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CONFERENCE LOCATION:
Sheraton Atlanta Hotel
165 Courtland Street NE
Atlanta Georgia 30303
404.659.6500
sheratonatlantahotel.com

*Athens located on Level 2
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<tr>
<th>Time</th>
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Saturday: August 5th

**EVENTS**

6:30

**Continental Breakfast**
Location: Georgia 3 & 4
6:30-8:30

7:00

**Speed Mentoring**
Location: Atlanta 3, 4, & 5
Participation for advanced registrants only

7:30

**Coffee Break in Georgia 3 & 4**

8:00

8:30

8:30

**Coffee Break in Georgia 3 & 4**

9:00

9:00

**Presidential Luncheon & Awards**
Location: Capitol South
*Normative, Moral, and Empirical Imagination*

10:00

10:00

10:30

**SBE Business Meeting**
Location: Georgia 6

11:00

11:30

12:00

12:30

**Emerging Scholars/SIM Ph.D. Student Reception**
Location: Athens (level 2)

**PAPERS, PANELS, WORKSHOPS**

6:30

**Session 3A**
Location: Georgia 7
*Panel: Organizational Neuroethics*

7:00

**Session 3B**
Location: Georgia 8
*Ethics and Finance*

7:30

**Session 3C**
Location: Georgia 9
*Diversity and Meaningful Work*

8:00

**Session 3D**
Location: Georgia 10
*Historical, Political and Economic Dimensions of CSR*

8:30

**Session 4A**
Location: Georgia 7
*Panel: Businesses Taking Public Positions on Public Policy Issues*

9:00

**Session 4B**
Location: Georgia 8
*Ethical Dimensions of the Market I*

9:30

**Session 4C**
Location: Georgia 9
*Origins and Responses to Corruption*

10:00

**Session 4D**
Location: Georgia 10
*Emerging Scholars II*

10:30

**Session 5A**
Location: Georgia 7
*Panel: Business-Society Relations in the Network Society*

11:00

**Session 5B**
Location: Georgia 8
*Ethics, Organizations and Decision Making I*

11:30

**Session 5C**
Location: Georgia 9
*Agency and the Scope of Corporate Duty*

12:00

**Session 5D**
Location: Georgia 10
*Emerging Scholars III*

12:30

**Coffee Break in Georgia 3 & 4**

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**Emerging Scholars/SIM**

**Book Exhibit 6am-9pm**
Location: Georgia 2

**Last Chance To Register & Purchase Tickets for the Presidential Luncheon**
Location: Foyer of Georgia 3 & 4
6:30am-8:30am
Events

Special Pre-Conference Session

**Teaching Business Ethics Effectively: Insights from Master Teachers**
Thursday, 2:00pm-5:00pm
Location: Georgia 7

Moderator:
Bradley Agle ............... Brigham Young University
Joanne Ciulla ............... Rutgers Business School
Jeffrey Sonnenfeld ............ Yale University
Anne Lawrence ............... San Jose State University
Marshall Schminke ............... University of Central Florida
Christopher Adkins ............... University of Notre Dame

Co-sponsored by the Wheatley Institution at Brigham Young University

**International Reception**
Thursday, 6:00pm-7:30pm
Location: Skyline Terrace

Conference Welcome & Plenary
Friday, 1:00pm-2:45pm
Location: Capitol South

**SBE Executive Director**
Dawn Elm ............... University of St. Thomas

**SBE Program Chair**
Jeffery Smith ............... Seattle University

**Business Ethics During the Trump Administration: Challenges and Responses of Responsible Business**

Moderator:
Bruce Barry ............... Vanderbilt University
Norman Bowie ............... Emeritus, University of Minnesota
Amy Sepinwall ............... University of Pennsylvania
Patricia Werhane ............... Emerita, University of Virginia & DePaul University
Andreas Scherer ............... University of Zurich

Doctonal Candidate Poster Session
Friday, 5:30pm-6:00pm
Location: Georgia 3, 4, & 5

Chair:
Jeff Frooman ............... University of New Brunswick
Florian Krause ............... University of Hanover & University of St. Gallen
Joé Martineau ............... HEC Montréal

Poster Presenters:
Eunha An ............... Korea University
Lauren Aydinliyim ............... Rutgers Business School
Sebastian Everding ............... Martin-Luther University
Mikhail Gorshunov ............... Auburn University
Jimi Kim ............... Temple University
Junko Motohashi ............... Keio University
Mahak Nagpal ............... Rutgers Business School
Eduardo Ordonez-Ponce ............... University of Waterloo
Livia Pagatto ............... Sao Paulo School of Business
Clark Warner ............... University of Toulouse

Emerging Scholars Reception
Friday, 6:00pm-7:30pm
Location: Georgia 3, 4, & 5

Early Career Speed Mentoring
Saturday, 8:00am-9:00am
Location: Atlanta 3, 4, & 5
Advance Registration Required

**Chairs**:
Laura Hartman ............... l’Ecole de Choix/School of Choice
Diana Robertson ............... University of Pennsylvania

**Early Career Participants**:
Brian Berkey ............... University of Pennsylvania
Vikram Bhargava ............... Santa Clara University
Lee-Ann Chae ............... University of Pennsylvania
Gil Hersh ............... George Mason University
Robert Hughes ............... University of Pennsylvania
Jooho Lee ............... Pepperdine University
Erin Leitheiser ............... Copenhagen Business School
Lily Morse ............... University of Notre Dame
Joseph McManus ............... Monmouth Business School
Hannah Trittin ............... University of Zurich
Lili Yan ............... St. Mary’s College of California
Jihwan Yu ............... St. John’s University

**Mentors**:
Joanne Ciulla ............... Rutgers Business School
Marc Cohen ............... Seattle University
Joe DesJardins ............... St. John’s University/College of St. Benedict
Tom Donaldson ............... University of Pennsylvania
Dawn Elm ............... University of St. Thomas
Heather Elms ............... American University
R. Edward Freeman ............... University of Virginia
Kendy Hess ............... College of the Holy Cross
Nien-hê Hsieh ............... Harvard Business School
Chris MacDonald ............... Ryerson University
Jeffrey Moriarty ............... Bentley University
Elizabeth Scott ............... Eastern Connecticut State University

Presidential Luncheon & Awards
Saturday, 12:30pm-2:00pm
Location: Capitol South
Advance Tickets Required

**Presidential Address**
Normative, Moral and Empirical Imagination
Heather Elms ............... American University

SBE Business Meeting & Open Panel with the Board
Saturday, 4:00pm-5:15pm
Location: Georgia 6

Dawn Elm ............... University of St. Thomas
Heather Elms ............... American University
Jeffery Smith ............... Seattle University
SBE/SIM Joint Keynote Address
Conscious Capitalism: Creating a World in Which Everybody Matters – and Everybody Wins
Saturday, 5:30pm-6:30pm
Location: Georgia 3, 4, & 5
Raj Sisodia..........................Olin Distigished Professor of Global Business and Whole Foods Market Research Scholar, Babson College

SBE/SIM Joint Keynote Reception
Saturday, 6:30pm-8:00pm
Location: Capitol South

Business Ethics Quarterly
Editorial Board Luncheon
Sunday, 12:30pm-2:00pm
Location: Georgia 5
By Invitation only

Former Emerging Scholars Luncheon
Sunday, 12:30pm-1:45pm
Location: Georgia 3
By Invitation only

Book Exhibit Givaway
Sunday, 1:45pm-3:00pm
Location: Georgia 2
For Emerging Scholars Only

Book Exhibit Givaway
Sunday, 3:00pm-5:00pm
Location: Georgia 2

Farewell Reception
Sunday, 5:30pm-7:00pm
Location: Skyline Terrace

Emerging Scholars
Emerging Scholars Breakfast
Friday, 8:00am-8:30am
Location: Georgia 7 & 8
By Invitation only

Emerging Scholars Workshop
Friday, 8:00am-12:30pm
Location: Georgia 7 & 8
By Invitation only

Chairs:
Collina Frisch.......................University of St. Gallen
Jeff Frooman.......................University of New Brunswick
Kendy Hess.............................College of the Holy Cross
Daryl Koehn.........................DePaul University
Florian Krause......................University of Hanover & University of St. Gallen
Joë Martineau......................HEC Montréal

Emerging Scholars:
Justin Ames........................Case Western Reserve University
James Bergida.......................University of Oxford
Matthew Caulfield..................University of Pennsylvania
Irene Chu............................Durham University
Lauren Kaufman.....................University of Pennsylvania
Erik Leitheiser......................Copenhagen Business School
Andrew Lynn.......................University of Virginia
Camille Meyer......................Université libre de Bruxelles
Sebastian Müller....................Christian-Albrechts University of Kiel
Kenneth Silver......................University of Southern California
Jacob Singer.......................DePaul University
Alexander Yuriev.................Laval University

Mentors:
Miguel Alzola........................Fordham University
George Brenkert.....................Georgetown University
Joanne Ciulla.......................Rutgers Business School
Marc Cohen.........................Seattle University
Wim Dubbink.......................Tilburg University
Kendy Hess.............................College of the Holy Cross
Nien-hê Hsiieh......................Harvard Business School
Daryl Koehn.........................DePaul University
Chris MacDonald....................Ryerson University
Judith Schrempp-Stirling.........University of Richmond
Dannielle Warren...................Rutgers Business School
Donna Wood.........................University of Northern Iowa

Emerging Scholars Luncheon
Friday, 11:30am-12:30pm
Location: Georgia 7 & 8
By Invitation only

Emerging Scholars/SIM Ph.D.
Student Reception
Saturday, 4:30-5:30
Location: Athens (level 2)
By Invitation only

Papers, Panels & Workshops
Concurrent Session 1
Friday, 3:00pm-4:15pm

1A: Does the High Tide Actually Raise All Boats? A Frank Discussion with the “Boats” (For-Profit/Non-Profit Partnerships Toward Social Good)
Location: Georgia 7
Laura Hartman......................Executive Director, l’Ecole de Choix/School of Choice
Patricia Werhane...................University of Virginia
Leslie West...........................Senior Vice President, BCD Travel

1B: Strategic and Institutional Dimensions of CSR
Location: Georgia 8
Toward a Morally Reflective Institutional Analysis: Values as Object of Research and Basis for Reflection
David Risi...........................University of St. Gallen
Making Sense of Corporate Social Responsibility: Toward a Multipartite Interactional Conceptualization
Francois Maon..........................IESEG School of Management
Valérie Swaen...........................Université Catholique de Louvain
Kenneth de Roeck........................University of Vermont

Corporate Strategic Irresponsibility
Oscar Stewart..........................San Francisco State University
Denis Arnold............................University of North Carolina-Charlotte

1C: Applications of Political Theory
Location: Georgia 9
Chair:
Marc Cohen..............................Seattle University

A Deweyan Conception of a Just Economy
Christopher Gohl........................University of Tübingen

The Corporation’s Governmental Provenance
Abraham Singer........................Loyola University Chicago

Information, Efficiency and Labor Rights
Sandrine Blanc..........................INSEEC Business School

1D: Emerging Scholars I
Location: Georgia 10
Chair:
Jeff Frooman............................University of New Brunswick

Voluntary Pro-environmental Workplace Behaviors within Various Organizational Contexts
Alexander Yuriev........................Laval University

Executive “Self” Destruction: Understanding How Internal Conflict of Role Identities Impacts Moral Stress within Senior Management Team Decision Making Processes
Justin Ames..............................Case Western Reserve University

Building New Commons for the Common Good: The Case of Self-Managed Microfinance Organizations
Camille Meyer..........................Université libre de Bruxelles

Andrew Lynn............................University of Virginia

2B: Adam Smith
Location: Georgia 8
Chair:
Andrew Gustafason.....................Creighton University

Reconciling Adam Smith’s Theories of the Self
Scott Newbert...........................Villanova University

The Cooperative Idea as an Institutionalization of Adam Smith’s Sympathy Maneuver
Matthias Hühn............................Universidad de Navarra
Christian Kalhoefer.....................ADG Business School
Viktoria Schoefer.........................ADG Business School

2C: Trust
Location: Georgia 9
Chair:
George Brenkert.........................Georgetown University

The Value of Trust
Lee-Ann Chae............................University of Pennsylvania

Generalized Trust in Confucian Asia: Two Explanations for the Taiwan Exception
Marc Cohen..............................Seattle University

2D: Ethical and Legal Issues Online
Location: Georgia 10
Chair:
Kirsten Martin...........................George Washington University

Online Dating Sites as Public Accommodations: Facilitating Racial Discrimination
Sonu Bedi.................................Dartmouth College

Social Media First Amendment Protection For Ethical Responsibility vs. Legal Compliance In A National Security Context
Richard Nielsen.........................Boston College

Concurrent Session 3
Saturday, 9:15am-10:30am

3A: Organizational Neuroethics: Reflections on an Emerging Field Ethics and Finance Diversity and Meaningful Work Historical, Political and Economic Dimensions of CSR
Location: Georgia 7

Joé Martineau............................HEC Montréal
Diana Robertson.........................University of Pennsylvania
William Becker........................Virginia Tech University
David Waldman........................Arizona State University
Steven Stanton........................Oakland University

3B: Ethics and Finance
Location: Georgia 8
Chair:
Richard Nielsen........................Boston College

Testimonial and Hermeneutical Discrimination in Marketing Mortgages and Business Loans
Boudewijn de Bruin.....................University of Groningen

Concurrent Session 2
Friday, 4:30pm-5:20pm

2A: Business Ethics and Professional Conduct
Location: Georgia 7
Chair:
Ian Maitland.............................University of Minnesota

Do We Want Dirty Hands? The Complexities of Claiming a Moral Exemption for Business
Kendy Hess...............................College of the Holy Cross

Dual Alliances: Corporate and Professional Authority in Organizational Contexts
Yotam Lurie..............................Ben-Gurion University
A Case Against Spoofing
Gil Hersch.......................... George Mason University

Can a Good Person Be a Trader? An Ethical Defense of the Financial Profession
Marta Rocchi........................... Universidad de Navarra
David Thunder........................... Universidad de Navarra
Ignacio Ferrero........................... Universidad de Navarra

3C: Diversity and Meaningful Work
Location: Georgia 9

Chair:
Joseph DesJardins.................. College of St. Benedict/St. John’s

Instrumentality, Identity, and Omnipresence of Work: Finding Deeper Meaning in Stories with the Digital Humanities
Christopher Michaelson......... University of St. Thomas

Technological Unemployment, Meaning in Life and the Purpose of Future Business
Tae Wan Kim......................... Carnegie Mellon University

Thinking and Acting Queer?
Perspectives on Identity and Diversity
Florian Krause....................... University of Hanover & University of St. Gallen

3D: Historical, Political and Economic Dimensions of CSR
Location: Georgia 10

Chair:
Jason Stansbury.................... Calvin College

Ontological Corporate Social Responsibility: What Can We Learn from the History of Early American Corporations about the Social Responsibility of Business Corporations?
Daryl Koehn.......................... DePaul University

Corporate Social Responsibility as Self-regulation, Justice, and Corporate Governance: Instituting a Reasonable Corporation
Anne-Laure Boncori................. INSEEC Business School
Sandrine Blanc....................... INSEEC Business School

Corporate Responsibility for Less Income Inequality
Georges Enderle....................... University of Notre Dame

Concurrent Session 4
Saturday, 10:45am-12:00pm

4A: Businesses Taking Public Positions on Public Policy Issues: Views from the Ethics Office Panel
Location: Georgia 7

Tim Mazur......................... Ethics & Compliance Officer,
Pratt & Whitney Division, United Technologies Co.
Mark Snyderman....................... Chief Ethics and Compliance Officer
Laureate Education

A second ethics officer to be announced.

4B: Ethical Dimensions of the Market I
Location: Georgia 8

Chair:
Nien-hê Hsieh....................... Harvard Business School

Impure Semiotic Objections to Markets
David Dick......................... University of Calgary

Ethics and the Sharing Economy
Sebastian Everding............. Martin-Luther-Universität Halle-Wittenberg

Paying People to Take Health Risks
Robert Hughes....................... University of Pennsylvania

4C: Origins and Responses to Corruption
Location: Georgia 9

Institutional Corruption, the Challenge of Accountability, and Strategies for Reform
William English................... Georgetown University

A Context-Based Strategy to Combat Corruption
Lili Yan......................... St. Mary’s College of California

A Co-evolution Approach of Institutional Logics and Moral Disengagement: The Case of China
Anne Baraquier................... SKEMA Business School
Justin Tan....................... York University

4D: Emerging Scholars II
Location: Georgia 10

Chair:
Joé Martineau..................... HEC Montréal

Are MacIntyrean Virtue Ethics Meaningful in a Confucian Tradition?
Irene Chu........................... Durham University

An Ethical Framework for Interfaith Finance
James Bergida..................... University of Oxford

Uncertainty in Impact Investing:
The Case of Gender Lens Investing
Lauren Kaufman................... University of Pennsylvania

The Promissory Basis of Fiduciary Obligation: The Shareholder-Manager Relationship Is What You Make It
Matthew Caulfield................ University of Pennsylvania

Concurrent Session 5
Saturday, 2:15pm-3:45pm

5A: Business-Society Relations in the Network Society: Exploring the Impact of ICTs and the Responsibility of ICT Firms
Location: Georgia 7

Hannah Trittin....................... University of Zurich
Andreas Georg Scherer.......... University of Zurich
Glen Whelan...................... Copenhagen Business School
Dirk Matten....................... York University
Kirsten Martin...................... George Washington University
5B: Ethics, Organizations and Decision Making I
Location: Georgia 8

Chair:
Geoff Moore ......................... Durham University

Organizational Conflict Norms and Moral Silence: How Silence Leads To Organizational Blindness
Joseph McManus ......................... Monmouth University

Narcissus’ Bright Side: Emergence and Consequences of Narcissism in Organizations
Sebastien Fosse ......................... Universidad de Deusto
Luc Theis ......................... Universidad de Deusto

5C: Agency and the Scope of Corporate Duty
Location: Georgia 9

Chair:
Norman Bowie ......................... University of Minnesota

A Hermeneutic Account of Organizational Moral Agency
Wim Dubbink ......................... Tilburg University

Individual Actions and Corporate Moral Responsibility: A (Reconstituted) Kantian Approach
Tobey Scharding ......................... Rutgers Business School

Avoiding Evil Without Necessarily Doing Good: Perfect and Imperfect Duties Within the Context of Certain Forms of Shareholder Theory
Santiago Mejia ......................... Fordham University

5D: Emerging Scholars III
Location: Georgia 10

Chair:
Florian Krause ......................... University of Hanover & University of St. Gallen

What Makes Business Responsible?: How Actors and Context Influence the Politicization of the Business Institution
Erlin Leithoiser ......................... Copenhagen Business School

The Intrinsic Responsibility of the Consumer Role
Sebastian Müller ......................... Christian-Albrechts University of Kiel

What’s Immoral About Investing in Immoral Corporations?
Kenneth Silver ......................... University of Southern California

Protecting the Market Against Itself: The Institutional Regulation of Economic Self-Interest in Hegel’s Philosophy of Right
Jacob Singer ......................... DePaul University

Concurrent Session 6
Sunday, 8:30am-9:45am

6A: The Role of Emotions in Ethical Decision Making: A Behavioral Ethics Perspective
Location: Georgia 7

Danielle Warren ......................... Rutgers Business School
Joseph Gaspar ......................... Quinnipiac University
Bruce Barry ......................... Vanderbilt University
William Lauber ......................... University of Pennsylvania
Kristin Smith-Crowe ......................... Boston University

6B: Confucian and Aristotelian Business Ethics
Location: Georgia 8

Miguel Alzola ......................... Fordham University
Daryl Koehn ......................... DePaul University
Geoff Moore ......................... Durham University
Irene Chu ......................... Durham University
Tae Wan Kim ......................... Carnegie Mellon University
Alejo Sison ......................... Universidad de Navarra
Ignacio Ferrero ......................... Universidad de Navarra

6C: Shareholders and Corporate Governance
Location: Georgia 9

Chair:
Lori Verstegen Ryan ......................... San Diego State University

Accountability, Value and Value Creation: The Role of Boards of Directors
Cynthia Clark ......................... Bentley University
Harry van Buren ......................... University of New Mexico

Shareholders Investing in Competing Firms: The Corporate Objective Function Revisited
Maria Goranova ......................... University of Wisconsin
Ivan Rousev ......................... Himiko University

From Being Unethical to Appearing Legitimate: How Sell-Side Financial Analysts Got Involved in Corporate Governance
Zhiyuan Tan ......................... King’s College London

6D: Ethical Dimensions of the Market II
Location: Georgia 10

Chair:
David Dick ......................... University of Calgary

A Meditation on Exploitation and Muppets
Ian Maitland ......................... University of Minnesota

J.S. Mill and Frank Knight: How Ethical Utility Differs from Economic Utility, And What that Means for Michael Jensen and Joseph Heath’s Market-Based Ethics
Andrew Gustafson ......................... Creighton University

Joseph Heath, Efficiency and Equality: A Tough Trade Off
Dominic Martin ......................... Université du Québec à Montréal
Concurrent Session 7
Sunday, 10:00am-11:15am

7A: Can Virtue in Business Be Measured?
Location: Georgia 7

Miguel Alzola.................... Fordham University
Geoff Moore....................... Durham University
Thomas Wright................... Fordham University
Lily Morse......................... University of Notre Dame
Yeonjeong Kim............... Carnegie Mellon University
Taya Cohen......................... Carnegie Mellon University
Santiago Mejia.............. Fordham University

7B: Business Ethics Quarterly
Editor's Forum: What Makes a Contribution Publishable?
Location: Georgia 8

Bruce Barry.................... Editor in Chief, Vanderbilt University
Tom Donaldson............... Associate Editor, University of Pennsylvania
Juliane Reinecke........... Associate Editor, University of Warwick

7C: Ethics and the Economic Theory of the Firm
Location: Georgia 9

Chair:
Chris MacDonald............... Ryerson University

Contracts and Hierarchies: Examining the Moral Values Implicit within Economic Theories of the Firm
Jooho Lee.................... University of Pennsylvania

Fairness in Corporate Transactions:
A Transaction Costs Perspective
Alejandro Agafonow........ ESSCA School of Management

Not From Guile, But From Entitlement:
Lawful Opportunism Haunts the Cracks in Contracts
Gaston de los Reyes......... George Washington University
Kirsten Martin............. George Washington University

7D: Political Dimensions of CSR
Location: Georgia 10

Chair:
Heather Elms.............. American University

Bridging the Gap between Corporate Social Responsibility and Corporate Political Activity:
The Role of Non-Market Strategies in a Multinational Corporation’s Quest to Sustain Legitimacy
Dorothee Winkler........ University of Zurich
Anna Krzeminska......... University of Queensland

Sweatshops, Structural Injustice
and the Question of Duties
Michael Assländer........ Technical University Dresden

Creeping Commitment Versus Creeping Denial?
Transitioning into the Role of a Political Actor through Multistakeholder Initiatives: The Case of the “Accord on Fire and Building Safety in Bangladesh”
Kristin Huber............... University of Hamburg
Maximilian Schormair....... University of Hamburg

Concurrent Session 8
Sunday, 11:30pm-12:20pm

8A: Creating Shared Value
Location: Georgia 7

Chair:
Carlo Carrascoso .......... University of Redlands

Creating Shared Value:
Distinguishing A-Cases and B-Cases
David Rönnergard......... INSEAD

Capabilities, Freedom, and Agency: Utilizing Sen’s Capability Approach to Enhance Understanding of Value Creation in Stakeholder Theory
Elisabet Garriga............. EADA Business School
Andrea Werner.............. Middlesex University

8B: Ethical Issues in Consumption
Location: Georgia 8

Chair:
Kendy Hess.................... College of the Holy Cross

Should You Be a Locavore?
Carson Young............... University of Pennsylvania

Gift Exchange and Consumption Ethics:
Confucius Meets Aristotle
Pablo Garcia-Ruiz......... Universidad de Zaragoza
Carlos Rodriguez.......... Universidad de Navarra
Yih-teen Lee............. IESE Business School

8C: Explorations of Leadership
Location: Georgia 9

Chair:
Joanne Ciulla............... Rutgers Business School

Aristotelian Leadership: Between Calculative Management and Emotional Tyranny
Charilaos Platanakis....... Koc University Istanbul

Ethics in Leadership Perceptions: Implicit Leader Qualities in a Middle Eastern Country
Yusuf Sidani............... American University Beirut
Charlotte Karam.......... American University Beirut

8D: On the Possibility of Business Ethics
Location: Georgia 10

Chair:
Jeffrey Moriarty......... Bentley University

Skepticism About Business Ethics: A Typology
Hasko von Kriegstein.... Ryerson University

Business Ethics and a Differentiation Thesis
George Brenkert........... Georgetown University
Concurrent Session 9  
Sunday, 2:30pm-3:45pm  

9A: Just Executive Compensation: From Principles to Practice  
Location: Georgia 7  
Dominic Martin..........................Université du Québec à Montréal  
Jeffrey Moriarty.....................Bentley University  
John McCall............................St. Joseph’s University  
Michel Magnan........................Concordia University  

9B: Us vs. Them: Empathy, Emotions and Intergroup Relations  
Location: Georgia 8  
Lily Morse..............................University of Notre Dame  
Christopher Adkins...............University of Notre Dame  
Jin Wook Chang.........................HEC Paris  
Brian Lucas.............................University of Chicago  
Bidhan Parmar........................University of Virginia  

9C: Artificial Intelligence, Information Technology and Data Analysis  
Location: Georgia 9  
Chair:  
Jason Stansbury.......................Calvin College  
Artificial Intelligence Needs Business Ethics  
Matthew Brophy.........................High Point University  
Parker Ramsey.........................High Point University  
How Is Data Ethics Related to Business Ethics?  
Nathan Colaner.........................Seattle University  
A Big Data Approach to Understanding The Thematic Landscape of the Field of Business Ethics  
Ying Liu................................Boston University  
Feng Mai..............................Stevens Institute of Technology  
Chris MacDonald.....................Ryerson University  

9D: Ethics, Organizations and Decision Making II  
Location: Georgia 10  
Chair:  
Jeffery Smith.........................Seattle University  
Ethical Decision Making Through the Lens of Moral Imagination  
Mark Schwartz.........................York University  
The Blame Game: Corporate Wrongdoing and Organizational Justice at Wells Fargo  
Miguel Alzola........................Fordham University  
Violence and the Dark Side of Organizations: A Girardian Analysis  
Geoff Moore..........................Durham University  

Concurrent Session 10  
Sunday, 4:00pm-5:15pm  

Location: Georgia 7  
Gaston de los Reyes..................George Washington University  
Whitney Fernandez..................San Diego State University  
Steve Sauerwald......................University of Illinois-Chicago  
Weichieh Su........................National Chengchi University  

10B: International and Comparative Themes  
Location: Georgia 8  
Chair:  
Dawn Elm.............................University of St. Thomas  
The Diffusion of Codes of Conduct in the Global Supply Chain: Brand Value, Stakeholder Scrutiny, and Institutional Effects  
Anne Lawrence......................San Jose State University  
Thomas Altura........................San Jose State University  
Ronald Roman.........................San Jose State University  
The Role of Reason when Managerial Ethical Decisions Involve Friendships and Feelings of Empathy  
Cristina Wildermuth................Drake University  
Carlos de Mello e Souza...........Seattle University  
An Exploratory Study of Ethics, CSR, and Sustainability in the Management Education of Top Universities in the Arab Region  
Noha El-Bassiouny................German University in Cairo  
Mohamed Basuony...................American University in Cairo  
Ehab Mohamed.........................German University in Cairo  
Salma Kolkailah.....................German University in Cairo  

10C: Open Forum on Work-Life Balance In the Academy  
Location: Georgia 9  
Jeff Frooman.........................University of New Brunswick  
Florian Krause........................Leibniz University of Hanover  
Joé Martineau.........................HEC Montréal
Conscious Capitalism: Creating a World in Which Everybody Matters - and Everybody Wins

Raj Sisodia
Babson College

Rajendra Sisodia is a founder and leader of the fast growing global Conscious Capitalism movement and is the FW Olin Distinguished Professor of Global Business and Whole Foods Market Research Scholar in Conscious Capitalism at Babson College in Wellesley, Massachusetts. He is also Co-Founder and Co-Chairman of Conscious Capitalism Inc. (www.ConsciousCapitalism.org). He was previously Trustee Professor of Marketing, the Founding Director of the Center for Marketing Technology and Chairman of the Marketing Department at Bentley University. Earlier, he was Director of the Executive MBA program and Associate Professor of Marketing at George Mason University, and an Assistant Professor at Boston University. An electrical engineer from the Birla Institute of Technology and Science, Pilani (India), Raj has an MBA in Marketing from the Jamnalal Bajaj Institute of Management Studies in Mumbai, and a Ph. D. in Marketing & Business Policy from Columbia University, where he was the Booz Allen Hamilton Fellow.
Thank You!

The Society for Business Ethics would like to thank the **Social Issues Division of the Academy of Management** for Sponsorship of the SBE/SIM Keynote Speaker.

The Society would also like to thank the following committee members who generously donated their time and experience.

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<td>Heather Elms</td>
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<td>Amy Sepinwall</td>
<td>University of Pennsylvania</td>
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<td>Jeffery Smith*</td>
<td>Seattle University</td>
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<td>Jason Stansbury</td>
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### Best Dissertation Award Committee:

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<td>Jeffrey Moriarty*</td>
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### BEQ Best Article Committee:

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<tr>
<td>Thomas Donaldson</td>
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<td>Jerry Goodstein*</td>
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<td>Kelly Martin</td>
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### Lifetime Achievement Committee: (Service + Scholarship)

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<td>Heather Elms</td>
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<td>Nien-hê Hsieh*</td>
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The Society for Business Ethics would also like to thank the Emerging Scholars and Early Career Speed Mentors who generously donated their time and experience.

* Committee Chairs
Conference Award Recipients

Best Conference Paper Award of 2017

Winner  Sonu Bedi  
Dartmouth College  
Online Dating Sites as Public Accommodations: Facilitating Racial Discrimination

Best Dissertation Award of 2017

Winner  Marco Meyer  
University of Cambridge  
“The Right to Credit”

Finalist  Darija Aleksić  
University of Ljubljana  
“The Negative Aspects of Flow: Examining Relationships Between Flow and Unethical Behavior”

Finalist  Camille Meyer  
Université Libre de Bruxelles  
“Social Finance and the Commons”

BEQ Best Article Award of 2016

Winner  Jessica A. Kennedy, Tae Wan Kim, and Alan Strudler  
Hierarchies and Dignity: A Confucian Communitarian Approach  
BEQ 26(4), 479-502

Finalist  Leena Lankoski, N. Craig Smith, and Luk Van Wassenhove  
Stakeholder Judgments of Value  
BEQ 26(2), 227-256

Finalist  Alejo José G. Sison, Ignacio Ferrero, and Gregorio Guitián  
Human Dignity and The Dignity of Work: Insights from Catholic Social Teaching  
BEQ 26(4), 503-528

Best BEQ Reviewer Award 2017

Winner  Sébastien Mena  
City University of London
Lifetime Achievement Awards

Outstanding Contribution to Scholarship

Long-term / lifetime achievement award is given to an SBE member who has contributed significantly to research in business ethics.

2017 Winner to be announced at Presidential Luncheon on Saturday
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Distinguished Service

Long-term / lifetime achievement award given to an SBE member who has contributed significantly to the Society for Business Ethics.

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<td>Linda Treviño</td>
<td>Laura Hartman</td>
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<td>2015 (Vancouver)</td>
<td>Edwin Hartman</td>
<td>Ronald Duska</td>
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<td>2014 (Philadelphia)</td>
<td>Kenneth Goodpaster</td>
<td>Gary Weaver</td>
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<td>2013 (Orlando)</td>
<td>Thomas Donaldson</td>
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<td>2012 (Boston)</td>
<td>Patricia Werhane</td>
<td>John Boatright</td>
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<td>2011 (San Antonio)</td>
<td>Richard DeGeorge</td>
<td>Michael Hoffman</td>
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<td>2010 (Montreal)</td>
<td>R. Edward Freeman</td>
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<td>2009 (Chicago)</td>
<td>Norman Bowie</td>
<td>Richard DeGeorge &amp; Pat Werhane</td>
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## Program Participant Directory

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<td>Fri. 3:00, Sat. 8</td>
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<td>Gil Hersch</td>
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<td>Sat. 8:00, 9:15</td>
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<tr>
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<td>College of the Holy Cross</td>
<td>Fri. 8:30, 4:30, Sat. 8:00, Sun. 11:30</td>
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<td>Nien-hê Hsieh</td>
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<td>Kristin Huber</td>
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<td>Robert Hughes</td>
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<td>Matthias Hühn</td>
<td>Universidad de Navarra</td>
<td>Fri. 4:30</td>
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<td>Yeonjeong Kim</td>
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<td>University of Hanover &amp; University of St. Gallen</td>
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<tr>
<td>Anna Krzeminska</td>
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<td>Anne Lawrence</td>
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<td>Université du Québec à Montréal</td>
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<tr>
<td>Valérie Swaen</td>
<td>Université Catholique de Louvain</td>
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<td>Alexander Yuriev</td>
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