



THE SOCIETY FOR BUSINESS ETHICS NEWSLETTER

Spring/Summer, 2017

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ANNUAL CONFERENCE 2017

SBE Annual Conference Program

From Jeffery Smith, Program Chair, Seattle University:

I warmly welcome and encourage everyone to participate in the 2017 SBE Annual Conference, from August 4th to 6th at the Sheraton Atlanta, with pre-conference activities beginning on the afternoon of August 3rd. The program continues SBE's tradition of offering panels, workshops and concurrent paper sessions designed to challenge our thinking, introduce new ideas and provide a forum for scholars from around the world to engage in dialogue and professional development with one another. **Registration, hotel information, and the preliminary program for the conference [can be found on the SBE website.](#)**

A few of the highlights on this year's program include a special, pre-conference session on August 3rd hosted by Bradley Agle of Brigham Young University and the Wheatley Institute, "Teaching Business Ethics Effectively: Insights From Master Teachers." This session will feature prominent scholars from past editions of the Wheatley Institute's annual program dedicated to business ethics pedagogy. The program will also be offering a plenary session on August 4th, "Business Ethics During the Trump Administration: Challenges for Responsible Business," where featured members of SBE will discuss the current political landscape in the United States and Europe and its implications for academics, universities and business leaders. This conversation will continue later in the conference with a special panel offering a corporate perspective on similar themes, organized by Tim Mazur of United Technologies Corporation. Finally, the keynote presentation on August 5th, organized in conjunction with the Social Issues in Management Division of the Academy of Management, will feature a discussion on "conscious capitalism" by Raj Sisodia, Olin Distinguished Professor and Whole Foods Market Research Scholar at Babson College.

Note that pre-registration ends at midnight, EST on Tuesday, July 4th. If you have not yet registered for the conference and you wish to do so at the [pre-conference registration rate, do so soon](#). If you wish to take advantage of the special room block rate at the Atlanta Sheraton, you must do so by July 5th at 5:00 pm EST. [There are a limited number of rooms available.](#)

I hope to see you all in Atlanta!

Jeffrey

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FROM THE EXECUTIVE DIRECTOR

From Dawn Elm:

I hope you are all enjoying your spring (and early summer) as the weather gets warmer (at least here in Minnesota). I have exciting news to share with you about the leadership of our society and our upcoming conference this August in Atlanta.

Leadership Changes

First, this is my final year as Executive Director of SBE. As you know, we conducted a search for a new Executive Director earlier this year. I am pleased to announce that Jason Stansbury, of Calvin College has agreed to become our next Executive Director! Jason is a dedicated and thoughtful scholar whose commitment to SBE has been significant as you can see by looking at his brief biography. The board is looking forward to Jason's leadership of the society for the next five years. Please join me in congratulating Jason on this important new role.

Second, we conducted a search for a new Treasurer as well. I am pleased to announce that Tim Mazur, who is currently the Ethics Officer with Pratt and Whitney, has agreed to become our Treasurer replacing Paul Dunn. Tim has been a valuable contributor to the society for many years and brings a unique perspective to the board given his experience with Ethics Centers and Universities. His biography is included in this newsletter for you to get to know him a bit better. Please join me in congratulating Tim on this important new leadership role.

As we move on with new members of the leadership team, we must also say goodbye to others. Paul Dunn, who has served as our Treasurer for the last four years, is retiring from that role this August. Paul has served SBE diligently and thoroughly during his term to make sure the society remains fiscally responsible to all our members. Please join me in thanking Paul for his service to the society and wish him well as he moves on to other challenges in his career.

Katherina Pattit (nee Glac) is also finishing her term as Communications Director for the society this August. Katherina has been the connection between us for the past three years with her work on our website, newsletter and other communication media. She has made significant contributions to SBE by bringing research and insights about members' needs and preferences for communications as well as general thoughts about the focus and direction of the society. We will miss her skills. Please join me in thanking Katherina for her service to SBE.

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FROM THE EXECUTIVE DIRECTOR—continued

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As you know we just completed our annual election for the newest member of our Executive Board. Thank you all for taking the time to vote in such an important election. We will be announcing our newest board member in August at the Annual Conference, so be looking for that as we engage in our activities in Atlanta!

Annual Conference

Our annual conference is being held in Atlanta on August 4-6, 2017 at the Atlanta Sheraton Hotel. The conference officially begins on Friday at noon with a welcome from me as the ED and Jeffery Smith as the 2017 Program Chair.

The welcome will be followed by what is sure to be an exciting Plenary session as Bruce Barry, Professor of Management at Vanderbilt University and BEQ Editor moderates a panel discussion entitled, “Business Ethics During the Trump Administration: Challenges and Responses of Responsible Business” Be sure to join Norman Bowie, University of Minnesota, Amy Sepinwall, University of Pennsylvania, Patricia Werhane, Emerita, University of Virginia and DePaul University and Andreas Scherer, University of Zurich in a lively discussion on the role of businesses and academic business ethicists in the era of the Trump Administration.

Our Program Chair, Jeffery Smith has put together more than 35 papers, panels and workshops to make this year’s conference an interesting and productive use of your time. We hope you can join us! Wishing you all a wonderful early summer and I hope to see you in Atlanta in August!

Dawn

ADDITIONS TO THE LEADERSHIP TEAM



Dr. Jason M. Stansbury is the James and Judith Chambery Chair for the Study of Ethics in Business at Calvin College. He has been a member of the Society since 2002, and has served on the Editorial Board for BEQ since 2011. Jason has served the Society on the selection committee for the Best Paper of 2008 in BEQ, the selection committee for Best Conference Paper of 2017, and on the website redevelopment advisory group in 2012. He won “Best Conference Paper” in 2008, and “Best Reviewer” for BEQ in 2013; he was also an Emerging Scholar in 2007.

Jason has been published in *BEQ*, the *Journal of Business Ethics*, *Research in the Sociology of Organizations*, the *Oxford Handbook of Positive Organizational Scholarship*, the *Canadian Journal of Administrative Sciences*, the *Journal of Markets and Morality*, and the *Christian Scholars’ Review*. His research interests include philosophical and social-scientific perspectives on virtue in organizations, theological and social-scientific perspectives on religious business ethics, discourse ethics, and organizational ethics programs. He earned his Ph.D. in Organization Studies from Vanderbilt University.

Jason has long been enamored of the collegiality and interdisciplinarity of the Society, and looks forward to serving in ways that complement both.



Tim C. Mazur is senior ethics and compliance officer at United Technologies Corporation (UTC), where he helps lead the ethics and compliance program of Pratt & Whitney’s Military Engines organization. At UTC, Tim conducts ethics investigations, manages anti-corruption compliance, designs and delivers ethics training, and more.

Prior to UTC, Tim served as the Bill Daniels Distinguished Professor of Business Ethics at the University of Wyoming. Tim has taught business ethics as an adjunct or visiting lecturer at five U.S. universities.

Previously, Tim spent eight years as chief operating officer of the Ethics & Compliance Officer Association. Earlier, he was vice president, ethics, at Countrywide Financial Corporation, and before that served as regional ethics and compliance officer and regional privacy officer at Anthem Blue Cross Blue Shield in Colorado and Nevada.

Tim’s 30-year career in business ethics began as a consultant, at times with KPMG LLP, the Council for Ethics in Economics, the Markkula Center for Applied Ethics, the Josephson Institute for the Advancement of Ethics, and the Ethics Resource Center. Tim earned his M.B.A. degree in business economics and public policy at The George Washington University and a B.A. degree in political science at San Diego State University.

CALLS FOR PAPERS AND CONFERENCES

SEATTLE CONFERENCE

October 24-26, 2017

Protecting Human Dignity
Promoting Human Well Being

Building Resilience in a Changing World

The Humanistic Management Network/Association invites you to participate in our first international conference held in the United States on October 24-26, 2017 in Seattle, WA.

The purpose of the conference is to provide an interactive forum bringing together leaders from a wide range of sectors, institutions, industries, and communities to explore the nature of resilience in a time of profound change. The complexity and pace of change presents significant challenges but also opportunities. The systemic implications for business, institutions, communities, individuals, and the environment are far-reaching since the impact in one domain inevitably has an impact on others. We specifically wish to explore the notions of human dignity and the contributions of management to stakeholder well-being.

To engage in the exploration of the conference theme: Building Resilience in a Changing World, The Humanistic Management Network/Association you are invited to do one or all of the following:

1. Submit a paper for presentation at the conference, and/or
2. Submit a workshop proposal for a 90 minute workshop or interactive presentation, and/or
3. Register for and participate in the Humanistic Management Conference in Seattle on October 24-26, 2017.

We look forward to learning with you about your cutting-edge research, and your most powerful experiences and insights to generate a dynamic, interactive dialogue with academic peers and professionals from a wide range of industries and sectors.

Conceptual thoughts

The dynamic pace and range of change can bring both opportunity and peril. Change can be invigorating and open up new options for leadership, product and market development, policy creation, and more. Change may also be overwhelming for individuals, institutions and societies. If the only constant is change, then leaders and organizations must actively seek to build resilience into their lives, that of their employees, their organizational systems, planning and execution processes, so that they are prepared to weather and even respond productively. Resilience cannot be left to chance.

The Humanistic Management Network invites you to explore the implications of living in an era of rapid, often disruptive change. What are the implications for the survival and success of businesses and institutions? What differentiates those people, groups and institutions who thrive amidst the seeming chaos of constant change? What is the impact on productivity, creativity, employee commitment, and community and societal vitality? How can approaches to resilience strengthen both our enterprises and the people and communities that support them?

CALLS FOR PAPERS AND CONFERENCES—cont.

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Relevant Topics for Papers and/or Workshops/Presentations

We encourage you to write papers or develop 90-minute workshops (or presentations) relevant to the conference theme, focusing on topics and questions that connect with your professional experiences and scholarly research. The following topics are offered as starting points for your consideration, but we encourage you to tap into your own creativity and insight to develop and explore themes that most resonate for you. These papers and workshops will provide rich foundations for our conversations and work together at the conference.

- The Nexus of Dignity, Well-Being, Productivity and Resilience
- Responding to Rapid Change: The Role of Humanistic Management Practices
- Leadership, Dignity and Well-Being
- Practices of Personal Resilience Amidst Organizational Change
- Building Resilience: Strengthening Organizational Values, Core Competencies and Employee Skills
- Building Environmental Resilience into Your Core business
- Building Resilience: Issues and Opportunities for Humanistic Management
- Your Theory of Change
- Resilience: Changing How We Change
- Humanistic Management in a Time of Constant Change
- Engaging the heart in management
- Compassion at the work place

Submission Details

All submissions should be written in Word, using 12pt font with double line spacing and 1” margins. Please include a title page (not included in word count), including your name, institution, and contact information. All submissions should be sent to: Inspirationsdeveloper@gmail.com or submitted through the submission link.

Important Dates

April 8, 2017 call for papers and workshop & presentation proposal sent out/on website

May 1, 2017: Submission System Open.

June 30th, 2017: 5:00pm Pacific: Submission Deadline (paper abstract or workshop proposal)
Paper Abstract Submission (500-1000 words)*

July 25, 2017: Submission decisions made and notifications sent.

Aug. 15st, 2017: Online Program available.

Sept 15st, 2017: Deadline First Full Draft Papers Submission.

CALLS FOR PAPERS AND CONFERENCES—cont.

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7th Annual ABEN Conference on Business Ethics

December 10-12, 2017
Melbourne, Australia

The ABEN conference brings academics together to discuss and debate the nature, intent, effects and futures of business ethics in Australasia and beyond. It is a key forum in the region for reflective, engaged and philosophical work on business ethics.

The location for this year's conference is RMIT University located in the heart of Melbourne with the doctoral workshop taking place at Swinburne University of Technology. The conference is very inclusive and welcomes submissions that explore business ethics from a range of theoretical, empirical and practical positions and perspectives.

Submissions are now invited for the 7th Annual ABEN Conference on Business Ethics. The conference will begin on the afternoon of the 10 of December 2017 with a Doctoral workshop hosted by Swinburne University at their Hawthorn campus followed by a Welcome Reception for all participants held at RMIT University. Sessions for the delivery of papers will be held at the RMIT Melbourne Campus on 11 and 12 December 2017.

The ABEN conference and doctoral workshop will take place just after the ANZAM Conference 2017 (also held at RMIT University, Melbourne, from 6 to 8 December 2017; for details, see <http://www.anzam.org/>).

POSITION ANNOUNCEMENTS

Limited Term Business Ethics Faculty Position University of St. Thomas Opus College of Business

The University of St. Thomas, Opus College of Business, Department of Ethics and Business Law seeks candidates for a limited term position in Business Ethics starting in **Fall 2017**, for one year, renewable for up to 5 years. Limited term appointments are without tenure and are not tenure track appointments. Primary duties of the position include teaching undergraduate and graduate courses in the area of business ethics.

Department faculty members are specialists in ethics and business law, including research and teaching at the intersection between them. The department has one of the most respected business ethics faculties in the world and balances strong research productivity with excellent teaching and leadership roles in service to the profession. We are excited to welcome a colleague who wants to join an institution where collaborative, creative, and interdisciplinary inquiry are encouraged and principled leadership is a pillar of the strategic plan.

The College employs a mission-driven approach to management education and delivers a diverse portfolio of offerings including undergraduate, full-time and evening MBA, and specialized graduate business programs. The department is an academic partner with the Law School in a joint graduate program in Organizational Ethics and Compliance and supports a graduate certificate program in Strategic Risk and Responsibility.

Qualifications:

Candidates should have a Ph.D. (or equivalent degree) in Business Ethics or a related field. ABD candidates will be considered. Demonstrated ability to teach both undergraduate and graduate courses in business ethics and strong interpersonal skills are required. Teaching focus should be in applied business ethics based on a foundation in theoretical, philosophical and psychological problem solving approaches. Current research record in business ethics and/or or high-level professional experience in the practice of business ethics, are preferred.

Candidates should show strong promise to contribute to the intellectual and practical lives of students and other stakeholders and to remain current in the field through research and/or professional practice/consulting. Doing so entails a commitment to the departmental goal to be a leading center for education and scholarly inquiry into contemporary issues of ethics, law, business and society. The department's faculty members play an integral role in the College of Business and its mission to develop "effective, principled business leaders who think globally, act ethically and create enduring value for society."

Inspired by Catholic intellectual tradition, the University of St. Thomas educates students to be morally responsible leaders who think critically, act wisely, and work skillfully to advance the common good.

The University of St. Thomas is committed to the principles of diversity and inclusion, and the goals of affirmative action/equal opportunity. The University welcomes nominations and applications from a diverse applicant pool.

The University of St. Thomas, Minnesota Human Resources Department advertises the official job listing on its website. If you are viewing this posting from a site other than "Jobs at St. Thomas", the University assumes no responsibility for the accuracy of information.

The University of St. Thomas is an Equal Opportunity Employer

POSITION ANNOUNCEMENTS – continued

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Special Instructions for Candidate:

All application materials must be submitted online at <http://www.stthomas.edu/jobs/>. Emailed materials will not be accepted.

Candidates will first be asked to create an applicant profile and upload the required documents (listed below) and then submit an online application and voluntary EEO form.

Please upload: (1) CV; (2) evidence of teaching effectiveness; (3) the names of three references (uploaded into the Additional Documents 1, 2, and 3 fields). No references will be contacted without first getting the permission of the candidate. Applicants will be asked to copy/paste a job specific cover letter into the application.

Applications will be reviewed beginning in mid-June of 2017 and will continue until the position is filled. Questions should be directed to the Search Committee Chair, Michael Garrison, Senior Associate Dean, at mjgarrison@stthomas.edu