopy Policy found on the insider cover of each issues.

In order to be "user-friendly," copies of articles published in BEQ may be made for instructional, non-commercial use. BEQ does not require prior clearance and makes no charge for this use. However, the commercial use of any article appearing in BEQ will require the permission of both of the journal and the author(s) in question.

The Philosophy Documentation Center has now published all back issues (1991-2000) of BEQ on a fully searchable CD-ROM, which is available in either PC or Mac format. It is available to individuals for \$120. Institutional licenses are also available.

Finally, any submission of manuscripts should contain the author's e-mail address, if the author has one. This will facilitate communication for the editorial staff.

We welcome your comments and we welcome ideas for future special issues or topics of interest to our readers. Please contact me:

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## CALL FOR PAPERS: SPECIAL ISSUES OF BUSINESS ETHICS QUARTERLY

BEQ invites submissions for a new special issue on "ETHICS AND THE NEW ECONOMY" edited by R. Edward Freeman and Jeanne Liedtka from the University of Virginia, and Andy Wicks from the University of Washington. Send papers to Freeman or Liedtka, Darden School, University of Virginia, P.O. Box 6550, Charlottesville, VA 22906. Deadline is May 15, 2001.

Other forthcoming special issues include:

"EMPLOYMENT", edited by John McCall.

"BUSINESS ETHICS AND HEALTH CARE" edited by Andrew Wicks.

"FINANCE ETHICS" edited by John Boatright and Jeffery Peterson

## THE SOCIETY FOR BUSINESS ETHICS

[www.luc.edu/depts/business/sbe/](http://www.luc.edu/depts/business/sbe/)

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# *ANNUAL MEETING PROGRAM*

## **Thursday, August 2nd**

**3:00 - 7:00 p.m.**

Registration

**3:00 – 5:00 p.m.**

Executive Committee Meeting

**6:00 - 7:00 P.M.**

Reception: Hotel Washington

## **Friday, August 3rd**

**7:45**

Continental Breakfast & Registration

**8:15**

Call to Order and Welcome

*Laura Hartman, Program Chair, DePaul University*

**8:30-9:30**

Concurrent Session A - Ethics, Hierarchy and Roles

"THE ETHICS OF MENTORING"

*Dennis Moberg, Santa Clara University*

*Manuel Velasquez, Santa Clara University*

"Self-Deception and Junior Managers"

*Marty Calkins, Santa Clara University*

CONCURRENT SESSION B

SYMPOSIUM: PRACTICAL ETHICS ISSUES IN THE NEW ECONOMY

"COMBATING HACKERS AT THE GATES OF E-COMMERCE"

*Co-Sponsored and coordinated by the Ethics Resource Center, Washington, DC*

As businesses grow in their dependence on the internet for fast, accurate and safe commercial transactions, so too grows their concerns for online security in the new economy. Businesses are increasing their efforts to combat the threat posed by digital voyeurs, vandals and thieves. From the prideful hacker to the fraudulent con-artist, the damage caused by individuals who seek to gain unauthorized access to proprietary, economic, personal or strategic data, can be staggering. At the same time, enterprises want to expand their marketplace to the world, provide mass customization and process more sales using a fraction of old economy costs.

This panel will feature senior executives from the high technology industry and will explore methods used to strike the balance between liberal access and absolute privacy; new found efficiency and absolute security.

Panelists bring to this discussion a wealth of personal insight and professional knowledge on the subject of digital security in the new economy.

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**9:45-10:45**

Concurrent Session A

SYMPOSIUM: THE FUTURE OF INTELLECTUAL PROPERTY PARTICIPANTS:

*Phillip Nieburg, Center for Disease Control and Prevention*

*Robert Solomon, University of Texas*

*Patricia Werhane, University of Virginia*

*Michael Gorman, University of Virginia*

This panel will address questions such as whether we can or should make exceptions to patenting when lives are at stake; whether the Internet challenges traditional copyright laws; whether the re-engineering of a process exempts the company from patent protection of the product; whether India's patent laws that patent processes rather than products should be a world standard; whether we should be able to patent genes, or whether that is what is being patented in these cases; and the nature of the property rights of indigenous people to the traditional products they have always used.

Concurrent Session B - Managerial Morals

YIN-YANG ETHICAL MANAGEMENT: THE IMPORTANCE OF ENCOURAGING MORAL DIVERSITY IN MORAL FREE SPACE

*Michael Santoro, Rutgers University*

MANAGERIAL MORAL STRATEGIES - IN SEARCH OF A FEW GOOD PRINCIPLES

*Ed Soule, Georgetown University*

**11:00-12:30**

Keynote Address

TOPIC: TBA

*Peter Woicke*

*Executive Vice President, International Finance Corporation*

*Managing Director, World Bank Group*

Peter Woicke, a national of Germany, became Executive Vice President of the International Finance Corporation (IFC) on January 1, 1999. Before joining IFC, Mr. Woicke held numerous positions, over the nearly thirty years he worked with J.P. Morgan. His credentials in international finance have been built through his experience in developing countries in Latin America, the Middle East and, most recently, as Chairman of J.P. Morgan Securities Asia. He has had a diverse range of responsibilities, ranging from heading the banking division of a Morgan affiliate in Beirut to leading Morgan's global oil and gas group.

In his last post with J.P. Morgan, as senior executive in Asia, Mr. Woicke was based in Singapore and had full responsibility for the bank's operations in Japan, India, South East Asia and Australia. He oversaw the gamut of J.P. Morgan's activities, including providing direct finance as well as advising governments and banks on restructuring and privatization. He acquired extensive experience in managing complex operations in the global finance arena. In addition to serving as executive vice president of the IFC, Mr. Woicke is a managing director of the World Bank Group, guiding and ensuring coherence of work in the private sector across the whole Group. The IFC, a member of the World Bank Group, shares the primary objective of all Bank Group institutions: to improve the quality of the lives of people in its developing member countries. The mission of IFC, part of the World Bank Group, is to promote sustainable private sector investment as a way to reduce poverty and improve people's lives.

RESPONDING REMARKS BY FRANK VOGL

*Co-Founder and Vice Chair, Transparency International*

*Senior Ethics Advisor, Ethics Resource Center*

**12:30-2:00**

**Lunch (on your own)**

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## 2:00-3:30

### Concurrent Session A - Young Scholars Session #1: **Business Ethics and Issues in Developing Countries**

"AN ETHICAL PERSPECTIVE OF CHILD LABOR IN A DEVELOPING ECONOMY: THEIR EMPLOYERS SPEAK."

*Sandra Rahman, Newbury College*

"FUNDING EDUCATION IN DEVELOPING COUNTRIES: A NEW ALTERNATIVE"

*Miguel Palacios, University of Virginia*

"CAPITALISM AND POLITICAL STRUCTURES IN DEVELOPING COUNTRIES"

*Mary Hamilton, University of Virginia*

"PATENTS AND DUMPING: SPECIAL BUSINESS ETHICS PROBLEMS IN THE HEALTHCARE INDUSTRY"

*John Morse, Stonehill College*

### Concurrent Session B – Reconsidering Stakeholder Theory

"TRIADIC STAKEHOLDER THEORY RECONSIDERED"

*Alexei Marcoux, Loyola University Chicago*

"STAKEHOLDER REPRESENTATION ON CORPORATE BOARDS:  
IMPLICATIONS FOR FIRM FINANCIAL AND SOCIAL PERFORMANCE"

*Jerry Goodstein, Washington State University*

"CAN MULTI-STAKEHOLDER PROCESSES ESTABLISH THE VALIDITY OF PRIVATE NORM-SETTING ACTIVITIES?"

*Tom McNerney, Social Accountability International*

### Concurrent Session C - "Marketing Ethics: 21st Century Challenges"

"MARKETING ETHICS AT THE MILLENNIUM: REFLECTIONS AND RECOMMENDATIONS"

*Patrick Murphy, University of Notre Dame*

"THE STATUS OF MARKETING AND ETHICS"

*George Brenkert, Georgetown University*

"ETHICAL ISSUES IN SOCIAL MARKETING: MACRO AND MICRO PERSPECTIVES"

*Alan Andreasen, Georgetown University*

## 3:45-5:15

### Concurrent Session A – Aristotle and Virtue

"ON THE IMPLICATIONS OF THE PRACTICE - INSTITUTION DISTINCTION:  
MACINTYRE AND THE APPLICATION OF MODERN VIRTUE ETHICS TO BUSINESS"

*Geoff Moore, University of Northumbria at Newcastle*

"WHAT IS PRACTICAL JUDGMENT? AN ARISTOTELIAN ACCOUNT"

*Daryl Koehn, University of St. Thomas*

"NICOMACHEAN BUSINESS ETHICS: WHAT ARISTOTLE WOULD HAVE TO SAY ABOUT CORPORATE RESPONSIBILITY"

*Steven Gimbel, Gettysburg College*

### Concurrent Session B – Ethics in the New Economy

"ETHICAL CHALLENGES IN E-COMMERCE: NEW ISSUES, NEW ETHICS?"

*Paul Whysall, Nottingham Trent University*

"MORAL DEPARTURES AND MORAL RESOURCES IN THE OLD AND NEW ECONOMIES"

*John Hendry, Birkbeck College*

"IS THERE A SPECIAL E-COMMERCE ETHIC?"

*Bev Kracher*

"CONSUMERS V. E-BUSINESS: WHO SHOULD PAY? AN ETHICAL DISCOURSE ON THE RIGHT TO PRIVACY"

*Anastasia Cortes, Virginia Tech*



### Concurrent Session C

#### SYMPOSIUM: CORPORATE MORAL PERSONHOOD - PETER FRENCH AND HIS CRITICS

##### *Panel Participants:*

*Manuel Velasquez, Santa Clara University*

*John Danley, Southern Illinois University*

*Denis Arnold, Pacific Lutheran University*

*Peter French, Arizona State University*

Peter French's work on corporate moral personhood remains influential despite its many critics.

This panel is designed to provide an opportunity for some of French's critics to present criticisms of his work, and to allow French to respond to those criticisms. The general intent of the panel is to advance discussion of the notion of corporate moral personhood. Balance regarding the debate will be maintained as two of the session commentators will be critical of the notion of corporate moral personhood and two will be supportive.

**5:30-7:00**

#### **Reception**

NATIONAL PRESS CLUB

FIRST AMENDMENT LOUNGE

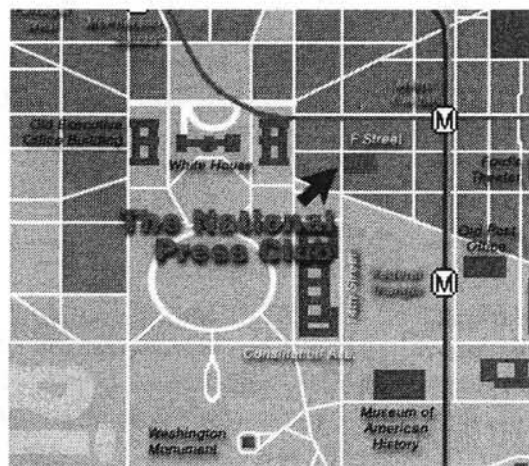
*(see maps below)*

*Walk South on 15th Street to F Street.*

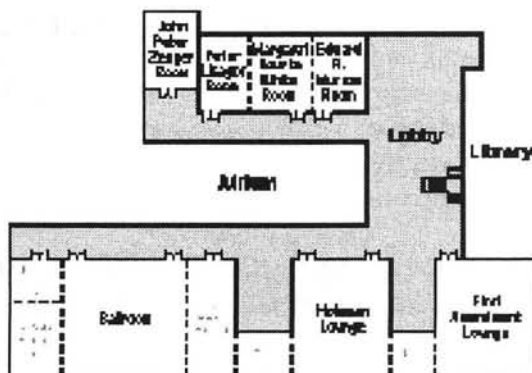
*Turn left (East) and walk one block to 14th Street.*

*Turn right (South) and walk downhill to the National Press Building lobby.*

*Enter and take the elevators to the 13th Floor.*



#### *THIRTEENTH FLOOR OF NATIONAL PRESS CLUB BUILDING:*



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# Saturday, August 4th

7:45

CONTINENTAL BREAKFAST & REGISTRATION

8:30-9:30

Concurrent Session A - Non-Profits, NGOs and Ethical Ends

"A QUESTION OF POWER: SCIENCE-BASED ENTERPRISE AND THE NON-GOVERNMENTAL ORGANIZATIONS"

*Lisa Newton*

"THE NONPROFIT CHALLENGE TO BUSINESS ETHICS"

*Marvin Brown, University of San Francisco*

"THE ETHICS OF ETHICAL INVESTING"

*Mark Schwartz, University of Pennsylvania*

Concurrent Session B - Ethos and Ethics of the Workplace

*A discussion of two texts:*

THE WORKING LIFE: THE PROMISE & BETRAYAL OF MODERN WORK BY JOANNE CIULLA

MY JOB, MY SELF: WORK AND THE CREATION OF THE MODERN INDIVIDUAL BY AL GINI

*Discussants: Norm Bowie, Bob Solomon, John Dienhart*

9:45-10:45

Concurrent Session A - Business Ethics Pedagogy #1

"WHY THE USE OF 'REAL' CASES IS USUALLY ETHICALLY IRRESPONSIBLE"

*Robert Baum, University of Florida*

"A CASE OF MANAGEMENT'S SHARED RESPONSIBILITY: THE HERALD OF FREE ENTERPRISE"

*Robert Allinson, The Chinese University of Hong Kong*

Concurrent Session B

SYMPOSIUM: DISTINCTIONS THAT MAKE A DIFFERENCE -  
QUESTIONING THE CENTRAL PREMISES OF BUSINESS ETHICS

*Panelists:*

*Shawn Berman, Boston University*

*Joshua Margolis, Harvard University*

*Robert Phillips, Georgetown University*

Fundamentally, the panel will explore how work in organizational ethics might be changed if we reexamine its relationship to other avenues for studying organizational phenomena. If we assume, rather than attempt to "prove" the relevance of organizational ethics, within management study by underscoring how we approach questions from a different perspective, what does this mean about the relationships we develop with other organizational theorists? What does it mean to suggest that the work we do is important, but uniquely different from the work done in the rest of the business school?

Who is the audience for work conceived in any of these ways?

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## 11:00-12:00

### Concurrent Session A - The Environment as Stakeholder

"INTRINSIC VALUE AND THE ENVIRONMENT"

*Bob Frederick, Bentley College*

"GREENING THE SUPPLY CHAIN"

*Lutz Preuss, Heriot-Watt University*

### Concurrent Session B – Personal Dignity and Respect at Work

"SWEATSHOPS AND RESPECT FOR PERSONS"

*Denis Arnold, Pacific Lutheran University*

*Norman Bowie, University of Minnesota*

"CHILD LABOR AND MULTINATIONAL CONDUCT:

A COMPARISON OF INTERNATIONAL BUSINESS AND STAKEHOLDER CODES"

*Rob van Tulder, Erasmus University of Rotterdam*

*Ans Kolk, University of Amsterdam*

## 12:15-2:00

### LUNCHEON

*Presidential Address:*

"WHO ARE OUR HAIRDRESSERS?

(A PLEA FOR INSTITUTIONS AND ACTION)"

*John Dienhart, Seattle University*

*President, Society for Business Ethics*

## 2:15-4:00

### Concurrent Session A – Virtue and Morality in Decision-Making

"IDEOLOGICAL REFRAMING: THE ROLE OF VALUES IN THINKING ABOUT RIGHT AND WRONG"

*George Watson, University of South Florida*

"TRANSCENDENT DECISION-MAKING:

DEFINING THE ROLE OF VIRTUE-BASED CHARACTER IN THE DECISION-MAKING PROCESS"

*Joanne Gavin, The University of Texas at Arlington*

"PROFESSIONAL MORALITY AND ROLE MORALITY: TWO TERMS MASKING A SIMPLE TRUTH"

*Kevin Gibson, Marquette University*

### Concurrent Session B - Young Scholars Session #2: Emerging Issues in Business Ethics

"A COMPATABILITY MODEL OF ETHICAL DECISION MAKING"

*Richard Coughlin, University of Richmond*

"BUYING HUMAN ASSETS: STRATEGIC AND ETHICAL IMPLICATIONS"

*Margaret Cording, University of Virginia*

"A DEWEYIAN PERSPECTIVE ON ENTREPRENEURSHIP IN THE BIOTECH INDUSTRY"

*John McVea, University of Virginia*

"THE RIGHT TOOL FOR THE JOB: HOW ARISTOTLE CAN HELP TAME CORPORATIONS"

*Karl Schudt, Marquette University*

"CREATING THE WEB OF BELIEF: VALUES, STORIES AND THE ENTREPRENEUR."

*Laura Dunham, University of Virginia*



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**4:00-5:00**

BUSINESS MEETING

**5:00 – 5:30**

RECEPTION

**5:30-8:00**

SBE/SIM JOINT ADDRESS:

**"HOW GOVERNMENTS MATTER"**

*Dr. Andy Semmel, Foreign Affairs*

*Legislative Aide to Indiana Senator Lugar*

Reception (5:30 – 6:30) with Remarks to Follow

Hilton Washington & Towers, Monroe Ballroom East

1919 Connecticut Avenue NW

(go north on 15th, left on K, right onto Connecticut to Hilton)

## **Sunday, August 5th**

**8:30-10:00**

Concurrent Session A - Pluralism and the Special Problems  
for Religiously-Grounded Business Ethics

"A COGNITIVE MAP FOR RELIGIOUS PLURALISM"

*Stewart Herman, Concordia College*

"TEACHING BUSINESS ETHICS IN A RELIGIOUSLY-PLURALISTIC ENVIRONMENT"

*Patrick Primeaux, S.M., St. John's University*

"RELIGIOUS BUSINESS ETHICS AND THE NEW RESPONSIBILITIES"

*Moses Pava, Yeshiva University*

"ARISTOTELIAN LEADERSHIP AND BUSINESS"

*Ron Duska, American College*

*Joe DesJardins, College of St Benedict/St John's University*

Concurrent Session B - The Role of the Corporation

"THE DEMISE OF THE INVISIBLE HAND. THE RADICAL IMPLICATIONS OF CORPORATE SOCIAL RESPONSIBILITY"

*Wim Dubbink, Vrije Universiteit Amsterdam*

"CORPORATE CITIZENSHIP AND OBLIGATIONS OF FAIRNESS"

*Harry VanBuren*

"DOES CORPORATE SOCIAL PERFORMANCE LEAD FINANCIAL PERFORMANCE OR VICE VERSA?"

AN EMPIRICAL EXAMINATION OF KOREAN FIRMS"

*Park Hun-Joon, Yonsei University*

"AUTONOMY AND THE CORPORATION: A UNIFIED APPROACH TO BUSINESS ETHICS"

*John Rowan, Purdue University Calumet*

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Concurrent Session C - The Environment of Work

"THE ETHICS OF DIVERSITY: A JANUSIAN APPROACH"

*Debra Connelley, State University of New York at Buffalo*

*Lisa Nowak, State University of New York at Buffalo*

"EMPLOYEES AND GOVERNANCE: THE PARALLEL CASE ARGUMENT FOR WORKPLACE DEMOCRACY"

*Nien-he Hsieh, Harvard University*

"SEXUALITY HARASSMENT: MICHEL FOUCAULT ON SEXUAL HARASSMENT IN THE WORKPLACE"

*Christopher Field, Loyola University Chicago*

"A THICK THEORY OF GLOBAL ECONOMIC JUSTICE: PARTICIPATION & WORK:  
LESSONS FROM WOODSTOCK'S GLOBAL ECONOMY & CULTURES PROJECT"

*Mark Allman, Loyola University Chicago*

**10:15-12:00**

Concurrent Session A - "Product Ethics"

*Chair: John Morse, Stonehill College*

"PRICELESS GOODS: HOW SHOULD LIFE-SAVING DRUGS BE PRICED?"

*Ian Maitland, University of Minnesota*

"INTELLECTUAL PROPERTY AND COMMERCIALY FUNDED R&D"

*Vincent DiNorcia, The University of Sudbury*

"A CRITIQUE OF SOCIAL PRODUCTS LIABILITY"

*Gordon Sollars, Fairleigh Dickinson University*

Concurrent Session B – Responsibilities to Stakeholders

"BROADCASTING INDUSTRY ETHICS AND TELEVISED VIOLENCE"

*John Cohan*

"KIDS, COMPANIES, AND AVOIDING UNETHICAL ACTIONS"

*Karen Stewart, The Richard Stockton College of New Jersey*

"GIVING ETHICS ADVICE"

*Dennis Moberg, Santa Clara University*

Concurrent Session C – Defining the Business Ethics Environment: Pedagogy and Application

"BETWEEN A ROCK AND A HARD PLACE: TEACHING BUSINESS ETHICS FOR A GLOBAL MARKETPLACE"

*Michael Poulton, Dickinson College*

"BUSINESS AND COMMUNITY: INTEGRATING SERVICE LEARNING IN GRADUATE BUSINESS EDUCATION"

*Dennis Wittmer, University of Denver*

"THE DICKENS-DOSTOEVSKY DUEL: IMPLICATIONS FOR BUSINESS ETHICS"

*Nariman Skakov, Republic of Kazakhstan*

"DILEMMA: A DIAGNOSTIC INVENTORY OF MANAGERS' ETHICAL HORIZONS"

*Colin Fisher, Nottingham Trent University*

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# PLANNING YOUR TRIP TO WASHINGTON, DC: THE SBE USER'S GUIDE!

## SBE INFORMATION AND REGISTRATION:

1. The Society for Business Ethics Annual Meeting will be held this year from August 2 - 5, 2001, in beautiful Washington, DC. The conference will take place at the lovely, convenient Hotel Washington (<http://www.hotelwashington.com/>) located at Pennsylvania Ave at 15th Street NW, Washington, DC, 20004.

2. A registration form has been included in the letter you received regarding your submission, if any, but can also be found at the SBE's website, located at <http://www.luc.edu/depts/business/sbe/registration.htm>. Please register early for the conference (you get a lower rate!) and contact the hotel for your room reservations before July 3. The hotel can be reached directly at 202-638-5900 (or toll-free at 800-424-9540). Please make sure to mention that you are attending the Society for Business Ethics annual meeting for special conference room rates.

3. The conference will begin with a reception on Thursday evening and will conclude by midday on Sunday. For those interested in also attending the Academy of Management's Annual Meeting, the Hotel Washington is not far from the Academy's location.

## WASHINGTON, DC INFORMATION

4. Shopping: You can't beat the museum shops (particularly the National Building Museum's shop) for that unusual souvenir, and the Renwick is sure to have some extraordinary items in connection with the USA Clay exhibit.

- For that international flavor, stroll the streets of Adams-Morgan, DC's most international neighborhood. Import shops, off-the-wall boutiques, new and vintage clothing, furniture, and a restaurant for every taste bud. Shop along 18th St., NW, from Florida Ave. to Columbia Rd.

- Union Station houses dozens of shops and boutiques, movie theaters, eateries (from soup to nuts, stand-up to white linen), and access to Metro, Amtrak trains, Virginia Railway Express, and Tourmobile, Old Town Trolley, and Gray Line Tours. Among the shops are the National Zoo store, the U.S. Mint, Best of D.C., Destination Washington D.C., the Edge in Electronics, and a Discovery Channel store. 40 Massachusetts Ave. NE. Tel. (202) 289-1908; Web site: <http://www.unionstationdc.com>.

5. Planning your trip -Getting around: From Washington's airports, Metro offers the least expensive transport to town, with fares ranging from \$1.10 to \$1.35 on the subway from National and \$1.10 via bus from Dulles

- In town, Metro takes you to within walking distance (5-15 minutes) of almost everything you're going to want to see. Fares are based on time of day and distance traveled: from the minimum \$1.10 up to a maximum of \$3.25 during peak hours. A \$5 all-day pass (good after 9:30 AM) is great if you'll be using the subway a lot on any one day. Up to two children, aged 4 or younger, travel free with each paying passenger. Tel. (202) 637-7000; Web site: <http://www.wmata.com>.

6. Touring DC (with or without kids!) (extracted in part from sources including <http://www.Expedia.com>)

A. You'll want to spend at least your first couple days exploring the National Mall ([http://www.expedia.com/wg/North\\_America/United\\_States/P25938.asp](http://www.expedia.com/wg/North_America/United_States/P25938.asp)). This is the heart and soul of D.C., America's front lawn, so to speak. The mall extends from the Capitol to the Washington Monument ([http://www.expedia.com/wg/North\\_America/United\\_States/P25910.asp](http://www.expedia.com/wg/North_America/United_States/P25910.asp)), with nine of the fabulous Smithsonian Institution museums in between. Beyond the monument's spire are the familiar reflecting pools and Lincoln Memorial ([http://www.expedia.com/wg/North\\_America/United\\_States/P25910.asp](http://www.expedia.com/wg/North_America/United_States/P25910.asp)).

B. Everyone knows about the Smithsonian Institution's museums on the Mall, but not everyone knows about the Renwick Gallery just across from the White House. In addition to smaller crowds, the gallery offers a space small enough that even children aren't overwhelmed. Set in an historic home, the gallery itself is worth seeing. Free tours are offered Monday through Friday at noon. Open daily 10 AM-5:30 PM. Admission is free. Pennsylvania Avenue at 17th St., NW. Tel. (202) 633-8070 for group tours, at least three weeks prior to desired date.

C. First thing, ride the metro to the mall's Smithsonian stop, or catch the Tourmobile [(202) 554-5100] bus. If you have advance tickets for the Washington Monument, you can ride the elevator to the 555-foot-high top as soon as it opens at 9 AM. Otherwise, head across the grass to everyone's favorite, the Museum of Natural History (<http://www.mnh.si.edu/>). [For a complete listing and information in connection with all of the museums of the Smithsonian Institute, check [http://www.si.edu/info/museums\\_research.htm](http://www.si.edu/info/museums_research.htm).] Time your arrival with its 10 AM opening. You could easily spend all day exploring these amazing halls, so set a time limit. Choose from dinosaur fossils, a live insect zoo, gems and minerals, meteorites from Mars, giant squid, and more. Be sure to see the new "African Voices" permanent exhibit. Eat an early lunch in the café, before the rush.

D. If you aren't museum-weary yet, poke around next door in the hodge-podge of the American History Museum (<http://americanhistory.si.edu/>). Favorites are Dorothy's ruby slippers worn in *The Wizard of Oz* and the display of first ladies' dresses. You can also watch repairs being made on the original Star-Spangled Banner.

E. Next, save time and effort by taking a cab or Tourmobile west to the Vietnam Veterans Memorial ([http://www.expedia.com/wg/North\\_America/United\\_States/P25935.asp](http://www.expedia.com/wg/North_America/United_States/P25935.asp)). Regardless of your political feelings about the war, this black granite wall inscribed with more than 58,000 names will tug at your emotions. Even young children feel the gravity. They are likely to meet some veterans here.

F. Loosen up with a run across the grass to the Lincoln Memorial. Even the littlest kids will know this one from the back of a penny. The statue's sheer size and fame is as awe-inspiring to kids as the accomplishments of this larger-than-life president who ended slavery in America. A century later, Dr. Martin Luther King, Jr. gave his stirring "I Have a Dream" speech from these steps during the 1963 March on Washington.

G. Finally, walk or hop the bus to the Tidal Basin, ringed by hundreds of cherry trees. Here you can rent a paddleboat, see the Jefferson Memorial ([http://www.expedia.com/wg/North\\_America/United\\_States/P25901.asp](http://www.expedia.com/wg/North_America/United_States/P25901.asp)), and explore the FDR Memorial. At the latter, children will learn about the Great Depression bread lines and the impact of World War II on the country from its four outdoor "rooms" and sculptures. Inviting waterfalls and ponds make this a great place to relax.

H. To continue your waterfront theme, catch a cab to Phillips Flagship (900 Water St. SW; Tel. (202) 488-8515), for family seafood dining overlooking the Potomac River. Up for some nightlife? Try visiting the floodlit memorials at night; rangers are on duty until midnight. Or, take in a show at the Kennedy Center (<http://kenedy-center.org>) [Events at the Kennedy Center during the conference: "Kiss Me Kate," "Reduced Shakespeare Co: The Complete Works of William Shakespeare (abridged)," and "Shear Madness."] or Shakespeare Theatre: You can buy half-price, day-of-show tickets at TICKETplace (located at the Old Post Office Pavilion, 1100 Pennsylvania Ave. NW; open Tuesday-Saturday, 11 AM-6 PM. <http://www.cultural-alliance.org/tickets/>).

I. Don't save the best for last; take the kids first thing this morning to the National Zoo (<http://natzoo.si.edu>) to see the new giant pandas. Mei Xiang and Tian Tian made their public debut in January 2001, and the playful pair is the city's biggest bipartisan hit. They're on display from 9 AM to 4:30 PM, and most active in the morning. Expect lines here; the earlier you arrive, the better. Enjoy the scenery in this woodsy corner of Rock Creek Park.

J. After lunch at the zoo, take the metro back down to the Metro Center stop and see Ford's Theater ([http://www.expedia.com/wg/North\\_America/United\\_States/P25897.asp](http://www.expedia.com/wg/North_America/United_States/P25897.asp)), where President Lincoln was assassinated, or the Federal Triangle stop for a good exterior look at the White House (<http://www.whitehouse.gov>). An alternative is to relax on a 90-minute guided tour around the city on the Duck, the amphibious tourmobile that actually drives into the Potomac River. Kids love it. Ducks depart hourly from Union Station. Tel. +1 (202) 832-9800. <http://www.historictours.com/washington/dcducks.htm>.

K. The National Air and Space Museum (<http://www.nasm.si.edu>) - said to be the most-visited museum in the world—is every budding astronaut's fantasy world of historic airplanes, space capsules you can climb into, and moon rocks you can touch. (Renovations through summer 2001 mean some exhibits will be closed.) Here's a tip: Get tickets for one of the incredible IMAX films in advance or as soon as you arrive; the first screening of the day almost never sells out (IMAX info: Tel. +1 (202) 357-1686). You'll find the morning will slip by quickly, so go ahead and eat lunch here. Pick up your souvenir freeze-dried ice cream in the gift shop.

L. Now walk over to take a peek inside the stately U.S. Capitol (closed Sundays). If you see a long line of people, don't despair; they're waiting for a guided tour. Simply enter the doors under the East Front steps. Even if your kids are too young to understand the meaning of "filibuster," they can sense the governmental grandeur of the Rotunda. In this domed hall you'll see frescoes and statues, and huge oil paintings depicting American history.

M. For the rest of your last afternoon a vote is in order. The modern National Gallery of Art ([http://www.expedia.com/wg/North\\_America/United\\_States/P25966.asp](http://www.expedia.com/wg/North_America/United_States/P25966.asp)) is just a step away from the Capitol. On a more somber note, there's the Holocaust Memorial Museum (<http://www.ushmm.org>) (best for kids 11 and older) or Arlington National Cemetery.

#### ***By the way:***

Smithsonian Institution: All Smithsonian museums are free and open daily 10 AM-5:30 PM. Closed December 25. The historic Smithsonian Castle on the mall is an information center, open 9 AM-5:30 PM. <http://www.si.edu/activity/plan-vis/start.htm>

National Zoo: Tips on taking the metro (red line) to the zoo: From the Woodley Park-Zoo stop it's an uphill walk of a couple blocks; from the Cleveland Park stop it's a slightly longer but more level walk (better for strollers). Opening times for zoo grounds and buildings vary. Tel. +1 (202) 357-2700. <http://natzoo.si.edu/> (check out their pandacam at <http://pandas.si.edu/pandacam>)

Washington Monument: Reopened in spring 2001, the monument features a new elevator cab with windows, allowing you to see interior commemorative stones as you descend. The elevator ride to the top is free, but you need a ticket; for a small



fee you can get your tickets in advance through Ticketmaster (within D.C. Metro area: (202) 432-7328; outside D.C.: 1 (800) 551-7328). This will save you waiting in line at the kiosk on 15th Street (opens 8:30 AM) near the monument, where tickets are issued for a set time for that day. Restrooms, museum. Tel. +1 (202) 426-6841; open 9 AM–5 PM daily. <http://www.nps.gov/wash/index.htm>

**Franklin Delano Roosevelt Memorial:** Replete with sculptures and water features, the four outdoor "rooms" of this memorial represent President Roosevelt's four terms in office. In addition, the memorial pays homage to first lady Eleanor Roosevelt and persons with disabilities. This is the city's first memorial explicitly designed to be wheelchair accessible. On West Basin Drive. Bookstore, restrooms, museum, Junior Ranger Program for kids. Open 8 AM–midnight daily. <http://www.nps.gov/fdrm/home.htm>

#### TIPS FOR TRAVEL:

A. Call your congressional representative. As soon as you lock in the departure date, phone the office of your local congressional representative and ask to be scheduled on these free tours (You'll be booked on tours on a specific date, usually early in the morning):

- White House
- Supreme Court
- Bureau of Printing and Engraving
- FBI
- Congress in Session at the U.S. Capitol (Even though this is not a tour, your elected representative can still get you passes to see this.)

• <http://www.senate.gov> and <http://house.gov>

B. How far in advance you need to call to get tickets depends on when you are visiting. Calling a congressional representative only six weeks before a trip might mean she has no tickets left.

C. One consolation if you cannot get tickets: you'll get the same tour whether you wait in line or have reserved tickets.

D. Reservations for the Holocaust Memorial Museum. It's also a good idea to reserve passes in advance for the U.S. Holocaust Memorial Museum (website above) because it draws long lines. This highly praised museum, which opened in 1993, is dedicated to those who suffered at the hands of the Nazis. Allow 2 to 3 hours for tours of the permanent exhibition, which includes "privacy walls" that shield young visitors from the more graphic exhibits. The museum has other exhibits for younger children that don't require advance reservations, such as Daniel's Story, which explains how one boy's life changed during the war; it is aimed at children 8 and older.

• For passes to the permanent exhibition, which is suitable for children 11 and older, call the museum at +1 (202) 488-0400 or ProTix at 1 (800) 955-5566.

E. Map it out. Next, grab a map of Washington, D.C., and plan each day's itinerary around the prearranged tours. Among the most popular attractions are:

- Smithsonian Institution, which is made up of 14 museums plus the National Zoo
- National Archives, Library of Congress, Washington Monument
- Lincoln Memorial, Jefferson Memorial, Ford's Theatre, Union Station
- Vietnam Veterans Memorial, Arlington National Cemetery

F. At the Mall. For "mapping out" purposes, these are the museums and attractions located on the National Mall:

- Arthur M. Sackler Gallery, National Museum of African Art, Arts and Industries Building
- National Gallery of Art
- National Air and Space Museum, where children can see the Wright brothers' Kitty Hawk Flyer, the Apollo 11 command module, a moon rock, and Lindbergh's Spirit of St. Louis
- National Museum of Natural History, where children especially enjoy the dinosaurs and insect zoo
- National Museum of American History, which is home to the original star-spangled banner, first ladies' inaugural gowns, and Ford's original Model T
- Washington Monument, which is in the middle of the Mall, Reflecting Pool
- Lincoln Memorial, which is at the opposite end of the Reflecting Pool from the Washington Monument
- The Vietnam Veterans Memorial is also nearby. The monuments to Presidents Washington, Jefferson, and Lincoln are joined by a new memorial to Franklin Delano Roosevelt.
- A good place to start your visit at the National Mall is the Castle, where the Smithsonian has its visitor center, Tel. +1 (202) 357-2700. Many of the Smithsonian museums are adjacent to the Castle.

G. Lunchtime? Avoid lines at restaurants by eating lunch and dinner at odd times. Some kid-pleasing restaurants are:

- The Hard Rock Café at 999 E St. NW, across the street from the FBI
- Planet Hollywood at 1101 Pennsylvania Ave. NW, near the Old Post Office Pavilion
- America in Union Station, which serves regional specialties from around the U.S.
- The Wright Place in the National Air and Space Museum
- There also are restaurants and cafeterias in many museums and public buildings. Even if the food is not great, they are convenient for families on the go.

7. For highlights of the best in DC for gays and lesbians, see <http://www.expedia.com/daily/edit/outandabout/washingtondc.asp>.

8. The best map of DC on the web is an interactive one at <http://www.washington.org>, click on "plan a vacation," then "getting around," then on the interactive map link.

9. For dining options in DC, check out [http://www.cityspin.com/washington\\_dc/dining/dining.htm](http://www.cityspin.com/washington_dc/dining/dining.htm).

10. For more information about the conference or other issues, please contact program chair Laura Hartman at [Lhartman@wppost.depaul.edu](mailto:Lhartman@wppost.depaul.edu) or telephone (312-362-6569).



# Announcements and Positions Available

## **Department of International Business/Business Environment, Rutgers Business School, Job Announcement Assistant Professor**

The IB/BE Department is seeking an entry level scholar to teach courses and to conduct research in the general area of law and business ethics starting in the fall of 2001. We shall give preference to a candidate who has or soon will have a J.D. and a Ph.D. Outstanding candidates holding or working towards one of those degrees will be considered as well. Our department teaches courses in law, business ethics, business, government, and society, and related fields. Our current faculty members are somewhat flexible, and can therefore be flexible in hiring. Our primary concerns are scholarly excellence and effective teaching. Interested individuals should send a letter, a CV, other supporting materials to the department chair:

*Edwin M. Hartman  
Department of IB/BE  
Rutgers Business School  
Rutgers University  
Newark, NJ 07102*

We particularly welcome applications from female and minority applicants.

## **Robert Monks Professorship of Corporate Governance Judge Institute of Management Studies, Cambridge University**

The Board of Electors invite applications for this newly established Professorship, which is based in the Judge Institute of Management Studies, Cambridge University. The successful candidate will be expected to have a commitment to a

multi-disciplinary approach to corporate governance and demonstrable expertise within the field of business ethics, business strategy, organizational behaviour, company law, social psychology, or applied economics. It is hoped the successful candidate will take up appointment as soon as possible. The appointment will be subject to the Statutes and Ordinances of the University.

Further information may be obtained from the Deputy Secretary General of the Faculties, *General Board Division, University Offices, The Old Schools, Cambridge, CB2 1TT* (e-mail: [ibise@admin.cam.ac.uk](mailto:ibise@admin.cam.ac.uk)), to whom a letter of application, marked 'Confidential', including details of current and future research plans, a curriculum vitae, and a publications list, should be sent, together with the names of two referees, so as to reach him not later than Friday, 30 March 2001.

Informal enquiries can be made to Professor Sandra Dawson, *Judge Institute of Management Studies* (tel: 01223 339590, e-mail: [s.dawson@jims.cam.ac.uk](mailto:s.dawson@jims.cam.ac.uk)).

The University is committed to equality of opportunity.

A one week intensive course "Managing Ethics in Organizations" will be held at Bentley College, Waltham, MA. June 11-15, 2001 Contact the Center for Business Ethics at 781-891-2981 or email at [paucoin@bentley.edu](mailto:paucoin@bentley.edu). [www.bentley.edu/cbe](http://www.bentley.edu/cbe)

## **SIM Division Doctoral Consortium Call for Nominations Washington, DC 2001**

The Social Issues in Management (SIM) Division will sponsor a consortium for doctoral students during the 2001 annual meetings of the Academy of Management in Washington, D.C. The consortium is an all-day professional workshop on Saturday, August 4, 2001 with introductory activities on Friday evening, August 3, 2001. As in years past, the SIM doctoral consortium brings together doctoral students and faculty to discuss research, career, and teaching opportunities and challenges. Doctoral students will actively participate by presenting a short synopsis of a current research project (e.g., dissertation proposal, draft of conference paper, or draft of an article for a journal). Feedback will be provided by invited faculty.

All doctoral students working in the area of social issues in management should consider attending the consortium. While we will give priority to students who are finishing their course of study and who have not previously attended a SIM doctoral consortium, we also recognize that students benefit by attending a doctoral consortium early in their course of study, as well as more than once.

To apply, doctoral students need a sponsoring faculty member. The application form can be found at <http://www.pitt.edu/~rorst6/sim/doccon.htm>. Since space is limited, it is important to submit applications as soon as possible and no later than June 1, 2001.

For more information contact co-chairs, Jenn Griffin (jgriffin@gwu.edu) at The George Washington University or Dan Gilbert (dgilbert@gettysburg.edu) at Gettysburg College.

The **Department of Management, University of London** has just launched a new MSc programme in Corporate Governance and Ethics, to begin this Fall. John Hendry is the programme director. For further information, go to: <http://www.bbk.ac.uk/manop/>

The **APA and the University of Delaware Philosophy Department** are jointly sponsoring a conference entitled "**Morality in the 21st Century**", to be held at the University of Delaware in October 2001.

The deadline for submission of papers was originally listed as March 31st. We have now decided to move the deadline back to May 31, 2001. We welcome your submissions on any topic within the general area covered by the conference.

This conference celebrates the 100th Anniversary of the APA and the 25th anniversary of the APA at the University of Delaware. The conference is funded by the Baumgardt Fund of the APA and the Class of 1955 Ethics Endowment Fund of the University of Delaware Philosophy Department.

The conference will feature moral issues that are sure to be of central concern as we enter a new millennium: issues such as internet privacy, intellectual property, the new world economy and global justice, the human genome project and its implications, biotechnology and its

ethical consequences, cloning, genetic engineering, capital punishment and DNA testing, and a host of related issues. Among the featured speakers will be: Martha Nussbaum, Norman Daniels, and Hilary Bok.

You are invited to submit papers on any topic within the general area to be addressed by the conference. Papers should not exceed 12 pages (25 minutes reading time), and should be accompanied by an abstract of no more than 200 words.

Send papers to: *Department of Philosophy, University of Delaware, 24 Kent Way, Newark, DE 19716*; please mark your envelope "APA/UDEL Conference". Papers and abstracts should be received by May 31, 2001. Selections will be announced during the summer.

The conference will include some papers by figures from outside academia (e.g., from industry, government or law), as well as a few sessions specifically devoted to papers by students (graduate or undergraduate). Students submitting papers should indicate their student status in their cover letters.

This is to announce an invitation-only seminar on **New Developments in Communitarian Theory**, to be conducted by **Amitai Etzioni** before the opening of the SASE meeting in Amsterdam.

The special session (which will pay special attention to transnational communities) will take place from 9 to 12 am on Thursday, June 28. No fees are involved, but space is limited and registration is required. For more information, to register yourself, or to nominate someone else to attend the conference, contact Joanna Cohn at

[comnet@gwu.edu](mailto:comnet@gwu.edu) or fax at 202.994.1606. (Those who seek to participate in the SASE meeting must register independently. For details, visit <http://www.sase.org/homepage.html> or call 410.435.6617.)

The **Council for Ethics in Economics** has recently completed an extensive multimedia case study of Shell in Nigeria and the subsequent transformation of Shell. Prof. Anne Lawrence of San Jose State is the author of the text. There are extensive interviews with various parties (Ogoni representative, Shell reps., environmentalists, etc.), transcripts of those interviews, and links to relevant web sites. The case is delivered to students over the internet. The case addresses a number of complex ethical issues regarding the responsibilities of global companies in regard to the environment and human rights.

The case can be previewed and further information obtained on the web site [www.i-case.com](http://www.i-case.com). Several other important business ethics cases, including the Challenger disaster are also available. Contact: David C. Smith, *President Council for Ethics in Economics 125 E. Broad St., Columbus, OH 43215, USA (614) 221-8661*

**The 14th Annual European Business Ethics Network (EBEN) Conference 'Business Ethics in the Information and Communication Society'** From 12th to 14th September 2001 Palau de la Musica Valencia, Spain. For information contact the conference organisers, ETNOR Foundation, Avda. Navarro Reverter 10-8, E46004 Valencia Spain, Tel +34 96 334 9800 Fax: +34 96 335 3504, Email: [MAY 2001; SBE NEWSLETTER VOL. XII No. 1](mailto:funda-</a></p></div><div data-bbox=)

cion@etnor.org. More information available at the EBEN website: [www.eben.org](http://www.eben.org)

### **The 4th International Business and Economics Conference**

St. Norbert College, De Pere, WI  
October 5-6, 2001 CALL FOR PAPERS: visit our website at: <http://www.sncibec.org>

A multi-disciplinary conference devoted to the advancement of business and economic global issues and education. Papers from all areas in international business and economics are welcome. We encourage the submission of scholarly works that encompass all types of quality research. Relevant international topics include, but are not limited to: trade and finance; financial and management accounting; management; organizational behavior; emerging markets; marketing strategies; cross-cultural marketing and consumer research; service marketing; multiculturalism and gender in the workplace; international business ethics; global technology, internet, e-business; incorporating international aspects in the class. Paper Submission:

Conference paper submissions will be organized into two tracks: Presentation Only or Publication.

**Presentation Track:** submit three copies of an abstract (750 words or less) by March 17, 2001.

**Publication Track:** submit three hard copies of a completed paper by March 17, 2001. If accepted, the paper will be published in the conference proceedings and you can choose to pursue a publishing opportunity through the MCB University Press and the Management Decision Journal. Authors who elect either or both publishing opportunities should indicate their intent in a cover letter. Additional details will be sent to interested authors after acceptance. Both abstracts and papers will be blind-reviewed and must not have been published elsewhere. Include a title page that indicates names, affiliations, addresses, and e-mail information of all authors and indicate who will be the contact author.

Letters of acceptance or rejection will be snail mailed and emailed by April 1, 2001. A final version of the manuscript, diskette, and conference fee must be received by September 14, 2001. One completed paper will be selected to receive a "Best Conference Paper" award.

St. Norbert College is located on the western bank of the Fox River in the Green Bay metropolitan area.

Green Bay's proximity to Chicago (three-and-a-half hour drive) and Milwaukee (one-and-a-half hours) makes it easily accessible. The city is served by the Austin Straubel Airport, which provides more than 40 daily flights to and from major hubs such as Chicago, Detroit, Milwaukee and Minneapolis. Send your submissions to:

Iris Jenkel St. Norbert College 100 Grant Street De Pere, WI 54115  
Phone: (920) 403-3083

e-mail: [jenkir@mail.snc.edu](mailto:jenkir@mail.snc.edu) or [info@sncibec.org](mailto:info@sncibec.org)

The deadline for receipt of submissions is March 17, 2001. Visit our website at <http://www.sncibec.org> for more details.

The co-editors of **Teaching Business Ethics** would like to remind members of the Society for Business Ethics that each issue of the journal is supposed to carry a special feature article completing the sentence 'The best teacher I ever had was...'. Normally these run about two pages in length. As our stock has run out, we would appreciate having a new supply of such short articles. The teachers need not be teachers of business ethics." *Alex C. Michalos and Deborah C. Poff, Co-Editors.*

### **Is Your Membership in the Society for Business Ethics Up to Date?**

With the recent move to using the Philosophy Documentation Center to manage the Society's membership lists, our official membership numbers are down slightly from past years. The Society has always been willing to continue sending newsletters to members who have let their membership expire. (We assume that this is mostly due to oversight and forgetfulness—character flaws from which we all suffer!) The mailing list for this newsletter is noticeably larger than the mailing list for fully paid members however, and the Philosophy Documentation Center will continue to prune our membership lists to those active (i.e., dues-paying) members. If you have let your membership slide, won't you now consider renewing? You should receive dues notices directly from PDC, but if not please use the membership application form on the inside back cover of this newsletter. Membership includes a subscription to *Business Ethics Quarterly* as well as this newsletter. To make things even more convenient, the Philosophy Documentation center is now able to accept dues payments with VISA, Mastercard, and the Discover card.

This might also be an appropriate time to remind you to please consider asking your library to subscribe to *Business Ethics Quarterly*.



# Books



## **Spiritual Goods: Religious Traditions and Business**

**Practice** ed. Stewart W. Herman, with Arthur Gross Schaefer (Bowling Green, OH: Philosophy Documentation Center, 2001)

Business organizations are abuzz with "spirituality," but where does it come from? Seventeen essays were recruited from religious ethicists or management scholars who were invited to interpret their particular communities of faith. They explore what Buddhism, Christianity (Catholic, Mormon, Orthodox and Protestant), Judaism and Islam have to say about good business practice. The essays address a number of practical issues (product safety and liability, downsizing, bank interest and usury, workplace privacy, bribery, and women in the workplace). However, they are best understood as explaining how each tradition seeks to shape the character of business practitioners. The essays suggest where there are moral boundaries which must be observed, what virtues are needed to resist the pressures of the marketplace, and how to engage in religiously sound moral reasoning. An overview essay distinguishes four kinds of wisdom exhibited by the different traditions, while the essays themselves provide copious resources for further exploration.

*Spiritual Goods* is the first book published by the Society for Business Ethics. Eight of the essays first appeared in the March

1997 issue of *Business Ethics Quarterly*, while the remaining nine—plus two introductory essays—are new. Since the essays are authored mostly by members of the Society of Christian Ethics or the Society for Business Ethics, this volume represents a significant contact across professional boundaries.

**Business Ethics in Healthcare: Beyond Compliance** By Leonard J. Weber. Indiana University Press, 2001. ISBN 0-253-33840-9. \$29.95.

An examination of a wide range of practical ethical issues facing healthcare managers. The discussion explores the implications of applying ethical standards and reasoning to the organization's responsibilities as care provider, as employer, and as citizen of the community.

**The Working Life: The Promise and Betrayal of Modern Work** by Joanne Ciulla (Times Books/Random House, 2000 hdcr, \$25.00)

A wide-ranging look at the allure and changing significance of work. Ciulla's thesis is that work often promises to contribute more to our lives than it can deliver and that it is dangerous to regard it as the primary source of our identity and happiness. With seductions, misunderstandings, and misinformation everywhere, this

immensely readable book calls for a new contract—with ourselves. Drawing from history, mythology, literature, pop culture, and practical experience, Ciulla probes the many meanings of work or its meaninglessness and asks: Why are so many of us letting work take over our lives and trying to live in what little time is left? What has happened to the old, unspoken contract between worker and employer? Why are young people not being disloyal when they regularly consider job-changing? Employers can't promise as much to workers as before. Is that because they promise so much to stockholders? Why are there mass layoffs and "downsizing" in a time of unequaled corporate prosperity? And why are the most common lies in business about satisfactory employee performance? The traditional contract between employers and employees is over. This thoughtful and provocative study shows how to replace it by the one we make with ourselves.

The following two books are from Kogan-Page Publishing, ([www.Kogan-Page.co.uk](http://www.Kogan-Page.co.uk))

**Women at Work: Strategies for Survival and Success** by Anne Dickson (ISBN 0749433140)

There are many more women managers than there were ten years ago but women in senior positions remain rare. Despite the progress made in terms of equal

opportunities, many women still struggle with lack of confidence in the workplace, often overworking to compensate for self-perceived inadequacy. This long-awaited new book portrays the experience of individual women at work. It outlines the problems they encounter and why, and then offers practical skills and suggestions on how to develop genuine self-confidence. In addition, Anne Dickson develops a series of progressive role-plays to guide readers through situations they'll easily recognise, such as: negotiating effectively; setting limits; handling power without being oppressive; confronting bullying and prejudice. Real self-confidence increases personal power and Women at Work will teach you that being true to yourself is pivotal to getting the most out of your work and career.

### **Competitive and Ethical? How Business can strike a Balance**

by Giles Wyburd (ISBN 0749426691, 192 pp)

This book explore the difficult choices that face principled individuals in an increasingly competitive business climate. Drawing on real business experience, Wyburd offers extensive advice to companies and individuals at all levels who want to conduct their business with integrity and decency. Many real-life examples from many industries all over the world.

**Terms for Endearment:  
Business, NGOs and**

### **Sustainable Development ed.**

Jem Bendell (Greenleaf Publishing 2000, 288 pp, \$65)

Business and NGOs are seen by many to be locked in a war of values and ideologies. This book demonstrates that the war has moved on. Many companies are now engaging with their stakeholders—even those with whom they have had an antagonistic relationship—as part of their strategies for improved social and environmental performance. A diverse group of contributors investigates the how and why of these new collaborations and provides concrete examples of businesses working with stakeholder pressure for sustainable development.

### **The Institute for Business**

**Ethics**, 24 Greencoat Pl., London (www.ibe.org.uk, email: info@ibe.org.uk)

has a number of books and pamphlets available, with particular emphasis on company codes of ethics, ethics in small firms, and employee health care.

### **Management and Morality by**

Patrick MacLagan (Sage Publications, 1998 224 pp)

Provides a comprehensive overview of the moral and ethical behaviour in and of organizations. This book is concerned with the realization of individual moral potential and the development of ethically responsive organizations.

**Encyclopedia of Ethical, Legal,**

### **and Policy Issues in**

**Biotechnology** edited by

Thomas Murray, Hastings Center, and Maxwell Mehlman, Case Western Law-Medicine Center. (Wiley Encyclopedias, Dec. 2000, 2 vol., 112 articles, 1,250 pp., \$595 through December)

An authoritative and objective compendium of regulatory, policy, and ethical issues in biotechnology. www.wiley.com/reference, email: custserv@wiley.com

### **U.S. Labor in the Twentieth**

**Century** edited by John Hinshaw and Paul LeBlanc (Humanities Books, 350 pp, ISBN 1573928658, \$25)

Americans generally like to think of themselves as members of a "middle class." Yet even amidst the booming economy the living standards of most Americans is lower than it was a generation ago. Although the longest bull market in history has captured much attention in the media, the majority of Americans do not own stock. And every newspaper has a lengthy business section devoted to the stock market, none has a section dedicated to the interests of workers. This book offers an overview of the hidden history of American workers, offering a lively and readable introduction to the field of Working Class Studies.

### **Perspectives on Leadership:**

**From the Science of Management to it Spiritual Heart**, by Gilbert Fairholm (Praeger Publishing, 2000)



In tracing the intellectual roots of business leadership over the last one hundred years, Fairholm argues that until quite recently, spirit and soul have been absent from major models. After outlining the elements of the five major ideas about leadership, he goes on to define and make operational a new focus on spirituality in the workplace that must exist in order to truly understand the leaders' role in relation to workers.

*The following two books are from Kluwer Academic Publishers, Issues in Business Ethics Series (www.wkap.nl)*

**Women on Corporate Boards of Directors** edited by Ronald Burke and Mary Mattis (vol. 14, 2000, 288 pp. \$120 hrd)

This volume, the first to focus exclusively on women serving on corporate boards, provides the latest thinking and research findings on this increasingly important corporate governance issue. It includes censuses of women directors in a number of countries, identifies reasons for their limited numbers, indicates why appointing qualified women to boards offers competitive advantages, and suggests practical ways corporations can attract, recruit, and appoint more women board members.

**Ethics and Organizations: Understanding Business Ethics as a Learning Process**, by Josep Lozano (vol. 15, 2000, 200 pp \$93, hrd).

This book is a study in the field of business ethics from both a historical and systematic standpoint. It analyzes corporate social responsibility, stakeholders, ethical codes, corporate cultures, and other issues. But the analysis takes place within a framework specially designed by the author to integrate the various dimensions of present-day business ethics. This integration is linked to an interpretation of business ethics as an organizational learning process in the context of social and cultural changes caused by the emergence of a knowledge society. This approach makes it possible to adopt a focus and language which can simultaneously take into account ethical concerns and corporate and organizational development. A previous version of the book (written in Catalan) was awarded the 1998 Joan Sarda Dexeus prize for best book on corporate economics by the Catalan Association of Economists.

**A 21st Century Ethical Toolbox** by Anthony Weston (Oxford University Press, 2000, 448 pp).

An interactive and collaborative introduction to ethics textbook that emphasizes ethics as a practical discipline requiring practical skills. Its aim is to help students work out constructive, creative, and mutually agreeable decisions when they are faced with contemporary moral issues. Includes chapters on Business and Professional ethics, Poverty and welfare, environmental ethics.

**My Job, My Self :Work and Creation of the Modern Individual** by Al Gini

(Routledge, April 2000 272 pages ISBN: 0415926351 \$27.95 (US) \$39.95 (Canada)

When Al Gini sat on the steps of his Brooklyn home as a boy, he noticed the neighborhood men talked only of one thing: work. They bemoaned it, complained about it, dissected and decried it. When Gini sits at an SBE meeting he notices the same thing among his business ethics colleagues. They also bragged and boasted about their work, extolling their efforts and responsibilities on the job. Their work defined them for better or for worse. It was as life-confirming as it was enervating, as purposeful as it was consuming. In *My Job My Self*, Gini plumbs a wide range of statistics, interviews with workers, surveys from employers and employees, and his own experiences and memories, to explore why we work, how our work affects us, and what we will become as a nation of workers. Arguing that adults require work in the same way that children need play, Gini views work as a fundamental part of our humanity whose purpose is not merely to generate products but to produce emotionally healthy people.

A lively, humorous, unconventional meditation on the nature of work and identity -- with allusions to literature, economics, history, philosophy and psychology -- *My Job, My Self* speaks to every employed person who has yet to understand the costs and challenges of a lifetime of labor. At

the heart of this book is the complex relationship between human behavior, social organization, and the need to practice meaningful work. Available at better bookstore everywhere.

**Global Codes of Conduct: An Idea Whose Time has Come**

*edited by Oliver Williams*  
(University of Notre Dame Press, 2000, 432 pp, \$25 pbk)

Globalization is perceived as both a promise and a threat. The promise is seen in the rising prosperity experienced by many in rich and poor countries alike in the aftermath of international linkages. The Threat is the growing perception, by nations and individuals, that we can no longer control our way of life. Whether it be corporate downsizing, takeovers, bankruptcies, human rights abuses, or the loss of jobs, the pace of change and the disruption of communities are troubling to many. To further this discussion, the University of Notre Dame Center for Ethics and Religious Values in Business presents the reflections of a group of distinguished leaders from business, the academy, and other sectors of society.

**Teaching and Learning with Cases** by Lawrence Lynn

(Chatham House, 192 pp. \$22.95 pbk)

Lynn introduces readers to the case method of instruction, used heavily in the John F. Kennedy School of Government and the Harvard Business School. This is a practical, process-oriented guide

to teaching, writing, and learning with the case method. Lynn integrates insight from literature with his own extensive experience as a case teacher and writer and as a trainer of case teachers and case writers. Lynn selects the broadest possible context for discussing the use of cases in teaching for maximum appeal to instructors and learners in diverse fields. This is a guidebook, not a textbook--a supplement to the actual experience of teaching and learning, not a substitute for it.

**Organization Ethics in Health**

**Care**, by Edward Spencer, Ann Mills, Mary Rorty, Patricia Werhane (Oxford Univ Press, 2000)

The ethical aspects of the operation of health care organizations are central to the delivery of health care. This book begins by assessing the shortcomings of clinical ethics, business ethics, and professional ethics as a basis for solving problems that have emerged in health care delivery systems since the advent of managed care. The authors consider the meaning of the development of the HCO in our society as well as its present status. They point out that moral parameters endorsed by our society have guided previous shifts in the relationships among important HCO stakeholders, but that these parameters have been unclear or missing altogether during the past tumultuous decade. Finally, they describe the key elements for the successful implementation of a fully functioning health care orga-

nization ethics program and what it can mean to the patients and community. Moving from theory to practical application, the book will serve as a student text, a professional guide, and a reference book.

**Ethical and Environmental Challenges to Engineering: A Casebook in Engineering and Environmental Ethics** by

Michael Gorman, Matthew Mehalik, Patricia Werhane  
(Prentice Hall, 2000 256 pp. Pbk)

The first casebook designed specifically for engineering and environmental ethics, this book features a full-length, multifaceted, real-life cases of design and managerial dilemmas in a variety of settings. These cases, together with background readings, illustrate how one can integrate ethical and environmental challenges to engineering decisions, particularly decisions in the design process. The casebook presents the dilemmas as descriptively as possible (without revealing what the authors think are "proper" or "good" solutions) and encourages students to think deeply about real-life situations and to engage in "moral imagination."

**Ethical Issues in Youth Work**

*edited by Sarah Banks*  
(Routledge, 1999, 224 pp. \$29.99 pbk).

Ethical Issues in Youth Work presents a systematic analysis of some of the core ethical issues

facing youth workers in their day to day practice

**Business Ethics** By John W. Dienhart and Jordan Curnutt  
(December 1998 · 444p. · ISBN 0-87436-863-4 · WB-BUSETC · 6x9 · \$55.00)

The systematic study of business ethics began in the late 1970s. Since that time, business ethics has moved into the study of how self-interest, personal interests, national interests, and fairness fit together in a business context. This volume examines traditional ethical theories as well as contemporary trends in the study of business ethics. Ethical, economic, and legal concepts are used to help the reader understand business ethics issues. The authors analyze major ethical issues in the corporate environment today; among them, accountability, affirmative action, comparable worth, conflicts of interest, moral agency, takeovers, employment, pollution, health and safety, sexual harassment, and whistle blowing. This volume also presents biographical sketches of issue makers and ethicists, sample corporate codes of ethics, lists of print and nonprint

resources, and a directory of organizations that address ethical concerns.

**The Economics of Environmental Management** by Ans Kolk, University of Amsterdam, The Netherlands  
(Financial Times Prentice Hall, 2000, ISBN 0-273-64238-3)

Increasing attention to environmental management has raised many new dilemmas for firms. How can managers deal with environmental issues in a competitive situation that is international and heterogeneous? What are the strategic and financial implications of environmental management? How can they cope with regulation, considering the choices which range from compliance to voluntary initiatives? And how do other firms organise their environmental management and communicate with stakeholders?

This book examines these different topics. It demonstrates the complexity of an area in which there are often no right or easy answers. This text is written for students interested in environmental management, and for man-

agers, regulators and consultants who want to keep abreast of the latest developments. Examination copies can be requested via e-mail: exam.copy@pearsoned-ema.com

**Business, Institutions, and Ethics** edited by John Dienhart  
(Oxford University Press, October 1999, 480 pp.)

This Text plus cases and readings uses the analysis of social institutions to examine business ethics. It explains fundamental concepts in ethics and how to apply them to business and economics. The author shows how good social institutions are constituted by an integrated set of ethical, economic, and legal principles, and then uses these principles to study the ethics of commerce at the individual, organizational, and market levels. The first half of this text focuses on theory. The second half consists of cases and articles organized by the economic categories of property, risk-reward relationships, information, and competition.

# DON'T FORGET:

## Annual Meeting Registration Form on Page 23

RESERVATIONS FOR HOTEL WASHINGTON MUST BE MADE BY JULY 3

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# MEMBERSHIP APPLICATION DUES PAYMENT FORM

## *Annual Dues*

\$50.00 for individual members  
\$25.00 for retired persons and students  
\$120.00 for institutional membership  
(add \$5.00 shipping for members outside of North America)

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Membership includes subscriptions to:

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*The Journal of The Society For Business Ethics*



# ANNUAL MEETING

## *SOCIETY FOR BUSINESS ETHICS*

### *AUGUST 2-5, 2001*

#### **HOTEL WASHINGTON**

515 15th Street  
Washington, DC 20004  
202- 638-5900  
800-424-9540

Please contact the Hotel Washington to make guest room reservations. The rates are \$125 single occupancy, \$135 double occupancy. Identify yourself as attending the Society for Business Ethics meeting.

**Important: Reservations must be made by July 3.**

Name: \_\_\_\_\_

Institution: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email \_\_\_\_\_

Conference fee: \$65, Students: \$40 (after July 15 \$70 and \$45): \_\_\_\_\_

Luncheon banquet \$30 (must be received by July 15): \_\_\_\_\_

Total: \_\_\_\_\_

**Please make checks payable to "Society for Business Ethics"**  
**Send this form and your check to:**

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Loyola University of Chicago  
820 N. Michigan Ave  
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**ANNUAL MEETING EDITION!**  
AUGUST 2-5, 2001  
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