2015 Annual Conference
Vancouver, BC • August 6th-9th
Scan the QR code to view the conference schedule on your mobile device.

Alternatively, you can view the schedule on your notebook or netbook computer at http://tinyurl.com/sbeonline.
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
<th>Duration</th>
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<tbody>
<tr>
<td>9:00am</td>
<td>SBE Board Meeting</td>
<td>Hong Kong Foyer</td>
<td>7 hours</td>
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<tr>
<td>9:00am</td>
<td>SBE Board Luncheon</td>
<td>Hong Kong Foyer</td>
<td>2 hours</td>
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<tr>
<td>12:15pm</td>
<td>Registration Check-In</td>
<td>Vancouver</td>
<td>2 hours 30 minutes</td>
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<tr>
<td>3:00pm</td>
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<td>Vancouver</td>
<td>5 hours</td>
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</tbody>
</table>
2015 ANNUAL CONFERENCE
THURSDAY, AUGUST 6

4:30pm

SPECIAL EVENT

35 Years of Ethical Issues in Business with Emphasis on my Russian Experience

Speaker
Bill O’Rourke, retired Alcoa executive and President of Alcoa Russia, Fellow of the Wheatley Institution

5:45pm

REGISTRATION CHECK-IN

Connaught
45 minutes

6:00pm

INTERNATIONAL RECEPTION

Connaught
1 hour 30 minutes
All registered conference attendees welcome

Honoring the international participants of the Society
### 2015 Annual Conference
FRIDAY, AUGUST 7

<table>
<thead>
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<th>Time</th>
<th>Event</th>
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<tr>
<td>7:30am</td>
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<tr>
<td>8:00am</td>
<td>Book Display</td>
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<tr>
<td>8:30am</td>
<td>Emerging Scholars Workshop</td>
<td>Connaught</td>
<td>3 hours</td>
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</table>

**Emerging Scholars Breakfast**

- **Connaught**
- **12 hours**

#### Chairs:
- Colina Frisch
- Jeff Frooman
- Robert Phillips
- Patricia Werhane

- **University of St. Gallen**
- **University of New Brunswick**
- **University of Richmond**
- Emerita, DePaul University and U. of Virginia

#### Emerging Scholars:
- Maki Dan
- Maike Jennifer Drebés
- Helen Etchanchu
- Karim Ginena
- Michelle C. Hong
- Florian Krause
- James Murphy
- Jessica Nicholson
- Guillaume Charles Frédéric Pain
- Angelique Fiona Slade Shantz
- Matthew Wilson
- Carson Young

- **Keio University**
- **University of St. Gallen**
- **ESSEC Business School**
- **University of Virginia**
- **Virginia Tech**
- **Leibniz University of Hanover**
- DePaul University
- **University of Guelph**
- **Concordia University, John Molson School of Business**
- **York University**
- **Baylor University**
- **The Wharton School, University of Pennsylvania**

#### Mentors:
- John Boatright
- Norman Bowie
- Kenneth Goodpaster
- Laura P. Hartman
- Kendy Hess
- Jeremy Moon
- Jeffrey Moriarty
- Robert Phillips
- Diana C. Robertson
- Elisabeth (Libby) Scott
- Patricia Werhane
- Florian Wettstein

- **Loyola University Chicago**
- **University of Minnesota**
- **University of St. Thomas**
- **Boston University**
- **College of the Holy Cross**
- **Copenhagen Business School**
- **Bentley University**
- **University of Richmond**
- **The Wharton School, University of Pennsylvania**
- **Eastern Connecticut State University**
- Emerita, DePaul University and U. of Virginia
- **University of St. Gallen**
# 2015 Annual Conference

**Friday, August 7**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>10:00am</td>
<td>Registration Check-in&lt;br&gt;Connaught&lt;br&gt;2 hours 30 minutes</td>
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<tr>
<td>11:30am</td>
<td>Registration Check-in&lt;br&gt;Connaught&lt;br&gt;2 hours</td>
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<tr>
<td>12:45pm</td>
<td>Registration Check-in&lt;br&gt;Connaught&lt;br&gt;2 hours</td>
</tr>
<tr>
<td>1:00pm</td>
<td>Conference Welcome&lt;br&gt;Pacific&lt;br&gt;15 minutes&lt;br&gt;Dawn Elm, Executive Director&lt;br&gt;Nien-hê Hsieh, Program Chair</td>
</tr>
</tbody>
</table>

**Emerging Scholars Luncheon Beijing**

By invitation only.
### Plenary Session

**1:15pm**

**State:** Pacific  
**Duration:** 1 hour 30 minutes

Celebrating *Business Ethics Quarterly’s* 25th Anniversary: Trends and Prospects in Business Ethics Research

**Chair:** Denis Arnold  
*University of North Carolina, Charlotte*

**Panelists:**
- **Wayne Norman**  
  *Duke University*
- **Kenneth Goodpaster**  
  *University of St. Thomas*
- **Linda Treviño**  
  *The Pennsylvania State University*
- **Heather Elms**  
  *Kogod School of Business, American University*

---

**2:45pm**

Coffee Break  
Vancouver
### Concurrent Session 1

#### Regulating Business Globally

**Chair**: Jordi Vives  
*University of St. Gallen*

- **The Equator Principles and the “Business and Human Rights Debate”: Hype or Hope?**  
  *Manuel Woersdoerfer*  
  *Goethe University Frankfurt*

- **Shining Light on Global Supply Chains**  
  *Galit Sarfaty*  
  *University of British Columbia*

- **“No emperor has the power to dictate to the heart.” - Increasing a Supplier’s CSR Engagement in B2B Supply Chains without Exerting Explicit Pressure and Force**  
  *Johannes Habel*  
  *ESMT European School of Management and Technology*

- **Urs Mueller**  
  *ESMT European School of Management and Technology*

- **Marcel Stierl**  
  *CSR & Sustainability Advice*

#### Corrupting

**Chair**: Nathan Colaner  
*Seattle University*

- **Making Sense of (De)Coupling through Narration: The Case of Anti-Corruption at Siemens**  
  *Stefan Schembera*  
  *University of Zurich*

- **Patrick Haack**  
  *University of Zurich*

- **Andreas Georg Scherer**  
  *University of Zurich*

- **Learning Ethical Behavior on the Job: An Aristotelian Approach**  
  *Michael S. Aßlaender*  
  *Technical University Dresden*

- **Julia Roloff**  
  *ESC Rennes*

- **Indeterminacy-Certainty Tensions and the Differentiation of Rule-Following and Rule-Breaking: Managing Paradoxes Resulting from Rule Delineation**  
  *Sarah Tischer*  
  *University of Hamburg*

#### Emerging Scholars

**Chair**: Patricia Werhane  
*Emerita, DePaul University and U. of Virginia*

- **The Virtue of Taking Ownership: Participating Well in Business Projects**  
  *Matthew Wilson*  
  *Baylor University*

- **The Meaning and Practice of Care in Organizations: An Inductive Exploration**  
  *Jessica Nicholson*  
  *University of Guelph*

- **The Ghost in the Closet: Modern Forms of Paternalism in the Governance of Business-Society Relations**  
  *Helen Etchanchu*  
  *ESSEC Business School*

- **Are Multistakeholder-Organisations a Solution for the Dilemma of Power and Postcolonialism in Corporate Social Responsibility?**  
  *Maike Jennifer Drebes*  
  *University of St. Gallen*

#### Spotlight on Discursive and Non-Discursive Approaches to Business Ethics Part I: Panel

**Moderators**:  
George Washington University School of Business  
University of Applied Science Vienna

- **What’s Wrong with Armchair Ethics? Moving Beyond the Critique of Non-Discursive Approaches to Business Ethics**  
  *Dorothee Baumann-Pauly*  
  *New York University Stern School of Business at the Center for Business and Human Rights (USA)*

- **Thomas Donaldson**  
  *University of Pennsylvania*

- **Thomas Beschorner**  
  *University of St. Gallen*

- **N. Craig Smith**  
  *INSEAD*
CONCURRENT SESSION 2

50 minutes

Trust

Location: Beijing

Chair
Vikram Bhargava
The Wharton School, University of Pennsylvania

Rewarding Trust and Penalizing Distrust: Evidence from the Investment Game
Marc A. Cohen
Seattle University
Mathew Isaac
Seattle University

The Impact of Ethical Climate on Organizational Trust
Vojkan Nedkovski
University of Milan
Marco Guerci
University of Milan

Meaningful Work

Location: Connaught

Chair
Germán Scalzo
Universidad Panamericana

What is Meaningful Work?
Christopher Michaelson
University of St. Thomas, Opus College of Business

Meaningful Work and Artistic Interventions in Organizations: Conceptual Development and Empirical Exploration
Ariane Berthoin Antal
WZB Berlin Social Science Center
Gervaise Debucquet
Audencia Nantes School of Management
Sandrine Frémeaux
Audencia Nantes School of Management

Corruption

Location: Library

Chair
Kerstin Fehre
KIT - Karlsruhe Institute of Technology - Institute of Management

Relying on Accountability Institutions to Estimate Corruption and Curb Its Proliferation: A Suggested Methodology and Case Discussion
Joao Neiva de Figueiredo
Saint Joseph’s University

Gaming - The Logic of Corruption
Miguel Velasco
University of Minnesota
Paul Johnson
University of Minnesota
Ajay Kumar
Government of India

Spotlight on Discursive and Non-Discursive Approaches to Business Ethics Part 2: Paper and Workshop

Location: Pacific

Chairs:
Gastón de los Reyes
University of Applied Science Vienna

Markus Scholz
University of Applied Science Vienna

Political Corporate Social Responsibility from a Deliberative Systems Perspective
Kristin Elisabeth Huber
University of Hamburg

Workshop on the Political Role of Managers
### 2015 ANNUAL CONFERENCE
FRIDAY, AUGUST 7

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>5:45pm</td>
<td>DOCTORAL CANDIDATE POSTER SESSION</td>
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<td></td>
<td><strong>Cristal Ballroom</strong></td>
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<td></td>
<td><strong>30 minutes</strong></td>
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<tr>
<td>Raymond Chiu</td>
<td>DeGroote School of Business, McMaster University</td>
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<tr>
<td>Jill Kueberling</td>
<td>Leuphana University of Lüneburg</td>
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<tr>
<td>Lily Morse</td>
<td>Carnegie Mellon University</td>
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<tr>
<td>Verena Patock</td>
<td>Institute for International Business, Vienna University of Economics and Business</td>
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<tr>
<td>Marta Rocchi</td>
<td>Business Ethics University of Navarra</td>
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<tr>
<td>Payam Saadat</td>
<td>George Fox University</td>
</tr>
<tr>
<td>Yoshiki Shinohara</td>
<td>Graduate School of Business &amp; Commerce, Keio University</td>
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<tr>
<td>Jonathan Webb</td>
<td>Queen Mary’s University of London</td>
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<tr>
<td>6:00pm</td>
<td>BUSINESS ETHICS QUARTERLY RECEPTION</td>
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<tr>
<td></td>
<td><strong>Cristal Ballroom</strong></td>
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<td></td>
<td><strong>1 hour 30 minutes</strong></td>
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<td></td>
<td>All registered conference attendees welcome</td>
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<td>Time</td>
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<tr>
<td>6:30am</td>
<td><strong>Continental Breakfast</strong></td>
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<tr>
<td>8:00am</td>
<td><strong>Registration Check-in</strong></td>
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</tbody>
</table>
2015 ANNUAL CONFERENCE
SATURDAY, AUGUST 8

8:00am

CONCURRENT SESSION 3

Panel

Moderator
Paula Becker Alexander
Seton Hall University

Child Slave Labor in the Cocoa Industry in Ivory Coast and Ghana, and Alien Tort Statute Litigation in the USA
Paula Becker Alexander
Seton Hall University
Wendy Blanpied
Save the Children
Marco Simons
International Labor Rights Forum
Judy Gearhart
International Labor Rights Forum
Todd Camp
The Hershey Company

Emerging Scholars

Chair
Robert Phillips
University of Richmond

Study on Evaluation of Social Impact of CSR Activities
Maki Dan
Keio University
Mitsuhiro Umezu
Keio University

The Evolution of Data Governance Institutions in Data-Based Business Models
Angelique Fiona
York University
Slade Shantz
York University

Ethical Constraints on the Pursuit of Profit
Carson Young
The Wharton School, University of Pennsylvania

Finding the Good in Business
Florian Krause
Leibniz University of Hanover

Panel

Moderator
William Sodeman
Martin Methodist College

Business Usage of Social Media in Japan and North America
William Sodeman
Martin Methodist College
Joji Nakaya
Kinki University
Hiroki Idota
Kinki University

Business Ethics Theory

Chair
Marc Cohen
Seattle University

“We Can, therefore I Will” Tenability in a Dynamic Conception of “Ought Implies Can”
Gastón de los Reyes
George Washington University School of Business

The Hobbesian Approach to Business Ethics
David Gordon Dick
University of Calgary

9:15am

Coffee Break Vancouver
### Concurrent Session 4

#### Deliberation within the Firm

<table>
<thead>
<tr>
<th>Chair</th>
<th>Institute for International Business, Vienna University of Economics and Business</th>
</tr>
</thead>
<tbody>
<tr>
<td>Configuring Political Spaces for Democratic Deliberation in Business Firms</td>
<td>Jennifer Goodman, ESADE Business School, Ramon Llull University</td>
</tr>
<tr>
<td>Diversity as Polyphony: Diversity Management Reconstructed From a Communication-Centered Perspective</td>
<td>Hannah Trittin, University of Zurich; Dennis Schoeneborn, Copenhagen Business School</td>
</tr>
</tbody>
</table>

#### Ethical Behavior in Organizations

<table>
<thead>
<tr>
<th>Chair</th>
<th>The University of New Mexico</th>
</tr>
</thead>
<tbody>
<tr>
<td>Is the Bloom Still on the Rose? Perceptions of Organizational Ethics</td>
<td>Julie Ragatz, The American College; Jason Martin, Temple University; Gerry Herbison, The American College</td>
</tr>
<tr>
<td>Who Can Cast the First Stone: Blame, Moral Standing, and Organizational Justice</td>
<td>Miguel Alzola, Fordham University</td>
</tr>
</tbody>
</table>

#### CSR

<table>
<thead>
<tr>
<th>Chair</th>
<th>University of Zurich</th>
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<tbody>
<tr>
<td>Linking Resource Investments and Organizational Implementation: Analyzing the Relationship between the Corporate Social Responsibility Management Function and the Institutionalization of Corporate Social Responsibility within Large Swiss Firms</td>
<td>David Risi, University of St. Gallen</td>
</tr>
<tr>
<td>Why Do Firms Explicitly Commit to Social Responsibility? The Multiwave Diffusions of Global CSR Initiatives in South Korea, 2003-2014</td>
<td>Sang-Bum Park, Korea University; Hicheon Kim, Korea University</td>
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#### Business Ethics Theory

<table>
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<tr>
<th>Chair</th>
<th>University of Kansas</th>
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<tbody>
<tr>
<td>Theories of German Business Ethics and Ethical Economy in a Cosmopolitan Perspective</td>
<td>Jacob Dahl Rendtorff, Roskilde University</td>
</tr>
<tr>
<td>Toward a Theory of Business</td>
<td>Thomas Donaldson, University of Pennsylvania; Jim Walsh, University of Michigan</td>
</tr>
</tbody>
</table>
CONCURRENT SESSION 5

Neuroscience and Ethical Decision Making

Chair: Virginie Lecourt, ICP

- Mirror Neurons, Intuitionism, and the Social Dimension of Ethical Decision Making
  - David Ohreen, Mount Royal University

- Neural Correlates of Post-Conventional Moral Reasoning: A Voxel-Based Morphometry Study
  - Diana C. Robertson, The Wharton School, University of Pennsylvania
  - Kristin Prehn, Charité Universitätsmedizin Berlin
  - Hengyi Rao, University of Pennsylvania
  - Marc Korczykowski, The Wharton School, University of Pennsylvania
  - Zhuo Fang, University of Pennsylvania

Ethical Behavior in Organizations

Chair: Shahir Kassam-Adams, University of Virginia

- Factors Impacting Ethical Behavior in a Japanese Pharmaceutical Company
  - Nobuyuki Demise, Meiji University
  - Yoshinari Koyama, Kanto Gakuin University
  - Eugene Taniguchi, Hokkaido University

- Timing Is Everything: Reexamining Assumptions of Counterproductive Work Behavior
  - Johnathan Nelson, Morehead State University

CSR

Chair: Hannah Trittin, University of Zurich

- Does Corporate Social Responsibility Respond to Employees Interest? The Effect on Downsizing
  - Sebastian Vogt, University of Würzburg
  - Sanja Pelkovic, Université Paris Dauphine
  - Marcus Wagner, Augsburg University

- Corporate Social Responsibility for Local Communities: The Roles of Companies after the Great East Japan Earthquake of March 11, 2011
  - Yoshinori Yaguchi, Tohoku Gakuin University

Business Ethics Theory

Chair: James Murphy, DePaul University

- Social Foundations of Business Ethics
  - Francis J. Schweigert, Metropolitan State University

- Resolved: We Already Have Enough Business Ethics
  - Wayne Eastman, Rutgers Business School
  - Jason Stansbury, Calvin College
### CONCURRENT SESSION 6

#### Moral Courage
- **Chair**: Monga Manjit (University of South Australia)
- **Discussion**: Durable Moral Courage in Organizations: Preventing Demoralization Before and After the Going Gets Tough
  - **Debra R Comer** (Hofstra University)
- **Discussion**: David vs. Goliath?: Reframing Whistleblowing in the National Security Context
  - **Benjamin Hawbaker** (Boston College)
  - **Richard Nielsen** (Boston College)

#### Theories of the Firm
- **Chair**: John Boatright (Loyola University Chicago)
- **Discussion**: Holistic Shareholder Primacy
  - **Matthew Emmet Brophy** (High Point University)
- **Discussion**: Firms in Parental Justice
  - **Sandrine Marie-Agnès Blanc** (Inseec Business School)
  - **Tim Meijers**

#### Workshop
- **Chair**: Jeffery Smith (Seattle University)
- **Discussion**: Special Session with Ethics and Compliance Officers Association
  - **Tim Mazur** (College of Business, University of Wyoming)

#### Business Ethics Theory
- **Chair**: Jeffery Smith (Seattle University)
- **Discussion**: Business Ethics, Political Philosophy, and the Debate on Liberal Neutrality
  - **Ben Wempe** (Erasmus University Rotterdam)
- **Discussion**: Business Ethics Theory: Taking Stock - Open Discussion
12:30pm

PRESIDENTIAL LUNCHEON AND AWARDS

Cristal Ballroom
1 hour 30 minutes
Tickets must be purchased in advance.

Is it Time to Jump off the Sustainability Bandwagon?

Speaker
Joseph Desjardin, President
### 2015 ANNUAL CONFERENCE

**SATURDAY, AUGUST 8**

#### 2:15pm

**CONCURRENT SESSION 7**

<table>
<thead>
<tr>
<th>Panel</th>
<th>Exploitation and Manipulation</th>
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<tbody>
<tr>
<td>Beijing</td>
<td>Library</td>
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</table>

**Panel Moderator** Michael Pritchard, Western Michigan University

**Educating for Success in Business**
- **Moderator**: Michael Pritchard, Western Michigan University
- **Aine Donovan**: Dartmouth College
- **Elaine Englehardt**: Utah Valley University

**Sustainability**

<table>
<thead>
<tr>
<th>Connaught</th>
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</table>

**Chair** Karen Paul, FIU

**Further Validating a Policy-Capturing Measure of Human Values in the Context of Sustainability**
- **Joel Marcus**: York University

**Discriminating Business Sustainability from Corporate Social Responsibility**
- **Pratima Bansal**: Western University
- **Hee-Chan Song**: Western University

**The Relevance of the Organizational Micro-Level in Corporate Sustainability: Cross-Country Empirical Evidence from US-DJIA and German-DAX Companies**
- **Matthias Georg Will**: Martin-Luther-University Halle-Wittenberg
- **Stefan Hielscher**: Martin-Luther-University Halle-Wittenberg
- **Mengdong Zhuang**: University of Richmond

**Exploitation and Manipulation**

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<th>Library</th>
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</table>

**Chair** Sareh Pouryousefi, Nottingham University

**The Dark Side of Buyer Power: Supplier Exploitation and the Role of Ethical Climates**
- **Martin C. Schleper**: German Graduate School (GGS) of Business and Law
- **Constantin Blome**: University of Sussex
- **David A. Wuttke**: EBS University for Business and Law

**Exploitation in Mutually Beneficial Market Exchange**
- **Andras Miklos**: University of Rochester

**Gamification Ethics: On the Charge of Manipulation**
- **Tae Wan Kim**: Carnegie Mellon University

**Panel**

<table>
<thead>
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<th>Pacific</th>
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**Chair** Miguel Alzola, Fordham University

**Author Meets Critics: Hartman’s Conversations with Aristotle**
- **Edwin Hartman**: NYU Stern (retired)
- **Miguel Alzola**: Fordham University
- **Daryl Koehn**: University of St. Thomas
- **Alejo Sison**: University of Navarra
- **Ronald Duska**: St. Joseph's College & Villanova University
Reflections on Business, Society, and Ethics

Keynote Speaker

**Chrystia Freeland**, Canadian Member of Parliament for the riding of Toronto Centre

Chrystia Freeland was born in Peace River, Alberta and studied at Harvard where she received her undergraduate degree, and continued her studies on a Rhodes Scholarship at Oxford University.

After starting as a Ukraine-based stringer for the *Financial Times*, *Washington Post*, and *The Economist*, Chrystia went on to do many jobs at the Financial Times, including Deputy Editor, UK news editor, Moscow bureau chief, Eastern Europe correspondent, Editor of its weekend edition, Editor of FT.com, and US Managing Editor.

Between 1999 and 2001, she was Deputy Editor of *The Globe and Mail*, Canada’s national newspaper.

In 2010, Chrystia joined Thomson Reuters as editor-at-large. She most recently worked as Managing Director and Editor of Consumer News at Thomson Reuters.


Chrystia is married and has three children.

She is a Co-Chair of the Liberal Party’s Economic Advisory Council and the Party’s critic for International Trade.
### 2015 ANNUAL CONFERENCE

**SUNDAY, AUGUST 9**

<table>
<thead>
<tr>
<th>Time</th>
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<tr>
<td>6:30am</td>
<td>Vancouver</td>
<td>Corporations</td>
<td>Investors</td>
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<tr>
<td>8:00am</td>
<td>Connaught</td>
<td>Chair: Kendy Hess, College of the Holy Cross</td>
<td>Chair: Gyoung-Gyu Choi, Dongguk University</td>
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<tr>
<td></td>
<td></td>
<td>On (Not) Attributing Moral Responsibility to Organizations</td>
<td>Never the Twain Shall Meet? How Activist Groups Combine Backstage and Frontstage Tactics to Promote Socially Responsible Investment Policy</td>
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<td>David Rönnegard, INSEAD</td>
<td>Tijs Van den Broeck, University of Twente</td>
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<td>Manuel Velasquez, Santa Clara University</td>
<td>Michel Ehrenhard, University of Twente</td>
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<td>Friedman, Libertarianism, and Moral Agency: The Inability of Corporations to be Morally Responsible</td>
<td>David Langley, TNO</td>
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<td>Michelle Darnell, University of Florida</td>
<td>Aard Groen, University of Twente</td>
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<td>Kantian Group Agency</td>
<td>Predicting Pension Beneficiaries’ Behavior for a Socially Responsible Investment Portfolio</td>
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<td>Amy MacArthur, High Point University</td>
<td>George Apostolakis, Nyenrode Business Universiteit</td>
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<td>Frido Kraanen, Tilburg University</td>
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<td>Gert Van Dijk, Nyenrode Business Universiteit</td>
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<tr>
<td>8:30am</td>
<td></td>
<td>Self-Interest and Individualism</td>
<td>The Ethical Responsibilities of Large Asset Holders</td>
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<tr>
<td></td>
<td>Library</td>
<td>Chair: Carson Young, The Wharton School, University of Pennsylvania</td>
<td>Katherina Glac, University of St. Thomas</td>
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<td></td>
<td>Greed, a Forgotten Vice?</td>
<td>Diane Brehmer, Center for Ethical Business Cultures</td>
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<td>Kwok Tung Cheung, University of Dayton</td>
<td>Jason Shirry, University of St. Thomas</td>
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<td>Between Agency and Professionalism: What is the Source of Duties to Self-Regulate?</td>
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<td></td>
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<td>Hashko Von Kriegstein, Ryerson University Hebrew University of Jerusalem</td>
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10:00am

CONCURRENT SESSION 9

Corporations

Chair
David Rönnegard
INSEAD

Corporate Morals Responsibility v. Corporate Social Responsibility: Friedman was Right
Kendy Hess
College of the Holy Cross

Normative Functionalism about Corporate Moral Agency
Waheed Hussain
University of Toronto
Joakim Sandberg
University of Gothenburg

J'accuse: The Role of Individual Normative Judgments in the Development of Business Ethics Theory
Wayne Buck
Eastern Connecticut State University

Panel

Moderator
David Steingard
Saint Joseph's University

Profit-with-Purpose-Businesses: The G8 Social Impact Investment Taskforce Report and its Applications to the Canadian Business Sector
David Steingard
Saint Joseph's University
Bill Clark
Drinker Biddle & Reath LLP
Adam Jagelewski
MaRS Center for Impact Investing
Suaznne Siemens
Lunapads

Panel

Moderator
Tae Wan Kim
Carnegie Mellon University

Confucian Business Ethics: Confucian Virtue Ethics and Workplace Meritocracy
Tae Wan Kim
Carnegie Mellon University
Daryl Koehn
University of St. Thomas
Claus Dierksmeier
University of Tubingen
Jeffrey Moriarty
Bentley University
## 2015 Annual Conference

### Sunday, August 9

#### 11:15am

**Coffee Break**

#### 11:30am

**Concurrent Session 10**

<table>
<thead>
<tr>
<th>Corporations</th>
<th>Ethical Leadership</th>
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<tr>
<td><strong>Beijing</strong></td>
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<tr>
<td>Chair</td>
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</tr>
<tr>
<td>Amy MacArthur</td>
<td>Robert Krug</td>
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<tr>
<td>High Point University</td>
<td>St. Joseph’s College (NY)</td>
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<tr>
<td>The Corporation as Scapegoat: The Perils of Moral Corporate Responsibility</td>
<td>Two Paths to Employees Ethical Behavior: How and When Does Ethical Leadership Trickle down Across Different Culture</td>
</tr>
<tr>
<td>Ian Hamilton Maitland</td>
<td>Omer Farooq</td>
</tr>
<tr>
<td>University of Minnesota</td>
<td>Kedge Business School</td>
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<tr>
<td>Corporate Death Penalty?</td>
<td>Mariam Farooq</td>
</tr>
<tr>
<td>John F. Hulpke</td>
<td>The University of Lahore</td>
</tr>
<tr>
<td>University College Dublin</td>
<td>Muhammad Osaid</td>
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<td>The University of Lahore</td>
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<tr>
<td><strong>Workshop</strong></td>
<td><strong>Adam Smith</strong></td>
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<tr>
<td><strong>Connaught</strong></td>
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<td>Chair</td>
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<tr>
<td>Denis Arnold</td>
<td>Patricia Werhane</td>
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<tr>
<td>University of North Carolina, Charlotte</td>
<td>Emerita, DePaul University and U. of Virginia</td>
</tr>
<tr>
<td>Bruce Barry</td>
<td>Michael Thomas Schleeter</td>
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<tr>
<td>Vanderbilt University</td>
<td>Pacific Lutheran University</td>
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<tr>
<td>Wayne Norman</td>
<td>Adam Smith and Catholic Social Teaching: Markets, Power, and Business Leadership</td>
</tr>
<tr>
<td>Duke University</td>
<td>Gregory Wolcott</td>
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<td>Loyola University Chicago</td>
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12:30pm

**BUSINESS ETHICS QUARTERLY EDITORIAL BOARD LUNCHEON**

- Cristal Ballroom
- 1 hour 15 minutes
- For members of the BEQ Editorial Board only

**FORMER EMERGING SCHOLARS LUNCHEON**

- Vancouver
- 1 hour 15 minutes
- By invitation only
### CONCURRENT SESSION II

#### Panel

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<tr>
<th>Location</th>
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<tr>
<td>Beijing</td>
<td>Responsibility and the Financial Crisis</td>
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<tr>
<td>Connaught</td>
<td>Social Licence to Operate (SLO): Stakeholder and/or Social Contract Theory in Action?</td>
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<tr>
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<td>For-Profit Social Enterprise: An Economic and Legal Analysis</td>
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#### Workshop

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<tr>
<td>Library</td>
<td>Teaching Professional Responsibility with Novels</td>
</tr>
<tr>
<td>Pacific</td>
<td>Toward a Post-Paradox One Bottom-Line: Transcending Financial, Social, and Environmental Bottom-Lines with the B Corp Movement</td>
</tr>
<tr>
<td></td>
<td>Why the New Benefit Corporations May Not Prove to Be Truly Socially Beneficial</td>
</tr>
</tbody>
</table>

#### Panel Participants

- **Moderator**: Michael McDonald (University of British Columbia)
- James Dempsey (University of Warwick)
- Tom Sorell (University of Warwick)
- Jeffrey Moriarty (Bentley University)
- David Silver (The University of British Columbia)
- **Moderator**: Wesley Cragg (Schulich School of Business)
- Wesley Cragg (Schulich School of Business)
- Jim Cooney (Beedie School of Business, Simon Fraser University, Norman B. Keevil Institute of Mining Engineering, University of British Columbia)
- Robert Boutilier (Simon Fraser University, Vancouver, Australian Centre for Corporate Social Responsibility, Melbourne)
- David Lertzman (University of Calgary, CIIEID (Canadian International Institute of Extractive Industries and Development))

#### Workshop Participants

- Christopher Michaelson (University of St. Thomas Opus College of Business)
- Matthew Statler (New York University)
- Marta Rocchi (Business Ethics, Universidad de Navarra)
- John Boatright (Loyola University Chicago)
- David Steingard (Saint Joseph’s University)
- Daryl Koehn (University of St. Thomas)

#### Coffee Break

- 3:15pm
### 2015 ANNUAL CONFERENCE

**SUNDAY, AUGUST 9**

**3:30pm**

#### CONCURRENT SESSION 12

<table>
<thead>
<tr>
<th>The Financial Crisis and Financial Risk</th>
<th>Market Competition</th>
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<tr>
<td>Greg Wolcott</td>
<td>David Dick</td>
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<td>Loyola University Chicago</td>
<td>University of Calgary</td>
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<tr>
<td>Leverage, Illiquidity, and Catastrophic Loss: A Case Against the Contractualist Approach to Risk</td>
<td>Alternative Medicine and the Ethics of Commerce</td>
</tr>
<tr>
<td>Tobey K. Scharding</td>
<td>Chris MacDonald</td>
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<tr>
<td>Bloomsburg University</td>
<td>Ted Rogers School of Management, Ryerson University</td>
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<tr>
<td>Assurance Mechanisms and the 2007 Mortgage Meltdown</td>
<td>Ethical Issues in the Big Data Industry: Destructive Demand, Privacy Harms, and Corporate Responsibility</td>
</tr>
<tr>
<td>Jeff Frooman</td>
<td>Kirsten Martin</td>
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<tr>
<td>University of New Brunswick</td>
<td>George Washington University School of Business</td>
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<td>Sareh Pouryousefi</td>
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<td>Nottingham University</td>
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<tr>
<td>Corporate Social Responsibility and Corporate Risk Taking</td>
<td>Market Competition and Pro Tanto Wrongs</td>
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<td>Maretno Harjoto</td>
<td>Rosemarie Monge</td>
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<td>Pepperdine University</td>
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#### Emerging Scholars

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<tr>
<td>Connaught</td>
<td>Robert Phillips</td>
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<tr>
<td>University of Richmond</td>
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<tr>
<td>More Than Looking Fair: Social Accounts and Moral Behavior</td>
<td>Michelle C. Hong</td>
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<tr>
<td>Virginia Tech</td>
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<tr>
<td>The Stakeholder Mindset: A Powerful Psychological State that Enhances Perspective Taking</td>
<td>Karim Ginena</td>
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<td>Bidhan (Bobby) Parmar</td>
<td>University of Virginia</td>
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<td>Andrew Wicks</td>
<td>University of Virginia</td>
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<tr>
<td>Sensemaking, Schema Interaction Dynamics, and Corporate Environmental Performance</td>
<td>Guillaume Charles Frédéric Pain</td>
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<td>Concordia University, John Molson School of Business</td>
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<td>To Kill a Thief with Ethics: On the Need for Moral Sentiment Presented by Locke’s Concept of Money</td>
<td>James Murphy</td>
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#### Panel

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<tr>
<td>Moderator</td>
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<td>University of St. Gallen</td>
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<td>Florian Wettstein</td>
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<td>Business and Human Rights 20 Years In: A Dialogue Between Business Ethicists and Legal Scholars</td>
<td>Michael Santoro</td>
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<td>University of Washington School of Law</td>
<td>Anita Ramasastry</td>
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<td>City University of Hong Kong</td>
<td>Deva Surya</td>
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<td>Dorothée Baumann-Pauly</td>
<td>New York University Stern School of Business at the Center for Business and Human Rights (USA)</td>
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## 2015 ANNUAL CONFERENCE
### SUNDAY, AUGUST 9

### 4:45pm - 5:00pm

#### CONCURRENT SESSION 13

<table>
<thead>
<tr>
<th>Workshop</th>
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<tr>
<td><strong>A Normative Workshop on Behavioral Ethics Methodology</strong></td>
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<td>Gastón de los Reyes</td>
<td>George Washington University School of Business</td>
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<tr>
<td>Tae Wan Kim</td>
<td>Carnegie Mellon University</td>
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#### Lobbying and Political Activity

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<tr>
<td><strong>Chair</strong></td>
<td>Andras Miklos</td>
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<tr>
<td>Revisiting Donaldson and Dunfee’s Hypernorm of Necessary Social Efficiency</td>
<td>Don Mayer</td>
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<tr>
<td>Self-Interested or Socially Conscious? A Review and Synthesis of the Literature on Industry Business Associations</td>
<td>José Carlos Marques</td>
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<td>Democratic Theory and the Regulatory State: Why It’s Time To End the Benign Neglect, and How to Begin To Do So</td>
<td>Wayne Norman</td>
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<td>Aaron Ancell</td>
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#### Stakeholder Theory

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<tr>
<td><strong>Chair</strong></td>
<td>Sergiy Dmytriiev</td>
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<td>Normative Foundations of the Stakeholder Theory: A Critical Review</td>
<td>Okechukwu Enyinna</td>
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<td>Domènec Melé</td>
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<td>Beneficence, Stakeholder Theory, and CSR: A Kantian Approach</td>
<td>Jooho Lee</td>
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#### Panel

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<td>Andrew Wicks</td>
<td>University of Virginia</td>
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6:30pm

EMERGING SCHOLARS AND FAREWELL RECEPTION

Cristal Ballroom
1 hour
All registered conference attendees welcome

Sponsored by the W. Maurice Young Centre for Applied Ethics, University of British Columbia
**2015 ANNUAL CONFERENCE**

**AWARD RECEPIENTS**

**Best Conference Paper**

**Why the New Benefit Corporations May Not Prove to Be Truly Socially Beneficial**

**Daryl Koehn, Opus College of Business, University of St. Thomas**

**Best Dissertation**


**Emilio Marti, Cass Business School, City University London**

**BEQ Best Article 2014**

**Winner**

**Tae Wan Kim, Tepper School of Business, Carnegie Mellon University**

Decent Termination: A Moral Case for Severance Pay


**Finalist**

**Joshua Preiss, Minnesota State University**

Global Labor Justice and the Limits of Economic Analysis


**Finalist**

**Pablo Garcia-Ruiz, University of Zaragoza & Carlos Rodriguez-Lluesma, University of Navarra**

Consumption Practices: A Virtue Ethics Approach


**Best BEQ Reviewer**

**Norman Bowie, University of Minnesota**
The Society for Business Ethics would like to thank the following organizations for their generous contribution to this annual conference:

The W. Maurice Young Centre for Applied Ethics, University of British Columbia
Social Issues Division of the Academy of Management

The Society would also like to thank the committee members who generously donated their time and expertise.

Committees (*chair)

<table>
<thead>
<tr>
<th>Category</th>
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<tr>
<td>Best Conference Paper</td>
<td>Joe Desjardins*</td>
<td>College of St. Benedict and St. John’s University</td>
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<td>Dawn Elm</td>
<td>University of St. Thomas</td>
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<tr>
<td></td>
<td>Jeffery Smith</td>
<td>Seattle University</td>
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<tr>
<td>Best Dissertation</td>
<td>Arno Kourula*</td>
<td>University of Amsterdam</td>
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<td>Kristin Smith-Crowe</td>
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<td>Christopher Wickert</td>
<td>VU University</td>
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<td>BEQ Best Article</td>
<td>Jerry Goodstein*</td>
<td>Washington State University, Vancouver</td>
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<td>Bentley University</td>
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<td>Lifetime Achievement</td>
<td>Joe DesJardins</td>
<td>College of St. Benedict &amp; St. John’s University</td>
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<td>(Service + Scholarship)</td>
<td>Heather Elms</td>
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<td>Nien-hê Hsieh</td>
<td>Harvard Business School</td>
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<td></td>
<td>Bryan Husted*</td>
<td>York University &amp; Technologico de Monterrey</td>
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<td></td>
<td>Jeffery Smith</td>
<td>Seattle University</td>
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2015 ANNUAL CONFERENCE
THANK YOUS
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<th>Name</th>
<th>Affiliation</th>
<th>Email</th>
<th>Days</th>
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<tr>
<td>Bradley R. Agle</td>
<td>Marriott School, Brigham Young University</td>
<td><a href="mailto:bradagle@byu.edu">bradagle@byu.edu</a></td>
<td>Sa 9:30, Su 8:30</td>
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<tr>
<td>Kristi Agle</td>
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<td>Alberto Aleo</td>
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<td>Alice Alessandri</td>
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<tr>
<td>Miguel Alzola</td>
<td>Fordham University</td>
<td><a href="mailto:alzola@fordham.edu">alzola@fordham.edu</a></td>
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<tr>
<td>Aaron Ancell</td>
<td>Duke University</td>
<td><a href="mailto:aaron.ancell@duke.edu">aaron.ancell@duke.edu</a></td>
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<tr>
<td>George Apostolakis</td>
<td>Nyenrode Business Universiteit</td>
<td><a href="mailto:g.apostolakis@nyenrode.nl">g.apostolakis@nyenrode.nl</a></td>
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<tr>
<td>Daniel Arenas</td>
<td>ESADE Ramon Llull University</td>
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<tr>
<td>Denis Arnold</td>
<td>University of North Carolina, Charlotte</td>
<td><a href="mailto:DenisArnold@unc.edu">DenisArnold@unc.edu</a></td>
<td>Fr 1:15, Su 11:30</td>
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<tr>
<td>Michael Aßlaender</td>
<td>Technical University Dresden</td>
<td><a href="mailto:michael.asslaender@gmx.de">michael.asslaender@gmx.de</a></td>
<td>Fr 3:00</td>
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<tr>
<td>Mark Bandsuch</td>
<td>Loyola Marymount University</td>
<td><a href="mailto:tbonsal@ivey.uwo.ca">tbonsal@ivey.uwo.ca</a></td>
<td>Sa 2:15</td>
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<tr>
<td>Pratima Bansal</td>
<td>Western University</td>
<td><a href="mailto:bruce.barry@vanderbilt.edu">bruce.barry@vanderbilt.edu</a></td>
<td>Su 11:30</td>
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<tr>
<td>Bruce Barry</td>
<td>Vanderbilt University</td>
<td><a href="mailto:dorobaumann@gmail.com">dorobaumann@gmail.com</a></td>
<td>Fr 3:00, Su 3:30</td>
</tr>
<tr>
<td>Dorothée Baumann-Pauly</td>
<td>New York University Stem School of Business</td>
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<td>at the Center for Business and Human Rights</td>
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<td>(USA)</td>
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<tr>
<td>Elise Bausseron</td>
<td>UQ Business School</td>
<td><a href="mailto:paula.alexander@shu.edu">paula.alexander@shu.edu</a></td>
<td>Sa 8:00</td>
</tr>
<tr>
<td>Paula Becher Alexander</td>
<td>Seton Hall University</td>
<td></td>
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</tr>
<tr>
<td>Ariane Berthoin Antal</td>
<td>WZB Berlin Social Science Center</td>
<td><a href="mailto:ariane.berthoin.antal@wzb.eu">ariane.berthoin.antal@wzb.eu</a></td>
<td>Fr 4:30</td>
</tr>
<tr>
<td>Thomas Beschorner</td>
<td>University of St. Gallen</td>
<td><a href="mailto:thomas.beschorner@unisg.ch">thomas.beschorner@unisg.ch</a></td>
<td>Fr 3:00</td>
</tr>
<tr>
<td>Vilram Bhargava</td>
<td>The Wharton School, University of Pennsylvania</td>
<td><a href="mailto:bvilram@wharton.upenn.edu">bvilram@wharton.upenn.edu</a></td>
<td>Fr 4:30</td>
</tr>
<tr>
<td>Sandrine Blanc</td>
<td>Inseec Business School</td>
<td><a href="mailto:sandrine.blanc@gmail.com">sandrine.blanc@gmail.com</a></td>
<td>Sa 11:30</td>
</tr>
<tr>
<td>Wendy Blanpied</td>
<td>Save the Children</td>
<td></td>
<td>Sa 8:00</td>
</tr>
<tr>
<td>Constant Blome</td>
<td>University of Sussex</td>
<td><a href="mailto:C.Blome@sussex.ac.uk">C.Blome@sussex.ac.uk</a></td>
<td>Sa 2:15</td>
</tr>
<tr>
<td>John Boatright</td>
<td>Loyola University Chicago</td>
<td><a href="mailto:jboatri@luc.edu">jboatri@luc.edu</a></td>
<td>Fr 8:30, Su 11:30, Su 2:00</td>
</tr>
<tr>
<td>Helet Botha</td>
<td>Darden School of Business, UVA</td>
<td><a href="mailto:rboutilier@stakeholder360.com">rboutilier@stakeholder360.com</a></td>
<td>Su 2:00</td>
</tr>
<tr>
<td>Robert Boutilier</td>
<td>Simon Fraser University, Vancouver;</td>
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<td></td>
<td>Australian Centre for Corporate Social</td>
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<td></td>
<td>Responsibility, Melbourne</td>
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<tr>
<td>Norman Bowie</td>
<td>University of Minnesota</td>
<td><a href="mailto:nbowie@umn.edu">nbowie@umn.edu</a></td>
<td>Fr 8:30</td>
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<tr>
<td>Diane Brehmer</td>
<td>Center for Ethical Business Cultures</td>
<td><a href="mailto:diane.brehmer@gmail.com">diane.brehmer@gmail.com</a></td>
<td>Su 8:30</td>
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<tr>
<td>George Brenhter</td>
<td>Georgetown University</td>
<td><a href="mailto:brentg@msb.edu">brentg@msb.edu</a></td>
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<tr>
<td>Len Brooks</td>
<td>University of Toronto</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Matthew Brophy</td>
<td>High Point University</td>
<td><a href="mailto:mbrophy@highpoint.edu">mbrophy@highpoint.edu</a></td>
<td>Sa 11:30</td>
</tr>
<tr>
<td>Wayne Buch</td>
<td>Eastern Connecticut State University</td>
<td><a href="mailto:buchw@easternct.edu">buchw@easternct.edu</a></td>
<td>Su 10:00</td>
</tr>
<tr>
<td>Seletha Butler</td>
<td>Georgia Institute of Technology</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
# 2015 Annual Conference
## Participant Directory

### C

<table>
<thead>
<tr>
<th>Name</th>
<th>Affiliation</th>
<th>Email</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Todd Camp</td>
<td>The Hershey Company</td>
<td></td>
<td>Sa 8:00</td>
</tr>
<tr>
<td>Angelo Carlo Carrascoso</td>
<td>University of Redlands</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kwok Tung Cheung</td>
<td>University of Dayton</td>
<td><a href="mailto:dttcheung@gmail.com">dttcheung@gmail.com</a></td>
<td>Su 8:30</td>
</tr>
<tr>
<td>Raymond Chiu</td>
<td>DeGroote School of Business, McMaster University</td>
<td><a href="mailto:chiurb@mcmaster.ca">chiurb@mcmaster.ca</a></td>
<td>Fr 5:45</td>
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<tr>
<td>Gyoung-Gyu Choi</td>
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<td>Su 8:30</td>
</tr>
<tr>
<td>Bill Clark</td>
<td>Drinker Biddle &amp; Reath LLP</td>
<td><a href="mailto:William.Clark@dbr.com">William.Clark@dbr.com</a></td>
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<tr>
<td>Marc Cohen</td>
<td>Seattle University</td>
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<tr>
<td>Nathan Colaner</td>
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<td>Fr 3:00</td>
</tr>
<tr>
<td>Debra Comer</td>
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</tr>
<tr>
<td>Jim Cooney</td>
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<tr>
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</tr>
<tr>
<td>Rich Crosser</td>
<td>Metropolitan State University of Denver</td>
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<td></td>
</tr>
</tbody>
</table>

### D

<table>
<thead>
<tr>
<th>Name</th>
<th>Affiliation</th>
<th>Email</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maki Dan</td>
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</tr>
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<td>Michelle Darnell</td>
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</tr>
<tr>
<td>Richard De George</td>
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<tr>
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<td>Nobuyuki Demise</td>
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</tr>
<tr>
<td>Nili Den Nieuwenboer</td>
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<td></td>
</tr>
<tr>
<td>Joe DesJardins</td>
<td>Saint John’s University</td>
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<td>David Dick</td>
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<tr>
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<tr>
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</tr>
<tr>
<td>Paul Dunn</td>
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<tr>
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### 2015 Annual Conference

**Participant Directory**

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**Participants**

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<th>Email</th>
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<tr>
<td>Jared Harris</td>
<td>University of Virginia, Darden School</td>
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</tr>
<tr>
<td>Edwin Hartman</td>
<td>NYU Stem (retired)</td>
<td></td>
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<tr>
<td>Laura Hartman</td>
<td>Boston University</td>
<td><a href="mailto:hartmanl@bu.edu">hartmanl@bu.edu</a></td>
<td>Fr 8:30</td>
</tr>
<tr>
<td>Mary S. Hartman</td>
<td></td>
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</tr>
<tr>
<td>Benjamin Hawbaker</td>
<td>Boston College</td>
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<td>Sa 11:30</td>
</tr>
<tr>
<td>Gerry Herbison</td>
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<td>Sa 9:30</td>
</tr>
<tr>
<td>Kendy Hess</td>
<td>College of the Holy Cross</td>
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<td>Fr 8:30, Su 8:30, 10:00</td>
</tr>
<tr>
<td>Stefan Hielscher</td>
<td>Martin-Luther-University Halle-Wittenberg</td>
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<tr>
<td>Michelle Hong</td>
<td>Virginia Tech</td>
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<td>Fr 8:30, Su 3:30</td>
</tr>
<tr>
<td>Victoria Hoyle</td>
<td>SBE Conference Director</td>
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<tr>
<td>Nien-hê Hsieh</td>
<td>Harvard Business School</td>
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</tr>
<tr>
<td>Kristin Huber</td>
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</tr>
<tr>
<td>John Hulpke</td>
<td>University College Dublin</td>
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<tr>
<td>Waheed Hussain</td>
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</tr>
<tr>
<td>Bryan Husted</td>
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<td></td>
</tr>
<tr>
<td>Hiroki Idota</td>
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<tr>
<td>Mathew Isaac</td>
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</tr>
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<td>Adam Jagelewski</td>
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</tr>
</tbody>
</table>
K

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Shahir Kassam-Adams
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Tae Wan Kim
Daryl Koehn
Marc Korczykowski
Yoshinari Koyama
Frido Kraanen
Florian Krause
Robert Krug
Jill Alexandra Kueberling
Ajay Kumar

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Sa 10:30
Sa 9:30
Sa 2:15, Su 10:00, 5:00
Sa 2:15, Su 10:00, 2:00
Sa 10:30
Sa 10:30
Su 8:30
Fr 8:30, Sa 8:00
Su 11:30
Fr 5:45
Fr 4:30

L

Katie Laker
David Langley
William Laufer
Virginie Lecourt
Jooho Lee
David Lertzman
Jeanne Logsdon

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Sa 10:30
Su 5:00
Su 2:00

M

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Chris MacDonald
Michael McDonald
Ian Maitland
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Joel Marcus
José Carlos Marques
Emilio Marti
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Su 3:30
Su 2:00
Su 11:30
Sa 2:15
Su 5:00
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<tr>
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</thead>
<tbody>
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<td>Hengyi Rao</td>
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