



THE SOCIETY FOR BUSINESS ETHICS NEWSLETTER

Summer, 2010

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CIC REPORT

Since 2006, SBE's Committee on International Collaboration (CIC) has introduced SBE members to cross-cultural or global alliances of some form, or related activities that have entered the world's agenda.

In this edition of the newsletter, we have a report from the Institute for the Study of Corporate Social Responsibility, Ryerson University, Toronto, Canada, and the Canadian Business Ethics Research Network (CBERN) on an ongoing collaborative case study project focusing on Canadian mining companies operating in developing countries.

Canada has a significant mining presence in developing countries, and the role and responsibilities of Canadian mining companies has become a major concern of the Canadian government and interested stakeholders, both in Canada and in the affected developing countries. This is an area of activity where there has been considerable conflict and disagreement about "what is happening and why it is happening." The problem is amplified when alternatives to "single perspective" case studies are not readily available. Many case studies suffer from a credibility problem, as they are perceived to be biased in favour of one particular perspective. This multi-perspective, collaborative CSR case study pilot project aims to address this problem.

The methodology of this initiative is modeled on the 2006 "Canadian National Roundtables on Corporate Social Responsibility in the Extractive Industries Sector" process. Through this innovative approach, persons with significantly divergent views were able to express those views within a neutral, structured dialogue. This dialogue facilitated the development of consensus-based policy proposals.

The research teams in this pilot project have followed a similar model to develop case studies around three different mines: Kinross Gold's Maricunga Mine in Chile, Golden Star's mine operations at Ghana, and Kinross Gold's Rio Paracatu Mineração Mine in Brazil. Each team was an international collaboration with partners from these developing countries including experts from the private sector, government, civil society organizations, and scholars from a variety of disciplines. The methodology and results of the case studies are posted online (see link below).

The case studies provide new pedagogical tools for discussing CSR in the classroom. Ultimately, the case studies are expected to contribute to policy-relevant observations on how (or whether) mining companies can contribute to sustainable development at the local community and national levels. Although the pilot phase of this project has focused on mining companies, it is anticipated that this approach would be relevant for other CSR contexts, such as the apparel sector, toy manufacturing sector, or the food and drug manufacturing sector in both developed and developing countries.

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As this is a pilot project, the participants are keen to receive comments in effort to improve the methodology and substantive understanding of the issues, and identify any errors. If you are interested in providing comments, discussing new initiatives based on this model, or for information about the Institute and for documentation on the Multiperspective Collaborative CSR Pilot Case Study Project please visit our [website](#) or contact [Dr. Kernaghan Webb](#), Lead Project Investigator. For more information about collaborative research projects facilitated through CBERN visit our [website](#).

If you have questions about the Committee on International Collaboration (CIC), or if you would like to feature your organization or its activity(ies) in the next newsletter, please contact either [Laura Hartman](#) or [Daryl Koehn](#).

ANNOUNCEMENTS

Geoff Archer, Associate Professor on the Faculty of Management at Royal Roads University in Victoria, BC, Canada, was recently appointed as the Director of the Eric C. Douglass Centre for Entrepreneurial Studies. In this capacity he has worked with the Students in Free Enterprise (SIFE) chapter to launch the world's first [Microfinance Business Ideas Competition](#), led an undergraduate student trip to East Africa and, and will soon be selecting three Nelson Family Microbusiness Fellows to go to Tanzania and start socially positive enterprises with \$5000 seed capital each.



Announcing: The (beta) launch of [Zafèn](#) Contribute to Haiti's economic development

Zafèn ("It's our business" in Haitian Creole) offers the opportunity to lend or contribute to sustainable, economic development projects in Haiti, to support micro-, small- and medium-sized enterprises, as well as social projects to bolster the Haitian economy and to create jobs for those living in some of the poorest conditions in the world. What is Zafèn and how is it different from other microloan sites? Zafèn is a community of experienced and first-time lenders/donors who believe in the power of enterprise to foster sustainable economic development in Haiti. Contributions on Zafèn allow Haitians to create jobs, promote sound business practices and demonstrate a path to self-sufficiency for new entrepreneurs.

- Zafèn allows contributors to explore projects and to make contributions that are linked in real time to projects that need funding. Funding goes directly to the project (s) identified.
- Contributors are involved in peer-to-project relationships in Haiti, rather than with individuals, encouraging greater sustainability of the projects.
- Contributors can track your loans, watch them return, then re-lend or withdraw – all online.
- Zafèn offers a secure, easy and reliable online tool for making loans or donations to pre-screened, viable projects in Haiti that has not before been available to those who wish to invest there.
- Zafèn provides donors with the opportunity to offer extremely low-cost (\$50) scholarships to Haitian primary school children, enabling them to attend school for a year and to receive nourishing meals each day at school, sometimes for the first time in their lives.

For more information, please contact Laura Hartman at LHartman@depaul.edu

CALL FOR PAPERS AND CONFERENCES

**Australasian Business Ethics Network (AUSBEN)
Inaugural Meeting, 2.00 pm – 5.00 pm
1 December 2010
Metropole Hotel, 44 Brunswick Street, Fitzroy**

We believe that a significant amount of important thinking on questions on the ethics of business is taking place in Australia and New Zealand. We also believe there are issues specific to this region which are vitally important to business ethics, such as multi-culturalism, immigration, indigenous Australians and tangata whenua of New Zealand, political relationships both regionally and with the US and UK, colonial legacy, climate, drought and dependency on natural resources.

We invite interested parties to meet in Melbourne to discuss the proposal to establish a network that will connect academics, business practitioners and government and non-government actors and will provide informational resources for more informed and more ethical business practice. This meeting will take place on the afternoon of 1 December 2010, immediately following the Australasian Caucus of the Standing Conference for Organizational Symbolism (ACSCOS), the theme of which will this year be 'Heat' (for details click [here](#)).

The proposed Australasian Business Ethics Network (AUSBEN) is inspired by and will be connected with the European Business Ethics Network. In particular it will stress work on questions that are of political importance and that are challenging and strongly grounded theoretically. It will be an open network for the free exchange of ideas, in the best tradition that stresses responsibility, ethics, and critique.

We invite expressions of interest, which should be submitted in the form of a Word attachment of no more than one page that includes a statement of research of practical interest in such a network and indicates what particular issues might be useful and important to discuss. This page should also include full contact details and affiliation. Expressions of interest should be submitted by email no later than **1 November 2010** to [Michelle Greenwood](#) or to [Jan Schapper](#).

At this inaugural meeting it is proposed that we share our ideas and interests, and gauge if there is sufficient interest in the establishment of a network that would hold an annual standing conference and any other activities.

Michela Betta, Swinburne University of Technology, Melbourne
Subhabrata Bobby Banerjee, University of Western Sydney, Sydney
Stewart Clegg, University of Technology, Sydney
Michelle Greenwood, Monash University, Melbourne
Brad Jackson, University of Auckland, Auckland
Campbell Jones, University of Leicester, UK
Kate Kearns, Auckland University of Technology, Auckland
Craig Prichard, Massey University, Palmerston North
Carl Rhodes, University of Technology, Sydney
Jan Schapper, Monash University, Melbourne (LaTrobe University from 26 July, 2010)
Deirdre Tedmanson, University of South Australia, Adelaide
Sara Walton, University of Otago, Dunedin
Edward Wray-Bliss, University of Technology, Sydney



**"Ethics at the Business-Health Care Interface Conference:
Finding and Filling the Gaps"
York University Campus, 4700 Keele Street,
Toronto, Ontario, Canada**

Wesley Cragg, York University, Principal Investigator of Canadian Business Ethics Research Network (CBERN) (www.cbern.ca) and Alex Wellington, Ryerson University, Acting Director of Ryerson's Ethics Network, INVITE the submission of WORKING PAPERS for a Conference on "Ethics at the Business-Health Care Interface: Finding and Filling the Gaps".

DATES of Conference:

Friday September 17, 2010 (evening)
Saturday September 18, 2010 (all day)
Sunday September 19, 2010 (half day)

PAPERS DUE: **August 1, 2010**

*NOTE: All workshop papers will be posted on a secure, invitation only portion of the CBERN website and available for reading by all workshop participants shortly after August 1, 2010. Workshop participants will be encouraged to become familiar with the workshop papers prior to the workshop.

Working Papers should be suitable for a maximum 20 minute presentation, which will be followed by questions and discussion. It is the hope of the conference organizers that presenters will be willing to turn their Working Papers into publications for an Anthology, which we intend to publish as a follow up on

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the Conference.

We are especially interested in items which focus on the Canadian context. General conceptual and theoretical papers are very welcome.

This workshop will mark the culmination of a SSHRC funded research project entitled "Ethics at the healthcare/business interface".

It may be possible for the organizers to provide financial assistance for travel and accommodation. Further announcements and registration details will be forthcoming. All information about the workshop will be posted [here](#).

SUBMISSION INSTRUCTIONS:

Submissions should be emailed to [Wesley Cragg](#) AND [Alex Wellington](#) by **August 1, 2010**.

REGISTRATION and EVENT DETAILS:

For further information on logistical details of the Conference, please contact [Michael Windle](#). Registration details will be posted [here](#) shortly after the **August 1, 2010** submission deadline.



4th International Conference on Business and Sustainability November 3-5, 2010 in Portland, Oregon, USA

The conference will include both practitioner and academic forums. Profitable Sufficiency: Balance of Business and Planet

Modern industries such as food, fashion and technology are being characterized as too fast, too disconnected and ultimately unsustainable. Advocates of this critical viewpoint are employing terms like 'sufficiency', 'slow' and 'heirloom design' to describe alternate approaches to traditional business. But what does it mean to operate a business under a paradigm characterized in these terms? Does an emerging business model of 'blended value' offer sufficient and sustainable profits? The 4th Annual International Conference on Business & Sustainability seeks to explore the concept of Profitable Sufficiency. During this two day event leading practitioners, thought-leaders and academics will share their views on how businesses, large and small, can adopt models that reconnect people to place and product to purpose, and provide value creation to employees, communities and the ecosystems they inhabit.

It begins the evening of Wednesday, November 3rd, with

registration and a wine reception for all attendees. The following day will feature speakers from innovative business and social enterprises in sustainability from national and international organizations, culminating with an evening reception. Friday, November 5th, begins with a keynote breakfast and continues with academic paper presentations, functional area-oriented sustainability teaching workshops and speakers at Portland State University. Again this year, several panels of instructors with experience teaching sustainability in business schools will provide guidance and materials relevant to their disciplines.

For more information on events, registration and lodging visit the conference [website](#). The International Conference on Business & Sustainability is brought to you by the Center for Global Leadership in Sustainability and the Center for Sustainable Processes and Practices.

Featured Keynote Speakers

Thursday Breakfast

DR. PAUL SHRIVASTAVA

Director, David O'Brien Centre for Sustainable Enterprise

[John Molson School of Business](#)

Concordia University

Thursday Lunch

MR. BETO LOPEZ

Senior Designer and Co-Leader
Sustainability Initiative

[IDEO](#)

Friday Breakfast

DR. ROBERT COSTANZA

(Incoming) Director

Center for Sustainable Processes and Practices

[Portland State University](#)

(Currently) Gund Professor of Ecological Economics

Director, Gund Institute for Ecological Economics

University of Vermont

For flyer click [here](#)

Submission Deadlines

The submission deadline for refereed research papers is **August 16, 2010**. Only completed papers or 5-10 page works-in-process will be accepted for review. Papers will be subject to double-blind review. The submission deadline for non-refereed research abstracts and teaching-related works is also **August 16, 2010**. Please send an electronic copy of the papers, abstracts or teaching-related works to [Mellie Pullman](#).

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Notice of acceptance or rejection will be sent out by **September 2, 2010**. All presenters are expected to register for the conference. In addition, registration is required for the paper or abstract to be included in the proceedings. For further information or questions regarding this conference please go to the conference [website](#).

Portland is one of the world's leading cities in fostering sustainable business and development. The conference will include opportunities to learn from many area and international businesses and other organizations that are integrating sustainability into their operations. In addition, Portland is a beautiful city, with a thriving downtown and diverse, eclectic neighborhoods. Its coffee shops, bookstores, wine bars and brewpubs provide a community feel that entrances the souls of residents and visitors. Its creative culture, innovative companies, and industry leaders provide a business vitality that supports new entrepreneurs and global enterprises.

For further information, please contact:

[Mellie Pullman](#)
[Center for Global Leadership in Sustainability](#), SBA
Room 230
Portland State University
P.O. Box 751
Portland, OR 97207
503.725.4768



**7TH ANNUAL SATTER CONFERENCE ON SOCIAL
ENTREPRENEURSHIP**
November 3-5, 2010
New York University - Stern School of Business

As part of our annual Satter Conference of Social Entrepreneurs, we are once again convening a three-day conference dedicated to the ongoing development of theory and research on social entrepreneurship and its impact on global communities. The aim of the conference is to bring together scholars in social entrepreneurship to discuss emerging concepts and themes in social entrepreneurship research.

Along with input and dialogue with practitioners on the third day, we also hope to develop a formal perceptual mapping that encapsulates how non-governmental organizations, non-profit organizations, entrepreneurial firms, governments, and public agencies view social entrepreneurship and its role in catalyzing innovation and change for individuals, communities, and our global society.

While contributions can represent a variety of viewpoints, perspectives or approaches, research and works that address per-

sistent issues or provide new approaches and solutions are particularly welcome. Conceptual papers, research papers presenting quantitative and /or qualitative data are invited, as well as case studies and practitioner contributions. Here are several research suggestions that may be interesting and highly provocative, although abstracts/manuscripts that address other relevant and timely themes of social entrepreneurship but are not covered below are also welcome:

- Social entrepreneurship process involving opportunity/problem recognition and evaluation
- Organizational forms of social enterprises
- Challenges of scaling and measuring social impact
- Emerging themes in social entrepreneurship education
- Cross-cultural comparative studies in social entrepreneurship
- Research challenges in social entrepreneurship

Abstract and Paper Submission and Review Process:

Authors who wish to present their papers at the conference should submit electronically a three-page abstract (double-spaced, times new roman font) by **August 16th 2010** to [Dr. Jill Kickul](#), Director, Stewart Satter Program in Social Entrepreneurship, NYU-Stern School of Business. Abstracts will be selected and authors will be notified and invited by September 1, 2010 to submit a full paper due Friday, October 15, 2010. The Satter Best Paper Award (\$5k) will be granted for the best research paper presented at the conference. Additional information including registration, cost, and schedule will be available and updated on our website soon. Our previous conference can be viewed [here](#).

Advisory Board: Gordon Bloom, Princeton University, Jason Saul, Northwestern University, Filipe Santos, INSEAD, Sharon Alvarez, The Ohio State University, Siri Terjesen, Indiana University, Moriah Meyskens, Babson College, Tom Lumpkin, Syracuse University, Norris Krueger, Max Planck Institute of Economics, Entrepreneurship Northwest, Frank Janssen, Universite catholique de Louvain, Don Kuratko, Indiana University, Fiona Wilson, Simmons College, Brett Smith, Miami University, Durreen Shahnaz, Impact Investment Exchange Asia, Alain Fayolle, EM-Lyon, Rachida Justo, IE-Madrid, Benyamin Lichtenstein, University of Massachusetts – Boston, Tina Dacin, Queen's School of Business

[Jill Kickul, Ph.D., Director](#)
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Center for Entrepreneurship & Innovation

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**AWARD FOR BEST PAPER IN
POSITIVE ORGANIZATIONAL SCHOLARSHIP
Center for Positive Organizational Scholarship
Stephen M. Ross School of Business
University of Michigan**

The Center for Positive Organizational Scholarship (POS) is pleased to announce the 2010 biannual award for the best published scholarly article in POS. The purpose of the award is to recognize outstanding scholarship in POS and to encourage research in this growing field. The first biannual award was given in 2008 – more information is available [here](#).

This award carries a \$5,000 (USD) prize plus paid expenses to the next Conference on Positive Organizational Scholarship to be held January 6-7-8, 2011, at the University of Michigan, Ann Arbor, MI USA. The recipient is expected to give an invited talk at the conference, based on the article that wins the award.

The article must be published or accepted for publication in the two years prior to **September 1, 2010**. The main subject of the article must address key issues or themes in POS, but it may be based on any discipline, such as psychology, sociology, organization studies, or others. The article must be empirical in orientation, rather than solely theoretical or a review of the literature. Any research method is acceptable.

To apply for the 2010 award, email a pdf copy of the article (written in English) to the [Center for POS](#) on or before **September 1, 2010**. You may self-nominate your own article or nominate an article by others. An article may be sole-authored or have multiple authors, though expenses for travel to the conference and accommodations will be paid for only one person.

The article must be either (1) published between September 1, 2008, and August 31, 2010, or (2) have a letter dated between September 1, 2008, and August 31, 2010, from the editor, indicating unconditional acceptance. Submitted articles will be evaluated by faculty members of the Center for POS; their decision will be final. The award criteria include originality, contribution to POS, quality of empirical data and analysis, and potential to inspire additional POS research. The committee may arrive at the conclusion that none of the submitted articles merits the award.

For more information about POS, visit the [Center for POS](#)

**The Virginia Tech Post-Doctoral Bridge to
Business Program**

This summer's SBE meetings will contain an informational session regarding Virginia Tech's AACSB-endorsed Post-Doctoral Bridge to Business Program. Created in response to the worldwide shortage of business Ph.D.'s, this intensive eight-week summer residential program will prepare scholars with non-business PhD's for academically qualified (AQ) positions in business schools. The program, with separate tracks in management, marketing, and finance, is offered at Virginia Tech's main campus in Blacksburg, Virginia. Each track consists of 320 contact hours and provides:

- exposure to key topics and content in management, marketing or finance;
- development of effective pedagogy for business teaching;
- experience developing and implementing research projects; and
- extensive interaction with knowledgeable and productive faculty.

At this informational session you will hear from Virginia Tech faculty teaching in this program and learn how you and your school can benefit from it.

If you would like more information but cannot attend the session you may check the [website](#). You may also contact [Rich Wokutch](#) or [Frank Smith](#).

CALL FOR MANUSCRIPTS
BUSINESS ETHICS QUARTERLY
REVIVING TRADITION: VIRTUE AND THE COMMON GOOD
IN BUSINESS AND MANAGEMENT
DUE JULY 15, 2010

Guest Editors: Alejo José G. Sison, University of Navarre
Joan Fontrodona, IESE Business School
Edwin Hartman, Stern School of Business, New York University

Virtue ethics is one of several major options for a framework in the theory and practice of business ethics. Unlike the commonly invoked deontological and consequentialist approaches that focus on justice, rights, or utility, virtue ethics is little used and less understood. A review of the business ethics literature reveals the dominance in business ethics of rule-based approaches in theory and practice. Related areas of theory and practice, such as corporate social responsibility, also typically are characterized by rule-based approaches to a company's relationship to the environment and society. And a cursory look at popular media shows that consequentialist ethics is popular as well; many executives find the maximization of profit to be the preeminent purpose for most of their actions, notwithstanding their readiness to repeat official company slogans to the contrary.

A robust account of the virtues, such as the one offered by Aristotle, requires clearly identifiable goods connected with the norms and practices of human beings who identify themselves as members of communities that are culturally and historically situated. Aristotle argues that *eudaimonia*, a particularly deep form of happiness, is the prime example of the common good: something we can only achieve in collaboration with others. This is not a notion that we associate with deontological or consequentialist ethics. As MacIntyre reminded us in *After Virtue*, the inherent weakness of virtue ethics is that, unlike deontological and consequentialist ethics, it is unabashedly un-Enlightened. Instead of taking as starting points the principles of an abstract, universal reason and the freedom of the individual, virtue ethics thrives on and is nourished by tradition. What could be more easily dismissed in a multicultural and global society? That's why many academics and practitioners, even those who nostalgically cling to the word —virtue, refer to a lightly defined and lightly defended list of values, nebulous enough to earn a consensus without causing anyone much inconvenience.

In the past three decades we have seen a revival of virtue ethics and the idea of the common good in largely academic philosophical discussions. Perhaps the time has come to extend the debate, pioneered among others by the late Robert Solomon, to the theory and practice of business ethics today.

For this special issue of *Business Ethics Quarterly* we welcome philosophical and social scientific work on the relevance, challenges, critiques, and contributions of virtue ethics and the common good to business and management in today's global scenario. Here are a few of many possible topics:

- What is the common good of a business? How does it relate to the common good of society?
- What is the role of a business organization in the development or corruption of virtue or character?
- What insights does research and theory in the behavioral sciences provide for our understanding of the virtues?
- What is the relationship of practical reasoning to managerial decision making? How do virtues shape individual and social preferences?

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- Can virtues be global, or are there essentially rival accounts of virtue?
- What is the status of the virtues? Are they explanatory? Normative? Non-existent?
- How can we understand specific virtues or vices in business contexts? For example, what is the role of hubris in CEO behavior? What is the role of justice and moderation in executive compensation practices, or in competition? How does the virtue of honesty play a role in financial reporting, or prudence in investing, or courage in entrepreneurship, or moderation in marketing?
- What issues arise in meshing personal characters with corporate cultures? How does this question affect hiring practices, or issues of —workaholism, consumer-ism, and moderation, and the idea of self-realization through work?
- What are the virtues and vices not of business specifically, but of commercial societies? What relationship holds between the virtues and business as an institution, or management as a profession?
- What virtues are relevant to understanding stakeholder relationships or worker participation in corporate governance?
- Are there specific virtues relevant to environmental and ecological issues and practices, such as sustainable production and consumption?
- Do the virtues provide a basis for alternative paradigms of corporate success, or alternative measures of social capital?

To address these and other relevant questions, we seek a broad range of submissions—including both normative, philosophical research and theoretical or empirical (quantitative or qualitative) social scientific research—and we encourage contributions that make use of, and contribute to, one or more theoretical perspectives that find their place with-in business ethics or any other relevant fields of inquiry (such as philosophy, psychology, organization studies, sociology, political science/theory, legal theory, economics, etc.). Ideally, manuscripts will provide a new and substantial contribution to the understanding of virtue ethics and the common good in the theory and practice of business and management, and also will make a significant contributions to the more general theoretical perspective(s) on which the manuscript is based.

Manuscripts should be prepared according to BEQ guidelines for contributors ([click here](#)) and submitted by July 15, 2010 through BEQ's online manuscript submission system ([click here](#)). Please include a reference to —Special Issue: Virtue and the Common Good|| in the —Comments|| box of the submissions website. Papers will be subject to a double-blind review and acceptance will be determined by the guest editors together with the regular editors of BEQ. For further information, please contact guest editor [Alejo José G. Sison](#).

**Society for Business Ethics
2010 Annual Meeting Program
August 7-10
Sofitel Hotel Montreal, Quebec**

Friday, August 6

WELCOME RECEPTION Monet Room, 2nd Floor, Sofitel Hotel
For International Guests - All are welcome

Saturday, August 7

- 10:00 a.m. BOARD MEETING Gauguin Room, Sofitel Hotel, 2nd Floor
- 3:00 p.m. GENERAL SESSION: WELCOME Location to be announced
Program Chair, Ian Maitland, University of Minnesota
Executive Director, Jeff Frooman, University of New Brunswick
President, Joanne Ciulla, University of Richmond
- 6:30 p.m. JOINT SBE/SIM KEYNOTE Monet-Chagall Room, Sofitel 2nd Floor
Chairs: Jeremy Moon, University of Nottingham, and Denis Arnold, University of North Carolina-Charlotte.
Cleaning up Capitalism: Can Business Schools be Red and Green in Tooth and Claw? –
Toby Heaps, Editor and co-founder of Corporate Knights
- 8:00 p.m. JOINT SBE/SIM RECEPTION Foyers East & West (just outside the lecture theater)

Sunday, August 8

- 7:30 a.m. BREAKFAST Foyer West, 2nd Floor, Sofitel Hotel
- 8:00 a.m. BUSINESS ETHICS EDUCATION I: Monet Room
A MASTER CLASS IN BUSINESS ETHICS
Chair: Brad Agle, Brigham Young University
Mary C. Gentile, Babson College
Laura Hartman, DePaul University
Robert Phillips, University of Richmond
- VIRTUE I Paloma Room
Chair: Ronald Duska, American College
Good Agents and Righteous Acts -
Eiji Furuyama, Nihonbashi University & Japan Society for Business Ethics Studies
Vulnerable Values Argument for the Professionalization of Business Management -
Brian K. Steverson, Gonzaga University
Re-Thinking Business Ethics: From the Separation Thesis to the Unity Thesis -
Domènec Melé, IESE Business School, University of Navarra, Barcelona
Roles of Corporations and their Social Responsibilities – Tsugio Ide, Nihon University
- ENVIRONMENTS OF BUSINESS ETHICS Chagall Room
Chair: Robert Krug, St. Joseph's College
The Politics of Corporate Responsibility - Jukka Mäkinen, Arno Kourula, Aalto University School of Economics
Corporate Democracy in a Declining Welfare State: A Rawlsian Perspective -
Sandrine Blanc, Université Paris IV-Sorbonne &
Oxford University, Ismael Al-Amoudi, Henley Business School, University of Reading
Business Ethics of Global Corporation: The Changing of Japan's Corporate Environment -
Hiroo Takahashi, Hakuoh University & President, Japan Society for Business Ethics Studies (JABES)
Private Spaces: A Factorial Vignette Study - Kirsten E. Martin, The Catholic University of America

- 9:40 a.m. COFFEE BREAK Foyer West

- 10:00 a.m. ETHICAL LESSONS FROM THE FINANCIAL CRISIS Monet
 Chair: John Bishop, Trent University
 After the Fall: Reconsidering Business and Society After the 2008 Collapse of the Financial Markets - Alison Kemper, Roger L. Martin, University of Toronto
 The Ethics of Cash-Based Executive Incentive Compensation in Light of the Financial Crisis of 2008 - Michael A. Santoro, Ronald J. Strauss, Rutgers University
 Think Macro, Act Micro: Finance Capitalism and Ethics Action Methods - Richard P. Nielsen, Boston College

- VIRTUE II Paloma
 Chair: Edwin Hartman, New York University
 My Station, its Duties, and its Virtues - Miguel Alzola, Fordham University
 The Political Role of the Business Firm: An Ordonomic Re-Conceptualization of an Aristotelian Idea - Markus Beckmann, Leuphana University, Ingo Pies, Stefan Hielscher, Martin-Luther-University, Halle-Wittenberg, Germany
 Corporate Character, Corporate Virtues - Geoff Moore, Durham University

- STAKEHOLDER PERSPECTIVES Chagall
 Chair: Marty Calkins, University of Massachusetts Boston
 Stakeholder Social Capital - Elisabet Garriga Cots, EADA Business School, Barcelona
 Assessing the Stakeholder Idea as a Heuristic for Corporate Executives - Rüdiger W. Waldkirch, South Westphalia University of Applied Sciences
 On the Pursuit of Ideological Ends through Power-Based Means: Reconsidering Stakeholder Pressures for Corporate Social Change - François Maon, Catherine Janssen, Université Catholique de Louvain

- 11:10 a.m. COFFEE BREAK Foyer West

- 11:30 a.m. AGENCY THEORY: ECCLESIASTICAL SOLUTIONS Monet
 Chair: John Boatright, Loyola University Chicago
 A Monastic Perspective on Corporate Governance - Emil Inauen, Katja Rost, Margit Osterloh, University of Zurich
 Corporate Transparency: A Catholic Social Teaching Perspective - Antonino Vaccaro, Carnegie Mellon University & Catholic University of Portugal, Alejo Sison, University of Navarra

- THE MARKET-FAILURES APPROACH TO BUSINESS ETHICS Paloma
 Chair: Chris MacDonald, St. Mary's University, Halifax
 Corporate Citizens after Citizens United: Merriment and Diversion with the Referee? - Pierre-Yves Néron, Université de Montréal, Wayne Norman, Duke University
 Trichotomy or Stakeholder Theory? - Dominic Martin, Université de Montréal & Université Catholique de Louvain

- PUBLISHING IN BEQ: A FORUM FOR NEW CONTRIBUTORS Chagall
 Chair: Gary R. Weaver, University of Delaware
 Denis Arnold, University of North Carolina
 Andreas Scherer, University of Zurich
 Marshall Schminke, University of Central Florida

- 12:00 p.m. LUNCH (on your own)

- 2:00 p.m. BUSINESS ETHICS EDUCATION II Monet
 Chair: Laura Hartman, DePaul University
 Use of a "Coping-Modeling, Problem-Solving" Program in Business Ethics Education - Sheldene Simola, Trent University

Assessment, Aims and Methods in Business Ethics Education - Marc A. Cohen, Seattle University
Shaping Morality? Exploring the Relationship between Business Education and Moral Imagination and Moral Decision Making - Lindsey N. Godwin, Brian G. Whitaker, Sarah Bradley, Morehead State University

EMPIRICAL RESEARCH IN BUSINESS ETHICS I Paloma

Chair: Jason Stansbury, Calvin College

Creating Ethical Infrastructure - Jared D. Harris, Megan F. Hess, Darden School, University of Virginia

The Who, the What, and the How of Social Performance -

Jeff Frooman, Angela Wisniewski, University of New Brunswick

Organizational Role and Environmental Uncertainty as Influences on Ethical Work Climate in Military Units -

James Weber, Virginia W. Gerde, Duquesne University

PANEL: MacINTYREAN PERSPECTIVES ON VIRTUE Chagall
IN BUSINESS

Chair: Edwin M. Hartman, New York University

Alejo José G. Sison, University of Navarra

Joan Fontrodona, IESE

Geoff Moore, Durham University

• 3:10 p.m. COFFEE BREAK Foyer West

• 3:30 p.m. BUSINESS ETHICS EDUCATION III Monet

Chair: Eiji Furuyama, Nihonbashi University & JABES

Finding Our Common Moral Ground: Beliefs Vary More than Moral Rules -

Kristin Smith-Crowe, University of Utah, Danielle E. Warren, Rutgers University,

Carlos Sousa, University of Utah

Modeling Moral Education Relating to Political Ideology: Liberalism, Conservatism, and Business Ethics -

Wayne Eastman, Rutgers University

If Markets Were Seen as Fair Then Ethics Would Pay: An Experimental Approach -

Sebastian Hafenbrädl, Daniel Wäger, University of Lausanne

Greener Pastures, Ontology, and Paradigm Shifts: American Business Ethics Education in a Developing Nation -

Charlotte M. Karam, Yusuf M. Sidani, Sammy Showail, American University of Beirut

EMERGING SCHOLARS I Paloma

Chair: Patricia H. Werhane, University of Virginia

Why is Ethics Relevant to the Field of Strategic Human Resource Management -

Anne-Laure Winkler, Rutgers University

Measuring Moral Imagination - Barbara K. Kingsley, Gonzaga University

A Confucian Approach to Workplace Ethics - Tae Wan Kim, Alan Strudler, University of Pennsylvania

INTERNATIONAL APPROACHES Chagall

Chair: Daryl Koehn, University of St. Thomas

A Utilitarian Argument in Favor of Pharmaceutical Company Incentivizing of Doctors in Developing Countries –

Andrew Gustafson, Creighton University

The Ethics of Small Firm Internationalization - Angelo Carlo S. Carrascoso, University of Redlands

Neotism in the Arab World: A Sociological and Historical Analysis -

Yusuf M. Sidani, Jon Thornberry, American University of Beirut

• 6:00 p.m. RECEPTION Foyer West

Monday, August 9

• 7:30 a.m. BREAKFAST Foyer West

• 8:00 a.m. ARE CORPORATIONS RESPONSIBLE FOR ANYTHING THEY DO? Monet

Chair: Manuel Velasquez, Santa Clara University

Historic CSR: Responsibility for Historic Injustices: Corporations' Role in the Holocaust -

Judith Schrempf, ESADE, Barcelona, Guido Palazzo, University of Lausanne

The Discordance of New York Central Jazz: The Fundamental Illiberalism of Corporate Criminal Liability - John Hasnas, Georgetown University
Two Dogmas of Corporate Criminal Liability - Amy J. Sepinwall, University of Pennsylvania
Collective Intentionality and the Legitimacy of Corporate Moral Responsibility Attributions - David Rönnegard, INSEAD

PATHWAYS TO ETHICAL VOICE AND ACTION: Paloma
THEORETICAL AND EDUCATIONAL CONSIDERATIONS

Chair: Mary C. Gentile, Babson College
Karen Locke, College of William & Mary
Daylian Cain, Yale University
Christopher Adkins, College of William & Mary

ETHICS AND LEADERSHIP Chagall

Chair: Joanne Ciulla, University of Richmond
Responsible Leadership: A Scale Development Approach - Christian Vögtlin, University of Zurich
Desperately Seeking Moral Leaders: Hubris, Ethical Behaviors and Authentic Leadership at the Top - Valérie Petit, Helen Bollaert, EDHEC Business School, Lille

• 9:30 a.m. COFFEE BREAK Foyer West

• 9:45 a.m. EXPERIMENTAL AND EMPIRICAL RESEARCH IN BUSINESS ETHICS II Monet

Chair: Jeff Frooman, University of New Brunswick
The CSR Halo Effect - N. Craig Smith, INSEAD, Daniel Read, Yale University, Sofia López-Rodríguez, Université Lille Nord de France
The More the Merrier: The Perverse Effect of Additional Victims on Moral Judgment - Uriel Haran, Carnegie Mellon University, Daylian M. Cain, Yale University
The Burden of Disclosure - Sunita Sah, George Loewenstein, Carnegie Mellon University, Daylian Cain, Yale University

CIVIL REGULATION OF GLOBAL BUSINESS Paloma

Chair: Jeffrey Moriarty, Bentley University
NGOs as Legitimate Partners of Corporations in a Deliberative Democracy - Dorothea Baur, ESADE, Barcelona
Conceptualizing the Role of SMEs as Private Actors in Global Governance - Christopher Wickert, University of Lausanne
Standardization as Negotiation: The Case of the Equator Principles in International Project Finance - Patrick Haack, Dennis Schoeneborn, University of Zurich

PANEL: MANAGING FOR STAKEHOLDERS AND COMPETITIVE ADVANTAGE Chagall

Chair: Robert A. Phillips, University of Richmond
Jeffrey S. Harrison, University of Richmond
Douglas A. Bosse, University of Richmond
Ian Maitland, University of Minnesota

• 10:45 a.m. COFFEE BREAK Foyer West

• 11:00 a.m. POLITICAL PHILOSOPHY, REGULATION & CITIZENSHIP Monet

Chair: Michael A. Santoro, Rutgers University
Let's Get (Meta)Physical: An Ethical Analysis of the Federal Trade Commission's Action to Enforce Technical Requirements in the Business Environment - Wade M. Chumney, Janine S. Hiller, Travis Breaux, and David L. Baumer, Georgia Tech
Separating Governance from Corporate Citizenship - Jeffery Smith, University of Redlands, Wim Dubbink, Tilburg University
Business Ethics and (or as) Political Philosophy - Joseph Heath, University of Toronto, Jeffrey Moriarty, Bentley University, Wayne Norman, Duke University

IS MICROFINANCE UNETHICAL?

Paloma

Chair: Samuel Zalanga, Bethel University, Twin Cities

Fair Price when Lending to the Poor: Advantages and Pitfalls of a Contractarian Approach –
Marek Hudon, Université Libre de Bruxelles

Is Microfinance Unethical? - Daryl Koehn, University of St. Thomas, Houston

‘Payday Loans’: An Ethical and Socially Responsible Industry? -

Mark S. Schwartz, Chris Robinson, York University, Toronto

PANEL: HUMAN RIGHTS I:

Chagall

BUSINESS ETHICS & HUMAN RIGHTS

Chair: Hiro Takahashi, Hakuoh University & President, Japan Society for Business Ethics Studies

The Right to Honest Services - Anita Cava, University of Miami

Business Ethics and Human Rights - Elaine Sternberg, University of Miami

Can Multinational Companies be Agents of Justice? - Ian Maitland, University of Minnesota

- 12:15 p.m. PRESIDENTIAL LUNCHEON Pablo Picasso
Chair: Ian Maitland, University of Minnesota
Presidential Address: Is Business Ethics Getting Better? - Joanne Ciulla, University of Richmond
Presentation of Awards
- 2:00 p.m. HUMAN RIGHTS II: DUTIES OF CORPORATIONS Monet
Chair: Nien-hê Hsieh, University of Pennsylvania
Human Rights and Corporate Duties - Denis G. Arnold, University of North Carolina-Charlotte
The Limits of Corporate Human Rights Obligations and the Rights of For-Profit Corporations -
John Douglas Bishop, Trent University
When Should Companies Withdraw from Abusive States? - Colin Fisher, Nottingham Trent University
Corporate Responsibility in the Collective Age: Toward a Conception of Collaborative Responsibility -
Florian Wettstein, University of St. Thomas, Twin Cities
Ethics, Human Rights and the Modern Multinational Corporation - Wesley Cragg York University, Toronto

EMERGING SCHOLARS II

Paloma

Chair: Richard T. DeGeorge, University of Kansas

Long-Term Price Gouging - Livia Levine, University of Pennsylvania

From Compliance to Empowerment: The Discursive Evolution of an Institutional Logic of CSR -

Sébastien Mena, University of Lausanne

Moral Compromise in Business: Dilemmas and Reminders - Rosemarie Monge, University of Pennsylvania

PANEL: THE ETHICS OF VENTURE CAPITAL

Chagall

Chair: Halley S. Faust, Jerome Capital, LLC & University of New Mexico

Ethical Issues Encountered in Venture Capital Financing - Halley Faust

Ethical Issues in Biotechnology Venture Capital - Chris MacDonald, Saint Mary's University, Halifax

Entrepreneurship, Venture Capital, and Business Ethics - Robert W. Kolb, Loyola University Chicago

- 4:00 p.m. PANEL: HUMAN RIGHTS III:
ETHICS AND THE CHALLENGE OF MINING Monet
Chair: Wes Cragg, York University, Transparency International & CBERN
Philip Einish, former chief of the Naskapi Nation of Kawawachikamach in Quebec
Simon Handelsman, Pacific Region Coordinator, Canadian Business Ethics Network (CBERN)
Paul Wilkinson, Paul F. Wilkinson Associates and CBERN

PANEL:

Paloma

VARIETIES OF POLITICAL-ECONOMIC SYSTEMS

Chair: Richard P. Nielsen, Boston College

David Bevan, Royal Holloway, University of London

Ronald Duska, The American College

Andreas Scherer, University of Zurich

INFORMATIONAL SESSION: Chagall
THE VIRGINIA TECH POST-DOCTORAL BRIDGE TO BUSINESS PROGRAM
Chair: Richard Wokutch, Virginia Polytechnic Institute
Frank M. Smith, Virginia Polytechnic Institute

- 6:00 p.m. RECEPTION Monet
SPONSORED BY THE CANADIAN BUSINESS ETHICS RESEARCH NETWORK (CBERN).

Tuesday, March 10

- 7:30 a.m. BREAKFAST Foyer West
- 8:00 a.m. DISTRIBUTIVE JUSTICE IN THE FIRM Monet
Chair: Jeffery Smith, University of Redlands
Social Equity, Income Inequality, and the Firm -
Bryan W. Husted, York University, Toronto, José Salazar, Tecnológico de Monterrey, Mexico
Ethics in Compensation: Why Not? - Jeffrey Moriarty, Bentley University
Exploitation and the Stakeholder Paradox - Jegoo Lee, University of South Florida
Latent Irresponsibility: A Reclamation Approach to Corporate Crime - Ryan Burg, University of Pennsylvania

EMERGING SCHOLARS III Paloma
Chair: Norman Bowie, University of Minnesota
Nonmarket Strategies within Globalization Dynamics - Dominik M. Breitingner, University of Lausanne
Cosmopolitan Capabilities and the Global AIDS Catastrophe: a Case for Resource Devotion Obligations -
Gaston de los Reyes, University of Pennsylvania
A Strategic Approach to Corporate Social Responsibility Advocacy:
How NGOs Can Raise the Bar without Picking up the Tab - Joseph J. McManus, Rutgers University
The Moral Significance of Business Practice: Rehabilitating Dunfee and Donaldson's Integrative Social Contracts
Theory - James Dempsey, University of Stirling

BUSINESS ETHICS THEORY AND METHODS Chagall
Chair: Richard Nielsen, Boston College
Do Corruption Levels Vary Across States of the Union? - João Neiva de Figueiredo, Saint Joseph's University
The Green Bandwagon: A Study of the UN Global Compact in North America -
Davide Secchi, University of Wisconsin, La Crosse
The Capitalist Canon - Christopher Michaelson, University of St. Thomas, Twin Cities
Reward and Compensation from the Perspective of Continental Philosophy -
Mollie Painter-Morland, DePaul University & University of Pretoria

- 9:40 A.M. COFFEE BREAK Foyer West
- 10:00 a.m. PANEL: Monet
RIGHTS AND RESPONSIBILITIES OF CORPORATIONS IN NATIONAL POLITICS
Chair: Marvin Brown, University of San Francisco
Georges Enderle, University of Notre Dame
Sandra Waddock, Boston College

PANEL: Paloma
MEANINGFUL WORK. THE MEANING OF WORK, AND BUSINESS ETHICS
Chair: Christopher Michaelson, University of St. Thomas, Twin Cities
Craig Dunn, Western Washington University
Adam Grant, University of Pennsylvania
Michael Pratt, Boston College

BUSINESS ETHICS QUARTERLY:
SPECIAL ISSUE
HUMAN RIGHTS AND BUSINESS
DUE JULY 30, 2010

Guest Editors:

Wesley Cragg, Schulich School of Business and Department of Philosophy, York University, Toronto Canada
Denis G. Arnold, Belk College of Business, University of North Carolina at Charlotte, USA
Peter Muchlinski, Professor of International Commercial Law, School of Oriental and African Studies, University of London, UK

For most of human rights history, ensuring respect for human rights has been thought to be either the primary or the sole responsibility of nation states. In the last two or three decades, however, this assignment of responsibilities has begun to shift in some dramatic ways. Through the 1990's several influential NGO's produced reports calling on transnational corporations to assume greater human rights responsibilities. Acknowledgment of human rights responsibilities began to appear in corporate and international codes of ethics. In 2003, after five years of study and debate, the United Nations Draft Norms on the Responsibilities of Transnational corporations and Other Business Enterprises with Regard to Human Rights (2003) were prepared, presented, and debated by the U.N. Commission of Human Rights Sub-commission on the Protection and Promotion of Human Rights. Most recently, three reports of the Special Representative of the Secretary-General on the issue of human rights and transnational corporations and other business enterprises, John Ruggie, have undertaken to build the foundations of a general view of the human rights duties of businesses in relation to states.

The work of the U.N. has not connected as directly as it could to the work of scholars working on corporate citizenship, corporate social responsibility, corporate regulation or business ethics despite obvious linkages. This special issue seeks, among other things, to foster such linkages and to situate and advance theorizing about the direct, morally or ethically grounded human rights duties, if any, of corporations and other business enterprises in current business ethics scholarship and in the effects on the development of legal regulation and legal theory.

The general purpose of this special issue of *Business Ethics Quarterly*, then, is to identify, examine, evaluate and justify the human rights duties of corporations, and to examine and evaluate their foundations, or to argue against such duties. Some of the questions contributors might wish to address include:

- If corporations have human rights duties, are they ethically grounded human rights duties, or are corporate human rights duties grounded in local and international law, or are there better or different ways of understanding the nature or development of corporate duties regarding human rights?
- How are the human rights duties, if any, of corporations presently determined, how should they be determined, and what social actors (individuals or institutions) should determine them?
- If corporations have ethically grounded human rights duties, what is the nature and justification of those duties?
- Is corporate or industry self-regulation (through codes, industry associations, reports, independent audits, or other means) a useful tool for setting out and guiding corporate behavior with respect human rights?
- If corporations have ethically grounded human rights duties, what roles should national and international law play in ensuring compliance with such duties?
- What processes or means should be put in place to ensure that the human rights duties of corporations are carried out?

- Are there distinct legal, political, or social tools, systems and procedures that can and should be developed to help ensure that business duties regarding human rights are fulfilled?
- What are the main regulatory consequences of developing human rights duties for corporations and how will these shape future developments in, for example, corporate governance, corporate liability (including corporate group liability), directors' duties, shareholder responsibilities, remedies and enforcement and monitoring procedures?
- Corporate human rights obligations and practices have been criticized and assessed from various quarters and perspectives (e.g., the U.N. Ruggie Reports). What assumptions undergird these criticisms and assessments? Are these assessments conceptually sound? Do these reports properly characterize corporate and business duties or responsibilities? Are the reports appropriately informed by the extant business ethics literature?
- Do specific industries or types of companies confront unique human rights challenges that require distinct processes or means for implementation, or should all industries be expected to adhere to similar processes or means of implementation?

To address these questions, we seek a broad range of submissions—including both normative, philosophical research and theoretical or empirical (quantitative or qualitative) social scientific research— and we encourage contributions that make use of, and contribute to, one or more theoretical perspectives that find their place within business ethics or any other relevant fields of inquiry (such as philosophy, jurisprudence, regulatory theory and practice, organization studies, sociology, political science/theory, economics, etc.). Manuscripts should, ideally, make a contribution to our understanding of the human rights duties, if any, of businesses, and to the theoretical perspectives on which any proposed understanding is grounded.

Manuscripts must be submitted electronically by **July 30, 2010** using *BEQ*'s submission [website](#). Manuscripts must conform to *BEQ*'s normal submission requirements, which are explained in detail on the —information for contributors click [here](#) .

Manuscripts should not exceed 12,000 words and will be blind reviewed following the journal's standard process. Be sure to indicate "special issue - human rights and business" in the "comments" section of the online submission form. For further information, contact Guest Editor, [Wesley Cragg](#).

Note: For the purposes of this call the concepts of ethics and morality as well as the concepts of duty and obligation are used interchangeably.

POSITIONS

**TENURE-TRACK FACULTY POSITION IN
STRATEGIC MANAGEMENT and
DIRECTOR, MBA SUSTAINABILITY PROGRAM
DEPARTMENT OF MANAGEMENT
PALUMBO | DONAHUE SCHOOL OF BUSINESS
DUQUESNE UNIVERSITY
PITTSBURGH, PA**

Application Deadline: August 31, 2010

The SCHOOL OF BUSINESS ADMINISTRATION at DUQUESNE UNIVERSITY invites applications for an Associate Professor position in Management specializing in Strategic Management, with the opportunity to be considered for the Director of the MBA Sustainability program beginning fall, 2011. Applicants should have an earned Ph.D. in Business Administration (Strategy, Management, or a closely related area), or equivalent, with a record of established or emerging excellence in teaching, scholarship, and administration.

Responsibilities include a teaching load in Strategic Management of five to six classes per year at the undergraduate and graduate levels, reduced if assuming administrative duties. Scholarship should target peer-reviewed publications in the Management or related fields, with preference for established scholarly performance in sustainability. Previous administrative experience at the department, school or university levels is preferred.

Applicants must be willing to contribute actively to the mission and to respect the Spiritan Catholic identity of Duquesne University. The mission is implemented through a commitment to academic excellence, a spirit of service, moral and spiritual values, sensitivity to world concerns, and an ecumenical campus community.

The department and the business school provide collegial and financial support for high-quality research and teaching. The school subscribes to several research databases, and offers generous support for research activity that includes competitive summer grants, graduate assistants, and a reduced teaching load. Salary range is competitive. The Department supports B.S.B.A., M.B.A., M.B.A. Sustainability and Masters of Leadership in Business Ethics programs of study and maintains strong ties with the business community.

Duquesne University was founded in 1878 and is the only university in the world established by the Congregation of the Holy Spirit of the Catholic Church. Duquesne University is Catholic in mission and ecumenical in spirit. Motivated by its Catholic identity, Duquesne values equality of opportunity both as an educational institution and as an employer. Duquesne is a comprehensive university with about 10,000 undergraduate and graduate students located in Pittsburgh, Pennsylvania. The School of Business has approximately 1200 undergraduate and

400 graduate students. All programs are fully accredited by the AACSB International. The collegial and ecumenical environment at the University encourages the diverse group of faculty to pursue research and teaching across disciplines.

Selective interviews will be held at the Academy of Management meetings in Montreal this August with qualified applicants by Dr. Jim Weber and/or Dr. David Wasieleski, members of the faculty search committee. Other Duquesne business school faculty will be available for informal discussions with prospective applicants during this meeting. Position is pending administrative approval.

Candidates are encouraged to submit their detailed vitae, evidence of established or emerging excellence in teaching, scholarship and previous administrative experience, and the names of three references **electronically by August 31, 2010**, to:

[Dr. Jim Weber](#)

Chair, Department of Management

Duquesne University is an Equal Opportunity Employer
To learn more about the School of Business at Duquesne University, visit our [website](#)



**UNIVERSITY OF ST. THOMAS
ETHICS POSITION FALL 2011**

The University of St. Thomas, Opus College of Business, Department of Ethics and Business Law, seeks candidates for a tenure-track position (Asst. or Assoc. Professor) in Business Ethics starting in Fall 2011.

Candidates must have a Ph.D. (or equivalent degree) in Business Ethics or related field. ABD candidates will be considered if the degree is completed by January 1, 2011. Candidates should have a demonstrated ability to teach both undergraduate and graduate courses in business ethics, a commitment to research and professional engagement, and strong interpersonal skills. Teaching experience and research record should be commensurate with rank sought.

Candidates should have the intellectual capacity to make a contribution to the mission of the department and the college. The Department of Ethics and Business Law strives to be a leading center for education and scholarly inquiry into contemporary issues of ethics, law, business and society. The department and its 13 full-time faculty play an integral role in the college's instructional programs and in its vision to be recognized for excellence in educating highly principled global business leaders.

(Continued on page 18)

The successful candidate will also possess a commitment to the ideals of the university mission. Inspired by Catholic intellectual tradition, the University of St. Thomas educates students to be morally responsible leaders who think critically, act wisely, and work skillfully to advance the common good, and seeks to develop individuals who combine career competency with cultural awareness and intellectual curiosity.

Established in 1885, the University of St. Thomas is located in the major metropolitan area of Minneapolis-St. Paul, and is Minnesota's largest private university. Its 11,000 students pursue degrees in a wide range of liberal arts, professional, and graduate programs.

The University of St. Thomas has a strong commitment to the principles of diversity and inclusion, to equal opportunity policies and practices, and to the principles and goals of affirmative action. In that spirit, the University welcomes nominations and applications from a broad and diverse applicant pool.

Determination of candidates for screening interviews will be based on the submitted materials, which must include at least the following items: cover letter, curriculum vitae, writing sample(s), evidence of teaching ability, and contact information for three professional references. Applications will be reviewed beginning September 15, 2010, and will continue until the position is filled. Candidates should visit [website](#) for full position information and application instructions.

Questions may be directed to the Search Committee chair:

[Kenneth E. Goodpaster](#)
Koch Endowed Chair in Business Ethics
University of St. Thomas
1000 LaSalle Avenue TMH331
Minneapolis, MN 55403-2005



UNIVERSITY OF RICHMOND--BUSINESS ETHICS

The Department of Management at the [Robins School of Business](#), University of Richmond, invites applications for a full-time, tenure-track Assistant Professor in business ethics. The candidate selected will teach business ethics courses in the undergraduate and MBA programs. Tenure-track faculty typically teach five courses per year with an average class size of 20-25 students. In addition to excellence in the classroom, the faculty member will also be expected to publish research in top-tier scholarly journals. Tenure-track faculty are eligible to apply for a one-semester research leave to be taken during the fourth year of their appointment. There is flexibility regarding the start date for the position – January and August, 2011 are both possibilities. Candidates are expected to have completed or be very near completion of the Ph.D. upon entering the position. We especially would like to encourage candidates with two to four years experience who have an outstanding research

and teaching record to apply.

The Robins School of Business is part of a private, highly selective university, with a liberal arts orientation and a rising national and international profile. [BusinessWeek](#) [recently ranked](#) the Robins School 15th overall among undergraduate business programs (tied for 3rd in Academic Quality and 6th in Ethics) and in the top 20 among part-time MBA programs. The University of Richmond is noted for its challenging academic programs and cross-disciplinary focus including the new program in Philosophy, Politics, Economics and Law (PPEL). UR also maintains a beautiful campus, excellent facilities, and a strong resource base, including an endowment of over \$1.5 billion. 2011 will mark the opening of Queally Hall - a 33,000 square foot addition to the Robins School.

Application submissions for this position should include a current CV that includes the names and contact information of three references who are familiar with the candidate's qualifications with respect to excellence in teaching and research. Inclusion of recent teaching evaluations and a statement of teaching philosophy and research interests - either in a separate document or in the CV - will facilitate the selection process. Screening of applications will begin immediately and continue until an appointment is made.

The University of Richmond appreciates ethnic and cultural diversity among its faculty and students. Applications from women, ethnic minorities, veterans, and individuals with disabilities are welcome.

Please submit applications [here](#)

If you have any questions, please contact [Robert Phillips](#)



LECTURER IN BUSINESS ETHICS NOTTINGHAM UNIVERSITY BUSINESS SCHOOL

The University of Nottingham is one of the UK's most popular and respected universities. It has an international reputation for its research and teaching, and is located in a beautiful park two miles from the centre of Nottingham - the thriving commercial and cultural capital of the East Midlands. Nottingham's accessibility from all parts of the UK and beyond reflects its central location and the quality of its road, rail and air links. The Nottingham University Business School is located in a state-of-the-art building on the award winning Jubilee Campus a few minutes from the University Park. The new campus features a tree-lined lake running for almost its entire length, providing a magnificent focal point. The campus also has its own Learning Resource Centre, a central covered piazza with banks, shops and catering facilities and a central restaurant facility. A second Business School building opened in 2004.

Nottingham University Business School conducts world-class research and the results of the Research Assessment Exercise

(Continued on page 19)

(Continued from page 18)

(RAE) 2008 confirm the School's status as one of the leading Business Schools in the country. 70% of the School's research was classified as either "world leading" (4*) or "internationally excellent" (3*), ranking Nottingham University Business School 6th in the UK. Its teaching has been rated as 'excellent' by HEFCE. As part of its on-going development, the School has recruited to a significant number of new posts and currently has 33 Professors. Apart from its UK based operations, the Business School is involved with the delivery of programmes at the University of Nottingham Ningbo, China, the University of Nottingham Malaysia Campus and in Singapore.

Further information about the School [CLICK HERE](#).

Amongst its achievements since its formation are:

- Undergraduate and postgraduate teaching awarded 'Excellent' in the HEFCE Teaching Quality Assessment.
- Accreditation by AMBA for all MBA programmes in 2005.
- The School received ESRC and CASE recognition for all doctoral routes in 2006.
- Attracts major external sponsorship in corporate social responsibility, enterprise and innovation, management buyouts and tourism and travel.

Main Research Activities

Having achieved significant success in the 2008 Research Assessment Exercise (RAE), the School's priority is the production and dissemination of internationally recognized research. The School research strategy is led by Professor Alistair Bruce (Director of Research) who is supported by a Research Directorate with a senior representative from each of the School's eight divisions. The Research Directorate provides financial assistance for the presentation of research at national and international conferences and also for 'pump priming' high potential research projects.

The school has an active programme of research seminars, including a range of visiting speakers. The development of group and individual research strategies is encouraged through research 'away days' and faculty are also periodically able to apply for study leave in order to more intensively develop their research activities. Quality research is a core element of the School's activity. Research is framed around seven Divisions and eight research Institutes and Centres:

- Accounting and Finance Division
- Entrepreneurship and Innovation Division
- Industrial Economics Division
- Marketing Division
- OB/HRM and Information Systems Division
- Operations Management Division
- Strategy
- The Christel DeHaan Tourism and Travel Research Institute (TTRI)
- Institute for Enterprise and Innovation (UNIEI)
- The University of Nottingham Tax Research Institute

(TRI)

- The Centre for Risk and Insurance Studies (CRIS)
- The Centre for Management Buy-out Research (CMBOR)
- International Centre for Corporate Social Responsibility (ICCSR)
- The Centre for Quality in the Global Supply Chain (CQSC)
- The Centre for Concurrent Enterprises (CCE)

International Centre for Corporate Social Responsibility (ICCSR)

The ICCSR was founded in 2002 and has a core staff of two professors, one associate professor, three lecturers, one research fellow, a team of support staff, and an international network of CSR academics and practitioners. The Centre takes a multi-actor, multi-disciplinary, and international approach to CSR teaching and research. The aim of the Centre is to 'lead CSR research and teaching' by developing expertise in the conceptualization, analysis, implementation and verification of CSR, particularly in response to questions such as 'what is CSR activity?', 'why does it take place?', 'how are CSR concepts transferred into practice?' and 'what difference does this make to business, government, governance, non-governmental organizations and society?'

The ICCSR has conducted research into theories of CSR and corporate citizenship; comparative CSR; CSR and globalization; business ethics; CSR and development; corporations and human rights; economics of CSR, social accountability and transparency; CSR and corporate governance; CSR and societal governance, CSR education; sustainability management accounting; corporate community investment.

Details of much of this research are available through the ICCSR Research Papers Series. The series includes papers presented at symposiums and seminars, first drafts of papers intended for submission in journals and other reports on ongoing or completed research projects. Research papers are free to download from the ICCSR website.

As a research-led Centre, the ICCSR provides an inspirational and supportive environment for doctoral research in the area of CSR. The current international cohort of research students are investigating a wide range of current topics including:

- Corporate market responsibility
 - The role of personal values in the exercise of discretion in CSR.
 - CSR and gender mainstreaming
 - Lobbying and corporate citizenship
 - CSR and entrepreneurship
 - CSR in India
 - CSR and cultural competitiveness
 - Social Responsible Investment and responsible behavior of companies
 - CSR and sustainable supply chains
- See [website](#) for further information.

BOOKS, JOURNALS & MULTIMEDIA

Michael Boylan,
Morality and Global Justice
(Boulder, CO: Westview, 2011) and

Michael Boylan, ed. *Morality and Global Justice: The Reader*
(Boulder, Co: Westview, 2011)

Westview Publishers will be publishing a single author text by me entitled: *Morality and Global Justice* (January, 2011) and a supporting reader entitled: *Morality and Global Justice: The Reader*. The single author text and reader (19 original articles from an international cast) deal with subjects of interest to SBE members--such as international institutions, globalization, global business responsibility, finance ethics, poverty, global pharmaceuticals, et al.



Andreas Rasche and Georg Kell (Eds.)
*The United Nations Global Compact:
Achievement, Trends and Challenges.*
Cambridge University Press (2010)

The *United Nations Global Compact* is a strategic policy initiative that encourages businesses to support ten universal principles in the areas of human rights, labor standards, the environment, and anti-corruption. It is the world's largest voluntary corporate responsibility initiative with more than 7,500 business and non-business participants in over 130 countries. This book reviews the first ten years of the Compact's existence (2000–2010) by presenting exclusively commissioned chapters from well-known scholars, practitioners from the business world and civil society, and Global Compact staff. They reflect on what the Global Compact has achieved, what trends it may have to respond to, and what challenges are ahead. The book contains not only up-to-date reflections but also debates recent changes to the structure of the Compact, including the Communication on Progress policy, the role of Global Compact Local Networks, and the role of emerging specialized initiatives.



*Journal of Business Ethics Education Volume 7: 2010
Call for Papers*

The JBEE editors are seeking contributions for Volume 7: 2010. They are particularly interested in innovative case studies, lectures and teaching strategies which deal with business ethics, corporate social responsibility and sustainability issues within the key management subject areas. They also encourage submissions of the latest education research, curriculum development and opinion pieces in business ethics. Submissions for the current Volume will be accepted until October 31st 2010. Submission guidelines can be viewed [here](#).

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