



# ***THE SOCIETY FOR BUSINESS ETHICS NEWSLETTER***

*Fall, 2016*

*Volume XXVII, Number 3*

## **ANNUAL CONFERENCE**

### **Report from the Program Chair 2016 Society for Business Ethics Annual Conference Heather Elms**

Thank you to everyone who joined us for this year's conference in Anaheim, California, and helped to make it a great one! You can view pictures and the program at [http://sbeonline.org/?page\\_id=8126](http://sbeonline.org/?page_id=8126).

This year, 191 attendees gathered at the Wyndham Anaheim Garden Grove for 4 days of fascinating intellectual engagement with colleagues from around the world. The program included 5 panels, 1 workshop, and 80 paper presentations, including submissions from 24 countries--51% coming from outside the United States.

In addition to the Emerging Scholars Program (which included 12 Emerging Scholars and 12 Mentors), we innovated this year and included an Early Career Speed Mentoring Event (including 12 Early Career Participants and 12 Mentors). Special thanks to all of the organizers and participants in these events—and to the Transatlantic Doctoral Academy for sponsorship of the Emerging Scholars Reception, and to Bentley University, Global Alliance for Ethics and Social Responsibility, for sponsorship of the Early Career Speed Mentoring Breakfast!

There also were a variety of invited speakers, including:

- A panel on "Taking Business Ethics Scholar-Practitioner Collaboration to the Next Level", led by Tim Mazur (Former COO, Ethics & Compliance Officer Association and Bill Daniels Distinguished Professor of Business Ethics, University of Wyoming)
- Our Plenary Speaker, Mayor of Anaheim Tom Tait, who spoke candidly about business ethics and Anaheim (including about Disney!)
- A panel on "Qualitative Research Methods in Business Ethics and CSR: Best (and Worst!) Practices", led by Denis Arnold (Editor, Business Ethics Quarterly; University of North Carolina)
- SBE President Nien- hê Hsieh's Presidential Luncheon Address, "Business Responsibilities: Back to Basics?"
- The Joint SBE/SIM Keynote Speaker, Saru Jayaraman, Co-Founder and Co-Director of the Restaurant Opportunities Centers United (ROC United) and Director of the Food Labor Research Center at University of California, Berkeley

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## **Society for Business Ethics**

[www.societyforbusinessethics.org](http://www.societyforbusinessethics.org)

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# **ANNUAL CONFERENCE**

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The Conference also provided occasion to celebrate the accomplishments and contributions of many outstanding individuals. The Business Ethics Quarterly Best Article of 2015 Award was given to James Dempsey for “Moral Responsibility, Shared Values and Corporate Culture”, and the Best Business Ethics Quarterly of 2016 Award was given to Ben Wempe. The Best Conference Paper of 2016 Award was given to Robert Charles Hughes for “Obeying Economic Law”, and the Best Dissertation of 2016 Award was given to Laura Noval for “Affective Influences on Ethical Decision Making: The Roles of Mood, Incidental Emotions, and Affective Forecasting.” In recognition for her service to the Society for Business Ethics, Laura Hartman received the Lifetime Achievement Award for Distinguished Service, and Linda Trevino received the Lifetime Achievement Award for Outstanding Contribution to Scholarship. Many congratulations to all of our award winners, and thanks to everyone who served on the selection committees!

Thank you again also to everyone who submitted papers, panels, and workshops, to those who served as reviewers and session chairs, and to everyone else who helped to put the program together! We look forward to seeing you all—and those of you who were unable to join us in Anaheim--next year at the Sheraton Atlanta Hotel from August 4-6, 2017, with pre-conference activities beginning on August 3.

## **Call for nominations**

The future of SBE is up to you!

Please consider serving the society in one of important capacities of Executive Director, Communication Director or Treasurer. Position descriptions are included on page 15-18 of this newsletter.

# CALLS FOR PAPERS AND CONFERENCES

## Rethinking Corporate Agency in business, politics and philosophy

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### Special Issue of Journal of Business Ethics

#### Guest Editors

- Samuel Mansell, University of St Andrews, [sfm5@st-andrews.ac.uk](mailto:sfm5@st-andrews.ac.uk)
- John Ferguson, University of St Andrews, [jf60@st-andrews.ac.uk](mailto:jf60@st-andrews.ac.uk)
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- Avia Pasternak, University College London, [avia.pasternak@ucl.ac.uk](mailto:avia.pasternak@ucl.ac.uk)

#### Deadlines

Submission of full papers by 31st January 2017

#### Topic of the special issue

Should we attribute agency and responsibility exclusively to individuals, or can they also be properties of groups such as corporations and states? If corporate agents exist, do they have the same rights and responsibilities as natural persons? How should responsibility for collective harm be shared? The relevance of such questions is apparent in the difficulty of specifying individual responsibility for systemic problems such as climate change, global poverty, the financial crisis of 2007-08 and the recent sovereign debt crisis. It has proved equally challenging to assign culpability in organisational contexts such as BP's Deepwater Horizon oil spill in 2010, the Union Carbide gas leak and Herald of Free Enterprise disaster in the 1980s, and the collapse of the investment banks that triggered the financial crisis. In the censure of Amazon, Starbucks, Google and Facebook for irresponsible tax avoidance, corporations apparently are perceived as agents fit to be held responsible. On the other hand, the rights and 'personhood' of corporate agents have been widely questioned following the Citizens United v. Federal Election Commission (2010) decision to apply First Amendment rights to corporate speech.

The purpose of this special issue is to bring together new ideas on agency and responsibility from the breadth of disciplines in which such questions are addressed. Arguments from the field of business ethics have typically drawn on the discipline of analytical philosophy to answer whether business corporations are moral agents (e.g. Goodpaster and Matthews, 1982; Werhane, 1985; Pfeiffer, 1990; Phillips, 1992; Moore, 1999; Velasquez, 2003; Arnold, 2006; Altman, 2007; Ashman and Wistanley, 2007; Dubbink and Smith, 2011; List and Pettit, 2011; Dempsey, 2013; Lampert, 2016). However, continental philosophy has provided resources to question whether such terms as 'agency' (Painter-Morland, 2011) and 'responsibility' (Dunne, 2008) have stable meanings even before they are attributed to corporate organisations. More recently these concepts have been theorised from numerous novel perspectives outside the field of business ethics, as we outline below.

For example, shareholder primacy and the nexus-of-contracts theory of the firm have been challenged by a stream of recent work in critical legal studies, economics and political science (Ireland, 2003; Gindis, 2009; Robé, 2011, 2012; Deakin, 2012; Stout, 2012; Veldman and Parker, 2012; Ciepley, 2013; Mansell, 2015). These works push towards a revival of the 'real entity' and the 'concession' theories of the corporation, with important implications for the recent landmark legal rulings in the

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## CALLS FOR PAPERS AND CONFERENCES—cont.

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US. Furthermore, legal scholars have long debated the concept of corporate personality (Freund, 1897; Maitland, 1905; Dewey, 1926; Naffine, 2003; Harris, 2006; Ghadas, 2007; Ripken, 2009; Avi-Yonah, 2011; cf. Collison et al., 2014), particularly in relation to corporate criminal liability (Laufer, 1994; Sullivan, 1996; Khanna, 1996, 1999; Lederman, 2000). However, little of this work has influenced parallel discussions in business ethics.

More recently, political theorists have increasingly engaged with issues of corporate agency and responsibility in the state. For example, recent literature analyses how citizens can be complicit in their state's wrongdoing and share responsibility for state policies (Ashford, 2006; Beerbohm 2012; Goodin and Lepora 2013; Kutz, 2000). Some of these accounts draw on corporate ethics in suggesting that the status of the state as a corporation is vital in establishing conditions under which citizens can be held responsible for the actions of the governments they have elected (e.g. Parrish, 2009; Stilz, 2011; Pasternak, 2013; Collins, forthcoming). Here the question of whether the government of a state is properly accountable to the legislature, all its citizens, to every person resident in its territory or to a broader set of stakeholders (e.g. the 'international community'), is analogous to the question confronting business ethicists of whether boards of directors should serve the interests of shareholders, employees, all primary stakeholders, or society at large. And the literature on the criminal liability of business corporations is undoubtedly relevant to a state's liability to pay reparations to those harmed by actions taken on its behalf, and the question of how those obligations are distributed among its citizenry.

The corporate status of guilds, towns, collegiate churches and the state is now an established area of intellectual history (e.g. Gierke, 1900, 1990; Maitland, 2003; Kantorowicz, 1957; Black, 1988, 2002; Runciman, 1997; Skinner, 2009; Tierney, 2010; Ryan, 2011). Gierke (1900, 1990), for example, famously expounded the medieval conception of the corporation as a group person and its gradual displacement by the idea of the modern state. In this way a genealogy of corporate personhood, were it to be attempted, might unearth fruitful alternatives to our contemporary notions of corporate responsibility.

### **Prospective themes of the special issue**

- The aim of this issue is to bring together works that traverse disciplinary boundaries and engage with questions of corporate agency and responsibility from a variety of disciplines. We especially welcome papers that reflect on possible connections and interactions between philosophy, business ethics, political theory and critical legal theory around these issues. The questions addressed by contributions to the special issue might include the following (though this list is not exhaustive):
- How should we assign responsibility and culpability for collective harm?
- How should we understand shared responsibility for climate change, severe poverty, and the exploitation of cheap labour in the developing world?
- What obligations are owed by individuals and groups to future generations?
- What are the implications of corporate agency for economic theories of the firm?
- What are the implications of theories of agency and responsibility for the reform of corporate governance?

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# **CALLS FOR PAPERS AND CONFERENCES—cont.**

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- What can phenomenological perspectives bring to our understanding of agency and responsibility?
- What are the institutional origins of corporate responsibility (or the lack thereof)?
- Are corporations subject to principles of justice as part of the Rawlsian ‘basic structure’?
- How should we understand the notion of the common good – both in organisations, the state, and in society more broadly?
- What would be the consequences for democracy of abolishing corporate personhood?
- Should corporations have some of the legal and moral rights of individuals?
- What can the history of political thought bring to contemporary theories of corporate moral agency and responsibility?

## **Timeline for submissions**

1. Submission of full papers to Journal of Business Ethics will open on 1st August 2016 and close on 31st January 2017.
2. All papers will be subject to peer review. Feedback from review and decisions by 15th March 2017.
3. Authors asked to revise their full papers will be invited to attend a workshop to be held during the spring of 2017.
4. Period for revisions of papers accepted subject to revisions: 15th March 2017 to 15th July 2017.
5. Period for final revisions: 15th July 2017 to 15th October 2017.
6. Final decisions: December 2017.

## **Submission process:**

Please go to <https://www.editorialmanager.com/busi/default.aspx> and follow the instructions. Under “Select Article Type” please be sure to select “S.I.: Rethinking Corporate Agency in Business, Politics & Philosophy”.

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## **CALLS FOR PAPERS AND CONFERENCES—cont.**

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# CALLS FOR PAPERS AND CONFERENCES—cont.

Guilford Glazer Faculty of  
Business and Management  
Ben-Gurion University of the Negev



הפקולטה לניהול  
ע"ש גילפורד גלייזר  
אוניברסיטת בן-גוריון בנגב

## EUROPEAN BUSINESS ETHICS NETWORK (EBEN) – ISRAEL (R.A.)

### EBEN Israel Conference Announcement – Call for Papers

**Topic:** Responsibility, Trust and Dissent in Business Organizations

**Where:** Guilford Glazer Faculty of Business & Management  
Ben-Gurion University of the Negev, Beer-Sheva, Israel.

**When:** April 19-21, 2017

**Language:** English

You are cordially invited to attend the International Conference on **Responsibility, Trust and Dissent in Business Organizations**, organized by the European Business Ethics Network (EBEN)–Israel, - the Israeli network of EBEN, to be held at Ben-Gurion University of the Negev, Israel, on April 19-21, 2017. The purpose of the conference is to create a networking opportunity for researchers at all stages of their careers to discuss issues of **Responsibility, Trust and Dissent in Business Organizations**.

We are interested in papers on, but not limited to, the following topics:

- Whistleblowing and forms of Dissent in Organizations
- CSR, Civic Responsibility and Personal Responsibility
- Sustainability and trust: future generations, diversity and the environment
- Building Agreements and Dealing with Disagreement
- Trusting Leaders and building Institutions we can Trust

Offers to run workshops, symposia, themed tracks or alternative events are welcome.

**Submission of Abstracts:** Applicants should submit abstracts of 275-300 words (references excluded) for review, in a Word document format, to Mr. Tal Caspi, Conference Secretary, via Email: [EBENISRAEL@SOM.BGU.AC.IL](mailto:EBENISRAEL@SOM.BGU.AC.IL).

Deadline for submission: January 15, 2017.

Authors will receive notification of acceptance or decline by February 3, 2017.

The conference will be hosted by the Guilford Glazer Faculty of Business & Management (GGFBBM) at Ben-Gurion University of the Negev, Beer-Sheva, Israel.

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## **CALLS FOR PAPERS AND CONFERENCES—cont.**

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Beer-Sheva is a vibrant, multicultural metropolis, attracting tourists from around the world with its ancient history from the home of Abraham to the Ottoman Empire, the British Mandate, historical, natural and architectural sites, social tourism, etc. Of late, Beer-Sheva has made its name as a global cyber center with emphasis on joint academia-industry partnerships.

The variety of nearby hotel accommodations suit all budgets. Details will be provided with the registration materials.

The scientific committee consists of Dr. Wim Vandekerckhove (University of Greenwich), Prof. Asaf Zohar (Trent University), Prof. David A. Frenkel (Ben-Gurion University), Professor Mark Schwartz (York University) and Prof. David Silver (University of British Columbia).

Looking forward to seeing you in Israel in April,

**Dr. Yotam Lurie**

**Chairperson**

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## BOOKS, JOURNALS & MULTIMEDIA



### **The Challenges of Capitalism for Virtue Ethics and the Common Good; Interdisciplinary Perspectives.**

Akrivou, K. & Sison, A. J. (2016)

London: E. Elgar.

This newly published interdisciplinary book is a collection of work by prominent academics in the field on the evolution of modern capitalist society, and its increasingly undeniable and consistent tension between pure economic and ethical ways of valuing and acting for persons, communities and organisations/businesses in the economy. This cross-disciplinary book challenges the assumptions of capitalist business and society. It ultimately reflects on how to restore benevolence, collaboration, wisdom and various forms of virtuous deliberation amongst all those who take part in the common good, drawing inspiration from European pre modern, medieval and modern history and continental philosophical traditions on virtue starting from Aristotle's works.

<http://www.e-elgar.com/shop/the-challenges-of-capitalism-for-virtue-ethics-and-the-common-good>.

Pricing and early purchase discounts: £85.00 (US \$135.00) for the print edition. The book is also available as an e-book, priced at £48.00. There is an exclusive 35% promo discount by E. Elgar Publishing with the discount code – 'VIP35'. This offer is only valid for 1 copy per person, is not for use by institutional libraries or booksellers and is only valid for the next month.

1) The book information page on the publisher's website is: <http://www.e-elgar.com/shop/the-challenges-of-capitalism-for-virtue-ethics-and-the-common-good><<http://www.e-elgar.com/>>

2) The official online eBook version will be: <http://www.elgaronline.com/view/9781784717902.xml>



## BOOKS, JOURNALS & MULTIMEDIA—cont.

Based on the conference convened at Notre Dame last April, the special issue of the *Journal of Corporate Citizenship* on Laudate Si and the Sustainable Development Goals is scheduled for December 2016. Below is the Table of Contents; should you want a copy, please contact Anna Kemball at [anna.kemball@greenlief-publishing.com](mailto:anna.kemball@greenlief-publishing.com)

# THE JOURNAL OF CORPORATE CITIZENSHIP

December 2016

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**Theme Issue: The UN Global Compact and the Encyclical *Laudato Si* (On Care for Our Common Home): Common Aspirations Designed to Change the World**

Guest Editor:

Oliver F. Williams, C.S.C., Director, Center for Ethics and Religious Values in Business, Mendoza College of Business, University of Notre Dame, U.S.A.

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**Adapting to and Expanding the Social Expectations on Business: The Common Theme in *Laudato Si* and the UN Sustainable Development Goals**

*Oliver F. Williams, C.S.C., University of Notre Dame, U.S.A.*

**An Overview from the Point of View of Pope Francis**

*Archbishop Bernardito Auza, Apostolic Nuncio and Permanent Observer of the Holy See to the United Nations*

**An Overview from the Point of View of the UN Global Compact**

*Sir Mark Moody-Stuart, Chairman of the Board of Directors of the UN Global Compact Foundation*

***Laudato Si*: An Environmental Watershed?**

*Jeffrey Ball, Stanford University, U.S.A.*

**The 3M Company: Applying the Theory and Changing the World**

*Jean Bennington Sweeney, Chief Sustainability Officer, 3M International*

**Pope Francis and the United Nations: Planet Partners**

*Gerald F. Cavanagh, S.J., University of Detroit Mercy, U.S.A.*

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# BOOKS, JOURNALS & MULTIMEDIA

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## THE JOURNAL OF CORPORATE CITIZENSHIP

December 2016

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**Corporate Social Responsibility in Light of Laudato Si**

Martijn Cremers, University of Notre Dame, U.S.A.

**How Pope Francis is Shaping the Environment of Business**

Hon. Mark R. Kennedy, President, University of North Dakota

Ricardo Calleja, University of Navarra, Spain

**Corporate Support for the SDGs: A South African Perspective**

Daniel Malan, University of Stellenbosch, South Africa

**Commitments and Appeals to Make a Better World: The Global Compact, Laudato Si and our Future**

James P. Walsh, University of Michigan, U.S.A.

Angelo M. Solarino, University of Leeds, U.K.

# POSITION ANNOUNCEMENTS

## Director of Harry Susilo Institute for Ethics in the Global Economy

### Tenured Associate / Full Professor

The Questrom School of Business at Boston University invites applications for a full-time, tenured Associate or Full Professor position to serve as the Director of the Harry Susilo Institute for Ethics in the Global Economy (<http://www.bu.edu/susilo/>). The position will be effective July 1, 2017.

Given the foundational role of ethics in Questrom's strategy, the Susilo Institute Directorship is an important leadership position at the School. The Director will develop and execute a vision for the Institute, and oversee and facilitate the balanced pursuit of three interdependent purposes laid out in the Institute charter:

- Sponsoring and advancing world-class research on global and cross-cultural business ethics, drawing upon and bridging Eastern and Western perspectives
- Encouraging pedagogical innovation to transform how ethics is taught in business schools
- Bridging academic and practitioner communities to foster dialogue and develop the next general of ethical global leaders

The successful candidate should demonstrate contributions to and leadership credentials in the Institute's focus areas of research, teaching, and outreach. Candidates must demonstrate evidence of intellectual leadership and a track record of producing original and impactful scholarly work on ethics as pertains to organizations. Consistent with the Director role, the successful candidate should have a sensibility for Institute development; exceptional administrative skills; strong networking skills across industry, policy maker, and academic audiences; a global mindset and resonance with the Institute's mission of "bridging East and West"; willingness to lead global annual symposia events; and comfort in supporting fund raising efforts in the Dean's Office. Since the role includes responsibilities for curricular oversight, candidates should also demonstrate a proven record of performance and innovation in the classroom.

Although the position will be based in the Organizational Behavior department, we embrace ethics as a multidisciplinary field and welcome applicants from a range of academic disciplines including, but not limited to management, organizational behavior, psychology, and sociology. An interdisciplinary sensibility is preferred. A Ph.D. degree is required.

Interested candidates should send the following by email to Professor Kristin Smith-Crowe, Chair of the Search Committee, at [ethics@bu.edu](mailto:ethics@bu.edu).

- Cover letter stating interest and qualifications
- A *curriculum vitae*
- Research and teaching statements
- Representative publications in the ethics domain

### Application Deadline: November 1, 2016

*We are an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability status, protected veteran status, or any other characteristic protected by law. We are a VEVRAA Federal Contractor.*

# POSITION ANNOUNCEMENTS—cont.

## SOCIETY FOR BUSINESS ETHICS EXECUTIVE DIRECTOR

### **General:**

Role (Bylaws Art IV, Sec 2): “The Executive Director shall be the chief executive officer of the Society and shall have general and active management of the business of the Society. The Executive Director shall see that all orders and resolutions of the Board of Directors are carried into effect. He or she shall execute all contracts entered into by the Society, except those that pertain solely to the journal of the Society, Business Ethics Quarterly. The Executive Director shall preside at all meetings of the Board of Directors. He or she shall give, or cause to be given, notice of all meetings of the Board of Directors and members, and shall supervise the custody of all records and reports. The Executive Director also serves ex officio as a voting member of the Board of Directors.”

The Executive Director reports to the Board and provides an accounting of the Society’s activities to the Membership at the Annual Conference. The Executive Director (ED) is appointed by the Board of Directors and serves a term of five years. The term commences at the close of the Business Meeting during the Society’s Annual Meeting in August (Article IV, Section 1 of the Bylaws). The ED serves at the Board’s discretion and may be removed by the Board (Art IV, Sec 10).

### **Major Responsibilities:**

- Address any strategic issues with the Society that may arise during his/her term
- Propose and implement (with Board approval) policies related to operations of the Society
- Supervise/manage any necessary position searches for officers (ED, Treasurer, BEQ Editor, Communications Director)
- Review quarterly listings of financial transactions with Treasurer.
- Draft quarterly messages to the membership for the SBE Newsletter.
- Manage the annual board election
- Work with Cambridge University Press Membership Services
- Review and manage SBE Website Content and Activity
- Organize the annual meeting venue (identify potential hotels and negotiate contracts for conference space, food, receptions, and guest rooms)
- Supervise any contractor assisting in the planning of the Annual Meeting and other operational tasks necessary to assist the Executive Director
- Assist the Program Chair in planning the annual meeting.
- Create the conference program with the Program Chair
- Work with hotel staff at the Annual Conference
- Chair the Board Meeting(s) and Membership Meeting at the Annual Conference
- Host receptions at the Annual Conference
- Coordinate committees selecting the annual SBE awards
- Review and sign contracts between SBE and outside vendors
- Work with the Social Issues in Management Liaison and Governance Committee
- Respond to queries from members or those external to the organization
- Assist the BEQ Editor and the Communications Director in their roles

## POSITION ANNOUNCEMENTS—cont.

*(Continued from page 15)*

The Executive Director role is critical to the continued growth and success of the Society. The position involves significant leadership responsibilities that can result in substantial recognition for the individual who is interested in this role.

The position is effective August 2017

### **SOCIETY FOR BUSINESS ETHICS TREASURER**

#### **General:**

Role (Bylaws Art IV. Sec.3): “The Treasurer shall keep full and correct account of receipts and disbursements in the books belonging to the Society, in such banks of deposit as may be designated by the Board of Directors. He or she shall dispose of funds of the Society as may be ordered by the Board of Directors, taking proper vouchers for such disbursements, and shall render to the Board of Directors, upon request, an account of all transactions and of the financial condition of the Society. He or she shall from time to time report to the Board of Directors all matters within his or her knowledge which the interest of the Society may require to be brought to its notice. He or she shall report on the financial state of the Society to the membership at the Annual Meeting. He or she shall also perform such other duties as may be assigned to him or her from time to time by the Board of Directors. The Treasurer serves ex officio as a non-voting member of the Board of Directors.”

The Treasurer serves for a term of five years commencing at the conclusion of the Business Meeting at the Annual Conference in August of the year of appointment. The Treasurer reports to the Board of Directors.

#### **Major Responsibilities:**

- Maintains accurate and timely records of the Society, currently on Quicken.
- Reconciles the two bank accounts: checking (daily operations account) and money market (savings account).
- Accepts, reviews, and deposits revenue receipts (both cash and wire transfers).
- Reconciles credit card revenue receipts (through Square One).
- Disburses funds as required and approved.
- Authorizes credit card payments (VISA).
- Reconcile and pays monthly VISA bill.
- Prepares three tax/regulatory filings per year: Federal IRS Form 990EZ; Illinois Charitable Organization Annual Report; and the State of Illinois Annual Report.
- Presents the financial report to the Board of Directors
- Presents the financial report to the Society’s members at the Annual General Meeting.
- Assists the Executive Director and the Conference Director as required.
- Provides information and advice to the Board of Directors.

*(Continued on page 17)*



## POSITION ANNOUNCEMENTS—cont.

*(Continued from page 16)*

The Treasurer is an integral part of the Society's management team. While formal training or professional experience in accounting or finance is not a requirement, such training or experience would certainly prove useful. Just as important, the individual should be comfortable working with details and maintaining control over the Society's assets (i.e., bank accounts). Because of American banking restrictions the position is open to SBE members who are American Citizens residing in the United States.

The position is effective August 2017

### **SOCIETY FOR BUSINESS ETHICS COMMUNICATIONS DIRECTOR**

#### **General:**

The Communications Director is responsible for editing and uploading content to the Society's website including, but not limited to, the quarterly newsletter and its special features, Society announcements, calls for papers, calls for special issues, new positions and job advertisements, grant opportunities, and other special content as needed. This position does not involve website design but simply routine content editing and publishing through the Society's web-based publication platform, WordPress. The Communications Director also uploads and manages content to the appropriate social media sites. However, the Communications Director is strongly encouraged to pursue entrepreneurial strategies to further enhance the visibility of the Society for Business Ethics and Business Ethics Quarterly (such as Media coverage of the Annual Conference, for example).

The Communications Director reports to the Board of Directors. The term of this position is three years with renewal possible if mutually desired by the individual and the Board.

#### **Major Responsibilities:**

- Solicit, edit, organize and upload special content for the quarterly newsletter and the website.
- Work with publishers, journal editors, conference organizers and other media sources to make announcements available through the Society's web site in a timely fashion.
- Work with the web consultant to address special website needs when they arise on matters related to graphics, presentation, organization and/or design of the web site.
- Communicate with the Society's membership to find news and information that should be made available through the website.
- Provide periodic reports to the Board of Directors regarding areas of strategic concern or opportunity related to communications activities.
- Work with the Social Media Coordinator to upload content to appropriate social media sites (Facebook, Twitter, LinkedIn, etc.)

## POSITION ANNOUNCEMENTS—cont.

*(Continued from page 17)*

The Communications Director position is not particularly time consuming (5 hours/month with an extra 3 hours/quarter around the time of the newsletter publication date) but requires regular attention to the website and social media since timely, updated information is an essential part of the Society's external communications.

The position is effective August 2017

**If you are interested in any of the three positions, please contact:**

Dawn Elm  
Executive Director, Society for Business Ethics  
University of St. Thomas  
Opus College of Business  
Minneapolis, Minnesota  
651/962-4265  
drelm@stthomas.edu

## POSITION ANNOUNCEMENTS—cont.

### **Rutgers Business School – Newark and New Brunswick**

#### **Assistant Professor Position in Business Ethics**

The Department of Management and Global Business at Rutgers Business School – Newark and New Brunswick invites applications for a tenure track Assistant Professor Position in Business Ethics starting in September 2017. We seek candidates who pursue an active research program in business ethics (preference given to those with demonstrated success publishing in top-tier journals in the field and/or in related disciplines); who have the potential to be excellent in teaching undergraduate and MBA level courses; who are interested in supervising and working with doctoral students; and who are willing to engage in service activities. All Business Ethics-related research programs and methodologies are welcomed. Applicants should have a doctoral degree granted or nearly completed (i.e., ABD).

The Department of Management and Global Business has world-renowned faculty in diverse areas of organizational behavior, business ethics, corporate social responsibility, entrepreneurship, innovation management, international business, organization theory, and strategy. Faculty members in business ethics and related areas include Joanne Ciulla, Danielle Warren, Petra Christmann, Mike Barnett, Chao Chen, Jerry Kim, Sara Parker, Jeff Robinson and Oliver Sheldon. Our group also works with a talented group of PhD students and hosts visiting scholars from around the world. The Department houses the Institute for Ethical Leadership, a university-wide center, whose mission is to strengthen ethical leadership to enhance civil society. For interested faculty, the business school has a behavioral research laboratory, with an undergraduate subject pool who participate in experiments both as part of certain courses and for extra credit.

Rutgers Business School is part of Rutgers, The State University of New Jersey. Rutgers Business School is located in the New York City metropolitan area and spans campuses in Newark and New Brunswick. We opened a new business school building in Newark in 2009 and in New Brunswick in 2013. Rutgers Business School has the leading public MBA program in the New York metropolitan region and one of the largest doctoral programs of any public university in the nation. Rutgers is a leading research university in the United States with 68,000 students and a budget of approximately \$4 Billion annually. In 2016, Rutgers University is celebrating its 250<sup>th</sup> anniversary. Faculty members are expected to teach on both Newark and New Brunswick campuses and are assigned an office on either campus depending on the department's teaching or other needs.

Interested candidates should submit their application online <http://jobs.rutgers.edu/postings/34510>. Application materials include a letter of application, CV, and writing sample. If possible, also submit a statement of teaching interests, evidence of teaching effectiveness, a statement of research interests and additional writing samples. Please, also follow the directions on this website for the submission of three letters of reference. Review of applications will begin on **October 31, 2016**, and applications will be accepted until the position is filled. Inquiries about this position should be directed to the Business Ethics Search Committee at [BusinessEthicsPosition2017@business.rutgers.edu](mailto:BusinessEthicsPosition2017@business.rutgers.edu).

# RESEARCH

## **Invitation to take a survey to help our research into ethical decision-making**

The Project Management Institute (PMI) has partnered with QED Consulting to create a survey to explore global responses to ethical issues and dilemmas, and examine the influence of culture as well as gender, age, education, profession, etc., on ethical decision-making. The survey results will illuminate differences in ethical decision-making across diversity dimensions, specifically in the workplace. We wish to gather data from all around the world, so please share this invitation and link to take the survey. It will only take about 15-20 minutes to complete. We will post findings on the PMI website once we have sufficient data analyzed.

To take the survey, please go to: <https://www.research.net/r/globalethicsresearch>

Please only take it once, but share the link freely. The survey will stay open to the end of 2016.

## **Call for Newsletter Contributions**

In an attempt to revive a vibrant and current newsletter, we need your contributions to the next issue, which is scheduled to be published in **January, 2017**.

Please send your letters, announcements, professional notes, information about new books, journals, multi-media, calls for conferences and special journal issues, position announcements, and other items of interest to the Communications Director, Katherina G. Pattit ([kglac@stthomas.edu](mailto:kglac@stthomas.edu)).

The deadline for submissions for the January issue is **December 20, 2016**.